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# Laura Beeth

# Chair Report

March 2022-August 2022

**Chair Quarterly Activities**

1. Chair the Governor’s Workforce Development Board.
   1. Participated in regular meetings with leadership to review priorities, discuss employment needs, and board planning.
   2. Participated in discussions with DEED, CareerForce, State Agencies on building strategies and resources to pipeline Afghan Evacuees.
   3. Participated in meeting with DEED Veteran Services to support efforts and partner on job opportunities.
   4. Participated in discussions on apprenticeships.
2. Officer, Past Chair, and executive committee board member of the NGA, National Governor’s Association of State Workforce Board Chairs.
   1. Attended the winter NGA Meeting in Washington DC.
   2. During the NGA Winter Meeting, I was the moderator for the HealthCare Workforce Industry Panel.
   3. Worked with the executive team to plan the Summer Conference Agenda.
   4. Attended the Summer NGA Conference in Oklahoma.
   5. Participated in Subgroup on NGA Bylaws.
   6. Participated in the regular NGA Chairs’ Executive Committee meetings and phone calls representing Minnesota.
3. Chair the Minnesota State HealthForce Healthcare Education Industry Partnership Council.
   1. Participate in planning of meetings.
   2. Sponsor of Scrubs Camps and HOSA activities.
   3. Participated in discussion on nursing collaborative.
4. Chair the Minneapolis Workforce Board and Executive Committee.
   1. Participated in LWDA 10 Workforce Tour and discussion with DEED and CareerForce.
   2. Participated in meetings to pipeline Afghan Evacuees and other Immigrants.
   3. Attended and participated in the MAWB State Meeting in Duluth, Minnesota.
   4. Participated in executive meetings and agenda planning.
5. Partnered on Dual Training IT, RN, EMS, RT, Lab, and CNA Career Pathways.
6. Serve on the RTT, Real Time Talent Board representing the healthcare industry voice.
   1. Participated in the TPM for CNA Long term care.
   2. Planning for the TPM for Mental Health.
7. Participated in the Healthcare Anchor Network, as a sponsoring anchor institution member driving anchor mission and health of the community.
   1. Selected to participate in a small national leadership group to set best practice standards for local hiring and workforce recruitment and DE&I for HAN, there will be a national document for healthcare CEOs to sign to show their commitment on Workforce Development Strategies.
   2. Committed to local hiring and equity goals.
   3. Sharing best practice Earn and Learn Programs, local hiring strategies, and career pathways with national network.
   4. Prepping and planning for national convening, will be on a panel to share workforce programs.
8. Serve as an executive board member for National Fund for Workforce Solutions CareerSTAT.
   1. Participated in CareerSTAT Strategic Planning for the future.
   2. Participated in National Fund SHIFT Conference Planning. I will be part of a healthcare plenary representing Minnesota.
9. Participated in the Minnesota Hospital Association Workforce Development Committee.
   1. Participated in workforce development committee meetings.
   2. Participating in the yearlong healthcare workforce development roadmap, currently in the pilot phase for committee members who developed the tool.
10. Serve as a board member on the St. Catherine University Henrietta School of Health Board.
11. Participated in the U of M MHA 75th Symposium as a Healthcare Speaker on the current labor market sharing workforce development program I lead.
12. Partnering with Project Search and local school district to expand services and partnership to Fairview Ridges Hospital and Ebenezer, program begins in 2023.
13. Participated in multi-session vision and planning for Century College. Participated as a keynote for the Century College Healthcare Heroes Event and Video.
14. Supported St. Paul College Scholarship Event. Working with the school on healthcare planning. Also supported my healthcare scholarship offering which will be open to students in Fall 2022.
15. Participated in HIRED’s One Good Job Fundraiser and Campaign. Participated in Campaign Video with DEED Commissioner and other Employment Leaders about the labor market and supporting a good jobs campaign.
16. Participated in the International Institute Open House and Fundraiser. Partnering and supporting the employment and career pathway work for New Americans.
17. Participated in Twin Cities Rise Gathering for inauguration of new CEO.
18. Partnered with our state and local college and university partners and community-based organizations on pipelines, job opportunities, and support.
19. Led M Health Fairview’s system wide strategic direction for workforce partnerships including workforce development, clinical pathways, community workforce employment specialists, sourcing scouts, job navigation, external employment relationships, anchor mission, and workforce grants and fundraising.