Central Region
Regional Highlights from Minnesota's Clean Energy Economy Profile

Clean energy businesses employ workers and generate revenue directly from products or services that use less energy to provide the same service, or produce heat, power or fuel from renewable sources of energy. The MN Clean Energy Economy Profile focuses on five clean energy sectors: Energy Efficiency, Bioenergy, Wind Power, Solar Energy, and Smart Grid.

**Employment**

- 191% increase in regional clean energy jobs since 2000
- +11% overall state employment grew only 11% during same time period
- 31% of the Central region has 31% of Minnesota's smart grid jobs (2014)
- 31% of the Central region's jobs are in installation and maintenance of energy efficiency, solar and wind technologies

**Central Region Clean Energy Jobs (2014)**

- 13% Wind Power
- 45% Energy Efficiency
- 10% Bioenergy
- 22% Smart Grid
- 10% Solar Energy
- 1,393 Central Region Clean Energy Jobs (2014)

**Businesses**

- 101 Regional Clean Energy Businesses (2014)
- 13% share of state clean energy businesses
- 10% Solar Energy
- 73% of regional clean energy businesses are in energy efficiency

**Minnesota Overall Average Annual Wage**

- $80,300 Smart Grid Sector
- $73,500 Energy Efficiency Sector
- $50,100 Minnesota Overall

To download the full report, please visit: www.mn.gov/deed/clean.

Central Region includes: Benton, Cass, Chicago, Crow Wing, Isanti, Kanabec, Mille Lacs, Morrison, Pine, Sherburne, Stearns, Todd, Wadena and Wright Counties.

Data Source: National Establishment Time Series Database (NETS), Institute for Exceptional Growth Companies, MN DEED Economic Analysis Unit Survey - July 2014, MN Unemployment Insurance Database

Analysis and Design: Collaborative Economics