



4 Minnesota ZIPs

Minnesota Department of Employment & Economic Development (DEED)



332 Minnesota Street
Suite E200
Saint Paul, Minnesota 55101

Contents

Report Parameters	1
Economy Overview	2
Historic & Projected Trends	4
Population Characteristics	6
Industry Characteristics	8
Business Characteristics	14
Workforce Characteristics	15
Educational Pipeline	21

Report Parameters

4 ZIPs

55008	Cambridge, MN (in Isanti county)
-------	----------------------------------

55029	Grandy, MN (in Isanti county)
-------	-------------------------------

55040	Isanti, MN (in Isanti county)
-------	-------------------------------

55080	Stanchfield, MN (in Isanti county)
-------	------------------------------------

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical areas.

Economy Overview

36,389

Population (2019)

Population **grew by 1,943** over the last 5 years and is projected to **grow by 1,607** over the next 5 years.

11,850

Total Regional Employment

Jobs **grew by 121** over the last 5 years and are projected to **grow by 593** over the next 5 years.

\$48.1K

Avg. Earnings Per Job (2019)

Regional average earnings per job are **\$20.5K below** the national average earnings of \$68.5K per job.

Takeaways

- As of 2019 the region's population **increased by 5.6%** since 2014, growing by 1,943. Population is expected to **increase by 4.4%** between 2019 and 2024, adding 1,607.
- From 2014 to 2019, jobs **increased by 1.0%** in 4 Minnesota ZIPs from 11,729 to **11,850**. This change **fell short of the national growth rate of 7.6% by 6.6%**. Labor force data is not available for 4 Minnesota ZIPs.
- There is no education attainment data for 4 Minnesota ZIPs.
- The top three industries in 2019 are Education and Hospitals (Local Government), General Medical and Surgical Hospitals, and Restaurants and Other Eating Places.

	Population (2019)	Labor Force (2019)	Jobs (2019)	Cost of Living	GRP	Imports	Exports
Region	36,389	N/A	11,850	99.6	\$1.04B	\$2.07B	\$1.07B
Nation	329,399,330	163,493,315	165,144,952	100.0	\$21.00T	\$0	\$8.96T

2019 Labor Force Breakdown

Population breakdown data is not available at the ZIP level. Please choose a different region to see this data.

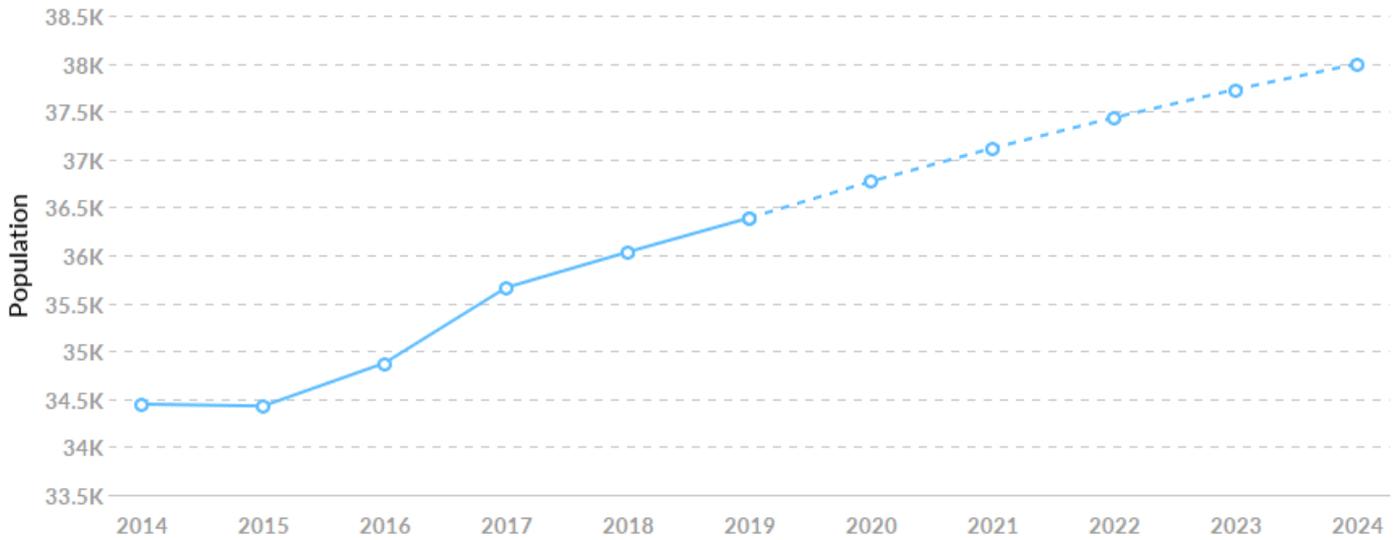
Educational Attainment

Educational attainment data is not available at the ZIP level. Please choose a different region to see this data.

Historic & Projected Trends

Population Trends

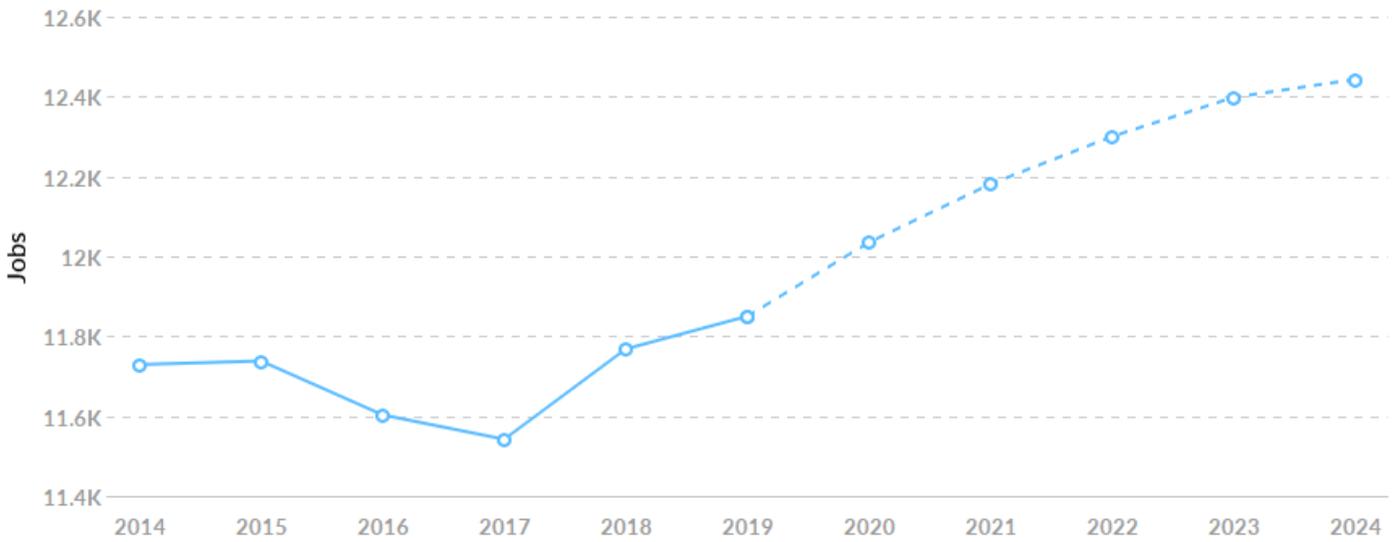
As of 2019 the region's population **increased by 5.6%** since 2014, growing by 1,943. Population is expected to **increase by 4.4%** between 2019 and 2024, adding 1,607.



Timeframe	Population
2014	34,446
2015	34,426
2016	34,875
2017	35,662
2018	36,033
2019	36,389
2020	36,769
2021	37,116
2022	37,435
2023	37,729
2024	37,996

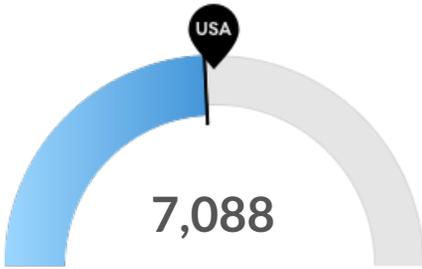
Job Trends

From 2014 to 2019, jobs increased by 1.0% in 4 Minnesota ZIPs from 11,729 to **11,850**. This change fell short of the national growth rate of 7.6% by 6.6%.



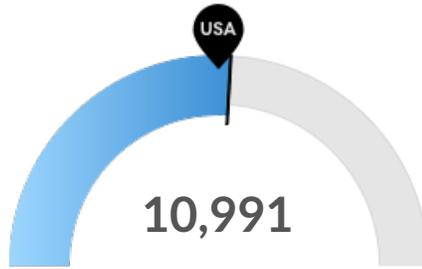
Timeframe	Jobs
2014	11,729
2015	11,738
2016	11,603
2017	11,542
2018	11,768
2019	11,850
2020	12,035
2021	12,181
2022	12,300
2023	12,398
2024	12,443

Population Characteristics



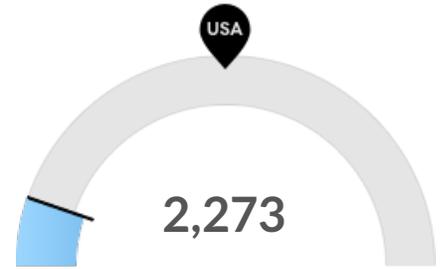
Millennials

Your area has 7,088 millennials (ages 25-39). The national average for an area this size is 7,408.



Retiring Soon

Retirement risk is about average in your area. The national average for an area this size is 10,430 people 55 or older, while there are 10,991 here.



Racial Diversity

Racial diversity is low in your area. The national average for an area this size is 14,276 racially diverse people, while there are 2,273 here.



Veterans

Veterans data is not available at the ZIP level. Please choose a different region level to see this data.



Violent Crime

Crime data is not available at the ZIP level. Please choose a different region level to see this data.

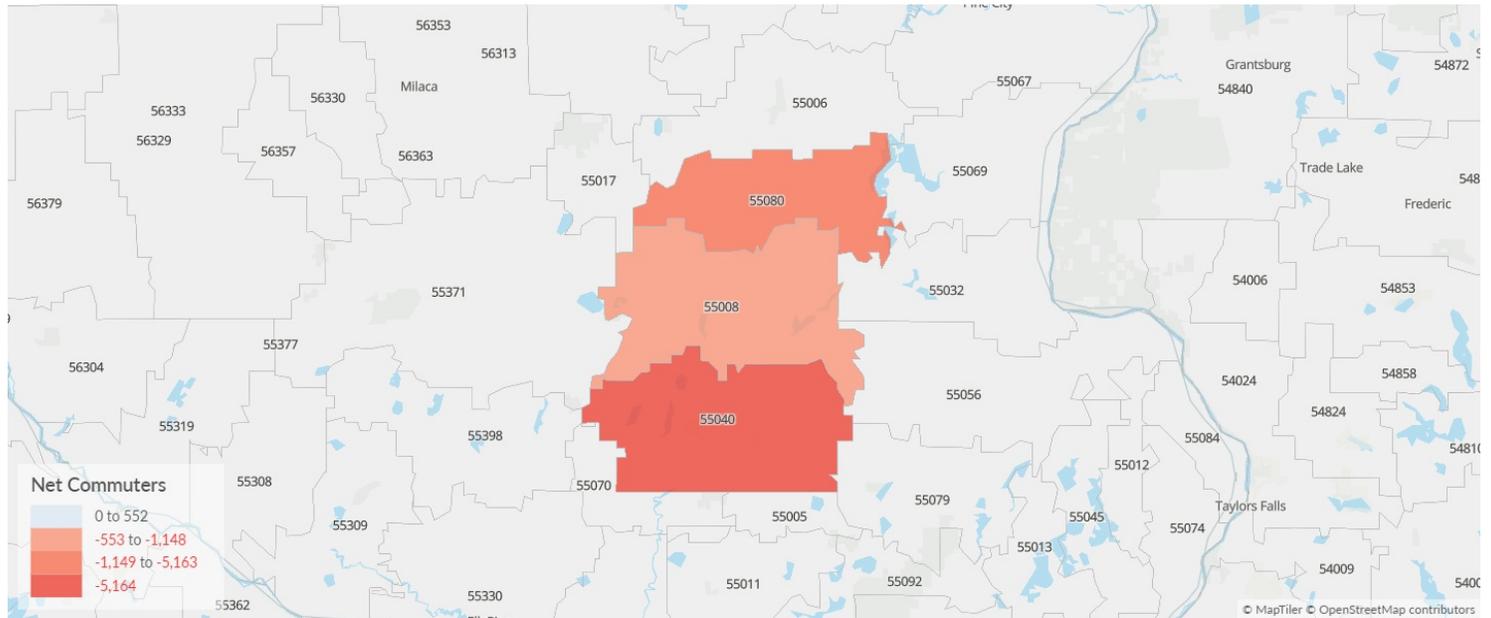


Property Crime

Crime data is not available at the ZIP level. Please choose a different region level to see this data.

Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

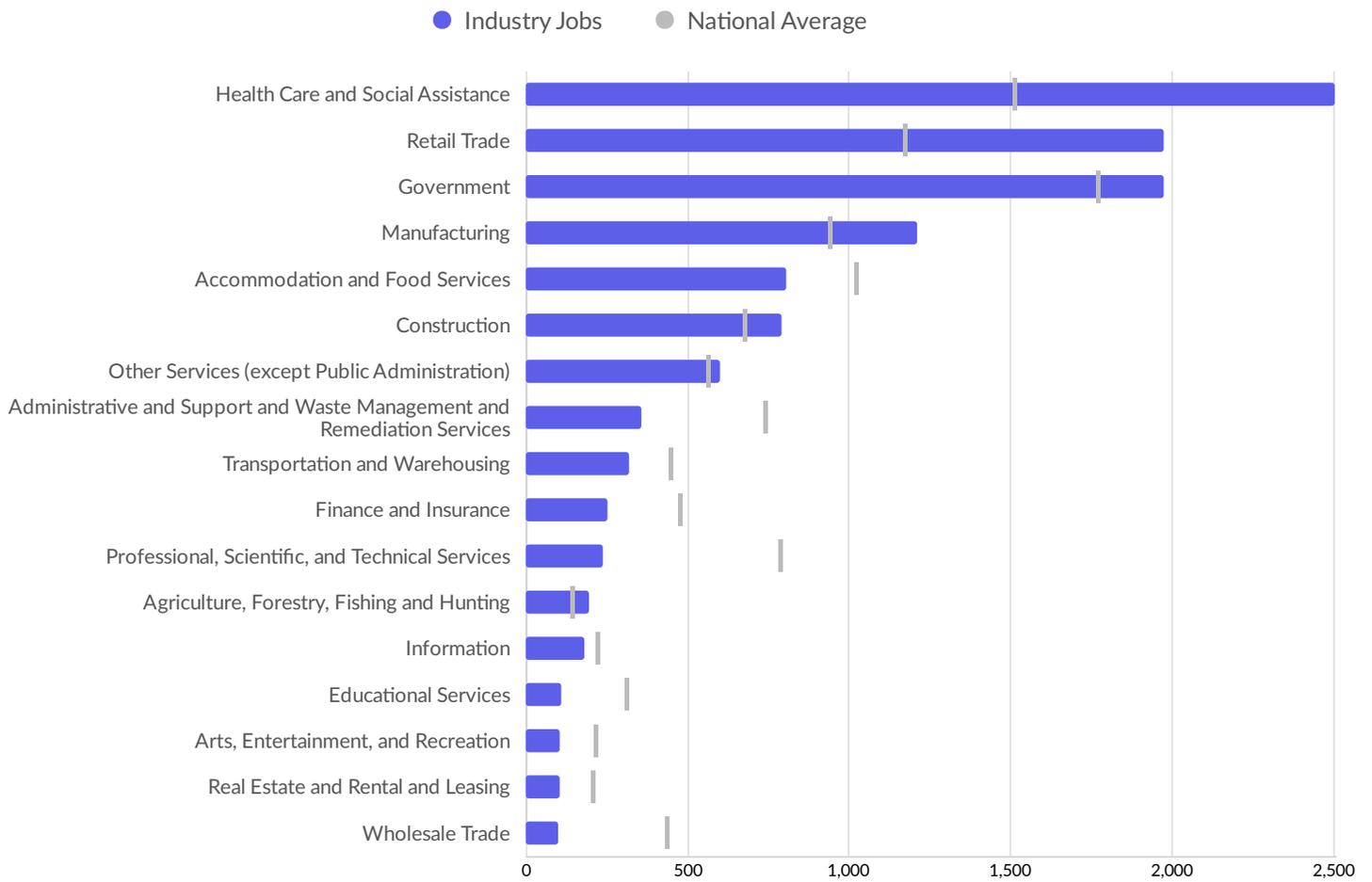
ZIP	Name	2019 Employment
55008	Cambridge, MN (in Isan...	8,344
55040	Isanti, MN (in Isanti cou...	2,847
55080	Stanchfield, MN (in Isan...	617
55029	Grandy, MN (in Isanti co...	42

Where Talent Lives

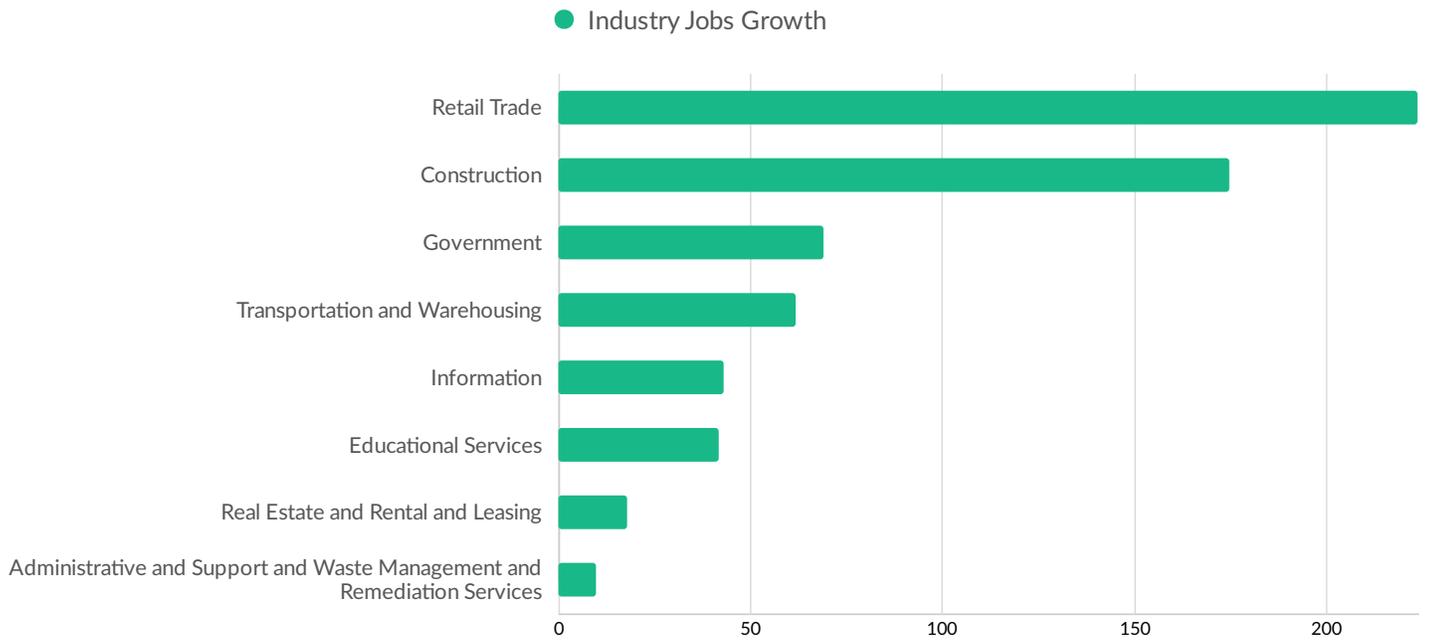
ZIP	Name	2019 Workers
55008	Cambridge, MN (in Isan...	8,897
55040	Isanti, MN (in Isanti cou...	8,010
55080	Stanchfield, MN (in Isan...	1,766
55029	Grandy, MN (in Isanti co...	42

Industry Characteristics

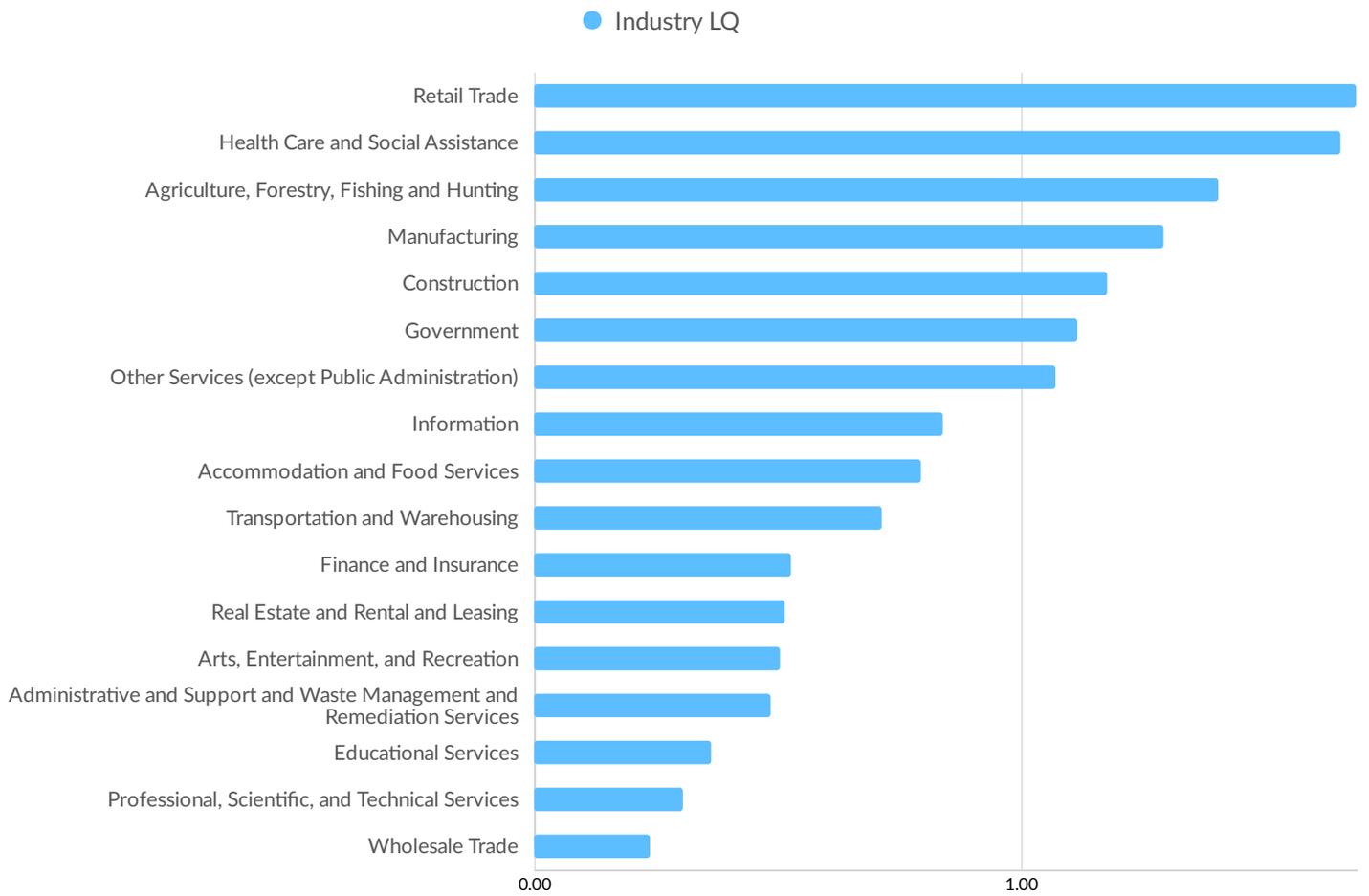
Largest Industries



Top Growing Industries



Top Industry LQ

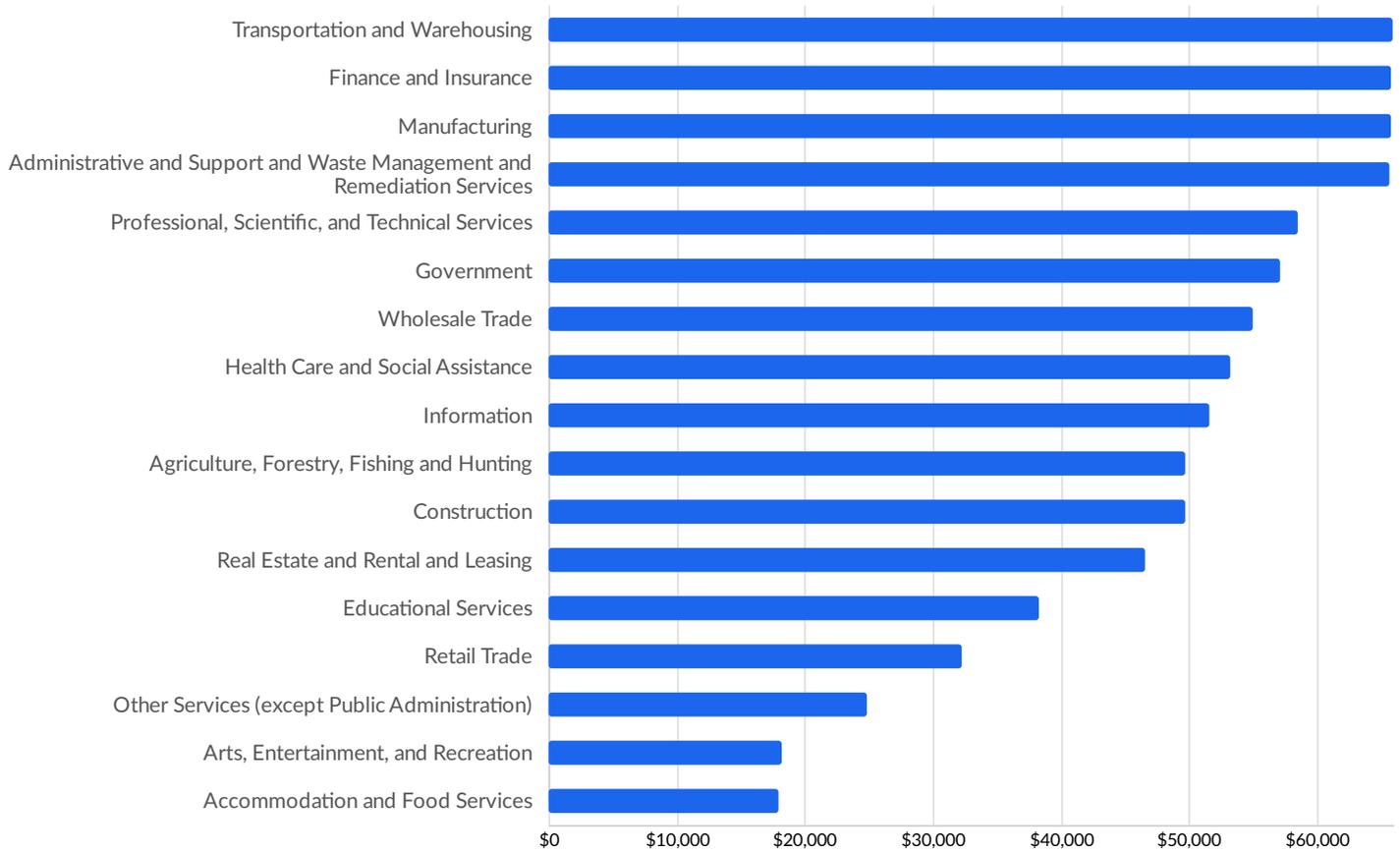


Top Industry GRP



Top Industry Earnings

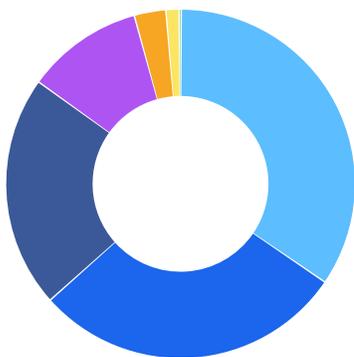
● 2019 Earnings Per Worker



Industry	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2019 Earnings Per Worker	2019 GRP
Health Care and Social Assistance	2,657	2,507	-150	-6%	1.66	\$53,210	\$156.92M
Retail Trade	1,754	1,978	224	+13%	1.69	\$32,212	\$109.84M
Government	1,908	1,977	69	+4%	1.12	\$57,094	\$124.93M
Manufacturing	1,391	1,211	-180	-13%	1.29	\$65,808	\$151.49M
Accommodation and Food Services	832	809	-23	-3%	0.79	\$17,949	\$23.55M
Construction	619	794	175	+28%	1.18	\$49,766	\$62.54M
Other Services (except Public Administration)	638	601	-37	-6%	1.07	\$24,890	\$20.94M
Administrative and Support and Waste Management and Remediation Services	346	356	10	+3%	0.48	\$65,615	\$33.43M
Transportation and Warehousing	257	319	62	+24%	0.72	\$65,926	\$33.00M
Finance and Insurance	267	251	-16	-6%	0.53	\$65,838	\$44.63M
Professional, Scientific, and Technical Services	240	240	0	0%	0.31	\$58,525	\$21.51M
Agriculture, Forestry, Fishing and Hunting	234	194	-40	-17%	1.41	\$49,779	\$24.40M
Information	138	181	43	+31%	0.84	\$51,628	\$25.62M
Educational Services	69	111	42	+61%	0.36	\$38,332	\$4.98M
Arts, Entertainment, and Recreation	110	105	-5	-5%	0.50	\$18,201	\$4.32M
Real Estate and Rental and Leasing	86	104	18	+21%	0.52	\$46,546	\$22.41M
Wholesale Trade	152	102	-50	-33%	0.24	\$54,978	\$20.35M

Business Characteristics

Business Size

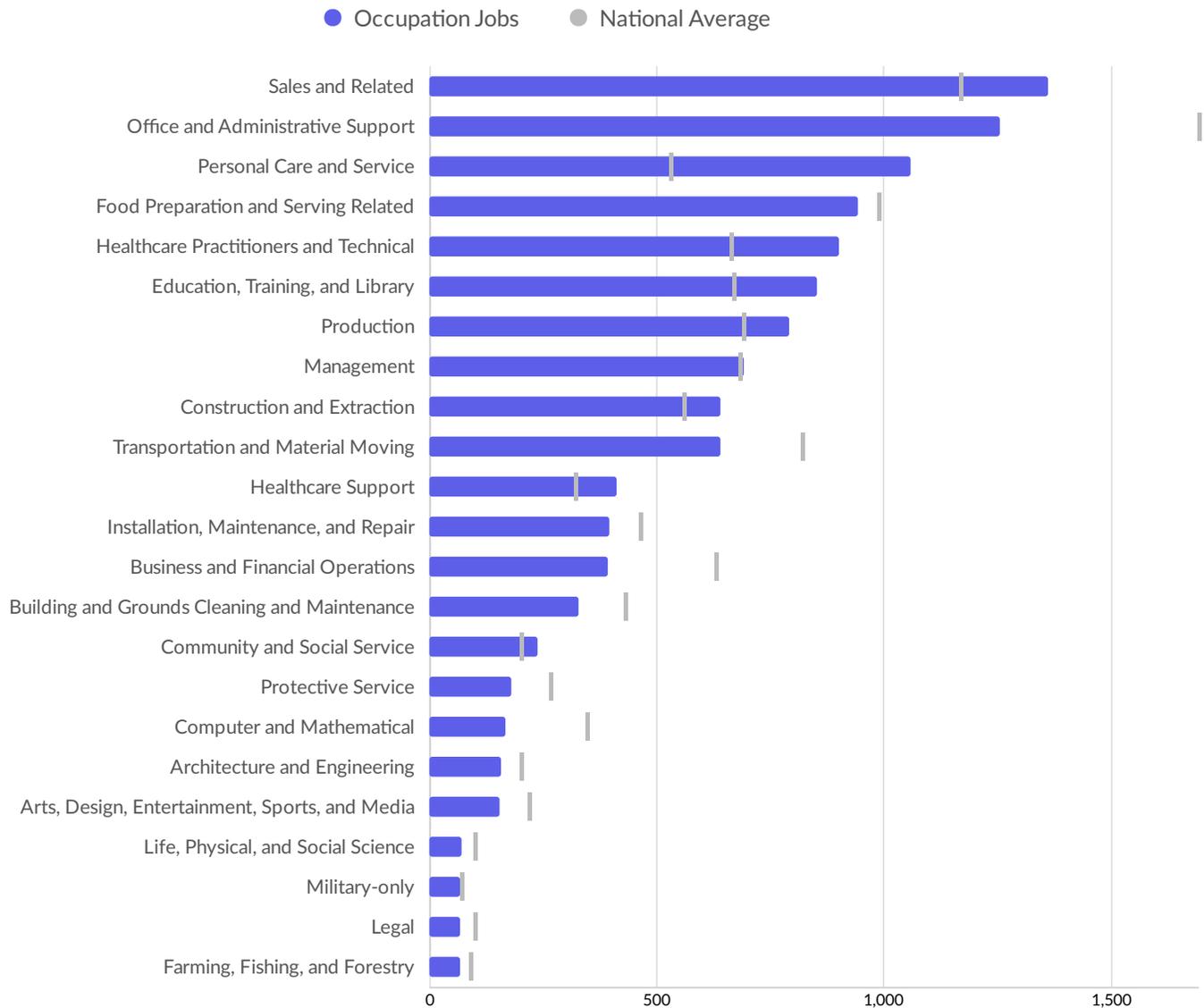


	Percentage	Business Count
1 to 4 employees	34.4%	341
5 to 9 employees	28.9%	286
10 to 19 employees	21.5%	213
20 to 49 employees	10.8%	107
50 to 99 employees	2.9%	29
100 to 249 employees	1.2%	12
500+ employees	0.2%	2

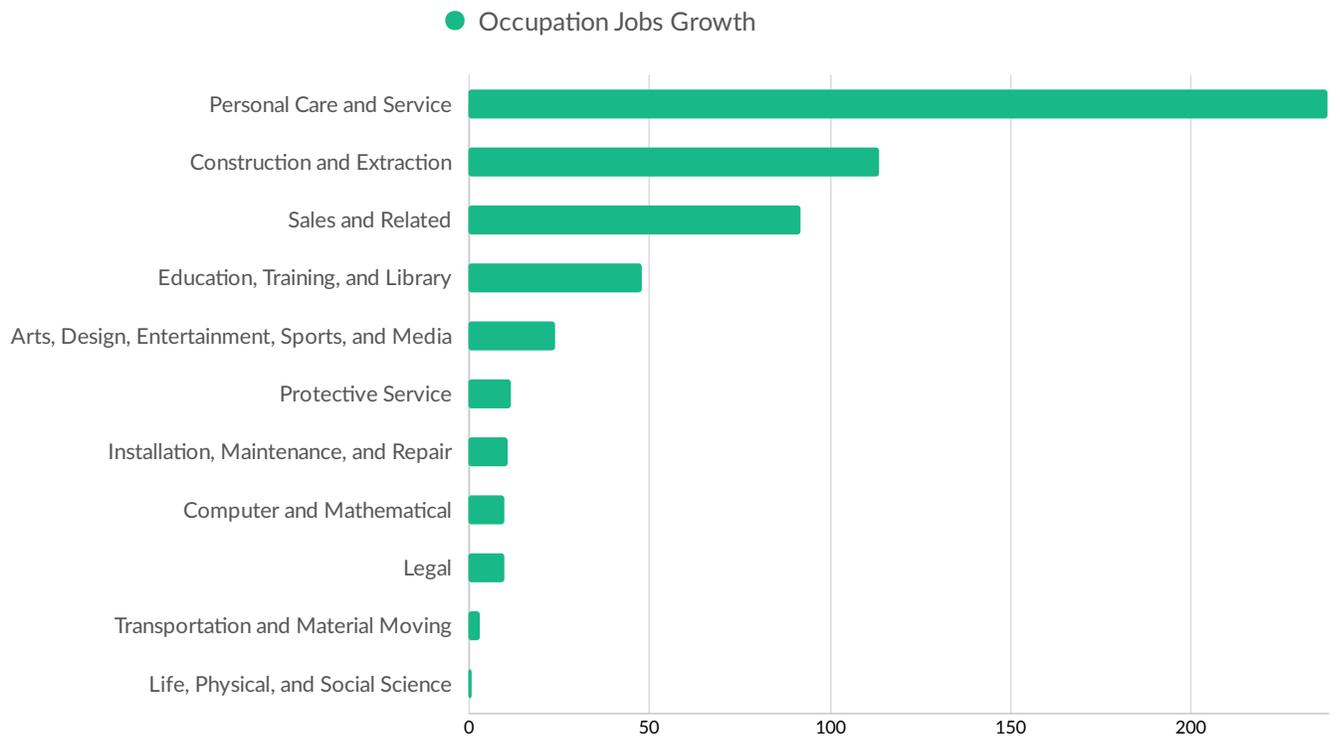
**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

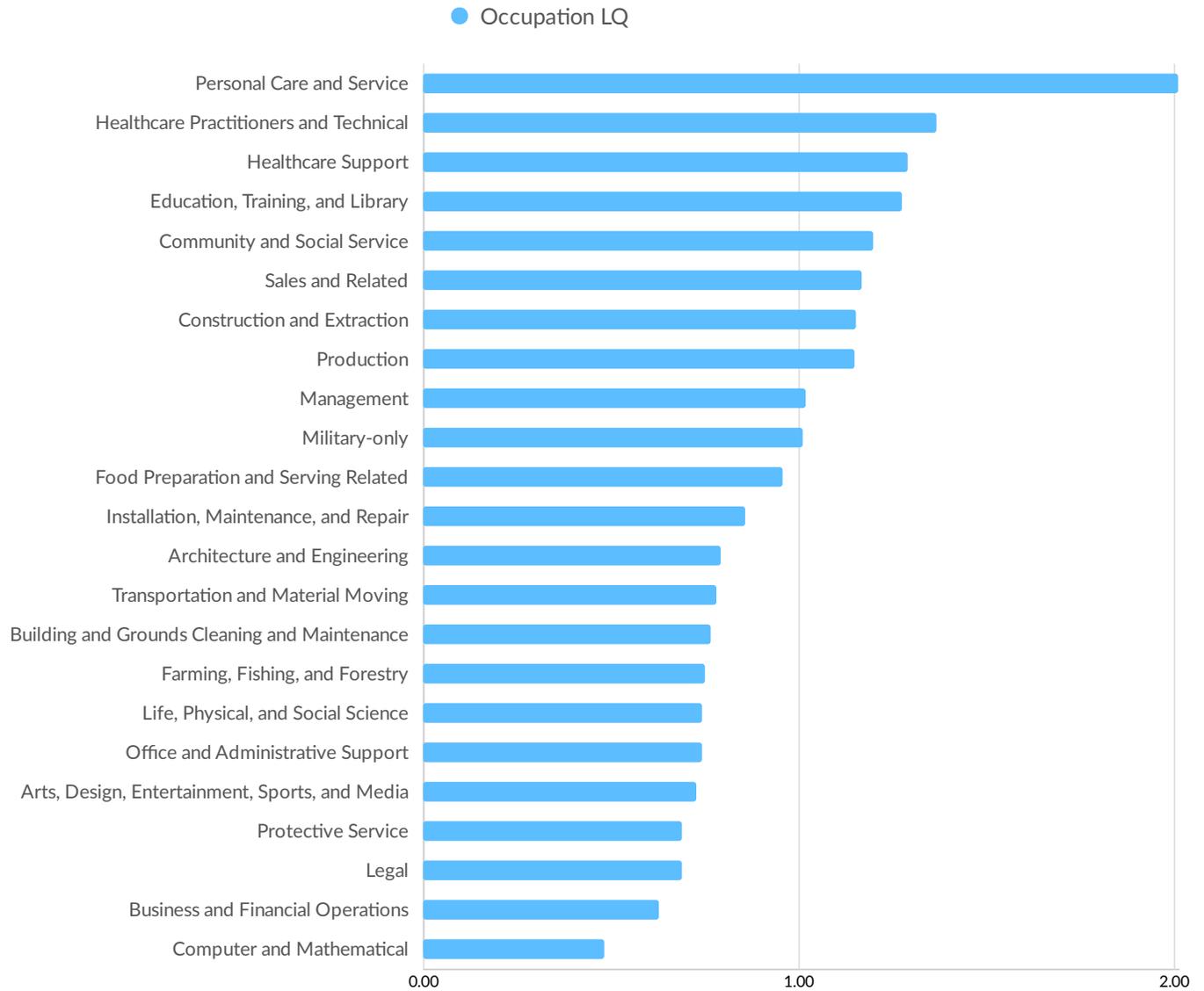
Largest Occupations



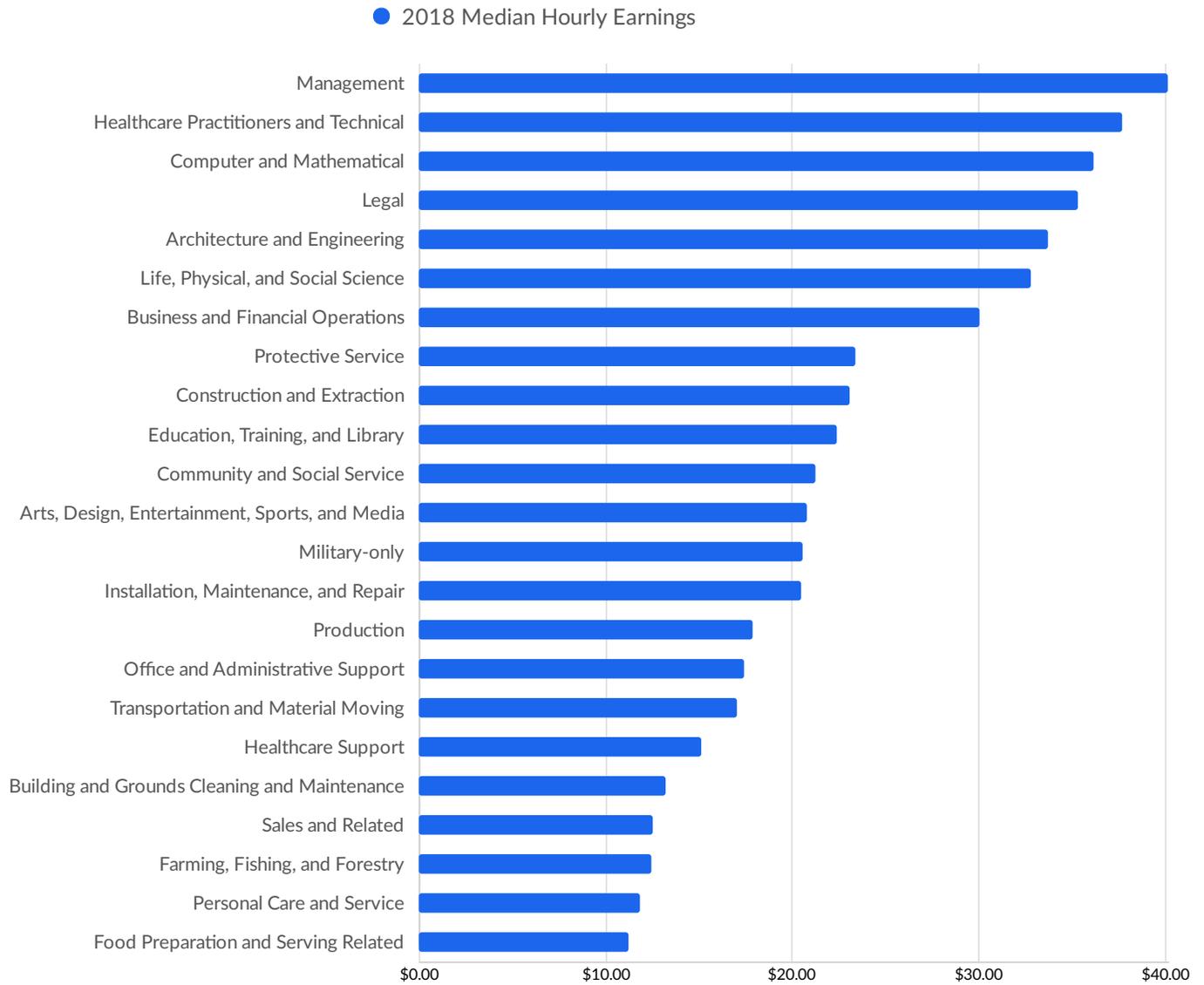
Top Growing Occupations



Top Occupation LQ



Top Occupation Earnings



Postings data is not available for the currently selected region.

Underemployment data is not available for the currently selected region.

Occupation	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2018 Median Hourly Earnings	Jun 2019 - May 2020 Unique Average Monthly Postings
Sales and Related	1,270	1,362	92	+7%	1.17	\$12.54	0
Office and Administrative Support	1,315	1,257	-58	-4%	0.74	\$17.44	0
Personal Care and Service	822	1,060	238	+29%	2.01	\$11.87	0
Food Preparation and Serving Related	974	944	-30	-3%	0.96	\$11.24	0
Healthcare Practitioners and Technical	946	902	-44	-5%	1.37	\$37.73	0
Education, Training, and Library	805	853	48	+6%	1.28	\$22.39	0
Production	880	792	-88	-10%	1.15	\$17.94	0
Management	723	692	-31	-4%	1.02	\$40.17	0
Construction and Extraction	528	642	114	+22%	1.15	\$23.09	0
Transportation and Material Moving	638	641	3	+0%	0.78	\$17.05	0
Healthcare Support	522	412	-110	-21%	1.29	\$15.13	0
Installation, Maintenance, and Repair	385	396	11	+3%	0.86	\$20.51	0
Business and Financial Operations	394	394	0	0%	0.63	\$30.08	0
Building and Grounds Cleaning and Maintenance	336	328	-8	-2%	0.77	\$13.24	0
Community and Social Service	305	239	-66	-22%	1.20	\$21.24	0
Protective Service	170	182	12	+7%	0.69	\$23.45	0
Computer and Mathematical	156	166	10	+6%	0.48	\$36.16	0
Architecture and Engineering	160	158	-2	-1%	0.79	\$33.78	0

Occupation	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2018 Median Hourly Earnings	Jun 2019 - May 2020 Unique Average Monthly Postings
Arts, Design, Entertainment, Sports, and Media	132	156	24	+18%	0.73	\$20.82	0
Life, Physical, and Social Science	71	72	1	+1%	0.74	\$32.86	0
Military-only	70	68	-2	-3%	1.01	\$20.59	0
Legal	57	67	10	+18%	0.69	\$35.31	0
Farming, Fishing, and Forestry	69	66	-3	-4%	0.75	\$12.48	0

Educational Pipeline

Over the last 5 years, no schools in 4 Minnesota ZIPs produced graduates.