## Contents

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Report Parameters</td>
<td>1</td>
</tr>
<tr>
<td>Economy Overview</td>
<td>2</td>
</tr>
<tr>
<td>Historic &amp; Projected Trends</td>
<td>4</td>
</tr>
<tr>
<td>Population Characteristics</td>
<td>6</td>
</tr>
<tr>
<td>Industry Characteristics</td>
<td>8</td>
</tr>
<tr>
<td>Business Characteristics</td>
<td>14</td>
</tr>
<tr>
<td>Workforce Characteristics</td>
<td>15</td>
</tr>
<tr>
<td>Educational Pipeline</td>
<td>21</td>
</tr>
</tbody>
</table>
Report Parameters

4 ZIPs

<table>
<thead>
<tr>
<th>ZIP</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>55008</td>
<td>Cambridge, MN (in Isanti county)</td>
</tr>
<tr>
<td>55029</td>
<td>Grandy, MN (in Isanti county)</td>
</tr>
<tr>
<td>55040</td>
<td>Isanti, MN (in Isanti county)</td>
</tr>
<tr>
<td>55080</td>
<td>Stanchfield, MN (in Isanti county)</td>
</tr>
</tbody>
</table>

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical areas.
Economy Overview

**36,389**
Population (2019)
Population grew by 1,943 over the last 5 years and is projected to grow by 1,607 over the next 5 years.

**11,850**
Total Regional Employment
Jobs grew by 121 over the last 5 years and are projected to grow by 593 over the next 5 years.

**$48.1K**
Avg. Earnings Per Job (2019)
Regional average earnings per job are $20.5K below the national average earnings of $68.5K per job.

Takeaways

- As of 2019 the region’s population increased by 5.6% since 2014, growing by 1,943. Population is expected to increase by 4.4% between 2019 and 2024, adding 1,607.
- From 2014 to 2019, jobs increased by 1.0% in 4 Minnesota ZIPs from 11,729 to 11,850. This change fell short of the national growth rate of 7.6% by 6.6%. Labor force data is not available for 4 Minnesota ZIPs.
- There is no education attainment data for 4 Minnesota ZIPs.
- The top three industries in 2019 are Education and Hospitals (Local Government), General Medical and Surgical Hospitals, and Restaurants and Other Eating Places.

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Region</td>
<td>36,389</td>
<td>N/A</td>
<td>11,850</td>
<td>99.6</td>
<td>$1.04B</td>
<td>$2.07B</td>
<td>$1.07B</td>
</tr>
<tr>
<td>Nation</td>
<td>329,399,330</td>
<td>163,493,315</td>
<td>165,144,952</td>
<td>100.0</td>
<td>$21.00T</td>
<td>$0</td>
<td>$8.96T</td>
</tr>
</tbody>
</table>
2019 Labor Force Breakdown

Population breakdown data is not available at the ZIP level. Please choose a different region to see this data.

Educational Attainment

Educational attainment data is not available at the ZIP level. Please choose a different region to see this data.
Historic & Projected Trends

Population Trends

As of 2019 the region’s population increased by 5.6% since 2014, growing by 1,943. Population is expected to increase by 4.4% between 2019 and 2024, adding 1,607.

<table>
<thead>
<tr>
<th>Timeframe</th>
<th>Population</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014</td>
<td>34,446</td>
</tr>
<tr>
<td>2015</td>
<td>34,426</td>
</tr>
<tr>
<td>2016</td>
<td>34,875</td>
</tr>
<tr>
<td>2017</td>
<td>35,662</td>
</tr>
<tr>
<td>2018</td>
<td>36,033</td>
</tr>
<tr>
<td>2019</td>
<td>36,389</td>
</tr>
<tr>
<td>2020</td>
<td>36,769</td>
</tr>
<tr>
<td>2021</td>
<td>37,116</td>
</tr>
<tr>
<td>2022</td>
<td>37,435</td>
</tr>
<tr>
<td>2023</td>
<td>37,729</td>
</tr>
<tr>
<td>2024</td>
<td>37,996</td>
</tr>
</tbody>
</table>
Job Trends

From 2014 to 2019, jobs increased by 1.0% in 4 Minnesota ZIPs from 11,729 to 11,850. This change fell short of the national growth rate of 7.6% by 6.6%.

<table>
<thead>
<tr>
<th>Timeframe</th>
<th>Jobs</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014</td>
<td>11,729</td>
</tr>
<tr>
<td>2015</td>
<td>11,738</td>
</tr>
<tr>
<td>2016</td>
<td>11,603</td>
</tr>
<tr>
<td>2017</td>
<td>11,542</td>
</tr>
<tr>
<td>2018</td>
<td>11,768</td>
</tr>
<tr>
<td>2019</td>
<td>11,850</td>
</tr>
<tr>
<td>2020</td>
<td>12,035</td>
</tr>
<tr>
<td>2021</td>
<td>12,181</td>
</tr>
<tr>
<td>2022</td>
<td>12,300</td>
</tr>
<tr>
<td>2023</td>
<td>12,398</td>
</tr>
<tr>
<td>2024</td>
<td>12,443</td>
</tr>
</tbody>
</table>
Population Characteristics

Your area has 7,088 millennials (ages 25-39). The national average for an area this size is 7,408.

Retirement risk is about average in your area. The national average for an area this size is 10,430 people 55 or older, while there are 10,991 here.

Racial diversity is low in your area. The national average for an area this size is 14,276 racially diverse people, while there are 2,273 here.

Veterans data is not available at the ZIP level. Please choose a different region level to see this data.

Crime data is not available at the ZIP level. Please choose a different region level to see this data.

Veterans

Violent Crime

Property Crime
Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions.

<table>
<thead>
<tr>
<th>ZIP</th>
<th>Name</th>
<th>2019 Employment</th>
</tr>
</thead>
<tbody>
<tr>
<td>55008</td>
<td>Cambridge, MN (in Isanti county)</td>
<td>8,344</td>
</tr>
<tr>
<td>55040</td>
<td>Isanti, MN (in Isanti county)</td>
<td>2,847</td>
</tr>
<tr>
<td>55080</td>
<td>Stanchfield, MN (in Isanti county)</td>
<td>617</td>
</tr>
<tr>
<td>55029</td>
<td>Grandy, MN (in Isanti county)</td>
<td>42</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>ZIP</th>
<th>Name</th>
<th>2019 Workers</th>
</tr>
</thead>
<tbody>
<tr>
<td>55008</td>
<td>Cambridge, MN (in Isanti county)</td>
<td>8,897</td>
</tr>
<tr>
<td>55040</td>
<td>Isanti, MN (in Isanti county)</td>
<td>8,010</td>
</tr>
<tr>
<td>55080</td>
<td>Stanchfield, MN (in Isanti county)</td>
<td>1,766</td>
</tr>
<tr>
<td>55029</td>
<td>Grandy, MN (in Isanti county)</td>
<td>42</td>
</tr>
</tbody>
</table>
Industry Characteristics

Largest Industries

- Health Care and Social Assistance
- Retail Trade
- Government
- Manufacturing
- Accommodation and Food Services
- Construction
- Other Services (except Public Administration)
- Administrative and Support and Waste Management and Remediation Services
- Transportation and Warehousing
- Finance and Insurance
- Professional, Scientific, and Technical Services
- Agriculture, Forestry, Fishing and Hunting
- Information
- Educational Services
- Arts, Entertainment, and Recreation
- Real Estate and Rental and Leasing
- Wholesale Trade

Economy Overview

Emsi Q2 2020 Data Set | www.economicmodeling.com
Top Growing Industries

- Retail Trade
- Construction
- Government
- Transportation and Warehousing
- Information
- Educational Services
- Real Estate and Rental and Leasing
- Administrative and Support and Waste Management and Remediation Services

Industry Jobs Growth
Top Industry GRP

2019 Gross Regional Product

- Health Care and Social Assistance
- Manufacturing
- Government
- Retail Trade
- Construction
- Finance and Insurance
- Administrative and Support and Waste Management and Remediation Services
- Transportation and Warehousing
- Information
- Agriculture, Forestry, Fishing and Hunting
- Accommodation and Food Services
- Real Estate and Rental and Leasing
- Professional, Scientific, and Technical Services
- Other Services (except Public Administration)
- Wholesale Trade
- Educational Services
- Arts, Entertainment, and Recreation
Top Industry Earnings

- 2019 Earnings Per Worker

- Transportation and Warehousing
- Finance and Insurance
- Manufacturing
- Administrative and Support and Waste Management and Remediation Services
- Professional, Scientific, and Technical Services
- Government
- Wholesale Trade
- Health Care and Social Assistance
- Information
- Agriculture, Forestry, Fishing and Hunting
- Construction
- Real Estate and Rental and Leasing
- Educational Services
- Retail Trade
- Other Services (except Public Administration)
- Arts, Entertainment, and Recreation
- Accommodation and Food Services
<table>
<thead>
<tr>
<th>Industry</th>
<th>2014 Jobs</th>
<th>2019 Jobs</th>
<th>Change in Jobs</th>
<th>% Change in Jobs</th>
<th>2019 LQ</th>
<th>2019 Earnings Per Worker</th>
<th>2019 GRP</th>
</tr>
</thead>
<tbody>
<tr>
<td>Health Care and Social Assistance</td>
<td>2,657</td>
<td>2,507</td>
<td>-150</td>
<td>-6%</td>
<td>1.66</td>
<td>$53,210</td>
<td>$156.92M</td>
</tr>
<tr>
<td>Retail Trade</td>
<td>1,754</td>
<td>1,978</td>
<td>224</td>
<td>+13%</td>
<td>1.69</td>
<td>$32,212</td>
<td>$109.84M</td>
</tr>
<tr>
<td>Government</td>
<td>1,908</td>
<td>1,977</td>
<td>69</td>
<td>+4%</td>
<td>1.12</td>
<td>$57,094</td>
<td>$124.93M</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>1,391</td>
<td>1,211</td>
<td>-180</td>
<td>-13%</td>
<td>1.29</td>
<td>$65,808</td>
<td>$151.49M</td>
</tr>
<tr>
<td>Accommodation and Food Services</td>
<td>832</td>
<td>809</td>
<td>-23</td>
<td>-3%</td>
<td>0.79</td>
<td>$17,949</td>
<td>$23.55M</td>
</tr>
<tr>
<td>Construction</td>
<td>619</td>
<td>794</td>
<td>175</td>
<td>+28%</td>
<td>1.18</td>
<td>$49,766</td>
<td>$62.54M</td>
</tr>
<tr>
<td>Other Services (except Public Administration)</td>
<td>638</td>
<td>601</td>
<td>-37</td>
<td>-6%</td>
<td>1.07</td>
<td>$24,890</td>
<td>$20.94M</td>
</tr>
<tr>
<td>Administrative and Support and Waste</td>
<td>346</td>
<td>356</td>
<td>10</td>
<td>+3%</td>
<td>0.48</td>
<td>$65,615</td>
<td>$33.43M</td>
</tr>
<tr>
<td>Management and Remediation Services</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Transportation and Warehousing</td>
<td>257</td>
<td>319</td>
<td>62</td>
<td>+24%</td>
<td>0.72</td>
<td>$65,926</td>
<td>$33.00M</td>
</tr>
<tr>
<td>Finance and Insurance</td>
<td>267</td>
<td>251</td>
<td>-16</td>
<td>-6%</td>
<td>0.53</td>
<td>$65,838</td>
<td>$44.63M</td>
</tr>
<tr>
<td>Professional, Scientific, and Technical</td>
<td>240</td>
<td>240</td>
<td>0</td>
<td>0%</td>
<td>0.31</td>
<td>$58,525</td>
<td>$21.51M</td>
</tr>
<tr>
<td>Services</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Agriculture, Forestry, Fishing and Hunting</td>
<td>234</td>
<td>194</td>
<td>-40</td>
<td>-17%</td>
<td>1.41</td>
<td>$49,779</td>
<td>$24.40M</td>
</tr>
<tr>
<td>Information</td>
<td>138</td>
<td>181</td>
<td>43</td>
<td>+31%</td>
<td>0.84</td>
<td>$51,628</td>
<td>$25.62M</td>
</tr>
<tr>
<td>Educational Services</td>
<td>69</td>
<td>111</td>
<td>42</td>
<td>+61%</td>
<td>0.36</td>
<td>$38,332</td>
<td>$4.98M</td>
</tr>
<tr>
<td>Arts, Entertainment, and Recreation</td>
<td>110</td>
<td>105</td>
<td>-5</td>
<td>-5%</td>
<td>0.50</td>
<td>$18,201</td>
<td>$4.32M</td>
</tr>
<tr>
<td>Real Estate and Rental and Leasing</td>
<td>86</td>
<td>104</td>
<td>18</td>
<td>+21%</td>
<td>0.52</td>
<td>$46,546</td>
<td>$22.41M</td>
</tr>
<tr>
<td>Wholesale Trade</td>
<td>152</td>
<td>102</td>
<td>-50</td>
<td>-33%</td>
<td>0.24</td>
<td>$54,978</td>
<td>$20.35M</td>
</tr>
</tbody>
</table>
Business Characteristics

Business Size

*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.
Workforce Characteristics

Largest Occupations

- Sales and Related
- Office and Administrative Support
- Personal Care and Service
- Food Preparation and Serving Related
- Healthcare Practitioners and Technical
- Education, Training, and Library
- Production
- Management
- Construction and Extraction
- Transportation and Material Moving
- Healthcare Support
- Installation, Maintenance, and Repair
- Business and Financial Operations
- Building and Grounds Cleaning and Maintenance
- Community and Social Service
- Protective Service
- Computer and Mathematical
- Architecture and Engineering
- Arts, Design, Entertainment, Sports, and Media
- Life, Physical, and Social Science
- Military-only
- Legal
- Farming, Fishing, and Forestry
Top Growing Occupations

- Personal Care and Service
- Construction and Extraction
- Sales and Related
- Education, Training, and Library
- Arts, Design, Entertainment, Sports, and Media
- Protective Service
- Installation, Maintenance, and Repair
- Computer and Mathematical
- Legal
- Transportation and Material Moving
- Life, Physical, and Social Science

[Bar chart showing the growth in jobs for each category.]
Top Occupation LQ

- Personal Care and Service
- Healthcare Practitioners and Technical
- Healthcare Support
- Education, Training, and Library
- Community and Social Service
- Sales and Related
- Construction and Extraction
- Production
- Management
- Military-only
- Food Preparation and Serving Related
- Installation, Maintenance, and Repair
- Architecture and Engineering
- Transportation and Material Moving
- Building and Grounds Cleaning and Maintenance
- Farming, Fishing, and Forestry
- Life, Physical, and Social Science
- Office and Administrative Support
- Arts, Design, Entertainment, Sports, and Media
- Protective Service
- Legal
- Business and Financial Operations
- Computer and Mathematical
Top Occupation Earnings

2018 Median Hourly Earnings

Management  
Healthcare Practitioners and Technical  
Computer and Mathematical  
Legal  
Architecture and Engineering  
Life, Physical, and Social Science  
Business and Financial Operations  
Protective Service  
Construction and Extraction  
Education, Training, and Library  
Community and Social Service  
Arts, Design, Entertainment, Sports, and Media  
Military-only  
Installation, Maintenance, and Repair  
Production  
Office and Administrative Support  
Transportation and Material Moving  
Healthcare Support  
Building and Grounds Cleaning and Maintenance  
Sales and Related  
Farming, Fishing, and Forestry  
Personal Care and Service  
Food Preparation and Serving Related

Postings data is not available for the currently selected region.

Underemployment data is not available for the currently selected region.
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Sales and Related</td>
<td>1,270</td>
<td>1,362</td>
<td>92</td>
<td>+7%</td>
<td>1.17</td>
<td>$12.54</td>
<td>0</td>
</tr>
<tr>
<td>Office and Administrative Support</td>
<td>1,315</td>
<td>1,257</td>
<td>-58</td>
<td>-4%</td>
<td>0.74</td>
<td>$17.44</td>
<td>0</td>
</tr>
<tr>
<td>Personal Care and Service</td>
<td>822</td>
<td>1,060</td>
<td>238</td>
<td>+29%</td>
<td>2.01</td>
<td>$11.87</td>
<td>0</td>
</tr>
<tr>
<td>Food Preparation and Serving Related</td>
<td>974</td>
<td>944</td>
<td>-30</td>
<td>-3%</td>
<td>0.96</td>
<td>$11.24</td>
<td>0</td>
</tr>
<tr>
<td>Healthcare Practitioners and Technical</td>
<td>946</td>
<td>902</td>
<td>-44</td>
<td>-5%</td>
<td>1.37</td>
<td>$37.73</td>
<td>0</td>
</tr>
<tr>
<td>Education, Training, and Library</td>
<td>805</td>
<td>853</td>
<td>48</td>
<td>+6%</td>
<td>1.28</td>
<td>$22.39</td>
<td>0</td>
</tr>
<tr>
<td>Production</td>
<td>880</td>
<td>792</td>
<td>-88</td>
<td>-10%</td>
<td>1.15</td>
<td>$17.94</td>
<td>0</td>
</tr>
<tr>
<td>Management</td>
<td>723</td>
<td>692</td>
<td>-31</td>
<td>-4%</td>
<td>1.02</td>
<td>$40.17</td>
<td>0</td>
</tr>
<tr>
<td>Construction and Extraction</td>
<td>528</td>
<td>642</td>
<td>114</td>
<td>+22%</td>
<td>1.15</td>
<td>$23.09</td>
<td>0</td>
</tr>
<tr>
<td>Transportation and Material Moving</td>
<td>638</td>
<td>641</td>
<td>3</td>
<td>+0%</td>
<td>0.78</td>
<td>$17.05</td>
<td>0</td>
</tr>
<tr>
<td>Healthcare Support</td>
<td>522</td>
<td>412</td>
<td>-110</td>
<td>-21%</td>
<td>1.29</td>
<td>$15.13</td>
<td>0</td>
</tr>
<tr>
<td>Installation, Maintenance, and Repair</td>
<td>385</td>
<td>396</td>
<td>11</td>
<td>+3%</td>
<td>0.86</td>
<td>$20.51</td>
<td>0</td>
</tr>
<tr>
<td>Business and Financial Operations</td>
<td>394</td>
<td>394</td>
<td>0</td>
<td>0%</td>
<td>0.63</td>
<td>$30.08</td>
<td>0</td>
</tr>
<tr>
<td>Building and Grounds Cleaning and Maintenance</td>
<td>336</td>
<td>328</td>
<td>-8</td>
<td>-2%</td>
<td>0.77</td>
<td>$13.24</td>
<td>0</td>
</tr>
<tr>
<td>Community and Social Service</td>
<td>305</td>
<td>239</td>
<td>-66</td>
<td>-22%</td>
<td>1.20</td>
<td>$21.24</td>
<td>0</td>
</tr>
<tr>
<td>Protective Service</td>
<td>170</td>
<td>182</td>
<td>12</td>
<td>+7%</td>
<td>0.69</td>
<td>$23.45</td>
<td>0</td>
</tr>
<tr>
<td>Computer and Mathematical</td>
<td>156</td>
<td>166</td>
<td>10</td>
<td>+6%</td>
<td>0.48</td>
<td>$36.16</td>
<td>0</td>
</tr>
<tr>
<td>Architecture and Engineering</td>
<td>160</td>
<td>158</td>
<td>-2</td>
<td>-1%</td>
<td>0.79</td>
<td>$33.78</td>
<td>0</td>
</tr>
<tr>
<td>----------------------------------</td>
<td>-----------</td>
<td>-----------</td>
<td>----------------</td>
<td>------------------</td>
<td>---------</td>
<td>----------------------------</td>
<td>-----------------------------------------------------</td>
</tr>
<tr>
<td>Arts, Design, Entertainment, Sports, and Media</td>
<td>132</td>
<td>156</td>
<td>24</td>
<td>+18%</td>
<td>0.73</td>
<td>$20.82</td>
<td>0</td>
</tr>
<tr>
<td>Life, Physical, and Social Science</td>
<td>71</td>
<td>72</td>
<td>1</td>
<td>+1%</td>
<td>0.74</td>
<td>$32.86</td>
<td>0</td>
</tr>
<tr>
<td>Military-only</td>
<td>70</td>
<td>68</td>
<td>-2</td>
<td>-3%</td>
<td>1.01</td>
<td>$20.59</td>
<td>0</td>
</tr>
<tr>
<td>Legal</td>
<td>57</td>
<td>67</td>
<td>10</td>
<td>+18%</td>
<td>0.69</td>
<td>$35.31</td>
<td>0</td>
</tr>
<tr>
<td>Farming, Fishing, and Forestry</td>
<td>69</td>
<td>66</td>
<td>-3</td>
<td>-4%</td>
<td>0.75</td>
<td>$12.48</td>
<td>0</td>
</tr>
</tbody>
</table>
Educational Pipeline

Over the last 5 years, no schools in 4 Minnesota ZIPs produced graduates.