3 Minnesota ZIPs
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Report Parameters

3 ZIPs

<table>
<thead>
<tr>
<th>ZIP</th>
<th>City, County</th>
</tr>
</thead>
<tbody>
<tr>
<td>56401</td>
<td>Brainerd, MN (in Crow Wing county)</td>
</tr>
<tr>
<td>56425</td>
<td>Baxter, MN (in Crow Wing county)</td>
</tr>
<tr>
<td>56473</td>
<td>Pillager, MN (in Cass county)</td>
</tr>
</tbody>
</table>

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical areas.
Economy Overview

--- | --- | ---
41,695 | 22,041 | $56.8K

Population grew by 1,706 over the last 5 years and is projected to grow by 1,548 over the next 5 years.
Jobs decreased by 107 over the last 5 years but are projected to grow by 1,599 over the next 5 years.

Takeaways

- As of 2021 the region's population increased by 4.3% since 2016, growing by 1,706. Population is expected to increase by 3.7% between 2021 and 2026, adding 1,548.
- From 2016 to 2021, jobs declined by 0.5% in 3 Minnesota ZIPs from 22,148 to 22,041. This change fell short of the national growth rate of 0.7% by 1.2%. Labor force data is not available for 3 Minnesota ZIPs.
- There is no education attainment data for 3 Minnesota ZIPs.
- The top three industries in 2021 are Restaurants and Other Eating Places, General Medical and Surgical Hospitals, and Education and Hospitals (Local Government).

<table>
<thead>
<tr>
<th></th>
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<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Region</td>
<td>41,695</td>
<td>N/A</td>
<td>22,041</td>
<td>100.4</td>
<td>$2.10B</td>
<td>$2.86B</td>
<td>$2.74B</td>
</tr>
<tr>
<td>Nation</td>
<td>331,820,028</td>
<td>162,302,777</td>
<td>161,875,556</td>
<td>100.0</td>
<td>$22.09T</td>
<td>$0</td>
<td>$10.75T</td>
</tr>
</tbody>
</table>
Dec 2021 Labor Force Breakdown

Population breakdown data is not available at the ZIP level. Please choose a different region to see this data.

Educational Attainment

Educational attainment data is not available at the ZIP level. Please choose a different region to see this data.
Historic & Projected Trends

Population Trends

As of 2021 the region’s population increased by 4.3% since 2016, growing by 1,706. Population is expected to increase by 3.7% between 2021 and 2026, adding 1,548.

<table>
<thead>
<tr>
<th>Timeframe</th>
<th>Population</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016</td>
<td>39,989</td>
</tr>
<tr>
<td>2017</td>
<td>40,401</td>
</tr>
<tr>
<td>2018</td>
<td>40,627</td>
</tr>
<tr>
<td>2019</td>
<td>41,046</td>
</tr>
<tr>
<td>2020</td>
<td>41,278</td>
</tr>
<tr>
<td>2021</td>
<td>41,695</td>
</tr>
<tr>
<td>2022</td>
<td>42,040</td>
</tr>
<tr>
<td>2023</td>
<td>42,369</td>
</tr>
<tr>
<td>2024</td>
<td>42,681</td>
</tr>
<tr>
<td>2025</td>
<td>42,972</td>
</tr>
<tr>
<td>2026</td>
<td>43,243</td>
</tr>
</tbody>
</table>
Job Trends

From 2016 to 2021, jobs declined by 0.5% in 3 Minnesota ZIPs from 22,148 to 22,041. This change fell short of the national growth rate of 0.7% by 1.2%.

<table>
<thead>
<tr>
<th>Timeframe</th>
<th>Jobs</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016</td>
<td>22,148</td>
</tr>
<tr>
<td>2017</td>
<td>22,655</td>
</tr>
<tr>
<td>2018</td>
<td>22,647</td>
</tr>
<tr>
<td>2019</td>
<td>22,411</td>
</tr>
<tr>
<td>2020</td>
<td>20,883</td>
</tr>
<tr>
<td>2021</td>
<td>22,041</td>
</tr>
<tr>
<td>2022</td>
<td>22,415</td>
</tr>
<tr>
<td>2023</td>
<td>22,758</td>
</tr>
<tr>
<td>2024</td>
<td>23,078</td>
</tr>
<tr>
<td>2025</td>
<td>23,382</td>
</tr>
<tr>
<td>2026</td>
<td>23,640</td>
</tr>
</tbody>
</table>
Population Characteristics

Your area has 7,707 millennials (ages 25-39). The national average for an area this size is 8,506.

Retirement risk is high in your area. The national average for an area this size is 12,285 people 55 or older, while there are 14,143 here.

Racial diversity is low in your area. The national average for an area this size is 16,626 racially diverse people, while there are 2,471 here.

Veterans data is not available at the ZIP level. Please choose a different region level to see this data.

Crime data is not available at the ZIP level. Please choose a different region level to see this data.
Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions.

### Where Talent Works

<table>
<thead>
<tr>
<th>ZIP</th>
<th>Name</th>
<th>2021 Employment</th>
</tr>
</thead>
<tbody>
<tr>
<td>56401</td>
<td>Brainerd, MN (in Crow Wing county)</td>
<td>14,992</td>
</tr>
<tr>
<td>56425</td>
<td>Baxter, MN (in Crow Wing county)</td>
<td>5,600</td>
</tr>
<tr>
<td>56473</td>
<td>Pillager, MN (in Cass county)</td>
<td>1,449</td>
</tr>
</tbody>
</table>

### Where Talent Lives

<table>
<thead>
<tr>
<th>ZIP</th>
<th>Name</th>
<th>2021 Workers</th>
</tr>
</thead>
<tbody>
<tr>
<td>56401</td>
<td>Brainerd, MN (in Crow Wing county)</td>
<td>14,335</td>
</tr>
<tr>
<td>56425</td>
<td>Baxter, MN (in Crow Wing county)</td>
<td>3,837</td>
</tr>
<tr>
<td>56473</td>
<td>Pillager, MN (in Cass county)</td>
<td>1,398</td>
</tr>
</tbody>
</table>
Inbound and Outbound Migration

Migration data is not available at the ZIP level. Please select county level or higher to see this data.
Industry Characteristics

Largest Industries

- Health Care and Social Assistance
- Retail Trade
- Government
- Accommodation and Food Services
- Construction
- Manufacturing
- Other Services (except Public Administration)
- Finance and Insurance
- Administrative and Support and Waste Management and Remediation Services
- Professional, Scientific, and Technical Services
- Transportation and Warehousing
- Wholesale Trade
- Educational Services
- Real Estate and Rental and Leasing
- Information
- Arts, Entertainment, and Recreation
- Management of Companies and Enterprises
- Agriculture, Forestry, Fishing and Hunting
- Utilities

Industry Jobs
National Average

Economy Overview

Emsi Q2 2022 Data Set | www.economicmodeling.com
Top Growing Industries

- Construction
- Health Care and Social Assistance
- Finance and Insurance
- Manufacturing
- Educational Services
- Wholesale Trade
- Management of Companies and Enterprises
- Real Estate and Rental and Leasing
- Arts, Entertainment, and Recreation

Industry Jobs Growth
Top Industry Location Quotient

- Health Care and Social Assistance
- Construction
- Retail Trade
- Accommodation and Food Services
- Other Services (except Public Administration)
- Manufacturing
- Government
- Real Estate and Rental and Leasing
- Finance and Insurance
- Educational Services
- Information
- Arts, Entertainment, and Recreation
- Utilities
- Transportation and Warehousing
- Wholesale Trade
- Administrative and Support and Waste Management and Remediation Services
- Agriculture, Forestry, Fishing and Hunting
- Management of Companies and Enterprises
- Professional, Scientific, and Technical Services
Top Industry GRP

- Health Care and Social Assistance
- Construction
- Retail Trade
- Government
- Manufacturing
- Finance and Insurance
- Accommodation and Food Services
- Real Estate and Rental and Leasing
- Wholesale Trade
- Information
- Professional, Scientific, and Technical Services
- Transportation and Warehousing
- Other Services (except Public Administration)
- Administrative and Support and Waste Management and Remediation Services
- Utilities
- Educational Services
- Arts, Entertainment, and Recreation
- Agriculture, Forestry, Fishing and Hunting
- Management of Companies and Enterprises

Gross Regional Product

$0.000  $50.00M  $100.0M  $150.0M  $200.0M  $250.0M  $300.0M
Top Industry Earnings

Earnings Per Worker

Utilities
Construction
Finance and Insurance
Information
Government
Wholesale Trade
Professional, Scientific, and Technical Services
Health Care and Social Assistance
Manufacturing
Transportation and Warehousing
Real Estate and Rental and Leasing
Retail Trade
Management of Companies and Enterprises
Administrative and Support and Waste Management and Remediation Services
Agriculture, Forestry, Fishing and Hunting
Other Services (except Public Administration)
Arts, Entertainment, and Recreation
Accommodation and Food Services
Educational Services

Economy Overview

Emsi Q2 2022 Data Set | www.economicmodeling.com
### Business Size

<table>
<thead>
<tr>
<th>Employee Range</th>
<th>Percentage</th>
<th>Business Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 to 4 employees</td>
<td>32.7%</td>
<td>769</td>
</tr>
<tr>
<td>5 to 9 employees</td>
<td>28.5%</td>
<td>670</td>
</tr>
<tr>
<td>10 to 19 employees</td>
<td>23.0%</td>
<td>542</td>
</tr>
<tr>
<td>20 to 49 employees</td>
<td>11.5%</td>
<td>270</td>
</tr>
<tr>
<td>50 to 99 employees</td>
<td>2.8%</td>
<td>66</td>
</tr>
<tr>
<td>100 to 249 employees</td>
<td>1.1%</td>
<td>26</td>
</tr>
<tr>
<td>250 to 499 employees</td>
<td>0.3%</td>
<td>6</td>
</tr>
<tr>
<td>500+ employees</td>
<td>0.2%</td>
<td>4</td>
</tr>
</tbody>
</table>

*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*
Workforce Characteristics

Largest Occupations

- Office and Administrative Support
- Sales and Related
- Food Preparation and Serving Related
- Healthcare Support
- Transportation and Material Moving
- Construction and Extraction
- Healthcare Practitioners and Technical
- Production
- Educational Instruction and Library
- Installation, Maintenance, and Repair
- Management
- Building and Grounds Cleaning and Maintenance
- Business and Financial Operations
- Community and Social Service
- Personal Care and Service
- Arts, Design, Entertainment, Sports, and Media
- Protective Service
- Computer and Mathematical
- Architecture and Engineering
- Life, Physical, and Social Science
- Legal
- Farming, Fishing, and Forestry
- Military-only
Top Growing Occupations

- Construction and Extraction
- Transportation and Material Moving
- Installation, Maintenance, and Repair
- Business and Financial Operations
- Community and Social Service
- Protective Service
- Arts, Design, Entertainment, Sports, and Media
- Management
- Legal
- Life, Physical, and Social Science
Top Occupation Location Quotient

- Healthcare Support
- Community and Social Service
- Construction and Extraction
- Installation, Maintenance, and Repair
- Sales and Related
- Healthcare Practitioners and Technical
- Food Preparation and Serving Related
- Building and Grounds Cleaning and Maintenance
- Production
- Personal Care and Service
- Office and Administrative Support
- Educational Instruction and Library
- Transportation and Material Moving
- Arts, Design, Entertainment, Sports, and Media
- Management
- Protective Service
- Legal
- Life, Physical, and Social Science
- Business and Financial Operations
- Farming, Fishing, and Forestry
- Architecture and Engineering
- Military-only
- Computer and Mathematical
Top Occupation Earnings

- Management
- Healthcare Practitioners and Technical
- Architecture and Engineering
- Computer and Mathematical
- Legal
- Life, Physical, and Social Science
- Business and Financial Operations
- Construction and Extraction
- Protective Service
- Installation, Maintenance, and Repair
- Educational Instruction and Library
- Community and Social Service
- Military-only
- Office and Administrative Support
- Production
- Transportation and Material Moving
- Arts, Design, Entertainment, Sports, and Media
- Building and Grounds Cleaning and Maintenance
- Sales and Related
- Healthcare Support
- Farming, Fishing, and Forestry
- Food Preparation and Serving Related
- Personal Care and Service

Postings data is not available for the currently selected region.

Underemployment data is not available for the currently selected region.
Educational Pipeline

In 2020, there were 744 graduates in 3 Minnesota ZIPs. This pipeline has shrunk by 21% over the last 5 years. The highest share of these graduates come from Liberal Arts and Sciences/Liberal Studies, Registered Nursing/Registered Nurse, and Construction/Heavy Equipment/Earthmoving Equipment Operation.

<table>
<thead>
<tr>
<th>School</th>
<th>Total Graduates (2020)</th>
<th>Graduate Trend (2016 - 2020)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Central Lakes College-Brainerd</td>
<td>744</td>
<td></td>
</tr>
</tbody>
</table>