Contents

Report Parameters .............................................................................................................. 1
Economy Overview ............................................................................................................... 2
Historic & Projected Trends ................................................................................................. 4
Population Characteristics ................................................................................................. 6
Inbound and Outbound Migration ....................................................................................... 8
Industry Characteristics ...................................................................................................... 10
Business Characteristics ..................................................................................................... 15
Workforce Characteristics ................................................................................................. 16
Educational Pipeline ........................................................................................................... 21
### Report Parameters

#### 5 ZIPS

<table>
<thead>
<tr>
<th>ZIP</th>
<th>City, County</th>
</tr>
</thead>
<tbody>
<tr>
<td>55912</td>
<td>Austin, MN (in Mower county)</td>
</tr>
<tr>
<td>55918</td>
<td>Brownsdale, MN (in Mower county)</td>
</tr>
<tr>
<td>55950</td>
<td>Lansing, MN (in Mower county)</td>
</tr>
<tr>
<td>55953</td>
<td>Lyle, MN (in Mower county)</td>
</tr>
<tr>
<td>55970</td>
<td>Rose Creek, MN (in Mower county)</td>
</tr>
</tbody>
</table>

#### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical areas.
Economy Overview

32,269
Population (2020)
Population grew by 606 over the last 5 years and is projected to grow by 1,920 over the next 5 years.

14,891
Total Regional Employment
Jobs decreased by 575 over the last 5 years but are projected to grow by 179 over the next 5 years.

$60.9K
Avg. Earnings Per Job (2020)
Regional average earnings per job are $11.1K below the national average earnings of $72.0K per job.

Takeaways

- As of 2020 the region’s population increased by 1.9% since 2015, growing by 606. Population is expected to increase by 6.0% between 2020 and 2025, adding 1,920.
- From 2015 to 2020, jobs declined by 3.7% in 5 Minnesota ZIPs from 15,466 to 14,891. This change fell short of the national growth rate of 1.3% by 5.0%. Labor force data is not available for 5 Minnesota ZIPs.
- There is no education attainment data for 5 Minnesota ZIPs.
- The top three industries in 2020 are Animal Slaughtering and Processing, Management of Companies and Enterprises, and Education and Hospitals (Local Government).

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Region</td>
<td>32,269</td>
<td>N/A</td>
<td>14,891</td>
<td>103.4</td>
<td>$1.61B</td>
<td>$3.10B</td>
<td>$2.79B</td>
</tr>
<tr>
<td>Nation</td>
<td>330,591,441</td>
<td>159,724,262</td>
<td>160,385,413</td>
<td>100.0</td>
<td>$20.70T</td>
<td>$0</td>
<td>$9.99T</td>
</tr>
</tbody>
</table>
2020 Labor Force Breakdown

Population breakdown data is not available at the ZIP level. Please choose a different region to see this data.

Educational Attainment

Educational attainment data is not available at the ZIP level. Please choose a different region to see this data.
Historic & Projected Trends

Population Trends

As of 2020 the region's population increased by 1.9% since 2015, growing by 606. Population is expected to increase by 6.0% between 2020 and 2025, adding 1,920.

<table>
<thead>
<tr>
<th>Timeframe</th>
<th>Population</th>
</tr>
</thead>
<tbody>
<tr>
<td>2015</td>
<td>31,662</td>
</tr>
<tr>
<td>2016</td>
<td>31,533</td>
</tr>
<tr>
<td>2017</td>
<td>31,819</td>
</tr>
<tr>
<td>2018</td>
<td>32,038</td>
</tr>
<tr>
<td>2019</td>
<td>31,878</td>
</tr>
<tr>
<td>2020</td>
<td>32,269</td>
</tr>
<tr>
<td>2021</td>
<td>32,668</td>
</tr>
<tr>
<td>2022</td>
<td>33,067</td>
</tr>
<tr>
<td>2023</td>
<td>33,466</td>
</tr>
<tr>
<td>2024</td>
<td>33,844</td>
</tr>
<tr>
<td>2025</td>
<td>34,189</td>
</tr>
</tbody>
</table>
Job Trends

From 2015 to 2020, jobs declined by 3.7% in 5 Minnesota ZIPs from 15,466 to 14,891. This change fell short of the national growth rate of 1.3% by 5.0%.

<table>
<thead>
<tr>
<th>Timeframe</th>
<th>Jobs</th>
</tr>
</thead>
<tbody>
<tr>
<td>2015</td>
<td>15,466</td>
</tr>
<tr>
<td>2016</td>
<td>15,555</td>
</tr>
<tr>
<td>2017</td>
<td>15,408</td>
</tr>
<tr>
<td>2018</td>
<td>15,126</td>
</tr>
<tr>
<td>2019</td>
<td>15,007</td>
</tr>
<tr>
<td>2020</td>
<td>14,891</td>
</tr>
<tr>
<td>2021</td>
<td>14,942</td>
</tr>
<tr>
<td>2022</td>
<td>14,984</td>
</tr>
<tr>
<td>2023</td>
<td>15,020</td>
</tr>
<tr>
<td>2024</td>
<td>15,053</td>
</tr>
<tr>
<td>2025</td>
<td>15,070</td>
</tr>
</tbody>
</table>
Population Characteristics

Your area has 6,056 millennials (ages 25-39). The national average for an area this size is 6,573.

Retirement risk is about average in your area. The national average for an area this size is 9,373 people 55 or older, while there are 9,839 here.

Racial diversity is low in your area. The national average for an area this size is 12,716 racially diverse people, while there are 8,791 here.

Veterans data is not available at the ZIP level. Please choose a different region level to see this data.

Crime data is not available at the ZIP level. Please choose a different region level to see this data.

Crime data is not available at the ZIP level. Please choose a different region level to see this data.
Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions.

<table>
<thead>
<tr>
<th>ZIP</th>
<th>Name</th>
<th>2020 Employment</th>
</tr>
</thead>
<tbody>
<tr>
<td>55912</td>
<td>Austin, MN (in Mower c...)</td>
<td>14,340</td>
</tr>
<tr>
<td>55970</td>
<td>Rose Creek, MN (in Mower c...)</td>
<td>183</td>
</tr>
<tr>
<td>55918</td>
<td>Brownsdale, MN (in Mower c...)</td>
<td>168</td>
</tr>
<tr>
<td>55953</td>
<td>Lyle, MN (in Mower c...)</td>
<td>154</td>
</tr>
<tr>
<td>55950</td>
<td>Lansing, MN (in Mower c...)</td>
<td>46</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>ZIP</th>
<th>Name</th>
<th>2020 Workers</th>
</tr>
</thead>
<tbody>
<tr>
<td>55912</td>
<td>Austin, MN (in Mower c...)</td>
<td>15,112</td>
</tr>
<tr>
<td>55918</td>
<td>Brownsdale, MN (in Mower c...)</td>
<td>586</td>
</tr>
<tr>
<td>55970</td>
<td>Rose Creek, MN (in Mower c...)</td>
<td>484</td>
</tr>
<tr>
<td>55953</td>
<td>Lyle, MN (in Mower c...)</td>
<td>408</td>
</tr>
<tr>
<td>55950</td>
<td>Lansing, MN (in Mower c...)</td>
<td>&lt;10</td>
</tr>
</tbody>
</table>
## Inbound and Outbound Migration

The table below analyzes past and current residents of 5 Minnesota ZIPs. The left column shows residents of other counties migrating to 5 Minnesota ZIPs. The right column shows residents migrating from 5 Minnesota ZIPs to other counties.

As of 2019, 209 people have migrated from Olmsted County, MN to 5 Minnesota ZIPs. In the same year, 200 people left 5 Minnesota ZIPs migrating to Olmsted County, MN. The total Net Migration for 5 Minnesota ZIPs in 2018 was -99.

### Top Previous Counties

<table>
<thead>
<tr>
<th>County</th>
<th>Migrations</th>
</tr>
</thead>
<tbody>
<tr>
<td>Olmsted County, MN</td>
<td>209</td>
</tr>
<tr>
<td>Freeborn County, MN</td>
<td>126</td>
</tr>
<tr>
<td>Fillmore County, MN</td>
<td>58</td>
</tr>
<tr>
<td>Dodge County, MN</td>
<td>52</td>
</tr>
<tr>
<td>Steele County, MN</td>
<td>46</td>
</tr>
<tr>
<td>Ramsey County, MN</td>
<td>42</td>
</tr>
</tbody>
</table>

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## Top Previous Counties

<table>
<thead>
<tr>
<th>County</th>
<th>Migrations</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hennepin County, MN</td>
<td>38</td>
</tr>
<tr>
<td>Wapello County, IA</td>
<td>25</td>
</tr>
<tr>
<td>Anoka County, MN</td>
<td>22</td>
</tr>
<tr>
<td>Outagamie County, WI</td>
<td>21</td>
</tr>
<tr>
<td>Dakota County, MN</td>
<td>18</td>
</tr>
<tr>
<td>Pinal County, AZ</td>
<td>18</td>
</tr>
<tr>
<td>Buchanan County, MO</td>
<td>17</td>
</tr>
<tr>
<td>Goodhue County, MN</td>
<td>16</td>
</tr>
<tr>
<td>Howard County, IA</td>
<td>15</td>
</tr>
</tbody>
</table>

## Top Following Counties

<table>
<thead>
<tr>
<th>County</th>
<th>Migrations</th>
</tr>
</thead>
<tbody>
<tr>
<td>Olmsted County, MN</td>
<td>200</td>
</tr>
<tr>
<td>Freeborn County, MN</td>
<td>127</td>
</tr>
<tr>
<td>Steele County, MN</td>
<td>67</td>
</tr>
<tr>
<td>Hennepin County, MN</td>
<td>61</td>
</tr>
<tr>
<td>Dodge County, MN</td>
<td>45</td>
</tr>
<tr>
<td>Dakota County, MN</td>
<td>34</td>
</tr>
<tr>
<td>Ramsey County, MN</td>
<td>33</td>
</tr>
<tr>
<td>Marion County, FL</td>
<td>31</td>
</tr>
<tr>
<td>Onslow County, NC</td>
<td>25</td>
</tr>
<tr>
<td>Stearns County, MN</td>
<td>24</td>
</tr>
<tr>
<td>Washington County, MN</td>
<td>23</td>
</tr>
<tr>
<td>Sacramento County, CA</td>
<td>22</td>
</tr>
<tr>
<td>Randall County, TX</td>
<td>22</td>
</tr>
<tr>
<td>Miami-Dade County, FL</td>
<td>21</td>
</tr>
<tr>
<td>Dallas County, TX</td>
<td>18</td>
</tr>
</tbody>
</table>
Industry Characteristics

Largest Industries

- Manufacturing
- Health Care and Social Assistance
- Government
- Retail Trade
- Management of Companies and Enterprises
- Accommodation and Food Services
- Other Services (except Public Administration)
- Construction
- Support and Waste Management and Remediation Services
- Transportation and Warehousing
- Wholesale Trade
- Finance and Insurance
- Professional, Scientific, and Technical Services
- Information
- Agriculture, Forestry, Fishing and Hunting
- Arts, Entertainment, and Recreation
- Real Estate and Rental and Leasing
- Educational Services
Top Growing Industries

- Management of Companies and Enterprises
- Manufacturing
- Construction
- Transportation and Warehousing

Top Industry LQ

- Management of Companies and Enterprises
- Manufacturing
- Health Care and Social Assistance
- Retail Trade
- Government
- Other Services (except Public Administration)
- Accommodation and Food Services
- Information
- Transportation and Warehousing
- Construction
- Wholesale Trade
- Agriculture, Forestry, Fishing and Hunting
- Administrative and Support and Waste Management and Remediation Services
- Arts, Entertainment, and Recreation
- Finance and Insurance
- Real Estate and Rental and Leasing
- Professional, Scientific, and Technical Services
- Educational Services
Top Industry Earnings

- Management of Companies and Enterprises
- Wholesale Trade
- Professional, Scientific, and Technical Services
- Finance and Insurance
- Construction
- Manufacturing
- Government
- Transportation and Warehousing
- Health Care and Social Assistance
- Information
- Real Estate and Rental and Leasing
- Administrative and Support and Waste Management and Remediation Services
- Agriculture, Forestry, Fishing and Hunting
- Retail Trade
- Educational Services
- Arts, Entertainment, and Recreation
- Other Services (except Public Administration)
- Accommodation and Food Services

2020 Earnings Per Worker

$0 - $50,000 - $100,000 - $150,000
Business Characteristics

Business Size

<table>
<thead>
<tr>
<th>Employee Size</th>
<th>Percentage</th>
<th>Business Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 to 4 employees</td>
<td>33.1%</td>
<td>352</td>
</tr>
<tr>
<td>5 to 9 employees</td>
<td>27.3%</td>
<td>291</td>
</tr>
<tr>
<td>10 to 19 employees</td>
<td>22.6%</td>
<td>240</td>
</tr>
<tr>
<td>20 to 49 employees</td>
<td>13.1%</td>
<td>139</td>
</tr>
<tr>
<td>50 to 99 employees</td>
<td>2.3%</td>
<td>25</td>
</tr>
<tr>
<td>100 to 249 employees</td>
<td>0.9%</td>
<td>10</td>
</tr>
<tr>
<td>250 to 499 employees</td>
<td>0.5%</td>
<td>5</td>
</tr>
<tr>
<td>500+ employees</td>
<td>0.2%</td>
<td>2</td>
</tr>
</tbody>
</table>

*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*
Workforce Characteristics

Largest Occupations

- Production
- Office and Administrative Support
- Transportation and Material Moving
- Sales and Related
- Educational Instruction and Library
- Food Preparation and Serving Related
- Healthcare Support
- Healthcare Practitioners and Technical
- Management
- Building and Grounds Cleaning and Maintenance
- Business and Financial Operations
- Installation, Maintenance, and Repair
- Personal Care and Service
- Construction and Extraction
- Community and Social Service
- Computer and Mathematical
- Protective Service
- Arts, Design, Entertainment, Sports, and Media
- Farming, Fishing, and Forestry
- Life, Physical, and Social Science
- Architecture and Engineering
- Legal
- Military-only
Top Growing Occupations

- Transportation and Material Moving
- Healthcare Support
- Business and Financial Operations
- Computer and Mathematical
- Legal
- Installation, Maintenance, and Repair
- Farming, Fishing, and Forestry
- Educational Instruction and Library
- Life, Physical, and Social Science
- Protective Service
- Construction and Extraction
- Architecture and Engineering
Top Occupation LQ

- Production
- Building and Grounds Cleaning and Maintenance
- Healthcare Support
- Community and Social Service
- Educational Instruction and Library
- Personal Care and Service
- Transportation and Material Moving
- Healthcare Practitioners and Technical
- Food Preparation and Serving Related
- Installation, Maintenance, and Repair
- Sales and Related
- Farming, Fishing, and Forestry
- Office and Administrative Support
- Management
- Business and Financial Operations
- Arts, Design, Entertainment, Sports, and Media
- Military-only
- Life, Physical, and Social Science
- Legal
- Construction and Extraction
- Protective Service
- Computer and Mathematical
- Architecture and Engineering
Top Occupation Earnings

- Management
- Computer and Mathematical
- Architecture and Engineering
- Business and Financial Operations
- Healthcare Practitioners and Technical
- Life, Physical, and Social Science
- Legal
- Construction and Extraction
- Community and Social Service
- Installation, Maintenance, and Repair
- Educational Instruction and Library
- Protective Service
- Arts, Design, Entertainment, Sports, and Media
- Office and Administrative Support
- Military-only
- Transportation and Material Moving
- Production
- Farming, Fishing, and Forestry
- Healthcare Support
- Building and Grounds Cleaning and Maintenance
- Personal Care and Service
- Sales and Related
- Food Preparation and Serving Related

Postings data is not available for the currently selected region.

Underemployment data is not available for the currently selected region.
Largest Occupations

- Production
- Office and Administrative Support
- Transportation and Material Moving
- Sales and Related
- Educational Instruction and Library
- Food Preparation and Serving Related
- Healthcare Support
- Healthcare Practitioners and Technical
- Management
- Building and Grounds Cleaning and Maintenance
- Business and Financial Operations
- Installation, Maintenance, and Repair
- Personal Care and Service
- Construction and Extraction
- Community and Social Service
- Computer and Mathematical
- Protective Service
- Arts, Design, Entertainment, Sports, and Media
- Farming, Fishing, and Forestry
- Life, Physical, and Social Science
- Architecture and Engineering
- Legal
- Military-only

Economy Overview

Emsi Q2 2021 Data Set | www.economicmodeling.com
Educational Pipeline

In 2019, there were 608 graduates in 5 Minnesota ZIPs. This pipeline has shrunk by 23% over the last 5 years. The highest share of these graduates come from Liberal Arts and Sciences/Liberal Studies, Nursing Assistant/Aide and Patient Care Assistant/Aide, and Registered Nursing/Registered Nurse.

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Riverland Community College</td>
<td>608</td>
<td></td>
</tr>
</tbody>
</table>