

Governor's Council on Economic Expansion: Meeting 3

Agenda

Date: 09/27/2021
Time: 2:00 PM – 4:00 PM
Location: Virtual

Objective

Understand the impact of the pandemic's effect in the BIPOC communities, and identify values, guidelines, and restrictions the Council should hold as it continues to work toward recommendations.

Schedule

2:00 PM	Meeting convenes
2:05 PM – 3:05 PM	Community insights panel: Pandemic's impact on the BIPOC communities <ul style="list-style-type: none">• Marcus Owens - African American Leadership Forum• Bo Thao-Urabe - Coalition of Asian-American Leaders• Ryan Mulso - LatinoLEAD• Kelly Drummer - Migizi
3:05 PM – 3:30 PM	Small group discussions
3:30 PM – 3:40 PM	Large group discussion
3:40 PM – 4:00 PM	Presentation: Guidelines and restrictions for spending ARP funds <ul style="list-style-type: none">• Ahna Minge - Minnesota Management and Budget
4:00 PM	Meeting adjourns

Supporting Materials

- Governor's Council on Economic Expansion Meeting Schedule
- Panelist and speaker biographies

Governor's Council on Economic Expansion meeting schedule

Meeting Date/Time	Purpose
September 15 10:00 a.m. to 12:00 p.m.	<p>Objective: Kick-off Council and discuss process, hear Council member introductions and priorities, and learn Minnesota's population forecast.</p> <ul style="list-style-type: none"> • Governor and Lieutenant Governor kick-off • Council member introductions and process orientation • Presentation: Minnesota's population for the next 10 years <ul style="list-style-type: none"> ○ Susan Brower, Minnesota State Demographic Center
September 20 2:00 to 4:00 p.m.	<p>Objective: Understand the impact of the pandemic's effect on the economy.</p> <ul style="list-style-type: none"> • Presentation: Minnesota's economic future <ul style="list-style-type: none"> ○ Cameron Mache, Department of Employment and Economic Development ○ Kweilin Ellingrud, McKinsey & Company • Panel: Pandemic's effects on Minnesota's economy <ul style="list-style-type: none"> ○ Marv Calvin, Mayor of Wilmar ○ Renay Dossman, Neighborhood Development Center ○ Ruby Lee, Comunidades Latinas Unidas en Servicio (CLUES) • Small and large group discussions
September 27 2:00 to 4:00 p.m.	<p>Objective: Understand the impact of the pandemic's effect in the BIPOC communities, and identify values, guidelines, and restrictions the Council should hold as it continues to work toward recommendations.</p> <ul style="list-style-type: none"> • Panel: Pandemic's impact on the BIPOC communities <ul style="list-style-type: none"> ○ Marcus Owens, African American Leadership Forum ○ Bo Thao-Urabe, Coalition of Asian-American Leaders ○ Ryan Mulso, LatinoLEAD ○ Kelly Drummer, Migizi • Presentation: Guidelines and restrictions for spending ARP funds <ul style="list-style-type: none"> ○ Ahna Minge, Minnesota Management and Budget • Small and large group discussions
October 4 2:00 to 4:00 p.m.	<p>Objective: Understand how current employers view the challenges and opportunities of Minnesota's economic future.</p> <ul style="list-style-type: none"> • Panel: Current employers' views of Minnesota's economic future <ul style="list-style-type: none"> ○ Doug Loon, Minnesota Chamber of Commerce ○ Dave Doherty, DigiKey • Presentation: Equity in the economy* <ul style="list-style-type: none"> ○ Tawanna Black, Center for Economic Inclusion • Small and large group discussions

Meeting Date/Time	Purpose
October 11 2:00 to 4:00 p.m.	<p>Objective: Discuss a summary of the priorities and values identified by the Council with the entities named in the Executive Order, identify equitable economic growth opportunities, and determine any additional content or viewpoints needed to be able to move toward making recommendations.</p> <ul style="list-style-type: none"> • Panel: Meet with representatives from entities named in the Executive Order <ul style="list-style-type: none"> ○ Chris Taylor, Chief Inclusion Officer, Governor’s One Minnesota Council on Inclusion and Equity ○ Crystal Fairchild, Deputy Inclusion Officer, Governor’s Community Council on Inclusion and Equity ○ Erin Bailey, Assistant Commissioner and Executive Director, Governor’s Children’s Cabinet • Presentation: ARP priorities overview* <ul style="list-style-type: none"> ○ DEED and DHS leaders • Small and large group discussions
October 18 2:00 to 4:00 p.m.	<p>Objective: Theme priorities and begin to build consensus.</p> <ul style="list-style-type: none"> • Synthesis of information presented so far to Council • Small and large group discussions to begin to theme priorities
October 25 2:00 to 4:00 p.m.	<p>Objective: Refine priorities and recommendations, and consider impacts and unintended consequences of those.</p> <ul style="list-style-type: none"> • Group discussions to define priority recommendations with an equity lens
November 1 2:00 to 4:00 p.m.	<p>Objective: Finalize recommendations.</p> <ul style="list-style-type: none"> • Group discussions to review recommendations
November 8 2:00 to 4:00 p.m.	<p>Objective: Present recommendations to Governor and Lieutenant Governor.</p>

*Potential change to schedule with *Equity in the economy* moved to October 11 and *ARP priorities overview* moved to October 4

Panelist and Speaker Biographies – September 27, 2021

Community Stakeholder Panel

Kelly Drummer | Executive Director, Migizi

Prior to joining MIGIZI in November 2018, Kelly served as founding President and CEO of the Tiwahe Foundation for seven years, Tiwahe is an American Indian community foundation which focuses on providing micro grants to American Indian communities, strengthening leadership initiatives and network building. During her 20 years of philanthropy and non-profit work, Kelly has worked with the Jewish Community Foundation, The Family Partnership, Headwaters Foundation for Justice, and New Foundations – a Project for Pride in Living program. Kelly currently serves on the Saint Paul Foundation Community Impact Grants Committee, The Family Partnership Board of Directors and other projects that benefit American Indian Woman and youth. She holds a M.A. degree in Philanthropy and Development from St. Mary's University and a B.A. in Cultural Anthropology from the University of Minnesota. Kelly currently lives in NE Minneapolis with her husband and two children.



Ryan Mulso | Associate Director, LatinoLEAD

Ryan Mulso serves as a crucial link to our membership. He facilitates and coordinates LatinoLEAD's workgroups, action teams and programs. He also leads on developing LatinoLEAD's processes and systems to support members, partners, and volunteers.

Ryan is a second generation Latino and a former educator. He was formerly an outreach director and national training associate for Educators 4 Excellence (E4E). Ryan started working for E4E in 2014 and was instrumental in the nonprofit's growth and program development.

He has experience and success in developing leadership programs at the national level. He built from scratch an online curriculum resource for 35,000 members and 80 staff at E4E. He also hosted training sessions over the past 5 years with nearly one thousand participants. He has skills in leading community outreach initiatives which he did for several years at E4E.

Ryan is a graduate of the University of Wisconsin - River Falls and was a policy fellow at the University of Minnesota's Humphrey School of Public Affairs.

He is the father to twins and a current North Minneapolis resident. He loves playing guitar, meditating, and building power for change.



Marcus Owens | Executive Director, African American Leadership Forum

Marcus Owens is the Executive Director of the African American Leadership Forum. At AALF his mission is to improve the economic health of underserved communities in the Twin Cities by creating opportunities through public and private partnerships. Best described as a social entrepreneur, systems shifter and community developer, Owens believes that expanding economic and educational opportunities while improving health and well-being for everyone, is key to building a healthier, equitable community. His work across the Twin Cities is now more essential than ever, following the George Floyd uprising in 2020.



Before joining AALF, Owens was the President and CEO of the Northside Economic Opportunity Network (NEON) in Minneapolis for nearly four years. Under the direction of Owens, NEON substantially grew its operating budget, staff size and launched a social enterprise business. He also helped NEON create a co-working space and developed a nationally known model for entrepreneur development.

Owens was a change agent, championing new initiatives in finance, DEI and human resources for the Target Corporation. He worked there for nearly 10 years. Before Target, Owens worked in the banking industry. He owned and operated his own mortgage company and worked for TCF National Bank.

A native of north Minneapolis, Owens received a Bachelor of Science degree from Metropolitan State University and a Master of Business Administration degree from the University of St. Thomas.

Bo Thao-Urabe | Executive and Network Director, Coalition of Asian-American Leaders

Bo is CAAL's Founder and Executive & Network Director. She is a practice-based possibilian who focuses on creating community-centered, asset-based solutions and transforming practices so that there are meaningful changes for those most impacted by systemic inequities. Having immigrated to the United States as a refugee child after the Secret War in Laos, Bo's lived experiences continuously shape how she creates to ensure communities can fully participate in, contribute to, and shape our democracy. Her extensive leadership experiences include building and leading local, national, and global efforts.



Guest Speaker

Ahna Minge | Assistant Commissioner for Budget Services and State Budget Director, Minnesota Management and Budget (MMB)

Ahna Minge is Assistant Commissioner for Budget Services and State Budget Director at Minnesota Management and Budget (MMB). Ahna recently returned to MMB after serving as Chief Financial Officer at the Minnesota Department of Human Services. She previously served as a budget team lead and executive budget officer at MMB, where she was part of the division's leadership team and played an integral part in the Governor's budget decisions, including the Health Care Access Fund, provider tax negotiations, and the Gubernatorial transition.

Ahna started her state service in the health economics programs at the Minnesota Department of Health and has previously worked in local government, where she administered major federal grants and performance management efforts for the City of Minneapolis. She holds a Master of Public Policy degree from the Humphrey School at the University of Minnesota and a Bachelor of Arts degree from Macalester College. Ahna is a past recipient of the Robert M. Armstrong Award from the National Association of State Budget Officers.

