



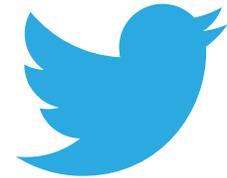
Advanced Twitter for Job Search

Look for Jobs on Twitter

- ★ Search by job or industry hashtags.
- ★ Do advanced searches at <http://search.twitter.com>.

Websites for Finding Jobs on Twitter

- ★ TweetMyJobs.com
- ★ TwitJobSearch.com
- ★ Tweetbeep.com
- ★ Hootsuite.com
- ★ Tweetdeck.com



Smartphone Apps for Finding Jobs

- ★ Jobtweet's JobSearch
- ★ TwittCareers
- ★ Twitter Job Search
- ★ Twitter's mobile app

Building Your Brand on Twitter

- ★ Develop a plan for your account.
- ★ Create a professional profile (username, bio, picture).
- ★ Add a custom background.

Strategic Tweeting

- ★ Delete old tweets with TwitWipe.com.
- ★ Tweet like an 'expert'.
- ★ Post regularly.
- ★ Use hashtags related to your profession.

Building and Using Networks on Twitter

- ★ Follow people in your field.
- ★ Find out about events, attend them, tweet about those events.
- ★ Ask others for help with your job search.
- ★ Engage and converse with the people in your network.