

Student Career Exploration Survey

A public resource to help schools and communities understand what students want for their future

Why is this important?

Schools and communities invest heavily in career exploration, education pathways, workforce development and youth retention, but often lack consistent local information about what their students actually want.

The survey helps answer questions such as: What do students plan to do after high school? What careers interest them? Who shapes those interests? Where do they want to live? And how well do their expectations align with education and employment opportunities?

What is it?

The **Student Career Exploration Survey** is a short survey about:

- Plans after high school
- Career and industry interests
- College, training and entering the workforce
- Career exploration and influences
- Job and workplace preferences
- Where students want to live
- Preparation for life after high school

The goal is to identify broader patterns—not evaluate individual students.

Who will see the data?

Results will be publicly available through an interactive **Tableau dashboard on DEED's website**.

Schools, service cooperatives, employers, workforce and economic development organizations, community leaders and the public will be able to explore aggregate results. Appropriate suppression rules will be used to protect student privacy.

How will the data be used?

The results can help partners:

- Strategically align career exploration and work-based learning
- Identify gaps between student interests and local opportunities
- Compare student plans with actual graduate outcomes
- Help employers understand their future workforce
- Support grant applications and community discussions
- Better understand whether students see a future in their local community