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Northeast Minnesota Gets Professional

Minnesota Employment

ne of the fastest growing industries in Northeast Minnesota is the Professional, Scientific, and Technical Services industry which includes many in-demand occupations. These jobs often have higher educational requirements, along with higher wages, and the ability of the industry to sustain and grow will depend largely on the retention and attraction of college graduates to the Arrowhead region.

What it means to be Professional

With 562 business establishments employing 4,226 workers, the Professional, Scientific, and Technical Services sector in Northeast Minnesota is vital to the region's economy. While it constitutes only 2.9 percent of total employment in the region, the sector employs more than the often discussed Mining sector. It is high-paying as well, providing an average annual wage of \$63,336, more than

\$18,000 over the average annual wage for Total, All Industries in the 7-County Arrowhead region.

The Professional, Scientific, and Technical Services industry sector is composed of nine subsectors that vary widely in employment and wages in Northeast Minnesota. The largest sub-sector by employment is Architectural, Engineering, and Related Services with 1,307 jobs and actually has a location quotient greater than 1.0 (see Table 1) indicating a more concentrated industry in the region than the state as a whole. A reason for this cluster is the unique natural resources in the region such as timber and iron ore which provide demand for engineering services in the area, especially as it relates to the natural environment. The next largest subsector is Computer Systems Design and Related Services (690 jobs) followed by Accounting, Tax Preparation, Bookkeeping, and Payroll (544 jobs), Other Professional, Scientific and Technical Services (485 jobs), and Legal Services (462 jobs).

Features:

Industry Snapshots

In this issue:

- 1 Regional Spotlight
- **5** Fun With Statistics
- 6 Local Area Unemployment Statistics
- 8 Industrial Analysis
- **10** Regional Analysis
- 11 Current Employment Statistics
- 14 Economic Indicators
- **16** What's Going On?

Table 1. Professional, Scientific, and Technical Services Employment Statistics, Northeast Minnesota

			2018		2013-	2018
NAICS	Industry	Number of Employees	Average Annual Wage	Location Quotient	Numeric Change	Percent Change
0	Total, All Industries	143,598	\$45,136	1.0	3,277	2.3%
54	Professional, Scientific, and Technical Services	4,226	\$63,336	0.5	204	5.1%
5411	Legal Services	462	\$62,140	0.5	-100	-17.8%
5412	Accounting, Tax Preparation, Bookkeeping, and Payroll	544	\$59,488	0.7	5	0.9%
5413	Architectural, Engineering, and Related Services	1,307	\$73,268	1.1	114	9.6%
5414	Specialized Design Services	30	\$32,708	0.3	-3	-9.1%
5415	Computer Systems Design and Related Services	690	\$65,052	0.4	133	23.9%
5416	Management, Scientific, and Technical Consulting	199	\$79,404	0.1	-37	-15.7%
5417	Scientific Research and Development Services	313	\$67,236	0.8	30	10.6%
5418	Advertising and Related Services	193	\$52,000	0.3	1	0.5%
5419	Other Professional, Scientific, and Technical Services	485	\$37,752	0.6	43	9.7%

Source: DEED Quarterly Census of Employment and Wages (QCEW)



Department of Employment and Economic Development (DEED) Labor Market Information Office



While the overall sector has gained more than 200 jobs in the past five years, this fact masks some of the changes that are occurring in the Professional, Scientific, and Technical Services industry. For example, the Computer Systems Design and Related Services subsector has added 133 jobs in the past five years, an increase of 23.9 percent. Architectural, Engineering, and Related Services is another subsector that has experienced considerable job growth, as it has increased employment by 9.6 percent with the addition of 114 jobs during the past five years. The Legal Services subsector has decreased in employment by 100, a 17.8 percent decrease, and the Management, Scientific, and Technical Consulting employment dropped by 15.7 percent with the loss of 37 jobs since 2013. Despite the growth of the industry, fundamental shifts are occurring as it responds to the region's demands for professional services (see Table 1).

The Professional, Scientific, and Technical Services industry has increased rapidly in the region since 2000 with a growth rate of 25.8 percent (866 jobs), about 10 times greater than the rate of growth for all jobs in the region during the same time frame. The trend of employment in the Professional, Scientific, and Technical Services sector follows closely the overall employment picture in the region in that it was impacted by the recession of 2008-2009 and has regained all employment and then some. The industry bottomed out in 2011 with 3,501 jobs but has added 725 jobs since, a 20.7 percent increase, and has recaptured jobs lost from its high-water mark prior to the recession as well as increased employment by 319 jobs by 2018 (see Figure 1).

Not just Lawyers and Accountants

So, what kind of jobs are there in the Professional, Scientific, and Technical Services industry sector? Using DEED's Occupational Staffing Patterns matrix, we can see which occupations make up this particular industry. Accountants, lawyers, and office clerks are the top three occupations in the sector, but computer related occupations are growing quickly as employment opportunities expand. Meanwhile, management analysts, civil engineers, architects, mechanical engineers, and architectural and civil drafters constitute occupations in the region's dominant subsector of Architectural, Engineering, and Related Services.

Many of the occupations in the sector are showing strong current demand in the region based on DEED's Occupations in Demand dataset. Accountants, office clerks, computer system analysts, customer service representatives, bookkeeping and auditing clerks, civil engineers, network and computer system administrators, and secretaries and administrative assistants all have five star rankings for their current demand indicators, representing favorable current demand conditions. Along with strong demand, most occupations in the Professional, Scientific, and Technical Services industry have higher median hourly wages than the \$18.57 median hourly wage for all occupations in Northeast Minnesota. However, with the higher wages come greater educational requirements with over half of the occupations requiring a Bachelor's degree or greater (see Table 2).

Youngish Professionals

Age demographics of the Professional, Scientific, and Technical Services industry show a younger workforce than that found in the economy as a whole in Northeast Minnesota. 27.7 percent of employees are 25 to 34 years of age compared to just 20.2 percent for all industries, and the same trend follows for those that are 35 to 44 years. However, it has the same concentration of workers who are 65 years and older, indicating that the individual sector is not immune to the challenges of replacing a retiring workforce that threatens the regional economy as a whole. For the youngest of workers, those 24 years and younger, only 8.0 percent of employees belong to this age demographic compared to 14.5 percent for all industries, indicating the importance of advanced



Figure 1. Northeast Minnesota Industry Employment Statistics



education to the Professional, Scientific, and Technical Services industry since those youngest workers have yet to earn their degrees and enter the field (see Figure 2).

Other demographic data from the Quarterly Workforce Indicator programs show an industry that is nearly equal in representation when it comes to gender with 49.5 percent of the workforce identifying itself as female. When it comes to race, the Professional, Scientific, and Technical Services industry in Northeast Minnesota is 94.2 percent white, a greater percentage than the 92.8 percent that reported as white for all industries in the region. However, diversity has increased in the industry since 2000, when 97.4 percent of workers were white alone. Lastly, over a third of the workforce has a Bachelor's degree or advanced degree, compared to just 19.6 percent of the total workforce in the region (see Figure 3).

Table 2. Occupations in Northeast Minnesota

0	Estimated Regional	Median	Current Demand	Typical Educational
Occupation Title	Employment 144,430	Hourly Wage	Indicator N/A	Requirement N/A
Total, All Occupations	,	\$18.57		-
Accountants and Auditors	840	\$29.69	****	Bachelor's degree
Lawyers	300	\$39.04	***	Doctoral or prof. degree
Office Clerks, General	3,120	\$16.81	****	High school or equivalent
Software Developers, Applications	320	\$36.78	****	Bachelor's degree
Computer Systems Analysts	300	\$36.25	****	Bachelor's degree
Computer Programmers	90	\$33.03	****	Bachelor's degree
General and Operations Managers	2,230	\$36.92	N/A	N/A
Sales Representatives, Services, All Other	610	\$25.14	N/A	N/A
Management Analysts	150	\$32.44	****	Bachelor's degree
Market Research Analysts	320	\$25.89	****	Bachelor's degree
Paralegals and Legal Assistants	90	\$24.30	**	Associate's degree
Customer Service Representatives	1,970	\$15.91	****	High school or equivalent
Bookkeeping, Accounting, and Auditing Clerks	1,560	\$17.73	****	High school or equivalent
Computer User Support Specialists	290	\$24.75	****	Associate's degree
Legal Secretaries	150	\$20.79	***	High school or equivalent
Computer and Information Systems Managers	140	\$49.89	****	Bachelor's degree
Civil Engineers	320	\$42.19	****	Bachelor's degree
Network and Computer Systems Administrators	270	\$35.25	****	Bachelor's degree
Secretaries and Administrative Assistants	1,550	\$18.24	****	High school or equivalent
Veterinary Technologists and Technicians	90	\$16.92	*	Associate's degree
Architects	40	\$30.86	***	Bachelor's degree
Mechanical Engineers	310	\$35.54	****	Bachelor's degree
Architectural and Civil Drafters	80	\$22.70	*	Associate's degree

Source: DEED's OES and OID data





Future Professionals

With education an important factor in employment in the Professional, Scientific, and Technical Services industry, the state's colleges and universities play an important role in providing the future workforce to this industry. According to DEED's Graduate Employment Outcome (GEO) data program, instructional programs such as architecture and related services, communication, journalism and related, computer and information sciences, engineering, engineering technologies and engineering-related fields, natural resources and conservation, physical sciences, legal professions, and social sciences are majors that tend to lead to employment in the Professional, Scientific, and Technical Services. Combined, these education offerings graduated more than 12,700 students in graduation year 2015-2016 in the state of Minnesota, a significant pool of potential employees. While not all of these graduates will make the move to the Arrowhead region nor work in the Professional, Scientific, and Technical Services industry, we estimate that roughly 1,000 graduates from the years 2013-2016 became employed in the region.

Closer to home in Northeast Minnesota, the University of Minnesota-Duluth, the College of St. Scholastica, and the region's community and technical colleges help to produce the next generation of professional and technical workers by offering relevant curriculum. Local colleges and universities tend to place their graduates in the region and are an important pipeline to the regional industry. However, local graduates are being recruited outside the area for employment opportunities where wages tend to be higher, especially in the 7-County Metro Area, where there's a strong concentration of Professional, Scientific, and Technical industries.

Keeping local graduates is just one of the ways that the industry is maintaining employment. Other measures will be needed, including attracting professionals to Northeast Minnesota, to ensure the continued growth of the industry. Northforce¹ is one local initiative that is taking on the challenges of recruiting and retaining by connecting local employers and potential jobseekers with a constantly updating job board and mentorship program where talent can be linked with regional opportunity. Efforts like this are imperative for the Professional, Scientific, and Technical industry, especially considering the projected growth of employment. The industry is expected to gain over 500 jobs by 2026, making it the fastest growing industry in the region with a 13.3 percent growth of employment based on DEED's Employment Outlook.

by Erik White



Figure 3. Northeast Minnesota's Workforce Educational Attainment, 2018

¹Northforce. APEX and the Northspan Group. Retrieved from www.northforce.org



Minnesota Employment Review July 2019

Income inequality is a term that's showing up more and more places. In a general sense the term refers to the gap between the wealthy and the not-so-wealthy. But where do we draw that line? The wealth of the top 1 percent? The top 5 percent? Earnings over \$100,000? Most researchers define these terms in their work, but the statistics reported in headlines never show the complete picture. In the data visualization below Census income data for Minnesota and Minnesota regions

are compared with each other and through time. Presenting the information in an interactive feature gives users a better sense of where the changes are occurring and how areas differ. Keep in mind that this is income, not wealth – many reports look as the wealth (assets) of multi-million and billionaires relative the wealth of other populations. This is looking only at income, which is money coming in.



by Amanda Rohrer

Labor Force Estimates

County/	L	abor Fo	orce	Eı	mploym	ent	Un	employ	ment		Rate of mployr	
Area	Jun 2019	May 2019	Jun 2018	Jun 2019	May 2019	Jun 2018	Jun 2019	May 2019	Jun 2018	Jun 2019	May 2019	Jun 2018
United States ('000s) (Seasonally adjusted) (Unadjusted)	162,981 164,120	162,646 162,655	162,140 163,277	157,005 157,828	156,758 157,152	155,576 156,465	5,975 6,292	5,888 5,503	6,564 6,812	3.7% 3.8	3.6% 3.4	4.0% 4.2
Minnesota (Seasonally adjusted) (Unadjusted)		3,096,536 3,096,170	3,066,755 3,090,901	2,997,078 3,026,755	2,993,954 3,008,664	2,979,495 3,000,712	103,554 106,050	102,582 87,506	87,260 90,189	3.3 3.4	3.3 2.8	2.8 2.9
Metropolitan Statistical Areas (MSA)* MpIsSt. Paul MSA Duluth-Superior MSA Rochester MSA St. Cloud MSA Mankato-N Mankato MSA Fargo-Moorhead MSA Grand Forks MSA	2,033,390 143,857 127,784 113,528 61,730 138,143 54,914	2,005,176 142,881 125,385 113,958 61,798 137,769 54,680	2,037,455 145,178 123,683 113,358 62,288 137,432 55,192	1,967,103 137,873 123,991 109,842 59,827 134,712 53,146	1,951,156 137,739 122,310 110,801 60,237 134,712 53,286	1,980,208 139,578 120,521 110,099 60,674 133,787 53,465	66,287 5,984 3,793 3,686 1,903 3,431 1,768	54,020 5,142 3,075 3,157 1,561 2,851 1,394	57,247 5,600 3,162 3,259 1,614 3,645 1,727	3.3 4.2 3.0 3.2 3.1 2.5 3.2	2.7 3.6 2.5 2.8 2.5 2.1 2.5	2.8 3.9 2.6 2.9 2.6 2.7 3.1
Region One Kittson Marshall Norman Pennington Polk Red Lake Roseau	47,809 2,446 5,602 3,524 8,991 16,964 2,265 8,017	47,806 2,444 5,627 3,504 8,946 17,052 2,269 7,964	47,471 2,395 5,518 3,487 8,831 16,843 2,247 8,150	45,830 2,356 5,381 3,352 8,701 16,170 2,165 7,705	46,121 2,378 5,396 3,377 8,684 16,387 2,176 7,723	45,700 2,321 5,294 3,349 8,557 16,147 2,139 7,893	1,979 90 221 172 290 794 100 312	1,685 66 231 127 262 665 93 241	1,771 74 224 138 274 696 108 257	4.1 3.7 3.9 4.9 3.2 4.7 4.4 3.9	3.5 2.7 4.1 3.6 2.9 3.9 4.1 3.0	3.7 3.1 4.1 4.0 3.1 4.1 4.8 3.2
Region Two Beltrami Clearwater Hubbard Lake of the Woods Mahnomen	44,637 24,744 4,530 10,494 2,527 2,342	44,049 24,615 4,483 10,133 2,443 2,375	43,741 24,126 4,474 10,297 2,495 2,349	42,651 23,712 4,237 10,048 2,415 2,239	42,322 23,743 4,211 9,726 2,348 2,294	41,916 23,175 4,196 9,893 2,401 2,251	1,986 1,032 293 446 112 103	1,727 872 272 407 95 81	1,825 951 278 404 94 98	4.4 4.2 6.5 4.3 4.4 4.4	3.9 3.5 6.1 4.0 3.9 3.4	4.2 3.9 6.2 3.9 3.8 4.2
Region Three Aitkin Carlton Cook Itasca Koochiching Lake St. Louis City of Duluth Balance of St. Louis County	166,032 7,360 17,763 3,241 22,729 6,242 5,749 102,948 46,286 56,662	164,106 7,275 17,690 2,999 22,255 6,062 5,448 102,377 46,019 56,358	164,350 7,318 17,651 3,188 22,259 6,159 5,731 102,044 45,979 56,065	158,647 7,017 17,018 3,129 21,456 5,822 5,538 98,667 44,673 53,994	157,582 6,943 17,021 2,900 21,115 5,676 5,288 98,639 44,660 53,979	157,882 7,017 16,945 3,112 21,177 5,783 5,571 98,277 44,496 53,781	7,385 343 745 112 1,273 420 211 4,281 1,613 2,668	6,524 332 669 99 1,140 386 160 3,738 1,359 2,379	6,468 301 706 1,082 376 160 3,767 1,483 2,284	4.4 4.7 4.2 3.5 5.6 6.7 3.7 4.2 3.5 4.7	4.0 4.6 3.8 3.3 5.1 6.4 2.9 3.7 3.0 4.2	3.9 4.1 4.0 2.4 4.9 6.1 2.8 3.7 3.2 4.1
Region Four Becker Clay Douglas Grant Otter Tail Pope Stevens Traverse Wilkin	131,667 19,411 36,168 21,549 3,432 33,145 6,813 5,621 1,853 3,675	130,230 19,092 36,309 21,066 3,411 32,498 6,740 5,576 1,864 3,674	129,721 19,179 35,665 21,299 3,406 32,591 6,585 5,597 1,804 3,595	127,331 18,731 34,975 20,896 3,303 32,014 6,618 5,463 1,789 3,542	126,664 18,558 35,309 20,529 3,304 31,547 6,581 5,454 1,806 3,576	126,116 18,605 34,589 20,779 3,299 31,685 6,445 5,464 1,758 3,492	4,336 680 1,193 653 129 1,131 195 158 64 133	3,566 534 1,000 537 107 951 159 122 58 98	3,605 574 1,076 520 107 906 140 133 46 103	3.3 3.5 3.3 3.0 3.8 3.4 2.9 2.8 3.5 3.6	2.7 2.8 2.5 3.1 2.9 2.4 2.2 3.1 2.7	2.8 3.0 2.4 3.1 2.8 2.1 2.4 2.5 2.9
Region Five Cass Crow Wing Morrison Todd Wadena	87,284 15,389 33,974 17,924 13,952 6,045	85,580 14,687 32,951 17,910 14,001 6,031	85,744 15,103 33,526 17,584 13,551 5,980	84,004 14,746 32,775 17,283 13,454 5,746	82,681 14,120 31,892 17,336 13,553 5,780	82,894 14,537 32,495 17,002 13,140 5,720	3,280 643 1,199 641 498 299	2,899 567 1,059 574 448 251	2,850 566 1,031 582 411 260	3.8 4.2 3.5 3.6 3.6 4.9	3.4 3.9 3.2 3.2 3.2 4.2	3.3 3.7 3.1 3.3 3.0 4.3
Region Six East Kandiyohi McLeod Meeker Renville	68,033 25,730 19,788 13,437 9,078	67,565 25,513 19,532 13,348 9,172	66,950 25,042 19,831 13,302 8,775	65,667 24,908 19,081 12,977 8,701	65,587 24,826 18,962 12,979 8,820	64,956 24,381 19,237 12,910 8,428	2,366 822 707 460 377	1,978 687 570 369 352	1,994 661 594 392 347	3.5 3.2 3.6 3.4 4.2	2.9 2.7 2.9 2.8 3.8	3.0 2.6 3.0 2.9 4.0

*Minneapolis-St. Paul Metropolitan Statistical Area (MSA) now includes Sherburne County in Minnesota and Pierce County in Wisconsin. St. Cloud MSA is now comprised of Benton and Stearns counties.

Numbers are unadjusted unless otherwise labeled. Source: Department of Employment and Economic Development, Local Area Unemployment Statistics, and North Dakota Job Service, 2019.

County/	La	abor Fo	rce	Er	nploym	ent	Une	employr	nent		Rate of nployn	
Area	Jun 2019	May 2019	Jun 2018	Jun 2019	May 2019	Jun 2018	Jun 2019	May 2019	Jun 2018	Jun 2019	May 2019	Jun 2018
Region Six West Big Stone Chippewa	24,310 2,614 7,186	24,111 2,589 7,105 3,647	23,942 2,688 6,981	23,427 2,530 6,918	23,369 2,515 6,884	23,224 2,620 6,784 3,492	883 84 268 131	742 74 221 112	718 68 197 126	3.6% 3.2 3.7 3.6	3.1% 2.9 3.1 3.1	3.0% 2.5 2.8 3.5
Lac Qui Parle Swift Yellow Medicine	3,657 5,225 5,628	5,165 5,605	3,618 5,193 5,462	3,526 5,050 5,403	3,535 5,020 5,415	5,020 5,308	175 225	145 190	173 154	3.3 4.0	2.8 3.4	3.3 2.8
Region Seven East	88,243	87,317	87,385	84,902	84,354	84,459	3,341	2,963	2,926	3.8	3.4	3.3
Chisago	30,035	29,656	29,664	28,978	28,773	28,757	1,057	883	907	3.5	3.0	3.1
Isanti	21,302	21,045	21,091	20,567	20,423	20,409	735	622	682	3.5	3.0	3.2
Kanabec	9,030	8,936	8,972	8,660	8,587	8,619	370	349	353	4.1	3.9	3.9
Mille Lacs	12,836	12,719	12,666	12,310	12,235	12,211	526	484	455	4.1	3.8	3.6
Pine	15,040	14,961	14,992	14,387	14,336	14,463	653	625	529	4.3	4.2	3.5
Region Seven West	241,464	240,372	237,363	233,689	233,779	230,647	7,775	6,593	6,716	3.2	2.7	2.8
Benton	21,955	22,033	21,458	21,224	21,395	20,827	731	638	631	3.3	2.9	2.9
Sherburne	52,340	51,710	51,701	50,598	50,235	50,215	1,742	1,475	1,486	3.3	2.9	2.9
Stearns	91,573	91,925	89,503	88,618	89,406	86,919	2,955	2,519	2,584	3.2	2.7	2.9
Wright	75,596	74,704	74,701	73,249	72,743	72,686	2,347	1,961	2,015	3.1	2.6	2.7
Region Eight	66,499	66,253	65,457	64,236	64,547	63,586	2,263	1,706	1,871	3.4	2.6	2.9
Cottonwood	6,262	6,178	5,965	6,009	6,002	5,763	253	176	202	4.0	2.8	3.4
Jackson	5,945	5,852	5,819	5,674	5,707	5,623	271	145	196	4.6	2.5	3.4
Lincoln	3,407	3,426	3,352	3,296	3,336	3,275	111	90	77	3.3	2.6	2.3
Lyon	15,180	15,231	15,040	14,658	14,828	14,601	522	403	439	3.4	2.6	2.9
Murray	5,100	5,086	5,010	4,941	4,962	4,882	159	124	128	3.1	2.4	2.6
Nobles	11,511	11,574	11,426	11,134	11,289	11,109	377	285	317	3.3	2.5	2.8
Pipestone	5,285	5,223	5,158	5,140	5,093	5,043	145	130	115	2.7	2.5	2.2
Redwood	7,882	7,780	7,817	7,600	7,541	7,563	282	239	254	3.6	3.1	3.2
Rock	5,927	5,903	5,870	5,784	5,789	5,727	143	114	143	2.4	1.9	2.4
Region Nine	135,309	134,515	133,258	130,645	130,709	129,397	4,664	3,806	3,861	3.4	2.8	2.9
Blue Earth	40,715	40,757	39,978	39,422	39,685	38,875	1,293	1,072	1,103	3.2	2.6	2.8
Brown	14,971	14,830	14,804	14,488	14,389	14,367	483	441	437	3.2	3.0	3.0
Faribault	7,285	7,085	7,186	6,979	6,841	6,962	306	244	224	4.2	3.4	3.1
Le Sueur	16,067	15,934	15,832	15,502	15,436	15,364	565	498	468	3.5	3.1	3.0
Martin	10,733	10,561	10,561	10,251	10,246	10,207	482	315	354	4.5	3.0	3.4
Nicollet	21,015	21,041	20,608	20,405	20,552	20,116	610	489	492	2.9	2.3	2.4
Sibley	8,678	8,665	8,490	8,375	8,409	8,263	303	256	227	3.5	3.0	2.7
Waseca	9,031	8,871	9,174	8,671	8,601	8,822	360	270	352	4.0	3.0	3.8
Watonwan	6,814	6,771	6,625	6,552	6,550	6,421	262	221	204	3.8	3.3	3.1
Region Ten	290,765	287,425	285,582	281,517	280,033	277,864	9,248	7,392	7,718	3.2	2.6	2.7
Dodge	12,259	12,036	11,927	11,852	11,729	11,592	407	307	335	3.3	2.6	2.8
Fillmore	11,925	11,777	11,624	11,566	11,502	11,299	359	275	325	3.0	2.3	2.8
Freeborn	16,477	16,334	16,328	15,889	15,883	15,830	588	451	498	3.6	2.8	3.0
Goodhue	27,439	27,331	26,792	26,564	26,612	26,069	875	719	723	3.2	2.6	2.7
Houston	10,574	10,663	10,422	10,253	10,412	10,163	321	251	259	3.0	2.4	2.5
Mower	20,923	20,751	20,731	20,259	20,203	20,162	664	548	569	3.2	2.6	2.7
Olmsted	90,857	88,978	88,559	88,234	86,827	86,442	2,623	2,151	2,117	2.9	2.4	2.4
City of Rochester	67,267	65,852	64,770	65,279	64,238	63,226	1,988	1,614	1,544	3.0	2.5	2.4
Rice	38,014	37,435	37,478	36,738	36,470	36,432	1,276	965	1,046	3.4	2.6	2.8
Steele	20,657	20,323	20,762	19,929	19,739	20,147	728	584	615	3.5	2.9	3.0
Wabasha	12,743	12,594	12,408	12,339	12,252	12,059	404	342	349	3.2	2.7	2.8
Winona Region Eleven		29,203 1,716,848	28,551 1,719,941	27,894 1,684,210		27,669 1,672,075	1,003 56,541	799 45,926	882 47,866	3.5 3.2	2.7 2.7	3.1 2.8
Anoka Carver Dakota Hennepin City of Bloomington City of Minneapolis Ramsey City of St. Paul Scott Washington	199,679 58,900 243,975 715,664 47,415 245,792 294,000 161,397 84,099 144,434	197,024 58,166 240,659 705,578 46,731 242,327 289,832 159,092 83,029 142,560	197,294 58,144 240,916 707,374 46,833 244,423 290,530 161,575 83,113 142,570	193,088 57,071 236,099 692,640 45,802 237,601 283,888 155,666 81,580 139,844	191,593 56,697 234,266 686,982 45,428 235,660 281,630 154,428 80,952 138,802	191,681 56,621 234,379 687,754 45,479 237,396 281,853 156,591 80,984 138,803	6,591 1,829 7,876 23,024 1,613 8,191 10,112 5,731 2,519 4,590	5,431 1,469 6,393 18,596 1,303 6,667 8,202 4,664 2,077 3,758	5,613 1,523 6,537 19,620 1,354 7,027 8,677 4,984 2,129 3,767	3.3 3.1 3.2 3.2 3.4 3.4 3.4 3.6 3.0 3.2	2.8 2.5 2.7 2.6 2.8 2.8 2.8 2.8 2.9 2.5 2.6	2.8 2.6 2.7 2.8 2.9 2.9 3.0 3.1 2.6 2.6 2.6
	:	2,500	2,370				•	5,750	5,. 67		2.0	2.0











Industrial Analysis

Overview

Employment in Minnesota was up by 3,300 (0.1 percent) over the month in June, while May's estimate was revised up from a gain of 100 to a gain of 2,000. Combined, the two new estimates paint a somewhat rosier picture of the past two months than we had been seeing recently. June's gains were spread around the market, with goods producers adding 1,300 jobs (0.3 percent) and service providers adding 2,000 (0.1 percent). Both private and public sector employers added jobs on the month. Over the year the state added 20,992 jobs (0.7 percent), a substantial increase over May's 0.2 percent growth, and the largest proportional over-the-year growth since October of 2018. Goods producers added 8,010 jobs (1.7 percent) while service providers added 12,982 (0.5 percent). Private sector employers drove the annual growth, adding 20,572 jobs (0.8 percent) to the public sector's 420 jobs (0.1 percent).

Mining and Logging

Mining and Logging employment was up by 100 (1.5 percent) in June. That brought total seasonally adjusted employment in the supersector up to 6,900, its highest level since it was at 7,300 in July of 2015. Over the year Mining and Logging employers added 145 jobs (2.1 percent). The supersector had annual growth of more than 2 percent in each of the past three months and four of the six months of 2019.

Construction

Employment in the Construction supersector was off by 200 (0.2 percent) in June on a seasonally adjusted basis, following an increase of 1,100 in May. Over the year the supersector added 7,047 jobs (5.3 percent). It



was the largest proportional over-the-year job growth of any supersector in the state. Specialty Trade Contractors continued to drive the supersector's growth, adding 8,145 jobs (9.5 percent), while Construction of Buildings was up 425 (1.5 percent), and Heavy and Civil Engineering employment was off by 1,523 (7.5 percent). Construction employers had shown over-the-year job growth in every month since April of 2018.

Manufacturing

Employment in Minnesota's Manufacturing supersector was up by 1,400 (0.4 percent) in June. The entirety of the growth was in Durable Goods Manufacturing, which added 1,500 jobs (0.7 percent) while its counterpart in Non-Durable Goods lost 100 jobs (0.1 percent). Over the year Manufacturers added 818 jobs (0.3 percent). As was the case over the month, the over-the-year growth was driven entirely by the Durable Goods sector, which added 978 jobs (0.5 percent). Non-Durable Goods Manufacturing shed 160 jobs (0.1 percent) with the loss of 317 (0.7 percent) in Food Manufacturing.

Trade, Transportation, and Utilities

Trade, Transportation, and Utilities employment was off by 300 (0.1 percent) in June with declines in both component trade sectors. Wholesale Trade was down by 800 (0.6 percent), and Retail Trade was down 300 (0.1 percent). Transportation, Warehousing, and Utilities was up by 800 (0.8 percent). Over the year the supersector lost 3,416 jobs (0.6 percent). Mirroring the monthly estimates, both trade sectors lost jobs. Retail was down 3,161 or 1 percent, and Wholesale lost 1,020 jobs or 0.8 percent, while Transportation, Warehousing, and Utilities grew (up 765 or 0.7 percent). The supersector has been in negative over-the-year job growth consistently since December of 2018.

Information

Information employers lost 200 jobs (0.4 percent) in June. May's estimate was also revised down from a gain of 100 to a decline of 100, negating the only month of positive over-the-month job growth the struggling supersector had seen since November. Annually Information employment was down by 2,183 (4.4 percent). It was once again the largest over-the-year job loss of any supersector in the state by a large margin. The only other supersector to lose jobs, Trade, Transportation, and Utilities, was off by just 0.6 percent.

*Over-the-year data are not seasonally adjusted because of small changes in seasonal adjustment factors from year to year. Also, there is no seasonality in over-the-year changes.

Financial Activities

The Financial Activities supersector added 400 jobs (0.2 percent) in June. Finance and Insurance added 500 jobs (0.3 percent) while Real Estate and Rental and Leasing lost 100 jobs (0.3 percent). The supersector's monthly growth broke a three-month streak of over-the-month job losses. On the year the supersector added 195 jobs (0.1 percent). This was the lowest proportional over-the-year job growth for the supersector since December of 2014. Finance and Insurance added 706 jobs (0.5 percent), but Real Estate and Rental and Leasing lost 511 (1.4 percent), erasing most of those job gains.

Professional and Business Services

Professional and Business Services employment was down by 1,500 (0.4 percent) in June, after the supersector had gained 1,800 jobs in May. June's losses were split between two component sectors, as Professional, Scientific, and Technical Services and Administrative and Support and Waste Management and Remediation Services each lost 800 jobs (0.5 and 0.6 percent, respectively). The third component sector, Management of Companies and Enterprises, added 100 jobs (0.1 percent). Annually the supersector added 2,595 jobs (0.7 percent). Professional, Scientific, and Technical Services added 3,679 jobs (2.3 percent), and Management of Companies and Enterprises added 1,228 (1.5 percent). However, Administrative and Support and Waste Management and Remediation Services lost 2,312 jobs (1.7 percent) entirely caused by the loss of 7,302 (12.7 percent) in the important Employment Services industry.

Educational and Health Services

Educational and Health Services employment was up by 1,500 (0.3 percent) in June. Educational Services drove the growth, adding 1,300 jobs (1.9 percent). Health Care and Social Assistance employment was mostly flat, adding 200 jobs or 0.0 percent. Over the year the supersector added 3,094 jobs (0.6 percent). Educational Services added 4,254 (6.8 percent) while Health Care and Social Assistance lost 1,160 (0.2 percent). The loss was largely in two component industries as Nursing and Residential Care Facilities lost 1,722 jobs (1.6 percent), and Social Assistance lost 1,317 (1.4 percent).

Leisure and Hospitality

Employment in Leisure and Hospitality was up by 400 (0.1 percent) in June. The increase came after two consecutive months of seasonal job losses. Accommodation and Food Services added 1,300 jobs

Industrial Analysis

(0.6 percent) while Arts, Entertainment, and Recreation lost 900 (2 percent). Annually the Leisure and Hospitality supersector added 12,103 jobs (4.2 percent). This was a notable jump from May's 1.8 percent over-the-year growth and the largest proportional increase since March of 2006. Arts, Entertainment, and Recreation added 811 jobs (1.5 percent), and Accommodation and Food Services added 11,292 (4.8 percent).

Other Services

Other Services employers added 1,500 jobs (1.3 percent) in June, a strong recovery from May's loss of 300 jobs, which remains the only month in 2019 with negative over-the-month growth for the supersector. Annually the supersector added 174 jobs (0.2 percent). Religious, Grantmaking, Civic, Professional, and Similar Organizations drove the growth, adding 1,315 jobs (2 percent) while the other two component sectors both lost jobs on the year.

Government

Government employers in Minnesota added 200 jobs (0.0 percent) in June. State employers added 200 jobs (0.2 percent), and Local employers added 100 (0.0 percent). Over the year Government added 420 jobs (0.1 percent). State employers added 507 jobs (0.6 percent), and Federal employers added 331 (1 percent), while Local Government employers lost 418 jobs (0.1 percent).

by Nick Dobbins

Apr

455.8

6.8

Seasonally Adjusted **Nonfarm Employment** In 1,000's Jun May Industry 2019 2019 2019 **Total Nonagricultural** 2.963.7 2.960.4 2.958.4 Goods-Producing 457.3 456.0 Mining and Logging 6.9 6.8

Construction	129.0	129.2	128.1
Manufacturing	321.4	320.0	320.9
Service-Providing	2,506.4	2,504.4	2,502.6
Trade, Transportation, and Utilities	534.1	534.4	534.8
Information	47.3	47.5	47.6
Financial Activities	184.6	184.2	184.9
Professional and Business Services	377.8	379.3	377.5
Educational and Health Services	543.3	541.8	540.0
Leisure and Hospitality	278.2	277.8	277.9
Other Services	115.2	113.7	114.0
Government	425.9	425.7	425.9

Source: Department of Employment and Economic Development Current Employment Statistics, 2019

Regional Analysis

Minneapolis-St. Paul-Bloomington Metropolitan Statistical Area (MSA)

with State Government employers shedding

905 jobs or 12.3 percent. Over the year the

Duluth area added 165 jobs (0.1 percent).

Mining, Logging, and Construction had the

largest real and proportional growth, adding

537 jobs or 5.3 percent. On the negative side

of the ledger, Trade, Transportation, and

Utilities lost 805 jobs (3.2 percent) entirely

Retail Trade. Financial Activities and Infor-

the-year decrease, each of them off by 4.7

The Rochester MSA added 2,153 jobs (1.7

1.4 percent employment increase. Roches-

ter's growth came in a variety of supersec-

tors. Summer stalwarts Mining, Logging,

and Construction (up 193 or 3.8 percent)

and Leisure and Hospitality (up 215, 1.8 per-

cent) added jobs, but so did Manufacturing

437 or 3.4 percent), two supersectors that

did not perform nearly as well statewide.

on the month: Trade, Transportation, and

Utilities was down 0.2 percent, and Other

jobs. Over the year Rochester added 1,682

jobs or 1.4 percent. This was the largest pro-

in the state. Educational and Health Services

St. Cloud MSA

added 899 jobs (1.8 percent), and Manufac-

The Saint Cloud MSA lost 531 jobs (0.5

percent) in June. It was the largest propor-

tional over-the-month job loss of any MSA

turing added 577 (5.3 percent).

portional over-the-year growth of any MSA

Services lost 0.7 percent for a total of 58

Only two supersectors had negative growth

(up 635 or 5.9 percent) and Government (up

percent) in June, outpacing the Minnesota's

mation tied for the largest proportional over-

percent (268 jobs and 62 jobs, respectively).

Rochester MSA

from the loss of 838 jobs (5.5 percent) in

Employment in the Minneapolis-St. Paul-Bloomington MSA was up by 24,644 (1.2 percent) in June. Almost every major supersector reported job growth, the dual exceptions being Educational and Health Services, which was down 919 (0.3 percent) on the loss of 1,259 in Educational Services. and Government, which was down 2.395 (1 percent). The largest proportional job growth occurred in Mining, Logging, and Construction (up 5.5 percent or 4,866 jobs) and Leisure and Hospitality (up 5 percent or 9,617), two supersectors that often see large increases in summer months. Annually employment in the metro area was up by 9,078 or 0.4 percent. Goods producers did much of the heavy lifting, as Mining, Logging, and Construction added 3,736 jobs (4.2 percent), and Manufacturing added 2,524 (1.3 percent). Other Services added 1,615 jobs (2 percent), and Leisure and Hospitality employment was up 3,086 (1.9 percent). The most notable job losses came in Educational and Health Services, where employment was off by 5,659 (1.7 percent). Those declines came entirely from Health Care and Social Assistance, which shed 6.251 jobs (2.2 percent) across a number of component sectors. The only other supersectors to lose jobs on the year were Government (down 1,058 or 0.4 percent), Information (down 751 or 2 percent), and Trade, Transportation, and Utilities (down 220 or 0.1 percent).

Duluth - Superior MSA

The Duluth-Superior MSA added 687 jobs (0.5 percent) in June, well behind the state's 1.4 percent over-the-month growth. The supersectors with the most growth were Leisure and Hospitality (up 1,123 or 7.4 percent) and Mining, Logging, and Construction (up 659, 6.6 percent). Government employers lost 1,176 jobs (4.4 percent),

in the state, and the only MSA entirely in Minnesota to lose jobs. Both of our North Source: 4 4 3 3 2 2 1 1 0 0 -1 -1 MN U.S. -2 -2 June June June June June June 2015 2014 2016 2017 2018 2019

Dakota split MSAs, Fargo-Moorhead and Grand Forks-East Grand Forks, also lost jobs on the month. Service providers drove the losses, as Educational and Health Services was off 680 (3 percent), and Government was off 872 (5.6 percent) in large part from the loss of 991 jobs (24.9 percent) in State Government. Annually the MSA added 1,475 jobs (1.3 percent). Mining, Logging, and Construction had the largest proportional growth, up 10.1 percent or 764 jobs. Educational and Health Services added 791 jobs (3.7 percent).

Mankato-North Mankato MSA

The Mankato-North Mankato MSA added 113 jobs (0.2 percent) in June. Goods producers added 239 jobs (2.3 percent), making up for the loss of 126 jobs (0.3 percent) among service providers. Annually employment in the MSA was up by 708 jobs (1.2 percent). All reported industry categories gained jobs, with goods producers adding 233 jobs (2.2 percent) and service providers adding 475 (1 percent).

Fargo-Moorhead MSA

The Fargo-Moorhead MSA lost 515 jobs (0.4 percent) in June, as both MSAs that Minnesota shares with North Dakota lost jobs on the month. The only other reported MSA in the state to do so was St. Cloud. Government employers drove the over-themonth losses, as they shed 1,268 jobs (6.4 percent). On the year the MSA added 996 jobs (0.7 percent). Educational and Health Services added 811 jobs (3.3 percent), and Professional and Business Services added 766 (4.8 percent).

Grand Forks-East Grand Forks MSA

The Grand Forks-East Grand Forks MSA lost 196 jobs (0.4 percent) in June. Declines were largely driven by Government employment, which was off by 513 jobs (3.7 percent) with declines at the Federal, State, and Local levels. Over the year the MSA lost 438 jobs (0.8 percent). It was the only published MSA in Minnesota to experience negative over-the-year growth on the year. As was the case in previous months, the decline was primarily the product of losses in Trade, Transportation, and Utilities (down 424 jobs or 3.8 percent), which themselves were caused by the loss of 529 jobs (7.4 percent) in the Retail Trade component. Government employment was also down on the year, off 433 jobs (3.2 percent) from June of 2018.

by Nick Dobbins



Employer Survey of Minnesota Nonfarm Payroll Jobs, Hours and Earnings

Numbers are unadjusted.

Note: State, regional and local estimates from past months (for all tables pages 11-13) may be revised from figures previously published.

	:	_Jobs*			Change				rkers Hours and Earning erage Weekly EAverage Ho		
Industry	(Thousanc	ls)	Fror	n^^		e Weekly lings	Average Ho		Average Earn	
	Jun 2019	May 2019	Jun 2018	May 2019	Jun 2018	Jun 2019	Jun 2018	Jun 2019	Jun 2018	Jun 2019	Jur 201
TOTAL NONFARM WAGE AND SALARY	3,017.9	2019 2,977.4	2018	1.4%	0.7%	2019	- 2010	2019	2010	- 2019	2010
GOODS-PRODUCING	474.4	459.0	466.4	3.4	1.7	-	-	-	-	-	-
Mining, Logging, and Construction	148.3	139.5	141.1	6.3	5.1	_	-	-	-	-	-
Mining and Logging	7.1	6.9	6.9	2.6	2.1	-	-	-	-	-	-
Construction	141.3	132.6	134.2	6.5	5.3	-	-	-	-	-	-
Specialty Trade Contractors	93.5 326.1	88.0 319.5	85.3 325.3	6.3 2.1	9.5 0.3	\$1,243.15	\$1,295.23 866.30	38.8 41.2	40.1 40.5	\$32.04 22.81	\$32.30 21.3 9
Manufacturing Durable Goods	208.2	203.7	207.2	2.2	0.5	987.38	919.91	40.7	41.4	24.26	22.22
Wood Product Manufacturing	12.2	11.8	11.9	2.9	2.5	-	-	-	-	-	-
Fabricated Metal Production	44.5	43.8	44.0	1.7	1.1	-	-	-	-	-	-
Machinery Manufacturing	35.0	34.5	34.2	1.4	2.3	-	-	-	-	-	-
Computer and Electronic Product	46.7 27.4	46.1 27.1	46.1 27.1	1.3 1.0	1.2 1.1	-	-	: -	-	-	-
Navigational, Measuring, Electromedical and Control Transportation Equipment	11.1	11.1	11.0	0.1	1.1	-	-	: -		-	-
Medical Equipment and Supplies Manufacturing	16.5	16.4	16.1	0.8	2.5	-	-	-	-	-	-
Nondurable Goods	117.9	115.8	118.1	1.8	-0.1	858.11	779.65	41.9	39.1	20.48	19.94
Food Manufacturing	47.2	45.9	47.5	2.7	-0.7	-	-	-	-	-	-
SERVICE-PROVIDING	2,543.5	2,518.4	2,530.5	1.0	0.5	-	-	-	-	-	-
Trade, Transportation, and Utilities	536.9	534.2	540.3	0.5	-0.6	-	-	-	-	-	-
Wholesale Trade	131.8	132.9	132.8	-0.8	-0.8	1,116.69	1,001.47	41.1	38.4	27.17	26.08
Retail Trade	298.7	295.5	301.8	1.1	-1.0	460.28	465.02	28.1	29.1	16.38	15.98
Motor Vehicle and Parts	37.1	36.9	36.3	0.6	2.1	-	-	-	-	-	-
Building Material and Garden Equipment	29.0	28.6	29.2	1.4 1.2	-0.5	-	-	: -	-	-	-
Food and Beverage Stores Gasoline Stations	57.3 26.3	56.6 26.0	57.3 26.2	1.2	0.0 0.6	_	-	: -	-	-	-
General Merchandise Stores	57.8	58.1	59.7	-0.4	-3.1	405.27	414.20	28.4	30.3	14.27	13.67
Transportation, Warehouse, Utilities	106.4	105.9	105.6	0.5	0.7	-	-	-	-	-	-
Transportation and Warehousing	94.0	93.5	93.3	0.6	0.8	752.59	750.14	32.3	32.8	23.30	22.87
Information	47.3	47.6	49.5	-0.5	-4.4	: -	-	: -		-	-
Publishing Industries	18.6 11.6	18.5 11.6	19.2 12.5	0.5 -0.6	-2.9 -7.2	-	-	-	-	-	-
Telecommunications Financial Activities	185.8	184.2	185.6	-0.0 0.9	-7.2 0.1	: [-	: _	_	_	-
Finance and Insurance	150.4	149.3	149.7	0.8	0.5	1,194.34	1,191.38	37.7	37.5	31.68	31.72
Credit Intermediation	64.9	64.4	64.9	0.8	0.0	831.53	783.43	37.9	37.2	21.94	21.06
Securities, Commodity Contracts, and Other	20.4	20.2	20.5	0.8	-0.3		-	-	-	-	-
Insurance Carriers and Related	65.2	64.7	64.4	0.8	1.2		-	-	-	-	-
Real Estate and Rental and Leasing	35.4	34.9	35.9 380.1	1.4 0.6	-1.4 0.7	-	-	-	-	-	-
Professional and Business Services	382.7 166.0	380.2 165.8	162.3	0.0	2.3	: [-	-	-	-	-
Professional, Scientific, and Technical Services Legal Services	18.5	18.2	18.4	1.6	0.6	-	-	-	_	_	-
Accounting, Tax Preparation	14.4	14.8	14.5	-2.7	-0.2		-	-	-	-	-
Computer Systems Design	35.6	36.1	36.6	-1.5	-2.8	-	-	-	-	-	-
Management of Companies and Enterprises	83.0	81.5	81.8	1.8	1.5	-	-	-	-	-	-
Administrative and Support Services	133.6	132.8	135.9	0.6	-1.7	-	-	-	-	-	-
Educational and Health Services	544.3 67.3	542.9 69.5	541.2 63.0	0.2 -3.2	0.6 6.8	: -	-	: -	-	-	-
Educational Services Health Care and Social Assistance	477.0	473.4	478.2	-3.2	-0.2	: [-		_	_	-
Ambulatory Health Care	157.6	156.0	157.7	1.0	0.0	1,123.25	1,331.44	34.1	37.4	32.94	35.60
Offices of Physicians	76.1	75.5	75.2	0.8	1.2	-	-	-	-	-	-
Hospitals	116.7	115.7	114.8	0.9	1.7	-	-	-	-	-	-
Nursing and Residential Care Facilities	107.1	106.1	108.8	0.9	-1.6	518.84	483.65	28.0	28.5	18.53	16.92
Social Assistance	95.5	95.6	96.9	-0.1	-1.4	-	-	-	-	-	-
Leisure and Hospitality Arts, Entertainment, and Recreation	301.4 53.2	284.8 48.5	289.3 52.4	5.8 9.8	4.2 1.5	-	-	-		-	-
Accommodation and Food Services	248.2	236.4	236.9	5.0	4.8	-	-	-	-	-	-
Food Services and Drinking Places	215.2	206.7	204.6	4.1	5.2	309.31	281.67	21.6	20.5	14.32	13.74
Other Services	115.7	114.2	115.6	1.4	0.2	-	-	: -	-	-	-
Religious, Grantmaking, Civic, Professional Organizations	65.8	63.8	64.4	3.1	2.0	-	-			-	-
Government	429.5	430.3	429.0	-0.2	0.1						
Federal Government	32.4 92.2	32.2 98.6	32.1 91.7	0.9 -6.4	1.0 0.6	Note	Not all indu	stry subarou	ins are show	vn for every	maior
State Government State Government Education	92.2 49.6	98.0 56.7	50.2	-0.4	-1.2	1			100	who every	najoi
Local Government	304.8	299.6	305.2	1.7	-0.1						
Local Government Education	148.8	151.0	149.0	-1.5	-0.1	*	Totals may	not add bec	ause of roui	nding.	

Source: Department of Employment and Economic Development, Current Employment Statistics, 2019.

Employer Survey of Twin Cities Nonfarm Payroll Jobs, Hours and Earnings

Numbers are unadjusted.

Note: State, regional and local estimates from past months (for all tables pages 11-13) may be revised from figures previously published.

		Jobs*		Percent		 Production Workers Hours and Earnings Average Weekly Average Weekly Average Hourly 						
Industry	(Thousand	ls)	Fron	n**	Average Earn		Average Ho	•	Average Earn		
maastry	Jun 2019	May 2019	Jun 2018	May 2019	Jun 2018	Jun 2019	Jun 2018	Jun 2019	Jun 2018	Jun 20198	Jun 2018	
TOTAL NONFARM WAGE AND SALARY	2,042.3	2,017.7	2,033.2	1.2%	0.4%		-	-	-	-		
GOODS-PRODUCING	296.0	287.0	289.8	3.1	2.2	-	-	-	-	-	-	
Mining, Logging, and Construction	92.6	87.8	88.9	5.5	4.2	-	-	-	-	-	-	
Construction of Buildings	19.3	18.5	19.0	4.6	1.5	-	-	-	-	-	- 622.00	
Specialty Trade Contractors Manufacturing	59.8 203.4	56.6 199.2	58.9 200.9	5.7 2.1	1.6 1.3	\$1,388.62 974.71		39.8 40.8	40.2 41.7	\$34.89 23.89	\$33.98 21.9 2	
Durable Goods	140.1	137.2	137.1	2.1	2.2	1,014.25	959.21	40.2	42.2	25.23	22.73	
Fabricated Metal Production	30.9	30.3	30.4	2.0	1.6	-	-	-	-	-	-	
Machinery Manufacturing	20.9	20.6	20.6	1.0	1.1	-	-	-	-	-	-	
Computer and Electronic Product Navigational, Measuring, Electromedical and Control	38.0 25.6	37.6 25.4	37.5 25.3	1.1 0.9	1.4 1.1	: [-	: [-	-	-	
Medical Equipment and Supplies Manufacturing	15.6	15.5	15.2	0.8	2.8		-	-	-	-	-	
Nondurable Goods	63.3	62.0	63.8	2.0	-0.8	893.34	827.02	42.0	40.8	21.27	20.27	
Food Manufacturing	14.7	14.0	15.0	4.8	-1.7		-	-	-	-	-	
Printing and Related	13.5	13.5	14.0	0.5	-3.2	-	-	-	-	-	-	
SERVICE-PROVIDING	1,746.3	1,730.7	1,743.5	0.9	0.2	-	-	-	-	-	-	
Trade, Transportation, and Utilities	362.4	359.6	362.6	0.8	-0.1	-	-	-	-	-	-	
Wholesale Trade	94.8	94.1	96.0	0.7	-1.2	1,207.71	984.69	40.5	37.8	29.82	26.05	
Merchant Wholesalers - Durable Goods	56.1 32.2	55.5	55.3 33.0	: 1.0 0.7	1.4	-	-	-	-		-	
Merchant Wholesalers - Nondurable Goods Retail Trade	32.2 191.0	32.0 189.7	33.0 192.9	0.7	-2.5 -1.0	490.39	- 490.80	29.4	- 30.0	16.68	- 16.36	
Food and Beverage Stores	35.9	35.3	36.1	1.6	-0.5			- 20.4	-	-	-	
General Merchandise Stores	37.9	37.9	37.5	0.0	1.0	389.63	400.93	27.4	30.1	14.22	13.32	
Transportation, Warehouse, Utilities	76.6	75.7	73.7	1.2	3.9	-	-	-	-	-	-	
Utilities	7.6	7.6	7.5	-0.1	1.0	-	-		-	-	-	
Transportation and Warehousing Information	69.0 37.1	68.1 37.0	66.2 37.9	1.3 0.3	4.2 -2.0	939.68	806.21	39.8	35.5	23.61	22.71	
Publishing Industries	15.3	15.2	15.6	0.7	-1.8	: -	-		-	-	-	
Telecommunications	7.3	7.5	8.0	-2.1	-8.7	-	-	-	-	-	-	
Financial Activities	151.9	149.3	150.9	1.8	0.7	: -	-	-	-	-	-	
Finance and Insurance	122.8	121.0	122.2 49.0	1.5	0.5	1,307.44	1,221.86	37.7	37.7	34.68	32.41	
Credit Intermediation Securities, Commodity Contracts, and Other	48.9 18.1	48.3 17.8	49.0 18.4	: 1.3 1.6	-0.1 -1.5	-	-	: [-	: _	-	
Insurance Carriers and Related	55.8	54.9	54.9	1.7	1.7		-	-	-	-	-	
Real Estate and Rental and Leasing	29.1	28.3	28.7	2.9	1.6	-	-	-	-	-	-	
Professional and Business Services	330.1	328.1	326.1	0.6	1.2		-	-	-	-	-	
Professional, Scientific, and Technical Services	146.3	145.9	142.4	0.3	2.8	-	-	-	-	-	-	
Legal Services Architectural, Engineering, and Related	15.9 20.5	15.6 20.1	15.8 19.6	1.5 2.2	0.7 4.8	: [-	-	-	-	-	
Computer Systems Design	33.1	33.8	33.6	-2.1	-1.7	-	-	-	-	-	-	
Management of Companies and Enterprises	76.7	75.2	75.1	2.0	2.2	-	-		-	-	-	
Administrative and Support Services	107.1	107.0	108.7	0.1	-1.5	-	-	-	-	-	-	
Employment Services	44.5 331.3	46.8 332.3	48.5 337.0	-5.0 -0.3	-8.2 -1.7	: -	-	-	-	-	-	
Educational and Health Services Educational Services	44.6	45.8	43.9	-0.3	1.6	: -	-	-	-	-	-	
Health Care and Social Assistance	286.8	286.4	293.1	0.1	-2.2		-	-	-	-	-	
Ambulatory Health Care	91.1	91.6	93.6	-0.6	-2.7	-	-	-	-	-	-	
Hospitals	69.2	68.8	67.9	0.6	1.9	-	-		-	-	-	
Nursing and Residential Care Facilities Social Assistance	58.2 68.2	57.6 68.4	59.9 71.7	1.1 -0.2	-2.8 -4.8	: [-	: -	-	-	-	
Leisure and Hospitality	203.3	193.7	199.5	-0.2 5.0	-4.0 1.9	-	-	-	-	-	-	
Arts, Entertainment, and Recreation	40.5	37.6	41.2	8.0	-1.5		-	-	-	-	-	
Accommodation and Food Services	162.7	156.1	158.3	4.2	2.8	347.07	306.62	23.0	21.7	15.09	14.13	
Food Services and Drinking Places	145.8	141.2	142.6	3.2	2.2	338.00	299.56	22.7	21.2	14.89	14.13	
Other Services Repair and Maintenance	81.7 15.2	80.0 15.0	80.1 14.8	2.1 0.9	2.0 2.5	-	-	-	-	-	-	
Religious, Grantmaking, Civic, Professional Organizations	43.8	42.4	43.1	3.3	2.3 1.7		-	: [-		
Government	248.4	250.8	249.5	-1.0	-0.4							
Federal Government	21.4	21.4	21.3	0.3	0.5	Note:	Not all indu	stry subgrou	ips are show	wn for every	major	
State Government	59.8	64.3	59.3	-6.9	0.9		industry cat	egory.				
State Government Education	31.3 167.1	36.1 165.2	31.7 168.9	-13.2 1.2	-1.2 -1.0	1	-			a alia		
Local Government Local Government Education	90.8	92.4	92.0	-1.8	-1.0 -1.4	*	Totals may	not add bec	ause of rou	naing.		
	, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	72.7	12.0			1				led numbers		

Source: Department of Employment and Economic Development, Current Employment Statistics, 2019.

Employer Survey

Employer Survey	1	Duluth	Superi	or MSA	Rochester MSA					
		Jobs		% Chg. From		Jobs			% Chg. From	
Industry	Jun 2019	May 2019	Jun 2018	May 2019	Jun 2018	Jun 2019	May 2019	Jun 2018	May 2019	Jun 2018
TOTAL NONFARM WAGE AND SALARY	138,295	137,608	138,130	0.5%	0.1%	126,250	124,097	124,568	1.7%	1.4%
GOODS-PRODUCING	18,544	17,732	17,978	4.6	3.1	16,751	15,923	16,005	5.2	4.7
Mining, Logging, and Construction	10,577	9,918	10,040	6.6	5.3	5,285	5,092	5,116	3.8	3.3
Manufacturing	7,967	7,814	7,938	2.0	0.4	11,466	10,831	10,889	5.9	5.3
SERVICE-PROVIDING	119,751	119,876	120,152	-0.1	-0.3	109,499	108,174	108,563	1.2	0.9
Trade, Transportation, and Utilities	: 24,173	23,810	24,978	1.5	-3.2	17,775	17,807	18,003	-0.2	-1.3
Wholesale Trade	3,251	3,229	3,250	0.7	0.0	2,888	2,862	2,910	0.9	-0.8
Retail Trade	14,472	14,126	15,310	2.4	-5.5	12,331	12,334	12,413	0.0	-0.7
Transportation, Warehouse, Utilities	6,450	6,455	6,418	-0.1	0.5	2,556	2,611	2,680	-2.1	-4.6
Information	1,258	1,249	1,320	0.7	-4.7	1,619	1,604	1,748	0.9	-7.4
Financial Activities	: 5,478	5,450	5,746	0.5	-4.7 :	2,747	2,748	2,853	0.0	-3.7
Professional and Business Services	8,209	8,092	7,986	1.4	2.8	6,395	6,324	6,245	1.1	2.4
Educational and Health Services	31,807	32,474	31,847	-2.1	-0.1	51,711	51,065	50,812	1.3	1.8
Leisure and Hospitality	: 16,214	15,091	15,715	7.4	3.2	12,001	11,786	11,772	1.8	1.9
Other Services	6,793	6,715	6,779	1.2	0.2	3,815	3,841	3,871	-0.7	-1.4
Government	: 25,819	26,995	25,781	-4.4	0.1 :	13,436	12,999	13,259	3.4	1.3

Employer Survey										
Employer Survey		St.	Cloud N	ЛSA	Mankato MSA					
		Jobs		% Chg.	From		Jobs		% Chg. From	
Industry	Jun 2019	May 2019	Jun 2018	May 2019	Jun 2018	Jun 2019	May 2019	Jun 2018	May 2019	Jun 2018
TOTAL NONFARM WAGE AND SALARY	111,337	111,868	109,862	-0.5%	1.3%	58,606	58,493	57,898	0.2%	1.2%
GOODS-PRODUCING	24,265	23,558	23,013	3.0	5.4	10,846	10,607	10,613	2.3	2.2
Mining, Logging, and Construction	8,350	7,849	7,586	6.4	10.1					
Manufacturing	15,915	15,709	15,427	1.3	3.2					
	:									
SERVICE-PROVIDING	87,072	88,310	86,849	-1.4	0.3	47,760	47,886	47,285	-0.3	1.0
Trade, Transportation, and Utilities	22,437	22,376	22,907	0.3	-2.1					
Wholesale Trade	5,200	5,231	5,214	-0.6	-0.3					
Retail Trade	13,032	12,938	13,689	0.7 0.0	-4.8 5.0					
Transportation, Warehouse, Utilities	4,205	4,207 1,284	4,004 1,365	-0.3	-6.2					
Information	5,305	5,279	5,176	-0.3	2.5					
Financial Activities	8,850	5,279 8,779	9,025	0.5	-1.9					
Professional and Business Services Educational and Health Services	22,064	22,744	21,273	-3.0	3.7					
	8,444	8,292	8,558	-5.0	-1.3					
Leisure and Hospitality Other Services	3,878	3,870	3,849	0.2	0.8					
Government	14,814	15,686	14,696	-5.6	0.8	10,020	9,870	9,880	1.5	1.4
	:				:					

Employer Survey

Employer Survey	•	Fargo-l	Moorhea	ad MSA	Grand Forks-East Grand Forks MSA					
	:	Jobs		% Chg. From		Jobs		% Chg. From		
Industry	Jun 2019	May 2019	Jun 2018	May 2019	Jun 2018	Jun 2019	May 2019	Jun 2018	May 2019	Jun 2018
TOTAL NONFARM WAGE AND SALARY	143,107	143,622	142,111	- 0.4 %	0.7%	55,451	55,647	55,889	-0.4%	-0.8%
GOODS-PRODUCING	19,776	19,054	19,711	3.8	0.3	7,727	7,451	7,681	3.7	0.6
Mining, Logging, and Construction	9,441	8,724	9,493	8.2	-0.6	3,272	2,995	3,494	9.3	-6.4
Manufacturing	: 10,335	10,330	10,218	0.1	1.2	4,455	4,456	4,187	0.0	6.4
SERVICE-PROVIDING	123,331	124,568	122,400	-1.0	0.8	47,724	48,196	48,208	-1.0	-1.0
Trade, Transportation, and Utilities	29,650	29,748	30,022	-0.3	-1.2	10,712	10,738	11,136	-0.2	-3.8
Wholesale Trade	9,045	9,034	8,936	0.1	1.2	1,950	1,954	1,876	-0.2	3.9
Retail Trade	: 14,703	14,753	15,421	-0.3	-4.7 :	6,611	6,661	7,140	-0.8	-7.4
Transportation, Warehouse, Utilities	5,902	5,961	5,665	-1.0	4.2	2,151	2,123	2,120	1.3	1.5
Information	3,033	3,057	2,999	-0.8	1.1	537	538	558	-0.2	-3.8
Financial Activities	: 10,715	10,730	11,102	-0.1	-3.5	2,032	2,016	1,978	0.8	2.7
Professional and Business Services	16,875	16,247	16,109	3.9	4.8	3,607	3,463	3,283	4.2	9.9
Educational and Health Services	: 25,196	25,516	24,385	-1.3	3.3	9,774	9,819	9,590	-0.5	1.9
Leisure and Hospitality	14,206	14,277	14,483	-0.5	-1.9	5,873	5,897	5,928	-0.4	-0.9
Other Services	4,961	5,030	4,883	-1.4	1.6	1,892	1,915	2,005	-1.2	-5.6
Government	: 18,695	19,963	18,417	-6.4	1.5	13,297	13,810	13,730	-3.7	-3.2

Source: Department of Employment and Economic Development, Current Employment Statistics, and North Dakota Job Service, 2019.

Minnesota Economic Indicators

Highlights

The Minnesota Index advanced for the second month in a row in June, moving 0.2 percent. June's 138.5 reading matched the previous high achieved last December. The upswing in the index was caused by average weekly manufacturing hours climbing and wage and salary employment inching up. The state's unemployment rate remained at 3.3 percent for the third consecutive month. The U.S. Index also increased 0.2 percent for the second straight month in June.

June's reading was 1.0 percent higher than a year ago which is the lowest over-the-year gain since February 2019. The U.S. index was up 3.0 percent over the same period. Minnesota's index has historically averaged 2.7 over the year compared to the 1.8 percent average gain over the first half of 2019. The state's tight labor market is in all likelihood curbing Minnesota's economic growth rate.

Adjusted Wage and Salary Employment increased for the fifth month this year as 3,300 jobs were added in June. Revisions to May's job estimate were high, making the increase in jobs over the last two months the largest two-month increase since last August. Minnesota's seasonally adjusted wage and salary employment is up only 2,600 through the first half of 2019. Job growth during the first half of the year between 2010 and 2018 averaged 18,000. Minnesota employers have job vacancies but are struggling to fill the vacancies.

United States Index

Private sector job creation accounted for 3,100 of the 3,300 jobs added in June. The goodsproducing sector added 1,300 workers while the service-providing sector added 2,000. The goodsproducing sector is down 200 jobs through the first half of the year while 2,800 workers have been added to the service-providing sector. Educational and Health Services added the most

jobs along with Other Services and Manufacturing. Professional and Business Services cut the most jobs. Employment was up 0.7 percent from a year ago, using unadjusted job numbers in Minnesota, compared to 1.5 percent for the U.S. The 0.7 percent jump for Minnesota was the highest in eight months.

After reaching an all-time high in May, Online Help-Wanted Ads retreated by 4.1 percent in June to 143,000. Online postings also fell nationally, declining 1.5 percent. Online help-wanted ads for jobs in Minnesota have averaged 102,700 postings monthly since the Conference Board first started publishing this labor demand proxy in June 2005. Minnesota's share of online help-wanted ads slipped slightly to 2.7 percent while its share of U.S. wage and salary employment remained at 2.0 percent.

Minnesota's Purchasing Managers' Index (PMI) dipped for the first time in three months to 53.4. One of the comparable indices, the Mid-America Business Index, rose to 55.4 while the other comparable index, the Institute of Supply Management's national PMI, declined to 51.7. Minnesota's

reading indicates growth in the state's manufacturing sector for the 39th consecutive month, but the rate of expansion has slowed noticeably from a year ago.

Adjusted average weekly Manufacturing Hours increased for the third straight month in June, climbing to 41.3 hours, the longest



Minnesota Index

factory workweek since February 2017. Manufacturers may be increasing overtime in response to hiring problems. The longer workweek helped boost average weekly Manufacturing Earnings, adjusted for inflation and seasonality, to \$947.53 in June, setting another record-high pay level. Over-theyear unadjusted-for-seasonality real pay was up 8.5 percent over the year. The significant pay increase probably reflects wages manufacturers are having to pay in the tight job market.

The Minnesota Leading Index advanced for the third consecutive month in June after having slipped below zero in February and March. June's reading of 1.0 is the highest in eight months. The upswing in the state's index suggests that economic growth over the next six months will be accelerating. The U.S. index was 1.3, indicating that Minnesota's economic growth over the next six month will continue to lag behind U.S. growth.

Residential Building Permits fell off in June to 2,047, the lowest monthly total so far this year, but home-building permits have been solid over the first half of 2019, running 9.6 percent higher than last year. This year's total for the first six months is the highest since 2006.

Adjusted Initial Claims for Unemployment Benefits (UB) inched up to 15,698 in June. Initial claims levels remain extremely low by historical standards and continue to point towards employers' hanging on to their employees in tight labor market times.

by Dave Senf



Note: All data except for Minnesota's PMI have been seasonally adjusted. See the feature article in the Minnesota Employment Review, May 2010, for more information on the Minnesota Index.

Source: The Federal Reserve Bank of Philadelphia, 2019

Minnesota Economic Indicators



Minnesota Employmen

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Labor Market Information Office 1st National Bank Building 332 Minnesota Street, Suite E200 St. Paul, MN 55101-1351 651.259.7400 (voice) 1.888.234.1114 (toll free) 651.296.3900 (TTY) 1.800.657.3973 (TTY toll free) e-mail: DEED.Imi@state.mn.us Internet: mn.gov/deed/lmi

Labor Market Information Help Line: 651.259.7384

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U.S. Consumer Price Index for All Urban Consumers (CPI-U)

The Consumer Price Index for All Urban Consumers (CPI-U) increased 0.1 percent in June on a seasonally adjusted basis, the same increase as in May, the U.S. Bureau of Labor Statistics reported. Increases in the indices for shelter, apparel, and used cars and trucks more than offset declines in energy indices to result in the seasonally adjusted all items monthly increase in June.

The all items index increased 1.6 percent for the 12 months ending in June, a smaller increase than the 1.8-percent rise for the period ending May. The index for all items less food and energy rose 2.1 percent over the last 12 months, and the food index increased 1.9 percent. The energy index, in contrast, declined 3.4 percent over the last 12 months.

www.bls.gov/cpi/

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Nick Dobbins

Dave Senf

Erik White

Editor in Chief: Carol Walsh

Editor: M. B. Hummel

Technical Editor: Dave Senf

> Statistics: Nick Dobbins

Percent Change From One Year Ago 6% 6% 5% 5% 4% 4% 3% 3% 2% 2% 1% 1% 0% 0% -1% -1% -2% -2% 10 11 12 13 14 15 16 17 18 19 09



Writers:

Graphics/Layout: Noah Aitoumeziane and Website **Preparation:** Amanda Rohrer Mary Moe

Commissioner: Steve Grove LMI Office Director:

Steve Hine Assistant **Director and** Technical Supervisor: Oriane Casale

What's Going On?

Resources for Military Spouses

ilitary spouses face particular barriers to Memployment in licensed occupations, given their highly mobile military lifestyle. Here are helpful resources:

Learn about license recognition options at the U.S. Department of Labor's map at www. veterans.gov/MilSpouses. Hover over each state to learn about the specific laws and resources offered to military spouses who work in licensed occupations. For example, Minnesota state agencies expedite issuing licenses to military spouses and issue temporary licenses.

Occupation-specific guidance is available on Military OneSource (www.militaryonesource. mil/education-employment/for-spouses/forspouses-resources). Many states have joined interstate reciprocity agreements for certain occupations that allow licensees to practice in multiple states more easily.



EMPLOYMENT AND ECONOMIC DEVELOPMENT

Crop Production

Nearly every person consumes some product daily that initially was produced in the Crop and Production subsector. Industries in the Crop Production subsector are engaged in growing crops mainly for food and fiber. This subsector is made up of establishments such as farms, orchards, groves, greenhouses, and nurseries that are primarily engaged in growing crops, plants, vines, or trees and their seeds. A new type of crop was recently added to Minnesota's crop mixture with the legalization of medical marijuana, included in NAICS 1114.

The employment discussed here is wage and salary employment directly involved in crop production and does not include selfemployed farmers nor the jobs related to the processing of the different crops which is included in the Manufacturing sector. Minnesota has only 1.3 percent of nationwide employment in this subsector as much of the employment nationwide is involved in produce farming in states with warmer climates. Minnesota's share of the U.S. employment in the oil and grain farming industry (NAICS 1111) is 4.5 percent. The top oil and grain farming industry in Minnesota is corn farming. Other important oilseed and grains produced in Minnesota include soybeans, wheat, sweet potatoes, barley, canola, and oats. The other major subsector in the state is Greenhouse, Nursery, and Floriculture production (see Table1).

Table 1 . Crop Production (NAICS 111), 2018

NAICS 111

Industry	Number of Firms	Employment	Average Weekly Wages
Crop Production (111)	1,158	7,407	\$702
Oilseed and Grain Farming (1111)	651	2,472	\$724
Vegetable and Melon Farming (1112)	88	950	\$730
Fruit and Tree Nut Farming (1113)	29	295	\$345
Greenhouse, Nursery, and Floriculture Production (1114)	153	2,810	\$689
Other Crop Farming (1119)	237	879	\$793

Employment in Crop Production is seasonal with employment peaking during the harvest season and tapering off during the winter. Average weekly wages reflect the seasonal nature of work in Crop Production as the subsector's 2018 average weekly wage of \$702 was 37 percent below the average weekly wage of total employment.

Crop Production employment has expanded three times faster than overall employment in Minnesota between 2000 and 2018. The 34 percent job growth over the 18 years in Crop Production employment is partly from more jobs in the subsector being covered by unemployment insurance than previously. Employment in this subsector has declined 5 percent nationally over the same period. Almost all of the employment growth has been generated in oilseed and grain farming (see Figure 1).

Slightly more than 100 occupations are involved in Crop Production with almost half of the workforce employed in the Farmworkers and Laborers, Crop, Nursery, and Greenhouse occupation (SOC 42092). Other top occupations in the subsector are Farm, Ranch, and Other Agricultural Managers (SOC 119013) and Heavy and Tractor-Trailer Truck Driver (SOC 533032). Median hourly wage for the three occupations in 2018 were \$14.44, \$47.01, and \$23.42 respectively.





Feature Article-Minnesota Employment Review July 2019

EMPLOYMENT AND

ECONOMIC DEVELOPMENT

Educational Services

With the school year already in high gear, let's crack open our books and look at the statistics for the Educational Services subsector which accounts for roughly one of every eight jobs in Minnesota. Even though Minnesotans like to take pride in the educational opportunities available across the state Educational Services employment accounts for a smaller share of total employment in Minnesota, 8.0 percent, than the 8.6 percent share nationwide.

The 230,907 Educational Services jobs in Minnesota can be divided into private, state government, and local government jobs as this subsector, unlike most subsectors which are found only in the private sector, is a mix of private and public sector employment (see Table 1). Local government – public grade schools and high schools – accounted for 60 percent of the subsectors employment in 2018 while private schools – colleges, grade schools, and high schools, and a variety of other types of education related companies – accounted for 22.5 percent, and state government (community and technical colleges, state colleges, and the University of Minnesota) accounted for the remaining 17.5 percent.

	Number of Firms	Employment	Average Weekly Wages
Total	4,275	230,907	\$965
State Government	94	40,490	\$1,262
Local Government	1,640	138,282	\$934
Private	2,540	52,134	\$808

Table 1. Educational Services (NAICS 611), 2018

NAICS 611

Seven industries make up the subsector with the first three industries a mix of public and private employment (NAICS 6111 – 6113) and the last four industries (NAICS 6114 – 6117) almost entirely private employment. Elementary and Secondary Schools (NAICS 6111) accounts for the largest percentage, 66 percent, of the subsector's employment. Colleges, Universities, and Professional Schools (NAICS 6113) employs 22 percent of the subsectors workforce, and Junior Colleges (NAICS 6112), known as community and technical colleges in Minnesota, accounts for 4 percent of employment. The remaining 8 percent of the workforce is spread across four mostly private sectors.

The enterprises in NAICS 6114 – 6117 range across schools for training in computers, business management, construction trades, art, sports, and languages. Also included are educational related services such as career counseling, educational testing, and tutoring.

Educational Services employs a wide range of occupations, hiring across 438 occupations that run from highly-educated college professors to less skilled jobs like janitors and bus drivers. The top three occupations are Teacher Assistants, Elementary School Teachers, and Secondary School Teachers. The wage and salary range reflects the wide range of occupations with average weekly wages in Educational Services varying from 24 percent above overall average weekly wage (\$1,116) in the Business Schools and Computer and Training (NAICS 6114, \$1,388) industry to 64 percent below the overall average wage in Other Schools and Instruction (NAICS 6116, \$398).

Employment opportunities in the subsector have been excellent over the last two decades as the subsectors workforce has increased by 25 percent over the last 18 years compared to the 10 percent growth in overall employment.



Electrical Equipment, Appliance, and Component Manufacturing

Firms in this subsector manufacture products that generate, distribute, and use electrical power. Four industries make up the subsector. Electric Lighting Equipment Manufacturing companies (NAICS 3351) manufacture electric lamp bulbs, lighting fixtures, and parts. Firms in Household Appliance Manufacturing (NAICS 3352) produce both small and major electrical appliances and parts. Electric motors, generators, transformers, and switchgear apparatus are manufactured by firms in the Electrical Equipment Manufacturing industry (NAICS 3353). The Other Electrical Equipment and Component industry (NAIC 3359) makes devices for storing electrical power (e.g., batteries), for transmitting electricity (e.g., insulated wire), and wiring devices (e.g., electrical outlets, fuse boxes, and light switches).

Minnesota accounted for 2.1 percent of all U.S. employment in the subsector in 2018 which is just a tad higher than Minnesota's 2.0 percent of total U.S. employment. Because of non-disclosure rules only employment for two of the industries making up the subsector can be shown (Table 1). The two industries, Electric Equipment Manufacturing and Other Electrical Equipment and Component Manufacturing accounted for 85 percent of the subsector's jobs in Minnesota in 2018 which is up from 76 percent in 2000. The unavailability of employment records in the other two industries suggest that employment in the two industries is concentrated in several large firms. Most of the subsector's employment is located either in the Twin Cities Metro Area (52 percent) or in Southwest Minnesota (25 percent).

Industry	Number of Firms	Employment	Average Weekly Wages
Electrical Equipment, Appliance and Component Manufacturing (NAICS 335)	183	8,244	\$1,327
Electric Lighting Equipment Manufacturing (NAICS 3351)	NA	NA	NA
Household Appliance Manufacturing (NAICS 3352)	NA	NA	NA
Electrical Equipment Manufacturing (NAICS 3353)	69	4,886	\$1,467
Other Electrical Equipment and Component Manufacturing (NAICS 3359)	90	2,149	\$1,205

Table 1. Electrical Equipment, Appliance, and Component Manufacturing (NAICS 335), 2018

Average weekly wages in the industry, \$1,327, are 19 percent higher than average weekly wages for all employment (\$1,116) and 3 percent higher than average weekly wages for all Manufacturing employment (\$1,290). The subsector has the sixth highest average weekly wage among the 21 Manufacturing subsectors.

Employment in the subsector has tailed off over the last 18 years with employment declining 10 percent between 2001 and 2018. Most of the job cutbacks occurred between 2000 and 2003 when China joined the World Trade Organization. Jobs have disappeared in the subsector at a faster rate nationally as U.S. employment is down 28 percent since 2018.

Approximately 144 occupations staff this subsector's firms. Team assemblers (SOC 512092), Electrical and Electronic Equipment Assemblers (SOC 512023) account for 25 percent of total employment. Industrial Engineers (SOC 172112) and Electrical Engineers (SOC 172017) jobs are also leading occupations in the subsector accounting together for 6 percent of Electrical Equipment, Appliance, and Component Manufacturing employment.

Nonstore Retailers

This subsector is one of 12 subsectors that make up the Retail (NAICS 44, 45) sector. Firms in Nonstore Retailers include mailorder houses, vending machine operators, home delivery sales, door-to-door sales, electronic shopping, and sales through portable stores such as street vendors. Yes, you will find some of the employment related to online commerce but not all since much of the employment being created by online shopping is related to delivery of purchases and is included in Wholesale (NAICS 42).

Nonstore Retailer firms accounted for 3.9 percent of all Retail employment in the state in 2018 which is a tad larger than the 3.6 percent nationwide. Minnesota's share of U.S. Nonstore Retailers' employment is 2.0 percent, the same as the state's overall employment share. Nonstore Retailers are broken down into three industry groups with electronic shopping and mail-order houses (NAICS 4541 - this is the industry where some of the online shopping related employment is found) - accounting for 68 percent of the subsectors employment in Minnesota in 2018. Most of the rest of the subsector's employment is in the direct selling establishments industry group (NAICS 4543) (see Table 1).

Table 1. Nonstore Retailers (NAICS 454), 2018

NAICS 454

Industry	Number of Firms	Employment	Average Weekly Wages
Nonstore Retailers (NAICS 454)	1,193	11,685	\$1,294
Electronic Shopping and Mail-Order Houses (NAICS 4541)	439	7,975	\$1,459
Vending Machine Operators (NAICS 4542)	61	643	\$953
Direct Selling Establishments (NAICS 4543)	693	3,066	\$938

The average weekly wage in the subsector in 2018 was \$1,294 or 16 percent higher than the average weekly wage for all jobs and more than double the average weekly wage for all Retail employment. Nonstore Retailers jobs tend to be more full-time while in other Retail industry groups part-time jobs are the norm. Average weekly wages were especially high, \$1,459, at electronic shopping and mail-order houses.

Employment in Nonstore Retailers has decreased in Minnesota since 2000, slipping by 23.3 percent between 2000 and 2018 while expanding 16.8 percent across the U.S. Minnesota had several large mail-order houses during the early 2000s that lost business as Internet shopping expanded. The result was that nationally jobs in electronic shopping and mail-order houses surged by 58 percent but decreased in Minnesota by 7 percent between 2000 and 2018. Jobs have declined both in Minnesota and nationally over the same period in the other two industry groups (see Figure 1).

The top three occupations in Nonstore Retailers are Industrial Truck and Tractor Operators (SOC 53-7051), Customer Service Representatives (SOC 43-4051), and Driver/Sales Worker (SOC 53-3031). These three occupations make up roughly 40 percent of the subsector's workforce. While Nonstore Retailers employment nationwide is expected to increase by 10 percent over the next decade, employment in Minnesota is expected to be flat.

Figure 1. Minnesota NonStore Employment



2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018

by Noah Aitoumeziane and Dave Senf