



EMPLOYMENT AND  
ECONOMIC DEVELOPMENT

# MinnesotaWorks.net Replacement Project Update / Sprint Demo

5/14/25

Presented by Ryan Wold & Vanessa East



# Meeting logistics

- **This meeting will be recorded** and posted to the project update webpage: [MinnesotaWorks.net Replacement](#)
- **Please remain on Mute during the meeting** to help reduce background noise for everyone.
- **Feel free to enter questions in the chat at any time**, and they will either be answered in the chat or addressed during Q&A at the end of the meeting. You can also use the [survey link](#) for more complex or specific questions.
- **During Q&A, you are welcome to use the “Raise Hand” option** if you would prefer to unmute yourself to ask your question.

- **Project overview**
- **Project updates**
- **CareerForceMN.com Sprint Review**
  - What is a sprint review?
  - Show and tell (demo)
  - What did we accomplish?
- **Next steps/Project schedule**
- **Questions**

## Project overview

# Our north star: Job seekers first

## Guiding Values

- Commit to a great customer experience
- Prioritize the needs of job seekers
- Build for sustainability
- Improve the customer experience as we're working on the project
- Listen to **you** and other stakeholders and continuously improve the site



## **Mission: Help Minnesotans find jobs**

### **Goal: Replace MinnesotaWorks.net**

- Create one easy-to-use website that can help Minnesota job seekers find jobs
- Help Minnesotans find the resources that can help them overcome barriers to employment
- Fulfill regulatory requirements for providing a labor exchange

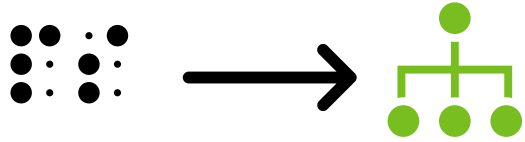
### **Goal: Enhance & Maintain CareerForceMN.com**

- CareerForceMN.com will be enhanced to support the job seeker's experience with the CareerForce system

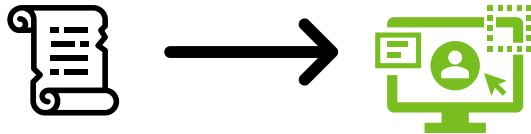
# Project updates

# Big picture recap

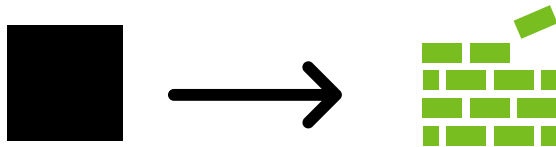
✓ 1. Redesign CareerForceMN.com



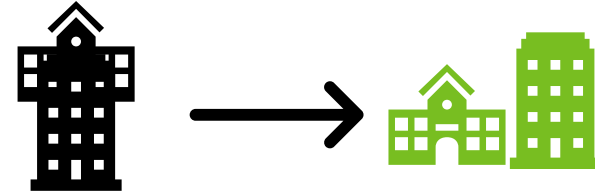
2. Improve tools used by job seekers, staff, partners, and employers



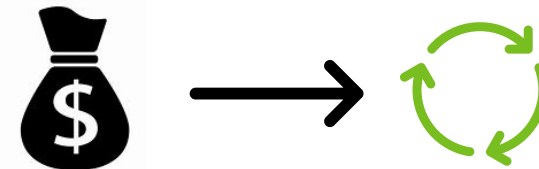
3. Design and implement a new database



4. Move employer job posting to CareerForce.MN.gov/post-a-job



5. Sustainable funding for future labor exchange





# MinnesotaWorks.net Replacement Project

Tactical roadmap as of 4/7/25

Select this link to access a text version of this road map.

Legend

STAFFING

PLAN

DO

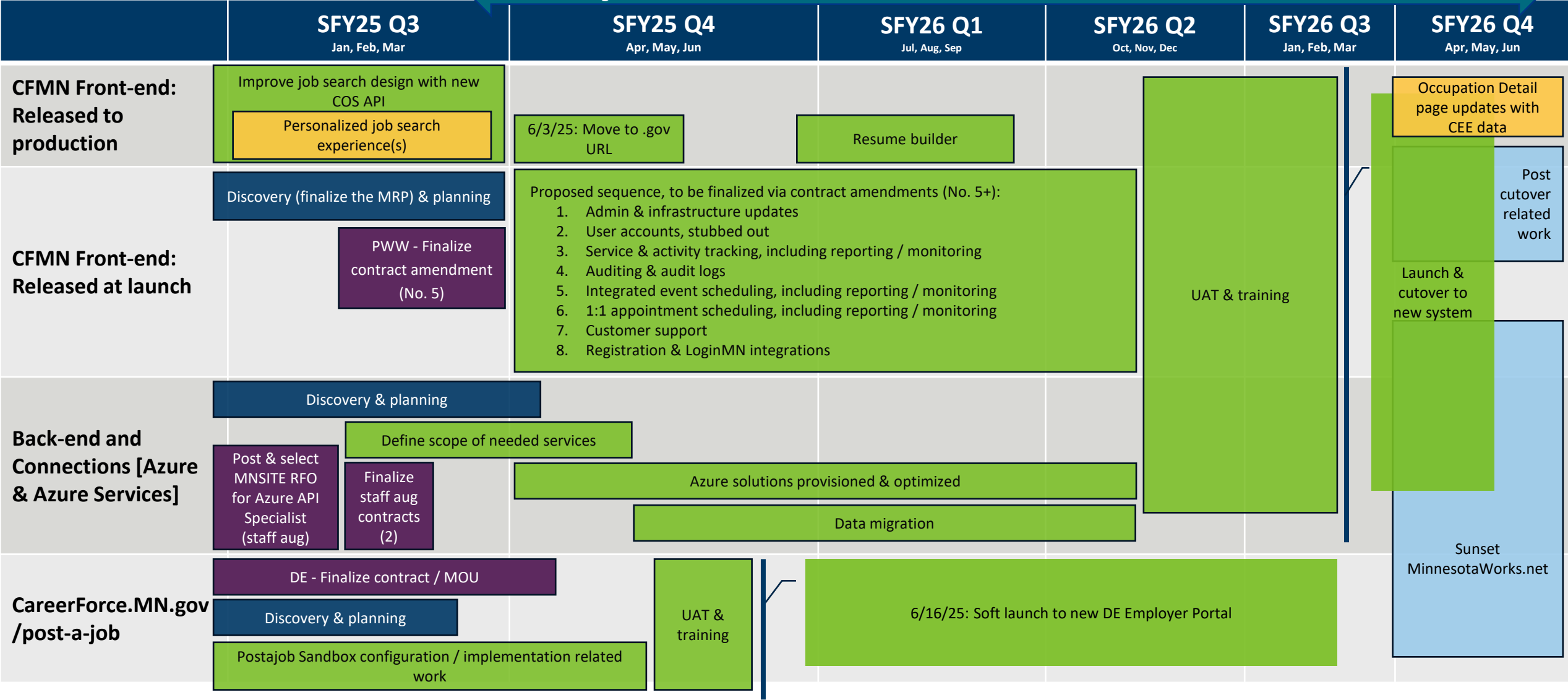
CLOSE /  
RUN

ENHANCEMENT

CONTRACT /  
AGREEMENT

Higher Confidence

Lower Confidence



# Project status by feature

FEATURE AREA	Kickoff	Discovery completed	Designs approved	STATUS
Job Search	✓	✓	✓	Launched!
Resumes	✓	✓	✓	Under contract
Events, Appointments, Trainings	✓	✓	✓	Pending estimate
Customer Support Functions	✓	✓	✓	Pending estimate
Service & Activity Tracking, Reporting & Monitoring	✓	✓	✓	Pending estimate
User Accounts & Registration	✓	✓		Design iteration
System Administration & Security	✓			In progress
Technical & Data Integration	✓			In progress

CareerForceMN.com ➡ **CareerForce.MN.gov**

- **Transition to happen June 3, 2025**
- All CareerForceMN.com pages will redirect to CareerForce.MN.gov
  - Ex: CareerForceMN.com/job-search will redirect to CareerForce.MN.gov/job-search

# New labor exchange platform update

- Soft launch scheduled: On track for **June 16, 2025**
- Live online training for staff and partners will be offered the week of **June 9, 2025**
  - Invites will be sent out this week
- Employers will access link to the new platform on **CareerForce.MN.gov/post-a-job**

## Two ways to post your open jobs for free:

### Option 1: Register on the state labor exchange and manually post your jobs

You will be directed to this account creation page prior to accessing Minnesota's state labor exchange.

### Option 2: Request free indexing by the U.S. National Labor Exchange

The job indexing request page on the National Labor Exchange website.

job posts made on the state labor exchange can be accessed by job seekers on CareerForce.MN.gov and several other job search sites. To manually post your open positions at no cost on Minnesota's state labor exchange:

1. Create an account.
2. Add employer information about your organization.
3. Once your account is approved, start posting!

[Register and start posting your open positions on Minnesota's state labor exchange.](#)

If you post your open positions on your company website, you may request free indexing of your open positions by the National Labor Exchange, rather than posting them manually.

To request free indexing of the job listings on your corporate website, the first step is to complete and submit a request form to the National Labor Exchange at the link below.

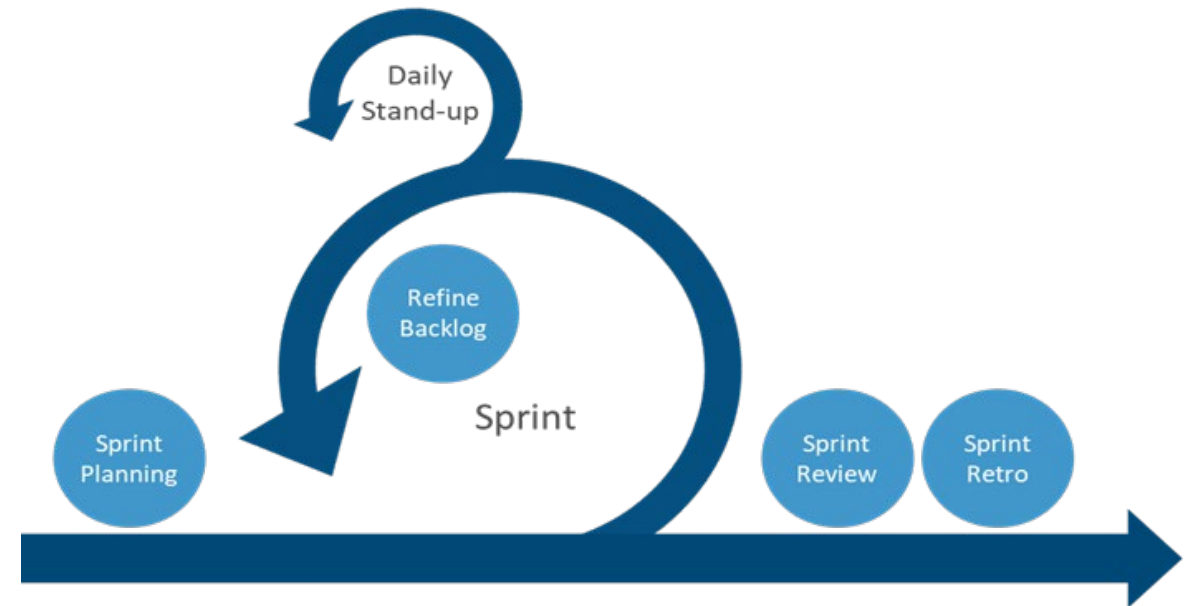
[Complete a request form for free job indexing from the National Labor Exchange.](#)

Screenshot of the planned CareerForce.MN.gov/post-a-job launch page.

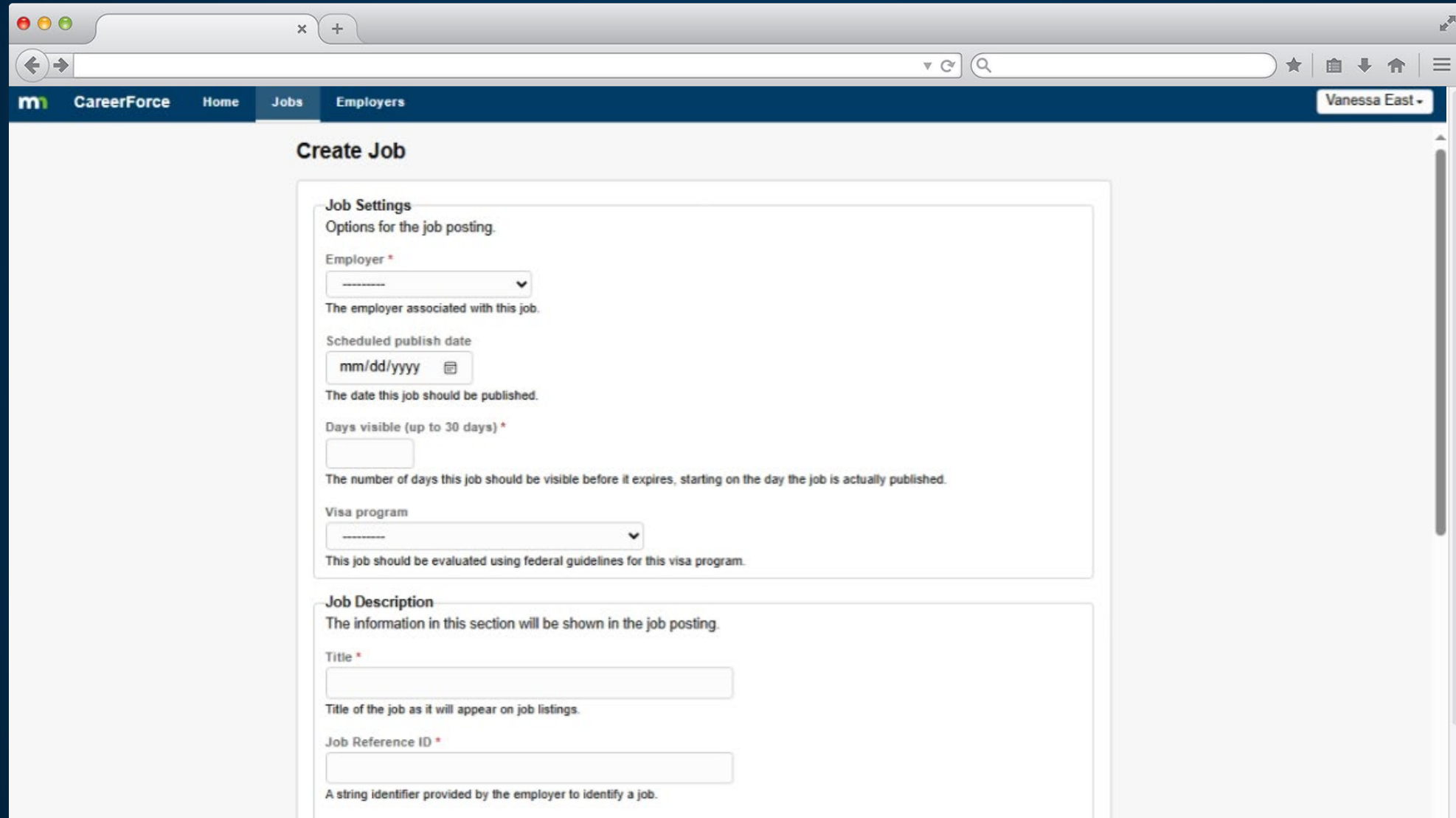
# CareerForceMN.com sprint review

# What is a sprint review?

- A demonstration of the work that the product team has completed over a specific period
  - This can include new features, bug fixes, and changes to how the product (in this case, CareerForceMN.com) functions
- A time to ask questions and give feedback to the product team





# Demo: New labor exchange platform




The screenshot shows a web browser window with the CareerForce application. The browser's address bar is empty, and the page title is "Create Job". The navigation bar includes "CareerForce", "Home", "Jobs", and "Employers", with "Employers" being the active tab. A user profile "Vanessa East" is logged in. The main content area is titled "Create Job" and contains two sections: "Job Settings" and "Job Description".

**Job Settings**  
Options for the job posting.

Employer \*  
   
The employer associated with this job.

Scheduled publish date  
   
The date this job should be published.

Days visible (up to 30 days) \*  
  
The number of days this job should be visible before it expires, starting on the day the job is actually published.

Visa program  
   
This job should be evaluated using federal guidelines for this visa program.

**Job Description**  
The information in this section will be shown in the job posting.

Title \*  
  
Title of the job as it will appear on job listings.

Job Reference ID \*  
  
A string identifier provided by the employer to identify a job.

# What we accomplished: Sprint 132

## Job Search feature:

- ✓ Changed link color in the Jobs for Me block for better readability and color contrast
- ✓ Documented steps to add new Call to Action block content for Services and Resources blocks
- ✓ Revisited inclusion of the City filter for job search\*
- ✓ Removed the “(0)” from the Company/City display after selecting a filter
- ✓ Tested expired jobs handling
- ✓ Removed the default 30-day job post date filter from the CareerOneStop API
- ✓ Updated the “Read less” link to re-focus on the selected job search result card on mobile
- ✓ Optimized the “Read less” link to re-focus on the selected job search result card after selecting it when using Voiceover
- ✓ Improved navigation of job search filters for screen readers
- ✓ Created area labels that include individual job titles for job search result card links
- ✓ Updated the “Read more” link aria label for compatibility with Voiceover
- ✓ Tested remaining Google Tag Manager tags in the Stage environment after launch
- ✓ Tested and submitted analytics work in CareerForceMN.com Production

\* Included in demo and/or content updates



# What we accomplished: Sprint 132, continued

## Front-end work:

- ✓ Verified the translation process for Home Page elements

## Back-end work:

- ✓ Explored possibilities of automated translation processes for CareerForceMN.com
- ✓ Reviewed Seeker IDs used in CareerForceMN.com for duplicates to evaluate them for data matching

## Bug fixes:

- ✓ Removed loading icon from the Keyword filter on the Explore Careers page
- ✓ Corrected an issue that was causing the loading screen to get stuck when using the “Back” button to return to the Connect with CareerForce page
- ✓ Fixed a formatting issue on Private Pages

\* Included in demo and/or content updates

# What we accomplished: Sprint 133

## Front-end work:

- ✓ Enabled the Job Search location filter to include neighboring states\*
- ✓ Added required address fields to account creation process for future data-matching\*
- ✓ Added required phone number field to account creation process for future data-matching\*
- ✓ Added an indicator icon for external links\*

## Back-end work:

- ✓ Explored options to improve the experience of screen reader users when navigating modals sitewide
- ✓ Retired version 1 Decision Trees

## Bug fixes:

- ✓ Updated the Skills Matcher and Interest Assessment to prevent the focus from going to the bottom of the page when progressing through the form using keyboard navigation
- ✓ Corrected an issue that was causing formatting inconsistency in bulleted lists in the text editor
- ✓ Fixed a test environment issue that was causing an error when using the Home link

\* Included in demo and/or content updates

# What we accomplished: Sprint 134

## Front-end work:

- ✓ Changed optional Age Range field to a required Date of Birth field to account creation process for future data-matching

## Design and discovery work:

- ✓ Reviewed updates to designs for the new job seeker account registration workflow

## Bug fixes:

- ✓ Corrected an issue that was preventing job search results from displaying when the Location filter was not populated in our test environments
- ✓ Fixed an issue that was causing a PHP error when clicking through to the Homepage from a newly-created account

\* Included in demo and/or content updates

# What we accomplished: Sprint 134, continued

## Back-end work:

- ✓ Added new Phone Number field on Career Seeker accounts to weekly data export
- ✓ Added new Date of Birth field on Career Seeker accounts to weekly data export
- ✓ Preparation for Drupal upgrade: Completed an audit of back-end modules and themes
- ✓ Preparation for Drupal upgrade: Performed a preliminary review of the current state of accessibility using automated testing
- ✓ Preparation for Drupal upgrade: Performed a preliminary review of the current state of accessibility on Home Page elements and sign-up/log-in pages and workflows using manual testing
- ✓ Preparation for Drupal upgrade: Performed a preliminary review of the current state of accessibility on content pages, list pages, site search, and career assessments using manual testing

\* Included in demo and/or content updates

Next steps

# Highlights for next sprint review

## Upcoming milestones:

- June 3: Transition to .gov URL
- June 16: Soft launch of LaborExchange.MN.gov job posting platform for employers
- Preview of new resume functionality



# Questions?



The conditions are right for us to succeed.

# How you can stay involved

- **Monthly updates** – Fill out our engagement form to be added to the mailing list for monthly updates: <https://forms.office.com/g/1kACc6Lpjr>
- **Project webpage** – View this webpage to view meeting recording and other info: <https://mn.gov/deed/programs-services/mnw-replacement/>
- **Email** – [Ryan.Wold@state.mn.us](mailto:Ryan.Wold@state.mn.us) or [Vanessa.East@state.mn.us](mailto:Vanessa.East@state.mn.us) if you have any questions

Join us for our next update on:

**Wednesday, June 18**

**11:00 a.m. – 12:00 p.m.**

**Via Teams**

Calendar invites will be sent out later today!



# Appendix 1: New approach to resumes

## **How will employers connect with candidates with the new labor exchange?**

CareerForce.MN.gov is designed to focus on empowering job seekers to find and apply for the jobs that are best for them. While employers will not be able to search for job seeker resumes when using CareerForce.MN.gov/post-a-job, CareerForce staff and partners will work with employers to directly connect them to the job counselors, job hiring events, and employer resources that maximize employers' hiring results.

## **How will the new resume builder system work?**

The goal of the resume builder is to help job seekers create an effective resume as quickly as possible. The tool was built based on the Creative Job Search curriculum used by CareerForce staff during workshops and individual job search appointments.

- Job seekers will be able to create a master resume and up to five tailored resumes that they can use to apply for specific jobs. Resumes can be downloaded as Word docs, so job seekers can easily use the resumes to apply on any site.
- Job seekers will be able to upload up to five resumes to store on CareerForce.MN.gov, data from uploaded resumes will not be populated into the resume builder tool