# Survey of Minnesota Business Services Firms – 2023

The Data Axle Reference Solutions database served as the sampling source, providing a population of 9,919 service-sector firms, primarily classified under NAICS codes 541 and 561. From this population, a random sample of 1,200 businesses was selected for the survey.

The survey was conducted via two mailings. The initial mailing was sent in late May, followed by a second mailing in early June to businesses that had not yet responded. The response deadline was June 16, 2023. In total, 229 surveys were returned, resulting in a response rate of 19.0%. Of those, 46 indicated they did not provide business services on site. Survey results were tabulated for firms with business services operations.

The 95% confidence interval for the results is ±5.8 percentage points, accounting for sampling error. However, results may also be subject to non-sampling errors, including the effects of question wording and potential differences between respondents and non-respondents (nonresponse bias).