Governor’s Council on Economic Expansion Agenda: 2/14/2022

Time: 2:00 PM – 4:00 PM
Location: Virtual

**Objective:** Revisit and discuss Minnesota’s demographic and economic forecast; complete engagement and process design.

2:00 PM
Meeting convenes

2:05 PM – 2:45 PM
Minnesota’s Demography, presentation by Susan Brower, State Demographer

2:45 PM – 3:20 PM
Minnesota’s Economy, presentation from Oriane Casale, Labor Market Information Office, Department of Employment and Economic Development

3:20 PM – 3:30 PM
Small group discussion reflecting on presentations

3:30 PM – 3:55 PM
Overview of Council’s new Microsoft Teams tool, engagement plan, and process documents in a large group discussion

4:00 PM
Meeting adjourns

**Supporting Materials**

- Draft Roadmap
- [Written Public Comments Report (Link)](Link)
- [Requested Research (Link)](Link)
*Note: Report layout should include graphics, data visualizations, quotes, and other content in an easy to navigate design.

Expanding Minnesota’s Economy for Everyone

Table of Contents

1. Executive summary
   a. Charge
   b. Background info about Council
   c. Phase 1 recap
      i. Guiding principals
      ii. Themes
   d. Vision (high level)
2. Why (why Minnesota needs this roadmap) Basic overview, one page at most
   a. Data from demographer
      i. Net migration
      ii. Economic indicators/trends
      iii. Changing demography
   b. Other qualitative data/what GCEE heard from stakeholders
3. Vision (section for each, in depth)
   a. Why this matters
   b. What does this look like
   c. How do we get there?
   d. How does this expand Minnesota’ economy
4. Appendix
   a. Council members
   b. Stakeholders engaged
   c. Staff support
   d. Public comments?

Vision

- The vision statements should answer the question: “What do we want to see in place in 10 years as a result of our actions?”
- Should be inspiring, broad enough to encompass a variety of perspectives, and easy to communicate.
- Should lead to an equitable, inclusive, sustainable, and resilient Minnesota economy.
- Statements should be edited for clarity and to have continuity of language and writing style across them.
Original: Minnesota is the healthiest, greenest, safest, most equitable place to raise a family and to feel like you belong.

Suggested Update: Minnesota is the healthiest, greenest, safest, most equitable place for communities to thrive.

Why this matters:

- Statement(s) about why Minnesota needs this

What does that look like?

- List of statements that paint a picture of a Minnesota in which this vision is realized.
- Key indicators of success
- As engagement happens, edit to incorporate learnings and to create continuity of language and writing style.

- A tax structure that reflects our shared values.
- Voter rights protected and strengthened; all voices represented.
- Focus on livable wages.
- Essential workforce with pay that reflects family sustaining wage.
- Protect Minnesota’s natural environment.
- Sustainably use Minnesota’s natural resources for economic growth.

How do we get there?

- Government needs to:
- Industry needs to:
- Communities need to:

Here’s how this will expand Minnesota’s economy:

- Conclusion statement that crystalizes this step

Original: Eliminate health disparities to allow for full health potential and no one is disadvantaged from achieving this potential because of social position or other socially determined circumstances.

Suggested Update: Minnesota has eliminated health disparities so all can reach their full health potential, regardless of zip code, demographics, or income.
Why this matters:

• Statement(s) about why Minnesota needs this

What does that look like?

• List of statements that paint a picture of a Minnesota in which this vision is realized.
• As engagement happens, edit to incorporate learnings and to create continuity of language and writing style.

• Elimination of geographic, cultural, racial, and indigenous health disparities.
• Strengthen core assets, including housing, child care, healthcare, and connectivity.
• Support for the caring profession.
• Equitable and affordable quality healthcare.
• Decrease preventable deaths and acute behavioral health crises.
• Shared definition of health and community health.
• Robust set of basic rights shared across state.
• Eliminate system created barriers to economic inclusion.
• All thing Equitable! Top of the list for best in class!
• Safe healthy communities of choice exist across the state, both urban and rural.
• Depth of capacity exists within disenfranchised communities.
• Intentional community engagement exists across systems and institutions.

How do we get there?

• Government needs to:
• Industry needs to:
• Communities need to:

Here’s how this will expand Minnesota’s economy:

• Conclusion statement that crystalizes this step

Notes/intents from 1/31 meeting (remove as incorporated into other sections)

• Holistic and inclusive access for all while addressing the caring professions workforce shortage and building sustainable, healthy communities.
• Taking our learnings, in particular those from COVID, into the future to create healthy, equitable communities and ecosystems.
• Being a good steward of resources. Investing in innovation and recognizing interdependence in our systems.
• Approaches are inclusive of lived experiences to help create solutions that lead to equitable outcomes across race, ethnicity, behavioral health, and disabilities to eliminate health disparities.
Original: Good practices require holistic support of workers and businesses with intentional inclusion of BIPOC communities and activation of existing assets.

Suggested Update: Minnesota invests in its talented and creative workers and entrepreneurs, empowering its BIPOC communities and those who face systematic barriers to growth.

Why this matters:

• Statement(s) about why Minnesota needs this

What does that look like?

• List of statements that paint a picture of a Minnesota in which this vision is realized.
• As engagement happens, edit to incorporate learnings and to create continuity of language and writing style.
• More holistic employment practices, moving beyond compensation.
• Dramatic growth in BIPOC-owned businesses.
• Investment in talent through upskilling of Minnesotans and internal development.
• Intentional education and training, specifically for those left on “bench.”
• Intentional inclusion and recruitment of BIPOC.

How do we get there?

• Government needs to:
• Industry needs to:
• Communities need to:

Here’s how this will expand Minnesota’s economy:

• Conclusion statement that crystalizes this step

Notes/intents from 1/31 meeting (remove as incorporated into other sections)

• Activate assets that Minnesota already has.
• Community- individual-level to create a more participatory work culture in Minnesota.
• Create or enforce business practices that are inclusive of employees and prohibit cheap/exploited workers/wages; address gap in wages between upper-level positions and general employees.
Suggested Addition: Minnesota is the best place in the country to start, grow, and expand a business.

Why this matters:

- Statement(s) about why Minnesota needs this.

What does that look like?

- List of statements that paint a picture of a Minnesota in which this vision is realized.
- As engagement happens, edit to incorporate learnings and to create continuity of language and writing style.
- Vibrant economic environment that creates Jobs for all and evolution of industry development.
- Strong sense of Minnesota’s identity as the problem-solving capital.
- Intentional strategy for BIPOC-owned businesses.
- Increased business growth and entrepreneurship for BIPOC, women and veterans.

How do we get there?

- Government needs to:
- Industry needs to:
- Communities need to:

Here’s how this will expand Minnesota’s economy:

- Biggest impact
- Conclusion statement that crystalizes this step

Original: Building the scalable core components of household prosperity for all Minnesotans

Suggested Update: Minnesota has the scalable infrastructure and supports necessary to ensure economic prosperity.

Goals

- What are we trying to accomplish to expand Minnesota’s economy?
- As engagement happens, goals should be edited to fully capture Council goals and to create continuity of language and writing style.
- Fully funded education system no child left behind.
- Equitable opportunities in education from birth to age 24. Education is as good in North Minneapolis as it is in Edina.
- Accessible and affordable childcare and development opportunities for youth along the continuum.
- Robust system of child care support 0-13 family supports with youth 13-18
• Increase affordable housing and elimination of homelessness.
• Equitable access to infrastructure.
• Multi-modal transportation system.

How do we get there?

• Government needs to:
• Industry needs to:
• Communities need to:

Here’s how this will expand Minnesota’s economy:

• Conclusion statement that crystalizes this step