# Survey of Minnesota Business Services Firms – 2021

The ReferenceUSA database provided the population of 10,151 services businesses (most firms in NAICS codes 541 and 561) for the survey. A random sample of 1,200 was drawn from the population.

Two mailings with the survey were sent to each of the selected businesses. The first mailing was in Mid-May and the second mailing went out to businesses that had not responded in Early-June. The cutoff for survey responses was June 11, 2021. A total of 201 surveys were received, for a response rate of 16.8 percent. Of those, 47 indicated they did not provide business services on site. Survey results were tabulated for firms with business services operations.

The confidence interval for sampling error was calculated. The 95 percent confidence interval for the table of results is plus or minus 6.8 percentage points. Results are also subject to errors introduced by other factors such as the wording of questions and differences between survey respondents and non-respondents.