Governor’s Council on Economic Expansion: Meeting 5 Agenda

Date: 10/11/2021
Time: 2:00 PM – 4:00 PM
Location: Virtual

Objective

Discuss a summary of the priorities and values identified by the Council with the entities named in the Executive Order, identify equitable economic growth opportunities, and determine any additional content or viewpoints needed to be able to move toward making recommendations.

Schedule

2:00 PM Meeting convenes
2:00 PM – 2:05 PM Agenda overview
2:05 PM – 2:50 PM Presentation from entities named in the Executive Order
  • Governor’s One Minnesota Council on Inclusion and Equity - Chris Taylor, Chief Inclusion Officer
  • Governor’s Community Council on Inclusion and Equity - Crystal Fairchild, Deputy Inclusion Officer
  • Children’s Cabinet - Erin Bailey, Assistant Commissioner and Executive Director of the Governor’s Children’s Cabinet
2:50 PM – 3:20 PM Overview of ARP priorities identified by the Departments of Employment and Economic Development and Human Services
3:20 PM – 3:35 PM Small group discussions
3:35 PM – 4:00 PM Identify guiding principles
4:00 PM Meeting adjourns

Supporting Materials

• Decision-Making Process for Recommendations
• Governor’s Council on Economic Expansion Meeting Schedule
• Biographies of speakers
• Written Public Comments Report
• Requested Research
Decision-Making Process for Recommendations

What problems do you want to address?
- Oct 11: Guiding Principles
- Oct 11: Hear from Commissioners on ARPA proposals

What are the biggest needs we need to address and what ideas are there for addressing these problems?
- Oct 18: Gather ideas and needs
- Oct 18: Discussion of how to submit ideas
- Oct 19 - 24: Staff gap analysis

What ideas does the council want to recommend?
- Oct 18 - Oct 24: Council members submit ideas
- Oct 25: Council vets ideas
- Oct 25 - Oct 31: Council ranks ideas

What does the council want to recommend?
- Nov 1: Final ranking of recommendations as a large group
# Governor’s Council on Economic Expansion Meeting Schedule

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<tr>
<th>Meeting Date/Time</th>
<th>Purpose</th>
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| September 15 10:00 a.m. to 12:00 p.m. | **Objective:** Kick-off Council and discuss process, hear Council member introductions and priorities, and learn Minnesota’s population forecast.  
  - Governor and Lieutenant Governor kick-off  
  - Council member introductions and process orientation  
  - Presentation: Minnesota’s population for the next 10 years |
| September 20 2:00 to 4:00 p.m. | **Objective:** Understand the impact of the pandemic’s effect on the economy.  
  - Presentation: Minnesota’s economic future  
  - Panel: Pandemic’s effects on Minnesota’s economy  
  - Small and large group discussions |
| September 27 2:00 to 4:00 p.m. | **Objective:** Understand the impact of the pandemic’s effect in the BIPOC communities, and identify values, guideline, and restrictions the Council should hold as it continues to work toward recommendations.  
  - Panel: Pandemic’s impact on the BIPOC communities  
  - Presentation: Guidelines and restrictions for spending ARP funds  
  - Small and large group discussions |
| October 4 2:00 to 4:00 p.m. | **Objective:** Understand how current employers view the challenges and opportunities of Minnesota’s economic future.  
  - Panel: Current employers’ views of Minnesota’s economic future  
  - Presentation: Equity in the economy  
  - Small group discussions |
| October 11 2:00 to 4:00 p.m. | **Objective:** Discuss a summary of the priorities and values identified by the Council with the entities named in the Executive Order, identify equitable economic growth opportunities, and determine any additional content or viewpoints needed to be able to move toward making recommendations.  
  - Panel: Meet with representatives from entities named in the Executive Order  
  - Presentation: ARP priorities overview  
  - Small group discussions  
  - Identify guiding principles |
| October 18 2:00 to 4:00 p.m. | **Objective:** Council member-generated content and priorities.  
  - Panel: Economic insight and viewpoints from groups and communities identified by the Council  
  - Small and large group discussions  
  - Review next steps for balloting |
| October 25 2:00 to 4:00 p.m. | **Objective:** Discuss emerging recommendations and theme priorities.  
  - Presentation: Ideas submitted as Council priorities  
  - Small group discussions based on thematic groups of priorities  
  - Large group discussion of refined priorities |
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<td>November 1 2:00 to 4:00 p.m.</td>
<td><strong>Objective</strong>: Refine priorities and recommendations, and consider impacts and unintended consequences of those.</td>
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<td>• Presentation: Priorities with the most votes</td>
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<td>• Identify solutions that cross multiple priority areas or sectors to promote shift in system</td>
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<td>• Final ranking of recommendations using guiding principles</td>
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<td>November 8 2:00 to 4:00 p.m.</td>
<td><strong>Objective</strong>: Present recommendations to the Governor and Lieutenant Governor.</td>
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<td>November 15 2:00 to 4:00 p.m.</td>
<td><strong>Objective</strong>: Discuss phase two meeting structure and subcommittees.</td>
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Chris Taylor | Assistant Commissioner, Chief Inclusion Officer  
*Governor’s One Minnesota Council on Inclusion and Equity*

Chris Taylor is the Chief Inclusion Officer for the Office of Governor Tim Walz and Lieutenant Governor Peggy Flanagan. In this role, Mr. Taylor provides structure and strategic direction for enterprise-wide inclusion and equity efforts. This includes developing a statewide vision providing strategic direction, advice and consultation to State agency partners to advance integration of inclusion and equity principles into state agency culture. Mr. Taylor supports agency leaders in change management and organization development strategies to advance systemic change in state government operations. Mr. Taylor is the chair of the One Minnesota Council on Inclusion and Equity, which seeks to advance equity and inclusion by eliminating disparities in the State of Minnesota and ensuring that all voices of people most impacted by disparities are incorporated into the process of government.

Taylor received his bachelor’s degree from the University of St. Thomas and a master’s degree from the Cooperstown Graduate Program for Museum Studies. He is currently working on a Doctor of Education in the Organization Development and Change program at the University of St. Thomas.

Crystal Fairchild | Deputy Chief Inclusion Officer  
*Governor’s Community Council on Inclusion and Equity*

Crystal Fairchild is a graduate from the University of Delaware with a master’s degree in Human Services Administration and an emphasis in Public Relations. Crystal currently serves as the Deputy Chief Inclusion Officer to Governor Walz and Lieutenant Governor Flannagan. She has been a public servant for the State of Minnesota for over six years. She has worked across agencies focusing on strategic initiatives and equity mechanisms to support the values of diversity, compassion, integrity, fairness and inclusion in state systems. Crystal also has over fifteen years of experience in improving human resource, business and social service functions acting as a leader, trainer, and practitioner in nonprofit sectors. In 2016, she was the recipient of the State of Minnesota Governor’s Award for “Great Place to Work.”
Erin Bailey | Assistant Commissioner

Governor’s Children’s Cabinet

Erin Bailey has been a lifelong advocate for children and health care for underserved communities. She currently serves as the Assistant Commissioner and Executive Director of the Governor’s Children’s Cabinet, housed at Minnesota Management and Budget.

She began her career in Washington, D.C., working in federal health policy including advising the United States Senate Committee on Indian Affairs. Erin also launched and served as the inaugural Executive Director at the Center for Native American Youth at the Aspen Institute, which is dedicated to raising national attention to the issues facing Native American youth. More recently, Erin served as the Director of Executive Initiatives at Gillette Children’s Specialty Healthcare in St. Paul. As a member of the senior team, Erin worked on a variety of strategic initiatives, including advocating for children who have disabilities and complex medical conditions.

Erin has a Bachelor of Science from Georgetown University and a Master in Public Health from the University of Minnesota. She is a recipient of the Daniel K. Inouye Indigenous Spirit Award and has been awarded the Outstanding Congressional Staff Award from the American Diabetes Association and the National Impact Award from the National Council of Urban Indian Health. She currently serves on the boards for the Center for Native American Youth at the Aspen Institute, National Alliance for Grieving Children, and the Friends of the Saint Paul Library.