# Survey of Minnesota Business Services Firms – 2020

The DatabaseUSA directory of U.S. businesses provided the population of 7,373 services businesses (most firms in NAICS codes 541 and 561) for the survey. A random sample of 1,200 was drawn from the population.

Due to restrictions in the regular mailing system as a result of the pandemic, three email invitations were sent to selected businesses in the Summer of 2020. A total of 148 usable surveys were received, for a response rate of 12.3%.

The confidence interval for sampling error was calculated. The 95 percent confidence interval for the table of results is plus or minus 8.0 percentage points. Results are also subject to errors introduced by other factors such as the wording of questions and differences between survey respondents and non-respondents.