# Survey of Minnesota Business Services Firms – 2019

The ReferenceUSA database provided the population of 15,328 services businesses (most firms in NAICS codes 541 and 561) for the survey. A random sample of 1,200 was drawn from the population.

Two mailings of a post card survey were sent to each of the selected businesses. The first mailing was in Mid-May and the second mailing went out to businesses that had not responded in Early-June. A total of 241 surveys were received for a response rate of 20.1%. Of those, 28 indicated they did not provide business services on site. Survey results were tabulated for firms with business services operations.

The confidence interval for sampling error was calculated. The 95 percent confidence interval for the table of results is plus or minus 6.25 percentage points. Results are also subject to errors introduced by other factors such as the wording of questions and differences between survey respondents and non-respondents.