

COUNTY PROFILE

Blue Earth Co.

Blue Earth Co. is a part of Economic Development Region 9, which is located in the Southwest Planning Region.



POPULATION CHARACTERISTICS

2023 population:	70,006 people	Median Age:	31.4 years
Population change, 2020-2023	894 people 1.3% increase	state:	38.5 years

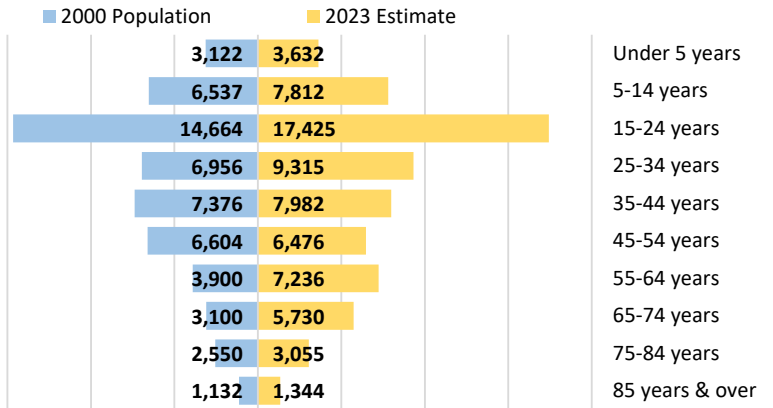
Blue Earth Co. is the 13th largest of the 87 counties in the state. Its population increased so far this decade, ranking as the 27th fastest growing in the state from 2020 to 2023. Blue Earth Co.'s population has a younger median age than the state and a smaller percentage of people aged 65 years and older. The population is aging, especially as the Baby Boom generation moves through the population pyramid (see Figure 1).

Table 1. Population by Age Group, 2023

	Number	Percent
Under 5 years	3,632	5.2%
5-14 years	7,812	11.2%
15-24 years	17,425	24.9%
25-34 years	9,315	13.3%
35-44 years	7,982	11.4%
45-54 years	6,476	9.3%
55-64 years	7,236	10.3%
65-74 years	5,730	8.2%
75-84 years	3,055	4.4%
85 years & over	1,344	1.9%
Total Population	70,006	100.0%

Source: Census 2023 Population Estimates, 2018-2022 ACS

Figure 1. Population Pyramid, 2000-2023



Blue Earth Co. enjoyed a natural increase - more births than deaths from 2020 to 2023, but also experienced net in-migration - meaning more people moved in than moved out. Despite suffering domestic out-migration, Blue Earth Co. welcomed net international in-migration - gaining new Minnesotans from foreign countries (see Table 2).

Table 2. Cumulative Estimates of the Components of Population Change, 2020-2023

	Total Population Change	April 1, 2020 to July 1, 2023					
		Natural Increase	Vital Events		Net Migration		
			Births	Deaths	Total	International	Domestic
Blue Earth Co.	892	411	2,313	1,902	452	597	-145
State of Minnesota	31,111	40,368	207,857	167,489	-11,352	34,624	-45,976

Source: U.S. Census Bureau, Population Estimates Program

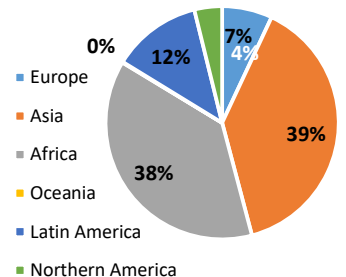
Compared to the state, Blue Earth Co. has a smaller percentage of foreign-born residents. From 2010 to 2022, Blue Earth Co. saw an increase in the number of foreign-born residents, which was faster than the statewide increase.

Table 3. Place of Birth for the Foreign Born Population, 2022

	Blue Earth Co.		Change 2010-2022		Minnesota	
	Number	Percent	Number	Percent	Percent	Change
Foreign-born Population	4,085	5.9%	1,581	63.1%	8.5%	31.3%
Europe	285	7.0%	-45	-13.6%	9.3%	-0.6%
Asia	1,589	38.9%	514	47.8%	36.7%	30.2%
Africa	1,543	37.8%	864	127.2%	28.1%	93.1%
Oceania	4	0.1%	-8	-66.7%	0.4%	20.4%
Americas:	664	16.3%	256	62.7%	25.4%	7.5%
Latin America	507	12.4%	171	50.9%	22.9%	9.0%
Northern America	157	3.8%	85	118.1%	2.5%	-4.6%

Source: U.S. Census Bureau, 2018-2022 American Community Survey

Figure 2. Place of Birth for the Foreign Born Population, 2022



COUNTY PROFILE

Blue Earth Co.

Blue Earth Co.'s population was becoming more racially diverse over time. Since 2011, the county's white population increased and the number of people of other races increased (see Table 4).

Figure 3. Population by Race, 2022

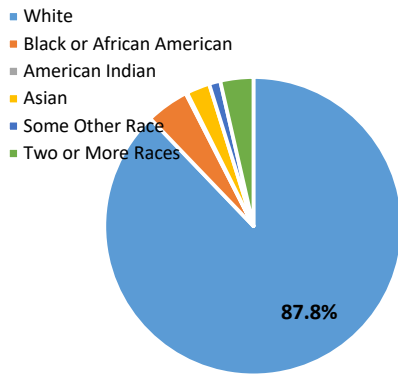


Table 4. Race and Hispanic Origin, 2022	Blue Earth Co.			Minnesota	
	Number	Percent	Change from 2011-2022	Percent	Change from 2011-2022
Total	69,022	100.0%	8.9%	100.0%	7.9%
White	60,623	87.8%	3.0%	79.7%	-0.4%
Black or African American	3,217	4.7%	100.6%	6.7%	44.3%
American Indian or Alaska Native	109	0.2%	-27.8%	0.9%	-10.2%
Asian or Other Pac. Islanders	1,752	2.5%	34.4%	5.1%	37.1%
Some Other Race	846	1.2%	172.0%	2.3%	84.7%
Two or More Races	2,475	3.6%	115.6%	5.3%	159.6%
Hispanic or Latino origin	2,854	4.1%	77.8%	5.7%	34.6%

Source: U.S. Census Bureau, 2018-2022 American Community Survey

POPULATION PROJECTIONS

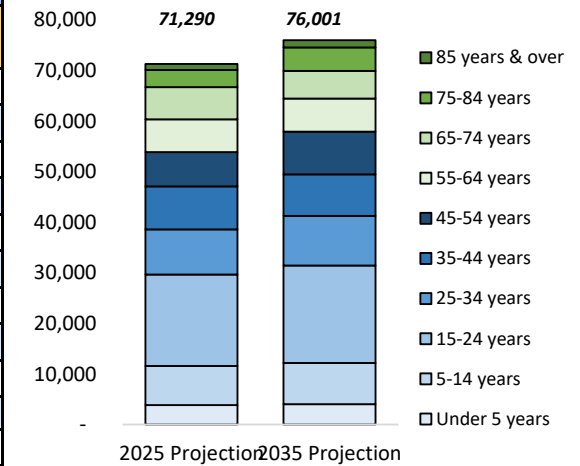
According to the Minnesota State Demographic Center, Blue Earth Co.'s population is expected to grow from 2025 to 2035, with a rate of change that is slower than the projected statewide growth rate (4.5%). In addition to the overall growth, the number of people aged 65 years and older is expected to increase over the next decade (see Figure 4 and Table 5).

Table 5. Population Projections by Age Group, 2025-2035

Blue Earth Co.	2025 Projection	2035 Projection	Numeric Change	Percent Change
Under 5 years	3,827	4,026	199	5.2%
5-14 years	7,762	8,173	411	5.3%
15-24 years	18,068	19,264	1,196	6.6%
25-34 years	8,947	9,825	878	9.8%
35-44 years	8,462	8,201	-261	-3.1%
45-54 years	6,788	8,437	1,649	24.3%
55-64 years	6,523	6,513	-10	-0.2%
65-74 years	6,333	5,520	-813	-12.8%
75-84 years	3,393	4,638	1,245	36.7%
85 years & over	1,187	1,404	217	18.3%
Total Population	71,290	76,001	4,711	6.6%

Source: Minnesota State Demographic Center

Figure 4. Projections by Age Group, 2025-2035



EDUCATIONAL ATTAINMENT

Blue Earth Co. has a higher percentage of adults (18 years & over) with at least a high school diploma than the state (93.0%), and a higher percentage of people with at least some college experience. Blue Earth Co. also has a higher percentage of people with an Associate's degree and a lower percentage of people with a Bachelor's degree or higher.

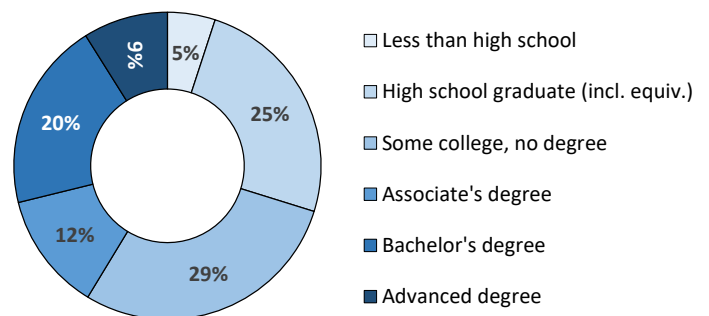
Percentage of the adult population (18 years & over) with at least a high school diploma:

95.0%

College-educated: 70.2%
state: 68.5%

Associate's Degree: 12.5%
Bachelor's Degree: 19.9%
Advanced Degree: 8.9%

Figure 5. Educational Attainment, 2022



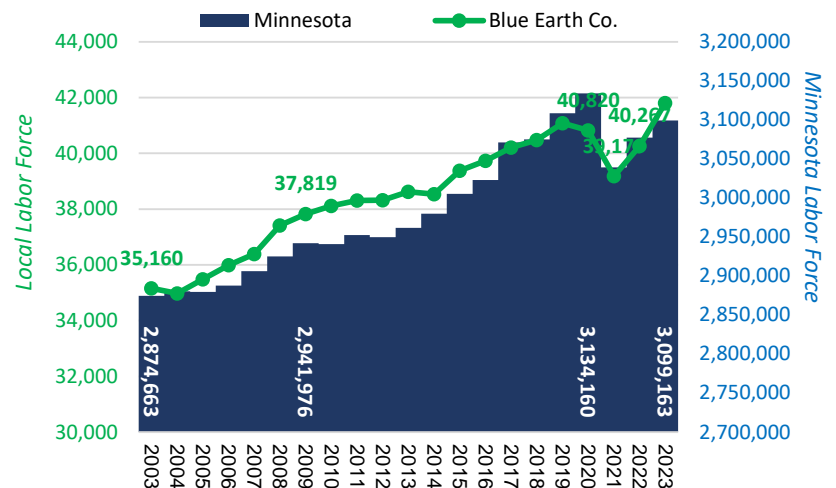
Source: U.S. Census Bureau, 2018-2022 American Community Survey

LABOR FORCE TRENDS

At 2.3%, Blue Earth Co. had a lower unemployment rate than the state in 2023. After the pandemic recession Blue Earth Co.'s unemployment rate declined compared to the 2.9% pre-pandemic rate posted in 2019. The number of unemployed workers actively seeking work in Blue Earth Co. increased over the past year, and is down compared to 2019.

40,267 available workers
Labor Force change, 2008-2023: 4,393 workers (11.7% increase)
2.3% unemployment rate (2.7% state)
926 unemployed workers

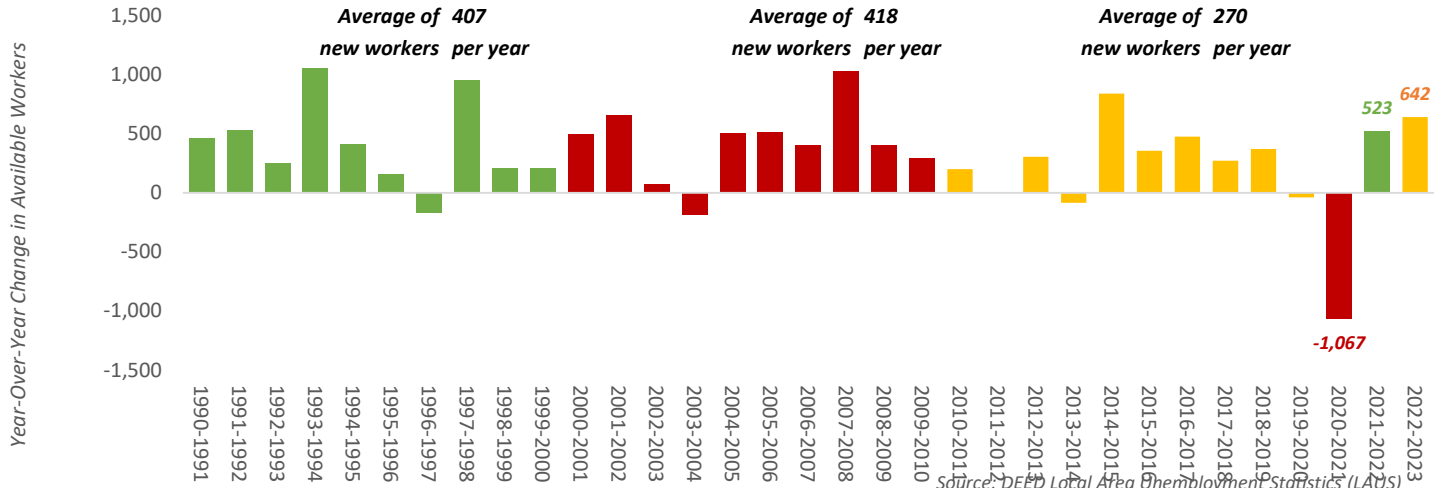
Figure 6. Annual Labor Force Estimates



Source: DEED Local Area Unemployment Statistics

Labor force growth has slowed in recent years. After experiencing a net gain of workers each year from 1990 to 2000, Blue Earth Co. averaged an annual gain of new workers from 2000 to 2010, and most recently a gain of new workers since 2010 (see Figure 7). Moving forward, Blue Earth Co. is expected to add workers from 2025 to 2035 (see Table 6).

Figure 7. Annual Change in Labor Force, 1990-2023



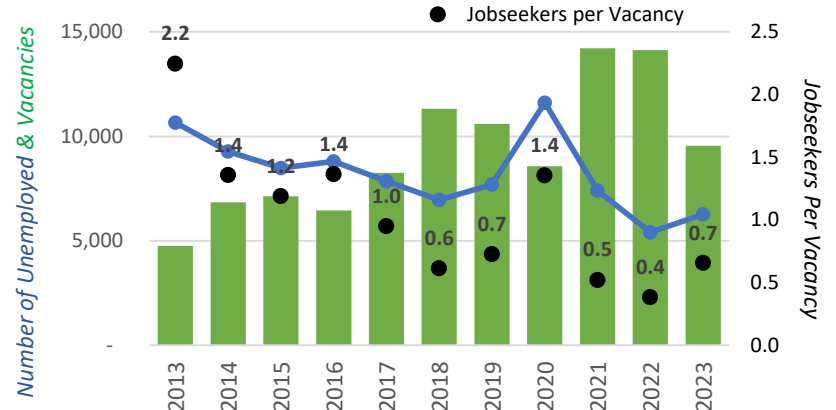
Source: DEED Local Area Unemployment Statistics (LAUS)

Table 6. Labor Force Projections, 2025-2035	Labor Force Projection	
	2025	2035
16 to 24 years	12,589	13,655
25 to 54 years	21,484	23,458
55 to 64 years	4,952	4,945
65 years & over	1,987	1,867
Total Labor Force	41,012	43,924

Source: Minnesota State Demographic Center, 2018-2022 ACS

The labor market had grown extremely tight in recent years, with less than 1 jobseeker per vacancy until the pandemic recession intervened in early 2020 and the number of unemployed workers spiked. In 2023, job vacancies in Southwest returned to pre-pandemic levels, but employers are still seeing challenges finding enough workers for open jobs (see Figure 8).

Figure 8. Jobseekers Per Vacancy, 2013-2023



Source: DEED Job Vacancy Survey, LAUS program

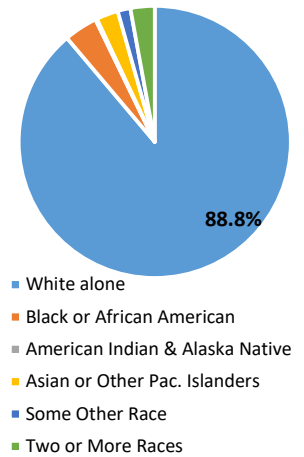
LABOR FORCE CHARACTERISTICS

Blue Earth Co. had a higher labor force participation rate than the state. The labor force in Blue Earth Co. is less racially diverse than the state (where 81.3% of workers are white alone), but is becoming more diverse over time.

Table 7. Employment Characteristics, 2022

	Blue Earth Co.			Minnesota		Labor Force by Gender	
	In Labor Force (available workers)	Labor Force Partic. Rate	Unemp. Rate	Labor Force Partic. Rate	Unemp. Rate	Male	Female
Total Labor Force	40,361	70.9%	3.7%	68.7%	4.0%	21,161	19,197
16 to 19 years	3,362	61.0%	9.0%	53.0%	9.8%	1,418	1,946
20 to 24 years	8,977	82.7%	4.3%	83.1%	6.7%	4,510	4,462
25 to 44 years	15,320	89.8%	3.7%	88.8%	3.5%	8,435	6,887
45 to 54 years	5,497	86.1%	2.0%	87.8%	2.9%	2,893	2,603
55 to 64 years	5,416	75.9%	1.9%	72.8%	3.1%	2,755	2,662
65 to 74 years	1,503	26.6%	1.8%	27.6%	3.3%	948	553
75 years & over	286	6.6%	5.2%	6.6%	3.2%	202	84
Employment Characteristics by Race & Hispanic Origin							
White alone	35,857	70.6%	3.5%	67.8%	3.4%		
Black or African American	1,606	69.3%	4.2%	71.5%	8.7%		
American Indian & Alaska Native	77	77.0%	0.0%	57.6%	11.9%		
Asian or Other Pac. Islanders	1,050	67.3%	11.5%	73.9%	3.6%		
Some Other Race	612	89.2%	1.5%	76.1%	6.1%		
Two or More Races	1,162	78.8%	5.9%	74.3%	6.6%		
Hispanic or Latino	1,717	81.9%	7.6%	77.0%	6.3%		
Employment Characteristics by Disability, 20 to 64 years							
With Any Disability, 20 to 64 years	2,182	58.3%	14.0%	54.4%	10.2%		
Employment Characteristics by Educational Attainment, 25 to 64 years							
Population, 25 to 64 years	26,232	85.8%	3.0%	84.4%	3.3%		
Less than H.S. Diploma	923	66.2%	1.8%	67.2%	4.6%		
H.S. Diploma or Equivalent	5,279	79.1%	2.3%	76.8%	2.5%		
Some College or Assoc. Degree	9,708	86.7%	3.9%	85.1%	3.6%		
Bachelor's Degree or Higher	10,324	91.3%	2.3%	90.3%	2.0%		

Figure 9. Labor Force by Race, 2022



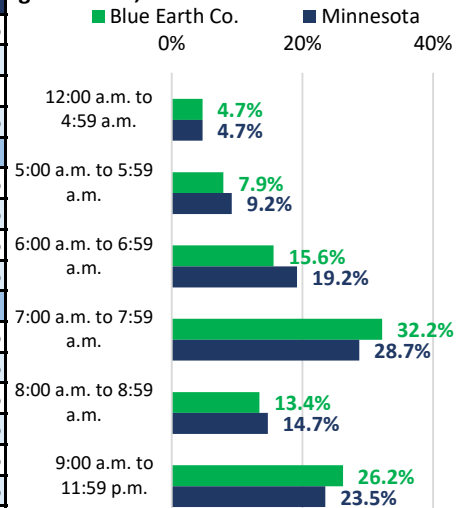
Source: 2018-2022 American Community Survey, 5-Year Estimates

A larger percentage of workers in Blue Earth Co. worked in the same county in which they live compared to the state. Blue Earth Co. also had a shorter average commute time than the state.

Table 8. Commuting Characteristics, 2022

	Blue Earth Co.		Minnesota	
	Number	Percent	Number	Percent
Worked in state of residence	37,206	99.7%	2,867,086	97.7%
Worked in county of residence	28,586	76.6%	1,957,366	66.7%
Worked out of county of residence	8,658	23.2%	909,720	31.0%
Worked outside state of residence	112	0.3%	67,495	2.3%
MEANS OF TRANSPORTATION TO WORK				
Car, truck, or van	32,168	86.2%	2,387,561	81.6%
Public transportation (excl. taxicab)	634	1.7%	81,926	2.8%
Other method (walk, bike, taxi, etc.)	1,455	3.9%	122,889	4.2%
Worked at home	3,097	8.3%	333,556	11.4%
TRAVEL TIME TO WORK				
Less than 10 minutes	8,844	23.7%	465,223	15.9%
10 to 19 minutes	17,539	47.0%	895,335	30.6%
20 to 29 minutes	5,374	14.4%	649,557	22.2%
30 to 44 minutes	3,247	8.7%	567,631	19.4%
45 to 59 minutes	933	2.5%	190,186	6.5%
60 or more minutes	1,381	3.7%	158,000	5.4%
Mean travel time to work (minutes)	17.4 minutes		23.3 minutes	

Figure 10. Time Leaving Home to go to Work, 2022



Source: 2018-2022 American Community Survey, 5-Year Estimates

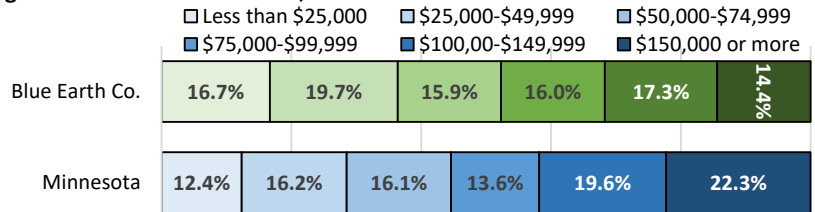
INCOMES, COST OF LIVING, & HOUSING

Blue Earth Co. had a lower median household income than the state, and a higher percentage of households with incomes below \$50,000. Overall, Blue Earth Co. had the 38th highest median household income of the 87 counties in the state.

Median Household Income	\$70,906
state	\$84,313
Median Family Income	\$91,033
state	\$107,072
Per Capita Income	\$35,182
state	\$44,947

Source: 2018-2022 American Community Survey

Figure 11. Household Incomes, 2022



Source: 2018-2022 American Community Survey 5-Year Estimates

The cost of living has increased over the past 2 years with costs up in many areas. Blue Earth Co. had a lower cost of living than the state, with a required hourly wage of \$14.81 for a single person living alone to meet a basic needs cost of living, and an hourly wage requirement of \$18.41 for a typical family with 2 adults and 1 child (see Table 9).

Table 9. Basic Needs Cost of Living Estimates, 2023

Category	Single Yearly Cost of Living	Hourly Wage Required	Monthly Costs						
			Child Care	Food	Health Care	Housing	Transportation	Other	Taxes
Single Adult, 0 children									
Blue Earth Co.	\$30,805	\$14.81	\$0	\$407	\$161	\$870	\$505	\$306	\$318
State of Minnesota	\$34,704	\$16.68	\$0	\$419	\$160	\$1,021	\$572	\$345	\$375
Typical Family: 2 Adults (1 working full-time, 1 part-time), 1 child									
Blue Earth Co.	\$57,454	\$18.41	\$354	\$929	\$576	\$1,090	\$813	\$483	\$543
State of Minnesota	\$67,320	\$21.58	\$544	\$955	\$574	\$1,285	\$977	\$536	\$739

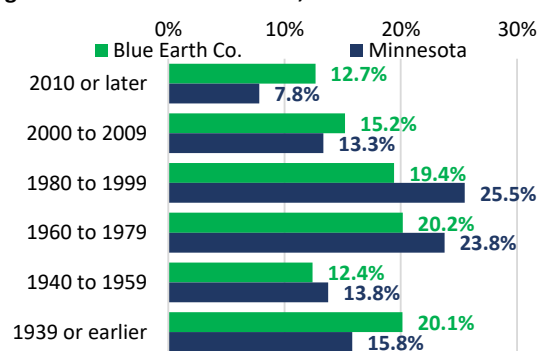
Source: DEED Cost of Living tool

Blue Earth Co. had a lower median house value than the state, having the 26th highest value of the 87 counties in 2022. Blue Earth Co.'s housing stock was newer than the state's, with a higher percentage of units built since 2000 (see Figure 12).

Table 10. Estimated Value of Owner-occupied Housing Units, 2022	Blue Earth Co.		Minnesota
	Total	Percent	Percent
Total	16,635	100.0%	100.0%
Less than \$50,000	983	5.9%	4.1%
\$50,000 to \$99,999	717	4.3%	4.6%
\$100,000 to \$149,999	1,694	10.2%	7.1%
\$150,000 to \$199,999	2,686	16.1%	10.7%
\$200,000 to \$299,999	5,648	34.0%	27.1%
\$300,000 to \$499,999	3,576	21.5%	31.7%
\$500,000 or more	1,331	8.0%	14.7%
Median (dollars)	\$239,200		\$286,800

Source: 2018-2022 American Community Survey, 5-Year Estimates

Figure 12. Year Structure Built, 2022



Median monthly owner costs, owner-occupied units with a mortgage **\$1,574**

state \$1,818

Percentage of households with a mortgage spending 30% or more of their income on housing costs **23.1%**

state 22.0%

Median monthly rent costs **\$1,007**

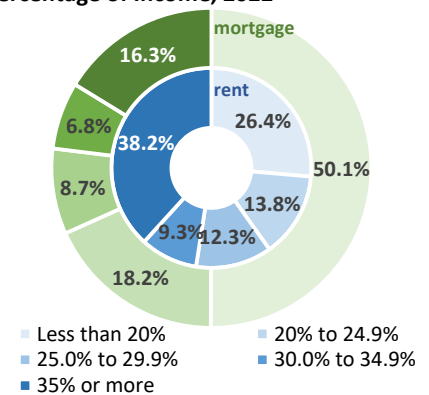
state \$1,178

Percentage of renters spending 30% or more of their household income on rent **47.5%**

state 46.7%

Source: 2018-2022 American Community Survey, 5-Year Estimates

Figure 13. Housing Costs as a Percentage of Income, 2022



OCCUPATIONS

At \$23.24 in 2024, wages were lower in Region 9 than the state. Overall, Region 9 had the 6th highest median hourly wage level of the 13 economic development regions in the state. Wages were highest for management occupations (\$47.87) and lowest for food preparation and serving related jobs (\$14.69) (see Table 11).

Table 11. Occupational Employment & Wage Statistics, 2024

Occupational Group	Region 9				State of Minnesota		
	Median Hourly Wage	Estimated Regional Jobs	Share of Total Jobs	Regional Location Quotient	Median Hourly Wage	Estimated Statewide Jobs	Share of Total Jobs
Total, All Occupations	\$23.24	100,990	100.0%	1.0	\$25.22	2,881,100	100.0%
Management	\$47.87	5,590	5.5%	0.8	\$57.75	201,710	7.0%
Business & Financial Operations	\$34.68	4,130	4.1%	0.6	\$39.26	202,700	7.0%
Computer & Mathematical	\$38.68	1,130	1.1%	0.3	\$50.83	98,240	3.4%
Architecture & Engineering	\$37.82	1,690	1.7%	0.8	\$42.97	58,320	2.0%
Life, Physical & Social Science	\$33.51	810	0.8%	0.8	\$39.93	29,220	1.0%
Community & Social Service	\$27.25	2,620	2.6%	1.3	\$27.92	57,930	2.0%
Legal	\$38.07	380	0.4%	0.6	\$51.15	19,040	0.7%
Education, Training & Library	\$30.13	6,690	6.6%	1.2	\$28.22	163,340	5.7%
Arts, Design, Entertainment & Media	\$23.48	1,050	1.0%	0.8	\$29.01	36,160	1.3%
Healthcare Practitioners & Technical	\$40.45	5,790	5.7%	0.9	\$43.01	184,410	6.4%
Healthcare Support	\$18.45	6,120	6.1%	1.0	\$18.07	169,580	5.9%
Protective Service	\$29.43	1,430	1.4%	0.9	\$28.87	45,860	1.6%
Food Preparation & Serving Related	\$14.69	9,050	9.0%	1.1	\$15.07	232,190	8.1%
Building, Grounds Cleaning & Maint.	\$18.19	2,980	3.0%	1.1	\$18.83	79,660	2.8%
Personal Care & Service	\$16.51	2,150	2.1%	1.0	\$17.60	59,420	2.1%
Sales & Related	\$17.55	8,630	8.5%	1.0	\$18.82	242,440	8.4%
Office & Administrative Support	\$22.79	11,510	11.4%	0.9	\$23.86	352,250	12.2%
Farming, Fishing & Forestry	\$22.13	240	0.2%	1.9	\$22.13	3,520	0.1%
Construction & Extraction	\$29.78	4,050	4.0%	1.0	\$32.44	110,960	3.9%
Installation, Maintenance & Repair	\$28.11	4,660	4.6%	1.3	\$29.54	104,530	3.6%
Production	\$22.68	10,680	10.6%	1.5	\$23.05	203,810	7.1%
Transportation & Material Moving	\$21.90	9,640	9.5%	1.2	\$19.80	225,820	7.8%

Source: DEED Occupational Employment & Wage Statistics, Qtr. 1 2024

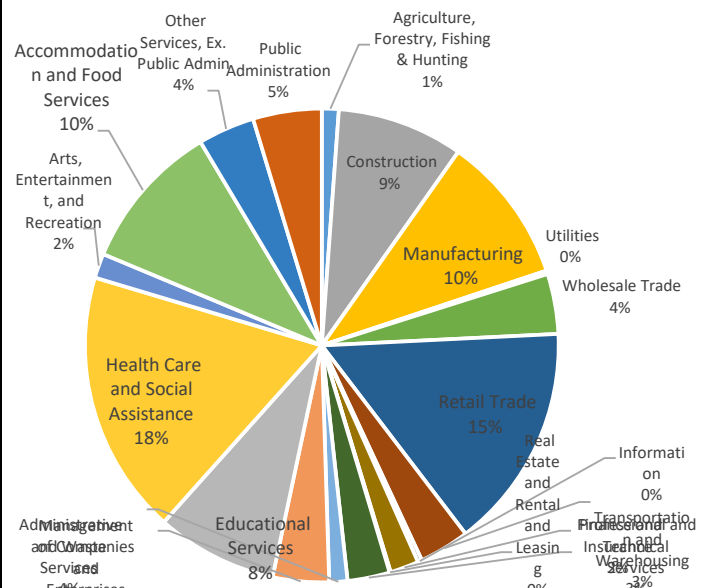
JOB VACANCY SURVEY

Blue Earth Co. is a part of the Southwest planning region. There were 9546 job vacancies posted by employers in 2023, indicating extensive opportunity in the region, with openings across several occupations and industries (see Figure 14).

Table 12. Southwest Job Vacancy Survey Results, 2023

Occupational Group	Number of Vacancies	Wage Offer
Total, All Occupations	9,546	\$19.74
Management	202	\$32.04
Business & Financial Operations	520	\$25.88
Computer & Mathematical	100	\$37.50
Architecture & Engineering	96	\$28.56
Life, Physical & Social Sciences	69	\$24.18
Community & Social Service	258	\$23.46
Education, Training & Library	453	\$18.35
Healthcare Practitioners & Technical	738	\$31.97
Healthcare Support	508	\$16.76
Protective Service	177	\$22.52
Food Preparation & Serving Related	1,180	\$15.32
Building, Grounds Cleaning & Maint.	432	\$16.90
Personal Care & Service	188	\$14.60
Sales & Related	1,164	\$15.93
Office & Administrative Support	563	\$19.27
Construction & Extraction	431	\$25.04
Installation, Maintenance & Repair	653	\$22.92
Production	540	\$18.93
Transportation & Material Moving	773	\$21.15

Figure 14. Job Vacancies by Industry, 2023



Source: DEED Job Vacancy Survey, 2023

OCCUPATIONS IN DEMAND

Table 13. Southwest Planning Region Occupations in Demand, 2022

Less than High School	High School or Equivalent	Some College or Assoc. Deg.	Bachelor's Degree or Higher
Home Health & Personal Care Aides \$32,800/yr	Nursing Assistants \$38,146/yr	Registered Nurses \$80,694/yr	Substitute Teachers, Short-Term \$46,668/yr
Retail Salespersons \$30,660/yr	Licensed Practical & Licensed Vocational Nurses \$52,242/yr	Police & Sheriff's Patrol Officers \$66,050/yr	General & Operations Managers \$78,383/yr
Heavy & Tractor-Trailer Truck Drivers \$51,299/yr	Automotive Service Technicians & Mechanics \$49,362/yr	Dental Hygienists \$82,983/yr	Elementary School Teachers \$63,391/yr
Cashiers \$29,092/yr	Dental Assistants \$54,422/yr	Clinical Laboratory Technologists & Technicians \$61,801/yr	Secondary School Teachers \$64,067/yr
Fast Food & Counter Workers \$29,393/yr	Machinists \$49,288/yr	Industrial Engineering Technologists & Technicians \$49,646/yr	Accountants & Auditors \$66,142/yr
Waiters & Waitresses \$24,271/yr	Electricians \$63,396/yr	Radiologic Technologists & Technicians \$66,703/yr	Preschool Teachers \$35,451/yr
Laborers & Freight, Stock, & Material Movers, Hand \$39,654/yr	Computer User Support Specialists \$57,870/yr	Computer Network Support Specialists \$72,682/yr	Medical & Health Services Managers \$95,320/yr
Office Clerks, General \$41,160/yr	Medical Assistants \$46,233/yr	Electrical & Electronic Engineering Technologists & Technicians \$66,192/yr	Industrial Production Managers \$99,559/yr
Maintenance & Repair Workers, General \$49,219/yr	Industrial Machinery Mechanics \$59,803/yr	Civil Engineering Technologists & Technicians \$71,840/yr	Lawyers \$103,321/yr
Teaching Assistants, exc. Postsecondary \$36,756/yr	Farm Equipment Mechanics & Service Technicians \$51,684/yr	Environmental Science & Protection Technicians, Including \$39,218/yr	Personal Financial Advisors \$78,180/yr

Source: DEED Occupations in Demand

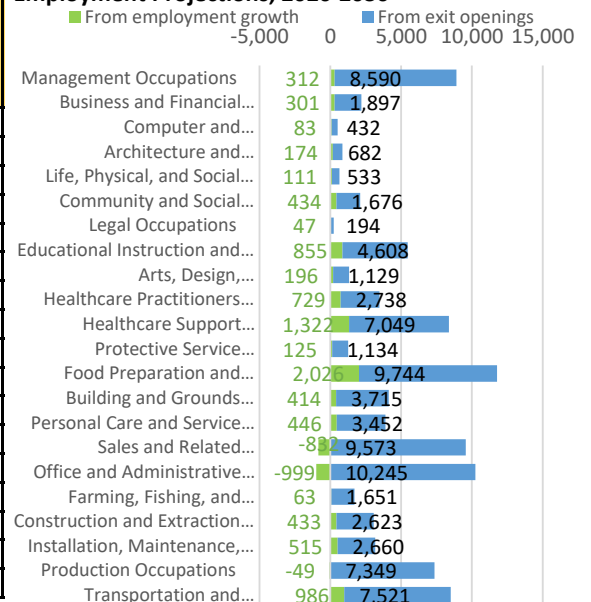
Blue Earth Co. is a part of the Southwest planning region, which is projected to see a 3.9% increase in employment levels over the next decade. In addition to new jobs created, there will be a much larger number of exit openings (see Figure 15).

Table 14. Regional Industry Employment Projections, 2020-2030

Southwest Planning Region	Estimated Employment 2020	Projected Employment 2030	Percent Change 2020-2030
Total, All Industries	195,812	203,504	3.9%
Natural Resources & Mining	5,931	6,026	1.6%
Utilities	713	735	3.1%
Construction	7,573	8,082	6.7%
Manufacturing	30,107	30,719	2.0%
Wholesale Trade	8,045	8,118	0.9%
Retail Trade	18,569	17,653	-4.9%
Transportation & Warehousing	7,385	7,817	5.8%
Information	2,152	2,001	-7.0%
Finance & Insurance, Real Estate	8,098	8,232	1.7%
Professional Services & Mgmt. of Companies	5,283	5,512	4.3%
Admin. Support & Waste Mgmt.	3,421	3,636	6.3%
Educational Services	15,564	16,274	4.6%
Health Care & Social Assistance	29,352	32,081	9.3%
Leisure & Hospitality	11,744	14,382	22.5%
Other Services	6,756	7,462	10.4%
Public Administration	13,193	13,517	2.5%

Source: DEED 2020-2030 Employment Outlook

Figure 15. Regional Occupational Employment Projections, 2020-2030



ECONOMIC CHARACTERISTICS

Coming out of the pandemic recession, after gaining jobs over the past year, Blue Earth Co. had the 12th largest economy of the 87 counties in the state. Blue Earth Co. was the 3rd fastest growing in the past year and the 36th fastest growing since 2019. From 2019 to 2023, employment in Blue Earth Co. is still down from the pandemic recession.

2,133 business establishments

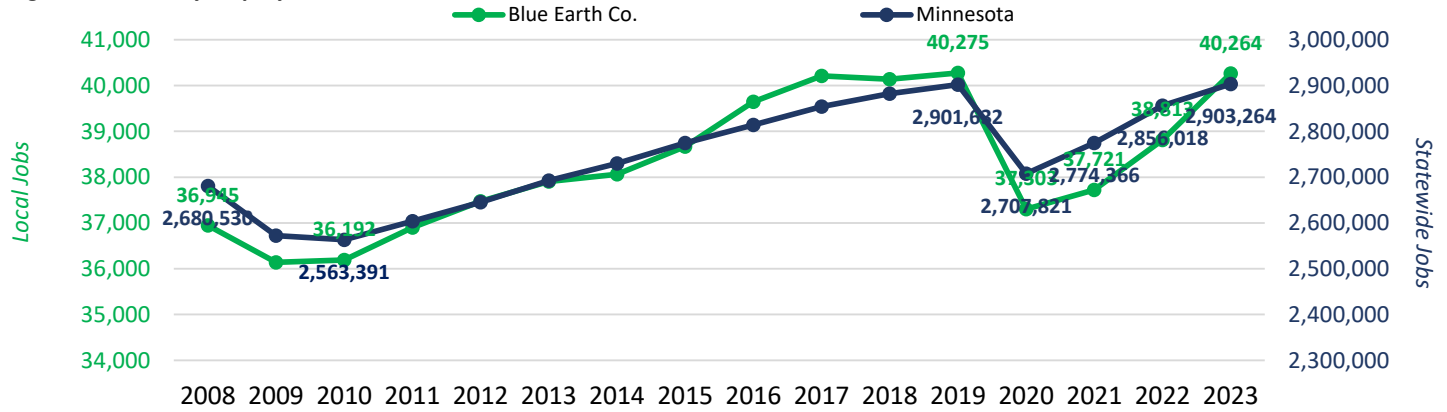
\$55,099 annual average wage

40,264 jobs

\$2,218,507,706 total industry payroll

Job change, 2019-2023: -11 jobs, 0.0% decline

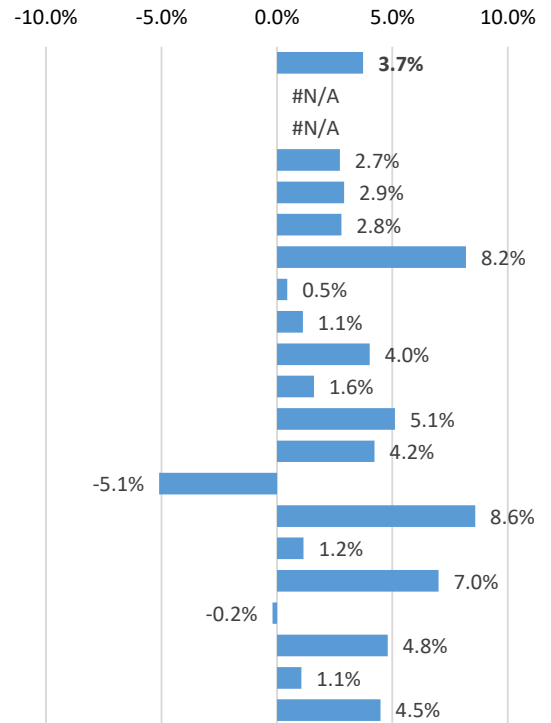
Figure 16. Industry Employment Statistics, 2008-2023



Source: DEED QCEW program

Industry	Number of Jobs	Percent of Total Jobs	Average Annual Wage
Total, All Industries	40,264	100.0%	\$55,099
Agriculture, Forestry, Fish & Hunt	422	1.0%	\$23,320
Mining	90	0.2%	\$41,269
Construction	1,924	4.8%	\$74,140
Manufacturing	4,357	10.8%	\$72,840
Utilities	184	0.5%	\$109,872
Wholesale Trade	1,149	2.9%	\$85,842
Retail Trade	5,521	13.7%	\$33,880
Transportation & Warehousing	1,624	4.0%	\$53,452
Information	544	1.4%	\$65,799
Finance & Insurance	1,204	3.0%	\$89,727
Real Estate & Rental & Leasing	842	2.1%	\$39,479
Professional & Technical Services	1,208	3.0%	\$87,556
Management of Companies	149	0.4%	\$109,159
Admin. Support & Waste Mgmt. Svcs.	1,037	2.6%	\$41,673
Educational Services	3,754	9.3%	\$59,880
Health Care & Social Assistance	8,994	22.3%	\$59,799
Arts, Entertainment, & Recreation	516	1.3%	\$17,426
Accommodation & Food Services	3,994	9.9%	\$20,231
Other Services	1,430	3.6%	\$37,432
Public Administration	1,350	3.4%	\$69,163

Figure 17. Change in Jobs, 2022-2023



Source: DEED Quarterly Census of Employment & Wages (QCEW)

For more information on Blue Earth Co.'s population, labor force, and economic trends, contact:

Amanda O'Connell | Regional Analyst, Southeast & South Central
 CareerForce Rochester | 2070 College View Rd. E | Rochester MN 55904
 Office: 320-441-6571 | E-mail: amanda.oconnell@state.mn.us
 web: www.mn.gov/deed/data/regional-lmi/

Data updated: June 4, 2024