

## Traverse Co.

Traverse Co. is a part of Economic Development Region 4, which is located in the Northwest Planning Region.



### POPULATION CHARACTERISTICS

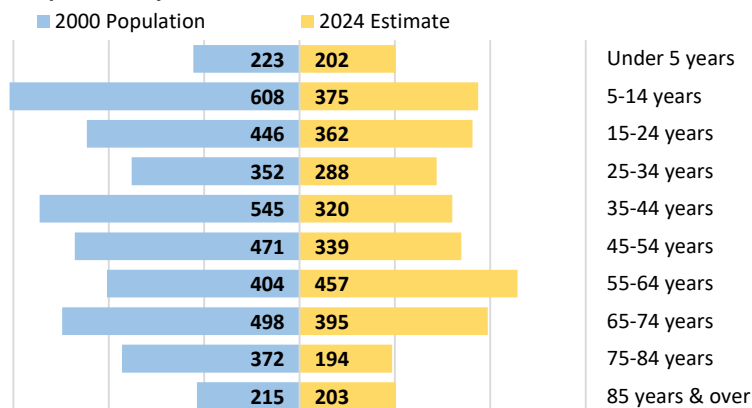
2024 population:	<b>3,134 people</b>	Median Age:	<b>45.5 years</b>
Population change, 2020-2024	-226 people -6.7% decline	state:	38.6 years

Traverse Co. is the 87th largest of the 87 counties in the state. Its population decreased so far this decade, ranking as the 87th fastest growing in the state from 2020 to 2024. Traverse Co.'s population has an older median age than the state and a larger percentage of people aged 65 years and older. The population is aging, especially as the Baby Boom generation moves through the population pyramid (see Figure 1).

	Number	Percent
Under 5 years	202	6.4%
5-14 years	375	12.0%
15-24 years	362	11.6%
25-34 years	288	9.2%
35-44 years	320	10.2%
45-54 years	339	10.8%
55-64 years	457	14.6%
65-74 years	395	12.6%
75-84 years	194	6.2%
85 years & over	203	6.5%
<b>Total Population</b>	<b>3,134</b>	<b>100.0%</b>

Source: Census 2024 Population Estimates, 2019-2023 ACS

Figure 1. Population Pyramid, 2000-2024



Traverse Co. suffered a negative natural increase - more deaths than births from 2020 to 2024, but also experienced net out-migration - meaning more people moved out than moved in. Despite suffering domestic out-migration, Traverse Co. welcomed net international in-migration - gaining new Minnesotans from foreign countries (see Table 2).

Table 2. Cumulative Estimates of the Components of Population Change, 2020-2024

	Total Population Change	April 1, 2020 to July 1, 2024					
		Natural Increase	Vital Events		Net Migration		
			Births	Deaths	Total	International	Domestic
Traverse Co.	-229	-95	152	247	-129	15	-144
State of Minnesota	86,459	51,570	268,689	217,119	33,161	81,091	-47,930

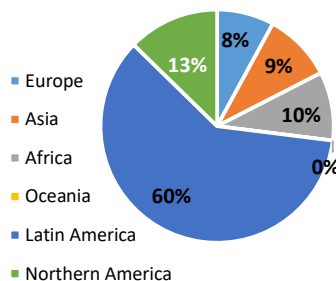
Source: U.S. Census Bureau, Population Estimates Program

Compared to the state, Traverse Co. has a smaller percentage of foreign-born residents. From 2013 to 2023, Traverse Co. saw an increase in the number of foreign-born residents, which was faster than the statewide increase.

	Traverse Co.		Change 2013-2023		Minnesota	
	Number	Percent	Number	Percent	Percent	Change
<b>Foreign-born Population</b>	<b>63</b>	<b>1.9%</b>	<b>17</b>	<b>37.0%</b>	<b>8.6%</b>	<b>24.7%</b>
Europe	5	7.9%	-5	-50.0%	8.8%	-3.4%
Asia	6	9.5%	6	#DIV/0!	35.7%	18.1%
Africa	6	9.5%	6	#DIV/0!	28.3%	78.8%
Oceania	0	0.0%	0	#DIV/0!	0.4%	5.4%
Americas:	46	73.0%	10	27.8%	26.7%	8.7%
Latin America	38	60.3%	10	35.7%	24.2%	9.7%
Northern America	8	12.7%	0	0.0%	2.5%	0.4%

Source: U.S. Census Bureau, 2019-2023 American Community Survey

Figure 2. Place of Birth for the Foreign Born Population, 2023



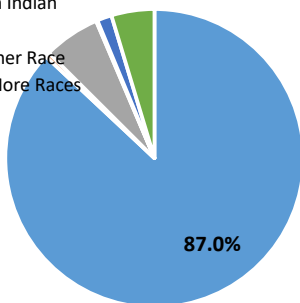
## COUNTY PROFILE

Traverse Co.

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**Figure 3. Population by Race, 2023**

- White
- Black or African American
- American Indian
- Asian
- Some Other Race
- Two or More Races



**Table 4. Race and Hispanic Origin, 2023**

	Traverse Co.			Minnesota	
	Number	Percent	Change from 2013-2023	Percent	Change from 2013-2023
<b>Total</b>	<b>3,279</b>	<b>100.0%</b>	<b>-6.5%</b>	<b>100.0%</b>	<b>6.8%</b>
White	2,852	87.0%	-12.8%	78.4%	-2.2%
Black or African American	16	0.5%	433.3%	6.8%	38.9%
American Indian or Alaska Native	201	6.1%	22.6%	0.9%	-11.6%
Asian or Other Pac. Islanders	5	0.2%	#DIV/0!	5.1%	29.6%
Some Other Race	52	1.6%	108.0%	2.7%	96.1%
Two or More Races	153	4.7%	232.6%	6.2%	168.3%
Hispanic or Latino origin	184	5.6%	247.2%	6.2%	37.5%

Source: U.S. Census Bureau, 2019-2023 American Community Survey

## POPULATION PROJECTIONS

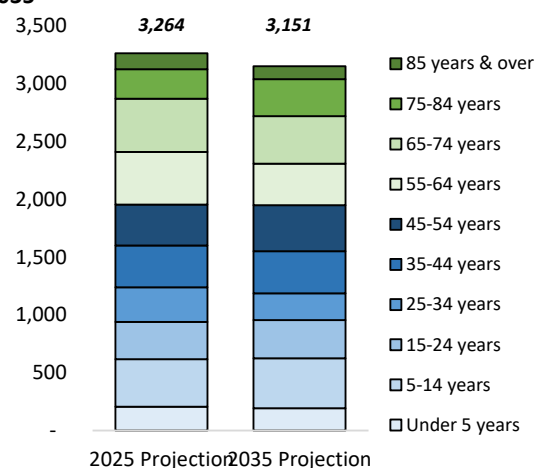
According to the Minnesota State Demographic Center, Traverse Co.'s population is expected to decline from 2025 to 2035, with a rate of change that is slower than the projected statewide growth rate (3.7%). Despite the decline, the number of people aged 65 years and older is expected to decrease over the next decade (see Figure 4 and Table 5).

**Table 5. Population Projections by Age Group, 2025-2035**

Traverse Co.	2025 Projection	2035 Projection	Numeric Change	Percent Change
Under 5 years	206	194	-12	-5.8%
5-14 years	410	432	22	5.4%
15-24 years	324	330	6	1.9%
25-34 years	300	230	-70	-23.3%
35-44 years	361	365	4	1.1%
45-54 years	355	399	44	12.4%
55-64 years	454	359	-95	-20.9%
65-74 years	461	410	-51	-11.1%
75-84 years	254	321	67	26.4%
85 years & over	139	111	-28	-20.1%
<b>Total Population</b>	<b>3,264</b>	<b>3,151</b>	<b>-113</b>	<b>-3.5%</b>

Source: Minnesota State Demographic Center

**Figure 4. Projections by Age Group, 2025-2035**



## EDUCATIONAL ATTAINMENT

Traverse Co. has a higher percentage of adults (18 years & over) with at least a high school diploma than the state (93.2%), and a lower percentage of people with at least some college experience. Traverse Co. also has a higher percentage of people with an Associate's degree and a lower percentage of people with a Bachelor's degree or higher.

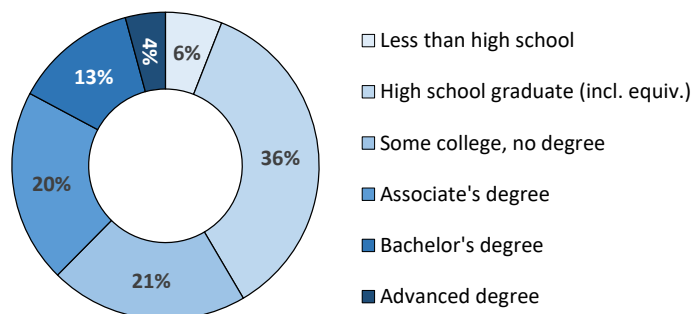
**Figure 5. Educational Attainment, 2023**

**Percentage of the adult population (18 years & over) with at least a high school diploma:**

**94.0%**

**College-educated:** 58.5%  
state: 68.8%

**Associate's Degree:** 20.4%  
**Bachelor's Degree:** 13.0%  
**Advanced Degree:** 4.2%



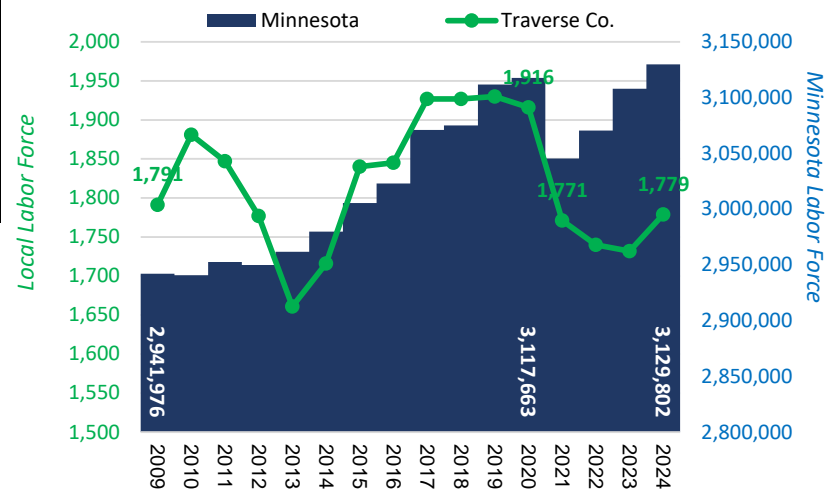
Source: U.S. Census Bureau, 2019-2023 American Community Survey

# LABOR FORCE TRENDS

At 2.8%, Traverse Co. had a identical unemployment rate than the state in 2024. After the pandemic recession Traverse Co.'s unemployment rate declined compared to the 3.5% pre-pandemic rate posted in 2019. The number of unemployed workers actively seeking work in Traverse Co. increased over the past year, and is down compared to 2019.

<b>1,779</b>	available workers
Labor Force change, 2009-2024	-12 workers -0.7% decline
<b>2.8%</b>	unemployment rate
2.8%	state
<b>50</b>	unemployed workers

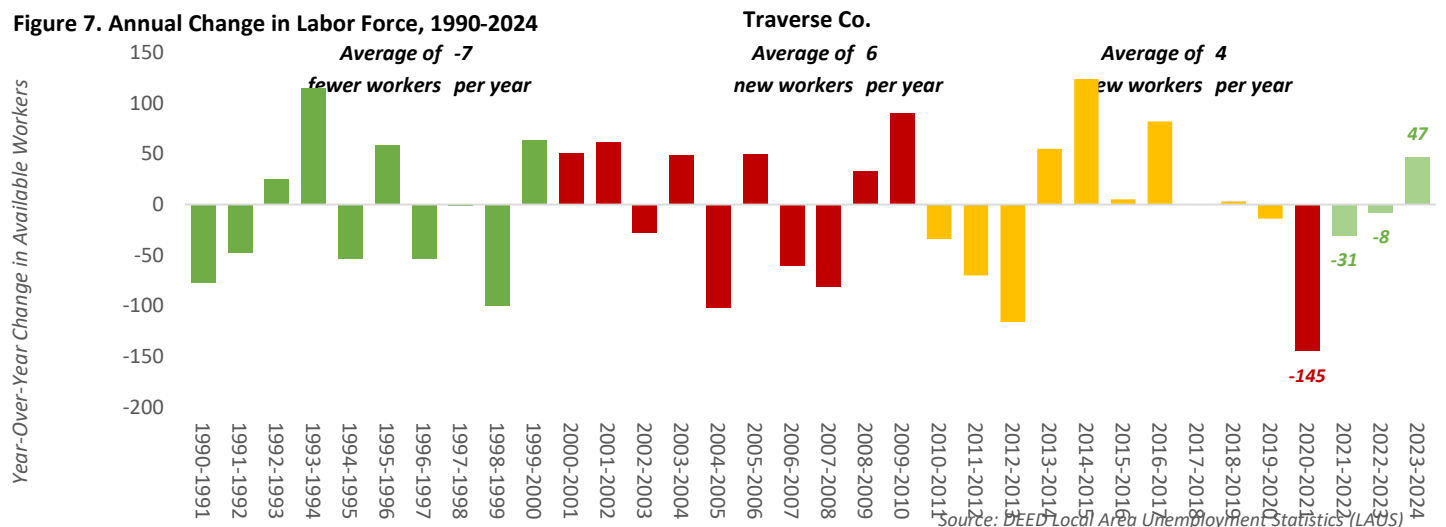
Figure 6. Annual Labor Force Estimates



Source: DEED Local Area Unemployment Statistics

Labor force growth has slowed in recent years. After experiencing a net loss of workers each year from 1990 to 2000, Traverse Co. averaged an annual gain of new workers from 2000 to 2010, and most recently a gain of new workers since 2010 (see Figure 7). Moving forward, Traverse Co. is expected to see a labor force decline from 2025 to 2035 (see Table 6).

Figure 7. Annual Change in Labor Force, 1990-2024



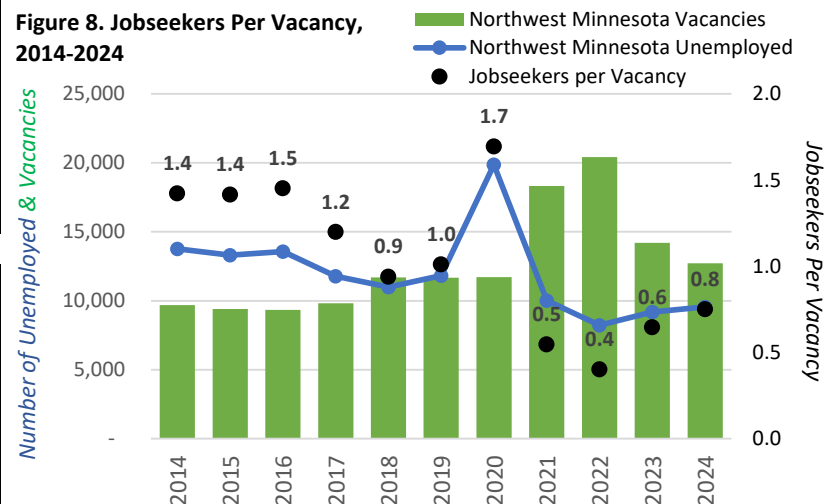
Source: DEED Local Area Unemployment Statistics (LAUS)

Table 6. Labor Force Projections, 2025-2035	Labor Force Projection	
	2025	2035
16 to 24 years	192	189
25 to 54 years	838	822
55 to 64 years	338	267
65 years & over	231	208
<b>Total Labor Force</b>	<b>1,600</b>	<b>1,487</b>

Source: Minnesota State Demographic Center, 2019-2023 ACS

The labor market had grown extremely tight in recent years, with less than 1 jobseeker per vacancy until the pandemic recession intervened in early 2020 and the number of unemployed workers spiked. In 2024, job vacancies in Northwest returned to pre-pandemic levels, but employers are still seeing challenges finding enough workers for open jobs (see Figure 8).

Figure 8. Jobseekers Per Vacancy, 2014-2024

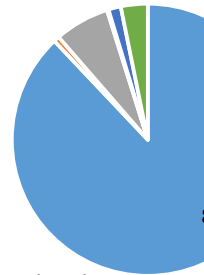


Source: DEED Job Vacancy Survey, LAUS program

## LABOR FORCE CHARACTERISTICS

Traverse Co. had a lower labor force participation rate than the state. The labor force in Traverse Co. is less racially diverse than the state (where 80.0% of workers are white alone), but is becoming more diverse over time.

Table 7. Employment Characteristics, 2023

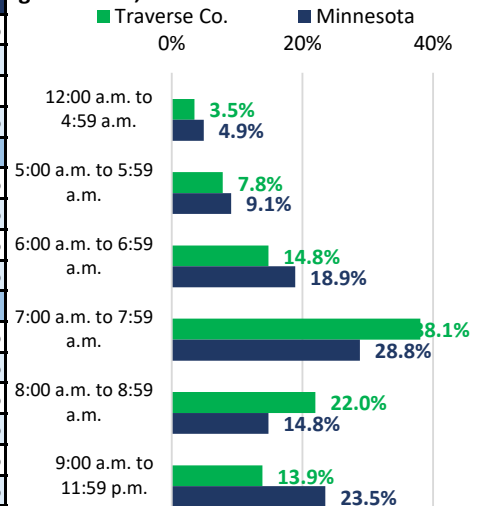
	Traverse Co.			Minnesota		Labor Force by Gender	
	In Labor Force (available workers)	Labor Force Partic. Rate	Unemp. Rate	Labor Force Partic. Rate	Unemp. Rate	Male	Female
Total Labor Force	1,625	61.9%	4.9%	68.5%	3.9%	919	707
16 to 19 years	47	40.2%	48.9%	52.7%	9.9%	35	12
20 to 24 years	196	92.9%	6.2%	83.4%	6.5%	123	73
25 to 44 years	514	80.8%	3.3%	88.7%	3.5%	286	228
45 to 54 years	304	85.6%	3.3%	87.8%	2.9%	157	147
55 to 64 years	356	74.5%	2.0%	72.8%	3.0%	175	181
65 to 74 years	196	47.5%	5.6%	27.8%	3.4%	137	59
75 years & over	13	3.1%	0.0%	6.6%	3.1%	6	7
Employment Characteristics by Race & Hispanic Origin						<div>Figure 9. Labor Force by Race, 2023</div>  <div><div></div> White alone</div> <div><div></div> Black or African American</div> <div><div></div> American Indian &amp; Alaska Native</div> <div><div></div> Asian or Other Pac. Islander</div> <div><div></div> Some Other Race</div>	
White alone	1,429	61.3%	4.0%	67.5%	3.4%		
Black or African American	11	91.7%	0.0%	71.0%	8.4%		
American Indian & Alaska Native	106	73.1%	0.0%	57.7%	11.4%		
Asian or Other Pac. Islanders	3	60.0%	0.0%	74.6%	3.5%		
Some Other Race	24	58.5%	50.0%	75.9%	5.6%		
Two or More Races	52	57.1%	22.4%	74.2%	6.1%		
Hispanic or Latino	68	62.4%	20.6%	77.1%	5.9%		
Employment Characteristics by Disability, 20 to 64 years							
With Any Disability, 20 to 64 years	94	42.0%	0.0%	55.3%	9.5%		
Employment Characteristics by Educational Attainment, 25 to 64 years							
Population, 25 to 64 years	1,174	79.9%	2.9%	84.4%	3.3%		
Less than H.S. Diploma	8	23.5%	6.9%	67.1%	4.7%		
H.S. Diploma or Equivalent	346	77.2%	0.0%	76.5%	2.6%		
Some College or Assoc. Degree	564	80.3%	1.8%	85.0%	3.6%		
Bachelor's Degree or Higher	256	89.8%	0.0%	90.5%	2.0%		

Source: 2019-2023 American Community Survey, 5-Year Estimates

A larger percentage of workers in Traverse Co. worked in the same county in which they live compared to the state. Traverse Co. also had a shorter average commute time than the state.

Table 8. Commuting Characteristics, 2022	Traverse Co.		Minnesota	
	Number	Percent	Number	Percent
Worked in state of residence	1,285	84.9%	2,870,678	97.8%
Worked in county of residence	1,123	74.2%	1,984,232	67.6%
Worked out of county of residence	162	10.7%	886,447	30.2%
Worked outside state of residence	228	15.1%	64,576	2.2%
<b>MEANS OF TRANSPORTATION TO WORK</b>				
Car, truck, or van	1,198	79.2%	2,286,563	77.9%
Public transportation (excl. taxicab)	0	0.0%	61,640	2.1%
Other method (walk, bike, taxi, etc.)	70	4.6%	120,345	4.1%
Worked at home	245	16.2%	463,770	15.8%
<b>TRAVEL TIME TO WORK</b>				
Less than 10 minutes	637	42.1%	478,446	16.3%
10 to 19 minutes	443	29.3%	924,605	31.5%
20 to 29 minutes	165	10.9%	651,626	22.2%
30 to 44 minutes	176	11.6%	551,828	18.8%
45 to 59 minutes	32	2.1%	176,115	6.0%
60 or more minutes	59	3.9%	149,698	5.1%
<b>Mean travel time to work (minutes)</b>	<b>17.1 minutes</b>		<b>23.1 minutes</b>	

Figure 10. Time Leaving Home to go to Work, 2023



Source: 2019-2023 American Community Survey, 5-Year Estimates

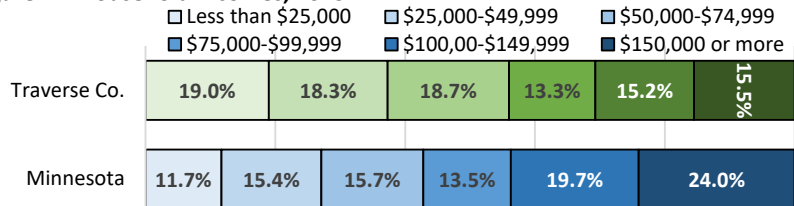
INCOMES, COST OF LIVING, & HOUSING

Traverse Co. had a lower median household income than the state, and a higher percentage of households with incomes below \$50,000. Overall, Traverse Co. had the 76th highest median household income of the 87 counties in the state.

<b>Median Household Income</b>	<b>\$65,931</b>
state	\$87,556
<b>Median Family Income</b>	<b>\$92,500</b>
state	\$111,492
<b>Per Capita Income</b>	<b>\$38,451</b>
state	\$46,957

Source: 2019-2023 American Community Survey

Figure 11. Household Incomes, 2023



Source: 2019-2023 American Community Survey 5-Year Estimates

The cost of living has increased over the past 2 years with costs up in many areas. Traverse Co. had a lower cost of living than the state, with a required hourly wage of \$13.78 for a single person living alone to meet a basic needs cost of living, and an hourly wage requirement of \$17.9 for a typical family with 2 adults and 1 child (see Table 9).

Table 9. Basic Needs Cost of Living Estimates, 2024									
Single Adult, 0 children	Single Yearly Cost of Living	Hourly Wage Required	Monthly Costs						
			Child Care	Food	Health Care	Housing	Transportation	Other	Taxes
Traverse Co.	\$28,654	\$13.78	\$0	\$428	\$150	\$719	\$546	\$265	\$280
State of Minnesota	\$36,768	\$17.68	\$0	\$424	\$156	\$1,154	\$573	\$365	\$392
Typical Family: 2 Adults (1 working full-time, 1 part-time), 1 child	Family Yearly Cost of Living	Hourly Wage Required	Monthly Costs						
			Child Care	Food	Health Care	Housing	Transportation	Other	Taxes
Traverse Co.	\$55,844	\$17.90	\$349	\$975	\$530	\$931	\$962	\$441	\$466
State of Minnesota	\$70,308	\$22.53	\$545	\$964	\$556	\$1,446	\$1,028	\$557	\$763

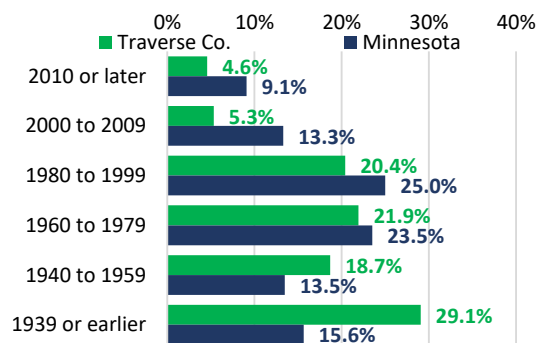
Source: DEED Cost of Living tool

Traverse Co. had a lower median house value than the state, having the 87th highest value of the 87 counties in 2022. Traverse Co.'s housing stock was older than the state's, with a lower percentage of units built since 2000 (see Figure 12).

Table 10. Estimated Value of Owner-occupied Housing Units, 2022	Traverse Co.		Minnesota
	Total	Percent	Percent
<b>Total</b>	<b>1,125</b>	<b>100.0%</b>	<b>100.0%</b>
Less than \$50,000	230	20.4%	4.0%
\$50,000 to \$99,999	274	24.4%	4.0%
\$100,000 to \$149,999	201	17.9%	6.2%
\$150,000 to \$199,999	97	8.6%	8.9%
\$200,000 to \$299,999	174	15.5%	25.7%
\$300,000 to \$499,999	90	8.0%	33.6%
\$500,000 or more	59	5.2%	17.5%
<b>Median (dollars)</b>	<b>\$110,100</b>		<b>\$305,500</b>

Source: 2019-2023 American Community Survey, 5-Year Estimates

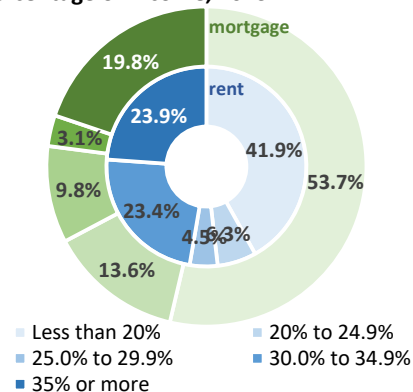
Figure 12. Year Structure Built, 2023



<b>Median monthly owner costs, owner-occupied units with a mortgage</b>	<b>\$1,245</b>
state	\$1,890
<b>Percentage of households with a mortgage spending 30% or more of their income on housing costs</b>	<b>22.9%</b>
state	22.5%
<b>Median monthly rent costs</b>	<b>\$617</b>
state	\$1,235
<b>Percentage of renters spending 30% or more of their household income on rent</b>	<b>47.3%</b>
state	47.2%

Source: 2019-2023 American Community Survey, 5-Year Estimates

Figure 13. Housing Costs as a Percentage of Income, 2023





## COUNTY PROFILE

Traverse Co.

## OCCUPATIONS

At \$23.2 in 2024, wages were lower in Region 4 than the state. Overall, Region 4 had the 8th highest median hourly wage level of the 13 economic development regions in the state. Wages were highest for management occupations (\$47.94) and lowest for food preparation and serving related jobs (\$14.54) (see Table 11).

**Table 11. Occupational Employment & Wage Statistics, 2025**

Occupational Group	Region 4				State of Minnesota		
	Median Hourly Wage	Estimated Regional Jobs	Share of Total Jobs	Regional Location Quotient	Median Hourly Wage	Estimated Statewide Jobs	Share of Total Jobs
<b>Total, All Occupations</b>	<b>\$23.20</b>	<b>89,640</b>	<b>100.0%</b>	<b>1.0</b>	<b>\$26.22</b>	<b>2,920,470</b>	<b>100.0%</b>
Management	\$47.94	4,960	5.5%	0.8	\$59.38	200,060	6.9%
Business & Financial Operations	\$34.66	3,480	3.9%	0.5	\$39.95	208,210	7.1%
Computer & Mathematical	\$37.75	1,070	1.2%	0.4	\$50.02	97,460	3.3%
Architecture & Engineering	\$38.29	1,510	1.7%	0.8	\$45.03	57,950	2.0%
Life, Physical & Social Science	\$34.22	620	0.7%	0.6	\$38.33	32,150	1.1%
Community & Social Service	\$28.65	2,020	2.3%	1.1	\$29.82	59,290	2.0%
Legal	\$35.38	370	0.4%	0.6	\$49.52	20,750	0.7%
Education, Training & Library	\$26.95	6,740	7.5%	1.3	\$27.84	170,270	5.8%
Arts, Design, Entertainment & Media	\$22.37	850	0.9%	0.8	\$28.84	36,030	1.2%
Healthcare Practitioners & Technical	\$38.26	5,470	6.1%	1.0	\$46.51	187,480	6.4%
Healthcare Support	\$18.66	5,250	5.9%	1.0	\$18.67	176,750	6.1%
Protective Service	\$28.32	1,510	1.7%	1.0	\$29.37	46,960	1.6%
Food Preparation & Serving Related	\$14.54	8,480	9.5%	1.1	\$16.05	240,830	8.2%
Building, Grounds Cleaning & Maint.	\$19.25	3,200	3.6%	1.3	\$19.16	81,700	2.8%
Personal Care & Service	\$16.72	2,040	2.3%	1.0	\$17.54	63,300	2.2%
Sales & Related	\$17.42	8,040	9.0%	1.1	\$18.66	244,780	8.4%
Office & Administrative Support	\$22.80	9,940	11.1%	1.0	\$24.07	340,040	11.6%
Farming, Fishing & Forestry	\$22.72	250	0.3%	2.5	\$23.48	3,300	0.1%
Construction & Extraction	\$30.11	4,720	5.3%	1.3	\$34.20	114,050	3.9%
Installation, Maintenance & Repair	\$28.12	3,910	4.4%	1.2	\$30.40	105,650	3.6%
Production	\$23.41	7,440	8.3%	1.2	\$23.56	205,220	7.0%
Transportation & Material Moving	\$21.59	7,770	8.7%	1.1	\$19.80	228,260	7.8%

Source: DEED Occupational Employment & Wage Statistics, Qtr. 1 2025

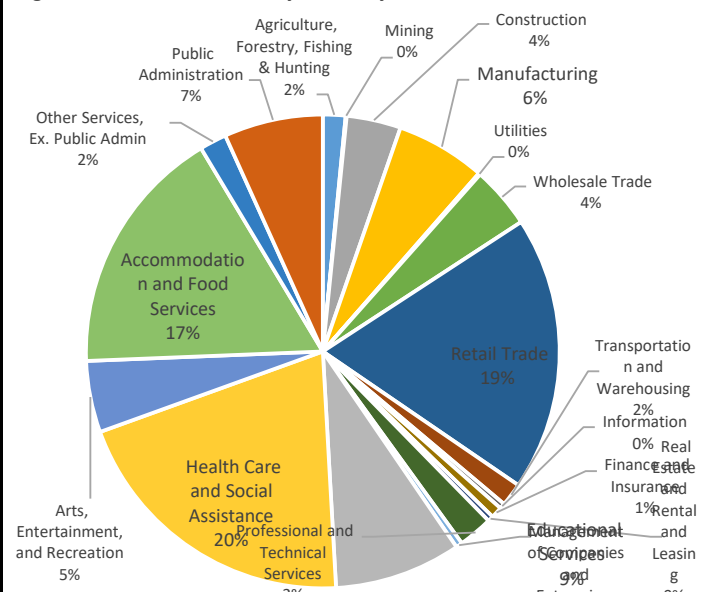
## JOB VACANCY SURVEY

Traverse Co. is a part of the Northwest planning region. There were 12718 job vacancies posted by employers in 2024, indicating extensive opportunity in the region, with openings across several occupations and industries (see Figure 14).

**Table 12. Northwest Job Vacancy Survey Results, 2024**

Occupational Group	Number of Vacancies	Wage Offer
<b>Total, All Occupations</b>	<b>12,718</b>	<b>\$18.57</b>
Management	171	\$30.60
Business & Financial Operations	215	\$21.51
Computer & Mathematical	63	\$19.52
Architecture & Engineering	322	\$34.28
Life, Physical & Social Sciences	57	\$25.42
Community & Social Service	386	\$21.69
Education, Training & Library	638	\$20.64
Healthcare Practitioners & Technical	1,009	\$31.22
Healthcare Support	1,082	\$18.32
Protective Service	188	\$23.57
Food Preparation & Serving Related	2,330	\$15.00
Building, Grounds Cleaning & Maint.	625	\$17.65
Personal Care & Service	327	\$18.14
Sales & Related	1,850	\$15.63
Office & Administrative Support	525	\$18.77
Construction & Extraction	441	\$23.70
Installation, Maintenance & Repair	751	\$20.05
Production	604	\$19.93
Transportation & Material Moving	662	\$18.81

**Figure 14. Job Vacancies by Industry, 2024**



Source: DEED Job Vacancy Survey, 2024

## OCCUPATIONS IN DEMAND

Table 13. Northwest Planning Region Occupations in Demand, 2024

Less than High School	High School or Equivalent	Some College or Assoc. Deg.	Bachelor's Degree or Higher
Home Health and Personal Care Aides \$36,108/yr	Heavy and Tractor-Trailer Truck Drivers \$54,491/yr	Registered Nurses \$84,785/yr	General and Operations Managers \$77,521/yr
Retail Salespersons \$35,088/yr	Nursing Assistants \$40,033/yr	Police and Sheriff's Patrol Officers \$71,010/yr	Elementary School Teachers, Except Special Education \$64,121/yr
Cashiers \$30,773/yr	Licensed Practical and Licensed Vocational Nurses \$54,946/yr	Radiologic Technologists and Technicians \$78,771/yr	Secondary School Teachers, Except Special and Career/Technical \$66,299/yr
Teaching Assistants, Except Postsecondary \$38,126/yr	Automotive Service Technicians and Mechanics \$47,486/yr	Dental Hygienists \$85,989/yr	Accountants and Auditors \$64,893/yr
Stockers and Order Fillers \$40,709/yr	Bookkeeping, Accounting, and Auditing Clerks \$48,131/yr	Civil Engineering Technologists and Technicians \$71,227/yr	Substitute Teachers, Short-Term \$46,162/yr
Janitors and Cleaners, Except Maids and \$38,122/yr	Substance abuse, behavioral disorder, and mental health counselors \$49,479/yr	Paralegals and Legal Assistants \$59,200/yr	Medical and Health Services Managers \$102,974/yr
Cooks, Restaurant \$36,830/yr	Machinists \$51,295/yr	Occupational Therapy Assistants \$59,627/yr	Child, Family, and School Social Workers \$63,680/yr
Food Preparation Workers \$31,855/yr	Electricians \$65,524/yr	Computer Network Support Specialists \$70,049/yr	Preschool Teachers, Except Special Education \$37,999/yr
Miscellaneous Assemblers and Fabricators \$40,826/yr	Bus and Truck Mechanics and Diesel Engine Specialists \$59,152/yr	Surgical Technologists \$64,809/yr	Pharmacists \$140,993/yr
First-Line Supervisors of Retail Sales Workers \$46,395/yr	Paramedics \$64,134/yr	Industrial Engineering Technologists and Technicians \$60,791/yr	Physical Therapists \$98,061/yr

Source: DEED Occupations in Demand

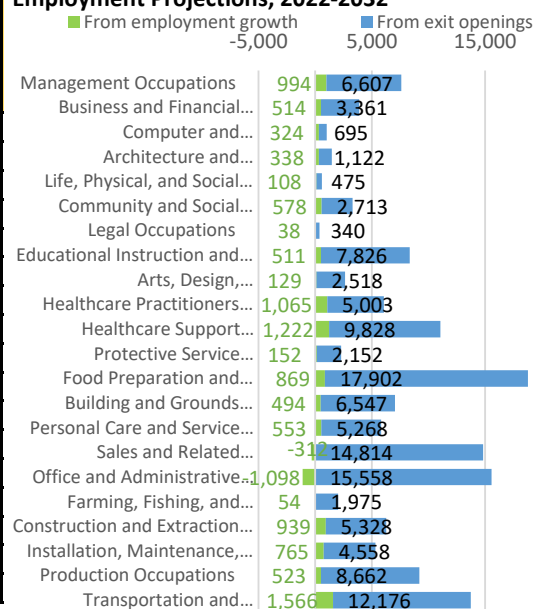
Traverse Co. is a part of the Northwest planning region, which is projected to see a 3.9% increase in employment levels over the next decade. In addition to new jobs created, there will be a much larger number of exit openings (see Figure 15).

Table 14. Regional Industry Employment Projections, 2022-2032

	Estimated Employment 2022	Projected Employment 2032	Percent Change 2022-2032
<b>Northwest Planning Region</b>			
<b>Total, All Industries</b>	<b>265,321</b>	<b>275,647</b>	<b>3.9%</b>
Natural Resources & Mining	6,095	6,335	3.9%
Utilities	1,126	1,125	-0.1%
Construction	11,719	12,715	8.5%
Manufacturing	29,871	31,429	5.2%
Wholesale Trade	12,936	14,034	8.5%
Retail Trade	27,705	27,590	-0.4%
Transportation & Warehousing	5,579	5,997	7.5%
Information	2,451	2,470	0.8%
Finance & Insurance, Real Estate	8,067	8,366	3.7%
Professional Services & Mgmt. of Companies	5,609	6,152	9.7%
Admin. Support & Waste Mgmt.	4,192	4,460	6.4%
Educational Services	22,849	22,989	0.6%
Health Care & Social Assistance	36,421	38,978	7.0%
Leisure & Hospitality	24,958	26,706	7.0%
Other Services	9,824	10,129	3.1%
Public Administration	24,161	24,869	2.9%

Source: DEED 2022-2032 Employment Outlook

Figure 15. Regional Occupational Employment Projections, 2022-2032



## ECONOMIC CHARACTERISTICS

Coming out of the pandemic recession, after losing jobs over the past year, Traverse Co. had the 86th largest economy of the 87 counties in the state. Traverse Co. was the 78th fastest growing in the past year and the 81st fastest growing since 2019. From 2019 to 2024, employment in Traverse Co. is still down from the pandemic recession.

154 business establishments

\$48,920 annual average wage

1,069 jobs

\$52,295,567 total industry payroll

Job change,  
2019-2024

-41 jobs  
-3.7% decline

Figure 16. Industry Employment Statistics, 2005-2024

Source: DEED QCEW program

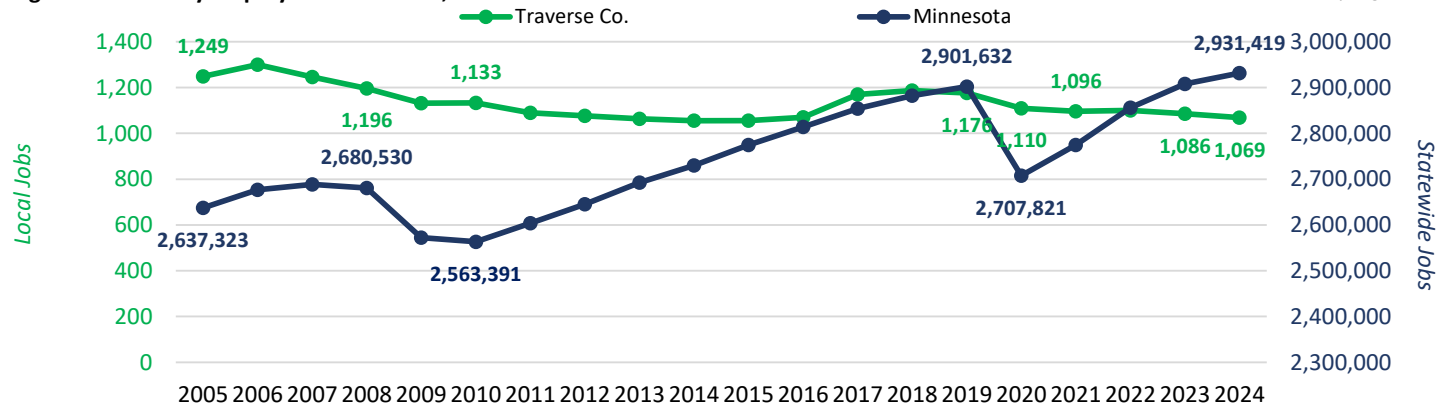
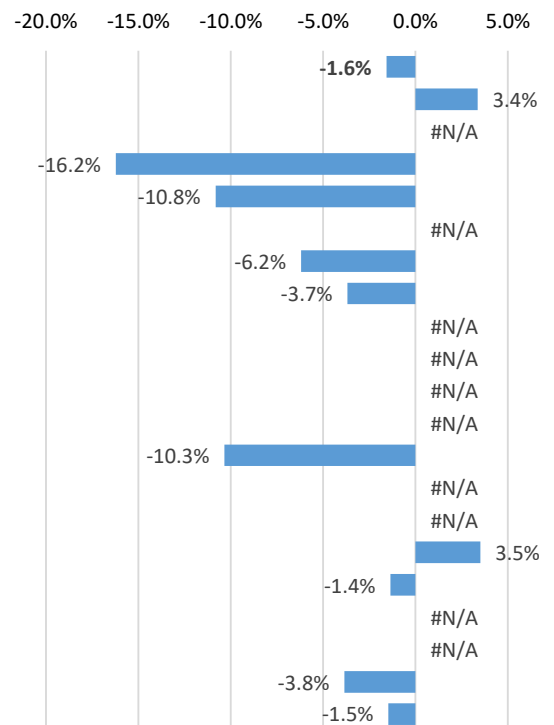


Table 15. Traverse Co. Industry Employment Statistics, 2024	Number of Jobs	Percent of Total Jobs	Average Annual Wage
<b>Total, All Industries</b>	<b>1,069</b>	<b>100.0%</b>	<b>\$48,920</b>
Agriculture, Forestry, Fish & Hunt	92	8.6%	\$50,923
Mining	#N/A	#N/A	#N/A
Construction	31	2.9%	\$53,712
Manufacturing	33	3.1%	\$50,727
Utilities	#N/A	#N/A	#N/A
Wholesale Trade	106	9.9%	\$95,420
Retail Trade	157	14.7%	\$26,811
Transportation & Warehousing	#N/A	#N/A	#N/A
Information	#N/A	#N/A	#N/A
Finance & Insurance	#N/A	#N/A	#N/A
Real Estate & Rental & Leasing	#N/A	#N/A	#N/A
Professional & Technical Services	13	1.2%	\$11,247
Management of Companies	#N/A	#N/A	#N/A
Admin. Support & Waste Mgmt. Svcs.	#N/A	#N/A	#N/A
Educational Services	118	11.0%	\$45,787
Health Care & Social Assistance	219	20.5%	\$50,282
Arts, Entertainment, & Recreation	#N/A	#N/A	#N/A
Accommodation & Food Services	#N/A	#N/A	#N/A
Other Services	25	2.3%	\$17,993
Public Administration	135	12.6%	\$48,190

Figure 17. Change in Jobs, 2023-2024



Source: DEED Quarterly Census of Employment &amp; Wages (QCEW)

For more information on Traverse Co.'s population, labor force, and economic trends, contact:

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