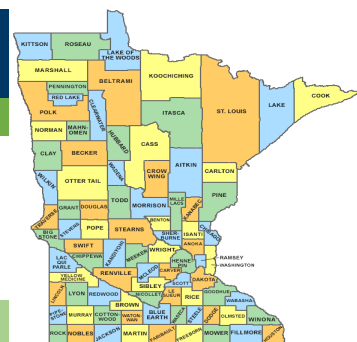


Norman Co.

Norman Co. is a part of Economic Development Region 1, which is located in the Northwest Planning Region.



POPULATION CHARACTERISTICS

2024 population: **6,284 people**

Population change,
2020-2024 **-157 people**
-2.4% decline

Median Age: **43.9 years**

state: **38.6 years**

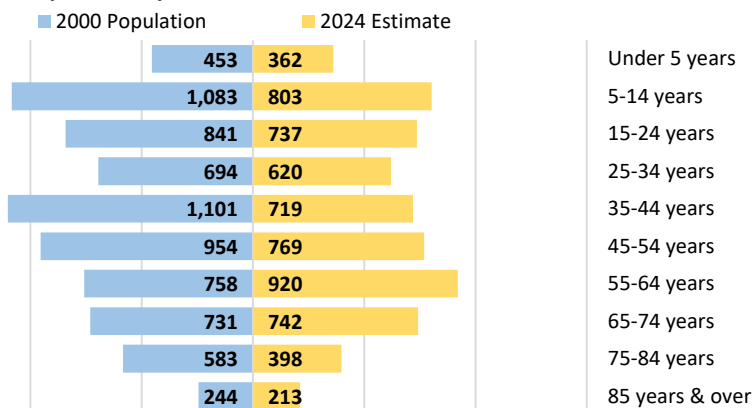
Norman Co. is the 77th largest of the 87 counties in the state. Its population decreased so far this decade, ranking as the 79th fastest growing in the state from 2020 to 2024. Norman Co.'s population has an older median age than the state and a larger percentage of people aged 65 years and older. The population is aging, especially as the Baby Boom generation moves through the population pyramid (see Figure 1).

Table 1. Population by Age Group, 2024

	Number	Percent
Under 5 years	362	5.8%
5-14 years	803	12.8%
15-24 years	737	11.7%
25-34 years	620	9.9%
35-44 years	719	11.4%
45-54 years	769	12.2%
55-64 years	920	14.6%
65-74 years	742	11.8%
75-84 years	398	6.3%
85 years & over	213	3.4%
Total Population	6,284	100.0%

Source: Census 2024 Population Estimates, 2019-2023 ACS

Figure 1. Population Pyramid, 2000-2024



Norman Co. suffered a negative natural increase - more deaths than births from 2020 to 2024, but also experienced net out-migration - meaning more people moved out than moved in. Despite suffering domestic out-migration, Norman Co. welcomed net international immigration - gaining new Minnesotans from foreign countries (see Table 2).

Table 2. Cumulative Estimates of the Components of Population Change, 2020-2024

	Total Population Change	April 1, 2020 to July 1, 2024					
		Natural Increase	Vital Events		Net Migration		
			Births	Deaths	Total	International	Domestic
Norman Co.	-158	-124	248	372	-35	51	-86
State of Minnesota	86,459	51,570	268,689	217,119	33,161	81,091	-47,930

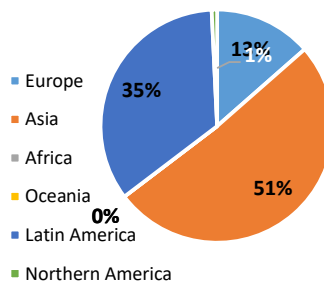
Source: U.S. Census Bureau, Population Estimates Program

Compared to the state, Norman Co. has a smaller percentage of foreign-born residents. From 2013 to 2023, Norman Co. saw an increase in the number of foreign-born residents, which was faster than the statewide increase.

Table 3. Place of Birth for the Foreign Born Population, 2023	Norman Co.		Change 2013-2023		Minnesota	
	Number	Percent	Number	Percent	Percent	Change
Foreign-born Population	133	2.1%	41	44.6%	8.6%	24.7%
Europe	18	13.5%	-8	-30.8%	8.8%	-3.4%
Asia	68	51.1%	26	61.9%	35.7%	18.1%
Africa	0	0.0%	0	#DIV/0!	28.3%	78.8%
Oceania	0	0.0%	-7	-100.0%	0.4%	5.4%
Americas:	47	35.3%	30	176.5%	26.7%	8.7%
Latin America	46	34.6%	33	253.8%	24.2%	9.7%
Northern America	1	0.8%	-3	-75.0%	2.5%	0.4%

Source: U.S. Census Bureau, 2019-2023 American Community Survey

Figure 2. Place of Birth for the Foreign Born Population, 2023



COUNTY PROFILE

Norman Co.

Norman Co.'s population was becoming more racially diverse over time. Since 2013, the white population declined, but the number of people of other races increased (see Table 4).

Figure 3. Population by Race, 2023

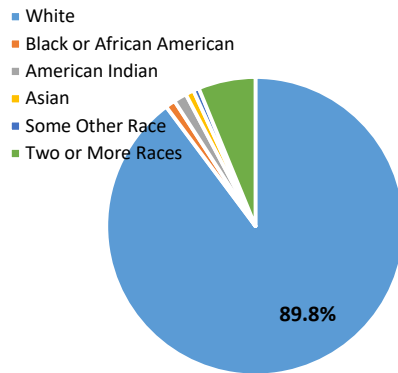


Table 4. Race and Hispanic Origin, 2023	Norman Co.			Minnesota	
	Number	Percent	Change from 2013-2023	Percent	Change from 2013-2023
Total	6,411	100.0%	-5.1%	100.0%	6.8%
White	5,756	89.8%	-9.7%	78.4%	-2.2%
Black or African American	69	1.1%	245.0%	6.8%	38.9%
American Indian or Alaska Native	90	1.4%	-31.3%	0.9%	-11.6%
Asian or Other Pac. Islanders	58	0.9%	45.0%	5.1%	29.6%
Some Other Race	40	0.6%	300.0%	2.7%	96.1%
Two or More Races	398	6.2%	121.1%	6.2%	168.3%
Hispanic or Latino origin	334	5.2%	15.2%	6.2%	37.5%

Source: U.S. Census Bureau, 2019-2023 American Community Survey

POPULATION PROJECTIONS

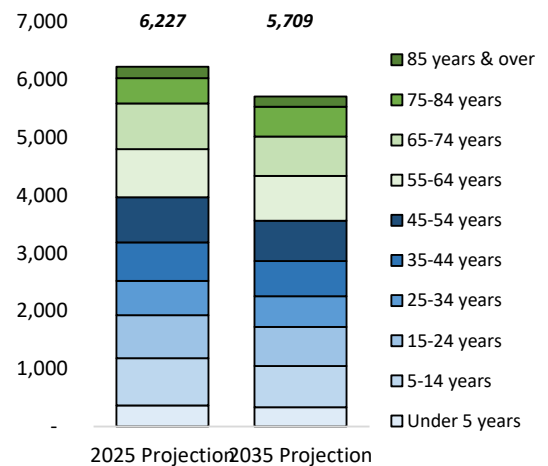
According to the Minnesota State Demographic Center, Norman Co.'s population is expected to decline from 2025 to 2035, with a rate of change that is slower than the projected statewide growth rate (3.7%). Despite the decline, the number of people aged 65 years and older is expected to decrease over the next decade (see Figure 4 and Table 5).

Table 5. Population Projections by Age Group, 2025-2035

Norman Co.	2025 Projection	2035 Projection	Numeric Change	Percent Change
Under 5 years	367	333	-34	-9.3%
5-14 years	813	714	-99	-12.2%
15-24 years	744	674	-70	-9.4%
25-34 years	596	536	-60	-10.1%
35-44 years	664	607	-57	-8.6%
45-54 years	784	696	-88	-11.2%
55-64 years	834	776	-58	-7.0%
65-74 years	788	684	-104	-13.2%
75-84 years	438	511	73	16.7%
85 years & over	199	178	-21	-10.6%
Total Population	6,227	5,709	-518	-8.3%

Source: Minnesota State Demographic Center

Figure 4. Projections by Age Group, 2025-2035



EDUCATIONAL ATTAINMENT

Norman Co. has a lower percentage of adults (18 years & over) with at least a high school diploma than the state (93.2%), and a lower percentage of people with at least some college experience. Norman Co. also has a higher percentage of people with an Associate's degree and a lower percentage of people with a Bachelor's degree or higher.

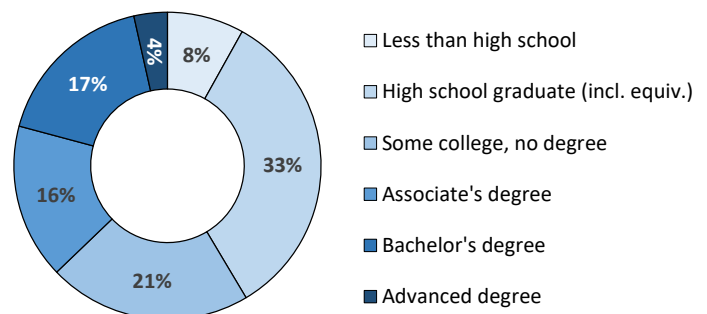
Percentage of the adult population (18 years & over) with at least a high school diploma:

91.9%

College-educated: 58.6%
state: 68.8%

Associate's Degree: 16.3%
Bachelor's Degree: 17.3%
Advanced Degree: 3.5%

Figure 5. Educational Attainment, 2023



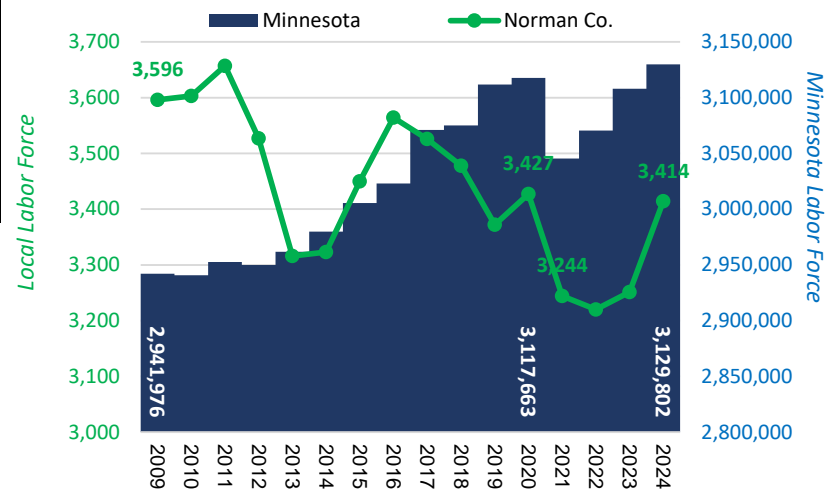
Source: U.S. Census Bureau, 2019-2023 American Community Survey

LABOR FORCE TRENDS

At 3.5%, Norman Co. had a higher unemployment rate than the state in 2024. After the pandemic recession Norman Co.'s unemployment rate declined compared to the 4.8% pre-pandemic rate posted in 2019. The number of unemployed workers actively seeking work in Norman Co. increased over the past year, and is down compared to 2019.

3,414	available workers
Labor Force change, 2009-2024	-182 workers -5.1% decline
3.5%	unemployment rate
2.8%	state
119	unemployed workers

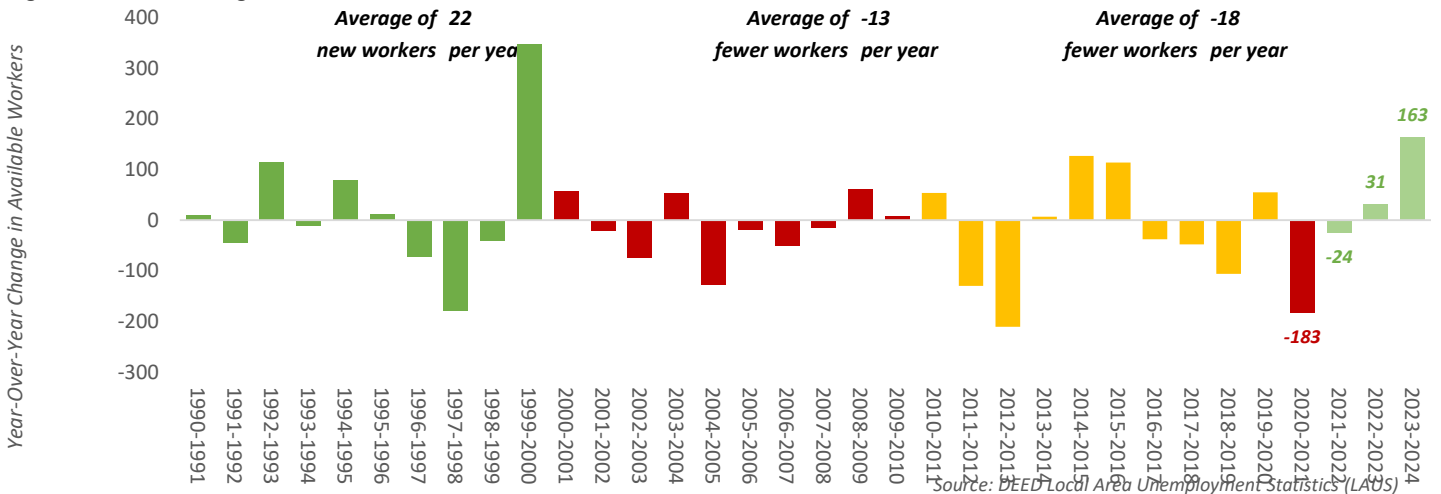
Figure 6. Annual Labor Force Estimates



Source: DEED Local Area Unemployment Statistics

Labor force growth has slowed in recent years. After experiencing a net gain of workers each year from 1990 to 2000, Norman Co. averaged an annual loss of fewer workers from 2000 to 2010, and most recently a loss of fewer workers since 2010 (see Figure 7). Moving forward, Norman Co. is expected to see a labor force decline from 2025 to 2035 (see Table 6).

Figure 7. Annual Change in Labor Force, 1990-2024



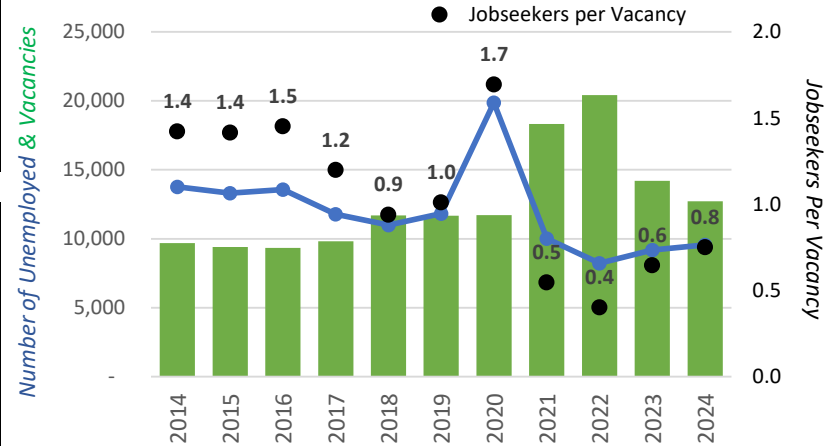
Source: DEED Local Area Unemployment Statistics (LAUS)

Table 6. Labor Force Projections, 2025-2035	Labor Force Projection	
	2025	2035
16 to 24 years	450	410
25 to 54 years	1,764	1,587
55 to 64 years	608	566
65 years & over	275	248
Total Labor Force	3,097	2,810

Source: Minnesota State Demographic Center, 2019-2023 ACS

The labor market had grown extremely tight in recent years, with less than 1 jobseeker per vacancy until the pandemic recession intervened in early 2020 and the number of unemployed workers spiked. In 2024, job vacancies in Northwest returned to pre-pandemic levels, but employers are still seeing challenges finding enough workers for open jobs (see Figure 8).

Figure 8. Jobseekers Per Vacancy, 2014-2024

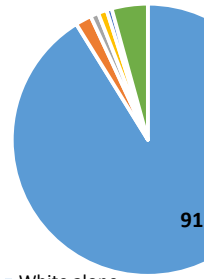


Source: DEED Job Vacancy Survey, LAUS program

LABOR FORCE CHARACTERISTICS

Norman Co. had a lower labor force participation rate than the state. The labor force in Norman Co. is less racially diverse than the state (where 80.0% of workers are white alone), but is becoming more diverse over time.

Table 7. Employment Characteristics, 2023

	Norman Co.			Minnesota		Labor Force by Gender	
	In Labor Force (available workers)	Labor Force Partic. Rate	Unemp. Rate	Labor Force Partic. Rate	Unemp. Rate	Male	Female
Total Labor Force	3,238	63.4%	5.1%	68.5%	3.9%	1,763	1,477
16 to 19 years	178	56.3%	1.1%	52.7%	9.9%	79	99
20 to 24 years	255	79.7%	27.5%	83.4%	6.5%	149	106
25 to 44 years	1,174	85.9%	5.0%	88.7%	3.5%	612	562
45 to 54 years	683	87.0%	2.6%	87.8%	2.9%	372	311
55 to 64 years	685	72.9%	1.9%	72.8%	3.0%	376	309
65 to 74 years	224	29.6%	1.3%	27.8%	3.4%	150	74
75 years & over	41	6.6%	0.0%	6.6%	3.1%	25	16
Employment Characteristics by Race & Hispanic Origin						<div>Figure 9. Labor Force by Race, 2023</div>  <div><div></div> White alone</div> <div><div></div> Black or African American</div> <div><div></div> American Indian & Alaska Native</div> <div><div></div> Asian or Other Pac. Islanders</div> <div><div></div> Some Other Race</div>	
White alone	2,956	63.7%	5.1%	67.5%	3.4%		
Black or African American	62	93.9%	0.0%	71.0%	8.4%		
American Indian & Alaska Native	31	52.5%	22.6%	57.7%	11.4%		
Asian or Other Pac. Islanders	34	58.6%	0.0%	74.6%	3.5%		
Some Other Race	20	57.1%	5.0%	75.9%	5.6%		
Two or More Races	139	55.8%	2.9%	74.2%	6.1%		
Hispanic or Latino	136	61.8%	3.7%	77.1%	5.9%		
Employment Characteristics by Disability, 20 to 64 years							
With Any Disability, 20 to 64 years	224	58.6%	7.6%	55.3%	9.5%		
Employment Characteristics by Educational Attainment, 25 to 64 years							
Population, 25 to 64 years	2,541	82.2%	3.5%	84.4%	3.3%		
Less than H.S. Diploma	94	58.4%	5.0%	67.1%	4.7%		
H.S. Diploma or Equivalent	761	79.2%	5.6%	76.5%	2.6%		
Some College or Assoc. Degree	1,114	87.0%	3.1%	85.0%	3.6%		
Bachelor's Degree or Higher	573	83.2%	0.5%	90.5%	2.0%		

Source: 2019-2023 American Community Survey, 5-Year Estimates

A smaller percentage of workers in Norman Co. worked in the same county in which they live compared to the state. Norman Co. also had a longer average commute time than the state.

Table 8. Commuting Characteristics, 2022	Norman Co.		Minnesota	
	Number	Percent	Number	Percent
Worked in state of residence	2,491	82.2%	2,870,678	97.8%
Worked in county of residence	1,822	60.1%	1,984,232	67.6%
Worked out of county of residence	670	22.1%	886,447	30.2%
Worked outside state of residence	540	17.8%	64,576	2.2%
MEANS OF TRANSPORTATION TO WORK				
Car, truck, or van	2,588	85.4%	2,286,563	77.9%
Public transportation (excl. taxicab)	12	0.4%	61,640	2.1%
Other method (walk, bike, taxi, etc.)	264	8.7%	120,345	4.1%
Worked at home	170	5.6%	463,770	15.8%
TRAVEL TIME TO WORK				
Less than 10 minutes	1,106	36.5%	478,446	16.3%
10 to 19 minutes	533	17.6%	924,605	31.5%
20 to 29 minutes	388	12.8%	651,626	22.2%
30 to 44 minutes	394	13.0%	551,828	18.8%
45 to 59 minutes	209	6.9%	176,115	6.0%
60 or more minutes	397	13.1%	149,698	5.1%
Mean travel time to work (minutes)	24.1 minutes		23.1 minutes	

Source: 2019-2023 American Community Survey, 5-Year Estimates

COUNTY PROFILE Norman Co.

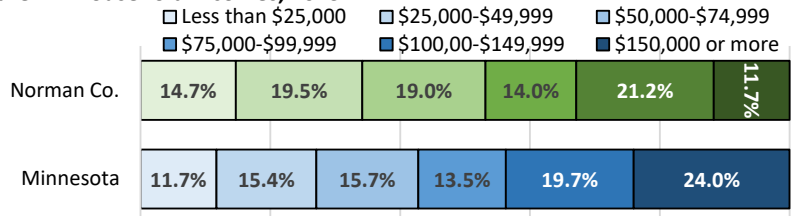
INCOMES, COST OF LIVING, & HOUSING

Norman Co. had a lower median household income than the state, and a higher percentage of households with incomes below \$50,000. Overall, Norman Co. had the 58th highest median household income of the 87 counties in the state.

Median Household Income	\$69,833
state	\$87,556
Median Family Income	\$93,056
state	\$111,492
Per Capita Income	\$37,681
state	\$46,957

Source: 2019-2023 American Community Survey

Figure 11. Household Incomes, 2023



Source: 2019-2023 American Community Survey 5-Year Estimates

The cost of living has increased over the past 2 years with costs up in many areas. Norman Co. had a lower cost of living than the state, with a required hourly wage of \$14.57 for a single person living alone to meet a basic needs cost of living, and an hourly wage requirement of \$19.58 for a typical family with 2 adults and 1 child (see Table 9).

Table 9. Basic Needs Cost of Living Estimates, 2024

Single Adult, 0 children	Single Yearly Cost of Living	Hourly Wage Required	Monthly Costs						
			Child Care	Food	Health Care	Housing	Transportation	Other	Taxes
Norman Co.	\$30,304	\$14.57	\$0	\$419	\$150	\$724	\$657	\$264	\$311
State of Minnesota	\$36,768	\$17.68	\$0	\$424	\$156	\$1,154	\$573	\$365	\$392
Typical Family: 2 Adults (1 working full-time, 1 part-time), 1 child	Family Yearly Cost of Living	Hourly Wage Required	Monthly Costs						
			Child Care	Food	Health Care	Housing	Transportation	Other	Taxes
Norman Co.	\$61,094	\$19.58	\$360	\$953	\$530	\$965	\$1,242	\$444	\$597
State of Minnesota	\$70,308	\$22.53	\$545	\$964	\$556	\$1,446	\$1,028	\$557	\$763

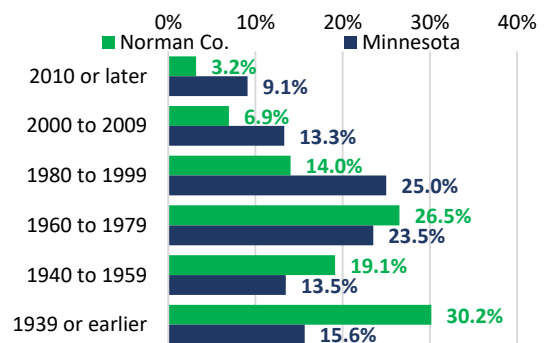
Source: DEED Cost of Living tool

Norman Co. had a lower median house value than the state, having the 83rd highest value of the 87 counties in 2022. Norman Co.'s housing stock was older than the state's, with a lower percentage of units built since 2000 (see Figure 12).

Table 10. Estimated Value of Owner-occupied Housing Units, 2022	Norman Co.		Minnesota
	Total	Percent	Percent
Total	2,183	100.0%	100.0%
Less than \$50,000	287	13.1%	4.0%
\$50,000 to \$99,999	446	20.4%	4.0%
\$100,000 to \$149,999	472	21.6%	6.2%
\$150,000 to \$199,999	383	17.5%	8.9%
\$200,000 to \$299,999	358	16.4%	25.7%
\$300,000 to \$499,999	174	8.0%	33.6%
\$500,000 or more	63	2.9%	17.5%
Median (dollars)	\$135,700		\$305,500

Source: 2019-2023 American Community Survey, 5-Year Estimates

Figure 12. Year Structure Built, 2023



Median monthly owner costs, owner-occupied units with a mortgage	\$1,242
state	\$1,890

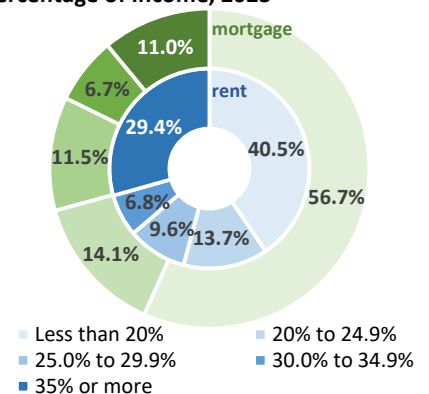
Percentage of households with a mortgage spending 30% or more of their income on housing costs	17.7%
state	22.5%

Median monthly rent costs	\$752
state	\$1,235

Percentage of renters spending 30% or more of their household income on rent	36.2%
state	47.2%

Source: 2019-2023 American Community Survey, 5-Year Estimates

Figure 13. Housing Costs as a Percentage of Income, 2023



COUNTY PROFILE

Norman Co.

OCCUPATIONS

At \$23.94 in 2024, wages were lower in Region 1 than the state. Overall, Region 1 had the 4th highest median hourly wage level of the 13 economic development regions in the state. Wages were highest for management occupations (\$48.45) and lowest for food preparation and serving related jobs (\$14.98) (see Table 11).

Table 11. Occupational Employment & Wage Statistics, 2025

Occupational Group	Region 1				State of Minnesota		
	Median Hourly Wage	Estimated Regional Jobs	Share of Total Jobs	Regional Location Quotient	Median Hourly Wage	Estimated Statewide Jobs	Share of Total Jobs
Total, All Occupations	\$23.94	35,860	100.0%	1.0	\$26.22	2,920,470	100.0%
Management	\$48.45	1,900	5.3%	0.8	\$59.38	200,060	6.9%
Business & Financial Operations	\$31.40	1,640	4.6%	0.6	\$39.95	208,210	7.1%
Computer & Mathematical	\$42.33	540	1.5%	0.5	\$50.02	97,460	3.3%
Architecture & Engineering	\$37.90	530	1.5%	0.7	\$45.03	57,950	2.0%
Life, Physical & Social Science	\$31.72	250	0.7%	0.6	\$38.33	32,150	1.1%
Community & Social Service	\$30.59	630	1.8%	0.9	\$29.82	59,290	2.0%
Legal	\$31.56	90	0.3%	0.4	\$49.52	20,750	0.7%
Education, Training & Library	\$25.09	2,590	7.2%	1.2	\$27.84	170,270	5.8%
Arts, Design, Entertainment & Media	\$22.60	250	0.7%	0.6	\$28.84	36,030	1.2%
Healthcare Practitioners & Technical	\$37.79	1,740	4.9%	0.8	\$46.51	187,480	6.4%
Healthcare Support	\$18.94	1,480	4.1%	0.7	\$18.67	176,750	6.1%
Protective Service	\$29.41	590	1.6%	1.0	\$29.37	46,960	1.6%
Food Preparation & Serving Related	\$14.98	2,870	8.0%	1.0	\$16.05	240,830	8.2%
Building, Grounds Cleaning & Maint.	\$18.40	1,010	2.8%	1.0	\$19.16	81,700	2.8%
Personal Care & Service	\$16.52	590	1.6%	0.8	\$17.54	63,300	2.2%
Sales & Related	\$17.02	3,030	8.4%	1.0	\$18.66	244,780	8.4%
Office & Administrative Support	\$24.49	4,450	12.4%	1.1	\$24.07	340,040	11.6%
Farming, Fishing & Forestry	\$23.74	140	0.4%	3.5	\$23.48	3,300	0.1%
Construction & Extraction	\$29.61	1,210	3.4%	0.9	\$34.20	114,050	3.9%
Installation, Maintenance & Repair	\$28.90	1,430	4.0%	1.1	\$30.40	105,650	3.6%
Production	\$22.30	4,590	12.8%	1.8	\$23.56	205,220	7.0%
Transportation & Material Moving	\$23.93	4,290	12.0%	1.5	\$19.80	228,260	7.8%

Source: DEED Occupational Employment & Wage Statistics, Qtr. 1 2025

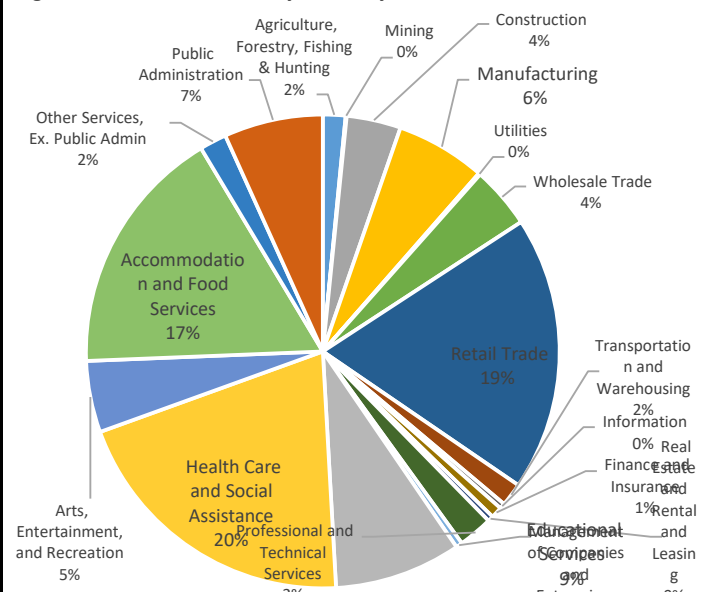
JOB VACANCY SURVEY

Norman Co. is a part of the Northwest planning region. There were 12718 job vacancies posted by employers in 2024, indicating extensive opportunity in the region, with openings across several occupations and industries (see Figure 14).

Table 12. Northwest Job Vacancy Survey Results, 2024

Occupational Group	Number of Vacancies	Wage Offer
Total, All Occupations	12,718	\$18.57
Management	171	\$30.60
Business & Financial Operations	215	\$21.51
Computer & Mathematical	63	\$19.52
Architecture & Engineering	322	\$34.28
Life, Physical & Social Sciences	57	\$25.42
Community & Social Service	386	\$21.69
Education, Training & Library	638	\$20.64
Healthcare Practitioners & Technical	1,009	\$31.22
Healthcare Support	1,082	\$18.32
Protective Service	188	\$23.57
Food Preparation & Serving Related	2,330	\$15.00
Building, Grounds Cleaning & Maint.	625	\$17.65
Personal Care & Service	327	\$18.14
Sales & Related	1,850	\$15.63
Office & Administrative Support	525	\$18.77
Construction & Extraction	441	\$23.70
Installation, Maintenance & Repair	751	\$20.05
Production	604	\$19.93
Transportation & Material Moving	662	\$18.81

Figure 14. Job Vacancies by Industry, 2024



Source: DEED Job Vacancy Survey, 2024

OCCUPATIONS IN DEMAND

Table 13. Northwest Planning Region Occupations in Demand, 2024

Less than High School	High School or Equivalent	Some College or Assoc. Deg.	Bachelor's Degree or Higher
Home Health and Personal Care Aides \$36,108/yr	Heavy and Tractor-Trailer Truck Drivers \$54,491/yr	Registered Nurses \$84,785/yr	General and Operations Managers \$77,521/yr
Retail Salespersons \$35,088/yr	Nursing Assistants \$40,033/yr	Police and Sheriff's Patrol Officers \$71,010/yr	Elementary School Teachers, Except Special Education \$64,121/yr
Cashiers \$30,773/yr	Licensed Practical and Licensed Vocational Nurses \$54,946/yr	Radiologic Technologists and Technicians \$78,771/yr	Secondary School Teachers, Except Special and Career/Technical \$66,299/yr
Teaching Assistants, Except Postsecondary \$38,126/yr	Automotive Service Technicians and Mechanics \$47,486/yr	Dental Hygienists \$85,989/yr	Accountants and Auditors \$64,893/yr
Stockers and Order Fillers \$40,709/yr	Bookkeeping, Accounting, and Auditing Clerks \$48,131/yr	Civil Engineering Technologists and Technicians \$71,227/yr	Substitute Teachers, Short-Term \$46,162/yr
Janitors and Cleaners, Except Maids and \$38,122/yr	Substance abuse, behavioral disorder, and mental health counselors \$49,479/yr	Paralegals and Legal Assistants \$59,200/yr	Medical and Health Services Managers \$102,974/yr
Cooks, Restaurant \$36,830/yr	Machinists \$51,295/yr	Occupational Therapy Assistants \$59,627/yr	Child, Family, and School Social Workers \$63,680/yr
Food Preparation Workers \$31,855/yr	Electricians \$65,524/yr	Computer Network Support Specialists \$70,049/yr	Preschool Teachers, Except Special Education \$37,999/yr
Miscellaneous Assemblers and Fabricators \$40,826/yr	Bus and Truck Mechanics and Diesel Engine Specialists \$59,152/yr	Surgical Technologists \$64,809/yr	Pharmacists \$140,993/yr
First-Line Supervisors of Retail Sales Workers \$46,395/yr	Paramedics \$64,134/yr	Industrial Engineering Technologists and Technicians \$60,791/yr	Physical Therapists \$98,061/yr

Source: DEED Occupations in Demand

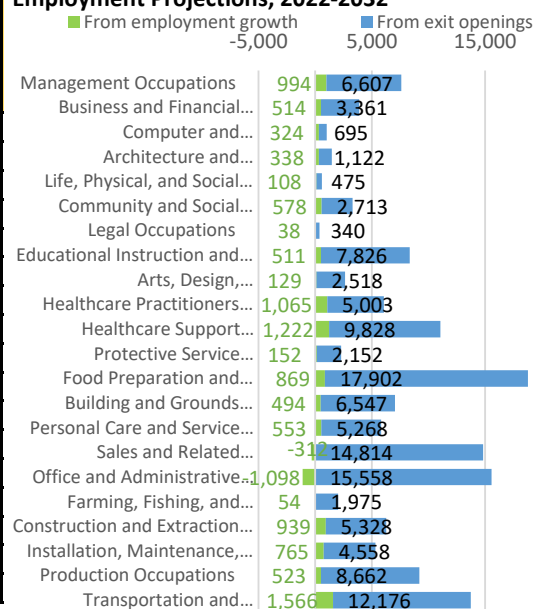
Norman Co. is a part of the Northwest planning region, which is projected to see a 3.9% increase in employment levels over the next decade. In addition to new jobs created, there will be a much larger number of exit openings (see Figure 15).

Table 14. Regional Industry Employment Projections, 2022-2032

	Estimated Employment 2022	Projected Employment 2032	Percent Change 2022-2032
Northwest Planning Region			
Total, All Industries	265,321	275,647	3.9%
Natural Resources & Mining	6,095	6,335	3.9%
Utilities	1,126	1,125	-0.1%
Construction	11,719	12,715	8.5%
Manufacturing	29,871	31,429	5.2%
Wholesale Trade	12,936	14,034	8.5%
Retail Trade	27,705	27,590	-0.4%
Transportation & Warehousing	5,579	5,997	7.5%
Information	2,451	2,470	0.8%
Finance & Insurance, Real Estate	8,067	8,366	3.7%
Professional Services & Mgmt. of Companies	5,609	6,152	9.7%
Admin. Support & Waste Mgmt.	4,192	4,460	6.4%
Educational Services	22,849	22,989	0.6%
Health Care & Social Assistance	36,421	38,978	7.0%
Leisure & Hospitality	24,958	26,706	7.0%
Other Services	9,824	10,129	3.1%
Public Administration	24,161	24,869	2.9%

Source: DEED 2022-2032 Employment Outlook

Figure 15. Regional Occupational Employment Projections, 2022-2032



ECONOMIC CHARACTERISTICS

Coming out of the pandemic recession, after gaining jobs over the past year, Norman Co. had the 80th largest economy of the 87 counties in the state. Norman Co. was the 9th fastest growing in the past year and the 13th fastest growing since 2019. From 2019 to 2024, employment in Norman Co. has grown since the pandemic recession.

259 business establishments

\$48,871 annual average wage

1,706 jobs

\$83,374,660 total industry payroll

Job change,
2019-2024

174 jobs
11.4% increase

Figure 16. Industry Employment Statistics, 2005-2024

Source: DEED QCEW program

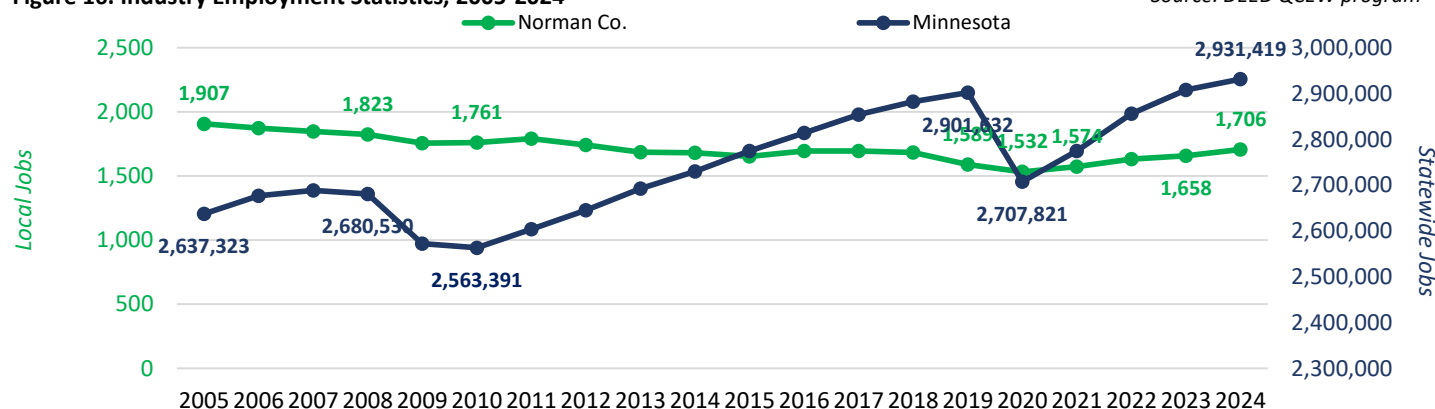
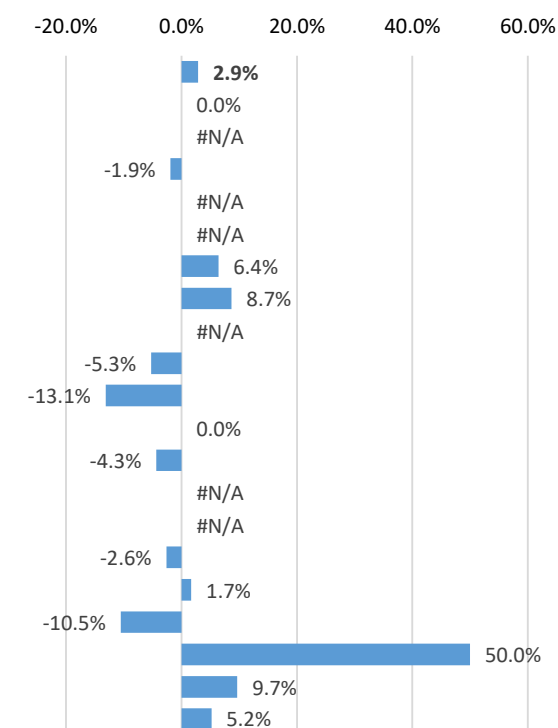


Table 15. Norman Co. Industry Employment Statistics, 2024	Number of Jobs	Percent of Total Jobs	Average Annual Wage
Total, All Industries	1,706	100.0%	\$48,871
Agriculture, Forestry, Fish & Hunt	230	13.5%	\$51,892
Mining	#N/A	#N/A	#N/A
Construction	52	3.0%	\$40,645
Manufacturing	#N/A	#N/A	#N/A
Utilities	#N/A	#N/A	#N/A
Wholesale Trade	83	4.9%	\$67,678
Retail Trade	188	11.0%	\$31,003
Transportation & Warehousing	#N/A	#N/A	#N/A
Information	54	3.2%	\$71,929
Finance & Insurance	73	4.3%	\$66,661
Real Estate & Rental & Leasing	5	0.3%	\$55,106
Professional & Technical Services	44	2.6%	\$83,711
Management of Companies	#N/A	#N/A	#N/A
Admin. Support & Waste Mgmt. Svcs.	#N/A	#N/A	#N/A
Educational Services	189	11.1%	\$45,412
Health Care & Social Assistance	361	21.2%	\$49,614
Arts, Entertainment, & Recreation	17	1.0%	\$10,228
Accommodation & Food Services	81	4.7%	\$14,105
Other Services	34	2.0%	\$44,068
Public Administration	182	10.7%	\$52,255

Figure 17. Change in Jobs, 2023-2024



Source: DEED Quarterly Census of Employment & Wages (QCEW)

For more information on Norman Co.'s population, labor force, and economic trends, contact:

Anthony Schaffhauser | Regional Analyst, Northwest Minnesota
 CareerForce Bemidji | 616 America Avenue NW, Suite 210 | Bemidji, MN 56601
 Office: 320-441-6594 | Email: anthony.schaffhauser@state.mn.us
 web: www.mn.gov/deed/data/regional-lmi/

Data updated: May 23, 2025