

COUNTY PROFILE

# Morrison Co.

Morrison Co. is a part of Economic Development Region 5, which is located in the Northwest Planning Region.



## POPULATION CHARACTERISTICS

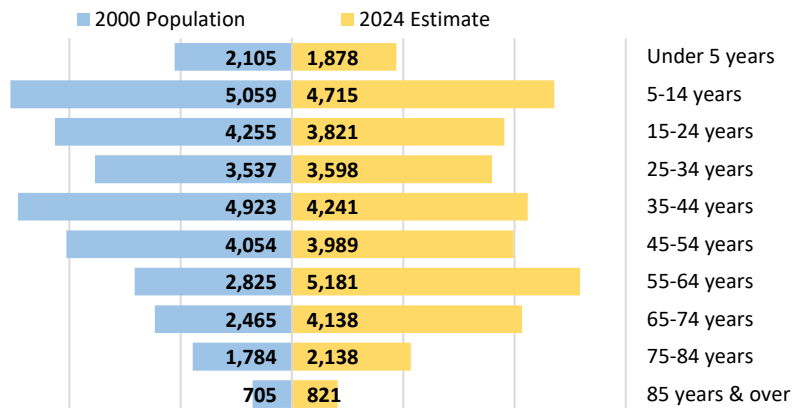
2024 population:	<b>34,520 people</b>	Median Age:	<b>42.2 years</b>
Population change, 2020-2024	510 people 1.5% increase	state:	38.6 years

Morrison Co. is the 32nd largest of the 87 counties in the state. Its population increased so far this decade, ranking as the 32nd fastest growing in the state from 2020 to 2024. Morrison Co.'s population has an older median age than the state and a larger percentage of people aged 65 years and older. The population is aging, especially as the Baby Boom generation moves through the population pyramid (see Figure 1).

	Number	Percent
Under 5 years	1,878	5.4%
5-14 years	4,715	13.7%
15-24 years	3,821	11.1%
25-34 years	3,598	10.4%
35-44 years	4,241	12.3%
45-54 years	3,989	11.6%
55-64 years	5,181	15.0%
65-74 years	4,138	12.0%
75-84 years	2,138	6.2%
85 years & over	821	2.4%
<b>Total Population</b>	<b>34,520</b>	<b>100.0%</b>

Source: Census 2024 Population Estimates, 2019-2023 ACS

Figure 1. Population Pyramid, 2000-2024



Morrison Co. suffered a negative natural increase - more deaths than births from 2020 to 2024, but also experienced net in-migration - meaning more people moved in than moved out. In addition to domestic in-migration, Morrison Co. welcomed net international in-migration - gaining new Minnesotans from foreign countries (see Table 2).

Table 2. Cumulative Estimates of the Components of Population Change, 2020-2024

	Total Population Change	April 1, 2020 to July 1, 2024					
		Natural Increase	Vital Events		Net Migration		
			Births	Deaths	Total	International	Domestic
Morrison Co.	507	-113	1,507	1,620	618	28	590
State of Minnesota	86,459	51,570	268,689	217,119	33,161	81,091	-47,930

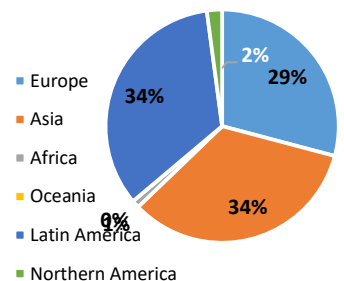
Source: U.S. Census Bureau, Population Estimates Program

Compared to the state, Morrison Co. has a smaller percentage of foreign-born residents. From 2013 to 2023, Morrison Co. saw a decrease in the number of foreign-born residents, though it was slower than the statewide increase.

	Morrison Co.		Change 2013-2023		Minnesota	
	Number	Percent	Number	Percent	Percent	Change
<b>Foreign-born Population</b>	<b>285</b>	<b>0.8%</b>	<b>-28</b>	<b>-8.9%</b>	<b>8.6%</b>	<b>24.7%</b>
Europe	83	29.1%	41	97.6%	8.8%	-3.4%
Asia	96	33.7%	-15	-13.5%	35.7%	18.1%
Africa	3	1.1%	3	#DIV/0!	28.3%	78.8%
Oceania	0	0.0%	-12	-100.0%	0.4%	5.4%
Americas:	103	36.1%	-45	-30.4%	26.7%	8.7%
Latin America	97	34.0%	-40	-29.2%	24.2%	9.7%
Northern America	6	2.1%	-5	-45.5%	2.5%	0.4%

Source: U.S. Census Bureau, 2019-2023 American Community Survey

Figure 2. Place of Birth for the Foreign Born Population, 2023



## COUNTY PROFILE

Morrison Co.

Morrison Co.'s population was becoming more racially diverse over time. Since 2013, the white population increased and the number of people of other races increased (see Table 4).

**Figure 3. Population by Race, 2023**

- White
- Black or African American
- American Indian
- Asian
- Some Other Race
- Two or More Races

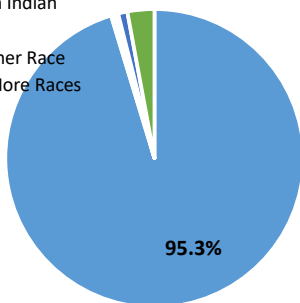


Table 4. Race and Hispanic Origin, 2023	Morrison Co.			Minnesota	
	Number	Percent	Change from 2013-2023	Percent	Change from 2013-2023
<b>Total</b>	<b>34,131</b>	<b>100.0%</b>	<b>3.1%</b>	<b>100.0%</b>	<b>6.8%</b>
White	32,526	95.3%	0.9%	78.4%	-2.2%
Black or African American	108	0.3%	-21.2%	6.8%	38.9%
American Indian or Alaska Native	37	0.1%	-30.2%	0.9%	-11.6%
Asian or Other Pac. Islanders	122	0.4%	-24.2%	5.1%	29.6%
Some Other Race	342	1.0%	197.4%	2.7%	96.1%
Two or More Races	996	2.9%	145.9%	6.2%	168.3%
Hispanic or Latino origin	632	1.9%	48.0%	6.2%	37.5%

Source: U.S. Census Bureau, 2019-2023 American Community Survey

## POPULATION PROJECTIONS

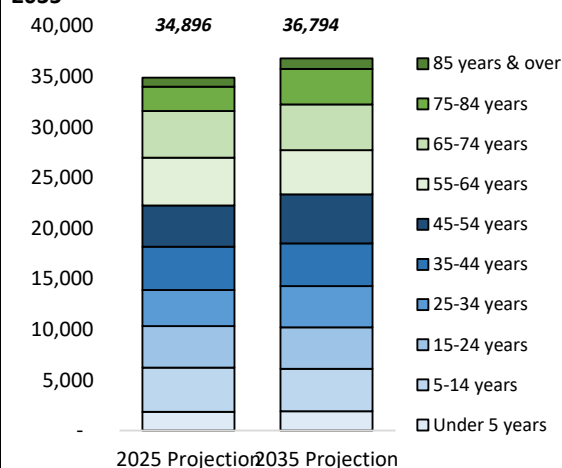
According to the Minnesota State Demographic Center, Morrison Co.'s population is expected to grow from 2025 to 2035, with a rate of change that is faster than the projected statewide growth rate (3.7%). In addition to the overall growth, the number of people aged 65 years and older is expected to increase over the next decade (see Figure 4 and Table 5).

**Table 5. Population Projections by Age Group, 2025-2035**

Morrison Co.	2025 Projection	2035 Projection	Numeric Change	Percent Change
Under 5 years	1,843	1,914	71	3.9%
5-14 years	4,381	4,190	-191	-4.4%
15-24 years	4,089	4,098	9	0.2%
25-34 years	3,575	4,082	507	14.2%
35-44 years	4,295	4,234	-61	-1.4%
45-54 years	4,070	4,834	764	18.8%
55-64 years	4,726	4,362	-364	-7.7%
65-74 years	4,615	4,524	-91	-2.0%
75-84 years	2,407	3,504	1,097	45.6%
85 years & over	895	1,052	157	17.5%
<b>Total Population</b>	<b>34,896</b>	<b>36,794</b>	<b>1,898</b>	<b>5.4%</b>

Source: Minnesota State Demographic Center

**Figure 4. Projections by Age Group, 2025-2035**

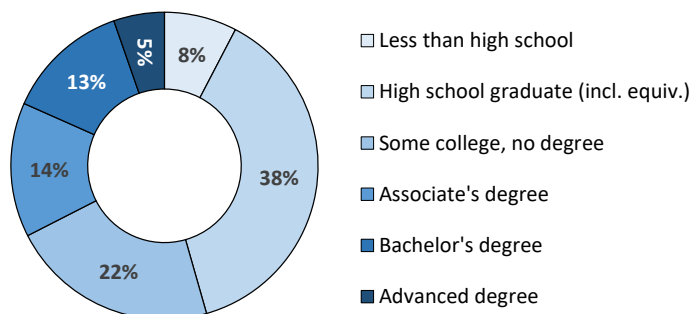


## EDUCATIONAL ATTAINMENT

Morrison Co. has a lower percentage of adults (18 years & over) with at least a high school diploma than the state (93.2%), and a lower percentage of people with at least some college experience. Morrison Co. also has a higher percentage of people with an Associate's degree and a lower percentage of people with a Bachelor's degree or higher.

**Figure 5. Educational Attainment, 2023**

<b>Percentage of the adult population (18 years &amp; over) with at least a high school diploma:</b>	<b>92.4%</b>
<b>College-educated:</b>	<b>54.4%</b>
state:	68.8%
Associate's Degree:	14.2%
Bachelor's Degree:	13.0%
Advanced Degree:	5.3%



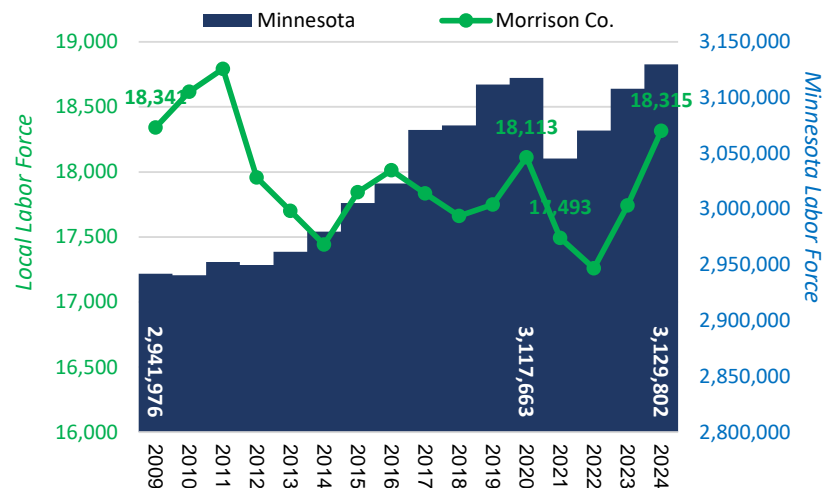
Source: U.S. Census Bureau, 2019-2023 American Community Survey

# LABOR FORCE TRENDS

At 4.4%, Morrison Co. had a higher unemployment rate than the state in 2024. After the pandemic recession Morrison Co.'s unemployment rate declined compared to the 5.2% pre-pandemic rate posted in 2019. The number of unemployed workers actively seeking work in Morrison Co. increased over the past year, and is down compared to 2019.

<b>18,315</b>	available workers
Labor Force change, 2009-2024	-26 workers -0.1% decline
<b>4.4%</b>	unemployment rate
2.8%	state
<b>806</b>	unemployed workers

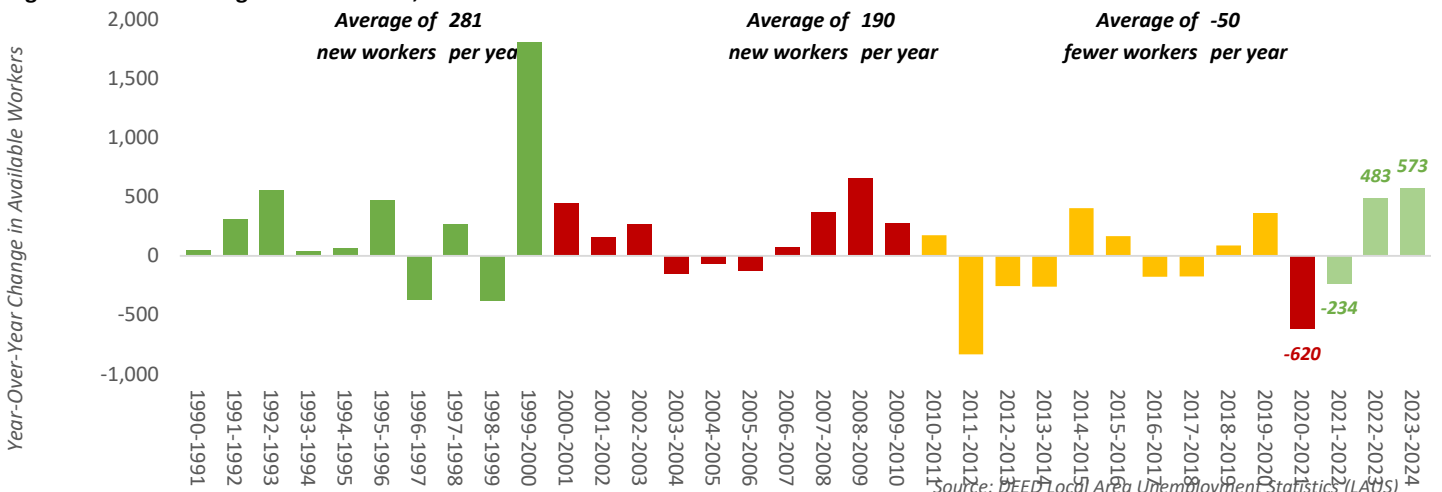
Figure 6. Annual Labor Force Estimates



Source: DEED Local Area Unemployment Statistics

Labor force growth has slowed in recent years. After experiencing a net gain of workers each year from 1990 to 2000, Morrison Co. averaged an annual gain of new workers from 2000 to 2010, and most recently a loss of fewer workers since 2010 (see Figure 7). Moving forward, Morrison Co. is expected to add workers from 2025 to 2035 (see Table 6).

Figure 7. Annual Change in Labor Force, 1990-2024



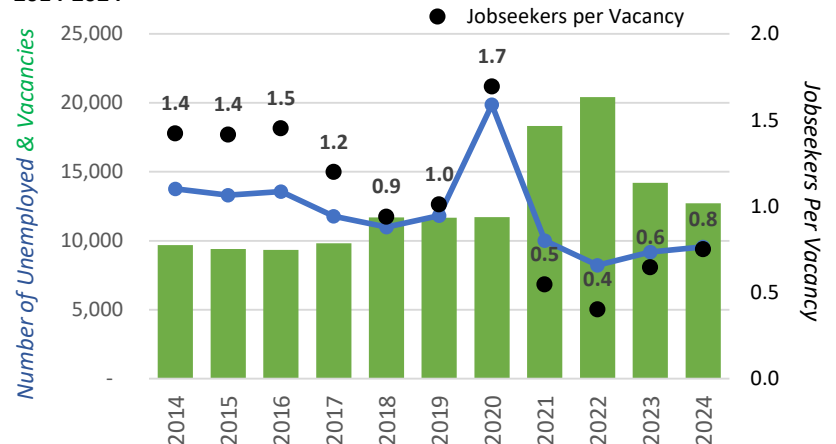
Source: DEED Local Area Unemployment Statistics (LAUS)

Table 6. Labor Force Projections, 2025-2035	Labor Force Projection	
	2025	2035
16 to 24 years	2,787	2,841
25 to 54 years	10,539	11,603
55 to 64 years	3,131	2,890
65 years & over	1,188	1,246
<b>Total Labor Force</b>	<b>17,645</b>	<b>18,580</b>

Source: Minnesota State Demographic Center, 2019-2023 ACS

The labor market had grown extremely tight in recent years, with less than 1 jobseeker per vacancy until the pandemic recession intervened in early 2020 and the number of unemployed workers spiked. In 2024, job vacancies in Northwest returned to pre-pandemic levels, but employers are still seeing challenges finding enough workers for open jobs (see Figure 8).

Figure 8. Jobseekers Per Vacancy, 2014-2024

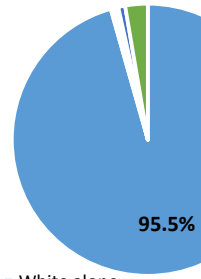


Source: DEED Job Vacancy Survey, LAUS program

## LABOR FORCE CHARACTERISTICS

Morrison Co. had a lower labor force participation rate than the state. The labor force in Morrison Co. is less racially diverse than the state (where 80.0% of workers are white alone), but is becoming more diverse over time.

Table 7. Employment Characteristics, 2023

	Morrison Co.			Minnesota		Labor Force by Gender	
	In Labor Force (available workers)	Labor Force Partic. Rate	Unemp. Rate	Labor Force Partic. Rate	Unemp. Rate	Male	Female
Total Labor Force	17,299	63.8%	3.5%	68.5%	3.9%	9,259	8,028
16 to 19 years	981	62.9%	6.5%	52.7%	9.9%	496	485
20 to 24 years	1,533	89.1%	5.6%	83.4%	6.5%	820	714
25 to 44 years	6,876	88.7%	4.0%	88.7%	3.5%	3,715	3,162
45 to 54 years	3,447	87.4%	3.4%	87.8%	2.9%	1,890	1,559
55 to 64 years	3,394	66.3%	1.9%	72.8%	3.0%	1,743	1,653
65 to 74 years	871	21.3%	0.5%	27.8%	3.4%	509	361
75 years & over	181	6.2%	0.0%	6.6%	3.1%	86	94
Employment Characteristics by Race & Hispanic Origin						<b>Figure 9. Labor Force by Race, 2023</b> 	
White alone	16,525	63.5%	3.4%	67.5%	3.4%		
Black or African American	74	81.3%	32.4%	71.0%	8.4%		
American Indian & Alaska Native	14	53.8%	0.0%	57.7%	11.4%		
Asian or Other Pac. Islanders	69	67.0%	0.0%	74.6%	3.5%		
Some Other Race	142	57.5%	3.5%	75.9%	5.6%		
Two or More Races	463	74.2%	2.4%	74.2%	6.1%		
Hispanic or Latino	273	69.8%	2.9%	77.1%	5.9%		
Employment Characteristics by Disability, 20 to 64 years							
With Any Disability, 20 to 64 years	1,181	56.1%	6.0%	55.3%	9.5%	<b>Figure 10. Time Leaving Home to go to Work, 2023</b> 	
Employment Characteristics by Educational Attainment, 25 to 64 years							
Population, 25 to 64 years	13,723	81.6%	3.3%	84.4%	3.3%		
Less than H.S. Diploma	614	66.2%	3.0%	67.1%	4.7%		
H.S. Diploma or Equivalent	4,441	77.0%	2.5%	76.5%	2.6%		
Some College or Assoc. Degree	5,759	85.4%	2.9%	85.0%	3.6%		
Bachelor's Degree or Higher	2,909	86.1%	3.3%	90.5%	2.0%		

Source: 2019-2023 American Community Survey, 5-Year Estimates

A smaller percentage of workers in Morrison Co. worked in the same county in which they live compared to the state. Morrison Co. also had a longer average commute time than the state.

Table 8. Commuting Characteristics, 2022	Morrison Co.		Minnesota	
	Number	Percent	Number	Percent
Worked in state of residence	16,250	99.4%	2,870,678	97.8%
Worked in county of residence	9,760	59.7%	1,984,232	67.6%
Worked out of county of residence	6,490	39.7%	886,447	30.2%
Worked outside state of residence	98	0.6%	64,576	2.2%
<b>MEANS OF TRANSPORTATION TO WORK</b>				
Car, truck, or van	14,403	88.1%	2,286,563	77.9%
Public transportation (excl. taxicab)	82	0.5%	61,640	2.1%
Other method (walk, bike, taxi, etc.)	621	3.8%	120,345	4.1%
Worked at home	1,259	7.7%	463,770	15.8%
<b>TRAVEL TIME TO WORK</b>				
Less than 10 minutes	3,433	21.0%	478,446	16.3%
10 to 19 minutes	3,564	21.8%	924,605	31.5%
20 to 29 minutes	2,616	16.0%	651,626	22.2%
30 to 44 minutes	3,597	22.0%	551,828	18.8%
45 to 59 minutes	1,569	9.6%	176,115	6.0%
60 or more minutes	1,569	9.6%	149,698	5.1%
<b>Mean travel time to work (minutes)</b>	<b>28.1 minutes</b>		<b>23.1 minutes</b>	

Source: 2019-2023 American Community Survey, 5-Year Estimates

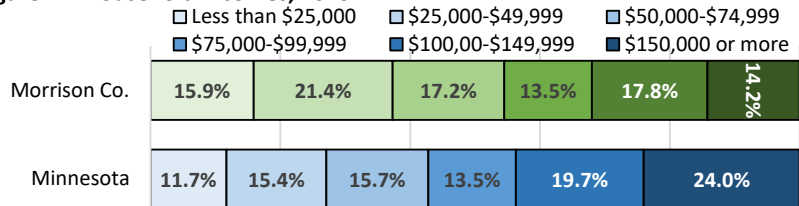
INCOMES, COST OF LIVING, & HOUSING

Morrison Co. had a lower median household income than the state, and a higher percentage of households with incomes below \$50,000. Overall, Morrison Co. had the 69th highest median household income of the 87 counties in the state.

<b>Median Household Income</b>	<b>\$68,640</b>
state	\$87,556
<b>Median Family Income</b>	<b>\$86,099</b>
state	\$111,492
<b>Per Capita Income</b>	<b>\$36,378</b>
state	\$46,957

Source: 2019-2023 American Community Survey

Figure 11. Household Incomes, 2023



Source: 2019-2023 American Community Survey 5-Year Estimates

The cost of living has increased over the past 2 years with costs up in many areas. Morrison Co. had a lower cost of living than the state, with a required hourly wage of \$15.03 for a single person living alone to meet a basic needs cost of living, and an hourly wage requirement of \$20.2 for a typical family with 2 adults and 1 child (see Table 9).

Table 9. Basic Needs Cost of Living Estimates, 2024									
Single Adult, 0 children	Single Yearly Cost of Living	Hourly Wage Required	Monthly Costs						
			Child Care	Food	Health Care	Housing	Transportation	Other	Taxes
Morrison Co.	\$31,265	\$15.03	\$0	\$410	\$150	\$731	\$723	\$264	\$327
State of Minnesota	\$36,768	\$17.68	\$0	\$424	\$156	\$1,154	\$573	\$365	\$392
Typical Family: 2 Adults (1 working full-time, 1 part-time), 1 child	Family Yearly Cost of Living	Hourly Wage Required	Monthly Costs						
			Child Care	Food	Health Care	Housing	Transportation	Other	Taxes
Morrison Co.	\$63,038	\$20.20	\$353	\$934	\$530	\$956	\$1,409	\$437	\$634
State of Minnesota	\$70,308	\$22.53	\$545	\$964	\$556	\$1,446	\$1,028	\$557	\$763

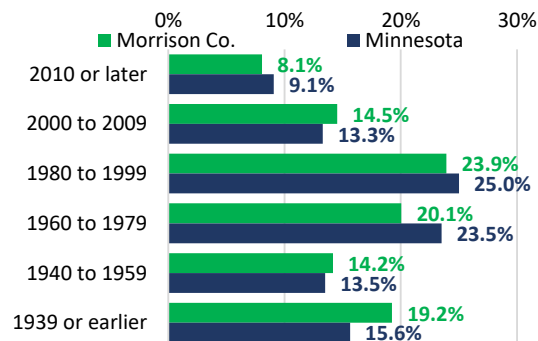
Source: DEED Cost of Living tool

Morrison Co. had a lower median house value than the state, having the 32nd highest value of the 87 counties in 2022. Morrison Co.'s housing stock was newer than the state's, with a higher percentage of units built since 2000 (see Figure 12).

Table 10. Estimated Value of Owner-occupied Housing Units, 2022	Morrison Co.		Minnesota
	Total	Percent	Percent
<b>Total</b>	<b>11,216</b>	<b>100.0%</b>	<b>100.0%</b>
Less than \$50,000	339	3.0%	4.0%
\$50,000 to \$99,999	640	5.7%	4.0%
\$100,000 to \$149,999	1,512	13.5%	6.2%
\$150,000 to \$199,999	1,869	16.7%	8.9%
\$200,000 to \$299,999	3,187	28.4%	25.7%
\$300,000 to \$499,999	2,675	23.8%	33.6%
\$500,000 or more	994	8.9%	17.5%
<b>Median (dollars)</b>	<b>\$237,000</b>		<b>\$305,500</b>

Source: 2019-2023 American Community Survey, 5-Year Estimates

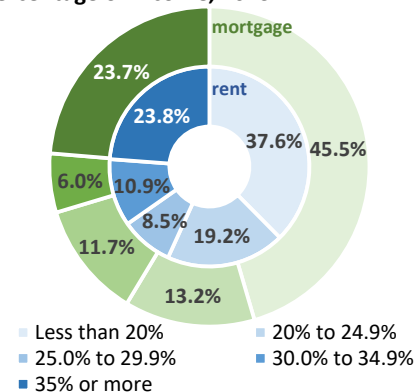
Figure 12. Year Structure Built, 2023



<b>Median monthly owner costs, owner-occupied units with a mortgage</b>	<b>\$1,542</b>
state	\$1,890
<b>Percentage of households with a mortgage spending 30% or more of their income on housing costs</b>	<b>29.6%</b>
state	22.5%
<b>Median monthly rent costs</b>	<b>\$782</b>
state	\$1,235
<b>Percentage of renters spending 30% or more of their household income on rent</b>	<b>34.7%</b>
state	47.2%

Source: 2019-2023 American Community Survey, 5-Year Estimates

Figure 13. Housing Costs as a Percentage of Income, 2023





## COUNTY PROFILE

Morrison Co.

## OCCUPATIONS

At \$22.38 in 2024, wages were lower in Region 5 than the state. Overall, Region 5 had the lowest median hourly wage level of the 13 economic development regions in the state. Wages were highest for management occupations (\$42.89) and lowest for food preparation and serving related jobs (\$14.55) (see Table 11).

**Table 11. Occupational Employment & Wage Statistics, 2025**

Occupational Group	Region 5				State of Minnesota		
	Median Hourly Wage	Estimated Regional Jobs	Share of Total Jobs	Regional Location Quotient	Median Hourly Wage	Estimated Statewide Jobs	Share of Total Jobs
<b>Total, All Occupations</b>	<b>\$22.38</b>	<b>64,910</b>	<b>100.0%</b>	<b>1.0</b>	<b>\$26.22</b>	<b>2,920,470</b>	<b>100.0%</b>
Management	\$42.89	3,540	5.5%	0.8	\$59.38	200,060	6.9%
Business & Financial Operations	\$34.44	2,380	3.7%	0.5	\$39.95	208,210	7.1%
Computer & Mathematical	\$37.81	550	0.8%	0.3	\$50.02	97,460	3.3%
Architecture & Engineering	\$39.32	570	0.9%	0.4	\$45.03	57,950	2.0%
Life, Physical & Social Science	\$33.13	510	0.8%	0.7	\$38.33	32,150	1.1%
Community & Social Service	\$28.82	1,580	2.4%	1.2	\$29.82	59,290	2.0%
Legal	\$34.39	200	0.3%	0.4	\$49.52	20,750	0.7%
Education, Training & Library	\$23.71	4,660	7.2%	1.2	\$27.84	170,270	5.8%
Arts, Design, Entertainment & Media	\$21.90	480	0.7%	0.6	\$28.84	36,030	1.2%
Healthcare Practitioners & Technical	\$41.00	4,330	6.7%	1.0	\$46.51	187,480	6.4%
Healthcare Support	\$18.76	4,220	6.5%	1.1	\$18.67	176,750	6.1%
Protective Service	\$28.87	1,120	1.7%	1.1	\$29.37	46,960	1.6%
Food Preparation & Serving Related	\$14.55	7,170	11.0%	1.3	\$16.05	240,830	8.2%
Building, Grounds Cleaning & Maint.	\$17.99	2,570	4.0%	1.4	\$19.16	81,700	2.8%
Personal Care & Service	\$16.52	1,600	2.5%	1.1	\$17.54	63,300	2.2%
Sales & Related	\$16.76	5,780	8.9%	1.1	\$18.66	244,780	8.4%
Office & Administrative Support	\$22.63	7,740	11.9%	1.0	\$24.07	340,040	11.6%
Farming, Fishing & Forestry	\$23.54	130	0.2%	1.8	\$23.48	3,300	0.1%
Construction & Extraction	\$29.75	3,230	5.0%	1.3	\$34.20	114,050	3.9%
Installation, Maintenance & Repair	\$26.83	2,870	4.4%	1.2	\$30.40	105,650	3.6%
Production	\$21.96	4,640	7.1%	1.0	\$23.56	205,220	7.0%
Transportation & Material Moving	\$21.40	5,020	7.7%	1.0	\$19.80	228,260	7.8%

Source: DEED Occupational Employment & Wage Statistics, Qtr. 1 2025

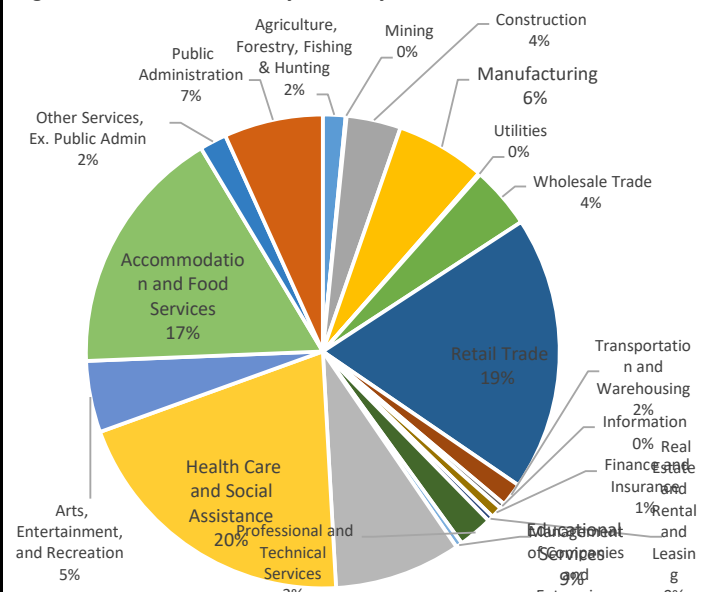
## JOB VACANCY SURVEY

Morrison Co. is a part of the Northwest planning region. There were 12718 job vacancies posted by employers in 2024, indicating extensive opportunity in the region, with openings across several occupations and industries (see Figure 14).

**Table 12. Northwest Job Vacancy Survey Results, 2024**

Occupational Group	Number of Vacancies	Wage Offer
<b>Total, All Occupations</b>	<b>12,718</b>	<b>\$18.57</b>
Management	171	\$30.60
Business & Financial Operations	215	\$21.51
Computer & Mathematical	63	\$19.52
Architecture & Engineering	322	\$34.28
Life, Physical & Social Sciences	57	\$25.42
Community & Social Service	386	\$21.69
Education, Training & Library	638	\$20.64
Healthcare Practitioners & Technical	1,009	\$31.22
Healthcare Support	1,082	\$18.32
Protective Service	188	\$23.57
Food Preparation & Serving Related	2,330	\$15.00
Building, Grounds Cleaning & Maint.	625	\$17.65
Personal Care & Service	327	\$18.14
Sales & Related	1,850	\$15.63
Office & Administrative Support	525	\$18.77
Construction & Extraction	441	\$23.70
Installation, Maintenance & Repair	751	\$20.05
Production	604	\$19.93
Transportation & Material Moving	662	\$18.81

**Figure 14. Job Vacancies by Industry, 2024**



Source: DEED Job Vacancy Survey, 2024

## OCCUPATIONS IN DEMAND

Table 13. Northwest Planning Region Occupations in Demand, 2024

Less than High School	High School or Equivalent	Some College or Assoc. Deg.	Bachelor's Degree or Higher
Home Health and Personal Care Aides \$36,108/yr	Heavy and Tractor-Trailer Truck Drivers \$54,491/yr	Registered Nurses \$84,785/yr	General and Operations Managers \$77,521/yr
Retail Salespersons \$35,088/yr	Nursing Assistants \$40,033/yr	Police and Sheriff's Patrol Officers \$71,010/yr	Elementary School Teachers, Except Special Education \$64,121/yr
Cashiers \$30,773/yr	Licensed Practical and Licensed Vocational Nurses \$54,946/yr	Radiologic Technologists and Technicians \$78,771/yr	Secondary School Teachers, Except Special and Career/Technical \$66,299/yr
Teaching Assistants, Except Postsecondary \$38,126/yr	Automotive Service Technicians and Mechanics \$47,486/yr	Dental Hygienists \$85,989/yr	Accountants and Auditors \$64,893/yr
Stockers and Order Fillers \$40,709/yr	Bookkeeping, Accounting, and Auditing Clerks \$48,131/yr	Civil Engineering Technologists and Technicians \$71,227/yr	Substitute Teachers, Short-Term \$46,162/yr
Janitors and Cleaners, Except Maids and \$38,122/yr	Substance abuse, behavioral disorder, and mental health counselors \$49,479/yr	Paralegals and Legal Assistants \$59,200/yr	Medical and Health Services Managers \$102,974/yr
Cooks, Restaurant \$36,830/yr	Machinists \$51,295/yr	Occupational Therapy Assistants \$59,627/yr	Child, Family, and School Social Workers \$63,680/yr
Food Preparation Workers \$31,855/yr	Electricians \$65,524/yr	Computer Network Support Specialists \$70,049/yr	Preschool Teachers, Except Special Education \$37,999/yr
Miscellaneous Assemblers and Fabricators \$40,826/yr	Bus and Truck Mechanics and Diesel Engine Specialists \$59,152/yr	Surgical Technologists \$64,809/yr	Pharmacists \$140,993/yr
First-Line Supervisors of Retail Sales Workers \$46,395/yr	Paramedics \$64,134/yr	Industrial Engineering Technologists and Technicians \$60,791/yr	Physical Therapists \$98,061/yr

Source: DEED Occupations in Demand

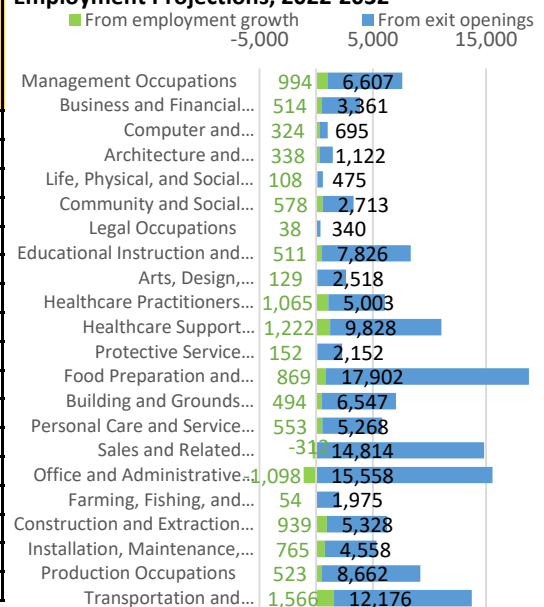
Morrison Co. is a part of the Northwest planning region, which is projected to see a 3.9% increase in employment levels over the next decade. In addition to new jobs created, there will be a much larger number of exit openings (see Figure 15).

Table 14. Regional Industry Employment Projections, 2022-2032

	Estimated Employment 2022	Projected Employment 2032	Percent Change 2022-2032
<b>Northwest Planning Region</b>			
<b>Total, All Industries</b>	<b>265,321</b>	<b>275,647</b>	<b>3.9%</b>
Natural Resources & Mining	6,095	6,335	3.9%
Utilities	1,126	1,125	-0.1%
Construction	11,719	12,715	8.5%
Manufacturing	29,871	31,429	5.2%
Wholesale Trade	12,936	14,034	8.5%
Retail Trade	27,705	27,590	-0.4%
Transportation & Warehousing	5,579	5,997	7.5%
Information	2,451	2,470	0.8%
Finance & Insurance, Real Estate	8,067	8,366	3.7%
Professional Services & Mgmt. of Companies	5,609	6,152	9.7%
Admin. Support & Waste Mgmt.	4,192	4,460	6.4%
Educational Services	22,849	22,989	0.6%
Health Care & Social Assistance	36,421	38,978	7.0%
Leisure & Hospitality	24,958	26,706	7.0%
Other Services	9,824	10,129	3.1%
Public Administration	24,161	24,869	2.9%

Source: DEED 2022-2032 Employment Outlook

Figure 15. Regional Occupational Employment Projections, 2022-2032



## ECONOMIC CHARACTERISTICS

Coming out of the pandemic recession, after gaining jobs over the past year, Morrison Co. had the 37th largest economy of the 87 counties in the state. Morrison Co. was the 5th fastest growing in the past year and the 34th fastest growing since 2019. From 2019 to 2024, employment in Morrison Co. has grown since the pandemic recession.

**1,123** business establishments

**\$47,281** annual average wage

**11,172** jobs

**\$528,219,426** total industry payroll

Job change,  
2019-2024

729 jobs  
7.0% increase

Figure 16. Industry Employment Statistics, 2005-2024

Source: DEED QCEW program

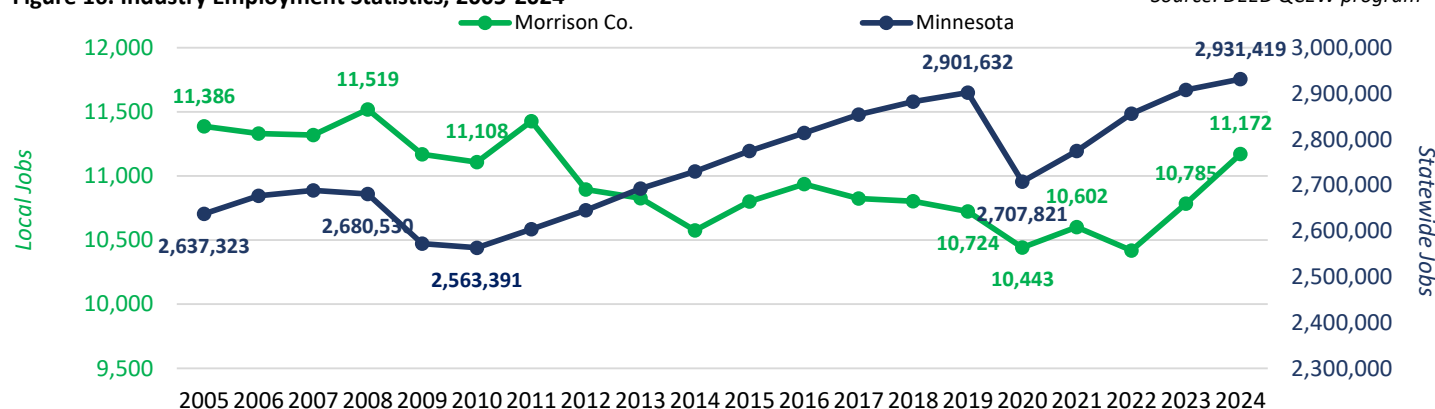
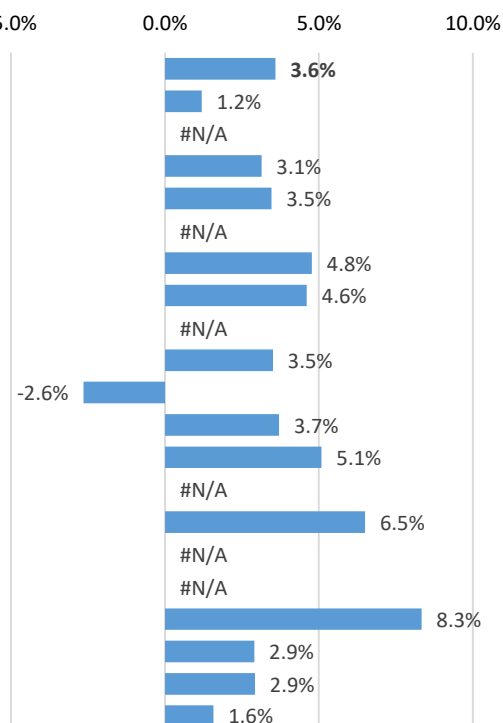


Table 15. Morrison Co. Industry Employment Statistics, 2024	Number of Jobs	Percent of Total Jobs	Average Annual Wage
<b>Total, All Industries</b>	<b>11,172</b>	<b>100.0%</b>	<b>\$47,281</b>
Agriculture, Forestry, Fish & Hunt	410	3.7%	\$23,847
Mining	#N/A	#N/A	#N/A
Construction	526	4.7%	\$63,286
Manufacturing	1,136	10.2%	\$56,824
Utilities	58	0.5%	\$60,812
Wholesale Trade	461	4.1%	\$55,357
Retail Trade	1,634	14.6%	\$34,669
Transportation & Warehousing	234	2.1%	\$28,377
Information	59	0.5%	\$56,385
Finance & Insurance	258	2.3%	\$66,574
Real Estate & Rental & Leasing	28	0.3%	\$30,395
Professional & Technical Services	248	2.2%	\$13,792
Management of Companies	#N/A	#N/A	#N/A
Admin. Support & Waste Mgmt. Svcs.	311	2.8%	\$40,962
Educational Services	#N/A	#N/A	#N/A
Health Care & Social Assistance	#N/A	#N/A	#N/A
Arts, Entertainment, & Recreation	130	1.2%	\$19,218
Accommodation & Food Services	993	8.9%	\$16,870
Other Services	458	4.1%	\$32,607
Public Administration	1,225	11.0%	\$65,269

Figure 17. Change in Jobs, 2023-2024



Source: DEED Quarterly Census of Employment & Wages (QCEW)

For more information on Morrison Co.'s population, labor force, and economic trends, contact:

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