## EMPLOYMENT AND ECONOMIC DEVELOPMENT

# COUNTY PROFILE

# McLeod Co.

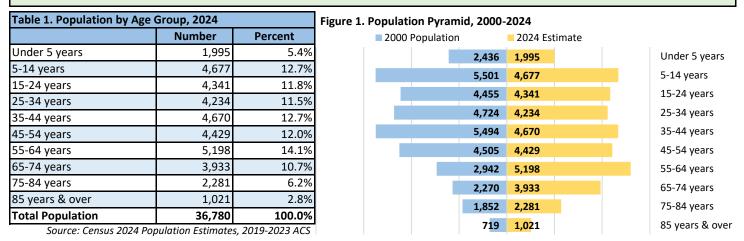
McLeod Co. is a part of Economic Development Region 6E, which is located in the Central Planning Region.

### **POPULATION CHARACTERISTICS**

NITERN ROSEAU
MARSHALL KOOCHICHING
PENNINGTON BELTRAMI
POLK ITASCA ST. LOUIS
NORMAN MANY S THE CASS
TRANSPORTANT DOUGLAN TO TO A DOUGLAN TA A DOUGLAN TO A DOUGLAN TA A
LAC COMPPENSING STORE WIGHT
The sunner correct ware barrie and a sure windows
ROCK NOBLES SCHOOL MARTIN SPORT WOWER FALMORE

2024 population:	36,780 people		
Population change,	9 people	Median Age:	41.5 years
2020-2024	0.0% increase	state:	38.6 years

McLeod Co. is the 29th largest of the 87 counties in the state. Its population increased so far this decade, ranking as the 51st fastest growing in the state from 2020 to 2024. McLeod Co.'s population has an older median age than the state and a larger percentage of people aged 65 years and older. The population is aging, especially as the Baby Boom generation moves through the population pyramid (see Figure 1).



McLeod Co. suffered a negative natural increase - more deaths than births from 2020 to 2024, but also experienced net in-migration meaning more people moved in than moved out. Despite suffering domestic out-migration, McLeod Co. welcomed net international inmigration - gaining new Minnesotans from foreign countries (see Table 2).

Natural	Vital E	•	1, 2020 to J			
Natural	Vital E	vents		NULL NATIONAL		
				Net Migratio	on	
Increase	Births	Deaths	Total	International	Domestic	
-131	1,684	1,815	138	194	-56	
51,570	268,689	217,119	33,161	81,091	-47,930	
_	-	- ,	- / /			

Source: U.S. Census Bureau, Population Estimates Program

Compared to the state, McLeod Co. has a smaller percentage of foreign-born residents. From 2013 to 2023, McLeod Co. saw an increase in the number of foreign-born residents, though it was slower than the statewide increase.

Table 3. Place of Birth for the Foreign Born	McLe	od Co.	Change 2	013-2023	Minnesota		
Population, 2023	Number	Percent	Number	Percent	Percent	Change	
Foreign-born Population	1,403	3.8%	206	17.2%	8.6%	24.7%	
Europe	109	7.8%	-5	-4.4%	8.8%	-3.4%	
Asia	220	15.7%	-3	-1.3%	35.7%	18.1%	
Africa	104	7.4%	38	57.6%	28.3%	78.8%	
Oceania	4	0.3%	2	100.0%	0.4%	5.4%	
Americas:	966	68.9%	174	22.0%	26.7%	8.7%	
Latin America	944	67.3%	166	21.3%	24.2%	9.7%	
Northern America	22	1.6%	8	57.1%	2.5%	0.4%	



Figure 2. Place of Birth for

Source: U.S. Census Bureau, 2019-2023 American Community Survey

### **COUNTY PROFILE**

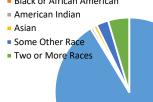
### McLeod Co

McLeod Co.'s population was becoming more racially diverse over time. Since 2013, the white population declined, but the number of people of other races increased (see Table 4).

# Figure 3. Population by Race,



- White
- Black or African American



		McLeod Co	Minnesota		
Table 4. Race and Hispanic Origin, 2023	Number	Percent	Change from 2013-2023	Percent	Change from 2013-2023
Total	36,771	100.0%	1.2%	100.0%	6.8%
White	33,582	91.3%	-3.3%	78.4%	-2.2%
Black or African American	195	0.5%	-15.9%	6.8%	38.9%
American Indian or Alaska Native	84	0.2%	-29.4%	0.9%	-11.6%
Asian or Other Pac. Islanders	264	0.7%	26.3%	5.1%	29.6%
Some Other Race	961	2.6%	57.3%	2.7%	96.1%
Two or More Races	1,685	4.6%	290.0%	6.2%	168.3%
Hispanic or Latino origin	2,664	7.2%	44.6%	6.2%	37.5%

Source: U.S. Census Bureau, 2019-2023 American Community Survey

# **POPULATION PROJECTIONS**

91.3%

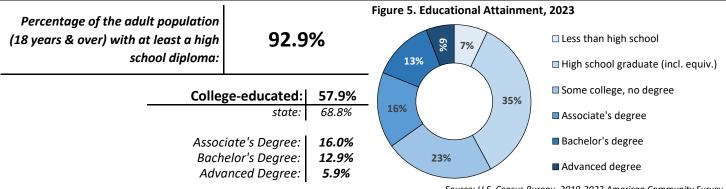
According to the Minnesota State Demographic Center, McLeod Co.'s population is expected to grow from 2025 to 2035, with a rate of change that is faster than the projected statewide growth rate (3.7%). In addition to the overall growth, the number of people aged 65 years and older is expected to increase over the next decade (see Figure 4 and Table 5).

					Figure 4. Pr	ojections b	y Age Group,	2025-
Table 5. Population Project	ctions by Age Gro	up, 2025-2035			2035			
	2025	2035	Numeric	Percent	45,000	37,346	38,891	
McLeod Co.	Projection	Projection	Change	Change	40,000			85 years & over
Under 5 years	2,021	2,045	24	1.2%	,			■ 75-84 years
5-14 years	4,288	4,099	-189	-4.4%	35,000			□ 65-74 years
15-24 years	4,434	4,058	-376	-8.5%	30,000			
25-34 years	4,455	4,739	284	6.4%	25,000			□ 55-64 years
35-44 years	4,624	4,874	250	5.4%	20,000			■ 45-54 years
45-54 years	4,523	5,091	568	12.6%				35-44 years
55-64 years	4,913	4,473	-440	-9.0%	15,000			25-34 years
65-74 years	4,282	4,524	242	5.7%	10,000			■ 15-24 years
75-84 years	2,605	3,373	768	29.5%	5,000			□ 5-14 years
85 years & over	1,201	1,615	414	34.5%				Under 5 years
Total Population	37,346	38,891	1,545	4.1%	2	025 Projectio	n2035 Projectio	on

Source: Minnesota State Demographic Center

# **EDUCATIONAL ATTAINMENT**

McLeod Co. has a lower percentage of adults (18 years & over) with at least a high school diploma than the state (93.2%), and a lower percentage of people with at least some college experience. McLeod Co. also has a higher percentage of people with an Associate's degree and a lower percentage of people with a Bachelor's degree or higher.



Source: U.S. Census Bureau, 2019-2023 American Community Survey

### **COUNTY PROFILE**

### McLeod Co.

3,150,000

3,100,000

**5** 3,050,000

3,000,000

2,950,000

2,900,000

2,850,000

2,800,000

,129,802

2024

In

lesota

Labo

Force

#### LABOR FORCE TRENDS Figure 6. Annual Labor Force Estimates At 3.1%, McLeod Co. had a higher unemployment rate Minnesota McLeod Co. than the state in 2024. After the pandemic recession 20,600 McLeod Co.'s unemployment rate declined compared to 20,400 the 3.7% pre-pandemic rate posted in 2019. The number 20.1 of unemployed workers actively seeking work in McLeod ocal Labor Force 20,200 Co. increased over the past year, and is down compared to 20,000 2019. 19,800 20,015 available workers 19,600 Labor Force change, -142 workers 2009-2024 -0.7% decline 19,400 2,941,976 3,117,663 19,200 **3.1%** unemployment rate 2.8% state 19,000 2020 2019 2009 2017 2016 2015 2014 2013 2012 2018 2021 2022 2023 201 620 unemployed workers Source: DEED Local Area Unemployment Statistics

Labor force growth has slowed in recent years. After experiencing a net gain of workers each year from 1990 to 2000, McLeod Co. averaged an annual gain of new workers from 2000 to 2010, and most recently a loss of fewer workers since 2010 (see Figure 7). Moving forward, McLeod Co. is expected to add workers from 2025 to 2035 (see Table 6).

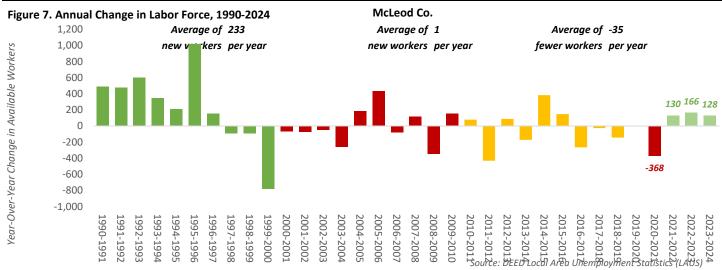
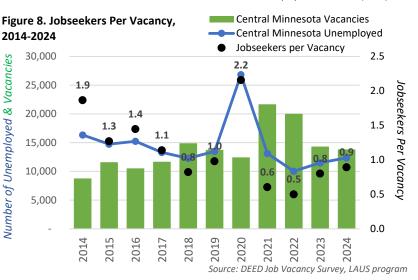


Table 6. Labor Force	Labor Force Projection				
Projections, 2025-2035	2025	2035			
16 to 24 years	3,249	2,983			
25 to 54 years	12,028	13,004			
55 to 64 years	3,640	3,314			
65 years & over	1,456	1,581			
Total Labor Force	20,373	20,882			

### Source: Minnesota State Demographic Center, 2019-2023 ACS

The labor market had grown extremely tight in recent years, with less than 1 jobseeker per vacancy until the pandemic recession intervened in early 2020 and the number of unemployed workers spiked. In 2024, job vacancies in Central returned to pre-pandemic levels, but employers are still seeing challenges finding enough workers for open jobs (see Figure 8).



### LABOR FORCE CHARACTERISTICS

McLeod Co. had a lower labor force participation rate than the state. The labor force in McLeod Co. is less racially diverse than the state (where 80.0% of workers are white alone), but is becoming more diverse over time.

	M	cLeod Co.		Minne	esota	Labor Force	by Gender
	In Labor Force (available workers)	Labor Force Partic. Rate	Unemp. Rate	Labor Force Partic. Rate	Unemp. Rate	Male	Female
Total Labor Force	20,053	67.8%	3.3%	68.5%	3.9%	10,751	9,295
16 to 19 years	1,230	66.8%	7.3%	52.7%	9.9%	606	625
20 to 24 years	1,849	93.6%	4.2%	83.4%	6.5%	939	909
25 to 44 years	7,851	88.2%	2.7%	88.7%	3.5%	4,334	3,516
45 to 54 years	3,936	88.9%	2.4%	87.8%	2.9%	2,064	1,873
55 to 64 years	3,850	74.1%	1.9%	72.8%	3.0%	2,090	1,761
65 to 74 years	1,184	30.1%	9.9%	27.8%	3.4%	669	514
75 years & over	145	4.4%	1.4%	6.6%	3.1%	49	97
Employment Characteristics by Race &	Hispanic Origin					Figure 9. La	bor Force by
White alone	18,364	67.2%	3.1%	67.5%	3.4%	Race, 2023	· · · · · <b>,</b>
Black or African American	148	79.1%	10.7%	71.0%	8.4%	•	
American Indian & Alaska Native	20	54.1%	40.0%	57.7%	11.4%		
Asian or Other Pac. Islanders	169	85.0%	1.2%	74.6%	3.5%		
Some Other Race	358	52.0%	0.0%	75.9%	5.6%		
Two or More Races	982	86.4%	7.4%	74.2%	6.1%		
Hispanic or Latino	1,160	70.5%	8.1%	77.1%	5.9%		
Employment Characteristics by Disabili	ty, 20 to 64 years						
With Any Disability, 20 to 64 years	1,360	62.5%	11.6%	55.3%	9.5%		91.6%
Employment Characteristics by Educati	onal Attainment, 25	to 64 years					
Population, 25 to 64 years	15,637	84.4%	2.4%	84.4%	3.3%	White ale	one
Less than H.S. Diploma	823	77.4%	2.9%	67.1%	4.7%		African American
H.S. Diploma or Equivalent	4,220	78.8%	4.2%	76.5%	2.6%		n Indian & Alaska N
Some College or Assoc. Degree	7,125	87.4%	2.6%	85.0%	3.6%	Asian or	Other Pac. Islander
Bachelor's Degree or Higher	3,466	87.6%	1.3%	90.5%	2.0%	Some Ot	her Race

Source: 2019-2023 American Community Survey, 5-Year Estimates

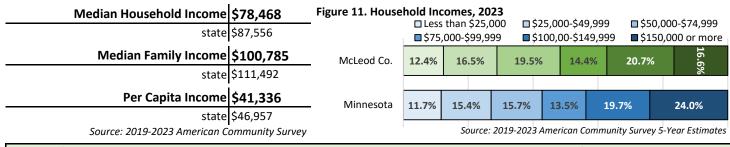
A larger percentage of workers in McLeod Co. worked in the same county in which they live compared to the state. McLeod Co. also had a longer average commute time than the state.

	McLeod	Co.	Minn	esota	Figure 10. Tim	e Leaving Ho	me to
Table 8. Commuting Characteristics, 2022	Number	Percent	Number	Percent	go to Work, 20		
Worked in state of residence	18,921	99.4%	2,870,678	97.8%	McLe		■ Minnesota 0% 40%
Worked in county of residence	12,906	67.8%	1,984,232	67.6%		1% ZC	J% 40%
Worked out of county of residence	6,015	31.6%	886,447	30.2%	12:00 a.m. to		
Worked outside state of residence	114	0.6%	64,576	2.2%	4:59 a.m.	9.0%	
MEANS OF TRANSPORTATION TO WORK					5.00 a m ta 5.50		
Car, truck, or van	16,579	87.1%	2,286,563	77.9%	5:00 a.m. to 5:59 a.m.	13.	0%
Public transportation (excl. taxicab)	95	0.5%	61,640	2.1%	. a.m.	9.1%	
Other method (walk, bike, taxi, etc.)	933	4.9%	120,345	4.1%	6:00 a.m. to 6:59		20.8%
Worked at home	1,466	7.7%	463,770	15.8%	a.m.		18.9%
TRAVEL TIME TO WORK					7:00 a.m. to 7:59		
Less than 10 minutes	5,577	29.4%	478,446	16.3%	a.m.		26.2%
10 to 19 minutes	4,778	25.2%	924,605	31.5%			20.0/0
20 to 29 minutes	2,855	15.0%	651,626	22.2%	8:00 a.m. to 8:59	11.2	%
30 to 44 minutes	2,475	13.0%	551,828	18.8%	a.m.	14	4.8%
45 to 59 minutes	1,390	7.3%	176,115	6.0%	9:00 a.m. to		10.00/
60 or more minutes	1,923	10.1%	149,698	5.1%	11:59 p.m.		19.8% 23.5%
Mean travel time to work (minutes)	24.3	minutes	23.1	minutes	[		

Source: 2019-2023 American Community Survey, 5-Year Estimates

# **INCOMES, COST OF LIVING, & HOUSING**

McLeod Co. had a lower median household income than the state, and a higher percentage of households with incomes below \$50,000. Overall, McLeod Co. had the 21st highest median household income of the 87 counties in the state.



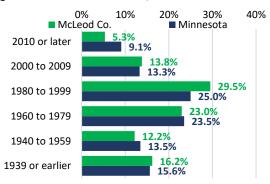
The cost of living has increased over the past 2 years with costs up in many areas. McLeod Co. had a lower cost of living than the state, with a required hourly wage of \$14.78 for a single person living alone to meet a basic needs cost of living, and an hourly wage requirement of \$19.57 for a typical family with 2 adults and 1 child (see Table 9).

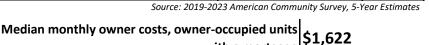
Table 9. Basic Needs Cost o	able 9. Basic Needs Cost of Living Estimates, 2024										
	Single Yearly	Hourly Wage			N	Ionthly Co	sts				
Single Adult, 0 children	Cost of Living		Child Care	Food	Health Care	Housing	Trans- portation	Other	Taxes		
McLeod Co.	\$30,736	\$14.78	\$0	\$409	\$150	\$757	\$660	\$270	\$315		
State of Minnesota	\$36,768	\$17.68	\$0	\$424	\$156	\$1,154	\$573	\$365	\$392		
Typical Family: 2 Adults (1	Family Yearly	Hourly Wage		Monthly Costs							
working full-time, 1 part- time), 1 child	Cost of Living	, ,	Child Care	Food	Health Care	Housing	Trans- portation	Other	Taxes		
McLeod Co.	\$61,045	\$19.57	\$345	\$931	\$530	\$991	\$1,250	\$445	\$595		
State of Minnesota	\$70,308	\$22.53	\$545	\$964	\$556	\$1,446	\$1,028	\$557	\$763		
Source: DEED Cost of Living tool											

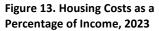
McLeod Co. had a lower median house value than the state, having the 35th highest value of the 87 counties in 2022. McLeod Co.'s housing stock was older than the state's, with a lower percentage of units built since 2000 (see Figure 12).

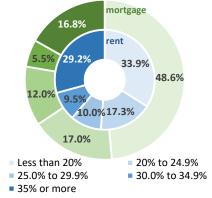
Table 10. Estimated Value of Owner-	McLeod	Minnesota	
occupied Housing Units, 2022	Total	Percent	Percent
Total	11,645	100.0%	100.0%
Less than \$50,000	781	6.7%	4.0%
\$50,000 to \$99,999	297	2.6%	4.0%
\$100,000 to \$149,999	1,146	9.8%	6.2%
\$150,000 to \$199,999	2,245	19.3%	8.9%
\$200,000 to \$299,999	3,858	33.1%	25.7%
\$300,000 to \$499,999	2,499	21.5%	33.6%
\$500,000 or more	819	7.0%	17.5%
Median (dollars)	\$233,4	100	\$305,500

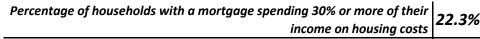
ota Figure 12. Year Structure Built, 2023



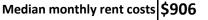








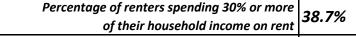
state



with a mortgage



state \$1,890



state |47.2% Source: 2019-2023 American Community Survey, 5-Year Estimates McLeod Co

Source: DEED Occupational Employment & Wage Statistics, Qtr. 1 2025

### **OCCUPATIONS**

At \$23 in 2024, wages were lower in Region 6E than the state. Overall, Region 6E had the 4th lowest median hourly wage level of the 13 economic development regions in the state. Wages were highest for management occupations (\$48.33) and lowest for food preparation and serving related jobs (\$14.68) (see Table 11).

Table 11. Occupational Employment & Wage Statistics, 20	25						
		Regior	n 6E		Stat	e of Minnes	sota
Occupational Group	Median Hourly Wage	Estimated Regional Jobs	Share of Total Jobs	Regional Location Quotient	Median Hourly Wage	Estimated Statewide Jobs	Share of Total Jobs
Total, All Occupations	\$23.00	50,900	100.0%	1.0	\$26.22	2,920,470	100.0%
Management	\$48.33	2,620	5.1%	0.8	\$59.38	200,060	6.9%
Business & Financial Operations	\$35.60	1,890	3.7%	0.5	\$39.95	208,210	7.1%
Computer & Mathematical	\$37.07	500	1.0%	0.3	\$50.02	97,460	3.3%
Architecture & Engineering	\$40.96	910	1.8%	0.9	\$45.03	57,950	2.0%
Life, Physical & Social Science	\$33.73	330	0.6%	0.6	\$38.33	32,150	1.1%
Community & Social Service	\$29.48	1,100	2.2%	1.1	\$29.82	59,290	2.0%
Legal	\$39.15	130	0.3%	0.4	\$49.52	20,750	0.7%
Education, Training & Library	\$23.60	2,830	5.6%	1.0	\$27.84	170,270	5.8%
Arts, Design, Entertainment & Media	\$22.14	330	0.6%	0.5	\$28.84	36,030	1.2%
Healthcare Practitioners & Technical	\$40.13	2,830	5.6%	0.9	\$46.51	187,480	6.4%
Healthcare Support	\$18.05	4,400	8.6%	1.4	\$18.67	176,750	6.1%
Protective Service	\$28.39	710	1.4%	0.9	\$29.37	46,960	1.6%
Food Preparation & Serving Related	\$14.68	4,240	8.3%	1.0	\$16.05	240,830	8.2%
Building, Grounds Cleaning & Maint.	\$18.01	1,540	3.0%	1.1	\$19.16	81,700	2.8%
Personal Care & Service	\$16.93	850	1.7%	0.8	\$17.54	63,300	2.2%
Sales & Related	\$16.89	4,550	8.9%	1.1	\$18.66	244,780	8.4%
Office & Administrative Support	\$22.54	5,360	10.5%	0.9	\$24.07	340,040	11.6%
Farming, Fishing & Forestry	\$24.58	320	0.6%	5.6	\$23.48	3,300	0.1%
Construction & Extraction	\$29.26	2,140	4.2%	1.1	\$34.20	114,050	3.9%
Installation, Maintenance & Repair	\$28.64	2,340	4.6%	1.3	\$30.40	105,650	3.6%
Production	\$23.86	5,980	11.7%	1.7	\$23.56	205,220	7.0%
Transportation & Material Moving	\$22.52	5,000	9.8%	1.3	\$19.80	228,260	7.8%

### **JOB VACANCY SURVEY**

McLeod Co. is a part of the Central planning region. There were 13827 job vacancies posted by employers in 2024, indicating extensive opportunity in the region, with openings across several occupations and industries (see Figure 14).

Table 12. Central Job Vacancy Survey Results, 2024			Figure 14. Job Vacancies by Industry, 2024			
	Number of	Wage	Other Agriculture, Mining			
Occupational Group	Vacancies	Offer	Services Forestry, Fishing			
Total, All Occupations	13,827	\$19.81	n and Food Ex. Public Administration 5%			
Management	319	\$29.45	Services 4% 3% Manufacturing			
Business & Financial Operations	394	\$33.36	10%9%			
Computer & Mathematical	40	\$26.02	Arts, Entertainmen			
Architecture & Engineering	197	\$30.87				
Life, Physical & Social Sciences	122	\$33.52	Recreation 2%			
Community & Social Service	283	\$23.80				
Education, Training & Library	735					
Healthcare Practitioners & Technical	1,450					
Healthcare Support	1,363					
Protective Service	189	\$21.58	Retail Trade			
Food Preparation & Serving Related	1,814	-	Health Care 19%			
Building, Grounds Cleaning & Maint.	260	\$16.97	and Social			
Personal Care & Service	417	\$14.99	Assistance Transportation			
Sales & Related	1,861	\$15.92	28%			
Office & Administrative Support	911	\$20.11	Management of Finance Real			
Construction & Extraction	693	\$22.04	Adophysic costs of Information Estate and and Water managers Insurance Rental			
Installation, Maintenance & Repair	695	\$23.62	Services 2% and			
Production	598	\$20.21	10/ 10/			
Transportation & Material Moving	1,128	\$20.98	Source: DEED Job Vacancy Survey, 2024			

# **OCCUPATIONS IN DEMAND**

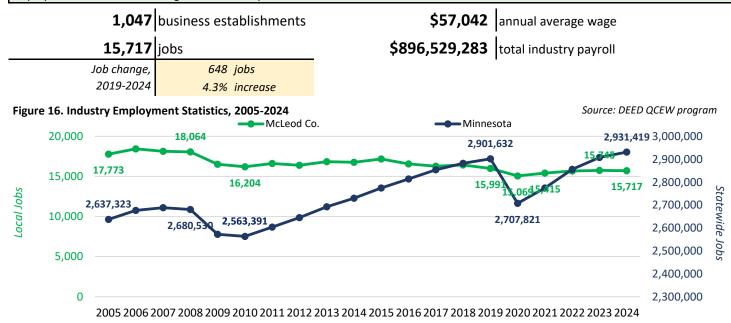
Table 13. Central Planning Region Occupations in Demand, 2024							
Less than High School	High School or Equivalent	Some College or Assoc. Deg.	Bachelor's Degree or Higher				
Retail Salespersons	Heavy and Tractor-Trailer Truck Drivers	Registered Nurses	General and Operations Managers				
\$35,817/yr	\$60,953/yr	\$97,279/yr	\$82,833/yr				
Home Health and Personal	Nursing Assistants	Radiologic Technologists and	Elementary School Teachers,				
Care Aides	Nursing Assistants	Technicians	Except Special Education				
\$35,952/yr	\$40,289/yr	\$79,926/yr	\$65,116/yr				
Fast Food and Counter	Licensed Practical and Licensed Vocational	Police and Sheriff's Patrol	Secondary School Teachers, Except				
Workers	Nurses	Officers	Special and Career/Technical				
\$30,548/yr	\$58,035/yr	\$78,056/yr	\$66,539/yr				
Cashiors	Automotive Service Technicians and	Industrial Engineering	Medical and Health Services				
Cashiers	Mechanics	Technologists and Technicians	Managers				
\$31,985/yr	\$49,872/yr	\$64,316/yr	\$108,690/yr				
Stockers and Order Fillers	Machinists	Calibration Technologists and	Preschool Teachers, Except Special				
	Widefinitists	Technicians	Education				
\$38,723/yr	\$61,397/yr	\$51,876/yr	\$38,309/yr				
Janitors and Cleaners, Except Maids and	Emergency Medical Technicians	Dental Hygienists	Accountants and Auditors				
\$37,511/yr	\$43,830/yr	\$95,926/yr	\$73,436/yr				
	Bookkeeping, Accounting, and Auditing	Detectives and Criminal	Child, Family, and School Social				
Waiters and Waitresses	Clerks	Investigators	Workers				
\$24,272/yr	\$49,071/yr	\$77,932/yr	\$65,914/yr				
Childcare Workers	Electricians	Surgical Technologists	Industrial Engineers				
\$32,303/yr	\$79,223/yr	\$66,288/yr	\$97,918/yr				
First-Line Supervisors of							
Retail Sales Workers	mental health counselors	Except Payroll and Timekeeping	Project Management Specialists				
\$47,389/yr	\$54,808/yr	\$49,531/yr	\$85,453/yr				
Customer Service		Veterinary Technologists and	Special Education Teachers,				
Representatives	Medical Assistants	Technicians	Secondary School				
\$44,527/yr	\$48,462/yr	\$46,438/yr	\$69,045/yr				
			Source: DEED Occupations in Demand				

McLeod Co. is a part of the Central planning region, which is projected to see a 5.2% increase in employment levels over the next decade. In addition to new jobs created, there will be a much larger number of exit openings (see Figure 15).

Table 14. Regional Industry Employment Projections, 2022-2032				Figure 15. Regional Occupational			
	Estimated	Projected	Percent	Employment Projections, 2022-2032 From employment growth -5,000 5,000 15,000 25,000			
	Employment	Employ-	Change				
Central Planning Region	2022	ment 2032	2022-2032	Management Occupations 1,450 7,406 Business and Financial 856 4,284			
Total, All Industries	315,929	332,231	5.2%	Computer and 413 822			
Natural Resources & Mining	5,649	5,809	2.8%	Architecture and 484 1,290			
Utilities	1,986	1,998	0.6%	Life, Physical, and Social 157 461			
Construction	20,532	22,780	10.9%	Community and Social 590 2,724			
Manufacturing	41,539	44,543	7.2%	Legal Occupations 63 374			
Wholesale Trade	11,219	12,105	7.9%	Educational Instruction and 678 8,450 Arts, Design, 168 2,404			
Retail Trade	35,711	35,808	0.3%	Healthcare Practitioners 1,676 5,975			
Transportation & Warehousing	9,287	10,143	9.2%	Healthcare Support 1,880 13,047			
Information	3,002	3,214	7.1%	Protective Service 172 <b>2</b> ,405			
Finance & Insurance, Real Estate	10,142	10,528	3.8%	Food Preparation and1,029 20,705			
Professional Services & Mgmt. of Compani	9,040	9,979	10.4%	Building and Grounds 577 6,626			
Admin. Support & Waste Mgmt.	10,369	11,004	6.1%	Personal Care and Service 651 6,031 Sales and Related12 18,082			
Educational Services	24,622	24,913	1.2%	Office and Administrative1, 105 17,777			
Health Care & Social Assistance	45,668	49,836	9.1%	Farming, Fishing, and 15 1,773			
Leisure & Hospitality	26,046	27,642	6.1%	Construction and Extraction 1,780 6,964			
Other Services	10,880	11,311	4.0%	Installation, Maintenance,1,085 5,176			
Public Administration	20,424	21,077	3.2%	Production Occupations 1,384 12,840			
<u>So</u>	urce: DEED 2022	2032 Employn	nent Outlook	Transportation and 2,311 14,900			

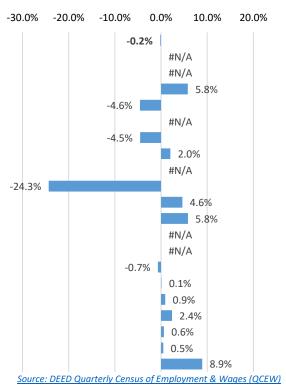
### **ECONOMIC CHARACTERISTICS**

Coming out of the pandemic recession, after losing jobs over the past year, McLeod Co. had the 28th largest economy of the 87 counties in the state. McLeod Co. was the 65th fastest growing in the past year and the 57th fastest growing since 2019. From 2019 to 2024, employment in McLeod Co. has grown since the pandemic recession.



			Average
Table 15. McLeod Co. Industry	Number of	Percent of	Annual
Employment Statistics, 2024	Jobs	Total Jobs	Wage
Total, All Industries	15,717	100.0%	\$57,042
Agriculture, Forestry, Fish & Hunt	#N/A	#N/A	#N/A
Mining	#N/A	#N/A	#N/A
Construction	547	3.5%	\$71,274
Manufacturing	4,375	27.8%	\$78,283
Utilities	#N/A	#N/A	#N/A
Wholesale Trade	518	3.3%	\$35,780
Retail Trade	1,969	12.5%	\$30,903
Transportation & Warehousing	604	3.8%	\$28,810
Information	84	0.5%	\$39,703
Finance & Insurance	386	2.5%	\$73,025
Real Estate & Rental & Leasing	91	0.6%	\$35,333
Professional & Technical Services	#N/A	#N/A	#N/A
Management of Companies	#N/A	#N/A	#N/A
Admin. Support & Waste Mgmt. Svcs.	439	2.8%	\$52,863
Educational Services	1,027	6.5%	\$50,016
Health Care & Social Assistance	2,550	16.2%	\$56,689
Arts, Entertainment, & Recreation	173	1.1%	\$22,235
Accommodation & Food Services	1,138	7.2%	\$19,758
Other Services	421	2.7%	\$34,728
Public Administration	758	4.8%	\$56,543

### Figure 17. Change in Jobs, 2023-2024



### For more information on McLeod Co.'s population, labor force, and economic trends, contact:

Luke GreinerRegional Analyst, Central & SouthwestCareerForce St. Cloud | 1542 Northway Dr. Door 2 | St. Cloud MN 56303Office: 320-223-6992E-mail: luke.greiner@state.mn.usweb: www.mn.gov/deed/data/regional-lmi/

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