EMPLOYMENT AND ECONOMIC DEVELOPMENT

COUNTY PROFILE

Rice Co.

Rice Co. is a part of Economic Development Region 10, which is located in the Southeast Planning Region.

POPULATION CHARACTERISTICS

2023 population:	67,948 people		
Population change,	851 people	Median Age:	37.1 years
2020-2023	1.3% increase	state:	38.6 years

Rice Co. is the 15th largest of the 87 counties in the state. Its population increased so far this decade, ranking as the 28th fastest growing in the state from 2020 to 2023. Rice Co.'s population has a younger median age than the state and a larger percentage of people aged 65 years and older. The population is aging, especially as the Baby Boom generation moves through the population pyramid (see Figure 1).

Table 1. Population by Age	Group, 2023		Figure 1. Population Pyramid, 2	2000-2023	
	Number	Percent	2000 Population	2023 Estimate	
Under 5 years	3,733	5.5%	3,469	3,733	Under 5 years
5-14 years	8,250	12.1%		8,250	5-14 years
15-24 years	12,492	18.4%			,
25-34 years	7,625	11.2%	11,604	12,492	15-24 years
35-44 years	8,529	12.6%	6 6 2 9	7,625	25-34 years
45-54 years	7,779	11.4%	8,894	8,529	35-44 years
55-64 years	8,382	12.3%	6,972	7,779	45-54 years
65-74 years	6,751	9.9%	4,447	8,382	55-64 years
75-84 years	3,113	4.6%	3,201	6,751	65-74 years
85 years & over	1,296	1.9%			,
Total Population	67,948	100.0%		3,113	75-84 years
Source: Census 2023 Pop	oulation Estimates,	, 2019-2023 ACS	1,001	<mark>1,</mark> 296	85 years & over

Rice Co. enjoyed a natural increase - more births than deaths from 2020 to 2023, but also experienced net in-migration - meaning more people moved in than moved out. In addition to domestic in-migration, Rice Co. welcomed net international in-migration - gaining new Minnesotans from foreign countries (see Table 2).

Table 2. Cumulative Estimates of the Components of Population Change, 2020-2023										
	Total			April	1, 2020 to J	luly 1, 2023				
	Population	Natural	Vital E	Vital Events		Net Migration				
	Change	Increase	Births	Deaths	Total	International	Domestic			
Rice Co.	847	133	2,150	2,017	690	641	49			
State of Minnesota	31,111	40,368	207,857	167,489	-11,352	34,624	-45,976			
					Source	· IIS Consus Buroqui Don	ulation Estimates Program			

Source: U.S. Census Bureau, Population Estimates Program

Compared to the state, Rice Co. has a larger percentage of foreign-born residents. From 2013 to 2023, Rice Co. saw an increase in the number of foreign-born residents, which was faster than the statewide increase.

Table 3. Place of Birth for the Foreign Born	Rice	e Co.	Change 2	013-2023	Minnesota		
Population, 2023	Number	Percent	Number	Percent	Percent	Change	
Foreign-born Population	5,860	8.7%	1,401	31.4%	8.6%	24.7%	
Europe	235	4.0%	-92	-28.1%	8.8%	-3.4%	
Asia	792	13.5%	-92	-10.4%	35.7%	18.1%	
Africa	2,128	36.3%	1,721	422.9%	28.3%	78.8%	
Oceania	3	0.1%	-37	-92.5%	0.4%	5.4%	
Americas:	2,702	46.1%	-99	-3.5%	26.7%	8.7%	
Latin America	2,630	44.9%	-52	-1.9%	24.2%	9.7%	
Northern America	72	1.2%	-47	-39.5%	2.5%	0.4%	



Figure 2. Place of Birth for

r

Source: U.S. Census Bureau, 2019-2023 American Community Survey

COUNTY PROFILE

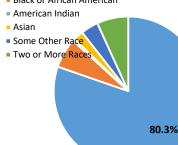
Rice Co

Rice Co.'s population was becoming more racially diverse over time. Since 2013, the white population declined, but the number of people of other races increased (see Table 4).

Figure 3. Population by Race,



- White
- Black or African American



		Rice Co.		Minnesota		
Table 4. Race and Hispanic Origin, 2023	Number	Percent	Change from 2013-2023	Percent	Change from 2013-2023	
Total	67,389	100.0%	4.3%	100.0%	6.8%	
White	54,125	80.3%	-7.0%	78.4%	-2.2%	
Black or African American	4,350	6.5%	125.3%	6.8%	38.9%	
American Indian or Alaska Native	325	0.5%	29.5%	0.9%	-11.6%	
Asian or Other Pac. Islanders	1,451	2.2%	8.4%	5.1%	29.6%	
Some Other Race	2,552	3.8%	67.6%	2.7%	96.1%	
Two or More Races	4,586	6.8%	234.5%	6.2%	168.3%	
Hispanic or Latino origin	6 <i>,</i> 885	10.2%	36.1%	6.2%	37.5%	

Source: U.S. Census Bureau, 2019-2023 American Community Survey

POPULATION PROJECTIONS

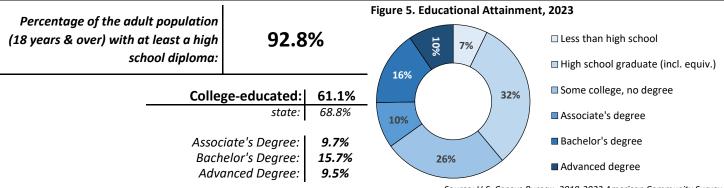
According to the Minnesota State Demographic Center, Rice Co.'s population is expected to grow from 2025 to 2035, with a rate of change that is faster than the projected statewide growth rate (3.7%). In addition to the overall growth, the number of people aged 65 years and older is expected to increase over the next decade (see Figure 4 and Table 5).

					Figure 4. P	rojections by	Age Group,	2025-
Table 5. Population Project	ions by Age Gro	up, 2025-2035			2035			
	2025	2035	Numeric	Percent	80,000	68,901	71,778	
Rice Co.	Projection	Projection	Change	Change	70,000			85 years & over
Under 5 years	3,642	3,719	77	2.1%	70,000			■ 75-84 years
5-14 years	7,833	7,670	-163	-2.1%	60,000			, 65-74 years
15-24 years	12,445	12,107	-338	-2.7%	50,000			
25-34 years	7,951	8,215	264	3.3%	,			□ 55-64 years
35-44 years	8,518	9,178	660	7.7%	40,000			■ 45-54 years
45-54 years	7,858	8,862	1,004	12.8%	30,000			■ 35-44 years
55-64 years	8,265	7,631	-634	-7.7%	20,000			25-34 years
65-74 years	7,103	7,251	148	2.1%	20,000			15-24 years
75-84 years	3,903	5,381	1,478	37.9%	10,000			5-14 years
85 years & over	1,383	1,764	381	27.5%				Under 5 years
Total Population	68,901	71,778	2,877	4.2%	2	025 Projectio	n2035 Projectio	in

Source: Minnesota State Demographic Center

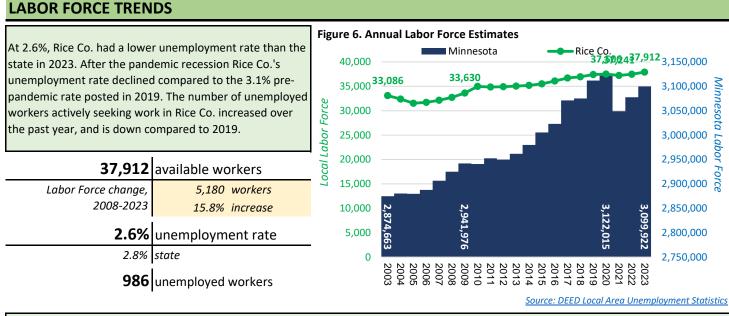
EDUCATIONAL ATTAINMENT

Rice Co. has a lower percentage of adults (18 years & over) with at least a high school diploma than the state (93.2%), and a lower percentage of people with at least some college experience. Rice Co. also has a lower percentage of people with an Associate's degree and a lower percentage of people with a Bachelor's degree or higher.



Source: U.S. Census Bureau, 2019-2023 American Community Survey

COUNTY PROFILE



Labor force growth has slowed in recent years. After experiencing a net gain of workers each year from 1990 to 2000, Rice Co. averaged an annual gain of new workers from 2000 to 2010, and most recently a gain of new workers since 2010 (see Figure 7). Moving forward, Rice Co. is expected to add workers from 2025 to 2035 (see Table 6).

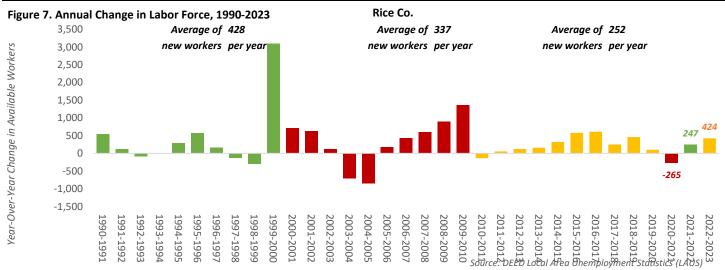
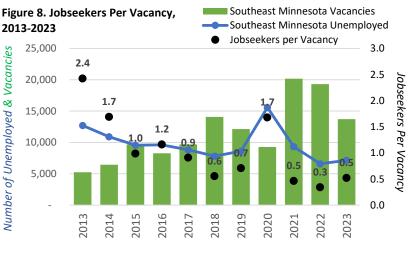


Table 6. Labor Force	Labor Force	e Projection	I
Projections, 2025-2035	2025	2035	
16 to 24 years	7,361	7,188	
25 to 54 years	20,163	21,761	
55 to 64 years	6,209	5,732	
65 years & over	2,185	2,349	
Total Labor Force	35,917	7,188 21,761 5,732	

Source: Minnesota State Demographic Center, 2019-2023 ACS

The labor market had grown extremely tight in recent years, with less than 1 jobseeker per vacancy until the pandemic recession intervened in early 2020 and the number of unemployed workers spiked. In 2023, job vacancies in Southeast returned to pre-pandemic levels, but employers are still seeing challenges finding enough workers for open jobs (see Figure 8).



Source: DEED Job Vacancy Survey, LAUS program

LABOR FORCE CHARACTERISTICS

average commute time than the state.

Rice Co. had a lower labor force participation rate than the state. The labor force in Rice Co. is less racially diverse than the state (where 80.0% of workers are white alone), but is becoming more diverse over time.

		Rice Co.		Minne	esota	Labor Force	by Gender
	In Labor Force (available workers)	Labor Force Partic. Rate	Unemp. Rate	Labor Force Partic. Rate	Unemp. Rate	Male	Female
Total Labor Force	35,293	64.7%	4.6%	68.5%	3.9%	18,218	17,054
16 to 19 years	3,127	57.4%	8.7%	52.7%	9.9%	1,148	1,979
20 to 24 years	4,213	70.4%	2.6%	83.4%	6.5%	2,211	2,000
25 to 44 years	13,269	82.8%	5.3%	88.7%	3.5%	7,306	5,965
45 to 54 years	6,403	83.0%	3.6%	87.8%	2.9%	3,295	3,109
55 to 64 years	6,245	75.1%	4.7%	72.8%	3.0%	3,130	3,111
65 to 74 years	1,721	25.7%	1.0%	27.8%	3.4%	957	764
75 years & over	297	6.8%	1.0%	6.6%	3.1%	171	126
Employment Characteristics by Race &	Hispanic Origin					Figure 9. La	bor Force by
White alone	29,005	64.4%	3.8%	67.5%	3.4%	Race, 2023	· · · · · · · · · · · ·
Black or African American	1,820	58.7%	15.1%	71.0%	8.4%	,	
American Indian & Alaska Native	96	42.7%	9.4%	57.7%	11.4%		
Asian or Other Pac. Islanders	851	66.7%	8.0%	74.6%	3.5%		
Some Other Race	1,536	73.9%	7.7%	75.9%	5.6%		
Two or More Races	1,949	68.9%	2.5%	74.2%	6.1%		
Hispanic or Latino	3,335	71.7%	4.7%	77.1%	5.9%		
Employment Characteristics by Disabili	ty, 20 to 64 years						
With Any Disability, 20 to 64 years	1,349	47.9%	12.9%	55.3%	9.5%		
Employment Characteristics by Education	onal Attainment, 25	5 to 64 years					
Population, 25 to 64 years	25,928	80.9%	4.7%	84.4%	3.3%	White ald	one
Less than H.S. Diploma	1,623	66.8%	8.0%	67.1%	4.7%		African Americar
H.S. Diploma or Equivalent	7,129	70.6%	0.6%	76.5%	2.6%		n Indian & Alaska
Some College or Assoc. Degree	8,684	84.9%	2.7%	85.0%	3.6%	Asian or	Other Pac. Island
Bachelor's Degree or Higher	8,484	91.3%	3.3%	90.5%	2.0%	Some Otl	her Race

A larger percentage of workers in Rice Co. worked in the same county in which they live compared to the state. Rice Co. also had a shorter

Figure 10. Time Leaving Home to Rice Co. Minnesota go to Work, 2023 Percent Table 8. Commuting Characteristics, 2022 Number Percent Number Rice Co. Minnesota 2,870,678 97.8% Worked in state of residence 32,883 99.6% 0% 20% 40% 69.6% Worked in county of residence 22,978 1,984,232 67.6% Worked out of county of residence 9,905 30.0% 886,447 30.2% 12:00 a.m. to 6.1% Worked outside state of residence 132 0.4% 64,576 2.2% 4:59 a.m. 4.9% **MEANS OF TRANSPORTATION TO WORK** 5:00 a.m. to 5:59 25,851 77.9% 78.3% 2,286,563 Car, truck, or van 11.1% a.m. 9.1% 132 0.4% 61,640 2.1% Public transportation (excl. taxicab) 2,839 8.6% 120,345 4.1% Other method (walk, bike, taxi, etc.) 6:00 a.m. to 6:59 18.1% a.m. 463,770 Worked at home 4,226 12.8% 15.8% 18.9% **TRAVEL TIME TO WORK** 7:00 a.m. to 7:59 25.1% 8,551 25.9% 478,446 16.3% Less than 10 minutes a.m. 28.8% 8,980 27.2% 924,605 31.5% 10 to 19 minutes 8:00 a.m. to 8:59 22.2% 20 to 29 minutes 5,183 15.7% 651,626 11.5% a.m. 14.8% 18.8% 4,952 15.0% 30 to 44 minutes 551,828 45 to 59 minutes 3,103 9.4% 176,115 6.0% 9:00 a.m. to 28.1% 60 or more minutes 2,212 6.7% 149,698 5.1% 11:59 p.m. 23.5% 22.5 minutes 23.1 minutes Mean travel time to work (minutes)

Source: 2019-2023 American Community Survey, 5-Year Estimates

INCOMES, COST OF LIVING, & HOUSING

Rice Co. had a lower median household income than the state, and a higher percentage of households with incomes below \$50,000. Overall, Rice Co. had the 15th highest median household income of the 87 counties in the state.

Median Household Income state	\$82,792 \$87,556							0,000-\$74,999 50,000 or more
Median Family Income	. ,	Rice Co.	12.7%	16.5%	15.9%	13.4%	20.4%	21.1%
state Per Capita Income	\$111,492 \$38,276	N diama a a da						
state Source: 2019-2023 American Co	\$46,957 Survey	. Minnesota	11.7%	15.4% Source:	15.7% 2019-2023 A	13.5% American Co	19.7% mmunity Surve	24.0% ry 5-Year Estimates

The cost of living has increased over the past 2 years with costs up in many areas. Rice Co. had a lower cost of living than the state, with a required hourly wage of \$15.37 for a single person living alone to meet a basic needs cost of living, and an hourly wage requirement of \$20.59 for a typical family with 2 adults and 1 child (see Table 9).

Table 9. Basic Needs Cost of Living Estimates, 2023								
Single Vearly		Monthly Costs						
Cost of Living		Child Care	Food	Health Care	Housing	Trans- portation	Other	Taxes
\$31,976	\$15.37	\$0	\$407	\$161	\$838	\$619	\$298	\$342
\$34,704	\$16.68	\$0	\$419	\$160	\$1,021	\$572	\$345	\$375
Family Voarly		Monthly Costs						
Cost of Living	, 0	Child Care	Food	Health Care	Housing	Trans- portation	Other	Taxes
\$64,234	\$20.59	\$472	\$929	\$576	\$1,108	\$1,099	\$487	\$682
\$67 <i>,</i> 320	\$21.58	\$544	\$955	\$574	\$1,285	\$977	\$536	\$739
F	\$31,976 \$34,704 Family Yearly Cost of Living \$64,234	Cost of LivingRequired\$31,976\$15.37\$34,704\$16.68amily YearlyHourly WageCost of LivingRequired\$64,234\$20.59	Cost of LivingRequiredChild Care\$31,976\$15.37\$0\$34,704\$16.68\$0amily YearlyHourly Wage	Cost of LivingRequiredChild CareFood\$31,976\$15.37\$0\$407\$34,704\$16.68\$0\$419amily YearlyHourly Wage	Single Yearly Cost of LivingHourly Wage RequiredHealth Care\$31,976\$15.37\$0\$407\$161\$34,704\$16.68\$0\$419\$160camily Yearly Cost of LivingHourly Wage RequiredFoodHealth Care\$64,234\$20.59\$472\$929\$576	Single Yearly Cost of LivingHourly Wage RequiredHourly CareHealth CareHousing Housing\$31,976\$15.37\$0\$407\$161\$838\$34,704\$16.68\$0\$419\$160\$1,021amily Yearly Cost of LivingHourly Wage RequiredChild CareFoodHealth 	Single Yearly Hourly Wage Hourly Wage Health Health Transportation \$31,976 \$15.37 \$0 \$407 \$161 \$838 \$619 \$34,704 \$16.68 \$0 \$419 \$160 \$1,021 \$572 Family Yearly Hourly Wage Child Care Food Health Housing Transportation \$64,234 \$20.59 \$472 \$929 \$576 \$1,08 \$1,099 \$67,320 \$21.58 \$544 \$955 \$574 \$1,285 \$977	Single Yearly Cost of LivingHourly Wage RequiredChild CareFoodHealth CareHousing portationTrans- portationOther\$31,976\$15.37\$0\$407\$161\$838\$619\$298\$34,704\$16.68\$0\$419\$160\$1,021\$572\$345amily Yearly Cost of LivingHourly Wage RequiredChild CareFoodHealth CareTrans- portationOther\$64,234\$20.59\$472\$929\$576\$1,108\$1,099\$487

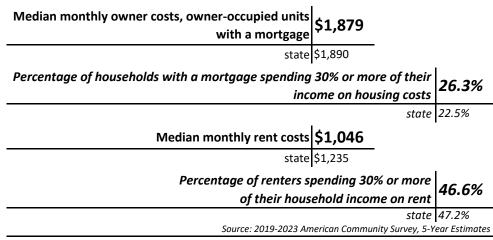
Rice Co. had a lower median house value than the state, having the 12th highest value of the 87 counties in 2022. Rice Co.'s housing stock was newer than the state's, with a higher percentage of units built since 2000 (see Figure 12).

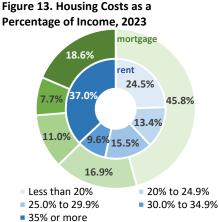
Table 10. Estimated Value of Owner-	Rice C	Co.	Minnesota
occupied Housing Units, 2022	Total	Percent	Percent
Total	17,714	100.0%	100.0%
Less than \$50,000	1,045	5.9%	4.0%
\$50,000 to \$99,999	268	1.5%	4.0%
\$100,000 to \$149,999	897	5.1%	6.2%
\$150,000 to \$199,999	1,799	10.2%	8.9%
\$200,000 to \$299,999	4,921	27.8%	25.7%
\$300,000 to \$499,999	6,191	34.9%	33.6%
\$500,000 or more	2,593	14.6%	17.5%
Median (dollars)	\$298,5	600	\$305,500

Figure 12. Year Structure Built, 2023ot0%10%20%Rice Co.Minnesota



Source: 2019-2023 American Community Survey, 5-Year Estimates





30%

OCCUPATIONS

At \$24.26 in 2024, wages were lower in Region 10 than the state. Overall, Region 10 had the 2nd highest median hourly wage level of the 13 economic development regions in the state. Wages were highest for management occupations (\$51.51) and lowest for food preparation and serving related jobs (\$14.57) (see Table 11).

Table 11. Occupational Employment & Wage Statistics, 20	024						
		Regio	n 10		Stat	e of Minnes	ota
Occupational Group	Median Hourly Wage	Estimated Regional Jobs	Share of Total Jobs	Regional Location Quotient	Median Hourly Wage	Estimated Statewide Jobs	Share of Total Jobs
Total, All Occupations	\$24.26	240,340	100.0%	1.0	\$25.22	2,881,100	100.0%
Management	\$51.51	13,250	5.5%	0.8	\$57.75	201,710	7.0%
Business & Financial Operations	\$37.97	9,740	4.1%	0.6	\$39.26	202,700	7.0%
Computer & Mathematical	\$50.87	5,270	2.2%	0.6	\$50.83	98,240	3.4%
Architecture & Engineering	\$40.43	3,540	1.5%	0.7	\$42.97	58,320	2.0%
Life, Physical & Social Science	\$38.64	2,120	0.9%	0.9	\$39.93	29,220	1.0%
Community & Social Service	\$30.48	4,670	1.9%	1.0	\$27.92	57,930	2.0%
Legal	\$43.12	690	0.3%	0.4	\$51.15	19,040	0.7%
Education, Training & Library	\$28.42	14,670	6.1%	1.1	\$28.22	163,340	5.7%
Arts, Design, Entertainment & Media	\$26.08	1,990	0.8%	0.7	\$29.01	36,160	1.3%
Healthcare Practitioners & Technical	\$48.05	29,150	12.1%	1.9	\$43.01	184,410	6.4%
Healthcare Support	\$18.85	14,270	5.9%	1.0	\$18.07	169,580	5.9%
Protective Service	\$28.97	3,950	1.6%	1.0	\$28.87	45,860	1.6%
Food Preparation & Serving Related	\$14.57	20,590	8.6%	1.1	\$15.07	232,190	8.1%
Building, Grounds Cleaning & Maint.	\$18.08	6,760	2.8%	1.0	\$18.83	79,660	2.8%
Personal Care & Service	\$17.17	4,830	2.0%	1.0	\$17.60	59,420	2.1%
Sales & Related	\$17.36	18,280	7.6%	0.9	\$18.82	242,440	8.4%
Office & Administrative Support	\$23.45	27,760	11.6%	0.9	\$23.86	352,250	12.2%
Farming, Fishing & Forestry	\$20.01	320	0.1%	1.1	\$22.13	3,520	0.1%
Construction & Extraction	\$30.88	8,370	3.5%	0.9	\$32.44	110,960	3.9%
Installation, Maintenance & Repair	\$28.53	8,550	3.6%	1.0	\$29.54	104,530	3.6%
Production	\$22.72	22,500	9.4%	1.3	\$23.05	203,810	7.1%
Transportation & Material Moving	\$22.01	19,080	7.9%	1.0	\$19.80	225,820	7.8%

JOB VACANCY SURVEY

Rice Co. is a part of the Southeast planning region. There were 13711 job vacancies posted by employers in 2023, indicating extensive opportunity in the region, with openings across several occupations and industries (see Figure 14).

Table 12. Southeast Job Vacancy Survey Results, 2023			Figure 14. Job Vacancies by Industry, 2023 Agriculture,
	Number of	Wage	Other & Hunting
Occupational Group	Vacancies	Offer	Services, Ex. Public Construction1%
Total, All Occupations	13,711	\$18.22	n and Food 2%3%3%
Management	212	\$37.73	Services Manufacturing
Business & Financial Operations	467	\$25.49	12% Utilities
Computer & Mathematical	97	\$37.67	Arts, Wholegale Trade
Architecture & Engineering	297	\$27.42	Entertainmen t. and
Life, Physical & Social Sciences	171	\$30.13	Recreation
Community & Social Service	608	\$21.43	1%
Education, Training & Library	418	\$19.67	
Healthcare Practitioners & Technical	964	\$33.92	
Healthcare Support	1,534	\$16.49	
Protective Service	192	\$16.29	Retail Trade
Food Preparation & Serving Related	1,856	\$14.91	Health Care 26%
Building, Grounds Cleaning & Maint.	314	\$19.06	and Social
Personal Care & Service	455	\$14.98	Assistance
Sales & Related	2,426	\$13.96	27% n and Warehousing
Office & Administrative Support	548	\$18.66	Manarettent of Finance 2%
Construction & Extraction	160	\$23.33	Adm Configuration of the second
Installation, Maintenance & Repair	732	\$21.35	Servicestrategy 0% 1%
Production	690	\$19.95	20/ 0/0 0 20/ 40a/
Transportation & Material Moving	1,108	\$20.14	Source: DEED Job Vacancy Survey, 2023

Source: DEED Occupational Employment & Wage Statistics, Qtr. 1 2024

OCCUPATIONS IN DEMAND

Table 13. Southeast Planning Region Occupations in Demand, 2023							
Less than High School	High School or Equivalent	Some College or Assoc. Deg.	Bachelor's Degree or Higher				
Home Health and Personal Care Aides	Heavy and Tractor-Trailer Truck Drivers	Registered Nurses	General and Operations Managers				
\$35,784/yr	\$60,838/yr	\$100,239/yr	\$83,723/yr				
Retail Salespersons	Nursing Assistants	Police and Sheriff's Patrol Officers	Elementary School Teachers, Except Special Education				
\$34,625/yr	\$39,647/yr	\$79,616/yr	\$64,771/yr				
First-Line Supervisors of	Licensed Practical and Licensed Vocational	Radiologic Technologists and	Secondary School Teachers, Except				
Retail Sales Workers \$46,144/yr	Nurses \$61,677/yr	Technicians \$80,540/yr	Special and Career/Technical \$67,707/yr				
First-Line Supervisors of Food Preparation and	Automotive Service Technicians and Mechanics	Diagnostic Medical Sonographers	Software Developers				
\$40,675/yr	\$50,472/yr	\$102,982/yr	\$130,807/yr				
Stockers and Order Fillers	Bookkeeping, Accounting, and Auditing Clerks	Computer Network Support Specialists	Training and Development Specialists				
\$37,875/yr	\$49,912/yr	\$78,124/yr	\$78,978/yr				
Fast Food and Counter Workers	Medical Assistants	Human Resources Assistants, Except Payroll and Timekeeping	Accountants and Auditors				
\$30,170/yr	\$48,598/yr	\$61,057/yr	\$77,799/yr				
Laborers and Freight, Stock, and Material Movers, Hand	Substance abuse, behavioral disorder, and mental health counselors	Surgical Technologists	Medical and Health Services Managers				
\$44,636/yr	\$52,564/yr	\$78,775/yr Civil Engineering Technologists	\$125,558/yr				
Light Truck Drivers	Hairdressers, Hairstylists, and		Industrial Engineers				
\$45,790/yr	\$37,408/yr	\$73,049/yr	\$86,149/yr				
Cashiers	Electricians	Dental Hygienists	Physician Assistants				
\$31,365/yr	\$74,834/yr	\$85,161/yr	\$134,877/yr				
Miscellaneous Assemblers and Fabricators	Machinists	Mechanical Engineering Technologists and Technicians	Medical Scientists, Except Epidemiologists				
\$43,860/yr	\$59,112/yr	\$58,074/yr	\$85,432/yr Source: DEED Occupations in Demand				

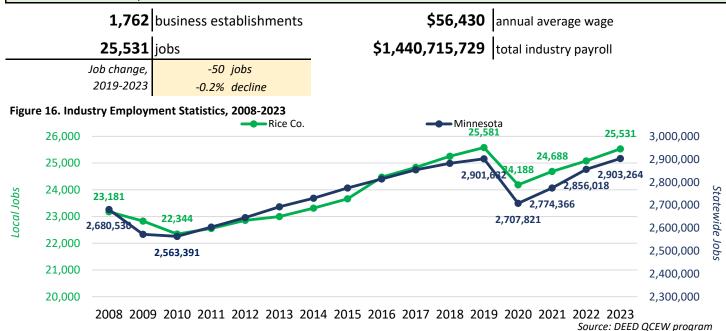
Rice Co. is a part of the Southeast planning region, which is projected to see a 4.5% increase in employment levels over the next decade. In addition to new jobs created, there will be a much larger number of exit openings (see Figure 15).

Table 14. Regional Industry Employment Pi	Figure 15. Regional Occupational							
	Estimated	Projected	Percent	Employment Projections, 2022-2032 From employment growth -5,000 5,000 15,000				
	Employment	Employ-	Change	Managamant Oppungtions				
Southeast Planning Region	2022	ment 2032	2022-2032	Management Occupations Business and Financial	1,244 5,891 633 3,369			
Total, All Industries	270,975	283,255	4.5%	Computer and	472 970			
Natural Resources & Mining	3,474	3,657	5.3%	Architecture and				
Utilities	1,211	1,212	0.1%	Life, Physical, and Social	173 550			
Construction	9,574	10,360	8.2%	Community and Social	434 2,488			
Manufacturing	36,161	37,414	3.5%	Legal Occupations	33 264			
Wholesale Trade	7,317	7,736	5.7%	Educational Instruction and Arts, Design,	516 7,202 112 1 ,976			
Retail Trade	26,514	26,404	-0.4%	Healthcare Practitioners	3.029 10.264			
Transportation & Warehousing	7,187	7,827	8.9%	Healthcare Support				
Information	2,802	2,782	-0.7%	Protective Service	81 2,086			
Finance & Insurance, Real Estate	6,243	6,457	3.4%	Food Preparation and	876 17,736			
Professional Services & Mgmt. of Compani	8,457	9,278	9.7%	Building and Grounds	394 5,488			
Admin. Support & Waste Mgmt.	7,883	8,597	9.1%	Personal Care and Service Sales and Related	489 4,689 -23 <mark>4 13,340</mark>			
Educational Services	20,296	20,531	1.2%	Office and Administrative				
Health Care & Social Assistance	65,729	71,175	8.3%	Farming, Fishing, and	38 1,144			
Leisure & Hospitality	22,983	24,366	6.0%	Construction and Extraction	719 3,973			
Other Services	8,780	9,078	3.4%	Installation, Maintenance,	617 3,748			
Public Administration	15,203	15,540	2.2%	Production Occupations	367 10,382			
Source: DEED 2022-2032 Employment Outlook								

COUNTY PROFILE

ECONOMIC CHARACTERISTICS

Coming out of the pandemic recession, after gaining jobs over the past year, Rice Co. had the 15th largest economy of the 87 counties in the state. Rice Co. was the 29th fastest growing in the past year and the 38th fastest growing since 2019. From 2019 to 2023, employment in Rice Co. is still down from the pandemic recession.



Average Number of Percent of Annual Table 15. Rice Co. Industry Employment -20.0% -10.0% 0.0% Statistics, 2023 Jobs Total Jobs Wage 25,531 100.0% **Total, All Industries** \$56,430 Agriculture, Forestry, Fish & Hunt 510 2.0% \$51,680 -9.1% Mining 45 0.2% \$74,107 1,141 Construction 4.5% \$68,361 5,119 20.1% Manufacturing \$78,161 Utilities 82 0.3% \$132,899 Wholesale Trade 1.116 4.4% \$76,360 2,753 **Retail Trade** 10.8% \$32,835 Transportation & Warehousing 1,061 4.2% \$55,911 147 0.6% \$51,970 Information -16.5% Finance & Insurance 468 1.8% \$87,928 Real Estate & Rental & Leasing 119 0.5% \$57,585 Professional & Technical Services 389 1.5% \$16,055

0.2%

2.5%

15.4%

11.3%

0.9%

9.0%

3.4%

6.7%

\$20,006

\$41,648

\$62,710

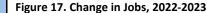
\$47,609

\$22,660

\$20,789

\$32,707

\$67,574





For more information on Rice Co.'s population, labor force, and economic trends, contact:

43

631

3,920

2.883

234

2,300

856

1,706

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Management of Companies

Health Care & Social Assistance

Arts, Entertainment, & Recreation

Accommodation & Food Services

Educational Services

Public Administration

Other Services

Admin. Support & Waste Mgmt. Svcs.

Data updated: December 31, 2024