

Commission of Deaf, DeafBlind, & Hard of Hearing Minnesotans

Present

The Collaborative Experience

November 2 - 4, 2017

Breezy Point, MN

2017

Sponsor & Exhibitor Guide

What is the Collaborative Experience?

The stakeholders of the Collaborative Plan Summit of the Commission of Deaf, DeafBlind, and Hard of Hearing Minnesotans identified a need for professionals to have an opportunity to obtain information about the most recent research and practice in Deaf/DeafBlind/Hard of Hearing (D/DB/HH) education. The Collaborative Experience, a professional conference, was implemented in 2015 to serve this purpose.

Who attends the Collaborative Experience?

Over 325 professionals in the following areas:

Teachers D/HH

Teachers D/B

Vocational Rehabilitation Counselors

Educational Audiologists

Educational Interpreters

Deaf Mentors

Parent Guides

SLPs

Public Health Professionals

Where is the Collaborative Experience?

The 2017 Collaborative Experience will be held at Breezy Point Resort outside of Brainerd, MN. The conference dates are Thursday, November 2nd - Saturday, November 4th.

Why participate at the Collaborative Experience?

The Collaborative Experience attracts all professionals working in D/DB/HH. These individuals are key leaders with direct exposure to parents, schools and medical community. Exposure to this audience will further your resources and marketing efforts.

Sponsorship Opportunities

Access Sponsor (3 available)

\$1500

This sponsorship will provide accommodations for D/DB/HH attendees: ASL interpreters and captioning. Your sponsorship will allow you to showcase your organization at the conference along with pre-event marketing and onsite recognition:

- Showcase table in the exhibit area with VIP placement
- Two (2) full conference registrations
- Signage with company logo prominently placed at Conference
- Logo listed on website and all pre-event marketing
- Company name and logo in Sponsor Section of Final program
- Onsite verbal recognition and logo on main screens as Access Sponsor

Bag Sponsor (1 available)

\$2500

The Bag sponsorship allows your company to be prominently displayed on the bags given to each attendee. This sponsorship will allow you to market your organization even after the conference is over.

- Showcase table in the exhibit area with VIP placement
- Company logo prominently placed on attendee bag
- Logo listed on website and all pre-event marketing
- Company name and logo in Sponsor Section of Final program
- Onsite verbal recognition and logo on main screens as bag sponsor

Lanyard Sponsor (1 available)

\$1750

The Lanyard sponsorship allows your company to be prominently displayed on the lanyards given to each attendee. This sponsorship will allow you to market your organization even after the conference is over.

- Showcase table in the exhibit area with VIP placement
- Company logo prominently placed on attendee lanyard
- Logo listed on website and all pre-event marketing
- Company name and logo in Sponsor Section of Final program
- Onsite verbal recognition and logo on main screens as lanyard sponsor

Break Sponsor (3 available)

\$750

The Break sponsorship allows your company to display items during a refreshment break during the conference. Your sponsorship will allow you to showcase your organization at the conference along with pre-event marketing and onsite recognition

- Showcase table in the exhibit area with VIP placement
- Signage with company logo prominently placed at Conference
- Custom signage with company logo displayed during sponsored refreshment break

- Opportunity to place company brochures on refreshment tables
- Logo listed on website and all pre-event marketing
- Company name and logo in Sponsor Section of Final program
- Onsite verbal recognition and logo on main screens as break sponsor

Event Partners

The event partnerships allows your organization to sponsor by donating resources or inkind donations to be used during the conference. Your organization can be showcased at the conference with:

- Showcase table in the exhibit area
- Signage with company logo prominently placed at Conference
- Logo listed on website and all pre-event marketing
- Company name and logo in Sponsor Section of Final program

Exhibitor Resource Tables

Non-profit \$150

For profit \$500

This is for organizations looking to expose the conference professionals to their products or services.

- Showcase table in the exhibit area
- Company name listed in Exhibitor Section of Final program

If you are interested or have any questions, please contact Jessica Woodward at jessica@eventivemeetings.com.