

Fall 2021 auto theft prevention awareness toolkit

Did you know? 6 in 10 cars in the Twin Cities are stolen with the vehicle's keys. About half of stolen automobiles are subsequently used to commit another crime. **Many auto thefts are preventable** if people take reasonable steps to reduce their chances of becoming a victim, such as: *lock your car, take your keys (even at home), do not leave valuables in your vehicle, when possible, park in a garage or secure location, lock your vehicle even when in a garage, don't leave your vehicle running unattended.*

Please help spread the word.

Here's how you can help.

1. Include one or more of these images in your newsletter, e-news or website.
2. Include one or more of the sample messages on your social media (with one of the images).
3. Link to 'tips on reducing risk of auto theft' online at [LockYourCarMN.com](https://www.lockyourcarmn.com)
4. Include the *tips above* on your website, e-news and newsletters.
5. Share this toolkit with others who want to see less auto theft in their community.



Sample messages:

- In the Twin Cities, the majority of vehicles stolen are unlocked with the keys inside. Remember to always lock your car and take the key or fob with you. #LockYourCarMN Learn more ways to protect your vehicle from thieves at [LockYourCarMN.com](https://www.lockyourcarmn.com)
- Keep your car safe from thieves by parking in well-lit areas, always locking the doors and taking the key or fob (even at your home). #LockYourCarMN Learn more ways to protect your vehicle from thieves at [LockYourCarMN.com](https://www.lockyourcarmn.com)

"Park it. Lock it. Pocket." is a coordinated effort by the Hennepin and Ramsey County Attorneys' Offices, with support by the Minnesota Department of Commerce Fraud Bureau, **to encourage drivers to take their keys with them** when they leave their vehicle. Look for billboards, bus and light rail messages near you. Contact brian.strub@state.mn.us at the Minnesota Department of Commerce with questions.

Thank you!