

## Alex Caldwell, MPH

### Summary

---

Health policy leader on a mission to create thriving communities.

- Practiced policy analyst, convener, facilitator, relationship builder, writer, and manager.
- Trusted advisor and consultant for legislators and policymakers, health care providers, philanthropists, and community partners who are eager to use data to achieve impact.
- Policy focus areas include behavioral health, substance use, criminal justice, early childhood, maternal health, and access to care.

### Professional Experience

---

#### **FSG.** Minneapolis, Minnesota

Associate Director (2023 – Present)

- Serve as project manager and case team leader responsible for designing and executing [systems change](#) strategies for complex projects with large corporate, non-profit, and philanthropic clients.
- Enabling foundations, community collaboratives, and companies to create positive social change and center health equity in their mission and strategy.
- Build new business opportunities by conducting outreach, leading proposal development (e.g., scoping, budgeting, drafting), and by curating learning communities of purpose-driven leaders.

#### **Colorado Health Institute.** Denver, Colorado

Director (2018 – 2023)

Associate Director (2017 – 2018)

Policy Analyst (2016 – 2017)

- Conceptualized and led team-based policy research and analysis to deliver clear, actionable insights that solve client problems and drive better health outcomes for all Coloradans.
- Conducted needs assessments, strategic planning, mixed-methods evaluation, financial mapping, key informant interviews, focus groups, surveys, and other equitable research approaches in partnership with government, philanthropic, and community leaders in urban, rural, and frontier areas. Highlights of recent reports and analyses:
  - *Colorado Opioid Crisis Response Blueprint: A [Guide for Opioid Settlement](#) Investments*
  - *Serving Colorado's Children: A [Financial Map](#) of the Behavioral Health System*
  - *Putting Prevention Science to Work: Colorado's First [Strategic Plan](#) for Primary Prevention of Substance Abuse*
  - *Opportunities for Colorado's Early Childhood System: The Colorado Birth Through Five [Needs Assessment](#)*
- Led policy research, development, and analysis, in consultation with stakeholders and in coordination with cross-agency partners, to recommend health policy changes and administrative action for improving physical health, behavioral health, and social drivers of health.
- Coached, mentored, and supervised four analysts and developed and led teams across three departments and 30 staff in results-driven projects.

- Created CHI's business development strategies by establishing goals, scoping projects, and cultivating partnerships and clients to grow revenue from \$2 million to \$6 million.
- Sought-after speaker on a range of emerging health policy issues, trends, and subject areas.
  - *Example: Hot Issues In Health 2017 — [Doctors and Disruptors: How Policymakers Can Respond to Health Market Developments](#).*

**The Global Fund to Fight AIDS, Tuberculosis, and Malaria.** Geneva, Switzerland

Associate Specialist (2014 – 2016)

- Developed and implemented a strategic framework of 34 key performance indicators to measure corporate achievements and impact of \$4 billion annual disbursements to programs around the world.
- Provided analysis and insights to senior management, board members and donors, and governance entities including the Inspector General to identify and address under-performance.
- Developed the \$300 million operating budget, annual work plan, and corporate priorities.

**Beyond 12.** San Francisco, California

Data Analyst (2011 – 2012)

- Structured and managed Salesforce data for the organization's Facebook-based student support tool engaging 14,000+ users to increase the number of low-income, first-generation, and historically under-represented students who graduate from college.

**Tulane University Cancer Center.** New Orleans, Louisiana

Clinical Research Coordinator (2010 – 2011)

- Enrolled and collected data on 40+ prostate cancer patients on 10+ clinical drug trials.
- Provided analysis and insights to pharmaceutical drug trial sponsors and principal investigators.

**Teach for America, New Orleans Science and Math High School.** New Orleans, Louisiana

Lead Teacher (2008 – 2010)

- Developed and implemented an inquiry-based curriculum for 100+ 9th grade students.

## Education

---

**Columbia University Mailman School of Public Health.** Master of Public Health, 2014

- Certificate in Comparative Effectiveness & Outcomes Research in Health Policy

**Dickinson College.** Bachelor of Science, 2008

- Magna Cum Laude