

# Strategic Plan

## “Shaping Our Shared Future”

### Mission

The Council works toward economic, social, legal, and political equality for Minnesotans of Asian and Pacific Islander (API) heritage.

### Goals

1. Minnesota’s API communities benefit from the Council’s work. *The Council is charged with advocating on behalf of Minnesota’s API communities, so the Council’s decisions and actions must meaningfully contribute to their well-being.* Key strategies for this goal include the following:
  - A. Advocate for the needs of API communities.
  - B. Engage with diverse API communities, from newly arrived to long established, to understand their evolving needs.
  - C. Build and maintain strong and diverse partnerships.
2. Minnesota’s API communities trust the Council. *A key function of the Council is as a liaison between state government and Minnesota’s API communities, which requires mutual trust.* Key strategies for this goal include the following:
  - A. Participate strategically in community settings.
  - B. Build intentional and relevant partnerships.
  - C. Actively engage with diverse API communities.
3. The Council is an agent of change in State government. *As an advisory body to the Legislature and the Governor, the Council is uniquely positioned to collaboratively shape public policy.* Key strategies for this goal include the following:
  - A. Build API communities’ capacity to inform and influence public policy.
  - B. Help policy makers understand the nature of issues facing Minnesota’s API communities.
  - C. Broaden and deepen the Council’s ability to successfully influence public policy.
4. The Council leads dynamically and effectively. *Minnesota’s API community is diverse across educational, economic, and ethnic boundaries. In response, the Council must practice adaptive and community-centered leadership.* Key strategies for this goal include the following:
  - A. Anticipate emerging trends and issues, and lead relevant public policy initiatives.
  - B. Actively build community leadership.
  - C. Ensure an inclusive and vibrant Council culture.
  - D. Enhance Council infrastructure to improve the Council’s capacity to carry out its mission.

*Adopted by the Council Board on January 18, 2018.*