



The Division of Drug Information (DDI) is CDER's focal point for public inquiries. We serve the public by providing information on human drug products and drug product regulation by FDA.

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Attention all pharmacists!

Did you know that FDA writes and films videos just for you? The team of pharmacists at FDA's Division of Drug Information wants their fellow pharmacists to have quick, easy access to information about FDA initiatives, programs, and databases. Today they announced the release of their brand new videos and we wanted to be the first to tell you!

The first video in FDA's new series is *Medication Adherence*. In less than 3-minutes FDA pharmacists share tips and tools to help you and your patients better communicate about safe medication use, including:

- For your patients: *Stop – Learn – Go – Tips for Talking with Your Pharmacist*
- For you: [Scriptyourfuture.org](http://Scriptyourfuture.org) – offering wallet cards, posters, door hangers and more for you to use in your pharmacy

Other videos coming soon in the new series of *Drug Info Rounds* include:

- Breakthrough Therapy
- Antibiotic Resistance
- MedWatch Tips & Tools (tutorial)

The most popular videos from previous seasons include:

- Accelerated Approval
- Medication Errors
- Disposal of Unused Medicines
- Electronic Orange Book

Watch online at: <http://go.usa.gov/ccfuh>

*Drug Info Rounds are created and produced by pharmacists in FDA's Center for Drug Evaluation and Research, Office of Communications, Division of Drug Information (DDI). DDI pharmacists respond to over 70,000 inquiries per year about FDA initiatives and regulated drugs-from healthcare professionals, industry, and consumers. The Drug Info Rounds video series provides important and useful drug information to health care providers helping them be better clinicians and, ultimately, improving patient safety.*