

**STATE OF MINNESOTA**  
**BOARD OF VETERINARY MEDICINE**

In the Matter of Mark James Cochran, D.C.                      **CONSENT CEASE AND DESIST ORDER**

TO:    Mark James Cochran, D.C., 1828 South Cedar Avenue, Ste. #2, Owatonna, MN 55060

The Board of Veterinary Medicine (“Board”) has determined as follows:

1.        Mark James Cochran, D.C. (“Respondent”), is a licensed chiropractor and owner of Owatonna Wellness Center in Owatonna, Minnesota.

2.        Respondent is not currently and never has been licensed to practice veterinary medicine in the State of Minnesota.

3.        Minnesota Statutes section 156.12, subd. 1 defines the practice of veterinary medicine as follows:

The practice of veterinary medicine . . . shall mean the diagnosis, treatment, correction, relief, or prevention of animal disease, deformity, defect, injury, or other physical or mental conditions . . . and the rendering of advice or recommendations with regard to any of the above. The practice of veterinary medicine shall include but not be limited to the prescription or administration of any drug, medicine, biologic, apparatus, application, anesthetic, or other therapeutic or diagnostic substance or technique.

4.        Minnesota Statutes section 156.12, subd. 3 provides that “[a]ny person who sells or offers to apply, any prescription drug, biologic preparation, including sera, vaccines, bacterins, tuberculin, mallein, johnin, or any other agent for the treatment, vaccination, or testing of any animal belonging to another, shall be engaged in the practice of veterinary medicine.”

5.        The Complaint Review Committee (“Committee”) of the Board has advised Respondent that it is prepared to commence formal action against him pursuant to Minn. Stat. §§ 156.15 and/or 214.11 (2004) based on allegations that he engaged in the practice of veterinary

medicine in the State of Minnesota without a license, in violation of Minn. Stat. §§ 156.10 and 156.12 (2004), by the following conduct:

a. On February 27, 2006, LA, who owns a German Shepherd with an immune system disorder, asked Respondent whether he did chiropractic treatments on dogs. Respondent told LA that he did.

b. On March 1, 2006, Respondent performed a chiropractic adjustment on LA's dog, clipped the dog's hair for a hair analysis and prescribed a product called "Silk" to put in the dog's bath.

c. Respondent told LA that he had also treated a cow and a Chihuahua.

d. On March 8, 2006, LA received a package in the mail from Respondent addressed to her dog. The package contained a homeopathic product.

6. Respondent acknowledges that he has been advised of his rights to a hearing or trial in this matter, to present argument to the Board or court and to appeal from any adverse determination after a hearing or trial, and Respondent waives those rights. Respondent further acknowledges that he has been advised by Board representatives that he may be represented by legal counsel in this matter and has knowingly and voluntarily waived this right.

7. Respondent has agreed to informal disposition of this matter without a hearing as provided under Minn. Stat. § 14.59 (2004) and Minn. R. 1400.5900 (2005).

8. Respondent agrees that if he violates this Consent Cease and Desist Order, the Board shall be authorized to impose a civil penalty against Respondent of up to \$1,000 per violation in addition to any other remedies provided by law. Before imposing such a penalty, the Committee must provide Respondent with notice of the alleged violations and must further

provide Respondent 30 days during which he may request a hearing at the Minnesota Office of Administrative Hearings to challenge the allegations.

9. Respondent understands that this Consent Cease and Desist Order is classified as a public document in accordance with the Minnesota Government Data Practices Act, Minn. Stat. ch. 13.

**NOW, THEREFORE, IT IS HEREBY ORDERED**, pursuant to Minn. Stat. § 156.15 (2004), that Respondent shall cease and desist from engaging in any activity that constitutes the practice of veterinary medicine as defined in Minn. Stat. § 156.12, subds. 1 and 3, including, but not limited to, performing chiropractic adjustments or other chiropractic treatments on animals owned by others, and prescribing or selling products, including bath products or homeopathic remedies, for the treatment of animals owned by others.

**IT IS FURTHER ORDERED**, that if any violations of this Consent Cease and Desist Order occur, the Board shall be authorized to impose a civil penalty against Respondent of up to \$1,000 per violation in addition to any other remedies provided by law in accordance with the terms set forth in paragraph 8 above.

**IT IS FURTHER ORDERED**, that this Consent Cease and Desist Order shall remain in effect until such time as it is modified or vacated by the Board.

This Order shall be effective upon signature on behalf of the Board.

Dated: May 9, 2006

BOARD OF VETERINARY MEDICINE  
By: John Kingdon  
JOHN KING, D.V.M.  
Executive Director

**CONSENT TO ENTRY OF ORDER**

The undersigned states that he has read this Consent Cease and Desist Order; that he knows and fully understands its contents and effect; that he has been advised of his right to a hearing; that he has been advised of his right to be represented by legal counsel in this matter and has knowingly and voluntarily waived this right; and that he consents to entry of this Consent Cease and Desist Order by the Board of Veterinary Medicine. This Consent Cease and Desist Order constitutes the entire settlement agreement between the parties, there being no other promises or agreements, either expressed or implied.

Dated: 05-03-06

  
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MARK JAMES COCHRAN, D.C.

AG: #1598892-v1