



# Minnesota State Demographic Center

**Western National Insurance Group, Board of Directors**

Susan Brower, Minnesota State Demographer

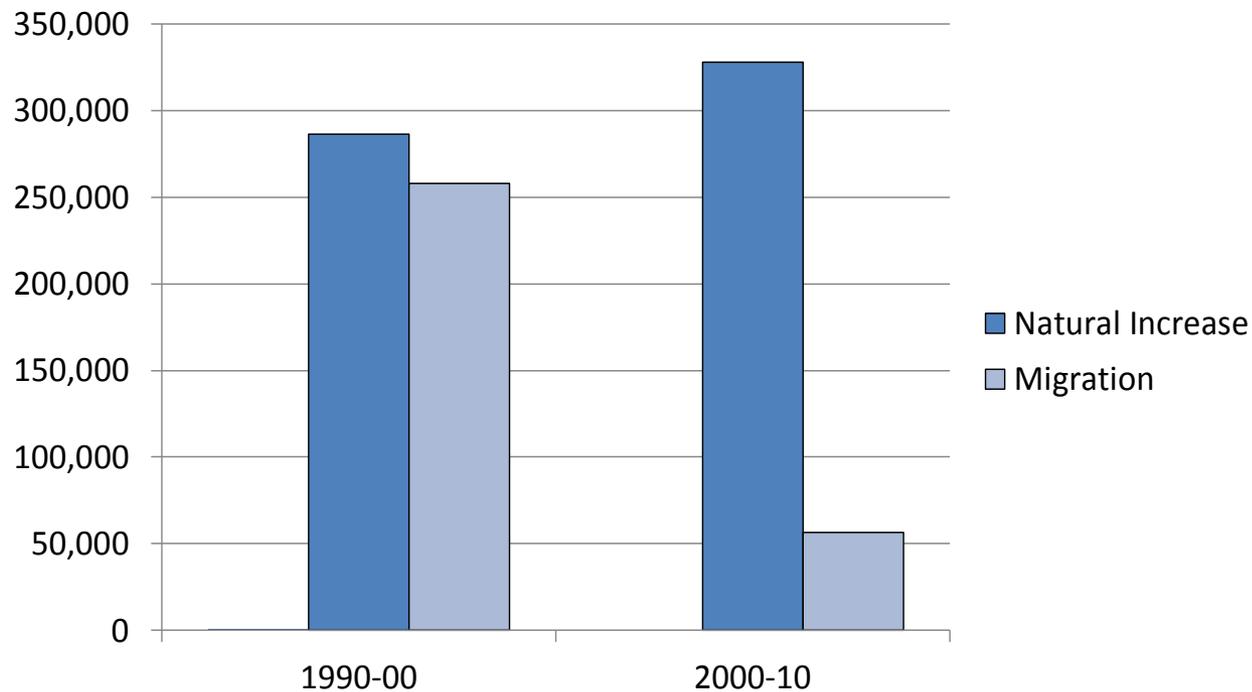
October, 2014

# Where are we now?

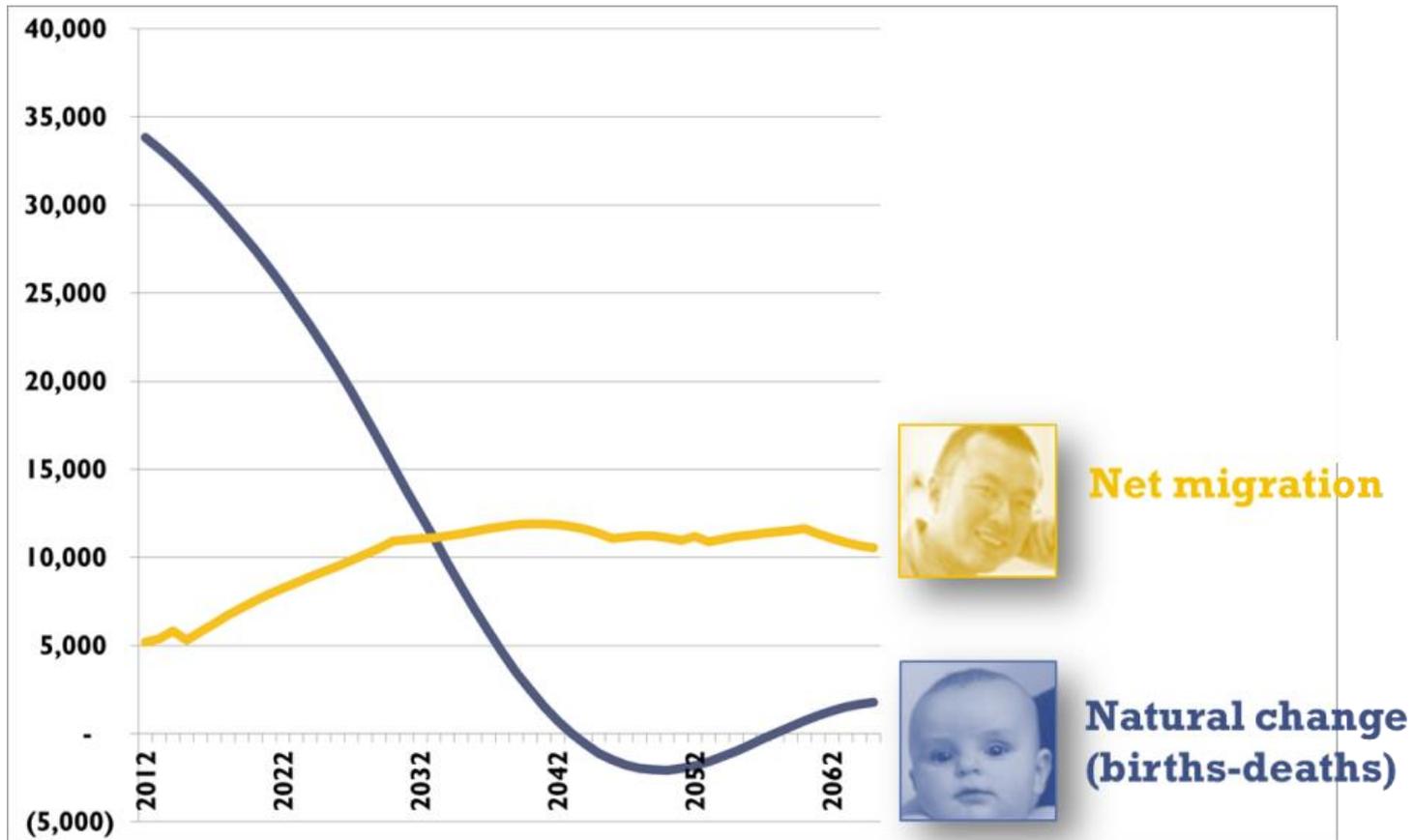
- Minnesota's 2013 population is 5,420,380
- Minnesota added 348,446 (7.8%) people from 2000 to 2010
- Minnesota and South Dakota (7.9%) led the frost belt in percent population growth
- Minnesota ranked 26th in percent change and 21st in number change
- Texas added 4.3 million and Nevada 35.1% to lead the nation
- Minority population growth accounted for the majority of total growth 2000-10. Percent minority population increased from 11.7% in 2000 to 17% in 2010

# Most of MN's recent population increase resulted from natural increase (births-deaths)

## Minnesota Population Change



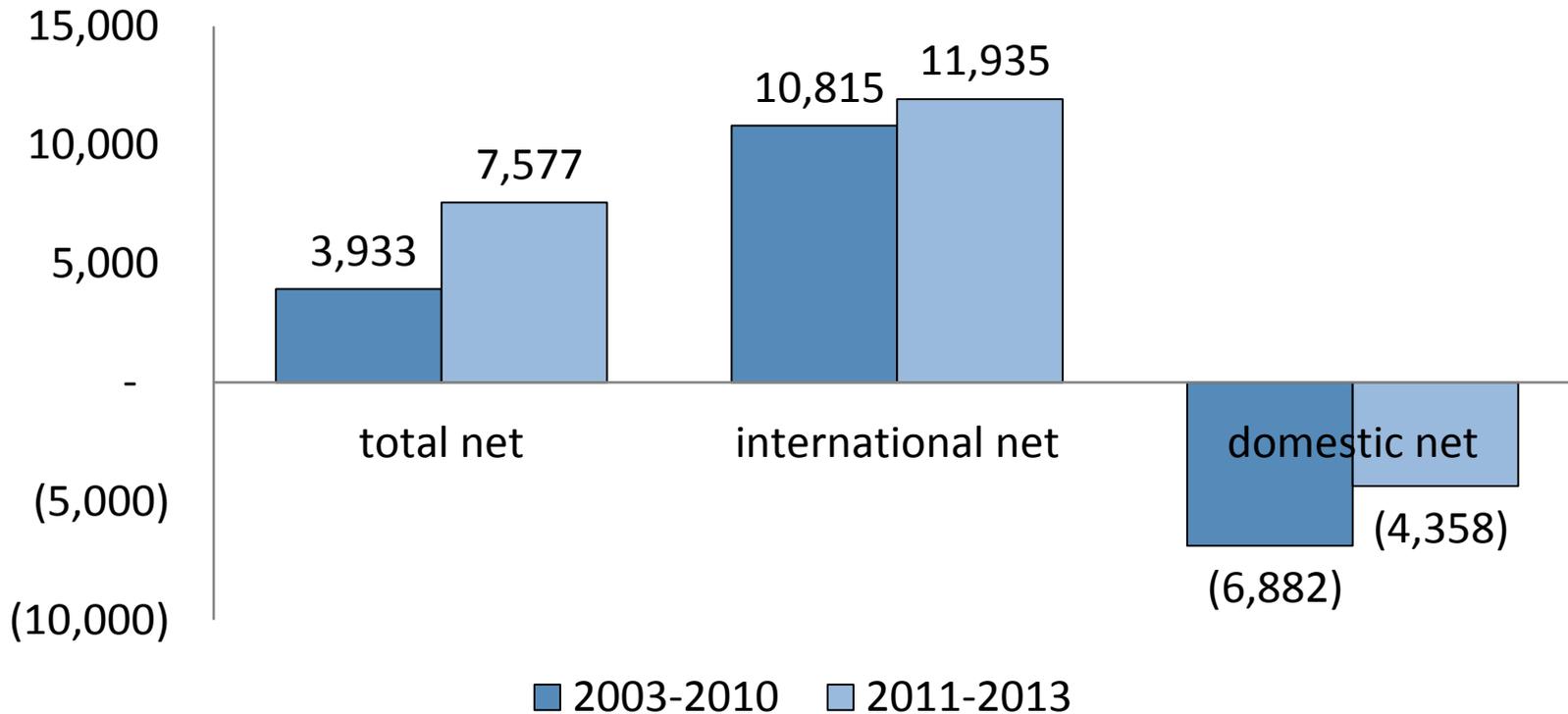
# Minnesota's projected net migration and natural change, 2012-2065



Source: State Demographic Center projections, U.S. Census Bureau data used as base population for projections

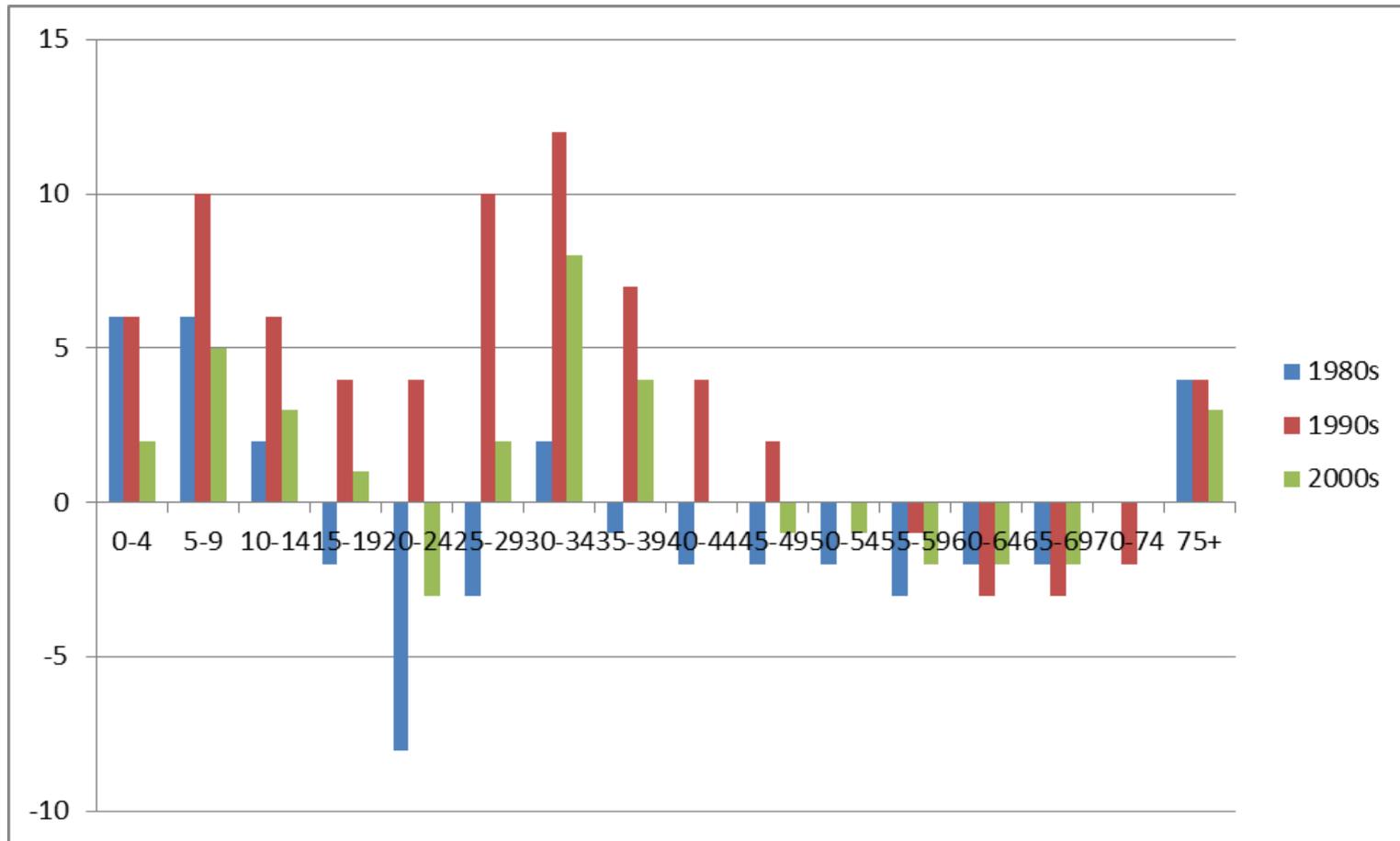
# Average levels of net-migration

**Average annual net migration  
Minnesota, 2003-2010 and 2011-2013**



# Rate of net migration by age

## Minnesota 1980s-2000s (per 1,000)

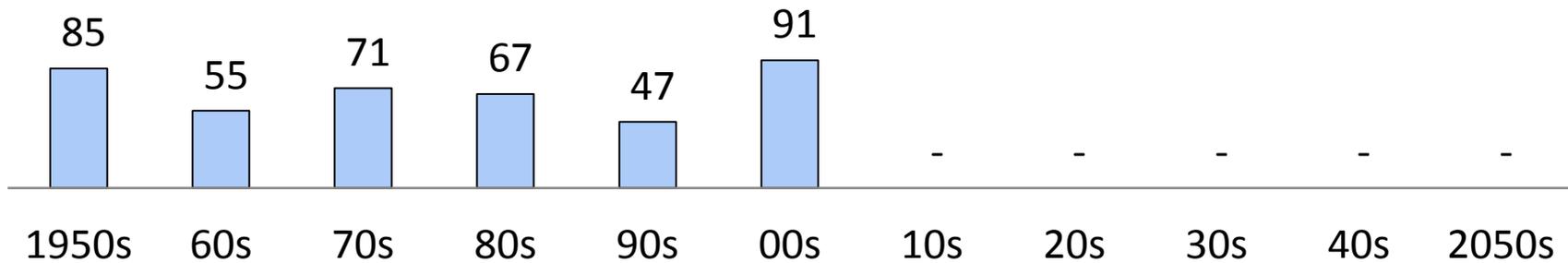


# HOT & COLD STATES

		ATTRACT			
		1Q	2Q	3Q	4Q
R E T A I N	1Q	ND	SD, KS	MT	ID, WY, AK, NV
	2Q	IA, WV	NE, ME, NY, RI	HI, VT, NM, NJ	DE, NH, CO
	3Q	LA, MS, IN, MO	IL, MA, AL, OK	CT, VA	MD, WA, OR, FL, AZ
	4Q	MI, OH, PA, WI, KY, AL, MN	TN, SC, UT	NC, TX, GA, CA	<b>HOLY GRAIL</b>

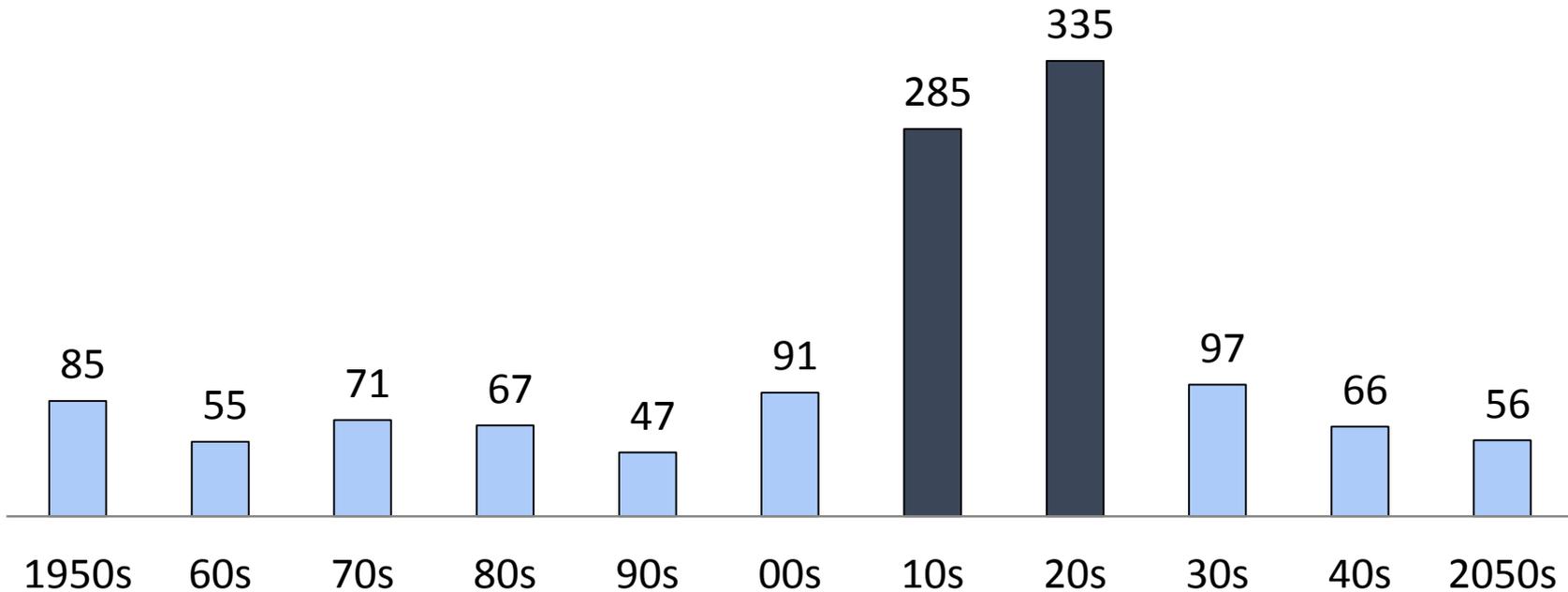
# Number of older adults will increase substantially over the next 20 years

Change in older adults, age 65+ (Thousands)



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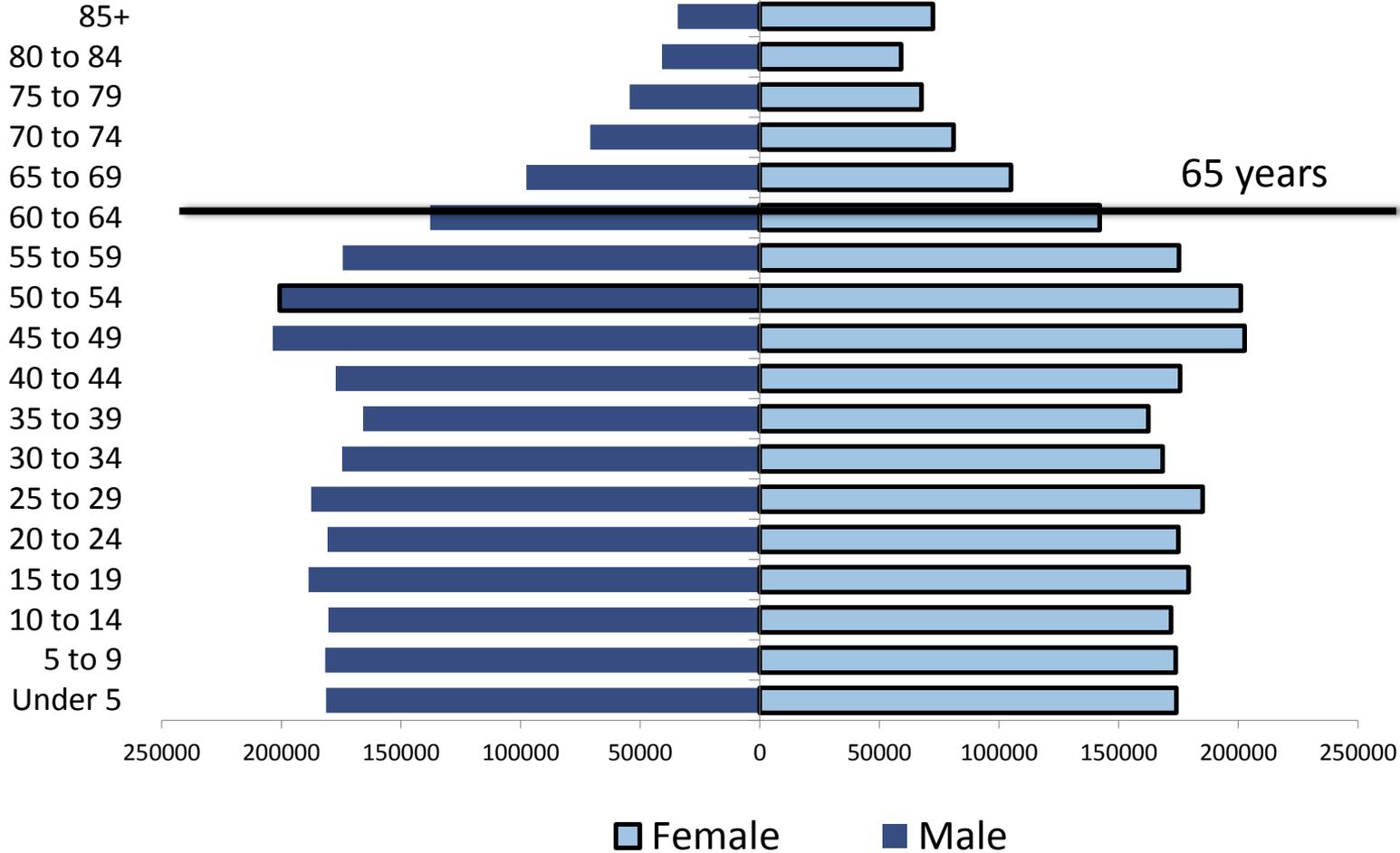
Change in older adults, age 65+ (Thousands)



Sources: U.S. Census Bureau and Minnesota State Demographic Center

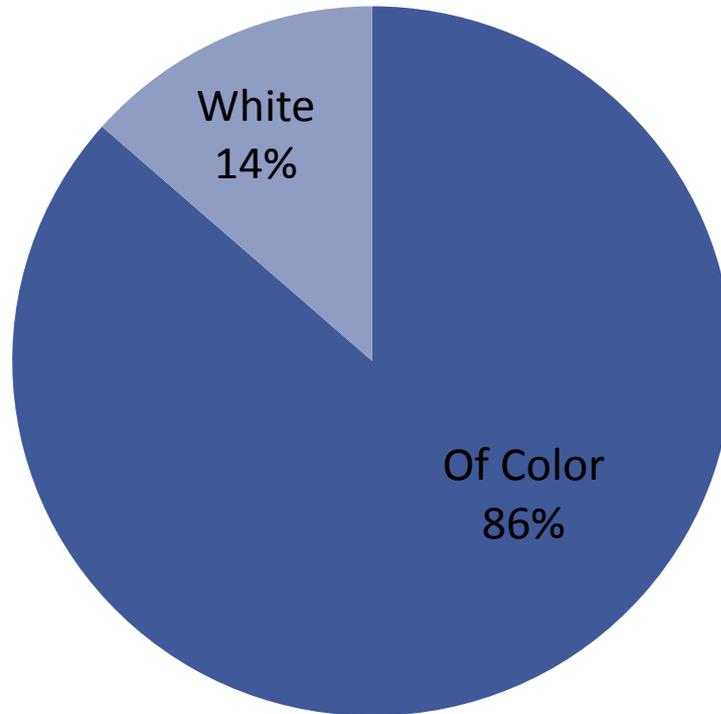
# Why are the changes so marked now?

Population by age and sex  
Minnesota, 2012



Source: U.S. Census Bureau

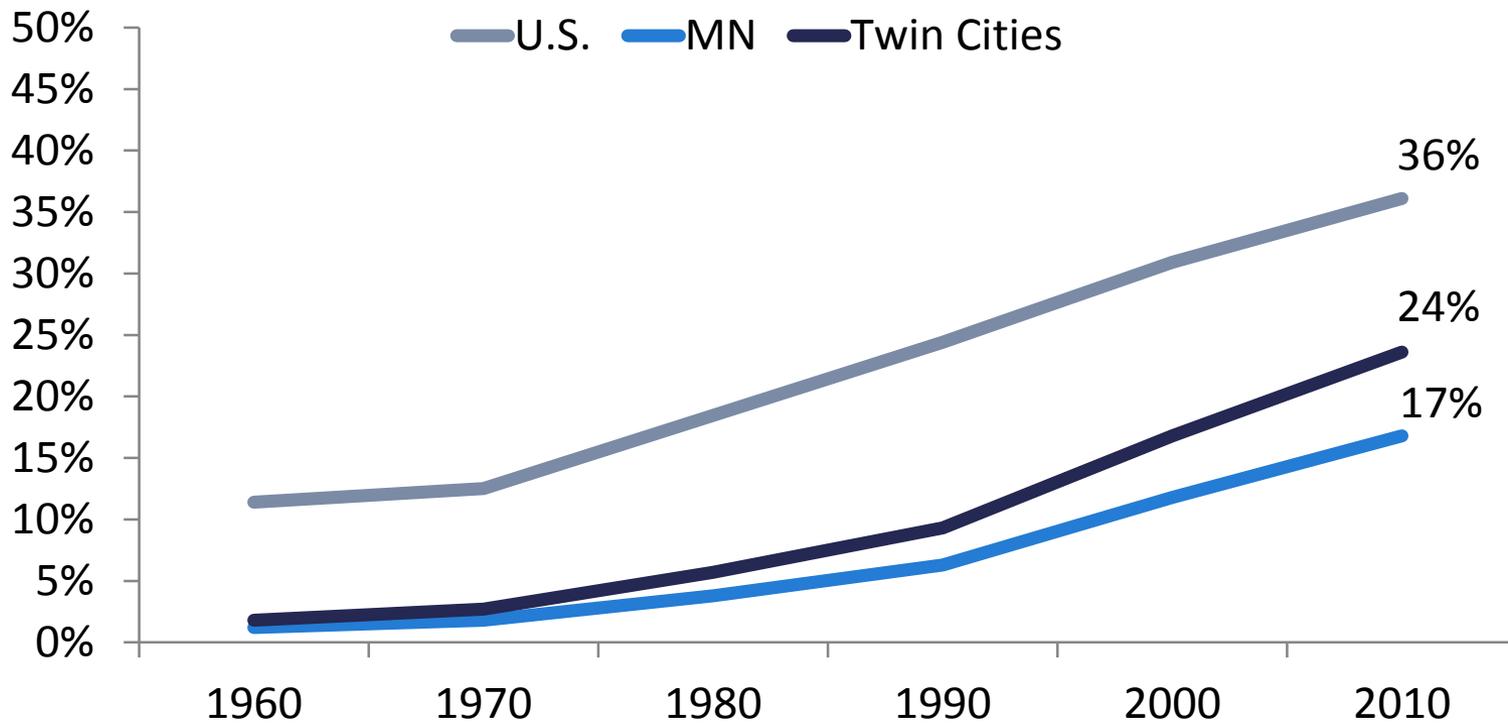
# Between 2000 and 2010 most of Minnesota's growth was Populations of Color



350,000 more Minnesota residents in 2010 than in 2000

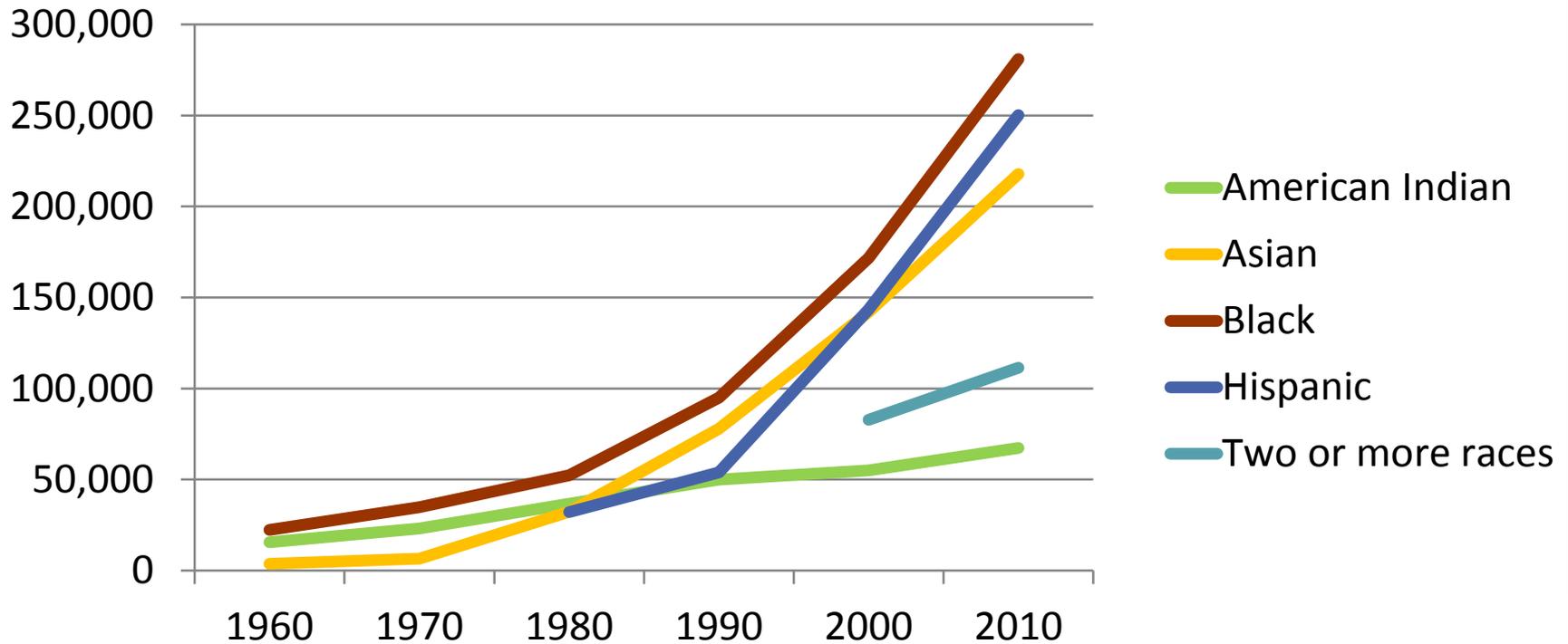
# 50 years of growing diversity in our region, state, nation

## Percent Of Color, 1960-2010



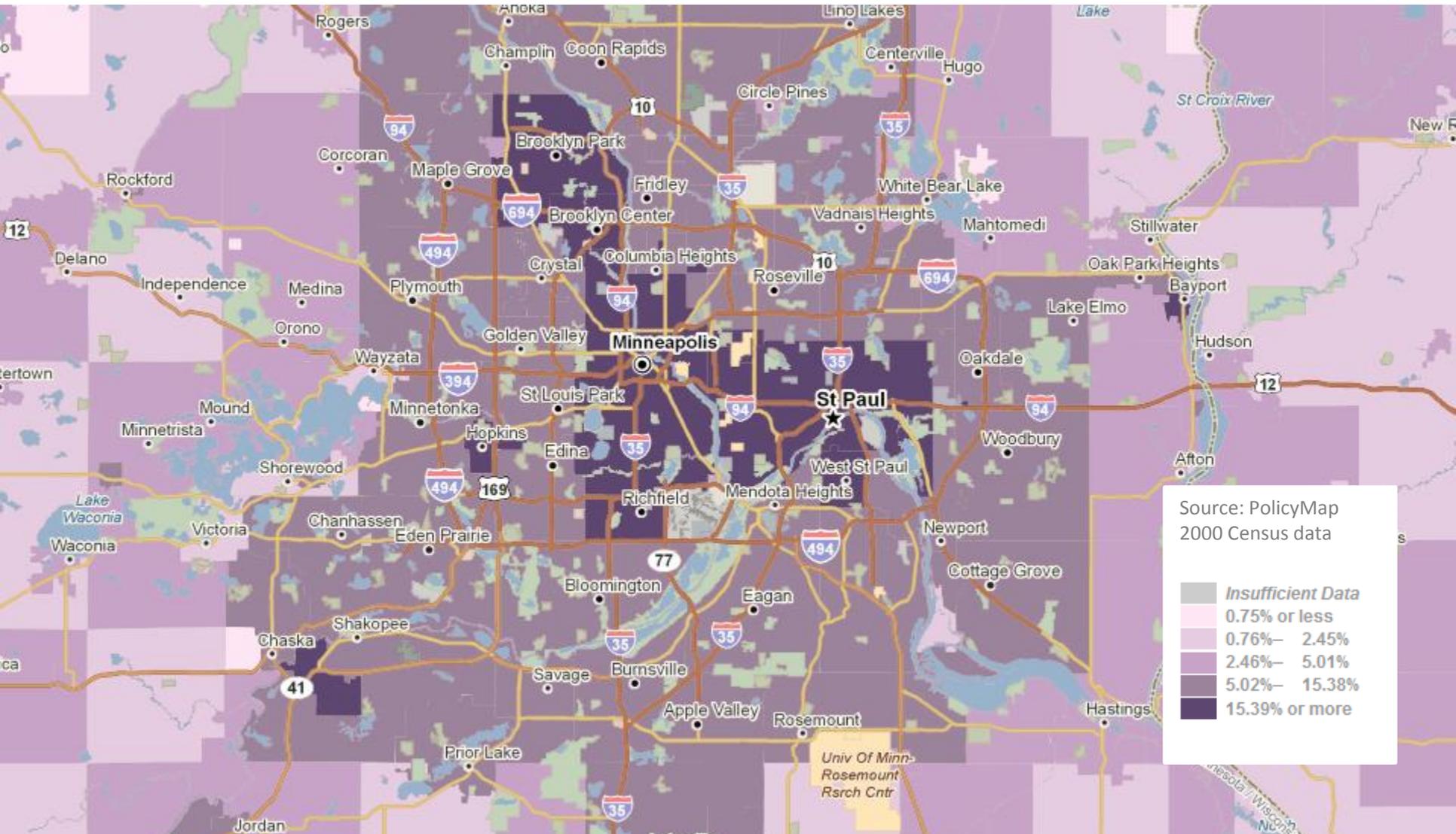
# Black, Latino and Asian populations growing rapidly

## Populations of color, MN

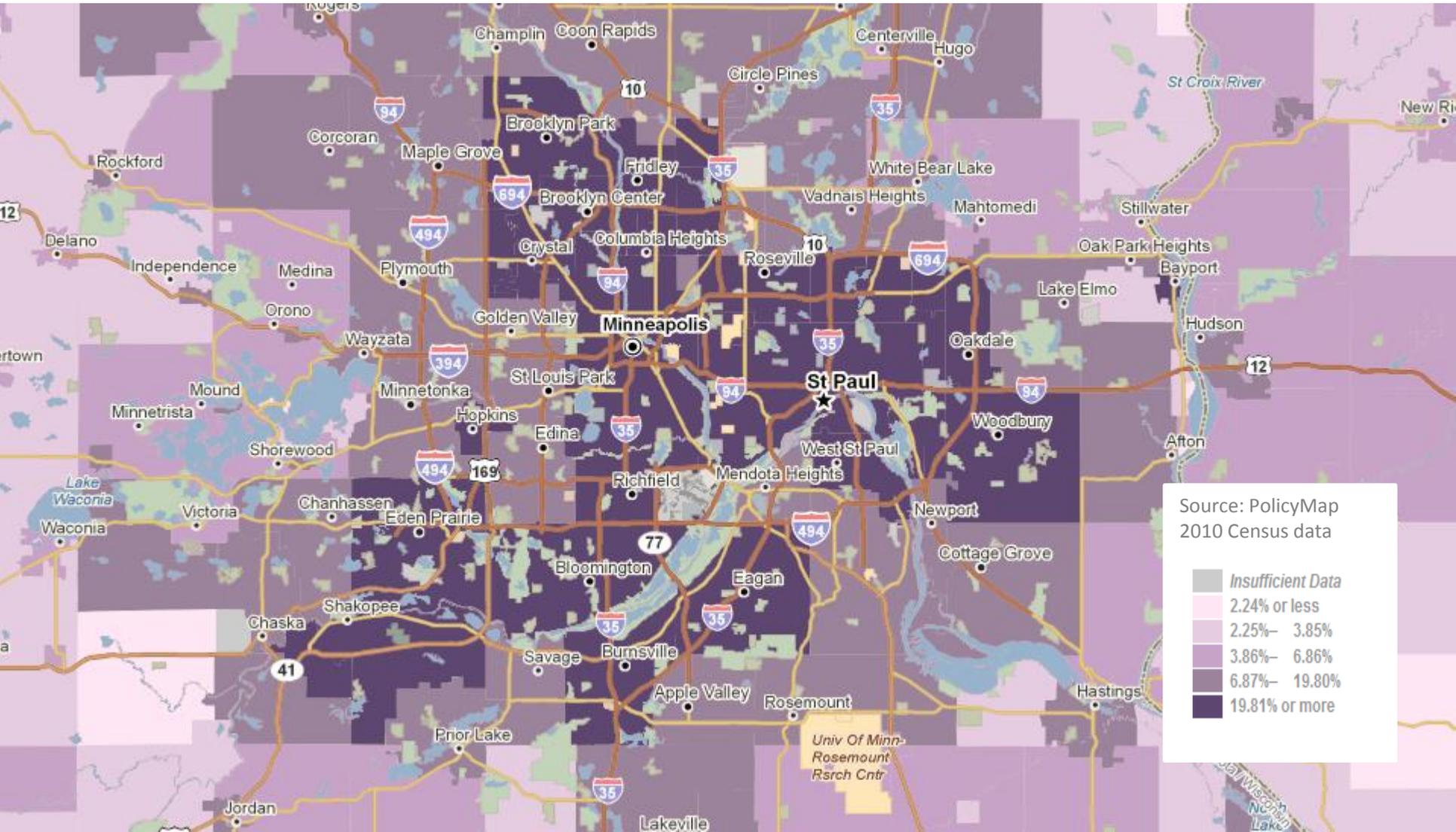


Source: Tabulated by the Minnesota State Demographic Center from the Integrated Public Use Microdata Series

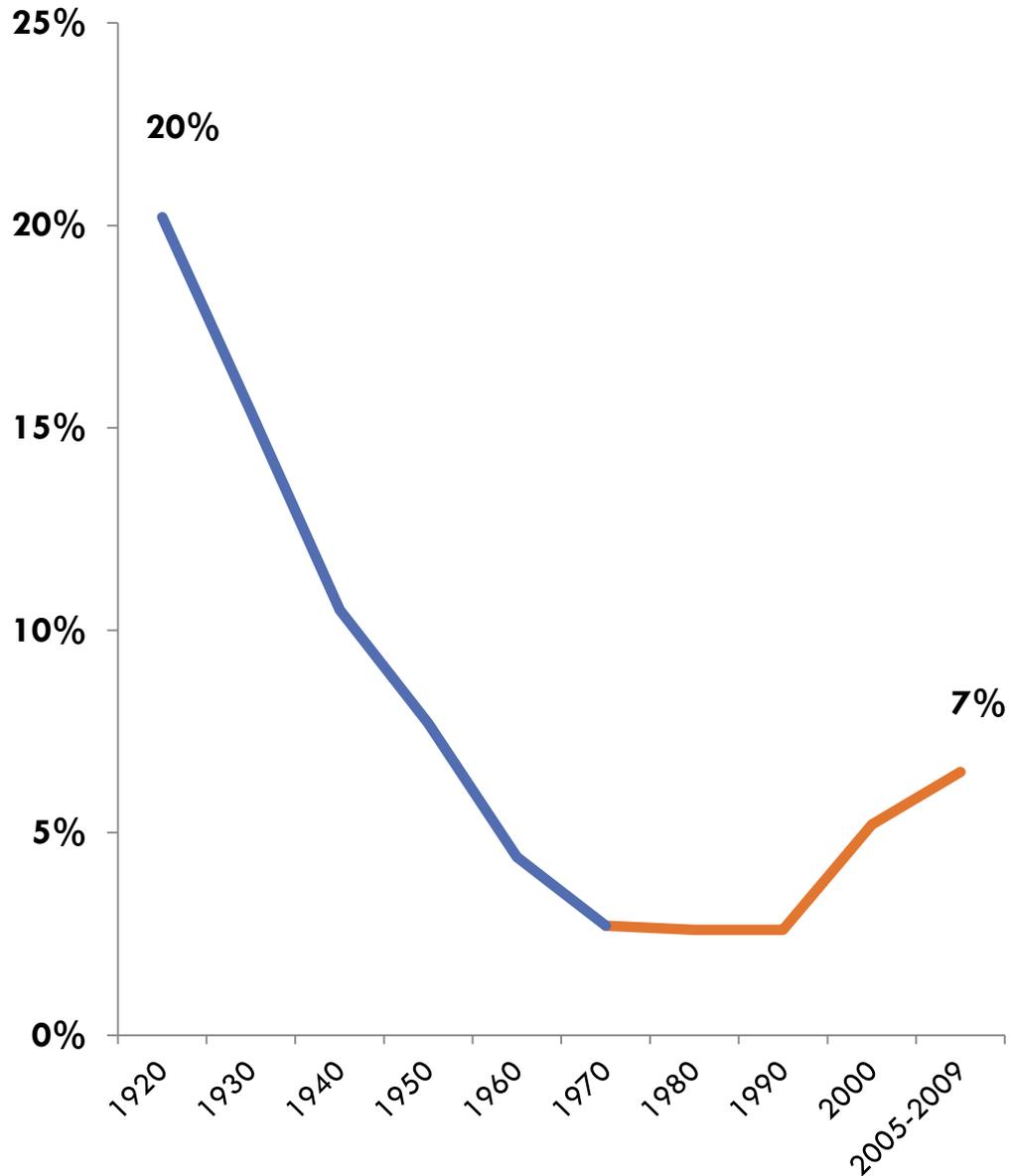
# 2000: Few cities had populations of color > 15%



# 2010: Many cities had populations of color > 20%

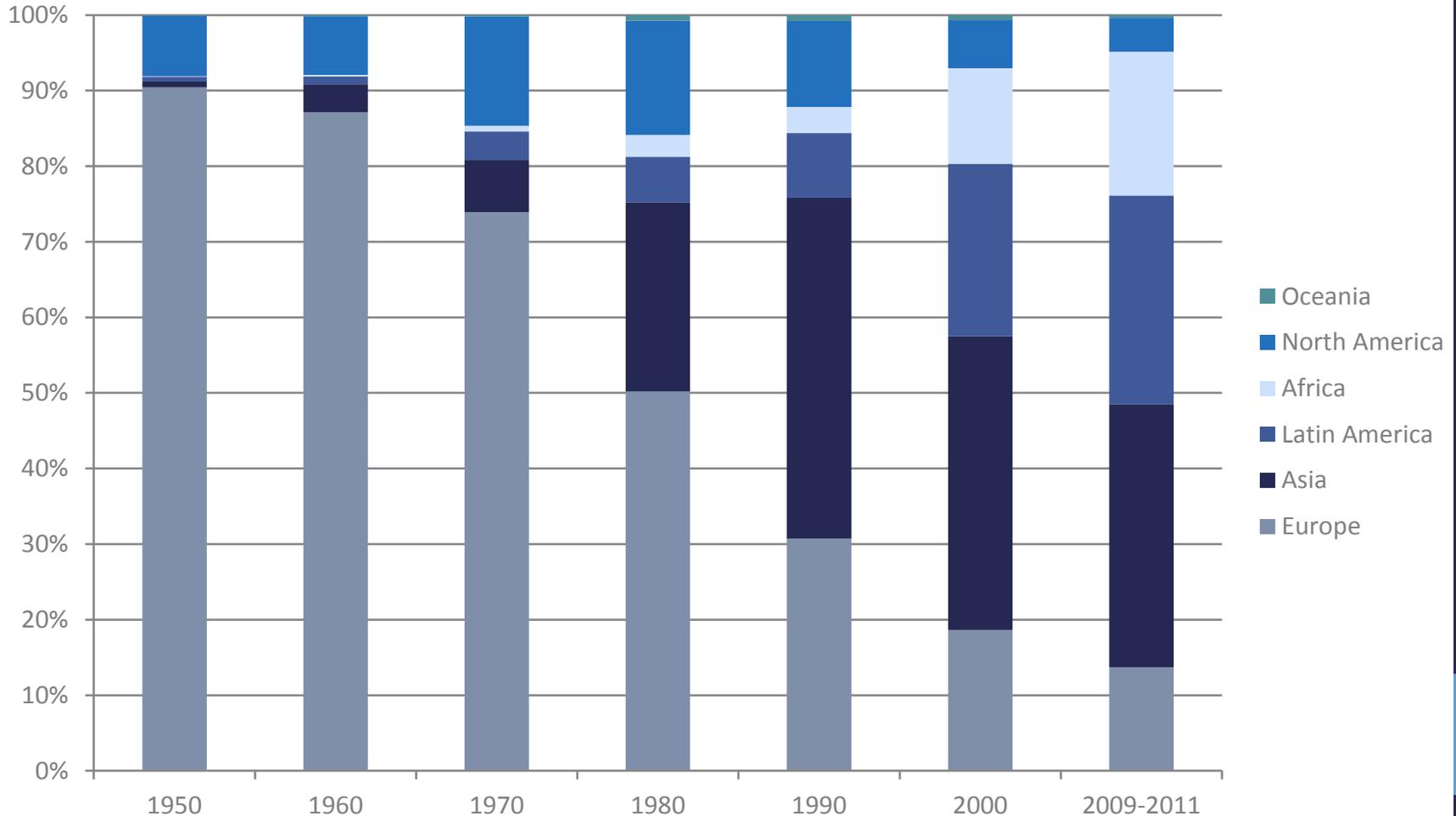


**International immigration has increased in recent years, but pales in comparison to the 20th Century**



Source: U.S. Census Bureau

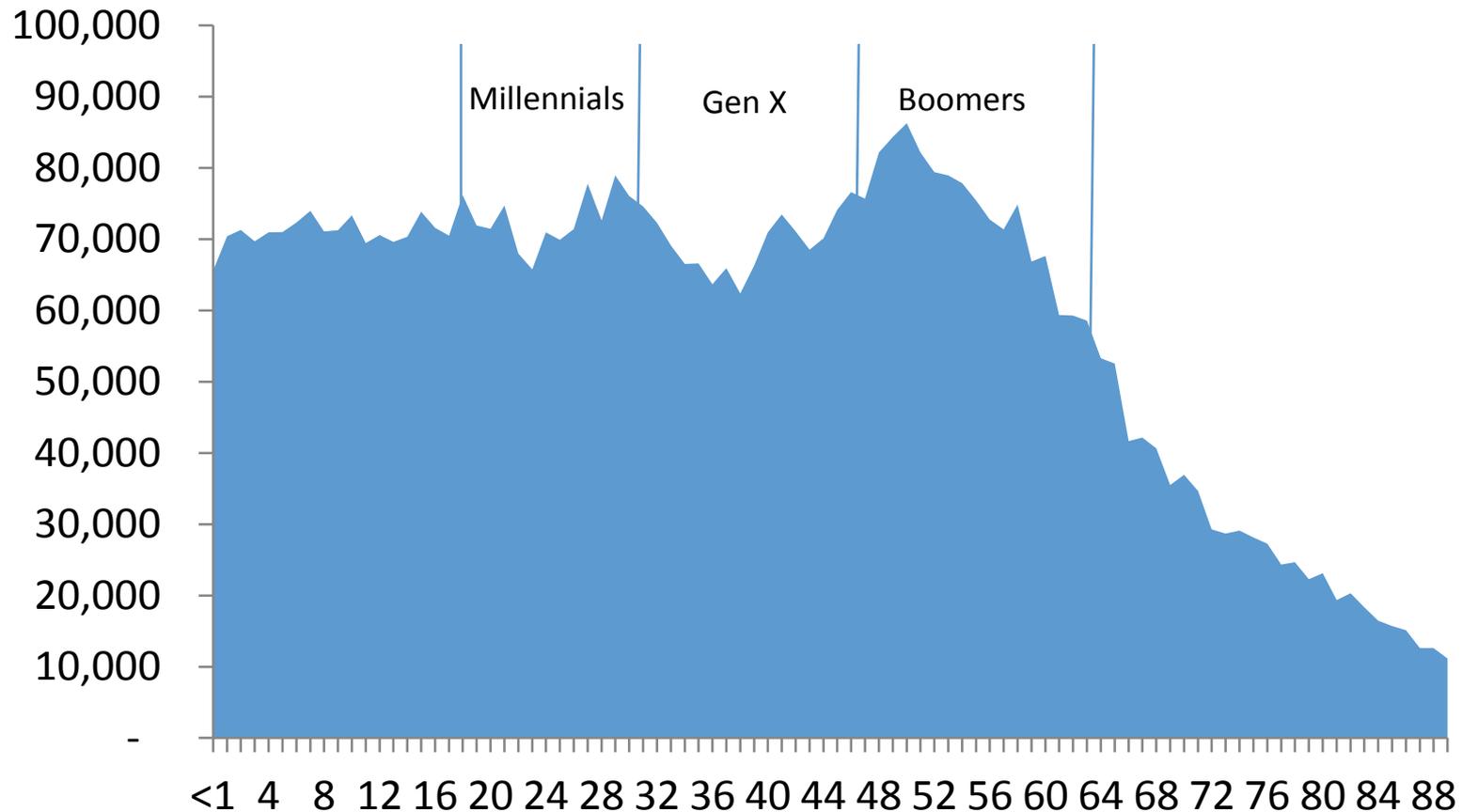
# + Our foreign-born population is becoming increasingly diverse



Source: Tabulated by the Minnesota State Demographic Center from the Integrated Public Use Microdata Series

# MN at a glance: Largest age group now in their 50s

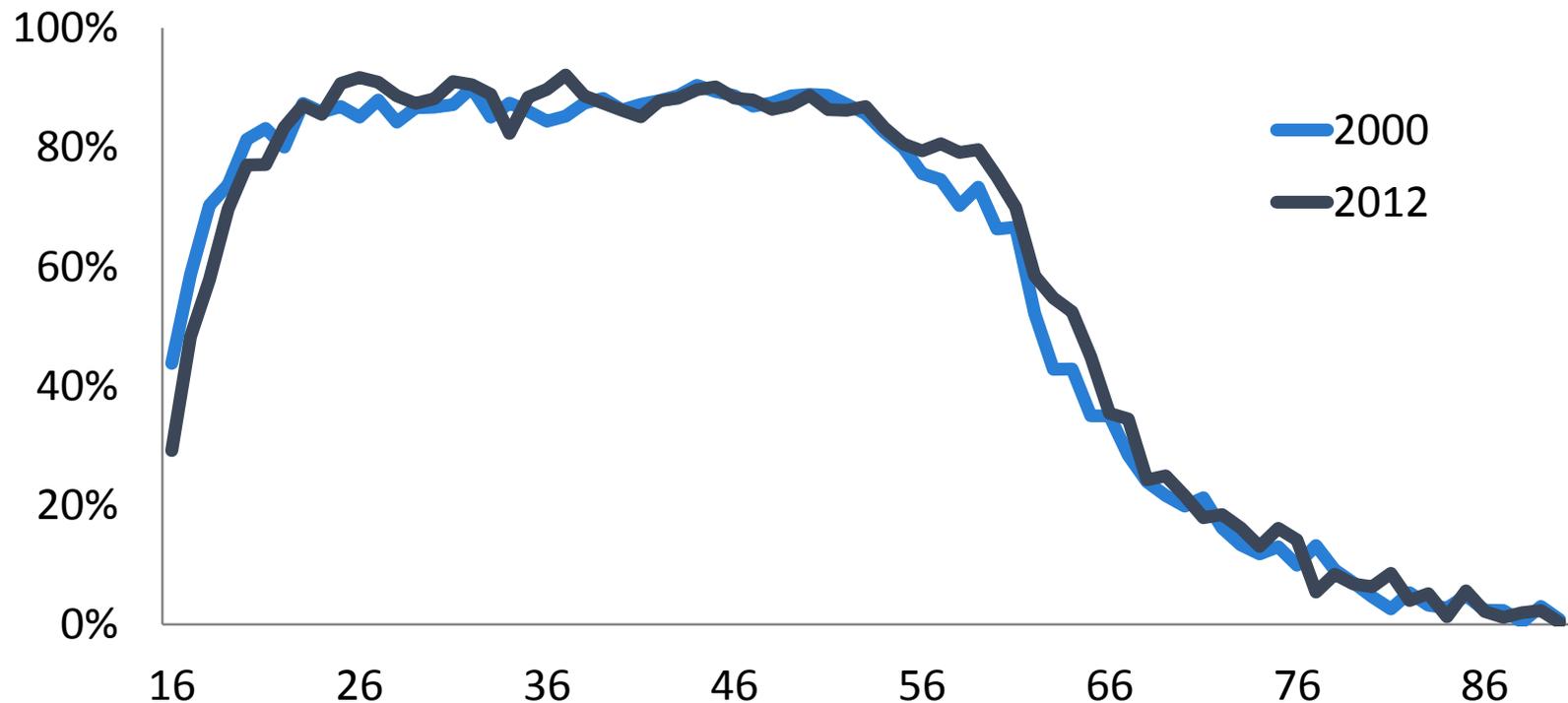
## Minnesotans by age, 2012



Source: U.S. Census Bureau, Population Estimates Program

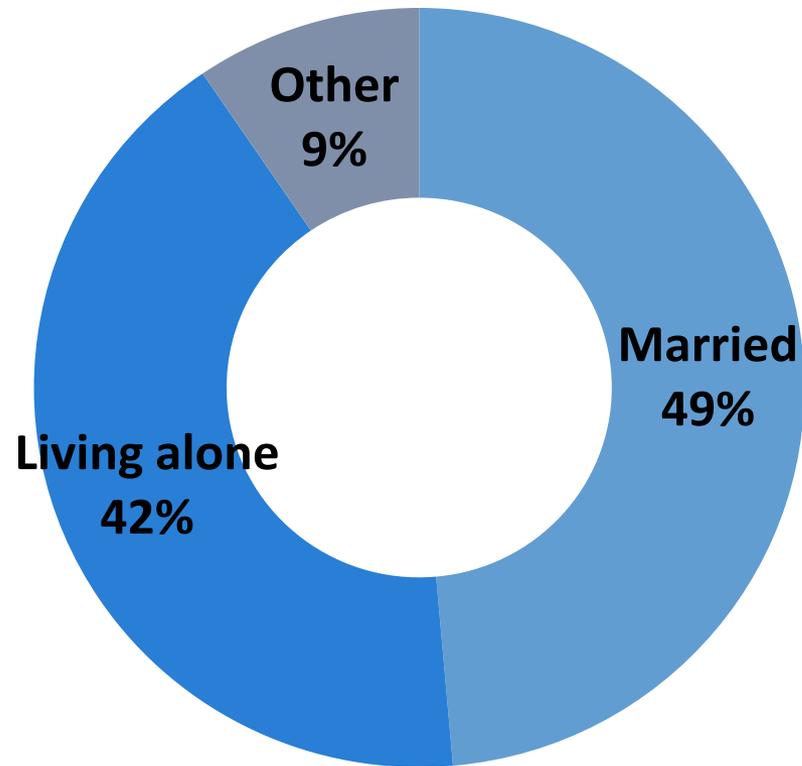
# Labor force participation of older adults has increased only slightly

Rates of labor force participation  
2000 and 2012

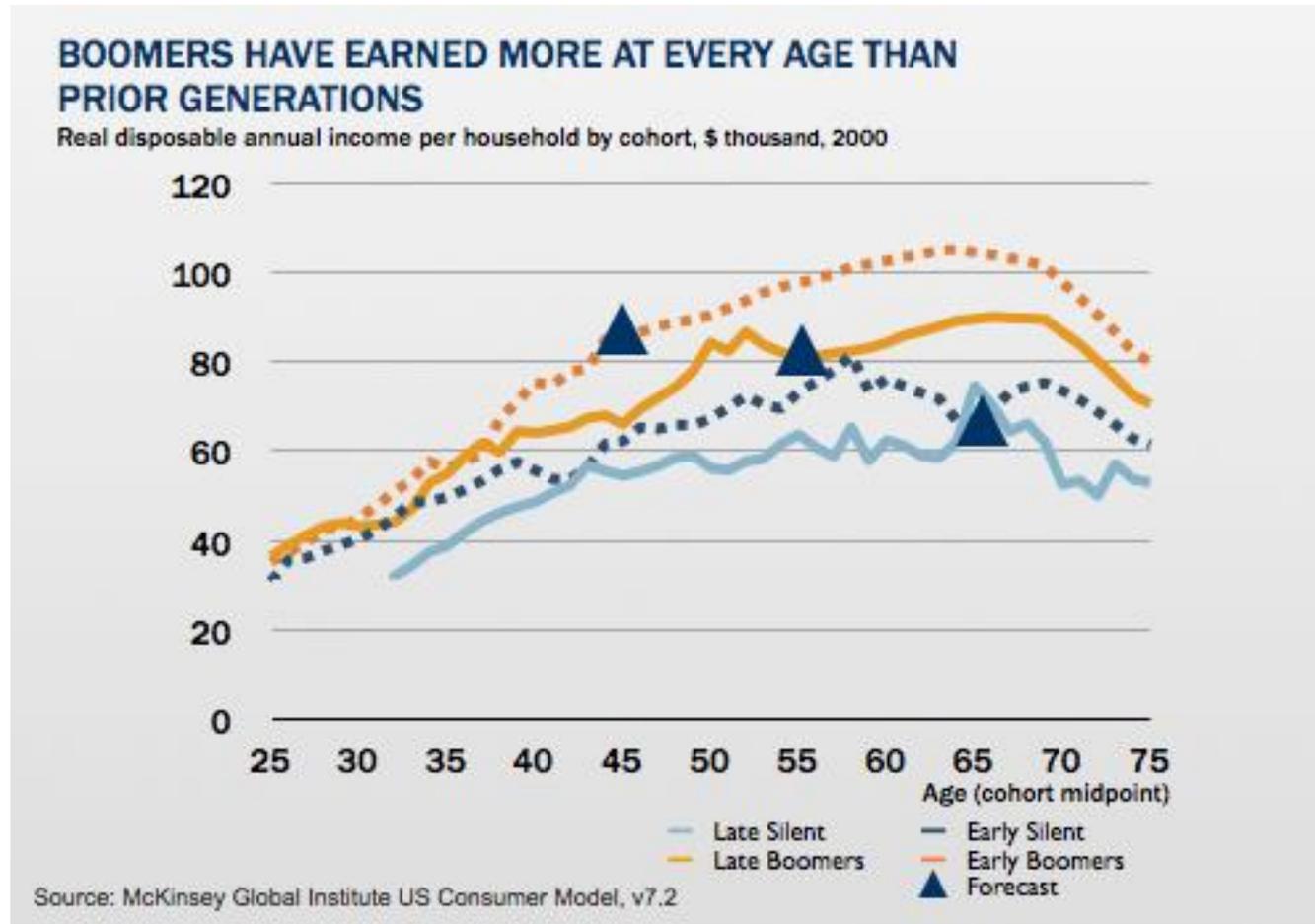


Source: U.S. Census Bureau, decennial census and American Community Survey.

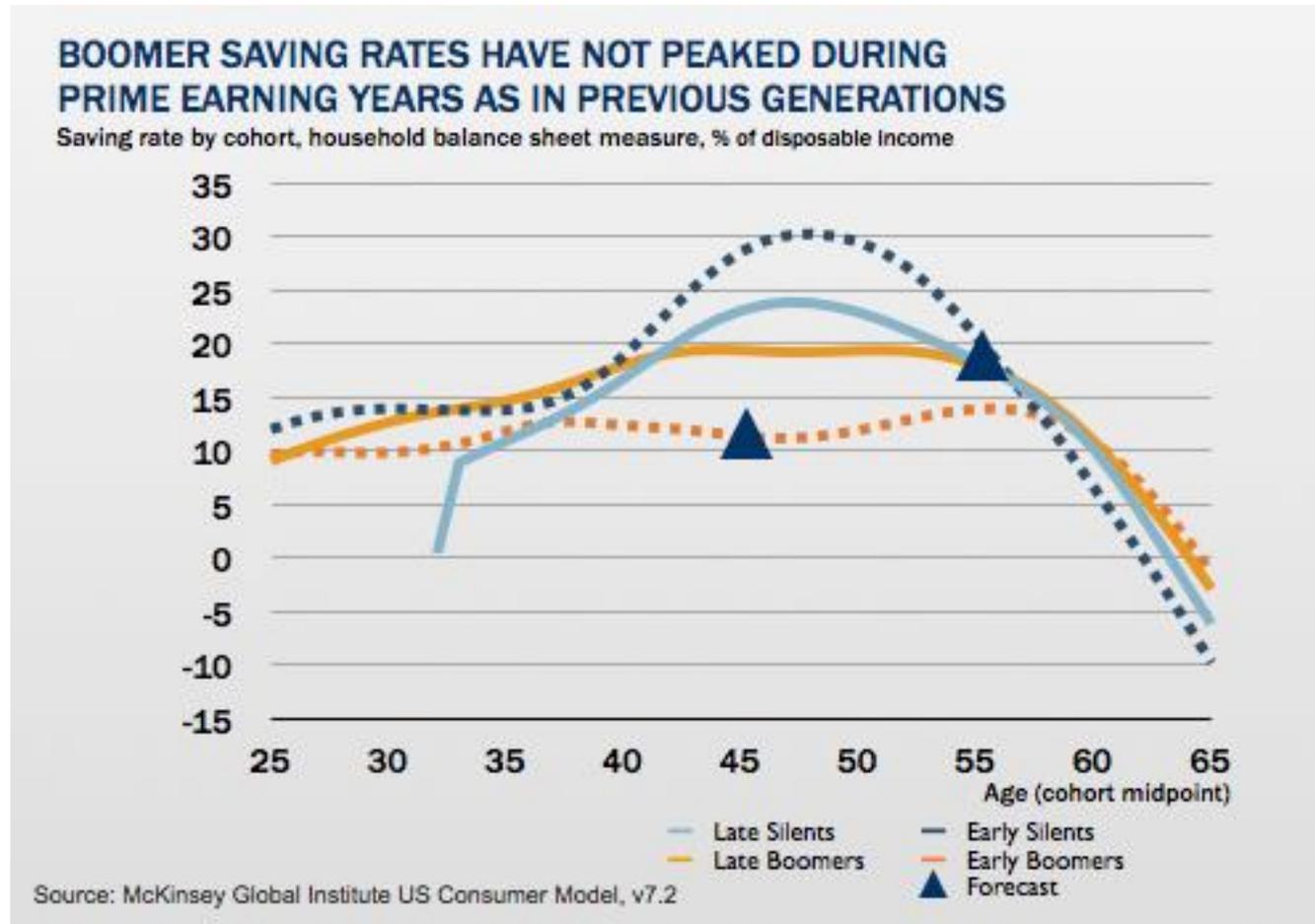
## Distribution of households, Minnesota 2013 (Householder Age 60+)



# Baby boomers have earned more than the generation that came before them (U.S. data)

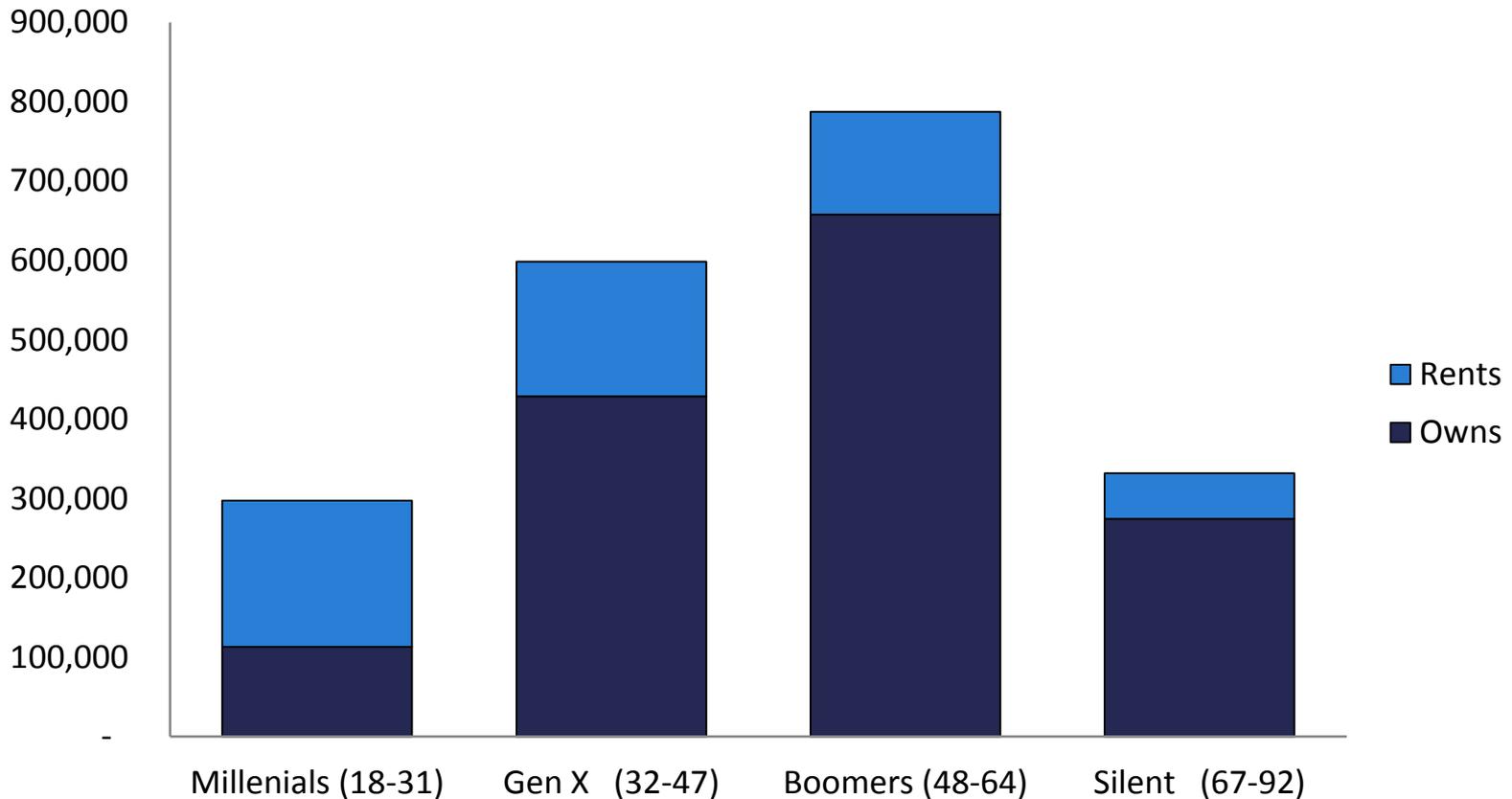


# Baby boomers have not saved as much as the preceding generation (U.S. data)



# Right now boomers are primary drivers of demand for housing

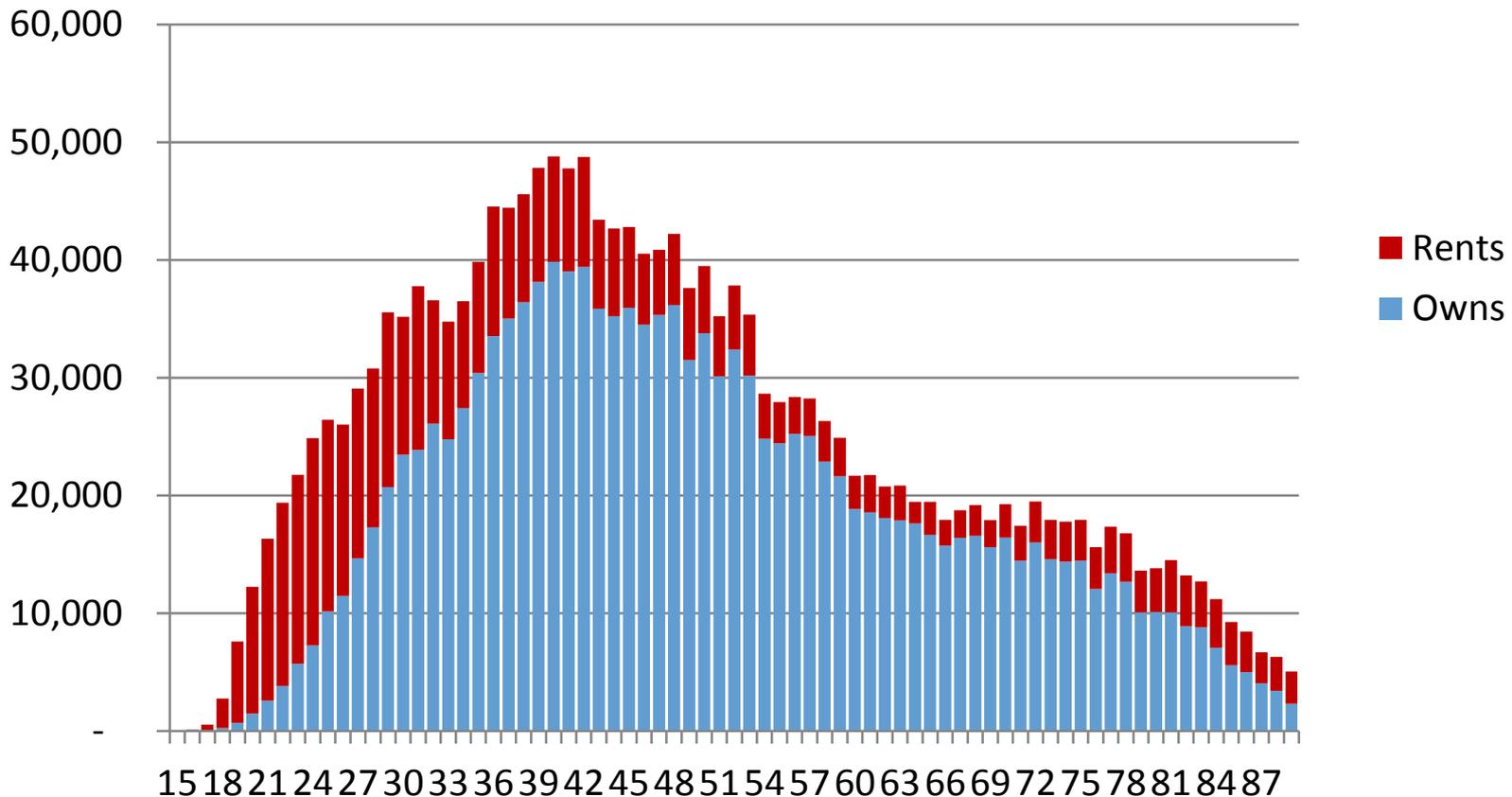
Households by tenure  
Minnesota, 2010-2012



Source: MN State Demographic Center tabulations of IPUMs version of U.S. Census Bureau's 2010-2012 American Community Survey.

# A decade ago: Homeownership followed a predictable age pattern

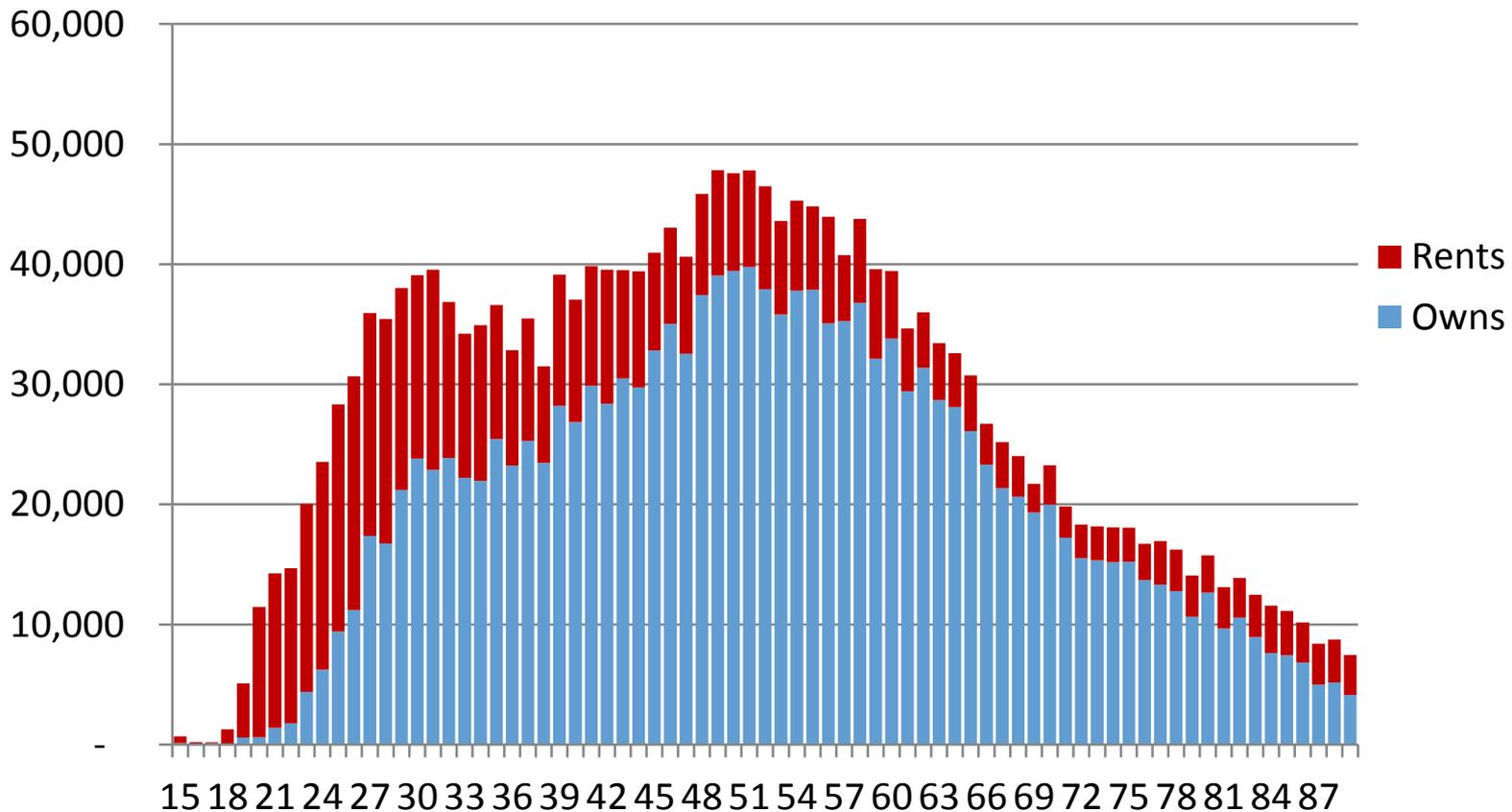
Age of householder by tenure  
Minnesota, 2000



Source: MN State Demographic Center tabulations of IPUMs version of U.S. Census Bureau's 2010-2012 American Community Survey.

# Today: Renters make up a much larger share of young to middle-age households

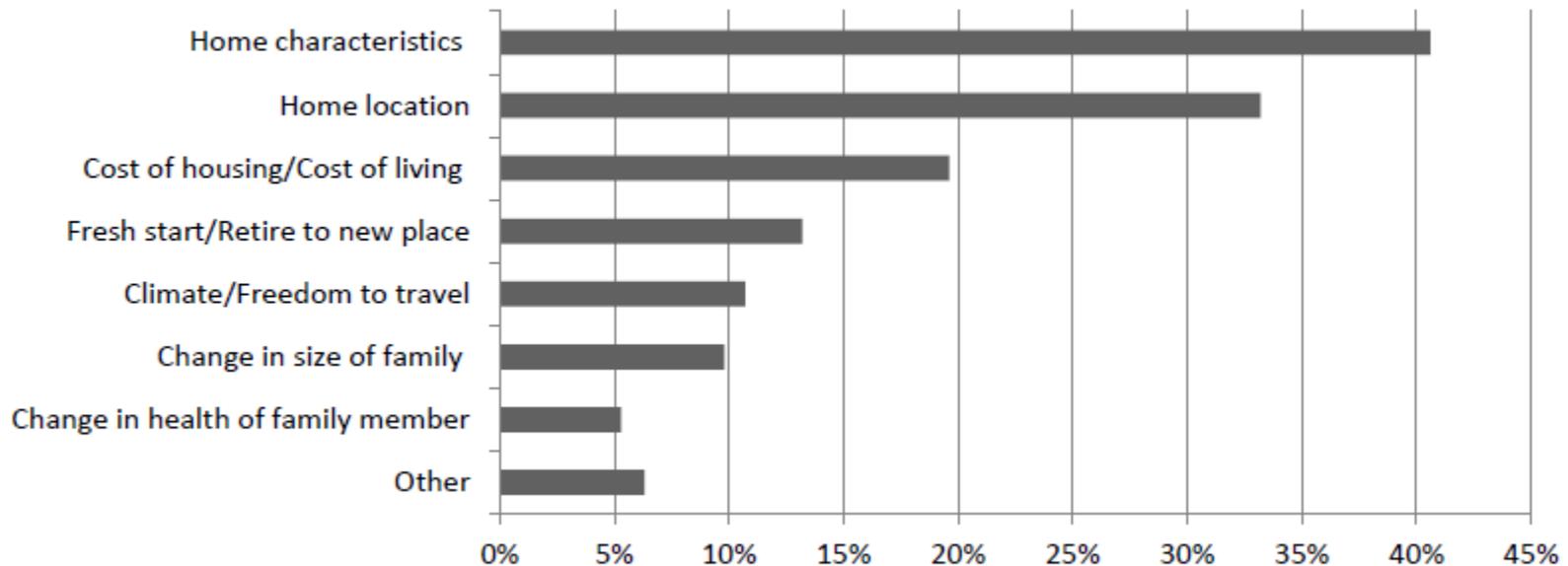
Age of householder by tenure  
Minnesota, 2012



Source: MN State Demographic Center tabulations of IPUMs version of U.S. Census Bureau's 2010-2012 American Community Survey.

# Boomers: Home characteristics top list of reasons for planned move

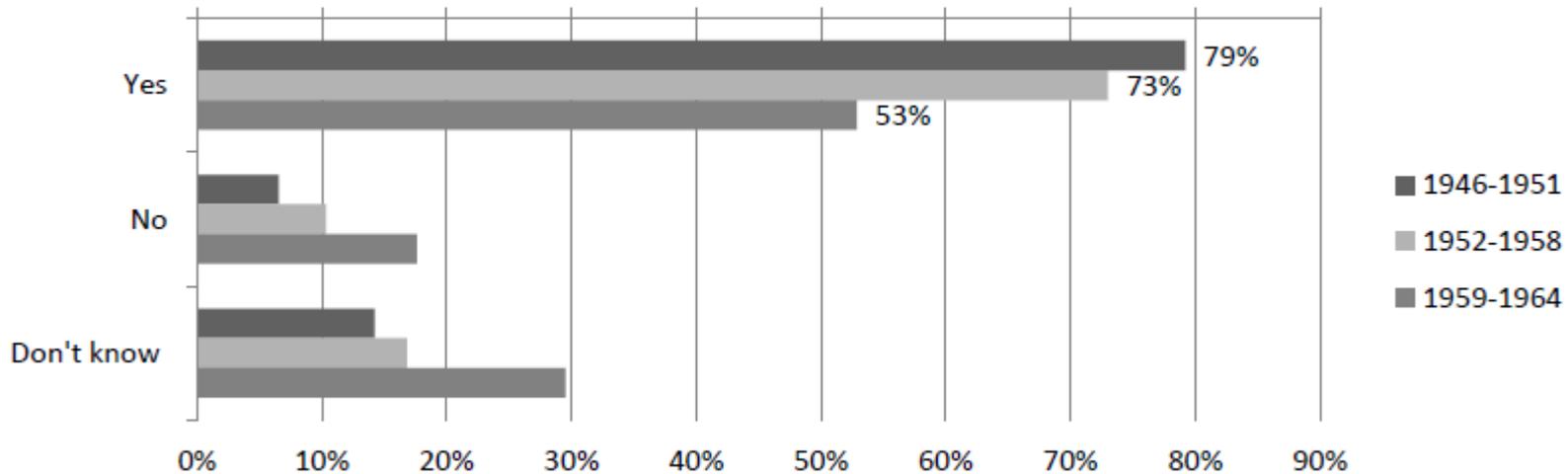
Figure 5: Reasons for Moving Reported by Respondents Considering a Move in the next 10 Years (n=1,013)



Source: MN Department of Human Services, Transform 2010 Survey

# Boomers: Preferences moving toward single-level living

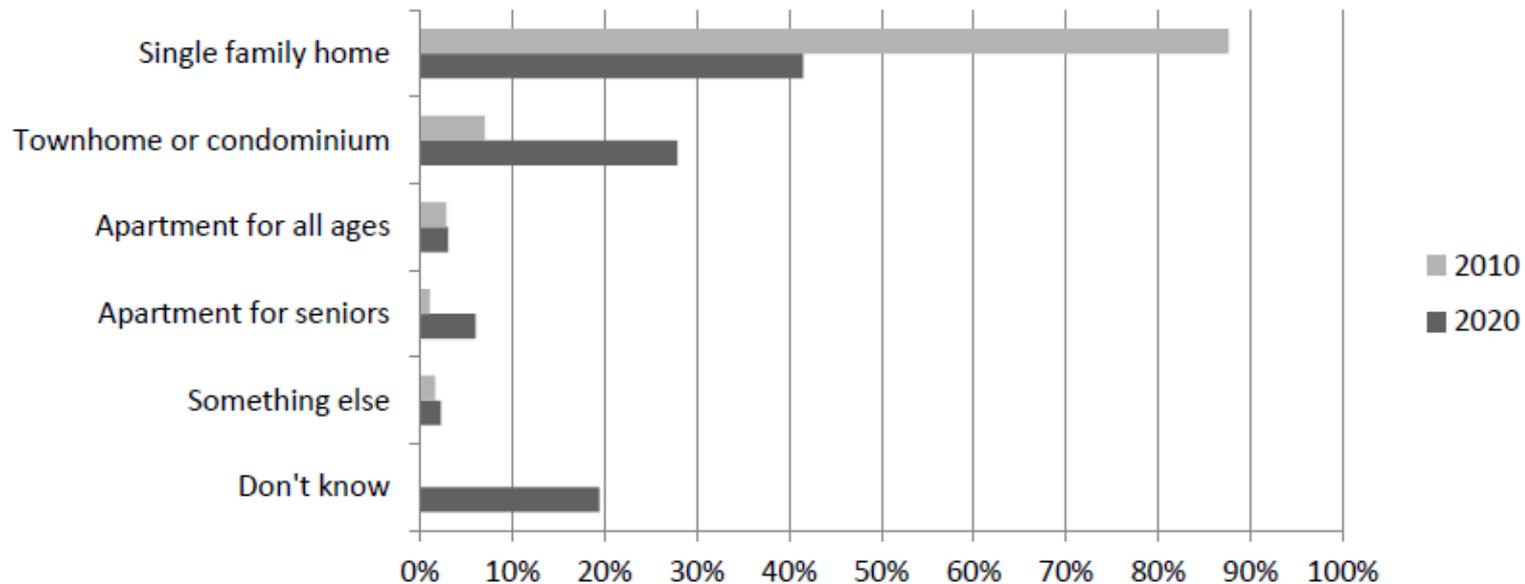
Figure 6: Percent of Respondents Interested in the Option of Single-Level Living, by Year of Birth (n=1353)



Source: MN Department of Human Services, Transform 2010 Survey

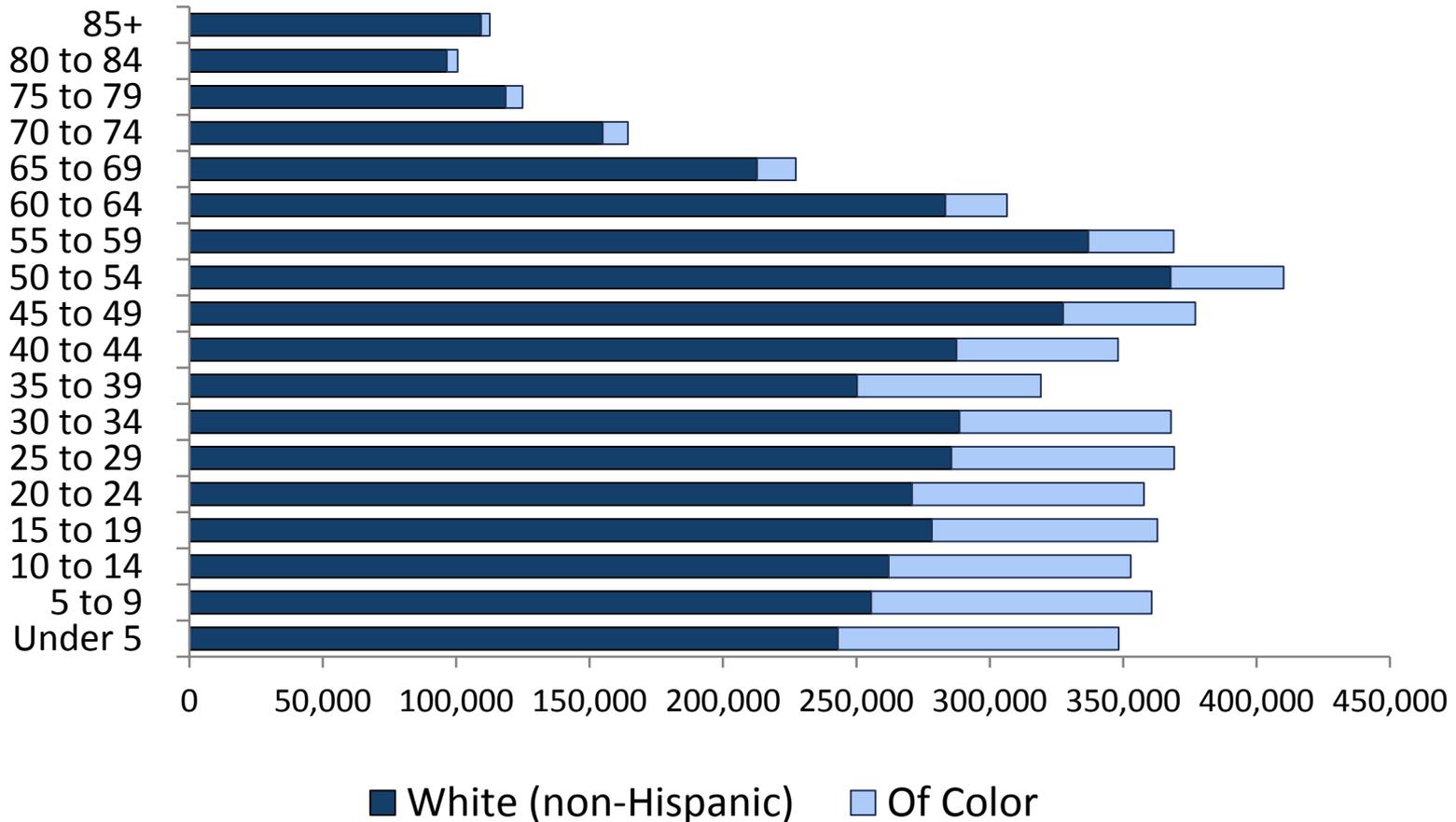
# Boomers: Preferences moving toward multi-unit dwellings

Figure 7: Types of Housing in 2010 as Compared to Expected Housing Types in 2020 for Respondents Considering a Move in the next Ten Years (2010 n=3,803; 2020 n=1,417)



# Minnesota by race, 2012

White (non-Hispanic) and Of Color Population  
Minnesota, 2012



Source: 2012 Population Estimates, U.S. Census Bureau.



## Minnesota State Demographic Center

**Stay tuned, keep in touch.**

<http://www.demography.state.mn.us>

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