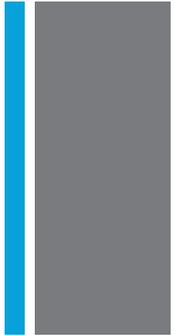




Target, Pizza and Policy Event  
Susan Brower, MN State Demographer  
May 2014



# What is the role of the MN State Demographic Center?



- Create projections and issue reports about their implications for the state
- Analyze, interpret, and distribute data from the U.S. Census Bureau, state departments, and other sources
- Offer data and technical assistance to policymakers, all levels of government, media, organizations, and citizens across the state
- Monitor trends and help MN to make data-informed decisions

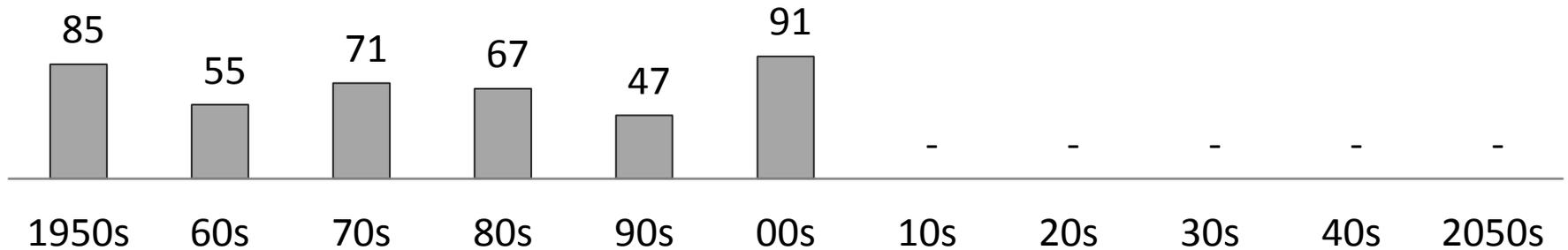
[www.demography.state.mn.us](http://www.demography.state.mn.us)

**Twitter: @MN\_StateData**

# + Number of older adults will increase substantially over the next 20 years



Change in older adults, age 65+ (Thousands)

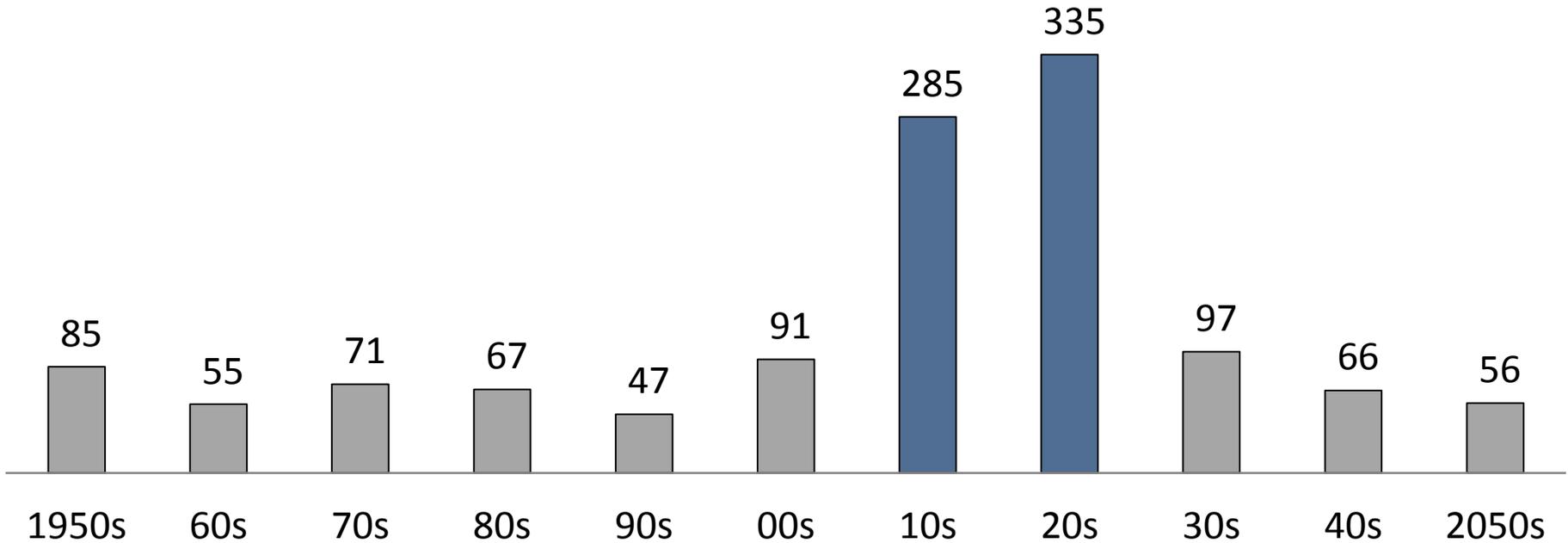


Sources: U.S. Census Bureau and Minnesota State Demographic Center

# + Number of older adults will increase substantially over the next 20 years



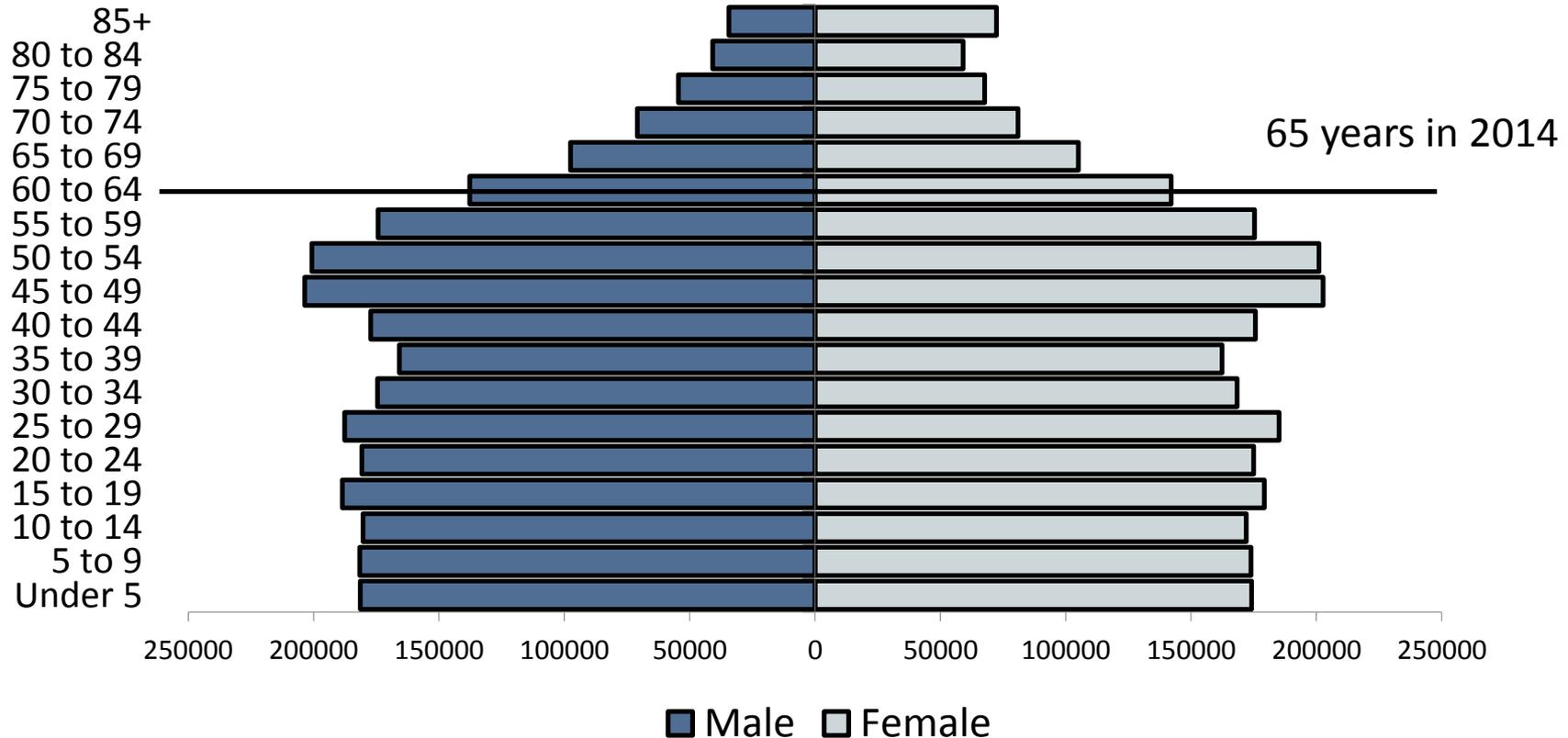
Change in older adults, age 65+ (Thousands)



# + Why are these changes so marked now?



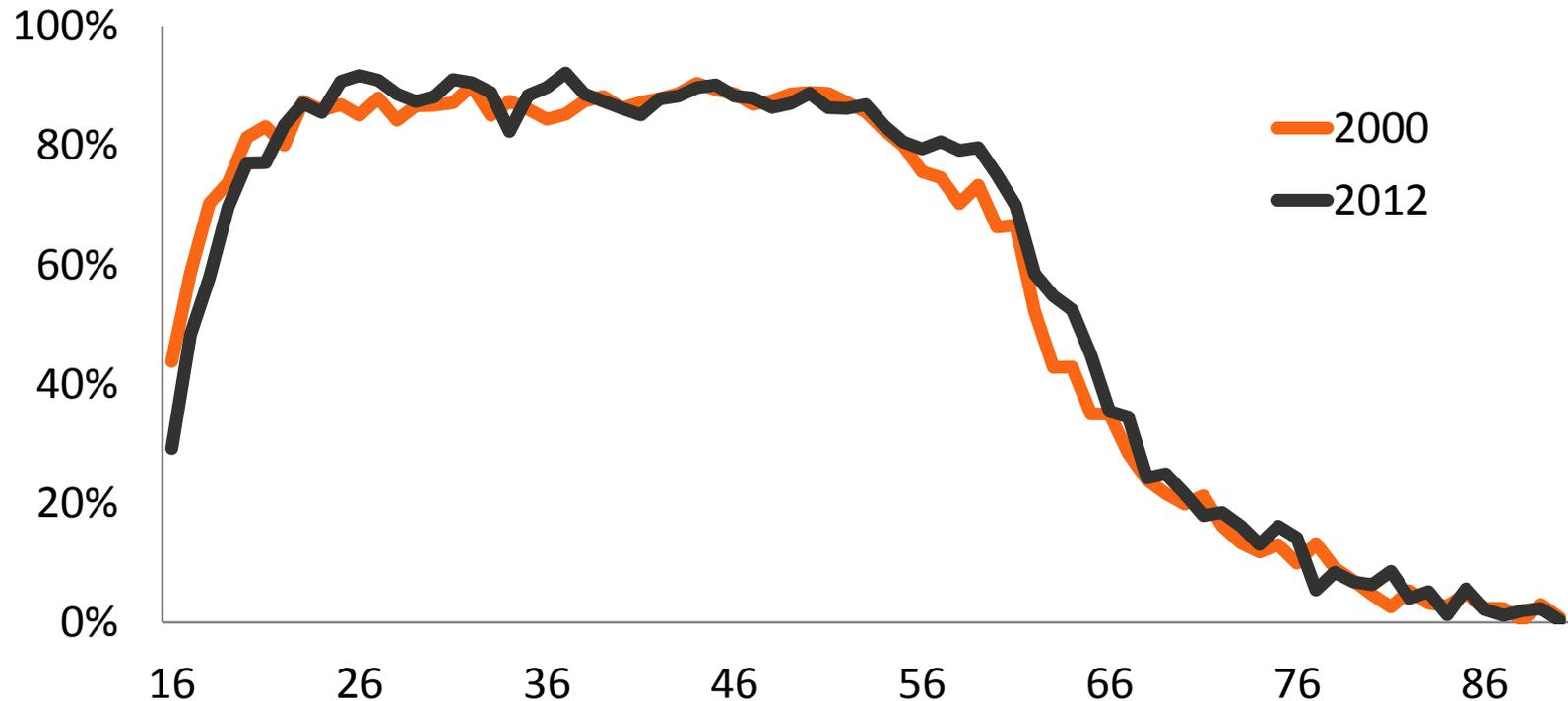
Population by age and sex  
Minnesota, 2012



# Since the recession, higher labor force participation of older adults

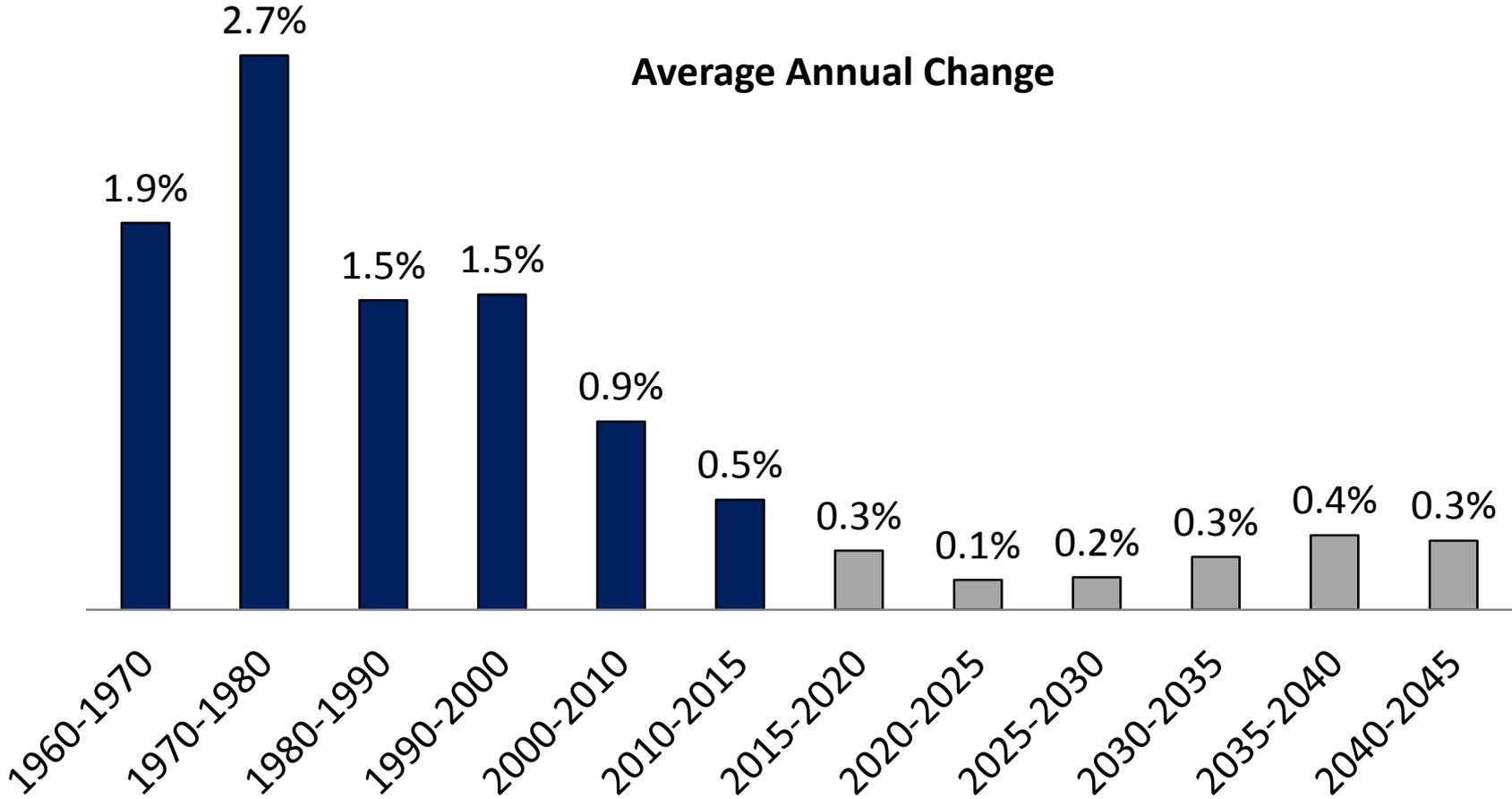


## Rates of labor force participation 2000 and 2012



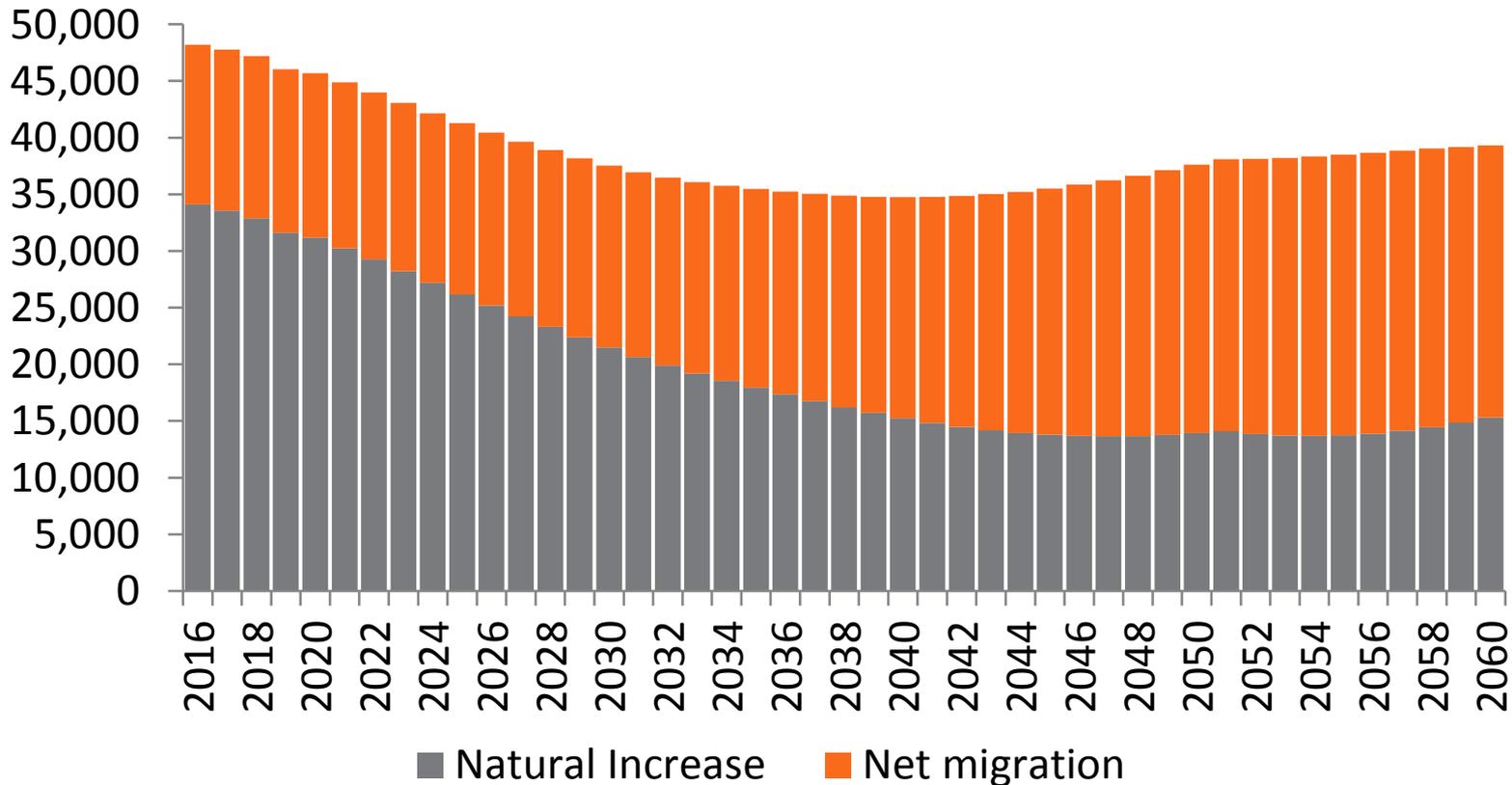


# Minnesota's labor force growth is projected to slow



Source: U.S. Census Bureau, Minnesota State Demographic Center projections

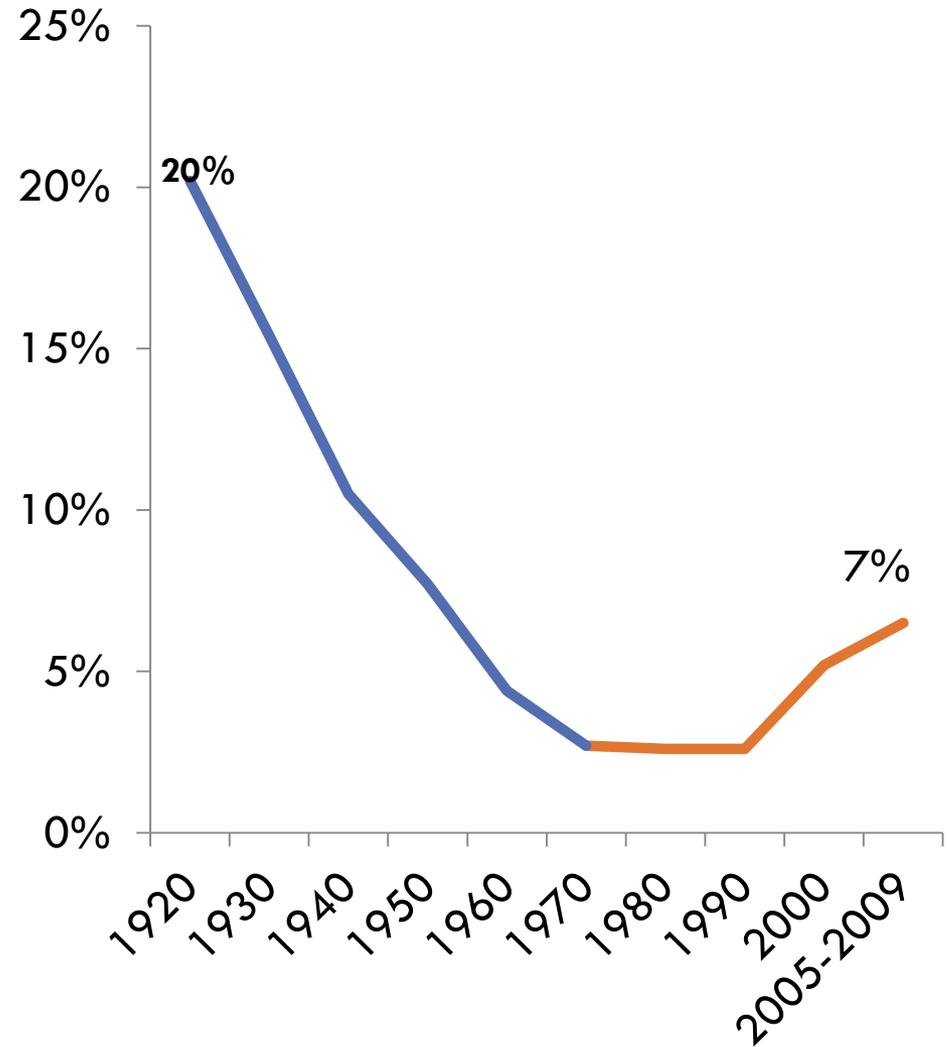
# + Minnesota will need to retain and attract new residents if it is going to continue to grow





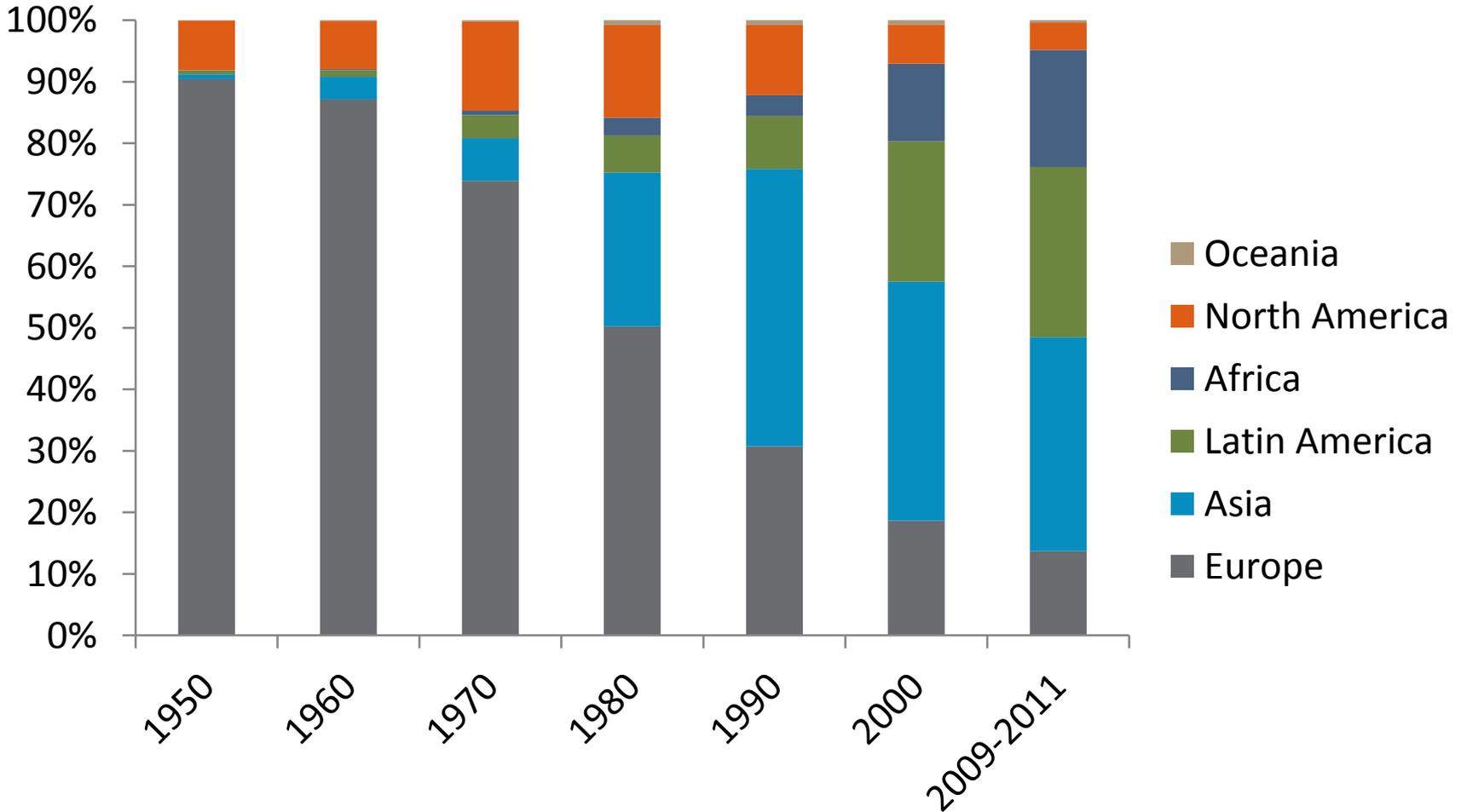
Immigration increasing in recent decades, but not a new phenomenon

**Percent foreign born**



Source: U.S. Census Bureau

# MN's foreign-born population now comes from across the globe



Source: Tabulated by the Minnesota State Demographic Center from the Integrated Public Use Microdata Series



High retention:  
Minnesota-born  
workforce is more  
likely to remain in  
Minnesota.

## MN ranks 4th in Degreed Talent retention, and

Talent working in state of birth, 2007-2010

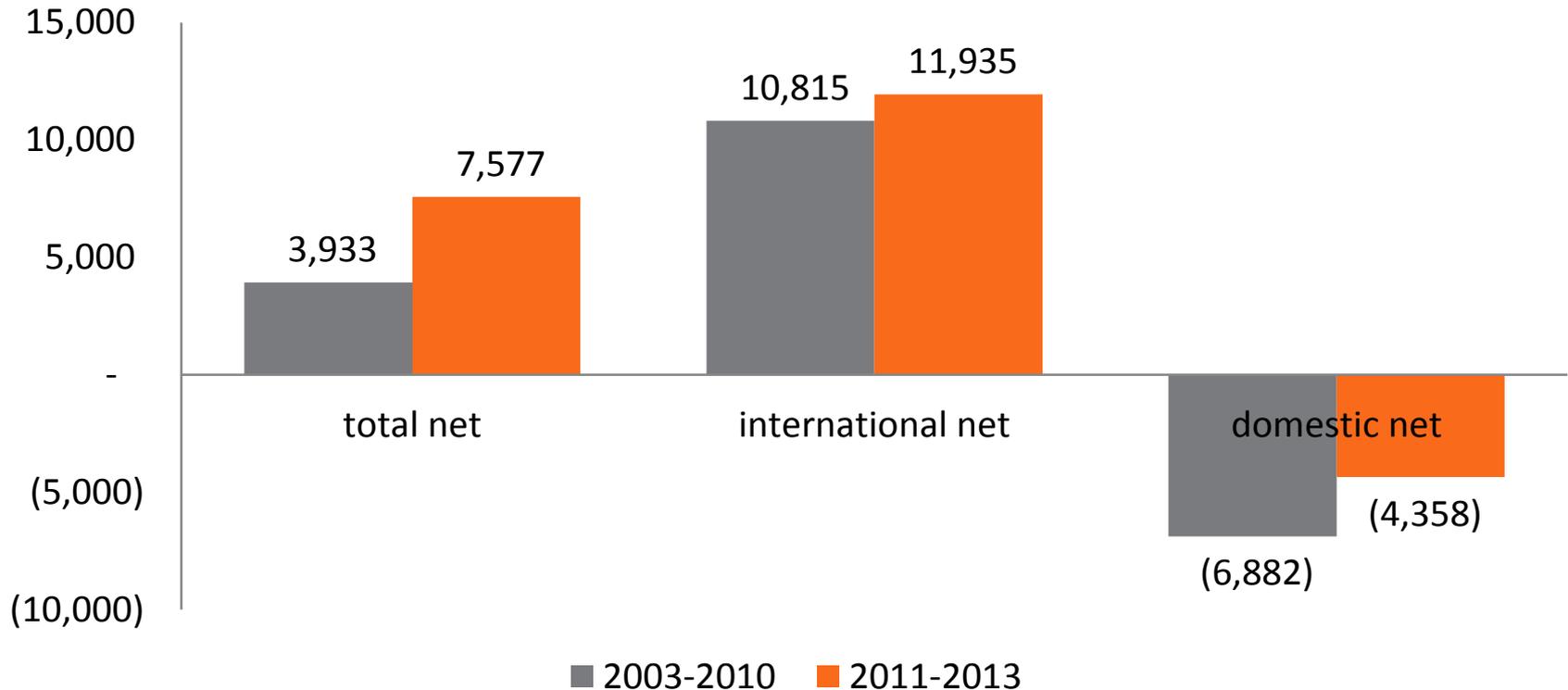
Degreed Talent			Creative Talent		
Rank	State	Percent	Rank	State	Percent
1	Texas	69.7%	1	Texas	72.7%
2	California	65.7%	2	California	67.1%
3	North Carolina	61.0%	3	North Carolina	66.4%
4	<b>Minnesota</b>	<b>59.1%</b>	4	Georgia	64.1%
5	Georgia	58.7%	5	Tennessee	63.2%
6	Utah	57.4%	6	<b>Minnesota</b>	<b>62.8%</b>
7	Washington	56.0%	7	Utah	62.5%
8	Tennessee	55.4%	8	South Carolina	60.2%
9	South Carolina	55.1%	9	Alabama	59.9%
10	Wisconsin	54.1%	10	Wisconsin	59.2%



# What level of migration has MN experienced in recent years?

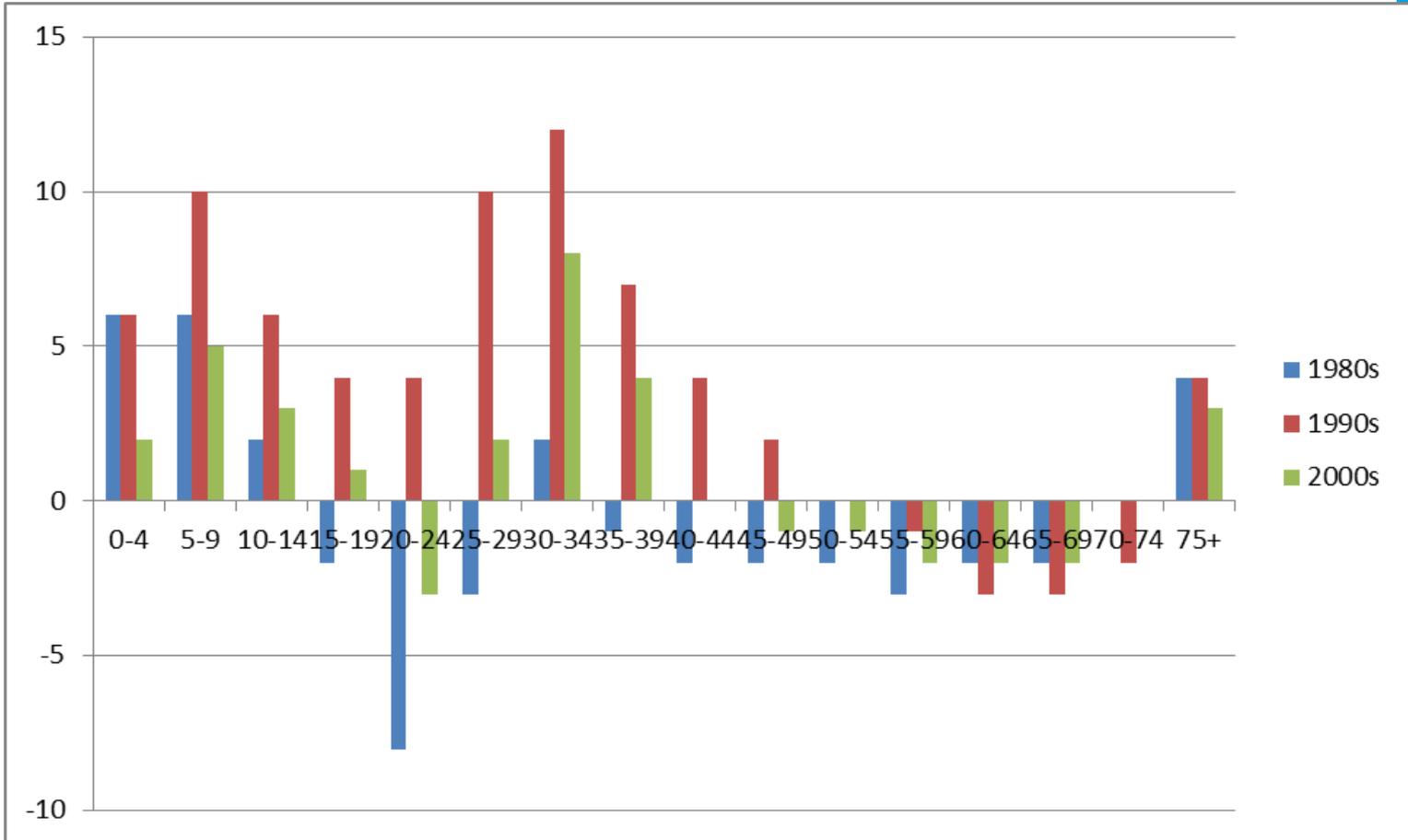


**Average annual net migration  
Minnesota, 2003-2010 and 2011-2013**





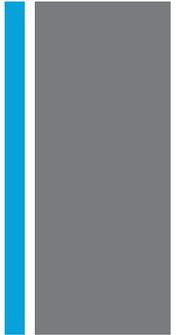
# Minnesota tends to gain younger adults and lose older adults



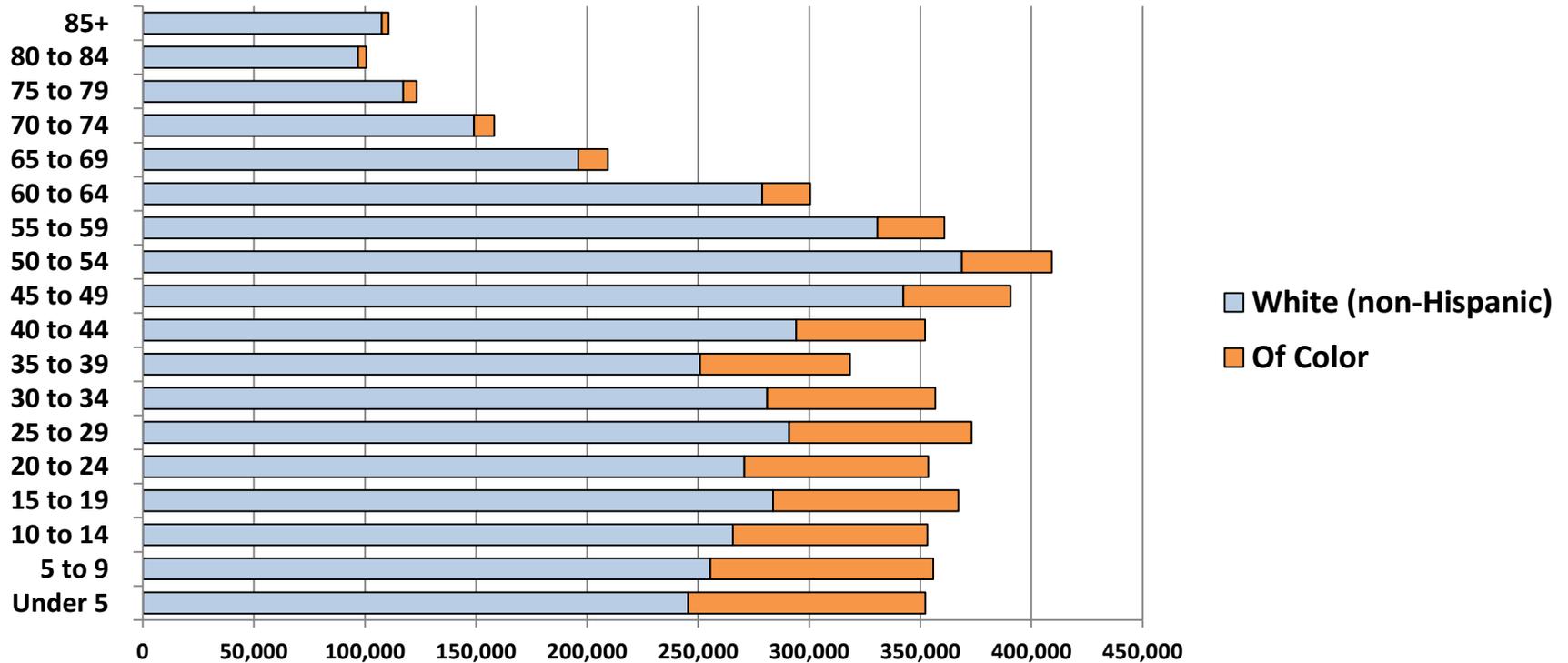
Source: University of Wisconsin, Center for Demography and Ecology



# Internal momentum toward greater diversity

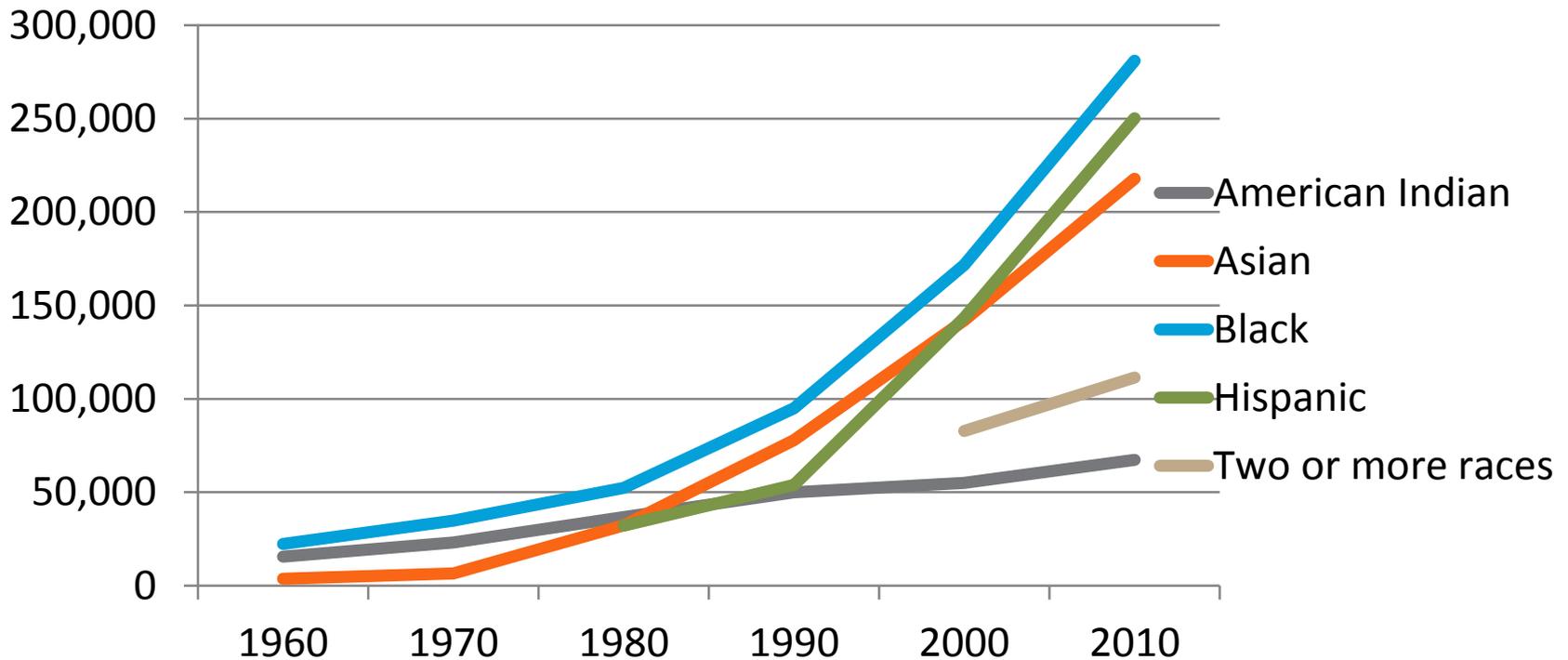


White (non-Hispanic) and Of Color Population  
Minnesota, 2011



# Black, Latino and Asian populations growing rapidly

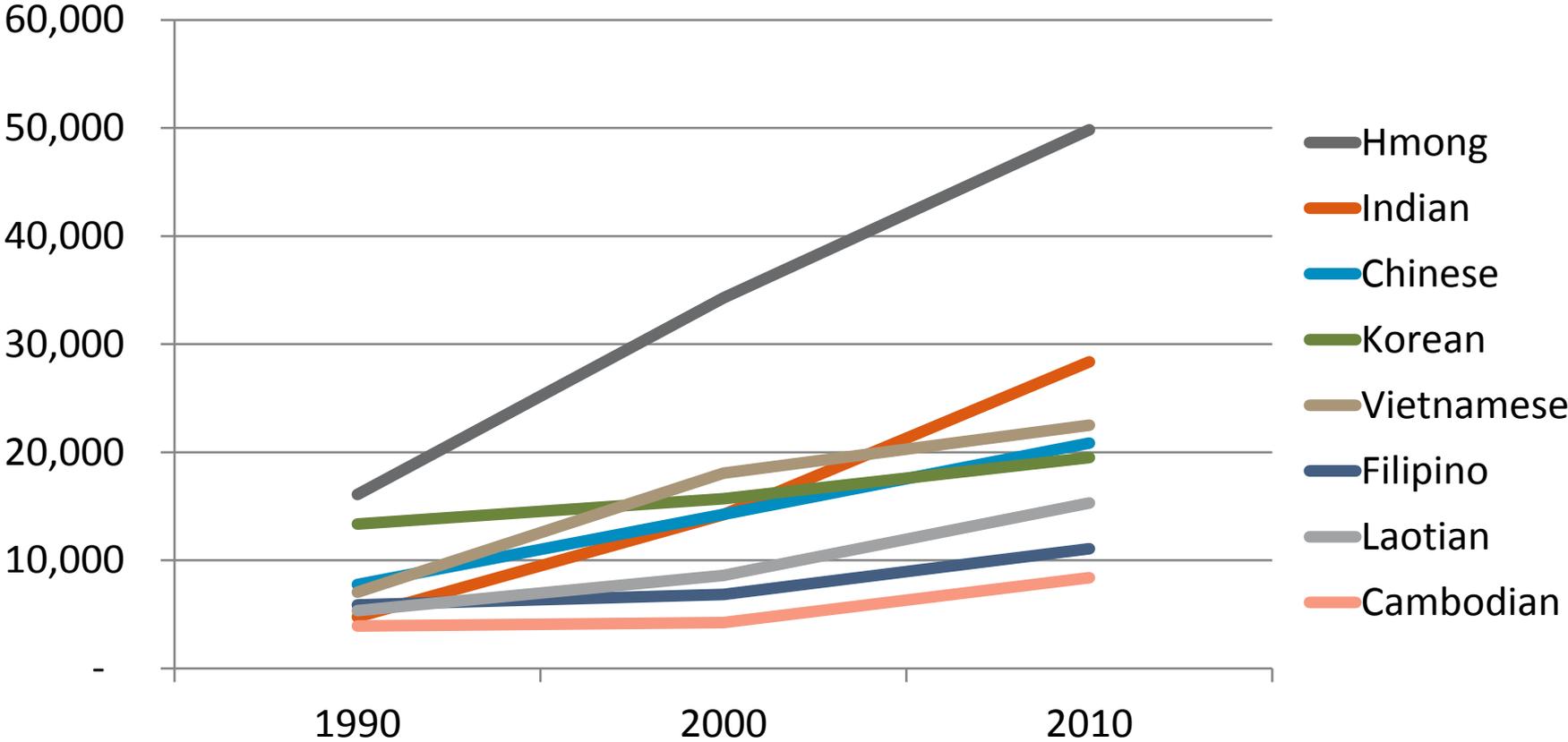
## Populations of color, MN





# Within the Asian population...

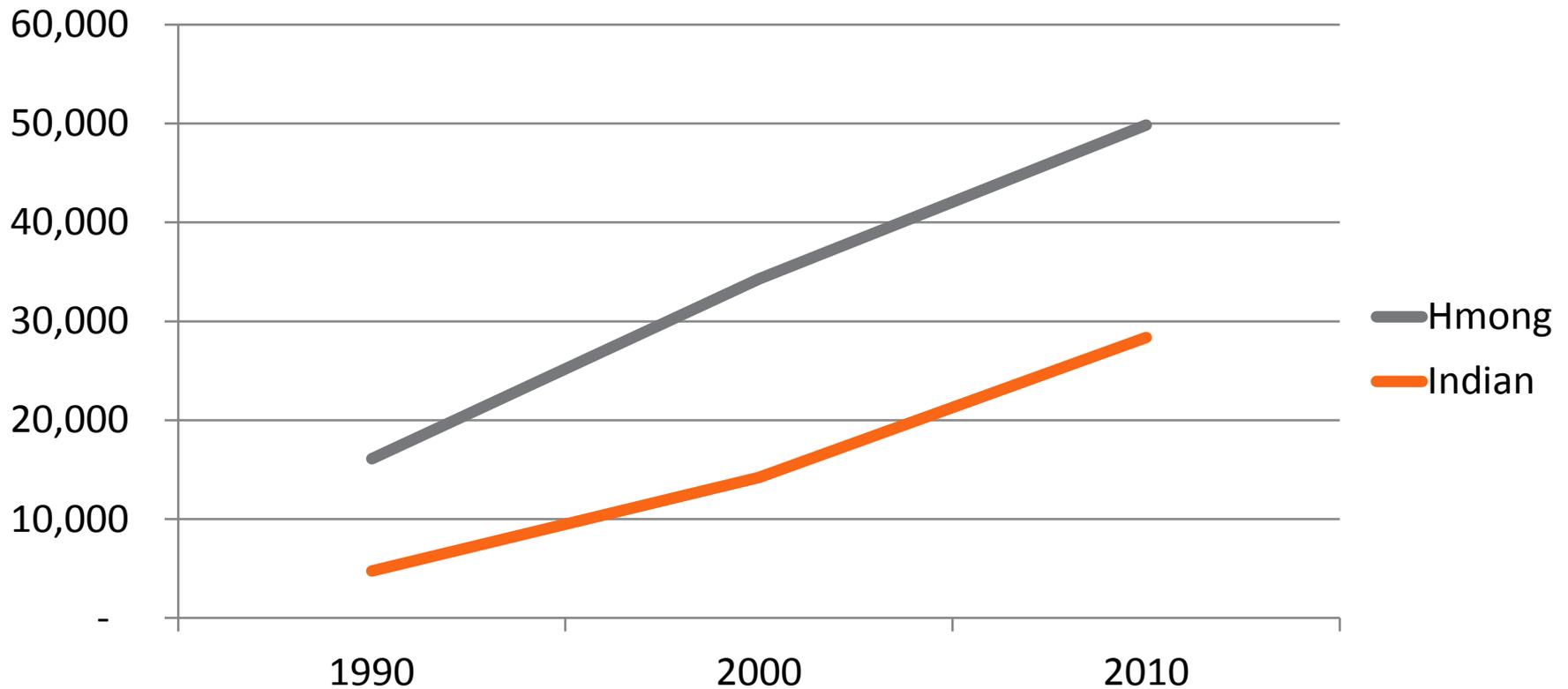
## Asian population by ancestry Minnesota, 1990-2010



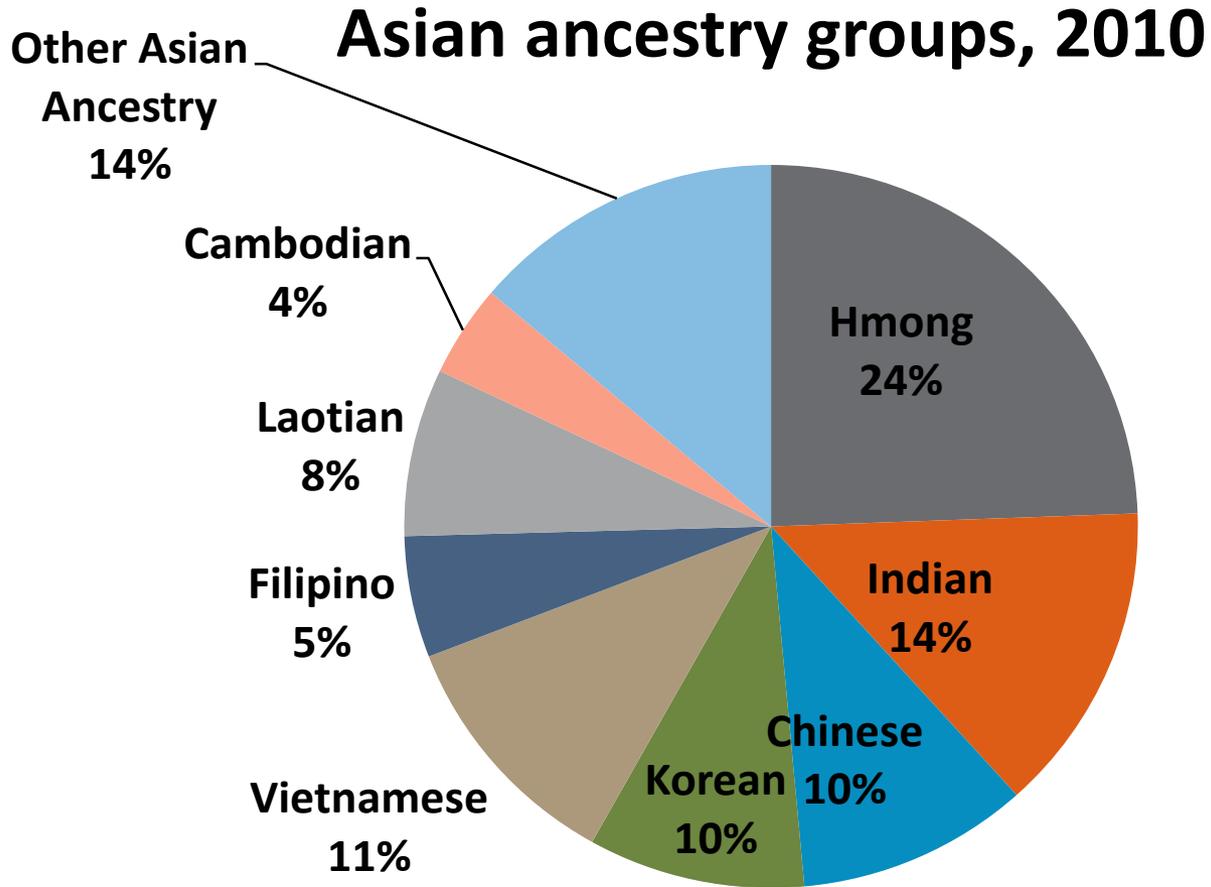
Source: Tabulated by the Minnesota State Demographic Center from the Integrated Public Use Microdata Series, decennial census

# Within the Asian population...

Asian population by ancestry  
Minnesota, 1990-2010

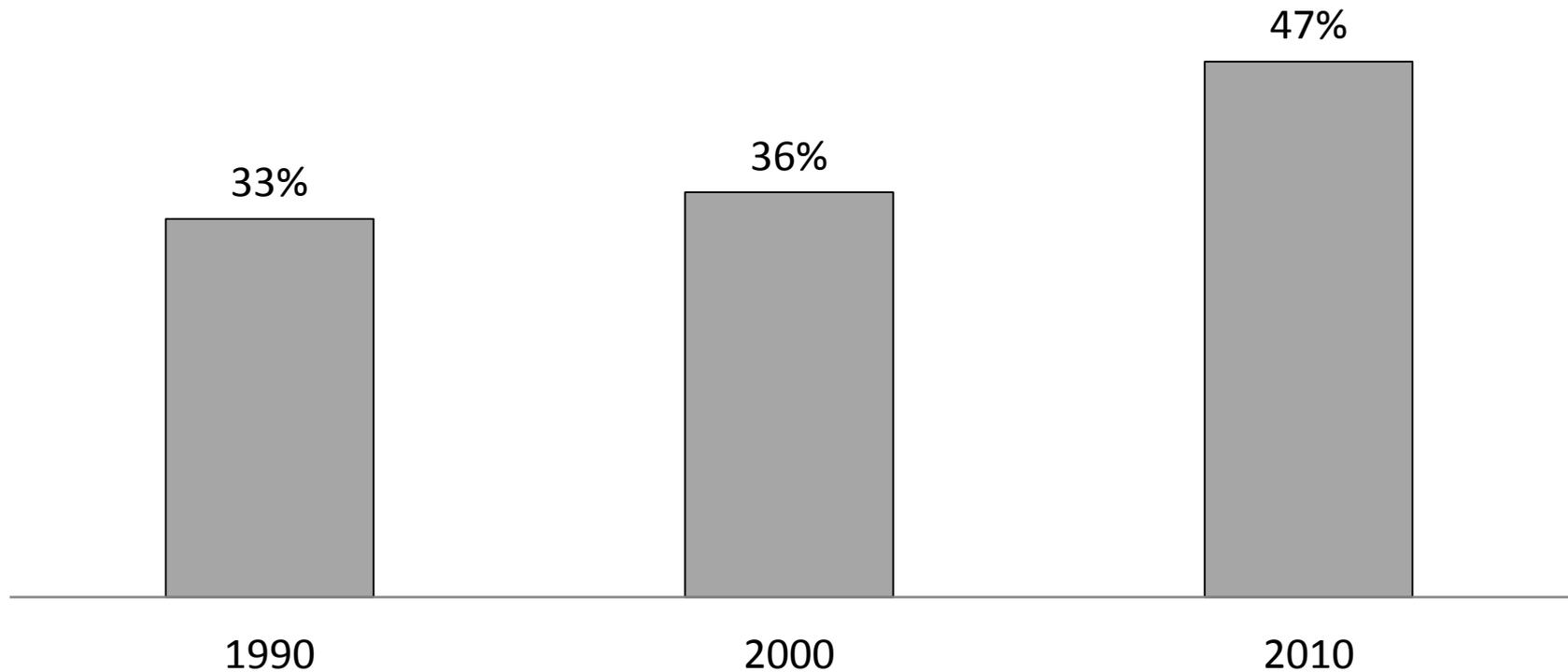


# Diversity of Asian Minnesotans

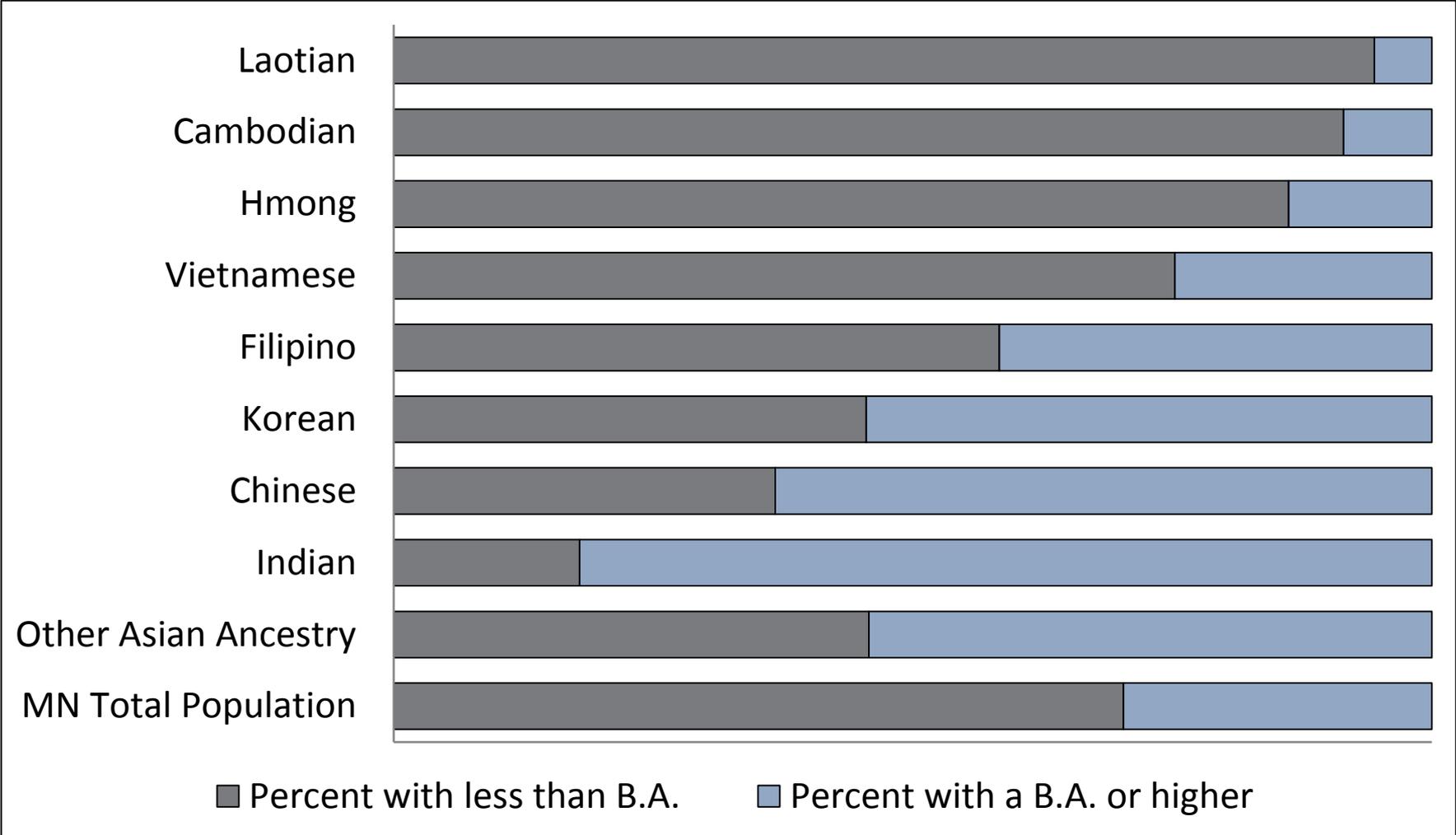


# Educational attainment of Asian Minnesotans, high and increasing

Percent of Asian Minnesotans with a B.A. or higher



# Wide variation in educational attainment for Asian Minnesotans

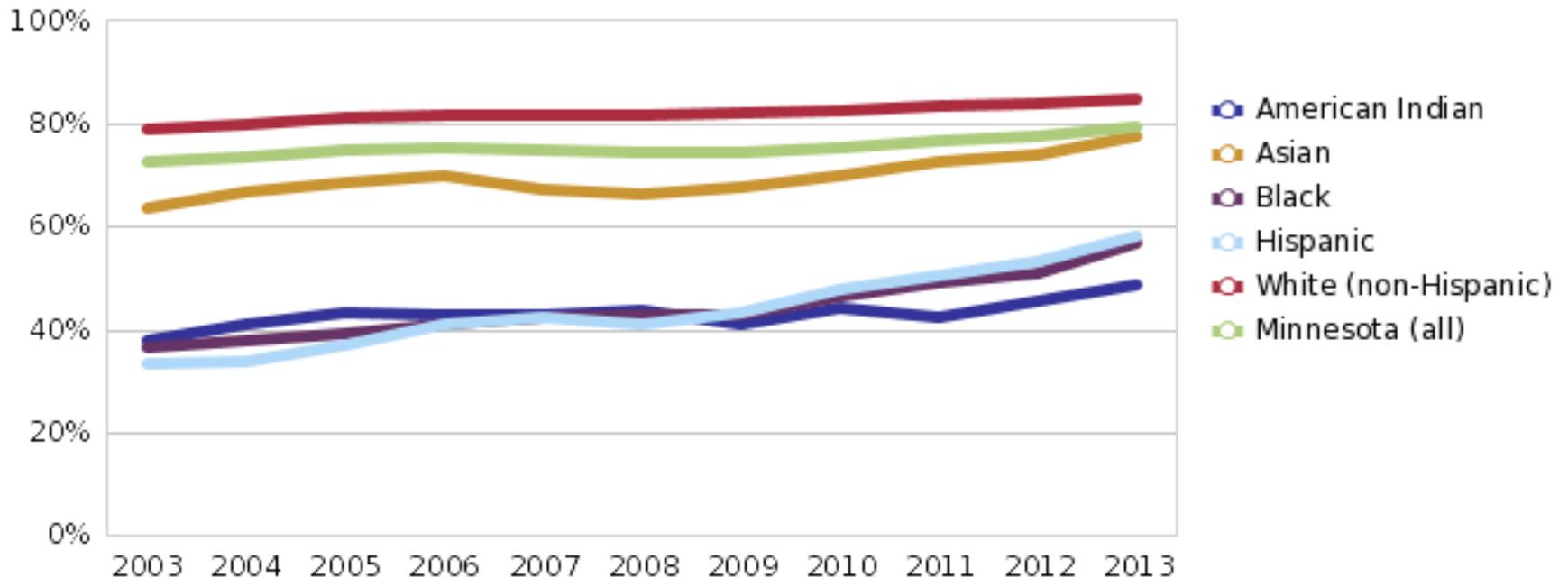


Source: Tabulated by the Minnesota State Demographic Center from the Integrated Public Use Microdata Series version of the American Community Survey

# Large gaps in educational achievement and attainment exist across racial groups

## High school students graduating on time by racial and ethnic group

Minnesota, 2003-2013

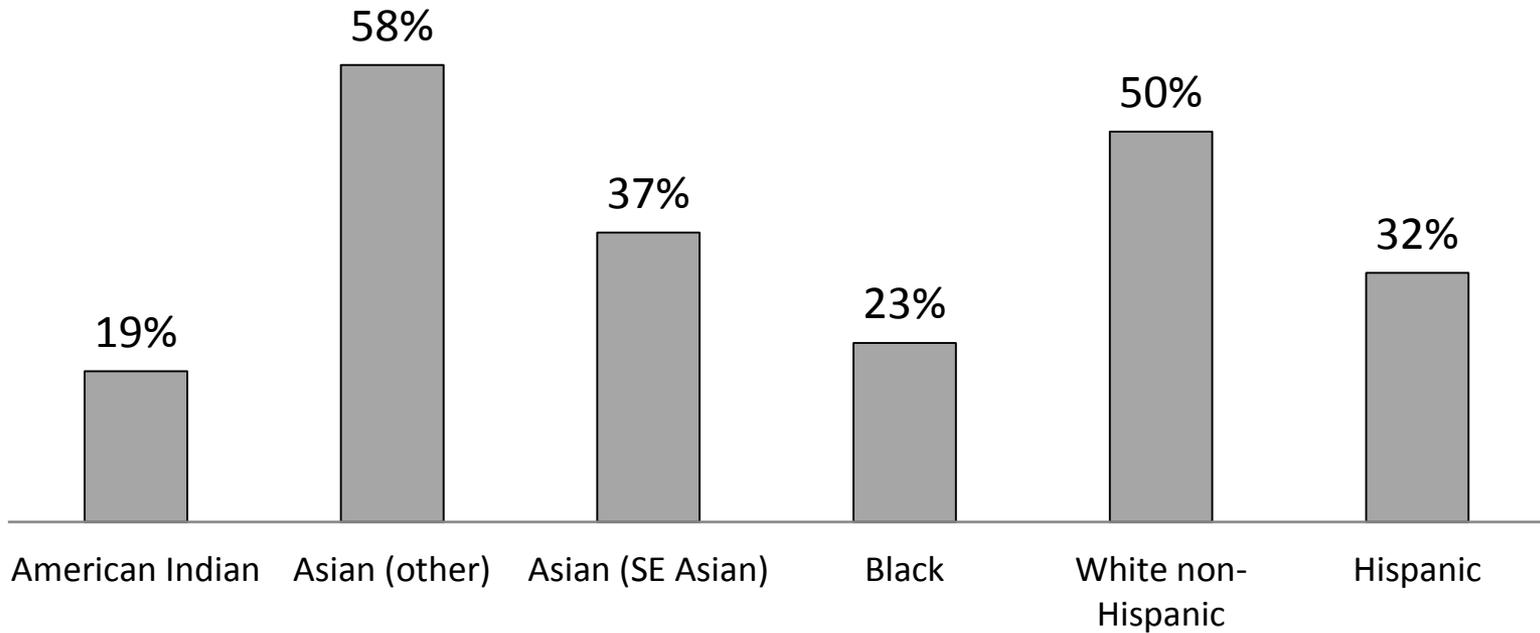




# “Home-grown” disparities in educational attainment are large



**MN-born adults (age 25-39) with an associate's degree or higher by race/ethnicity**



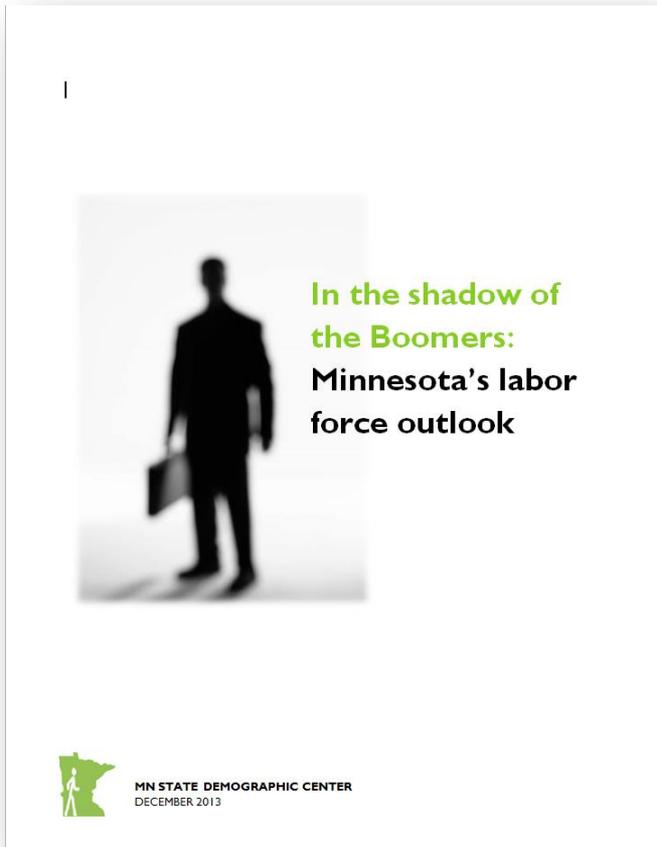


# Considerations of demographic change

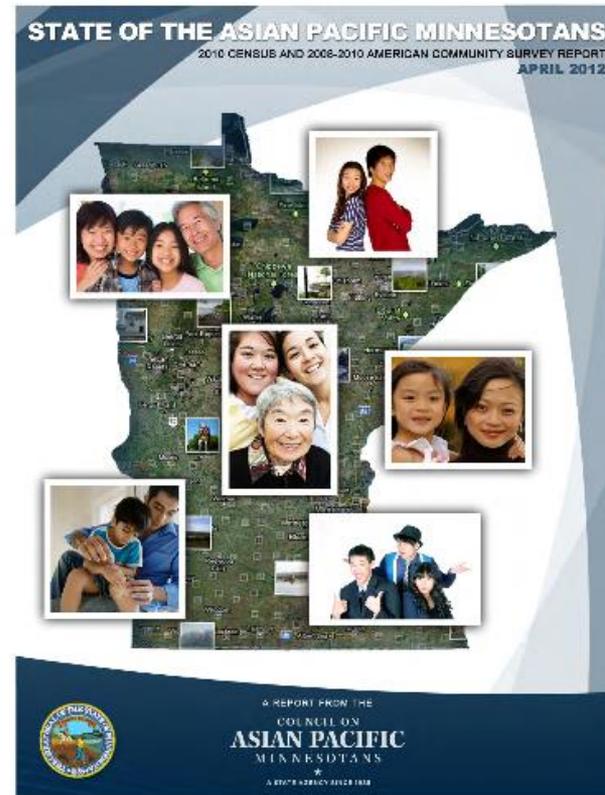


- Without immigration, population growth will slow
- States that do *slow growth* best will thrive
- States and firms that find and retain skilled workers will have the advantage

# + Learn more: State reports featuring labor force projections and Asian Minnesotans



<http://demography.state.mn.us>



<http://mn.gov/capm>