



Minnesota State Demographic Center

County Government 101

Association of MN Counties

Susan Brower, Minnesota State Demographer

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Topics for today

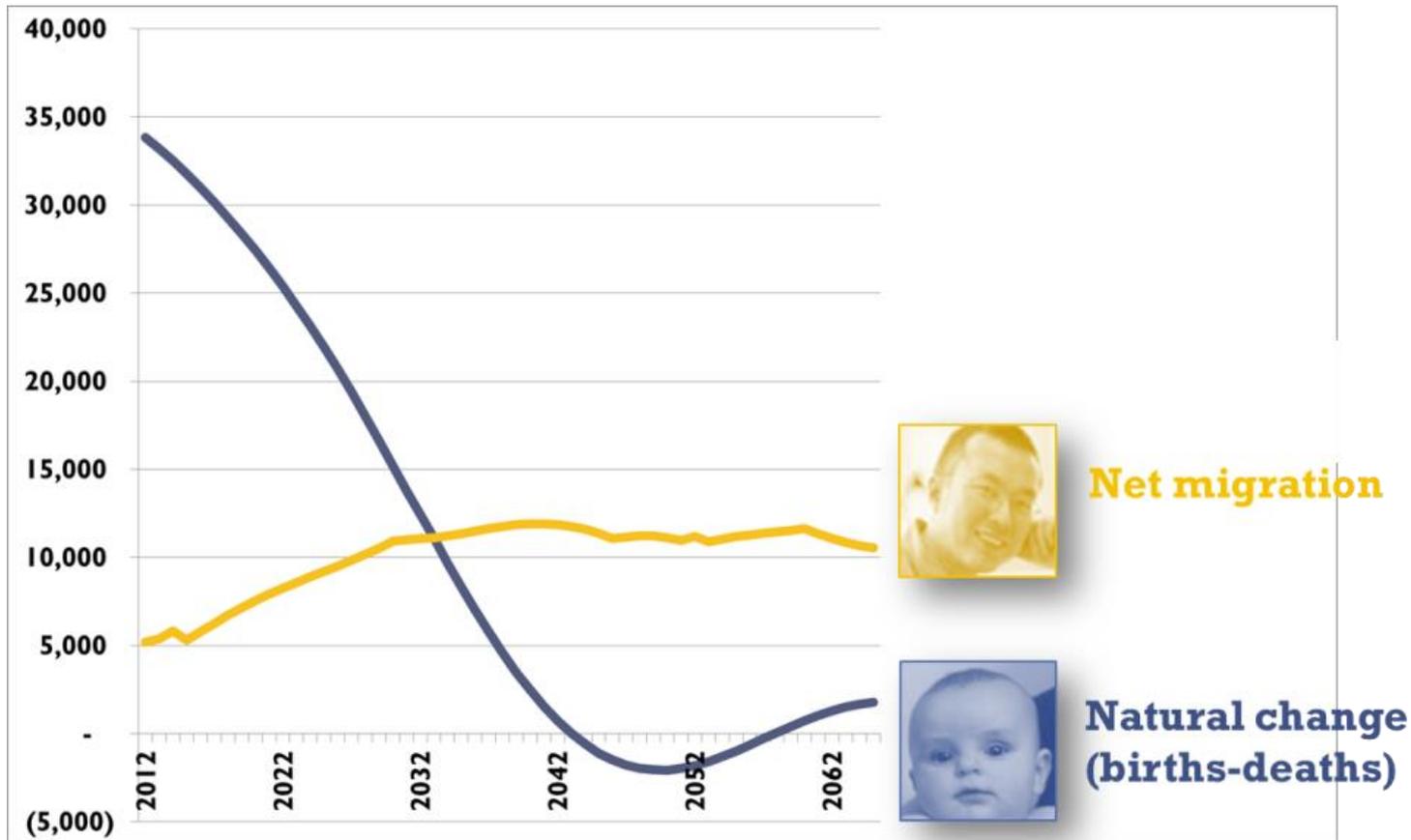
Where are we now? **3** big demographic trends

5 expert tips to **find data** for your own county

Where are we now?

- Minnesota's 2013 population is 5,420,380
- Minnesota added 348,446 (7.8%) people from 2000 to 2010
- Minnesota and South Dakota (7.9%) led the frost belt in percent population growth
- Minnesota ranked 26th in percent change and 21st in number change
- Texas added 4.3 million and Nevada 35.1% to lead the nation
- Minority population growth accounted for the majority of total growth 2000-10. Percent minority population increased from 11.7% in 2000 to 17% in 2010

Minnesota's projected net migration and natural change, 2012-2065



Source: State Demographic Center projections, U.S. Census Bureau data used as base population for projections

MN ranks highly on a large number of indicators

Percent (age 25+) with a bachelor's degree or higher Rank of states, 2010

	States (1=best)	2010
1	Massachusetts	39.0%

Babies born at low birth weight (all births including multiples)

Rank of states, 2010

Real per capita Gross Domestic Product

Rank of states, 2010

Residents under age 65 without health insurance

Rank of states, 2010

Median household income

Rank of states, 2010

	States (1=best)
1	Massachusetts
2	Hawaii
3	Vermont
4	Minnesota
5	Connecticut
6	Iowa
7	Wisconsin
8	Delaware
9	North Dakota
10	Pennsylvania

	States (1=best)	2010
1	Maryland	\$68,854
2	New Jersey	\$67,681
3	Alaska	\$64,576
4	Connecticut	\$64,032
5	Hawaii	\$63,030
6	Massachusetts	\$62,072
7	New Hampshire	\$61,042
8	Virginia	\$60,674
9	California	\$57,708
10	Delaware	\$55,847
11	Washington	\$55,631
12	Minnesota	\$55,459

3 Big

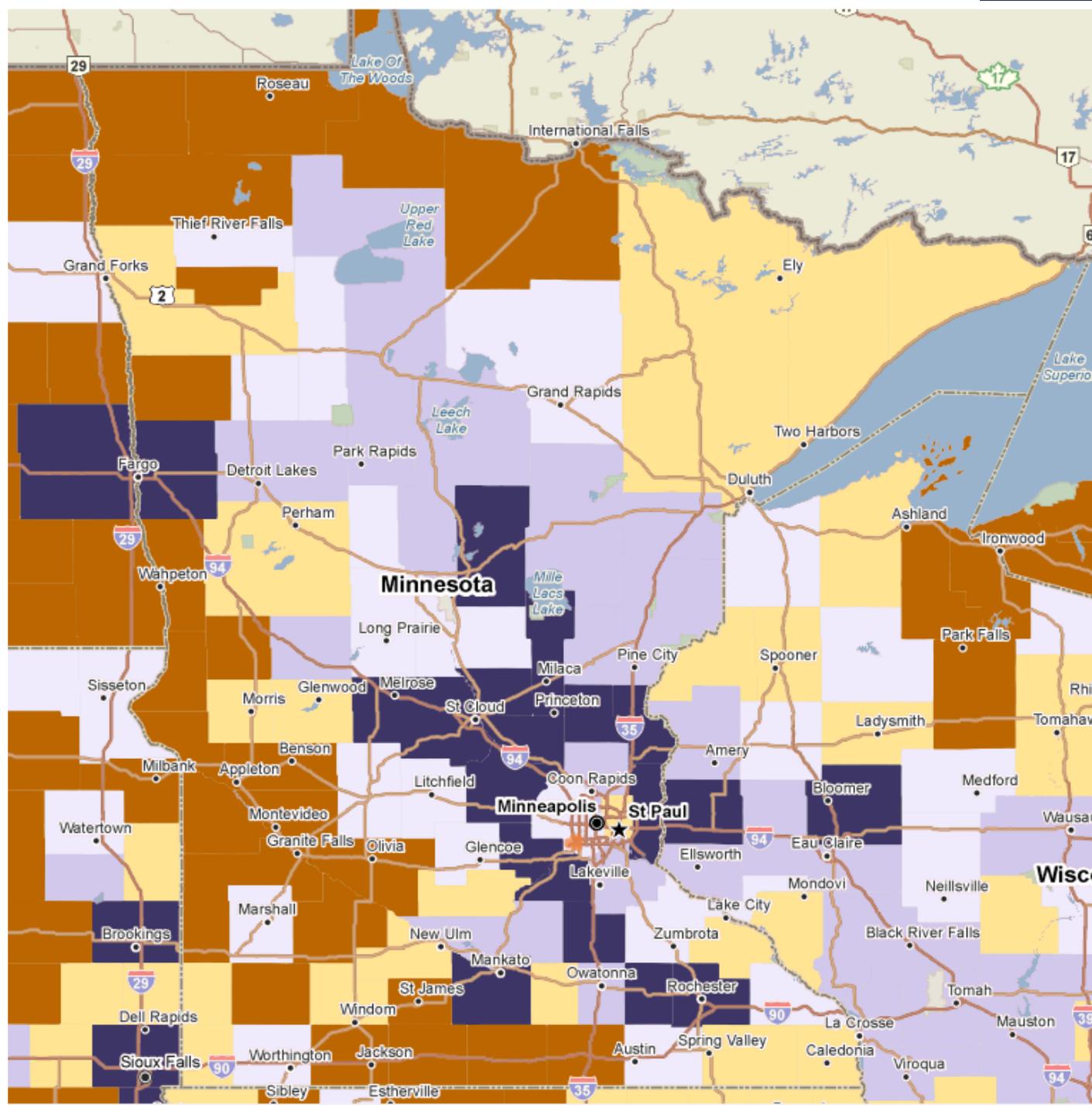
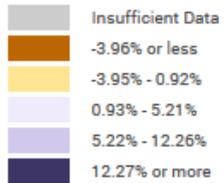
Demographic Trends

- Growth patterns within MN have changed
- Increasing diversity—ethnicity, language, religion, and other aspects
- Aging

Trend 1
Post-recession
growth looks new
and different

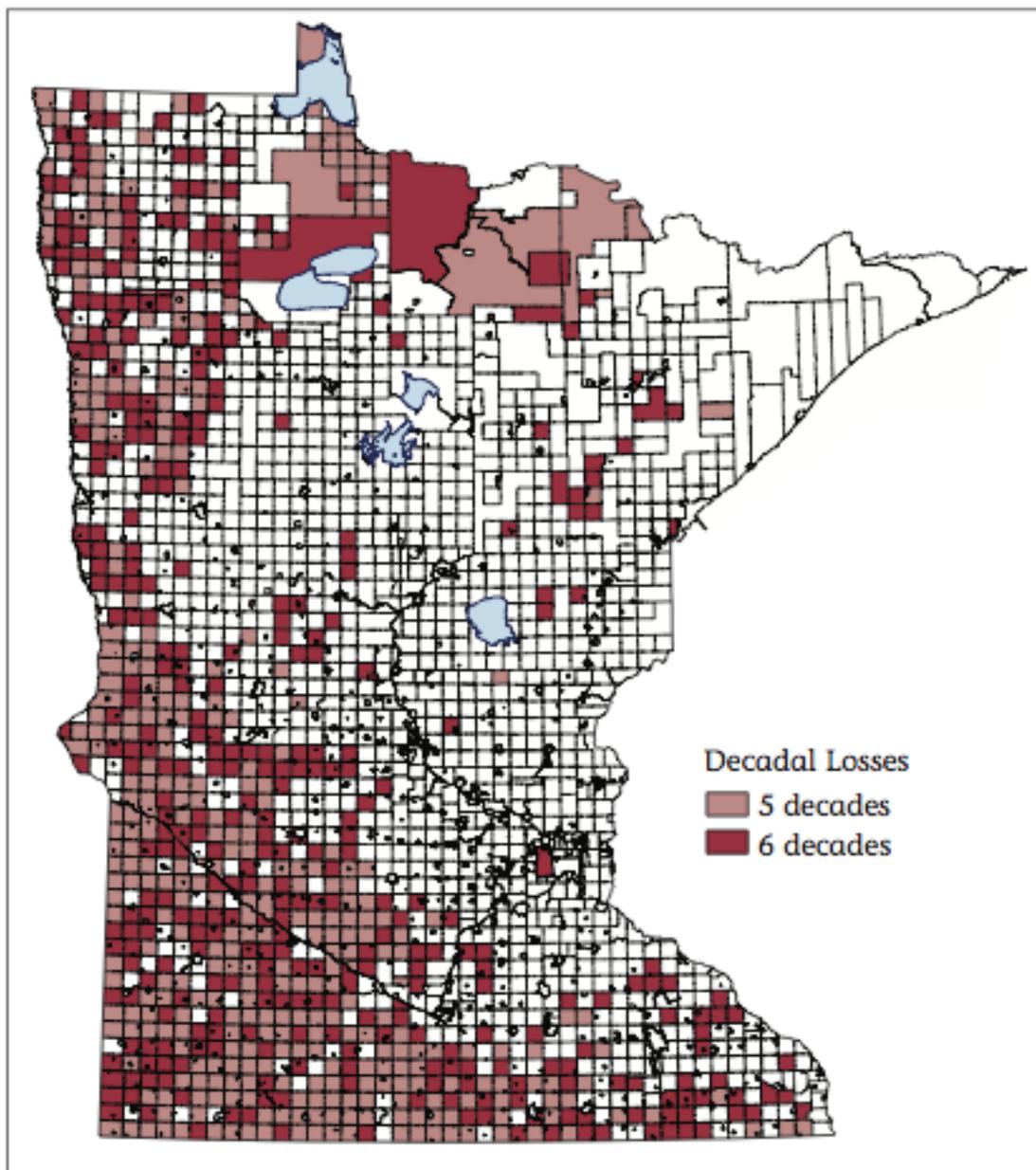


Exurban growth in the 2000s



Source: PolicyMap, U.S. Census Bureau data

Figure 3. Minnesota: County Subdivisions that Lost Population for 5 or 6 of the Decades between 1950 and 2010



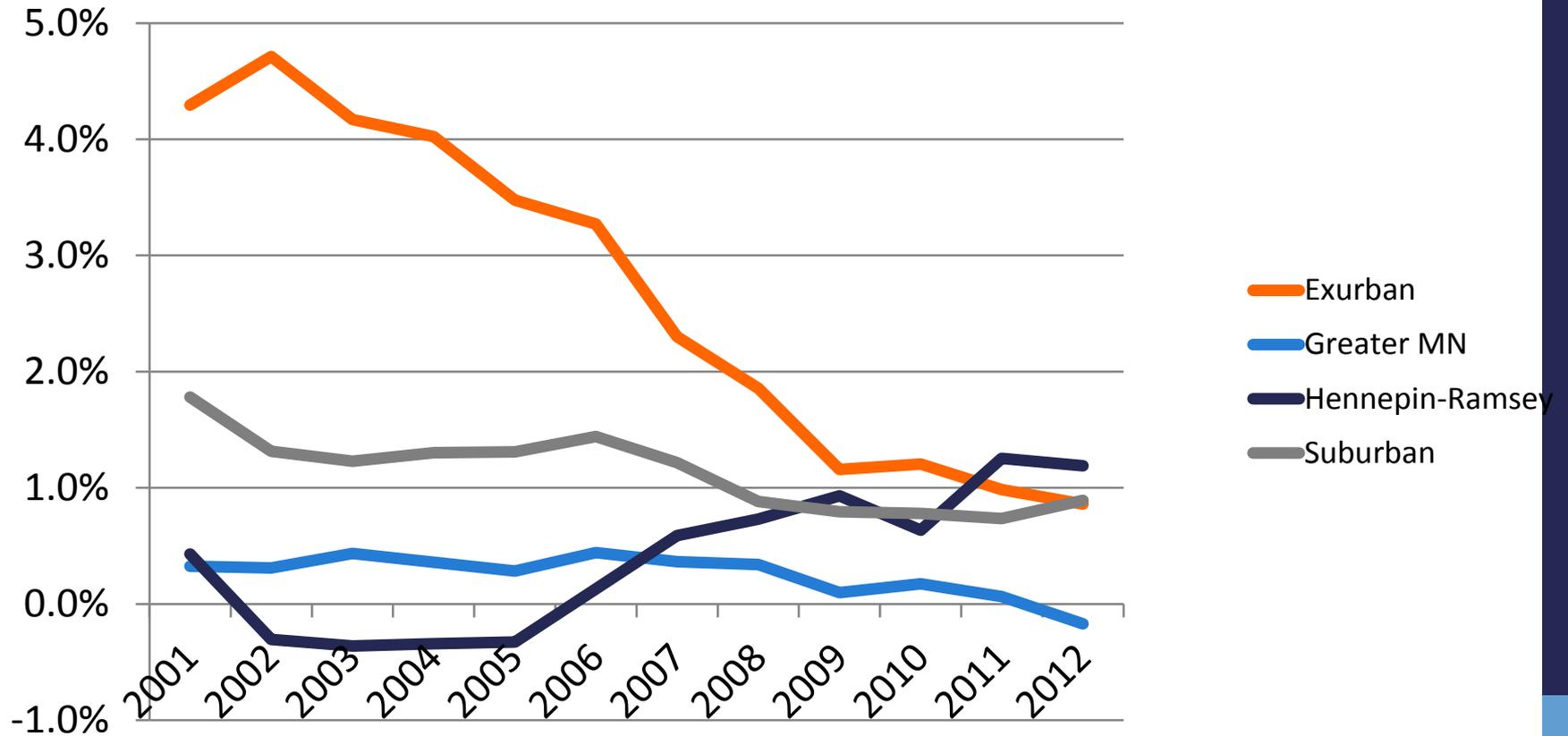
Population loss along western edge of state, down into Southwestern prairies has been long-standing

Source: CURA Reporter, Winter/Spring 2014

U.S. Census Bureau data

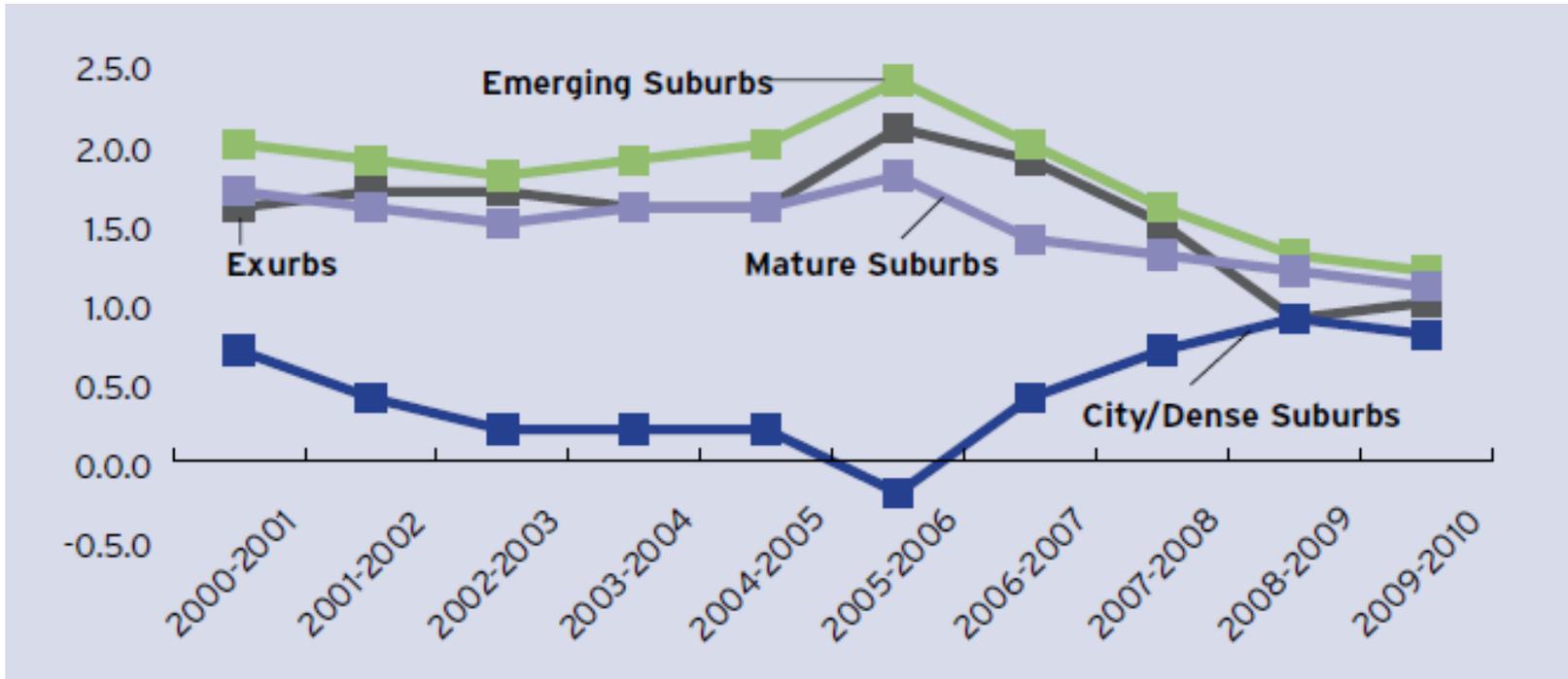
Note: Population based on decennial census data. Results for some locations had to be inferred because of boundary changes.

Population growth rates have converged over the last decade



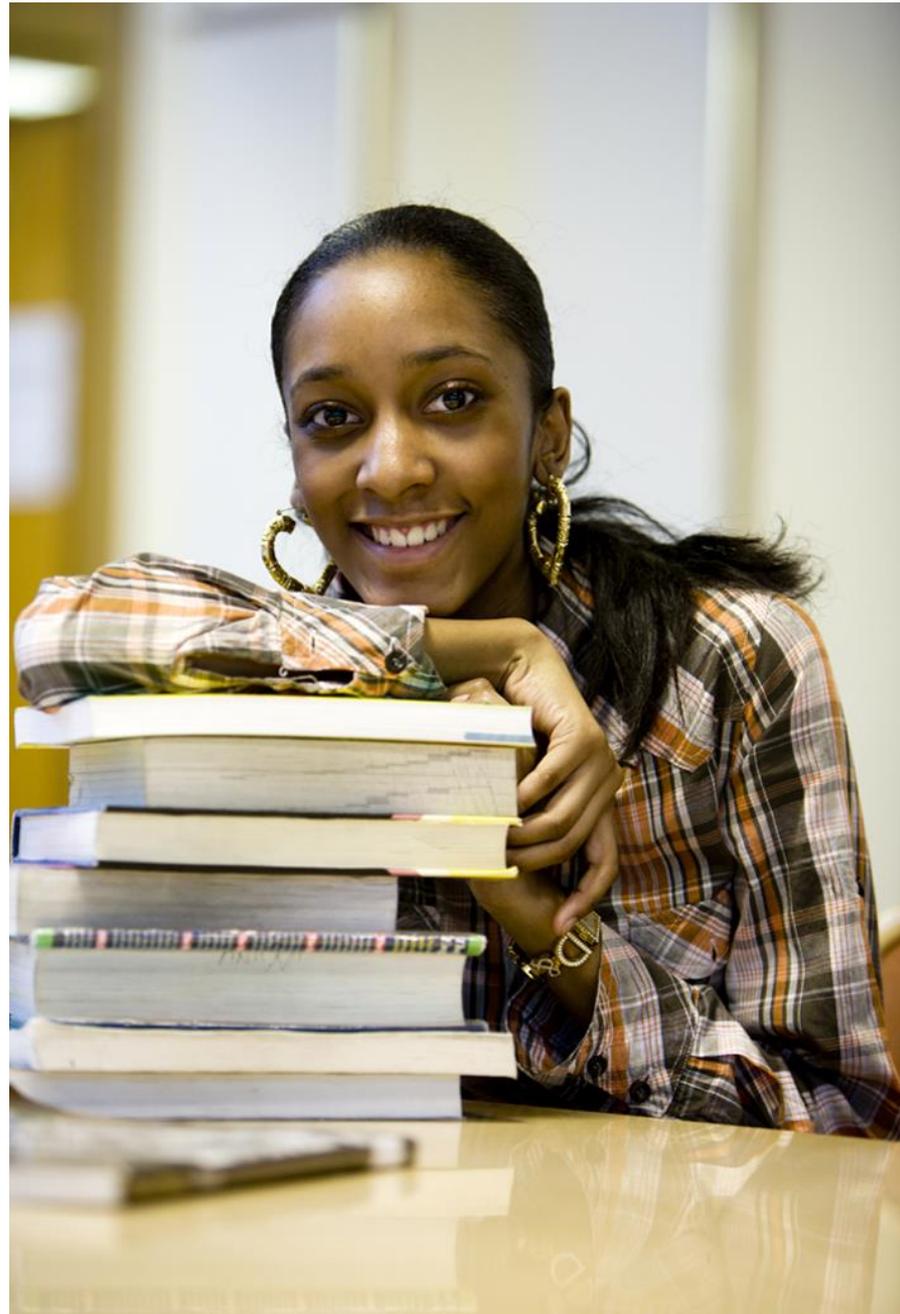
Source: U.S. Census Bureau Population Estimates Program

Growth rates are converging nationally too



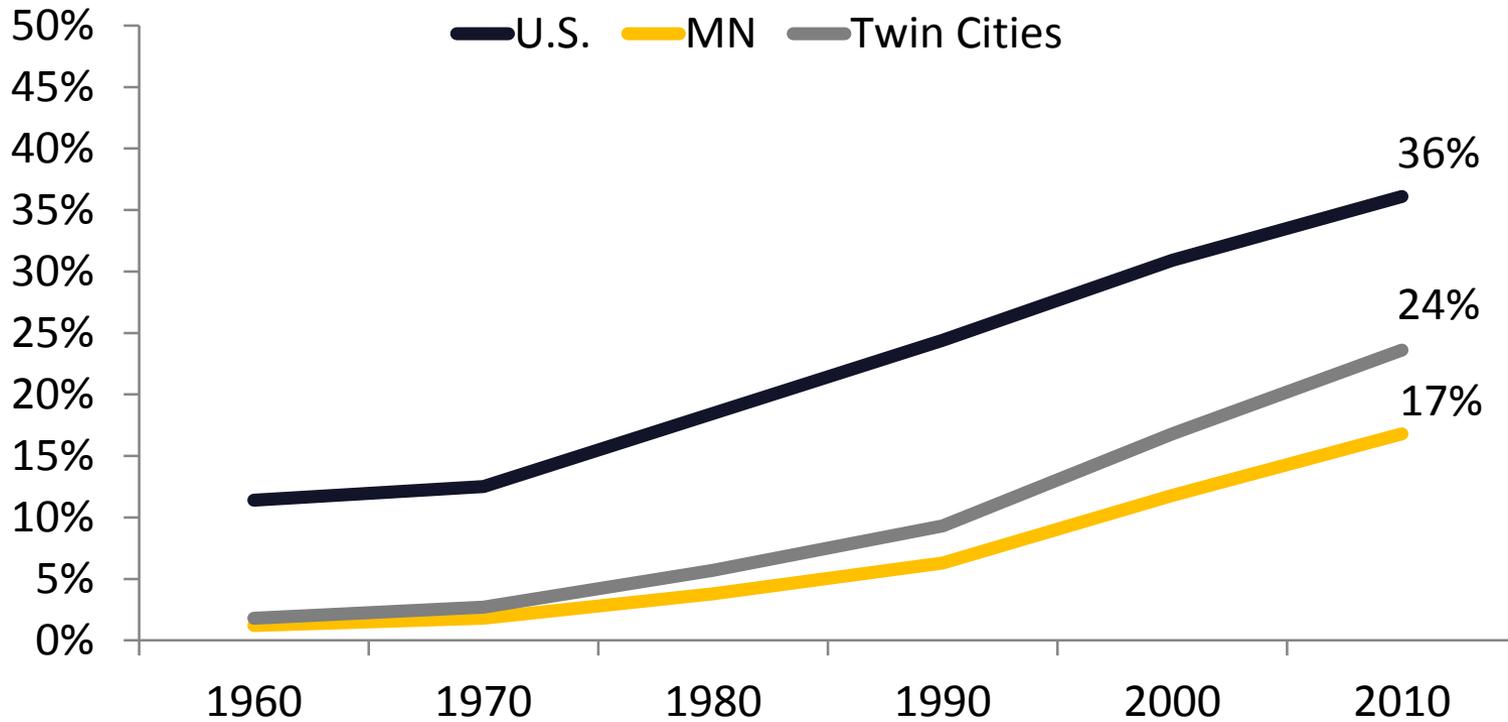
Source: Brookings Institution

Trend 2
Increasing
Diversity

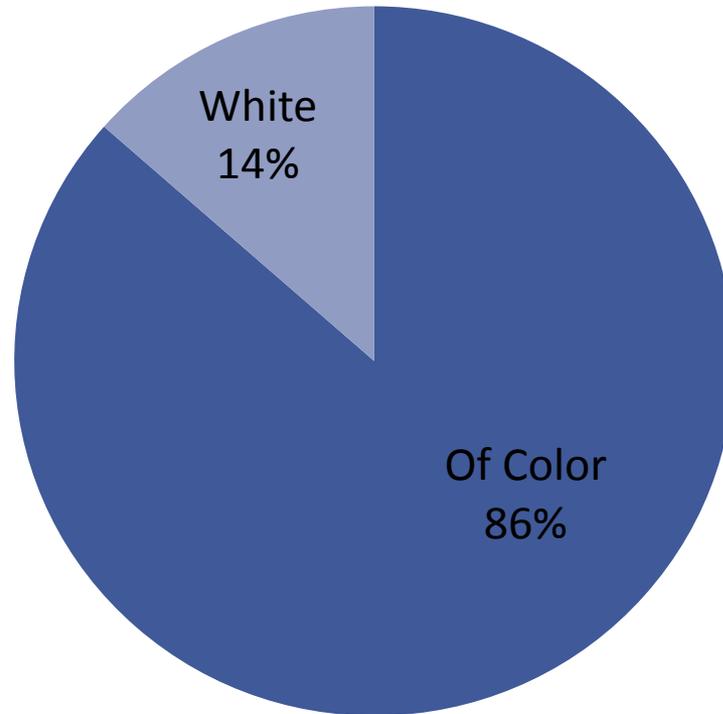


50 years of growing diversity in our region, state, nation

Percent Of Color, 1960-2010



Between 2000 and 2010 most of Minnesota's growth was Populations of Color

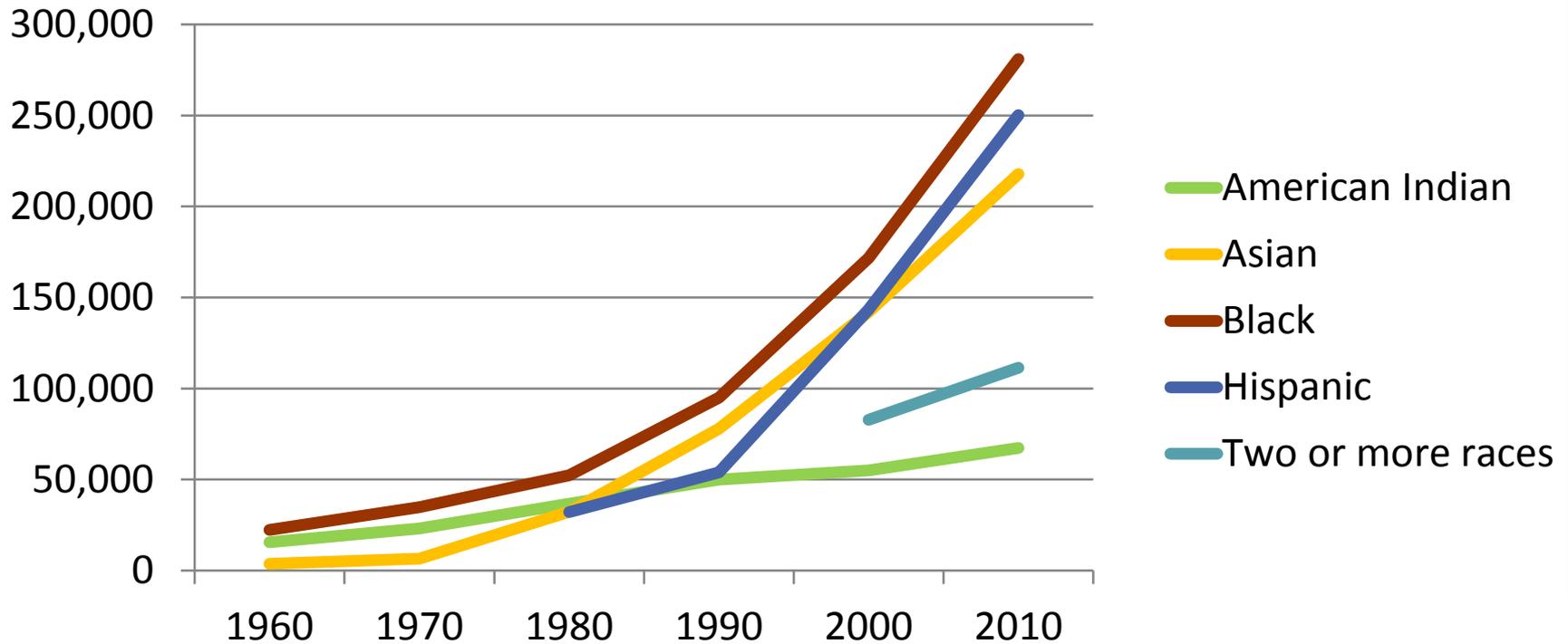


350,000 more Minnesota residents in 2010 than in 2000

Source: U.S. Census Bureau

Black, Latino and Asian populations growing rapidly

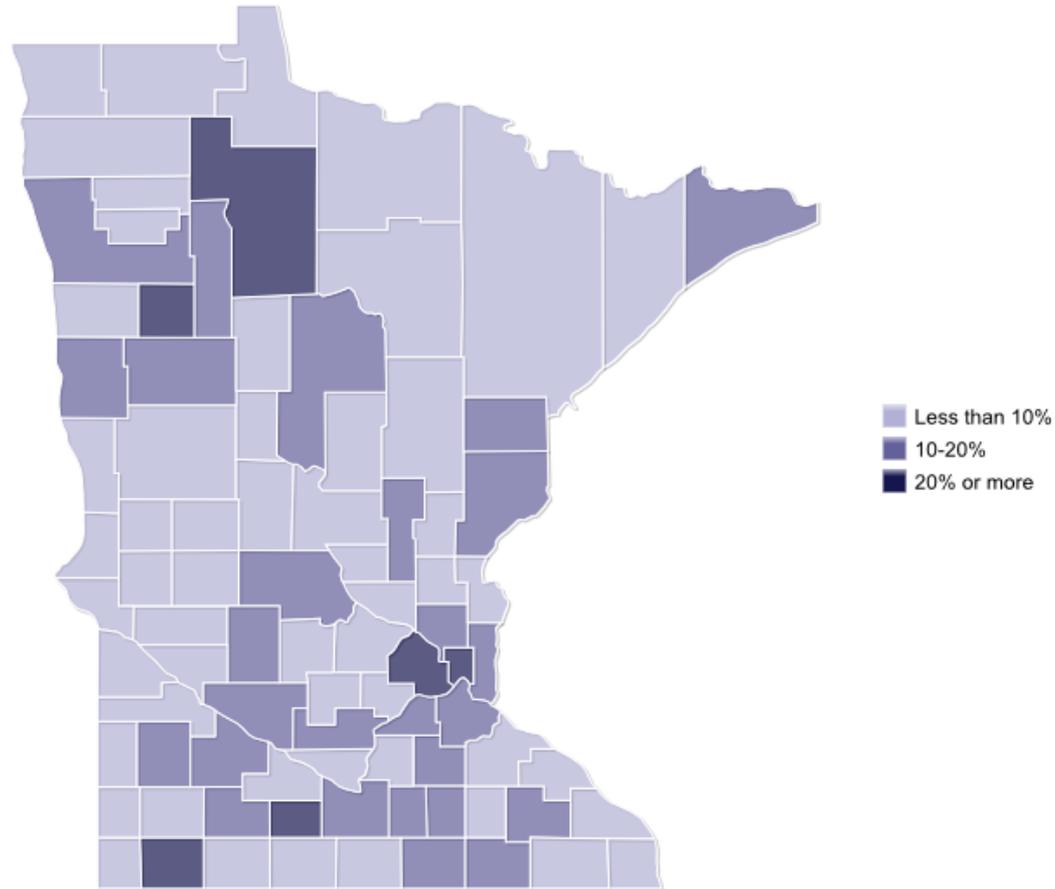
Populations of color, MN



Source: Tabulated by the Minnesota State Demographic Center from the Integrated Public Use Microdata Series

MN is becoming more diverse...unevenly

Persons of Color
By county, 2013



Source: mncompass.org

Trend 3 Population Aging



How many additional “older adults” will Minnesota gain during this decade?

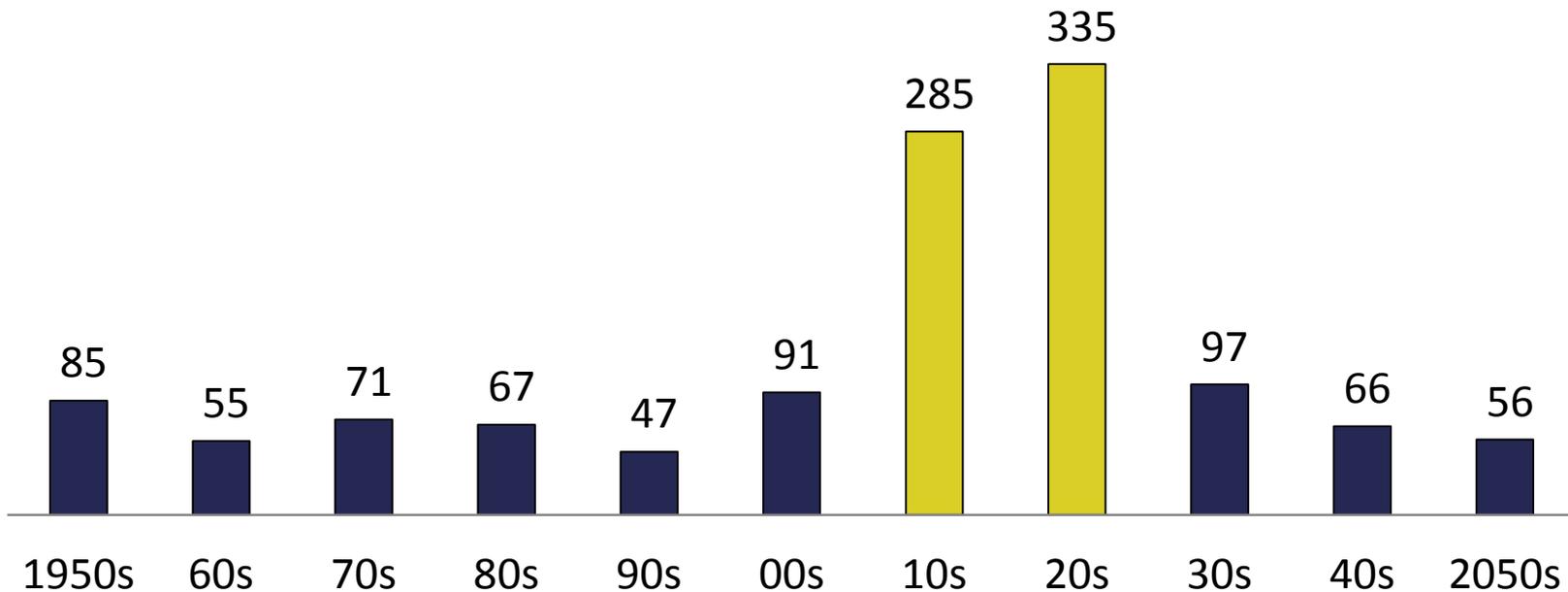
Change in older adults, age 65+ (in thousands)



Source: U.S. Census Bureau

Unprecedented increases in MN's “older adult” population

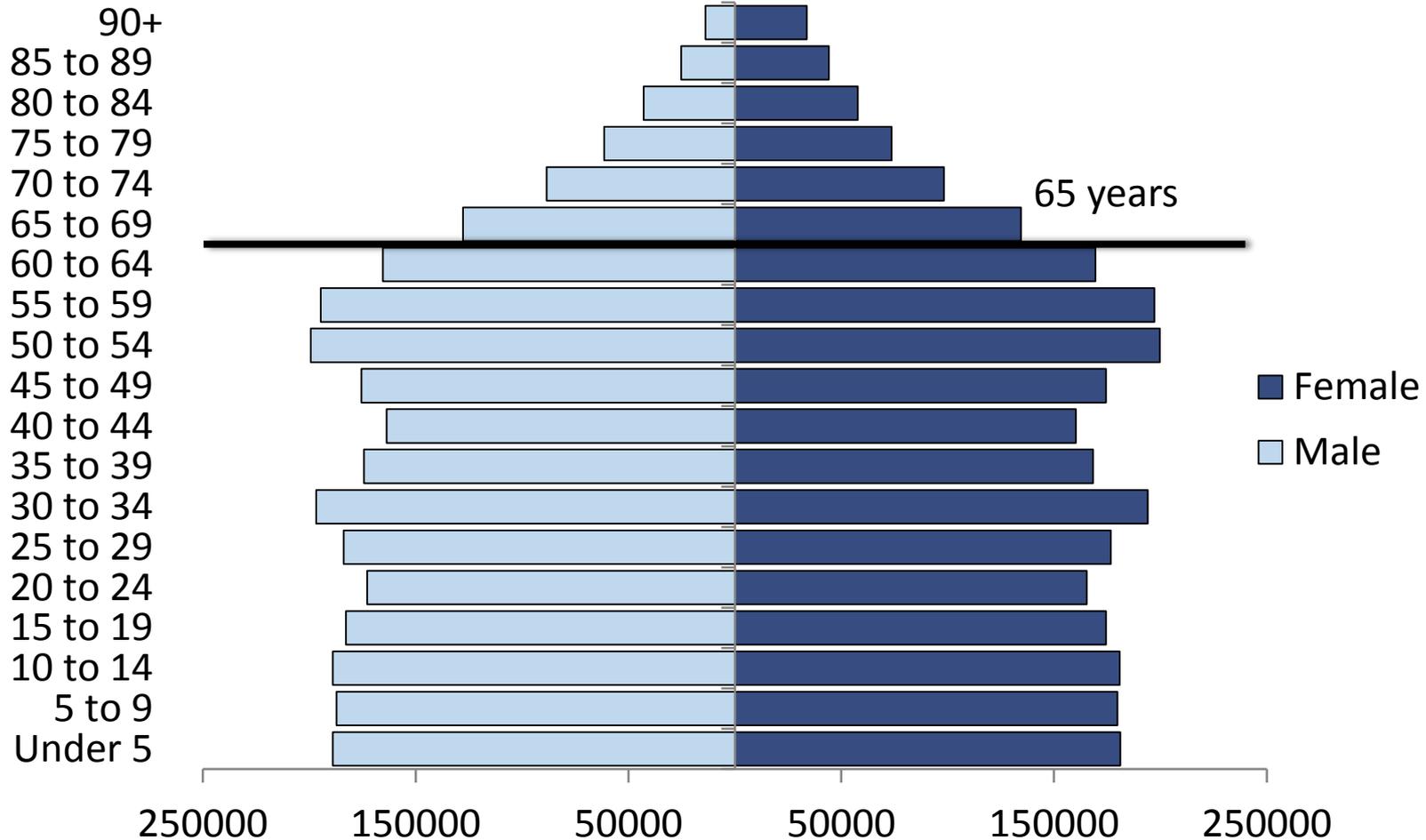
Change in older adults, age 65+ (in thousands)



Sources: U.S. Census Bureau, MN State Demographic Center

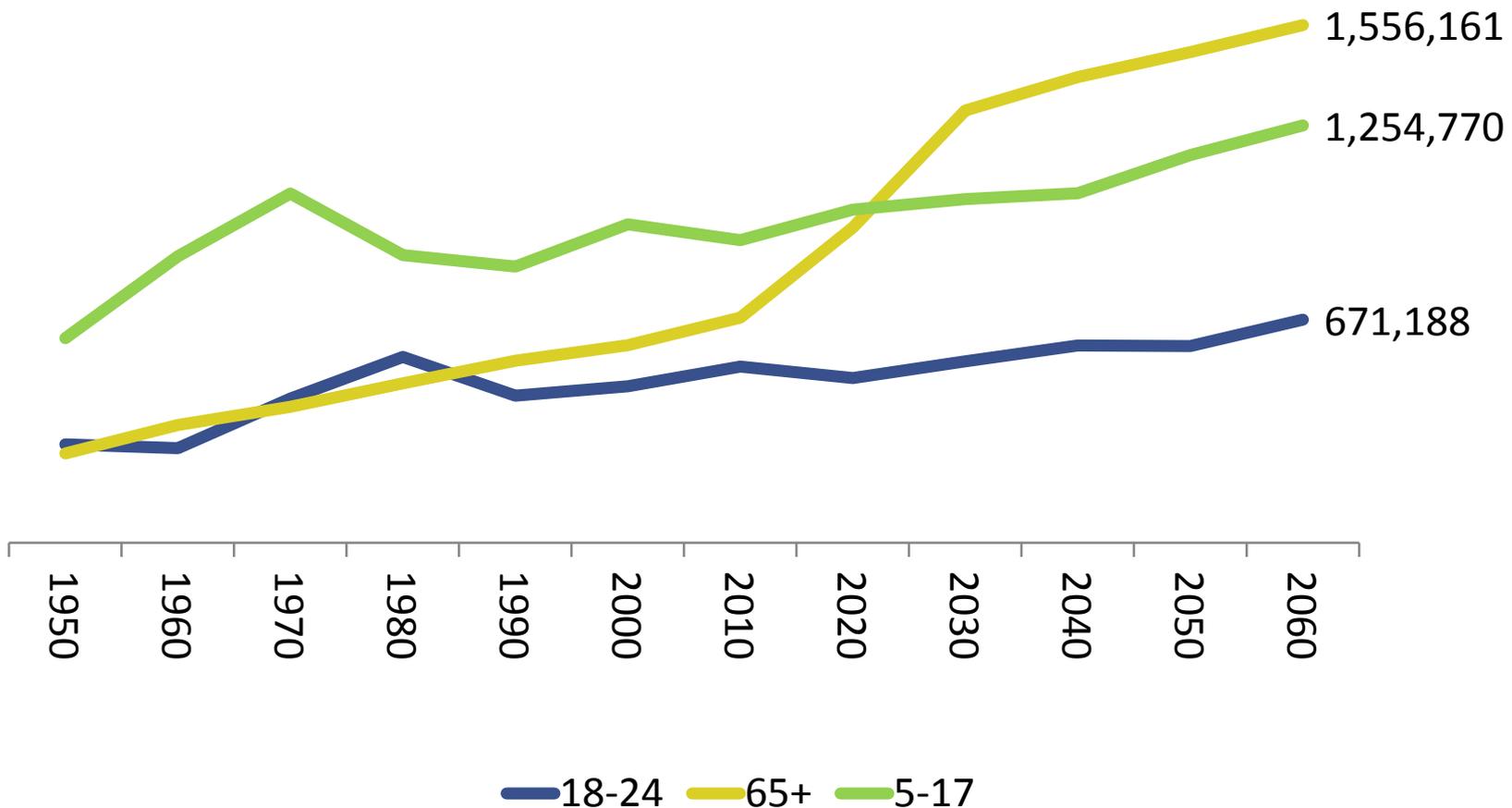
Why are the changes so marked now?

Population by age and sex
Minnesota, 2015



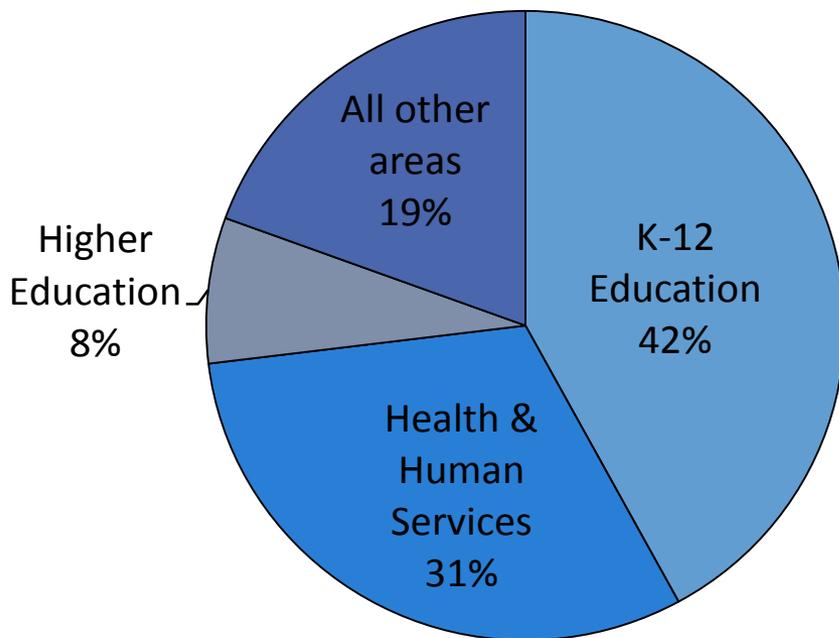
Budget pressures will change

More 65+ than school-age by 2020



Changing demand for public services

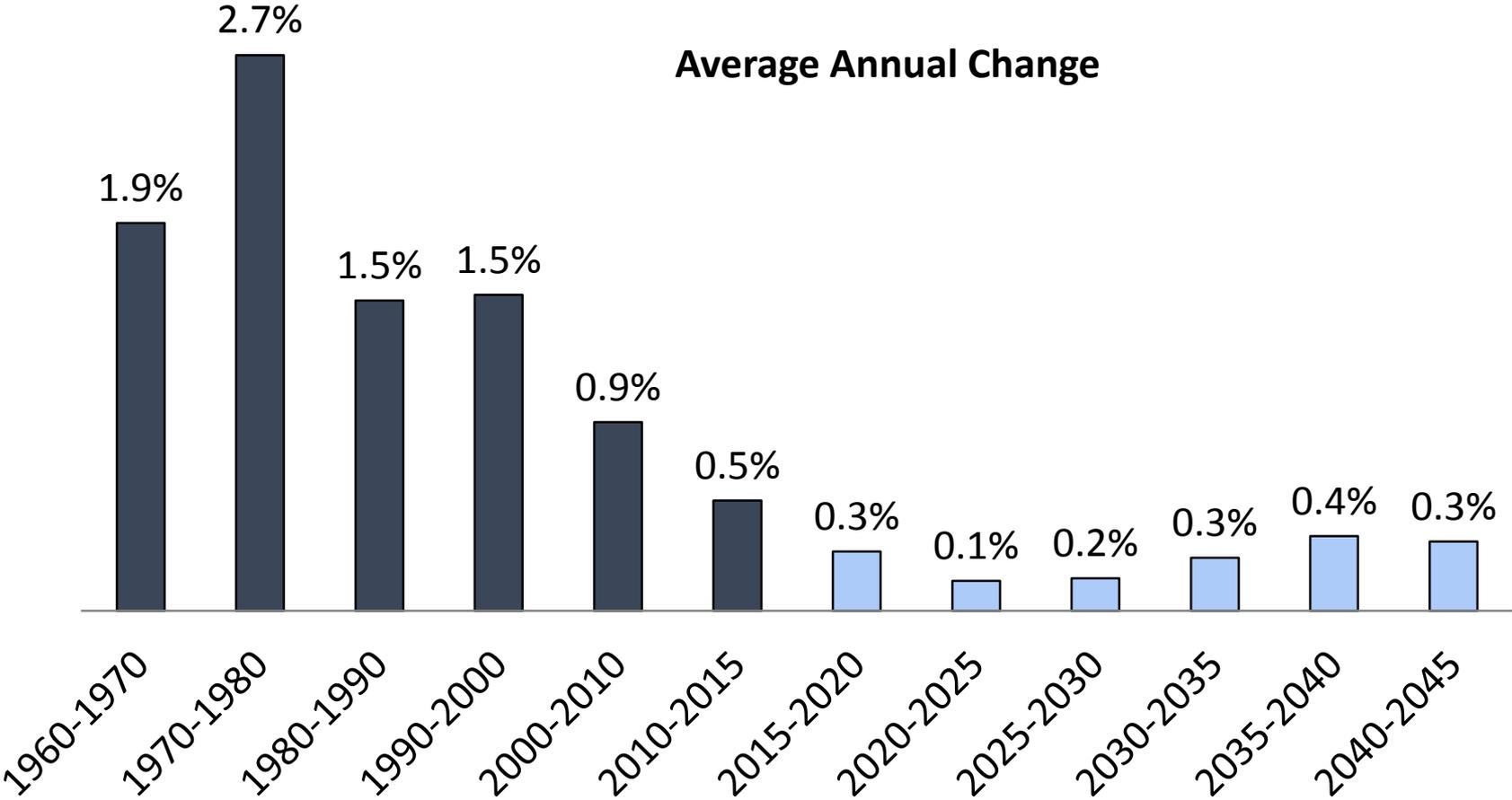
General Fund Expenditures



Within Health & Human Services

- Medical Assistance Expenditures: 25% of GF spending (8.5 billion)
- Medical Assistance Expenditures for the Elderly and Disabled: 16% of GF spending (5.5 billion)
- MA expenditures include basic care, long-term care waivers and long-term institutional care

Minnesota's labor force growth is projected to slow



Source: Minnesota State Demographic Center

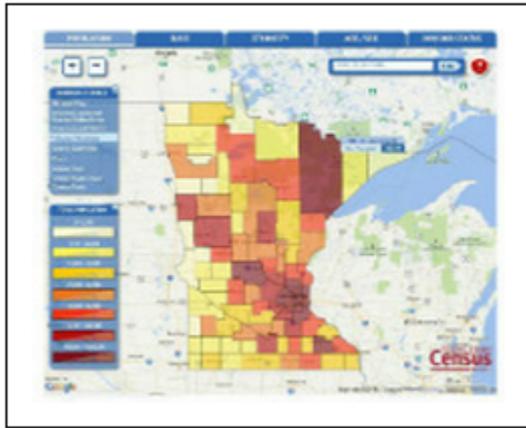
Demographic change will shape the future...but not completely determine it

- These data are sobering **IF** we continue to adhere to the policies and institutional arrangements that we have built for our demographic past.
- Aging trend will bring new **opportunities**; and a new **license** for innovative pathways to well-being.



5 tools to get county-level data
and look smart—in a hurry

1 Quickly look up a Census 2010 demographic profile for an area



[Census 2010 Interactive Population Map](#)

This interactive map allows users to view Census 2010 counts for total population, race and Hispanic groups, age, sex, and housing status for geographies down to the block level.

census.gov/2010census/popmap/

2 Compare a city or county to MN on popular data points

The screenshot shows the 'State & County QuickFacts' page for Burnsville, Minnesota. The page includes a search bar, navigation tabs for 'Select a State', 'USA QuickFacts', 'What's New', and 'FAQ'. Below the navigation, there are dropdown menus for selecting a county and a city. The main content area displays a table comparing Burnsville and Minnesota across various demographic and economic indicators.

People QuickFacts	Burnsville	Minnesota
Population, 2013 estimate	61,434	5,420,380
Population, 2012 estimate	61,108	5,379,646
Population, 2010 (April 1) estimates base	60,307	5,303,925
Population, percent change, April 1, 2010 to July 1, 2013	1.9%	2.2%
Population, percent change, April 1, 2010 to July 1, 2012	1.3%	1.4%
Population, 2010	60,306	5,303,925
Persons under 5 years, percent, 2010	7.4%	6.7%
Persons under 18 years, percent, 2010	24.1%	24.2%
Persons 65 years and over, percent, 2010	11.7%	12.9%
Female persons, percent, 2010	51.3%	50.4%
White alone, percent, 2010 (a)	77.5%	85.3%
Black or African American alone, percent, 2010 (a)	10.0%	5.2%
American Indian and Alaska Native alone, percent, 2010 (a)	0.4%	1.1%

State & County QuickFacts

A quick side-by-side look-up of key demographic data. Compare any county or city in MN to the state as a whole. Total population, race, age group, and some basic social and economic data from the most recent U.S. Census Bureau offerings.

quickfacts.census.gov/qfd/states/27000.html

3 Compare multiple counties or cities, or get trend data



[Minnesota Compass](#)

Minnesota Compass, a project of Wilder Research, features thousands of interactive graphs, maps, and tables for MN geographies. Its [Demographics Topic](#) section is rich with decennial data on [total population](#), [race and ethnicity](#), and [age data](#), often dating back to the 1950 or 1960 decennial census. By using the dropdown menus in the gray banner above any graph, users can change geographies, further disaggregate data by subgroups, view data tables, or download data in a CSV file. [Geographic profiles](#) contain popular 2000 decennial data points compared more recent data.

mncompass.org/demographics

-or-

mncompass.org/profiles

4 Examine data on a map, including historical data



You are here: [Census.gov](#) > Census Explorer

Newsroom
News, Events, Blogs

Census Explorer

Make new discoveries about your neighborhood with Census Explorer, the U.S. Census Bureau's interactive map series.

[Census Explorer: Young Adults: Then and Now Edition](#)

Do more young adults today in your area live with their parents than in previous decades? Do more own their own homes? This edition looks at multiple characteristics of the population age 18-34 in 1980, 1990, 2000 and today (using 2013 American Community Survey 5-year data). Zoom in to see tract, county, metro, state and national-level data.

[Census Explorer: Population Estimates Edition](#)

Explore the latest population estimates for states and counties by age, race, and Hispanic origin.

[Census Explorer: Retail Edition](#)

County Business Patterns includes statistics on retail trade in America, including the growing online market. Explore the number of business establishments, employment and average annual payroll for every county in the U.S. for retail as a whole, as well as online retailers, online auctions, and mail order businesses.



www.census.gov/censusexplorer

5 Get help navigating these options and a wealth of other resources



MN State Demographic Center website

Access our population estimates and projections, 2010 and historical decennial census data; topical data on aging, economy, education, labor force, immigration and more; links to data tools and resources; and reports to help make all the data meaningful. When you don't know where to begin your data search, start with us.

mn.gov/demography

Our Projections Page:

- Find state, county and Economic Development Region projections to 2045, by age and gender
- Explore population pyramids for all counties through 2045



The screenshot shows the Minnesota State Demographic Center website. The header features a search bar and the site name. A navigation menu includes 'About', 'Data by Topic', 'Data by Place', 'Map & Viz Gallery', 'Reports & Resources', and 'News'. The main content area is titled 'OUR PROJECTIONS' and includes a 'DATA BY TOPIC' sidebar with categories like Population Data, Aging, and Births & Fertility. The 'Projections' section contains a large image of a diverse crowd and text explaining the center's work. Below this, there are tabs for 'Key Findings', 'MN Data', 'County & EDR Data', 'FAQ', and 'Other Resources'. The 'County & EDR Data' section is active, providing a detailed description of the data available for counties and Economic Development Regions.

Minnesota State Demographic Center

Search our website

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DATA BY TOPIC

- Population Data
 - Our Estimates
 - Our Projections
 - 2010 Decennial Census
 - Historical Decennial Data
- Aging
- Births & Fertility
- Children & Families
- Economy
- Education
- Health & Disability
- Immigration & Language
- Income & Poverty
- Labor Force
- Minnesota Milestones

Projections

Employing historical and emerging patterns in births, deaths, and migration, the State Demographic Center produces population projections for Minnesota and its 87 counties.

Key Findings **MN Data** **County & EDR Data** **FAQ** **Other Resources**

County & EDR Data

The data files below contain our most recent population projections for the 87 counties in Minnesota, as well as the 13 [Economic Development Regions \(EDRs\)](#) that are composed of groups of counties. At the county level, data are available by age cohort and gender for each five-year interval from 2015 to 2045. These county-level projections conform to the Minnesota state-level projections through 2065. These data are essential figures for planning for infrastructure and services for communities, counties, regions, and the state as a whole.

mn.gov/demography/projections

Want even more data?

Attend day-long training at our office

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- Presentations
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- News

Join us at DEMOGRAPHIC DAY CAMP!

Our office's "DEMOGRAPHIC DAY CAMP" is an intensive, hands-on, one-day training about understanding available Census data, accessing the statistics you need using American FactFinder and other free tools, and becoming a smart user of demographic and related data--in a fun and unintimidating way. We designed this training based on the questions we receive from users all year long.

Now accepting registration for the following camp dates (all sessions are the same):

- **Thursday, February 19, 2015**
- **Tuesday, March 24, 2015**
- **Monday, April 27, 2015**

Please specify your camp date on your registration form.

[DOWNLOAD REGISTRATION FORM](#)

mn.gov/admin/demography/reports-resources/tutorials-trainings/demographic-day-camp.jsp



Minnesota State Demographic Center

Stay tuned, keep in touch.

mn.gov/demography

susan.brower@state.mn.us

Twitter: @MN_StateData