

# SAFETY CASE STUDY

## Holding itself to the highest standards of performance and business excellence, DuPont strives to be a leader in safety

DuPont, the leading chemical company known for bringing us such innovative materials as nylon, Kevlar and Teflon, brands itself with the tagline “The miracles of science.” This tagline accompanies the company’s mission, which is to use science to create solutions that make for a better, healthier and **safer** world.



When it comes to making a safer world, DuPont creates many products that can be used in other companies’ workplaces to improve worker safety. It only

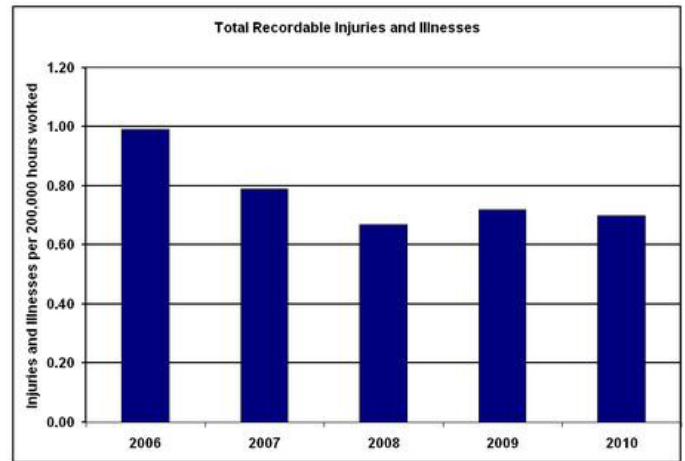
makes sense then, that DuPont should be a leader in safety in it’s own workplaces.

The company recognizes this and makes a strong commitment to safety. The company believes all workplace injuries and illnesses are preventable, and has made its goal reaching zero injuries and illnesses. That’s a bold claim for a company with over 60,000 employees.

Still, for DuPont that goal is always within reach. The company ambitiously tracks its safety results and then compares those results to the industry averages. The company even tracks rates for contractors and off-the-job injuries. Looking at the numbers (seen at right), DuPont is consistently below the averages and is leading the way in workplace safety.

This proactive tracking allows the company to understand where it stands and strive to greater heights. As part of this, DuPont begins every company meeting by talking about safety, and what the company can do to improve.

With MnSAFE, we plan to track our results and use them to hold ourselves to the same high standard.



DuPont tracks its safety results in a number of key categories.

Total Recordable Injuries and Illnesses*					
	2006	2007	2008	2009	2010
DuPont	0.99	0.79	0.67	0.72	0.70
Chemical Industry Average	2.9	3.1	2.7	2.3	2.4
Manufacturing Industry Average	6.0	5.6	5.0	4.3	4.4

\*Recordable Injuries per 200,000 hours worked

Lost Workday Cases*					
	2006	2007	2008	2009	2010
DuPont	0.21	0.16	0.15	0.13	0.15
Chemical Industry Average	0.8	0.8	0.8	0.6	0.7
Manufacturing Industry Average	1.4	1.3	1.2	1.0	1.1

\*Recordable Injuries per 200,000 hours worked

DuPont also compares its results against the industry averages. In almost every case, DuPont’s safety success can be seen in results well below the averages.

**Holding ourselves to the highest standard in safety. We can do it too. Learn more at [mn.gov/MnSAFE](http://mn.gov/MnSAFE).**

