

SAFETY CASE STUDY

Alcoa's Commitment to Working Safely Everyday. Proving Zero is Possible.

Governor Dayton has challenged state employees to reduce the rate of injuries in state workplaces by 25 percent within the next three years. But the ultimate goal of any safety initiative, and that includes MnSAFE, is not just to reduce but to **eliminate** workplace injuries and illnesses.

Zero may seem like an impossible goal, but it is achievable, and there are workplaces out there that we can look to for proof.

One example is Alcoa, the world's leading producer of aluminum. Alcoa prominently touts its commitment to workplace safety, and proclaims that "Zero Is Possible."

 One of Alcoa's core values is to work safely every day in a manner that protects employees, contractors, customers, and the communities where the company operates. Through a dedicated effort and a firm commitment to this core value, in many of Alcoa's workplaces, the goal of zero workplace injuries and illnesses is being achieved.

Alcoa's commitment is clear to see, with the safety message featured prominently on the home page of the company's website. In addition, accurate safety metrics are made easily available and are updated frequently, with some updated in real time.



Alcoa offers a great example for all organizations to follow. Making a strong commitment to safety is the first step to creating safe workplaces and eliminating workplace injuries. With the Governor's charge and MnSAFE in place, our commitment is clear.



On Alcoa's website, safety is front and center on the home page, with current safety metrics just a few clicks away.

Here's a quick look at some of Alcoa's successes:

- As of Feb. 14, 2012, Alcoa's lost workday rate was **0.091**. The industry average is about 1.3.
- In the 12-month period ending January 31, 2012:
- **74.4%** of the company's 180 locations worldwide had **zero lost workdays**.
 - **50.6%** of their locations had **zero recordable injuries**.
 - **99.9%** of the company's employees had **zero lost workdays**.

**Eliminating Workplace Injuries.
We can do it too. Learn more at mn.gov/MnSAFE.**

