



Cost Data 3Play Media

1. Pricing is billed as you go (no commitment).
2. Prices are prorated to the exact duration of the media file or live event (rounded to the nearest second).
3. The minimum charge for any service is 1 minute.
4. Additional discounts are available starting at volumes of \$10,000 or more.
5. There are no set up fees nor travel required in order to partner with 3Play.
6. All services are performed remotely. We do not offer onsite services.

Prerecorded Captioning + Transcription (Both are Included)	
Includes 99%+ measured accuracy for all deliverables	
Item	Price
10-business day turnaround	\$1.90/min (\$114/hr)
4-business day turnaround	\$2.10/min (\$126/hr)
2-business day turnaround	\$2.60/min (\$156/hr)
1-business day turnaround	\$3.20/min (\$192/hr)
8-hour turnaround	\$4.40/min (\$264/hr)
2-hour turnaround	\$6.00/min (\$360/hr)
Extremely difficult audio (i.e., very poor recording, loud background noise)	add \$1.00/min
Always Included	
Captions and transcripts	Included
40+ integrations	Included
99%+ accuracy with two rounds of human QA review	Included
50+ output formats	Included
Speaker identification	Included
Any number of speakers	Included
Caption editor	Included
Interactive transcript	Included
Glossaries	Included

Prerecorded Captioning Only



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Item	Price
Upload an existing transcript with a video	\$0.90/min (\$54/hr)

Live Professional Captioning and Transcription (Both are Included)

Item	Price
Human live captioning/transcription	\$2.30/min (\$138/hr)
Always Included with Live Captions	
Captions and transcripts (both) within minutes after the event	Included
Integrations with YouTube, Zoom, Facebook, Brightcove	Included
30+ supported workflows via RTMP/CEA-608 protocols (and growing!)	Included
Unlimited technical support	Included
Wordlists, speaker labels, supplementary reference materials	Included
API access	Included

Audio Description

Item	Price
5-business day turnaround (standard audio description)	\$8.50/min (\$510/hr)
2-business day turnaround (standard audio description)	\$10.50/min (\$630/hr)
1-business day turnaround (standard audio description)	\$12.50/min (\$750/hr)
Extended audio description	add \$5.00/min
Always Included	
Platform integrations	Included
Audio description plugin	Included
Text-based and media-based outputs	Included
Merged caption + description outputs	Included
Audio description editor	Included



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Synthesized voice with multiple voices and speeds	Included
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Other	
Item	Price
API	Included
Unlimited account creation	Included
Unlimited technical support	Included
Captioning/transcription in non-English	Available upon request
Computer-generated caption placement	\$0.50/min (\$30/hr)
Human caption placement	\$1/min (\$60/hr)