Minnesota is home to over 44,000 Snowbirds

People who call this state home but live elsewhere for part of the year.

For our state to achieve a full and accurate count in the 2020 Census, a robust response from snowbirds is needed. This will help ensure that Minnesota gets the funding it needs for schools, hospitals, and roads.

When responding to the Census, it’s important for Snowbirds to correctly identify their Usual Residence and properly report that address.

Identify your Usual Residence
Census Bureau guidelines require that you identify your Usual Residence in your census response – that’s the place you live most of the time. If you primarily live in Minnesota but stay in Arizona for three months in the winter, your Usual Residence is your Minnesota home. You should use your Minnesota address when answering the census, even if you are in Arizona when you respond.

Properly report your Usual Residence
Watch for mail from the Census Bureau in early March, inviting you to complete the census online or by phone.

• Starting March 12, you can easily respond to the census by visiting my2020census.gov or calling 844-330-2020.

• You will be asked for the Census ID printed on mail from the Census Bureau, or for your address if you do not have the ID. This unique tracking code will be tied to the address to which it is mailed.

• Use the Census ID from Census Bureau mail delivered to your Usual Residence, or enter your usual address if you don’t have access to that ID. Do not use the Census ID from mail delivered to your winter home.

In mid-April, forms will be mailed to people who have not yet responded.

• Snowbirds might receive census forms at both their Usual Residence and their seasonal home. Minnesota snowbirds who prefer to respond to the census in writing should use the questionnaire delivered to their Minnesota residence.

• If you use the form that was mailed to your seasonal home, you could be counted as a resident at that address – even if you write your Minnesota address on the form.