

Your participation in the 2020 Census is important to all Minnesotans.

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A complete and accurate count will benefit communities across our state. Census results determine our political representation, and help inform how billions of dollars are distributed for all kinds of community programs and services.

Will my answers be private?

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Whether you answer the census online, respond by phone, or mail your completed form, your personal information is safe, secure, and protected by law. Your answers will be combined with others to produce statistics, which help inform government and business planning. Your census response cannot be used against you in any way—not by your landlord, local police, DHS, or ICE. There are no exceptions.

I want to do more. How can I get involved?

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COMMIT TO BE COUNTED!

Text **COUNT** to **662020** to make a pledge to participate in the 2020 Census, and to sign up for text reminders.

JOIN THE CONVERSATION

Take part in spreading the word about the 2020 Census via social media, and see what other people are saying, using the hashtag #WeCountMN

FACEBOOK

Minnesota 2020 Census

INSTAGRAM & TWITTER

@MN2020Census

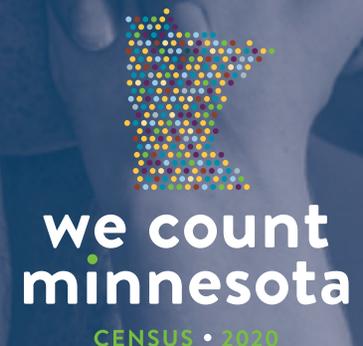
Learn more about the census online mn.gov/2020census or 2020census.gov



Census 2020

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YOUR PARTICIPATION IN THE
2020 CENSUS IS IMPORTANT TO
ALL MINNESOTANS



Your census response will guide more than \$15 billion in federal funds to Minnesota communities, through programs like these:



Healthcare

Medical Assistance Program
(Medicaid)



Infrastructure

Highway Planning &
Construction



Employment

Unemployment Insurance



Food Assistance

Supplemental Nutrition
Assistance Program (SNAP)



Public Safety

Assistance to Firefighters Grant



Entrepreneurship

Small Business
Development Centers



Family Services

Child Abuse & Neglect
State Grants



Community Support

Section 8 Housing Assistance



Environment

State Wildlife Grants



Education

Head Start, Pell Grants

How will I be counted?

In mid-March 2020, every household in Minnesota will receive an invitation in the mail to complete the census. It's easy to respond online, by mail, or by phone. Choose whichever method works best for you.

ONLINE

This year will be the first time you can respond to the census online. It's convenient, easy, and secure. Visit my2020census.gov to respond using your computer, tablet or smartphone.

BY MAIL

If you don't respond online, a form will be delivered to your home. Simply fill out the form and drop it in the mail. You don't even need a stamp.

BY PHONE

Census takers are available to answer your calls seven days a week. Call 844-330-2020 to respond to the census over the phone.

For non-English speakers, census guides and websites are available in 59 languages. Find them online at 2020census.gov/languages.