

## Minnesota Health Insurance Exchange Advisory Task Force

### Meeting Summary

February 24, 2012

#### I. Welcome and Housekeeping

Commissioner Rothman welcomed members of the Task Force and gave a number of updates:

- Minnesota was recently awarded a second level one planning grant to continue the design and development activities currently underway at the Minnesota Department of Commerce. Most of the funding will be used for IT infrastructure development.
- A number of work groups will be starting in the next month including measurement and reporting, communications and marketing, small employers and employees, and individual eligibility and enrollment.
- A Task Force member resigned this past week for personal reasons. The process to fill the position will take place through the open appointment process through the Minnesota Secretary of State. Applications will be accepted through March 27<sup>th</sup>, with an appointment made in early April.
- Jim Golden, Deputy Assistant Commissioner at the Minnesota Department of Human Services gave an update on the activities of the Health Reform Task Force Access Work Group related to essential health benefits.
- Senator Lourey and Representative Atkins gave an update on the Exchange bills that they introduced earlier this month.

#### II. User Experience (UX2014) Presentation

Jim Jones from the UX2014 project walked through a number of slides regarding the UX 2014 project. The UX2014 project will develop a first class user experience design for Exchanges. The UX 2014 project will offer design standards and detailed design specifications for an online health insurance portal that will make it easier for people to understand the coverage they may be eligible for and will support their enrollment decision-making.

Minnesota was one of the initial states involved in this project that now includes 18 states. The design deliverables from this project are available for free to participating states. Minnesota is requiring the results of the UX2014 project to be used by IT vendors selected to develop Minnesota's Exchange IT infrastructure. The presentation slides can be found on the Minnesota Department [website](#).

Minnesota is also working with UX2014 on potential future projects related to assister/navigator/broker design services, Exchange design for small employers, and mobile application design. Staff will provide updates to the Task Force on these efforts and opportunities for involvement with this multistate project.

III. Discussion of Future Meeting Schedule

Commissioner Rothman thanked members of the Task Force for their time and briefly noted details for the next meeting:

**Next Meeting:** Friday March 30, 2012, 9:30 - 11:30 am  
Location: Hiway Federal Credit Union, Administrative Offices  
840 Westminister Street, St. Paul