

# Health Insurance Exchange Advisory Task Force

## AGENDA

Tuesday, December 11, 9am – 1pm  
Room 123, State Capitol Building  
75 Rev. Dr. Martin Luther King Jr. Blvd, St. Paul

1. **Welcome and Housekeeping: 9:00am – 9:15am**  
Commissioner Schowalter
  - Housekeeping
  - Meeting summary
2. **Public Comment: 9:15am – 9:30am**  
Comments may also be submitted via email to [PublicComments.HIX@state.mn.us](mailto:PublicComments.HIX@state.mn.us)
3. **Communications and Social Media Planning Update: 9:30am – 10:00am**  
Presentation: Todd Rapp, Himle Rapp & Company
4. **Outreach, Communications and Marketing Work Group Report: 10:00am – 10:30am**  
Presentation: Sue Abderholden, Exchange Advisory Task Force Member and Mary Sienko, Exchange Marketing and Communications Director  
Discussion and Vote: Chair Schowalter and Members
5. **Navigator, Agent and Broker Work Group Recommendations – Compensation: 10:30am – 11:30am**  
Presentation: Robert Hanlon, Exchange Advisory Task Force Member and Bob Paulsen, Exchange Eligibility and Enrollment Director  
Discussion and Vote: Chair Schowalter and Members
6. **Summary of Recently Released Federal Proposed Rules: 11:30am – 12:15pm**  
Katie Burns, Exchange Plan Measurement and Quality Director
  - Insurance Market Rules/ Rate Review
  - Essential Health Benefits/ Actuarial Value and Accreditation Standards
  - Multi-State Plan Program (OPM)
  - Payment and Benefit Parameters
  - Quality Rating Systems (RFI)
  - Wellness Programs

7. **Comparison of State and Federal Exchange Provisions and Operating Budgets/Financing:**  
12:15pm – 12:35pm  
April Todd-Malmlov, Exchange Director
8. **Public Comment:** 12:35pm – 12:50pm  
Comments may also be submitted via email to [PublicComments.HIX@state.mn.us](mailto:PublicComments.HIX@state.mn.us)
9. **Future Meetings:** 12:50 – 1:00pm  
Chair Schowalter and Members
10. **Adjourn:** 1:00pm