



2018 – 2019
ANNUAL PUBLICATIONS CONTEST
DEPARTMENT OF MINNESOTA
VETERANS OF FOREIGN WARS
OF THE UNITED STATES

For more information on the 2018-2019 Post and District Publications Contest: contact, Department Publications and Public Relations Chair.

The Veterans of Foreign Wars Post and District Publications Contest recognizes excellence in Post and District publications. Entries will be judged on content, design, pictures and graphics (where relevant), and overall quality. Awards will be presented to the winners at the Department Convention.

Any Minnesota VFW Post or District that regularly publishes a newspaper or newsletter for its members may enter. Awards will be presented for first, second, and honorable mention, if judged applicable, to the winners. Entries will be judged by Membership Category - 99 and less; 100-179; and 180 or more. If your Post has a web site, it must be recognized by the Department of Minnesota and listed as such in the Department's list of Posts. The web site should be easy to access, please keep it up to date as well as informative for your members. We will be searching through the web sites from time to time throughout the year.

Please submit your entries early. **Deadline is March 1, 2019.** Send your two (2) best issues, printed between **January 2018 and December 2018.** Place your entry in a 9 X 12 envelope and clearly identify it by writing "**Publications Contest**" on the outside. Include your return address and enclose the completed form below.

MAIL TO: Department of Minnesota, V.F.W. Publications and Public Relations
Rice St Station - PO Box 17146
St Paul, MN 55117

Entries will NOT be returned, and the judges' decisions will be final

ENCLOSE THIS FORM WITH YOUR POST/DISTRICT ENTRY!

POST/DISTRICT # _____ COMMANDER'S NAME _____

ADDRESS _____ Phone _____

EDITOR'S NAME _____

ADDRESS _____ Phone _____

NAME OF PUBLICATION _____

How many times published annually _____

Membership total _____

ENTRY CATEGORIES:

POSTS: *select one...* **CATEGORY 1** (250 or less) **CATEGORY 2** (251 or more)

DISTRICT (all)

POST/DISTRICT PUBLICATIONS

PUBLICATIONS SCORING OUTLINE

1. **Content:** Possible 50 points

A Post/District publication should emphasize local VFW issues. It also should include up-to-date information on local VFW activities and progress regarding each of VFW's national programs including Voice of Democracy, Citizenship Education, Community Service, Buddy Poppy, Membership, Youth Development, Scholarship and Recognition, and troop support. Articles should answer all pertinent questions and be written in active voice. Liberal use of quotes is recommended.

2. **Layout and Graphics:** Possible 30 points

Winning publications are attractive and consistent in their appearance. Quality photos and artwork, consistent type in headlines and text, and a clean and readable format are a must. Photographs should be action-oriented and adequately captioned. Artwork and illustrations should be appropriate to the articles and be crisp and well positioned.

3. **General Excellence:** Possible 20 points

Maximum points can be achieved when all criteria and layout elements come together. Anything that adds to the publication's readability and attractiveness will be considered.

TOTAL (100 points possible)