

CHARGE!!



POPPY CARDS
DISTRIBUTION DATES

DATE: April 19-28, 2019

AFTER THIS DATE CARDS
MAY BE DISTRIBUTED UP
TO POPPY DAY.

BUDDY POPPY DAY
DISTRIBUTION DATES

DATE: May 17-18, 2019



ORDER YOUR
POPPIES TODAY
2019
BUDDY POPPY
KIT

Department of Minnesota, VFW

DISPLAY NO. _____

2018 BUDDY POPPY KIT

**BUDDY POPPY DISPLAY CONTEST
JUDGES SCORE SHEET**

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ARTISTIC OR DECORATIVE USE OF POPPIES

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SUITABILITY (0-10points) _____
(Is it in good taste? Does it serve the purpose for which it was designed?)

BEAUTY (0-5 points) _____
(Is it pleasing to the eye, well designed and well constructed?)

ORIGINALITY (0-10 points) _____
(Does It represent a new or novel approach in thought and design?)

NUMBER OF POPPIES USED (0-10 points) _____

TOTAL _____

JUDGES NAME _____

THE FOLLOWING ARE INSERTED SEPARATELY:

- A. Poppy Promotion Worksheet
- B. Poppy Report Form (3 Sheets)
- C. J.M. Jorgensen Trophy Application
- D. Poppy Order Form

**NOTE: Use this Form for Category 4 (Centerpieces, Corsages, etc.)
Be sure to cross-off "3" and replace it with "4".**

NOTE: This Buddy Poppy Kit and forms are also available on
the Post Resource page at <http://mn.gov/vfw>

VETERANS OF FOREIGN WARS OF THE UNITED STATES

DISPLAY NO. _____

**BUDDY POPPY DISPLAY CONTEST
JUDGES SCORE SHEET**

CATEGORY 2

MEMORIAL OR INSPIRATIONAL DISPLAYS

EFFECTIVENESS (0-5 points) _____
(Does It Inspire the emotion it la designed to encourage?)

CLARITY OF THEME (0-10 points) _____
(Does it: clearly tell the story intended?)

SUITABILITY (0-10 points) _____
(Is the display in keeping with the purposes of the Buddy Poppy program?)

ORIGINALITY (0-10 points) _____
(Does the display design Indicate original or Ingenious thought or use of material?)

BEAUTY (0-5 points) _____
(Is it pressing to the eye, artistically designed and well constructed?)

NUMBER OF POPPIES USED (0-10 points) _____

TOTAL _____

JUDGES NAME _____

DEPARTMENT POPPY CHAIRMAN:

Barry Henriksen, Post 1782, 459 Coyote Trl Circle Pines, MN 55014, 612-239-4531

DEPARTMENT AUXILIARY POPPY CHAIRMAN:

Carol Kratz, Aux 1782, 5504 Cottage Ave Wht Bear Lk, MN 55110, 651-245-1024

DISTRICT V.F.W. POPPY CHAIRMEN:

1st-D. Hermanson, 101 1st St N Cannon Falls, MN 55009, 507-263-3842, Post 4452

2nd-Terrance Pieper, 4623 Weston Hills Dr Eagan, MN 55123, 651-457-6228 Post 295

3rd-Richard Krueger, 1463 US Hwy 59 Garvin, MN 56132, 507-629-3076 Post 871

4th-Robert Webster, 721 Pandora Dr NE Fridley, MN 55432, 651-263-6568 Post 724

5th-Michael Kral, 15727 County 57, Osakis 56360, 320-859-5643, Post 7902

6th-Randy Stafford, 2218 32nd Ave SW Pine River, MN 56474, 218-838-0286, Post 3839

7th-Paul Mercer, 2098 Neilson Ave, Long Lake 55356, 612-270-0190, Post 5903

8th-James Sellner, 16336 Maple Knoll Dr, Pengilly 55775, 218-403-1221, Post 8831

9th-George Rux, 50858 480th Ave, Perham 56578, 218-346-5669, Post 4020

DISTRICT AUXILIARY POPPY CHAIRMEN:

1st- Cheryl Hermanson 107 1st St N Cannon Falls, MN 55009 612-805-7062 #4452

2nd-Janet Rowe 210 E Main St Arlington, MN 55076, 507-964-2578, #295

3rd-Lois Novosad, 710 N 6th St Marshall, MN 56258, 507-532-5236, #742

4th-None

5th-Cecilia Haffner, 1254 Cty Rd 86 SE Alexandria, MN 56308; 320-762-2725, #936

6th-Kim Schulz, 4975 Mitchell Rd Big Lake, MN 55309, 763-350-5841, #

7th-Jane Melland, 6921 Grand Ave S Richfield, MN 55423, 612-861-4257, #1296

8th-Barb Richtsmeier, 12 Fir Circle Babbitt, MN 55706, 218-827-2634, #1539

9th-L. Gibson, 1440 E Gateway Circle S #1 Fargo, MN 58103, 701-297-5983, #1223

National Buddy Poppy Dept., 406 W 34th St., Kansas City, MO 64111

Buddy Poppy Department, Rice St Station, PO Box 17146, St. Paul, MN 55117

POPPIES ORDERED AND SOLD TO POSTS

2018 CAMPAIGN

DISTRICT	POPPIES Distributed 2016	POPPIES Distributed 2017	POPPIES Distributed 2018	POPPY CARDS 2018
FIRST	58,950	43,450	39,550	1210
SECOND	72,200	72,150	76,000	2737
THIRD	10,850	8,450	8,550	460
FOURTH	44,050	24,600	23,250	420
FIFTH	27,250	25,800	27,500	1013
SIXTH	73,000	77,800	75,500	2843
SEVENTH	108,900	97,650	98,400	3260
EIGHTH	35,100	36,450	36,450	1595
NINTH	44,175	37,950	36,000	1361
TOTALS	474,475	424,300	421,500	14,899

VETERANS OF FOREIGN WARS OF THE UNITED STATES

DISPLAY NO. _____

**BUDDY POPPY DISPLAY CONTEST
JUDGES SCORE SHEET**

CATEGORY 1

PUBLIC PROMOTION OF POPPY CAMPAIGN

EFFECTIVENESS (0-5 points) _____
(Is it likely to encourage the public to buy and wear a Buddy Poppy?)

CLARITY OF THEME (0-10 points) _____
(Does It clearly tell the story Intended?)

SUITABILITY (0-10 points) _____
(Is the display in keeping with the purpose of the Buddy Poppy program?)

ORIGINALITY (0-10points) _____
(Is the display "different" enough to interest the public?)

BEAUTY (0-5 points) _____
(Is It pleasing to the eye, artistically designed and well constructed?)

NUMBER OF POPPIES USED (0-10 points) _____

TOTAL _____

JUDGES NAME _____

(Continued)

JUDGING

Judging of the displays in Category 1 & 2 will be on the basis of effectiveness, purpose, clarity of theme, suitability, originality, beauty and number of Poppies used. Judging of displays in Category 3 will be on the basis of suitability, originality, beauty and number of Poppies used. Where a sample of a large number of identical items (such as corsages or wreaths) is entered, full credit shall be given for the total number of Poppies used.

PRIZES

Plaques will be awarded to the 1st, 2nd and 3rd place winners in each category. Each entry will receive a special citation testifying to having been on display at the National Convention.

THE FOLLOWING RULES ARE NECESSARY TO ADAPT THE NATIONAL RULES TO THE DEPARTMENT CONTEST:

Item 1. Due to some problems encountered in past years, there will **NO** longer be a Category 3A or 3B. If you want your "Category III" display to go on to National, there will only be one Category.

A separate Category will be set-up for **JUST** centerpieces, corsages and novelty pieces. (This will be known as "Category V".) These displays **WILL NOT** be allowed to go on to National Competition.

Item 2. Entries shall be limited to one entry in each Category by each Post and/or Auxiliary. The District shall certify that each entry was entered into the District Contest, if a contest was held in that District. (EXCEPTIONS MUST BE APPROVED BY DISTRICT CHAIRMAN IN WRITING)

Item 3. The Department Buddy Poppy Committee shall have no responsibility in setting up, taking down, or returning displays.

Item 4. Displays will be set up as per instructions in General Orders or Poppy Bulletins on the Saturday of the Midwinter Conference.

Item 5. Displays shall be set up in space provided in hotel. Displays must be registered on the official entry blanks at the time the displays are set up.

NOTE: Since the Dept. Contest will be conducted according to the Nat'l Rules with the exception of the last word, which has changed from Convention to Conference. We can assure the winners that their entries will be approved for entry in the National Convention Buddy Poppy Display Contest. Winning Posts will be responsible for transporting, setting up, removing and returning their entries.

ADDITIONAL RULES:

1. All Poppy Displays will be so constructed that they will fit through a "Normal" doorway or dismantle to accomplish the same.
2. Any Post or Auxiliary that enters their Poppy Display in the District Contest in a certain Category ... **WILL HAVE TO ENTER THEIR DISPLAY IN THE SAME CATEGORY ON THE DEPARTMENT LEVEL!!!** (Example: If you enter your Display in Category I on the District level you will again have to enter it in Category I on the Department level.
3. Any Post/Auxiliary entering a Poppy Display at the Fall Conference (a Department function) ... **WILL NOT BE ALLOWED** to enter that same Display in the District and/or Department Poppy Display Contest at Mid-Winter Conference. (The purpose of the Fall Conference Contest is to use up your Poppies from the previous year.)

Rev. 11/17

YOUR BUDDY POPPY PROMOTION IN MINNESOTA IN 2018

- Paid \$10,000.00 to disabled and hospitalized Veterans who are unable to do any other work.
- Paid \$10,000.00 to the Veterans of Foreign Wars National Home in Eaton Rapids, Michigan.
- Paid \$10,000.00 to the Veterans of Foreign Wars Service Fund.
- Gave \$1,000.00 to the Department Ladies Auxiliary for Veterans Service work.
- Returned \$1,000.00 to the Districts for their Poppy programs.
- Produced \$20,000.00 for the Department Veterans Service fund which assists all veterans in establishing claims and applying for other veterans benefits.
- Brought in over \$200,000 to Minnesota Posts and Auxiliaries for their local veteran relief needs.

IS YOUR POST AND AUXILIARY GETTING ITS FULL SHARE? IF NOT

- Urge your Post Commander or Auxiliary President to appoint an active Buddy Poppy Chairman NOW!
- Volunteer your services as a Buddy Poppy salesman.
- Make certain that all poppy bulletins and informational material are read and fully understood by the membership.
- Help inform the public of the purposes and uses of the Poppy Promotion proceeds.
- See that your Poppy order is increased this year and that enough salesmen and ladies are on the street to fully cover the territory.

BE PROUD OF YOUR POPPY!

It is a symbol of the memory of those who have given their lives for their country and a symbol of concern and compassion for those who are disabled.

HONOR THE DEAD BY HELPING THE LIVING

REMEMBER - MEN CAN AND SHOULD - PROMOTE POPPIES, TOO

HISTORY OF THE VETERANS OF FOREIGN WARS BUDDY POPPY Promotion

The Veterans of Foreign Wars of the United States was the first organization to promote a nationwide distribution of Poppies made by disabled and needy veterans.

The inspiration for the Poppy came from Col. John McRae's famous poem, "In Flanders Fields. In 1921, the Franco-America Children's League conducted a nationwide distribution of Poppies made in France for the benefit of children in the war-torn areas of France and Belgium.

In 1922, the Veterans of Foreign Wars of the United States conducted a nationwide distribution of Poppies made in France. This was after the dissolution of the Franco-American League, and in response to an appeal by Madame Guerin, the "Poppy Lady from France."

In 1923 the Veterans of Foreign Wars evolved the idea which resulted in the V.F.W. "Buddy" Poppy - fashioned by disabled and needy veterans who were paid for their work in assembling the Poppies. In February, 1924, the V.F.W. registered the name "Buddy" Poppy with the U.S. Patent Office and it still holds all trademark rights to the name "Buddy" under the classification of artificial flowers. A Buddy Poppy distribution has been conducted by the Veterans of Foreign Wars each year since that time.

The Poppy has become traditional as the Memorial Day flower and as the symbol of remembrance for the men and women who have lost their lives or their health in the defense of their country. Its significance has spread throughout the world and a distribution of artificial Poppies is conducted throughout the British Commonwealth and in many countries of Europe.

Poppy distribution are increasing each year. More than 14 million were distributed in 1998 providing over \$600,000 in income for the support of the Veterans of Foreign Wars National Home for children of deceased veterans at Eaton Rapids, Michigan and for rehabilitation services for disabled veterans. It also provides over a million dollars a year for local relief programs throughout the nation.

Every step in the production and distribution of the Buddy Poppy serves a useful purpose. The Poppies are assembled by needy and disabled veterans who are paid for their work; the income to the State and National organizations helps provide needed services to disabled veterans, their widows and orphans; the income to the Post and Auxiliary is used entirely for aid to needy veterans; and the wearing of the Poppy on Memorial Day symbolizes the nation's grief for its departed heroes.

DEPARTMENT OF MINNESOTA BUDDY POPPY DISPLAY CONTEST

The Department of Minnesota Buddy Poppy Display Contest will be conducted according to National Rules. With this in mind, it was felt that the National judging forms should also be used, not only in the Department contest, but it is suggested that they be used for the District Contests as well. The National Rules, which have been designed to put emphasis on the purpose and effectiveness of the Displays, are reproduced below:

RULES

1. Displays will be presented and judged in four Categories:
2. Departments purchasing over 250,000 Poppies will be allowed two (2) displays in each of the four (4) categories for the National Display Contest...all others will be allowed one (1) display in each of the four (4) categories, no deviations.
3. The National Buddy Poppy Committee shall have no responsibility in setting up, taking down, or returning displays.
4. Displays may be entered and set up any time from 8 a.m. Saturday until noon on Monday of the Convention week.
5. Displays shall be set up in space provided in the Convention facility. Prior to setting up the display, the responsible person must register with the Buddy Poppy desk and complete an entry form (unless one was forwarded earlier, approved by Department) which will show the category of competition, the number of Poppies used, the purpose of the display, the Post and/or Auxiliary number and location, and the name of the person who will dismantle and remove the display at the close of the Convention. (Please be advised, all displays must be removed by 4 p.m. on Tuesday or it will be disposed of by convention center personnel.)
6. Displays may be accompanied by a white card, not to exceed 4" x 6" in size, on which is lettered in black ink an explanation of interest to the viewer or judges.
7. Post name, number or location may NOT be visible on display entries, failure to comply will result in display being judged accordingly.

CATEGORY I. Public Promotion of Poppies: (Window, booth, parade or poster displays, campaign promotions, etc.)

- (a) Displays must be designed for public exposure and must bear a message soliciting a donation for and wearing of the **VFW BUDDY POPPY**.
- (b) At least one (1) of the Poppies used in the Display must be in their original form and color, with the labels attached.

CATEGORY II. Memorial or Inspirational Displays: (Wreaths, memorial, plaques, patriotic or devotional themes.)

- (a) Displays must be designed to honor the dead, to inspire devotion to God and Country, or to dramatize the activities supported by the **BUDDY POPPY**.
- (b) At least one (1) of the Poppies used in the displays must be in their original form and color, with the labels attached.

CATEGORY III. Artistic or Decorative Use of Poppies: (Post Home displays, table centerpieces, corsages, pictures, plaques, models, scenes, hats, novelty pieces, etc.)

- (a) Any display not meeting the Qualifications for Categories I or II shall automatically be entered in Category III.
- (b) At least one (1) of the Poppies used in the display must be in their original form and color, with the labels attached.

CATEGORY IV. (Previously V) Centerpieces, Corsages & Novelties

- (a) Any display not meeting the Qualifications for Category III shall automatically be entered in Category IV.
 - (b) Displays WILL NOT be allowed to go on to National Competition
- At least one (1) of the Poppies used in the display must be in their original form and color, with the labels attached.

A SUGGESTION FOR YOUR POPPY CARD PROMOTION:

Below is a copy of a letter which Post 1296, Bloomington leaves at business places with a Poppy card. This enables the Poppy card worker to leave a card without disturbing the owner or manager at a time when he may be occupied with a customer, business associate or for some other reason not be available.

This letter with a self-addressed envelope, has worked well for Post 1296 and has brought in some sizeable checks. We thought you might like to try it. You may, of course, re-word the letter as you see fit.

#####

Dear Sir:

Sorry we missed you. However, we feel certain that you will want to join us in the challenge to assist needy veterans so we are leaving for you this Poppy card to display your generosity.

Please send your contribution in this envelope. Make check payable to Everett

McClay Post 1296. Thank you.

_____, Poppy Chairman

While the period before Memorial Day is the traditional time to distribute Poppies, many areas in the nation distribute on or about Veterans Day. Some distribute on both days.

The date of the local distribution is fixed by agreement with other organizations and by permission of the governing body. In Minnesota, the local distribution varies from early in May until Memorial Day itself. In the Minneapolis-St. Paul area, a date is fixed by mutual agreement between the Districts of the Veterans of Foreign Wars and American Legion Auxiliary and all distributions are confined to that one date.

The Veterans of Foreign Wars is especially proud that its Poppy distributions are conducted strictly and entirely by volunteers. No Poppy workers are paid for their work. Their recompense comes from a sense of pride in helping the less fortunate.

About 100,000 volunteers aid in the distribution of Poppies each year in the United States; at least 6,000 of them in Minnesota.

The use of the funds derived from the Poppy distribution is carefully controlled on all levels. A report on the Minnesota Poppy distribution is filed each year with the Secretary of State. Local funds are audited by Trustees of the Post or Auxiliary and spent only by authorization of the members of the Post or Auxiliary.

In addition to their distribution to the public, Poppies are used for many other purposes by Veterans of Foreign Wars Posts and Auxiliaries. They are made into wreaths to decorate the graves of deceased members; they are used on floats in parades; they are made into corsages, table decorations and window displays. Each Poppy that is used does its job in reminding people of the sacrifices of the few and the obligations of the many.

You need not be a member of the Veterans of Foreign Wars or its Auxiliary to aid in the Poppy distribution. Thousands of youth - both boys and girls - each year help their local Posts and Auxiliaries distribute Poppies. By doing so, they perform a praise-worthy service and they help to prove that the spirit of patriotism and charity is not confined to the adult.

The slogan of the Buddy Poppy is, "**Honor The Dead By Helping The Living.**" Every effort is made to live up to the slogan.

ORGANIZING A V.F.W. BUDDY POPPY PROMOTION on the local level

A successful V.F.W. or Auxiliary Buddy Poppy Chairman must be a "Special" person. They must be a specialist. They must have enough humility to cooperate with their partner in the Auxiliary (or V.F.W.) and the leadership ability to make others want to work with them. They must be ENTHUSIASTIC about the Poppy program, ANXIOUS to work and KNOW what they are doing.

IF YOU are such a person, here are some suggestions as to how to proceed:

A. ORGANIZE THE PROMOTION

1. Determine--the potential of the area. Estimate the possible distribution through population figures. Study the distribution of the previous year to correct the weaknesses in the coverage. Compute the number of workers you will need to cover the area. Decide how many Poppies you will need to carry on the best possible distribution. Then order an extra 10% just to make sure you have enough.

2. Make certain that the necessary permits are obtained in advance, contact factories and office buildings for permission to go through the plant.

B. THE PROMOTION Tell the public that you're going to take donations for Poppies and put them in the mood to donate. Assure them that their money will be put to good use by telling them about the Poppy. Make them want to donate for a Poppy rather than feel they must donate for one.

1. Distribute news releases to your newspapers, radio and TV stations. Prepare one line fillers for the papers and one or two sentences for spots for the radio and TV stations. They can squeeze them in between programs. Radio disc jockeys are a wonderful outlet. They spend their time between records talking. Get them to talk about Poppies. Arrange radio interviews. These people will cooperate if they are personally distributed on the program.

2. Place Poppy displays in store windows. Arrange poster contests in your local schools and display the entries. Use the Poppy posters available through the State Poppy Department. Be sure to have the date of the distribution with each display.

3. Get donations for Poppy display cards. Posts and Auxiliaries that have tried it have had tremendous success in receiving donations for the display cards bearing Buddy Poppies to merchants prior to Poppy Day. This is an advertising man's dream. The merchants Donate to you for the privilege of displaying your advertising. The Card Donations should be at least two weeks prior to Poppy Day to get the best possible promotion value.

SUGGESTED LETTER TO SHOPPING CENTERS

Dear Sir:

Poppy Day originated in France in 1921 to aid the children of the war-torn areas of France and Belgium.

In 1923 the Poppy was fashioned by disabled and needy veterans and now the Poppy has become the traditional Memorial Day flower. It is a symbol of remembrance for the men who have lost their lives or their health in the defense of their country.

The monies collected from the distribution of Poppies can only be used to assist needy and disabled veterans, their families and the widows and orphans of veterans, or for gifts and entertainment for the patients at the Veterans Administration Hospital and the Minnesota Veterans Homes.

The Poppy worker cannot and does not receive any pay or expense reimbursement.

We respectfully request permission to conduct a Poppy distribution

on _____ from the hours of _____ to _____, at
(date)

_____ of the _____
(location)

Shopping Center or Mall.

Sincerely,

(Name) _____

(Title) _____

**IT IS SUGGESTED THAT THIS LETTER BE RE-TYPED ON
YOUR POST OR AUXILIARY STATIONERY.**

VFW BUDDY POPPY

⊗ ROSE II ⊗

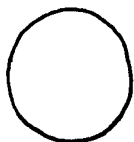
(in more detail)

Foliage may be purchased at craft stores or cut to the desired shape from poppies and spray painted.

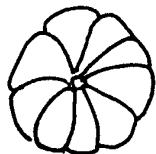
Materials needed for one rose—

1 Styrofoam ball
20 or so poppies
straight pins

floral wire
green calyx
3 or 4 green leaves



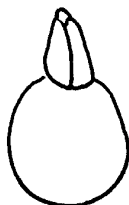
#1 - Use a foam ball, size - 1" or over.



#2 - Cut poppy in half. Slightly rounded.



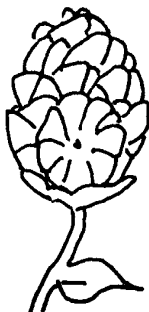
#3 - With gloss side, out, bring points to center to form a cone shape.



#4 - Place poppy cone on ball, fasten with straight pins. Cone should overlap to form center of rose.



#5 - Press center of poppy with thumb, attach (gloss side out) to ball with pins. Overlapping each poppy creates the desired flair.



#6 - Graduate petals may be trimmed for stem placement on bottom if necessary.

#7

Bend a small hook on a floral wire for stem and insert into center of rose. Pull down into rose—slip a calyx on the wire, fasten to rose with straight pins. Start wrapping floral tape around wire and gradually add leaves to the stem and your rose is complete.

From: *Elenore Friedrich*
Post 612, Fergus Falls, Minnesota

C. GET DONATIONS FOR THE POPPIES

1. Obtain your workers. Use the workers' pledge cards available from Department Headquarters. Get them signed at the Post and Auxiliary Meetings. Once a member has promised in writing to get donations for Poppies they are not likely to back out. Even inactive members may be willing to work the Poppy Program. Some will be pleased that they were asked. Know how many workers you will have before Poppy Day. If your Post or Auxiliary sponsors a youth groups, ask for their help.

2. Plan your Poppy Day. Make certain every business place and every busy intersection has a worker. Assign territories. Don't let your workers pile up. Two workers at the same spot will talk rather than promote. Make sure your workers know where they are to work, that they have a way to get there, and that they are on the job.

3. Instruct your workers. They must know why they are promoting Poppies, what they are expected to do and how to approach the public. They must know what to do in any situation.

4. Enthuse your workers. They must feel that they are performing a useful purpose and that their efforts are appreciated. Arrange contests between workers. Encourage them, praise them and reward them with recognition for their efforts. Give them citations, special pins or just public thanks. Convince them that POPPY PROMOTION IS FUN!

5. Supervise the effort. Make up Poppy baskets in advance and deliver them to the workers. See that they have transportation to their territory. Check with them during the day to see if they need more Poppies, if they need relief or if they have picked up information valuable to you. If someone deserts a good spot, move someone else in from a poorer location. Bring them a cup of coffee and a word of encouragement when they start to get tired.

6. It is suggested that you get donations for Poppy Display Cards to your Members... write their name on the Card and display it on the walls of the Post Home. "Fill a whole wall with Poppy Display Cards!"

"BUDDY" POPPY

HELPS FOR THE PROMOTION WORKER

HISTORY OF THE "BUDDY" POPPY:

The Veterans of Foreign Wars distributed Poppies for the first time on a nation-wide scale in May, 1922. Later the "Buddy" Poppy was originated and registered by the V.F.W.

FROM EVERY 1,000 POPPY PROMOTED:

- 145.00 is used to help needy veterans and their families through the Post relief fund.
- 55.00 goes to provide counseling and assistance to disabled veterans in getting the benefits provided by law.
- 10.00 goes to support the V.F.W. National Home.
- 10.00 is paid to the hospitalized or disabled veterans who assemble the Poppy.
- 15.00 covers the cost of material, promotion, postage, freight and other costs.

NOTE: The above is based at the rate of .24 per poppy. When more than .24 is paid by the public for each Poppy, the Post and Auxiliary get the additional amount. This can only be used through Relief Fund.

SPECIAL INSTRUCTIONS FOR WORKERS:

1. Be cheerful and courteous.
2. Approach everybody; don't wait for them to come to you.
3. If the prospect says, "How much?" or "What is the price?", smile and reply, "Whatever you care to give, sir."
4. If the prospect looks doubtful, follow up by saying, "It's for the benefit of the disabled veterans, sir." When he donates for a Poppy, be sure to say, "Thank you."
5. Familiarize yourself with the breakdown listed above so that you will be able to answer the person's questions.
6. If you have been assigned to a corner, stay there as long as possible. If assigned some building entrance, stay there too, as long as possible. All are not employees and many of the public come and go throughout the day. If you run out of supplies, get word to your Post or Auxiliary Chairman and he or she will see that you get more Poppies. Stick to one spot. It pays. Please promote all of your Poppies.
7. Your name, address and coin can are recorded. If you wish to know how much your can or cans contained, your Poppy Chairman will give you this information.
8. At the end of the promotion day, return your coin can to your Chairman and obtain a receipt for it.

APPRECIATION FOR YOUR HELP:

We want you to know that we appreciate your help in working the Poppy Program. Your Contribution and service mean much to your disabled veterans and their families.

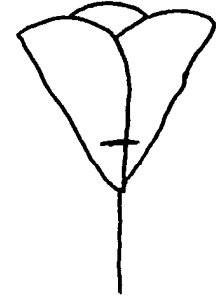
IF YOU HAVE DISTRIBUTED 300 OR 500 OR MORE POPPIES, BE SURE THAT YOUR POPPY CHAIRMAN APPLIES FOR A SILVER OR GOLD FINISH AWARD FOR YOU.

ROSE (continued)

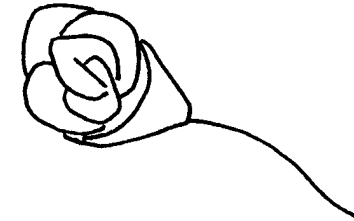
#5

Place remaining two poppies around outer edge of cone, folding each of these two petals, to form final petals of rose. Staple just above stem. Bind with floral tape, rose will round out.

#5



Your Buddy Poppy Rose is complete. Use Leares ribbon or other material to further enhance your rose.



From: *Ruth "Rainey" Bryendlson*
VFW Auxiliary 230, Columbia Heights, Minnesota

VFW BUDDY POPPY

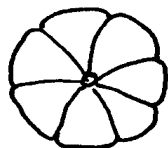
⊗ ROSE ⊗

You will need:

6 poppies
flexible wire
floral tape

#1

Remove centers and tags.

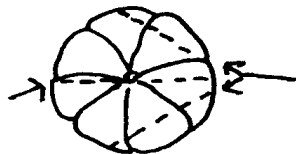


#1



#2

Trim each petal and fold in center to form one rose petal.

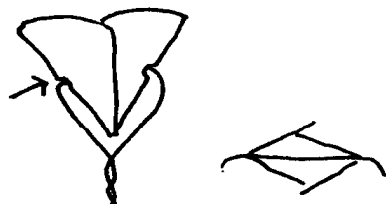


#2

#3

Put two poppies together to form cone shape. Insert flexible wire in center holes of each poppy. Pull wire through and secure by twisting together. Length of wire will determine length of rose.

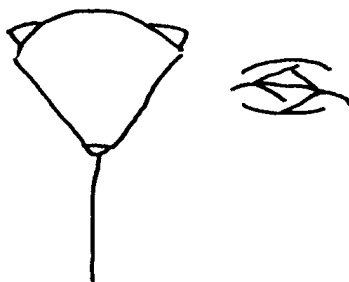
#3



#4

Place two open petals, face side in, at sides of rose center now formed.

#4



DON'T ... Send in your Order for poppies Until...

1. You have discussed your needs and plans with your Post and Auxiliary.
2. You have determined the **LARGEST NUMBER OF POPPIES** you can possibly distribute or use if the workers all get out and the weather is perfect. That should determine the number of Poppies to order. (NOTE: Poppies won't spoil, rot or become obsolete, to have some left over is better than running short. In any case, you'll need some special events and displays during the year.)
3. You have determined your Relief Fund needs for the next year. Poppy promotions are the best way to get money for the Relief Fund and **YOU HAVE ONLY TWO CHANCES A YEAR** (Memorial Day and Veteran's Day) to raise that money. (NOTE: Memorial Day has always been the traditional day to get donations for Poppies.)
4. You have surveyed the surrounding towns to make certain someone is working V.F.W, Buddy Poppies there. If there is no V.F.W. Post in a neighboring community, it is very probable that the responsible authorities will give you permission to sell there. After all, you probably have members in those locations and they do have Veterans who may need help during the course of a year. **MAKE SURE YOU O.K. THE DISTRIBUTION OF POPPIES IN FRONT OF CERTAIN BUSINESSES ... ASK THEIR PERMISSION!** This is becoming a problem around some Shopping Malls and etc..
5. You have estimated the population of the area in which you sell Poppies. **NEARLY EVERY PERSON WILL DONATE FOR A POPPY IF IT IS OFFERED TO THEM.**

DON'T ASSUME that you have the same number of workers helping with Poppies that you had last year. You can get more of your members to work if they are approached right. You will get very few volunteers if you wait for them to call you. Distribute Pledge Cards at the Post/Auxiliary meetings. Get them filled out and signed well in advance of Poppy Day. Call your members ... both Post and Auxiliary... before Poppy Day and "pin" them down on the time they will work. **DON'T** ask them, "will you work Poppies?" Ask them, "how many Poppies will you be able to distribute?"

THE SUCCESS OF THE POPPY PROMOTION WILL DEPEND ON THE NUMBER OF WORKERS YOU HAVE OUT.

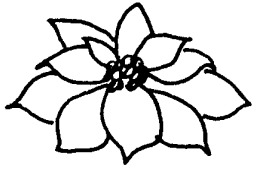
If the American Legion also distributes Poppies in your Community, make an agreement with them in advance as to the dates of Poppy Day. The **BEST** agreement is where you work together for the Best of Both Organizations. If you work the Program on the same day, remember that the organization with the greatest number of workers will Distribute the most Poppies.

DO GET YOUR ORDER IN BY APRIL 1st!!!

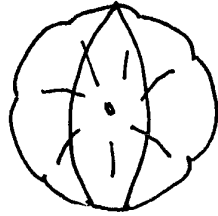
VFW BUDDY POPPY

⊗ POINSETTIA ⊗

#1

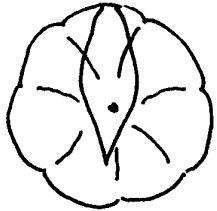


You will need 8 to 10 poppies and centers.



Trim poppies to form petal-like leaves on about 5 or 6 poppies.

#2



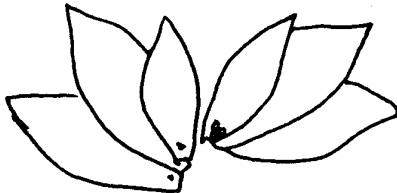
On the rest of the poppies, make smaller petals to be used for overlay.

#3



Pierce lower edge of leaves. Insert poppy centers through 2 or 3 leaves.

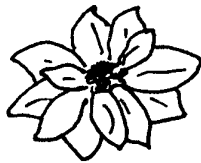
#4



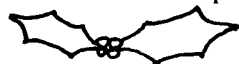
Repeat process #3, inserting poppy centers through all of the petals, until full bloom is achieved. Twist center wires together to secure flower.

The same procedure may be used to make holly leaves and berries. Shape each petal like a holly leaf.

#5



Your Poppy Poinsettia is complete. Use gold acrylic paint for the petals and glitter for the center of the flower.



From: *Ruth "Rainey" Bryendlson*
VFW Auxiliary 230, Columbia Heights, Minnesota

CARNATION (continued)

#5

Feed wire through all poppies. Lift a single petal at the top of the flower and run wire behind and back through center. Secure wire.

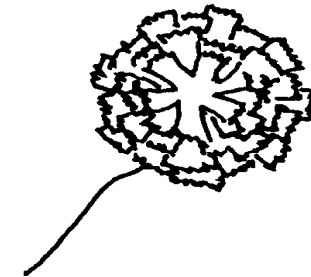
#5



#6

Push petals upward to achieve a full bloom. Twist wires together and tape with floral tape.

#6



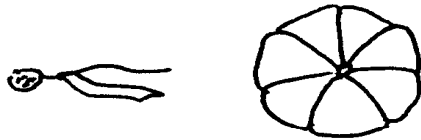
From: *Ruth "Rainey" Bryendlson*
VFW Auxiliary 230, Columbia Heights, Minnesota

VFW BUDDY POPPY
 ❁ CARNATION ❁

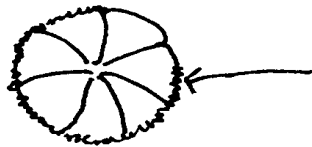
You will need:

- 6 poppies
- pinking shears
- floral tape

#1
 Remove centers and tags from all six poppies.



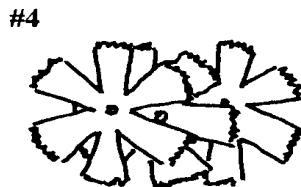
#2
 Using pinking shears, trim around the edge of each poppy. Trim close to the edge as possible.



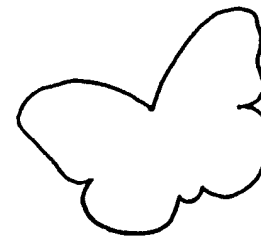
#3
 Fold poppy in half, right sides together. Clip toward center as shown. Repeat with each of the 6 poppies.



#4
 Open poppies and stack, alternating notches for random effect.



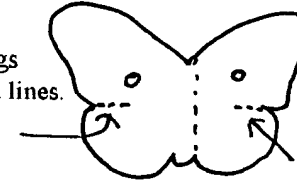
VFW BUDDY POPPY
 ❁ BUTTERFLY ❁



Use the above for pattern

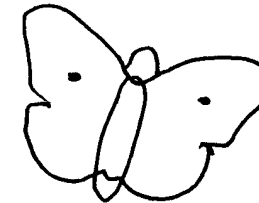
#2

Clip wings on dotted lines.



You will need one poppy for each wing. Allow 1/4 inch for overlapping in the center.

#3



Use Elmer's Glue-All to secure center seam. Hold in place by sliding a paper clip over the seam, with the smaller section on top (this will also give the wings an upward curve).

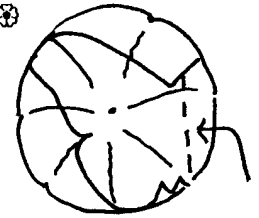
#5

Acrylic paint is best for hand-brushed detail. Use glitter or sequins to dress up butterfly. Finished butterfly may be sealed with polyurethane or varnish. Pin back is optional.

From: *Ruth "Rainey" Bryendlson*

VFW Auxiliary 230, Columbia Heights, Minnesota

#1

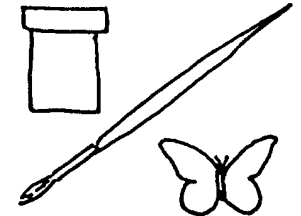


Trim excess at dotted line. Place pattern over poppy, with wing tips touching edges of poppy. Hold pattern in place with thumb, applying slight pressure. Pattern will conform to natural curves. Trace around pattern.



#4

Antenna - either centers used for silk flowers or poppy center may be used. Cut to desired length and shape into V. Glue to back.



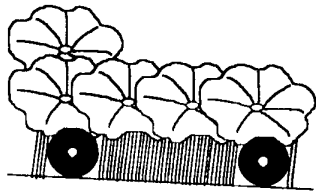
Do you have left-over Poppies
just lying around?

Listless, tired, not making
a sound?

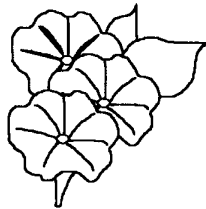
PICK THEM UP - PERK THEM UP

It's amazing you'll see

How attractive an active Poppy
will be!



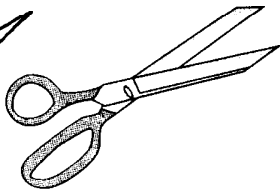
in a parade



as a corsage



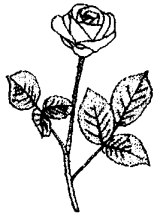
paint them



clip them



make a collage



it can be a rose



or even a daisy



No Buddy Poppy
wants to be
lazy

⊗ REACH FOR A POPPY ⊗

⊗ VFW BUDDY POPPY ⊗
DAISY

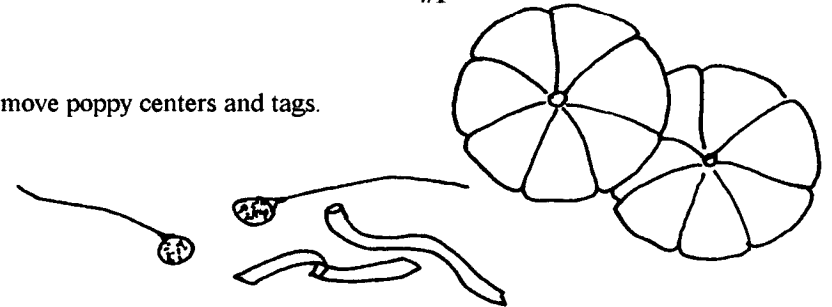
What you need to make a Buddy Poppy Daisy:

- 2 poppies
- white and yellow paint
- (enamel or acrylic)
- floral tape

#1

#1

Remove poppy centers and tags.



#2

Using natural curve of poppy as a
guideline, clip poppy toward center to
form petals. Repeat with second
poppy.

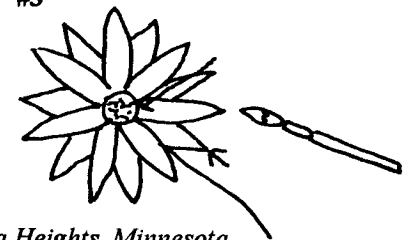
#2



#3

Paint petals white and one center with
yellow paint. Feed painted center stem
back through both poppies and wrap
with floral tape.

#3



YOUR DAISY IS COMPLETE!

From: *Ruth "Rainey" Bryendlson*
VFW Auxiliary 230, Columbia Heights, Minnesota