

# Leading Your Organization (Trainee Handout)



Introduction

Mission/Vision

Analysis

Goal Setting

Action Plan

Leadership

Conclusion



VETERANS OF FOREIGN WARS

**NO ONE DOES MORE FOR VETERANS.**



## Leading Your Organization – Participant Handout

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Individual Name \_\_\_\_\_

Organization Name \_\_\_\_\_ Date \_\_\_\_\_

### Exercise #1 – Analysis

1. Clearly define the organization's mission:

To foster camaraderie among United States veterans of overseas conflicts. To serve our veterans, the military, and our communities. To advocate on behalf of all veterans.

If you choose to modify your mission, state it here:

2. What is working well within your organization? What are its strengths?
3. What challenges is your organization facing? Consider both internal and external factors.
4. What do you want to be known for in your community?



## **Exercise #2 – Goal Setting**

What are your top three goals for the organization?

**Goal 1:**

Why is this important?

**Goal 2:**

Why is this important?

**Goal 3:**

Why is this important?



### **Exercise #3 – Creating an Action Plan**

How will you achieve your goals? List 2-3 strategies for each goal. Make them SMART – Specific, Measurable, Achievable, Relevant, & Time-bound.

Goal 1:

Goal 2:

Goal 3:



## **NEXT STEP:**

1. Meet with your core leadership team and refine your mission, goals, and action plan. Discuss goals that may take more than one year to achieve and how you will assure continuity between commanders. Decide who will take the lead on each action. Create milestones for each action.
2. Share the mission, goals, and action plan with your organization. Get their support and involvement in achieving the goals and carrying out the plan.
3. Be prepared to modify if needed.

**Exercise #4 – What key leadership principles will guide you in executing the plan?**



## **Veterans of Foreign Wars of the United States Congressional Charter**

The purposes of the corporation are fraternal, patriotic, historical, charitable, and educational, and are:

- To preserve and strengthen comradeship among its members;
- To assist worthy comrades;
- To perpetuate the memory and history of our dead, and to assist their surviving spouses and orphans;
- To maintain true allegiance to the Government of the United States, and fidelity to its Constitution and laws;
- To foster true patriotism;
- To maintain and extend the institutions of American freedom; and
- To preserve and defend the United States from all enemies.



# VETERANS OF FOREIGN WARS OF THE UNITED STATES

## OUR MISSION:

To foster camaraderie among United States veterans of overseas conflicts. To serve our veterans, the military and our communities. To advocate on behalf of all veterans.

## OUR VISION:

Ensure that veterans are respected for their service, always receive their earned entitlements, and are recognized for the sacrifices they and their loved ones have made on behalf of this great country.

## OUR CORE VALUES:

- Always put the interests of our members first
- Treat donors as partners in our cause
- Promote patriotism
- Honor military service
- Ensure the care of veterans and their families
- Serve our communities
- Promote a positive image of the VFW
- Respect the diversity of veteran opinions

<http://www.vfw.org/Common/About-Us/>

