

VETERANS OF FOREIGN WARS



OF THE UNITED STATES
DEPARTMENT OF MINNESOTA
RICE STREET STATION – PO BOX 17146
ST. PAUL, MINNESOTA 55117
651-291-1757
Fax: 651-291-2753



Web page: www.vfw.state.mn.us

Email: mnvfw@vfwmn.us

The Gopher Oversea'r is the official Veterans of Foreign Wars Print in Minnesota. We Publish our paper three times a year to nearly fifty thousand Veterans in Minnesota. Our paper is four columns wide and fifteen inches deep. Please see rate chart below:

Columns	Width	Colum Depth in Inches				
		one	two	three	four	five
1 column	2 1/4 "	\$40	\$80	\$120	\$160	\$200
2 column	4 3/4 "	\$80	\$160	\$240	\$320	\$400
3 column	7 1/2 "	\$120	\$240	\$360	\$480	\$600
4 column	10"	\$160	\$320	\$480	\$640	\$800

How To Provide Us With Your Ad

- The Gopher Oversea'r is published electronically on our computers in house. Our Editor imports your electronic file directly into the newspaper. We prefer you to send all ads in TIFF or PDF format.
- All necessary font and graphic files relating to the ad must be included with your file. Image resolution needs to be no less then 300 dots per inch (dpi). PDF files, please embed complete fonts (not subsets) and graphics. Please do not enable any password protection or security block when creating a PDF.
- Convert all RGB or CMYK color to a Grayscale Format.
- All ads must be "Camera Ready". If they are not you will be charged as additional twenty five dollars.

****Before you send us any money be sure to talk to the Editor and make sure space is available and your Ad meets our requirements above****

The Deadlines for Ads in this years Papers are:

August 2, 2013

December 3, 2013

April 3, 2014

*all dates are subject to change

Please call us directly about payments, ad space, insert rates and non profit discounted rate.

Thank you,

Lee Bojarski
Assistant State Adjutant
Editor

Phone: (651)291-1757
Fax: (651)291-2753
Email: Bojarski@vfwmn.us