

National Association
for Retarded Children
Annual Report 1971



National Association for Retarded Children
The Greater Dallas-Ft. Worth Metropolitan
Area
2709 Avenue E, East, Arlington, Texas
76011
(817) 261-4961

Annual Report 1971
Covering the period from
September 1, 1970-August 31, 1971

Cover: Barbra Streisand, National
Honorary Chairman, and Bonnie Cook,
1971 Poster Child

Design donated by Glenn Advertising, Inc.,
Dallas, Texas

Contents

| | |
|----|-------------------------------------|
| 2 | Message from the Executive Director |
| 3 | Message from the President |
| 4 | Program Services |
| 9 | Regional Services |
| 9 | Governmental Affairs |
| 11 | Membership Services |
| 12 | Resource Services |
| 14 | YOUTH-NARC |
| 15 | Public Information |
| 17 | Notes to Financial Statements |
| 18 | Financial Statements |
| 21 | Directory |

From the Executive Director

Few people read annual reports ... other than those intimately concerned from a corporate viewpoint. And they usually know the story pretty well anyway.

So, if you, a stranger to us, have just picked this report up—perhaps from a table in a doctor's waiting room—wherever—soon to put it down again for something more entertaining, there is one message I would like to communicate to you. It is simply our slogan: The Retarded ... More Than 6 Million Children and Adults ... *can be helped*. If you remember that, you'll know a lot more about mental retardation than many of your friends, and certainly a lot more than any of our ancestors.

Our ancestors, down through the ages, treated the mentally retarded unkindly at best, more often harshly and sometimes cruelly. The Spartans of ancient Greece threw these unfortunates into the rivers or abandoned them to die. Under the

patronage of the royalty of Merrie England, they were high-bouncing court jesters and fools. In Salem, Massachusetts, during early colonialism, they were thought to be possessed by the Devil, tortured and burned. Even in modern times, they have been chained and beaten, hidden away in attics by their families, poorly fed, left to lie in their own excrement. This has been a sad waste and a sad documentation of man's frequent inhumanity to those who are "different" ... and helpless.

All of the horrors of the past have not yet been completely wiped away. But we know more about the mentally retarded now than ever before. And this new knowledge is new argument.

We know today that three-fourths of the mentally retarded could become self-supporting individuals, living in productive dignity... and an additional 10 to 15% partially self-supporting—if given appropriate training in early life.

We know that poverty is a prime contributing factor to mental retardation, a fertile breeding place for hampered intelligence.

We know that a mother's health before and during pregnancy should be each family's concern in preventing mental retardation.

We know there are more than 200 other identified causes, and we know there are causes still unidentified.

And we know there is much else we do not yet know.

And this is our reason for being. To seek out the answers that still elude us ... to alert you, the stranger to us, to the needs of those we represent... to let you know what we have learned—and are learning—about prevention, education, training and opportunities for our retarded citizens.

We serve as the voice of the retarded. We are helping to bring the retarded out of the attics—out of the shadows of the past, away from their fellowman's ignorance, prejudice, fear and cruelty—by telling all who will listen that the retarded are human beings, citizens, entitled to all the benefits of our great land—that the retarded *can* be helped.

Philip Roos, Ph.D.



Philip Roos, Ph.D., Executive Director

From the President

"I hold that man is in the right who is most closely in league with the future

—Henrik Ibsen

These are vital and memorable days for NARC. I think those of us who have played a part in our movement during the past few years will, in times to come, look back upon these days with a great deal of pride and pleasure. I think we will see that we were privileged to set forces in motion that became major milestones in the fight against mental retardation.

These have been years when we made things happen.... Ideas have been turned into action. Plans have become working programs. In every arm of our organization, we can point to areas of accomplishment that reflect NARC's increasing leadership in the field of mental retardation.

The impact of some of these projects is already being felt across the nation. Passage of the Developmental Disabilities Act of 1970 is certainly an outstanding victory for the handicapped, and NARC can be proud of its role in turning this major piece of legislation into law. Equally important, of course, is our continuing

responsibility for participating in the implementation of this Act.

NARC has clearly set the pace in many areas of need. Our 1971 Policy Statements on the Education of Mentally Retarded Children boldly defines the rights of all individuals to appropriate educational services. We were deeply involved in the creation of accreditation standards for residential facilities, and we are actively participating in the creation of standards for community programs. A most important need was filled when NARC developed, and received, a Parent Training grant from the Department of Health, Education and Welfare. This grant will enable us to lay the foundations for acquainting parents with the basics of sound residential programming.

In other areas, NARC has developed important innovations in the fields of membership and support. A good example of what *can* be done through cooperative efforts is highlighted by the California Pilot Program. Proven membership techniques were put to work under test conditions in that state. The results: dramatic growth—membership swelled from less than 7,000 in 1970 to more than 10,000 in 1971—with 11,000 projected by year's end. Another program, this time in the fund-raising area, promises to set the stage for future development on a nation-wide basis. The Pilot Cooperative Fund-Raising program in the Southeast Region, a joint effort between national, state and local leadership, has already begun to show most encouraging results.

Numerous other accomplishments distinguish the past few years: a redirection of our research efforts toward vital programmatic areas... initiation of national fund-raising campaigns ... full staffing and implementation of our regional offices... the beginnings of a concerted effort toward involving greater numbers of low-income and minority group individuals in the activities of our Association....

I believe these achievements, and others, have truly set a pattern for the coming years. I believe they represent significant thrusts toward the goals we have set for ourselves. They point to a "coming of age" of NARC, a new maturity of purpose.

It has been a great privilege for me to serve as president of the National Association for Retarded Children. I am deeply grateful that I have had the opportunity to participate in these vital days of our organization.

I am confident that our tomorrows will be good ones, because I believe we are, truly, "closely in league with the future

Francis E. White



Francis E. White, President

Program Services

Probably no other NARC department encompasses so broad a spectrum of activities and interests as Program Services. An overall view of staff goals summarizes many of the principles of the Association itself—prevention of mental retardation through education and research, special emphasis on such critical issues as the relationship between poverty and mental retardation, family welfare, and cooperation with Federal and state agencies on programs designed to enhance the social and economic status of the mentally retarded...

POVERTY AND MENTAL RETARDATION

A resolution dealing with poverty and mental retardation was passed by the delegate body at the 1970 Annual Convention in Minneapolis. The resolution focused upon the need for NARC to increase the involvement of poor and non-white persons in Association activities, and to develop programs and written materials aimed specifically at these groups.

Subsequent to the passage of the resolution, NARC President White appointed a Task Force comprised of the Chairmen of the NARC Poverty and Mental Retardation, Membership Development, and Personnel Committees to develop strategies for implementation at the national level.

The Task Force began gathering information for incorporation in a series of membership guidelines, to be completed in 1972. A major source of information will be the results of a survey of poverty-related activities distributed to state and local member units in June.

A brochure on poverty and mental retardation was prepared and distributed to state and local ARCs in September. The brochure is designed as a public information tool to increase community awareness of the prevalence of mental retardation among low-income groups, and to encourage support of local and state ARC efforts in combating the problem.

The June issue of *Action Together* was devoted to the matter of poverty and mental retardation. Topics covered included the need for state and local implementation of suggestions contained in the Committee on Poverty and Mental Retardation's 1970 Project Proposals.

During the 1970-71 year, a number of grant proposals were prepared which would increase NARC's resources for mounting viable programs in the poverty area. Included is a proposal which, when funded, will underwrite the costs of a staff team to: (1) develop a standardized training program focusing upon the

relationships between poverty and mental retardation; and (2) provide direct consultation services enabling NARC and YOUTH-NARC units to co-sponsor demonstration, prevention and service projects in poverty areas in selected U.S. cities.

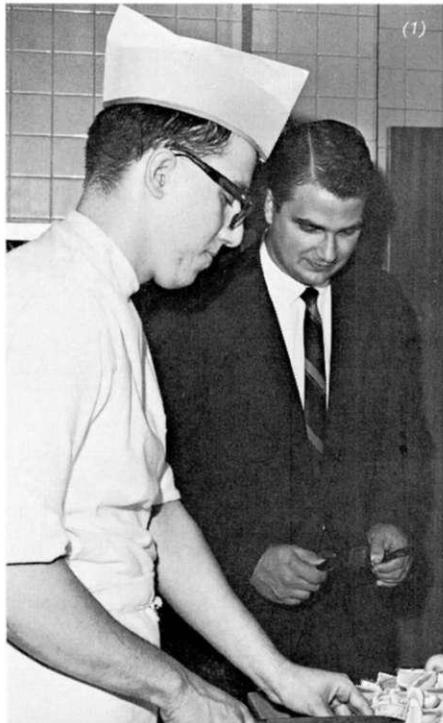
RESIDENTIAL SERVICES

In the early fifties, NARC began pressing for the development of standards which could be used to upgrade residential facilities. These standards include the individualization of programs for the mentally retarded, a guarantee of human and civil rights and defined areas of professional responsibility. Since 1969, NARC has played a key role in the activities of the Accreditation Council for Facilities for the Mentally Retarded (ACFMR). In addition to serving as an ACFMR co-sponsor, NARC staff members and volunteers have participated actively in the development of evaluation standards for residential programs.

(1) Through its On-the-Job Training Project, NARC has continued its efforts to foster increased employment opportunities for mentally retarded men and women. With proper education and training, the vast majority of the nation's mentally retarded could become self-supporting, productive citizens.

(2) In early 1971, the President's Committee on Mental Retardation presented NARC with an Award of Distinction, "in recognition of 21 years of progress and dynamic leadership promoting the mentally retarded of all ages." Mrs. Philip Elkin, immediate past president of NARC, and Dr. Philip Roos, NARC Executive Director, accepted the award on behalf of President Francis E. White. Making the presentation was Dr. Robert A. Aldrich (right), PCMR vice chairman.

(3) NARC actively participates in the Boy Scouts of America program for mentally retarded boys. The Association believes Scouting helps create a sense of accomplishment, and fosters the development of useful skills—two factors essential to a mentally retarded youngster's early years.



Accreditation standards for residential facilities were completed by the Council this year, and it is anticipated that the accreditation process itself will begin in early 1972. NARC's Residential Services Committee arranged for a consumer representative review of the standards prior to their final adoption. The Committee expects to continue its review on an on-going basis, to ensure periodic revision and updating.

NARC views the accreditation process as one of the major developments in the area of residential services in recent years, one that will exert a profound influence upon the basic foundations of current service systems.

The materials development phase of the Parent Training in Residential

Programming Project, funded last year by the Division of Mental Retardation, Department of Health, Education and Welfare, Social and Rehabilitation Services, was initiated January 1971. Written materials now in preparation are designed to educate parents in the area of sound residential programming for the mentally retarded. Supplementary audio-visual aids are being developed through on-site visits to public and private institutions across the country. The training materials and curriculum will be introduced at NARC's Regional Conferences during the first half of the 1972 calendar year.

NARC firmly believes that the quality of residential programming is, to a large extent, predicated upon the administrative expertise available within residential facilities. Therefore, the Association collaborated with the National Association of Superintendents of Public Residential Facilities for the Mentally Retarded in the development of a grant proposal which, when funded, will enable state school superintendents and key state mental retardation agency personnel to participate in an intensive week-long management training program.

The Record, a publication dealing with developments in the field of residential services, is being continued in a new, revised format. Funds for this project were made available through the Junior Division of the General Federation of Women's Clubs.

EDUCATION

In April, the NARC Board of Directors approved a document entitled *Policy Statements on the Education of Mentally Retarded Children*. The statements, developed by the Education Committee and Program Services staff, were distributed to state and local member units, state departments of education and relevant national agencies.



(4) Dr. Joseph H. Douglass was recently appointed Executive Director of the President's Committee on Mental Retardation. Mrs. Patricia Hitt, Assistant Secretary of the Department of Health, Education and Welfare administered the oath of office. Present were HEW Secretary Elliot Richardson and Mrs. Douglass. The National Association for Retarded Children has continually maintained a close working relationship with the President's Committee. Several NARC volunteers are presently serving in either membership or staff consultant capacities.

The grim picture of education services for mentally retarded students in this country was further documented when state education agencies were surveyed in order to update an earlier NARC study of public school enrollments and the legislative status of special education programs in each state. Results of the survey were reported in the March 1971 (Volume 1, No. 3) issue of *Operational Research Reports*.

Work continued on the compilation of curriculum guides and teacher certification requirements for each state. When completed, these data will provide a base of information for public inquiries, development of model curricula, and formulation of recommendations for standardizing teacher certification.

RECREATION

As part of the continuing effort to promote recreation programs for all mentally retarded persons, the Recreation Committee surveyed state and local ARCs to obtain information related to national needs and availability of recreational services.

NARC's working relationship with the Boy Scouts of America continued, with members of the Program Services staff providing consultation and assistance in revising the BSA's brochure and handbook on scouting for mentally retarded boys.

VOCATIONAL REHABILITATION AND EMPLOYMENT

In cooperation with the President's Committee for Employment of the Handicapped and the President's Committee on Mental Retardation, NARC began collecting data for a handbook describing vocational-related services available to the mentally retarded at national, state and local levels.

In order to stimulate employment opportunities for the mentally retarded, NARC continued its Employer of the Year Award Program. A survey aimed at determining the extent of vocational rehabilitation and employment activities for the retarded was sent to all NARC units. Completed survey data will pinpoint areas in which greater emphasis is needed. Results will be distributed to NARC units.

NARC's On-The-Job Training Project was funded by the U.S. Department of Labor to operate through December 1971. The project is currently operative in four states and is proving to be highly successful in obtaining career employment opportunities for work-ready mentally retarded citizens.

VOLUNTEER AND STAFF TRAINING

The Organization Development Committee and the in-service education arm of the Conference of Executives of Associations for Retarded Children (CEARC) are continuing their efforts to provide meaningful training programs for volunteers and staff members throughout the country. To facilitate the implementation of training programs at state and local levels, volunteer-staff Regional Steering Committees were established during 1971 and provided with operating budgets from national training funds. These Committees were charged with identifying training needs within their regions and with developing action strategies for meeting these needs.

(5) NARC's recently published "Policy Statements on the Education of Mentally Retarded Children" underscores the responsibility of the public school system to provide meaningful educational opportunities for all mentally retarded children.



EVALUATION OF NARC EFFECTIVENESS

An annual survey of NARC member units was established in 1970 so that NARC can better represent its constituency by pinpointing critical areas of need, analyzing important trends, and providing the necessary documentation to advance the welfare of retarded persons at national, state and local levels. Results of the annual survey, as well as special purpose questionnaires, are being published periodically in a new publication, *Operational Research Reports*. Reported topics have included the state member unit, the membership characteristics and growth of local units, and the provision of education services for mentally retarded students.

PUBLIC INQUIRY

Extensive information and publications pertaining to all aspects of mental retardation were dispersed in response to approximately 6,000 inquiries received from parents, students, teachers, mental retardation personnel, service organizations, the news media and other concerned individuals and organizations in the United States and other countries.

INTERNATIONAL RELATIONS

The International Relations Committee gave Rosemary F. Dybwad awards to the following individuals:

To: Dr. Donald A. Burke to travel to British Honduras in the Spring, Fall and Winter and remain for a total of 21 days to assist with the development of services for mentally retarded children in Belize City and districts outside the city. Such services would include in-service training of staff at the Lynn School (only school for the mentally retarded); develop referral and selection procedures and explore training opportunities both within the school setting and in the community.

To: Francis G. Hardy, Jr. to conduct a six-week practicum course in Kingston, Jamaica, West Indies, for teachers of the mentally retarded in the Caribbean.

To: Alamiro H. Alvarado to visit in the U.S. for two months to study the organization of sheltered workshops for mentally retarded persons in San Diego and Fresno.

To: Mohd Yusoff Bin Abdullah to visit in the U.S. for six weeks to study mental retardation in its various aspects, and programs for the mentally retarded.

To: Mrs. Lotte Ella Moise to attend an International League Symposium on Sex Education; to visit Denmark and Sweden to study programs for "independent" living by mentally retarded persons.

An \$8,000 grant was obtained from the Department of Health, Education and Welfare which will enable NARC and the President's Committee on Mental Retardation to co-sponsor a Symposium on Volunteers for the International League of Societies for the Mentally Handicapped. The Symposium will be held at International House in Philadelphia from October 18 through October 22, 1971.



(6) Recreation activities for the mentally retarded serve an important dual purpose. Learning an athletic skill such as swimming gives participants a sense of pride and confidence, and opens the door for increased opportunities for social involvement.

(7) NARC is an active co-sponsor of "Project Star," an interagency program aimed at reaching low-income families of retarded persons. Purpose of the program is to guide such families toward the full use of available community facilities, to assist agencies in their work with low-income populations, and to build a bridge between families and community agencies.

RELIGIOUS SERVICES

The Religious Services Committee held an inter-faith worship service at the 1970 Annual Convention in Minneapolis. It is anticipated that this event will become an integral part of future NARC conventions. Bibliographies on religion and religious education for the Jewish, Protestant and Catholic faiths were revised by the Religious Services Committee.

RESEARCH

In February 1971, NARC received a two-year, \$100,000 grant to study the effectiveness of therapeutic programs popularly referred to as the "Doman-Delacato" techniques. The grant was awarded to NARC by the Valentine-Kline Foundation of Philadelphia, Pennsylvania, and the Hillcrest Foundation of Dallas, Texas. The study will involve assessing the effectiveness of the approach with mentally retarded persons. The procedures under study are derived from those developed by Glenn Doman and Carl Delacato of the Philadelphia Institutes for the Achievement of Human Potential.

A recommendation that NARC redirect its research efforts from basic biomedical research to the operational-programmatic area was approved by the NARC Board of Directors in April. Research priorities for the new program will be recommended to the Board by a Research and Development Committee appointed by President White and comprised of representatives from the NARC Board of Directors, the Research Advisory Board and research scientists with a broad grasp of applied research. NARC will continue to honor its previous research commitments and maintain established distinguished scholar and distinguished professor awards, as well as the more recent Bernard Fineson and Whitney M. Young Research Awards.

CURRENT NARC RESEARCH GRANTS

Gunnar Dybwad Distinguished Scholar
Edward F. Zigler, Ph.D., Yale University, New Haven. Effects of emotional, motivational and environmental factors on performance of retarded children (\$250,000 paid over ten years ending 1974).

Grover F. Powers Distinguished Professor

Harry H. Gordon, M.D., Albert Einstein College of Medicine, Bronx, New York. A comprehensive research program enabling personnel in social work, psychology, education and medicine to work closely with those engaged in child development research (\$225,000 paid over nine years ending 1972).

Bernard Fineson Award

Wolf Wolfensberger, Ph.D., University of Nebraska Medical Center, Omaha. Development of automated assessment techniques in association with on-going research involving the families of retarded persons (\$7,000 paid over one year ending 1971).

Special Grants for Research Development

Lestor M. Geller, Ph.D., Columbia University College of Physicians and Surgeons, New York. Development of treatments to ameliorate the retarding effects of prenatally-induced brain damage on later learning, memory and motor abilities (\$60,000 paid over five years ending 1974).

Reuben E. Kron, M.D., University of Pennsylvania School of Medicine, Philadelphia. Study of perinatal factors implicated as causes of brain damage (\$36,000 paid over three years ending 1971).



Regional Services....

As an organization grows, its needs increase proportionately. Greater responsibilities and expanded programs call for clear lines of communication and close coordination between all organizational branches. In this respect, NARC's six Regional Offices play an increasingly vital part in Association goals. In addition to acting as a communications link between NARC headquarters and member units throughout the country, regional offices are charged with the responsibility of providing staff services and resources to their respective states....

This year marked a milestone in the Department of Regional Services. For the first time in years, all six regional offices are fully staffed. This new posture enables regional personnel to offer increased participation and a more extensive range of services.

During the past year, regional staffs were involved in organizing annual regional conventions in five of NARC's six regions. The Southwest Regional staff assisted the California ARC in mounting a Pilot Membership Campaign, while Southeast Regional personnel developed a Pilot Fund-Raising Program on a request basis.

All regional offices have continued to maintain a close liaison with HEW offices in their regions, and have helped state associations to derive maximum benefits from Federal and state funding sources.

Regular staff activities have included consultation with state and local units, participation in state and local conventions, and NARC representation at professional conferences. During 1971, Regional Representatives have periodically met with key volunteers and professional staff members within their regions.

To better serve the states within their regions, several regional offices have begun publication of area newsletters.

Governmental Affairs....

Today, more than ever before, the nation's interest is focused on social change. In only a few short years the Department of Health, Education and Welfare has become a major governmental force. Both the Executive and Legislative branches are deeply concerned with the needs of the poor, the disadvantaged and the disabled. Additionally, each state is involved with the particular needs of its respective citizens. The number and complexity of legislative programs dealing with the welfare of the mentally retarded underlines the importance of NARC's Washington office....

The prime responsibility of the Governmental Affairs staff is, of course, the extension and expansion of Federal legislation providing services and facilities to the retarded. To attain this goal, the Office keeps in close touch with all elements of the Washington scene. Governmental Affairs personnel monitor the hearings, reports and activities of Congress, and such agencies as the Department of Health, Education and Welfare. The Office also serves in the important role as consultant to members of the House and Senate and key Administration officials.

(8) The redirected NARC research program will focus upon such operational programmatic issues as the relative effectiveness of various approaches to educating the mentally retarded.

In addition to its work in the nation's capital, this Department provides a two-way informational bridge between Association members and the Executive and Legislative branches of our government. Legislative bulletins are furnished to ARC units. Channels of communication developed by NARC's Regional Offices are utilized to reach ARC leaders on matters of legislative urgency. The Governmental Affairs Office provides counsel to state ARCs in the development of their legislative programs, and arranges for personal visits of ARC staff executives, NARC members and other individuals with members of Congress. As an additional service to state associations, the Office has begun establishing files on key state legislative issues.

A heavy volume of inquiries from both state and local ARCs is received on a day-to-day basis. All requests are given careful attention and prompt handling.

Close liaison with related volunteer health organizations in Washington is another function of the staff. The combined support of all who serve the handicapped further strengthens the efforts of individual groups. Contacts are continually maintained with organizations such as the President's Committee on Mental Retardation, the Secretary's Committee on Mental Retardation, the President's Committee on Employment of the Handicapped and HEW's Division of Developmental Disabilities.

The Chief of Legislative Services, who directs activities of the Washington office, regularly participates in governmental affairs seminars and conferences on a regional basis, and addresses national groups on the nature of Washington representation.

During 1970-71, the Governmental Affairs Office played an important part in forwarding legislation beneficial to the mentally retarded. President Nixon signed the Developmental Disabilities and Facilities Construction Act (DDSA) in October of last year—a long-awaited event that brought applause from NARC members assembled for the final banquet of the Association's 1970 Convention in Minneapolis.

Implementation and expansion of the DDSA has since become a major area of concern. This past summer, the President recommended a DDSA budget of \$11.2 million for state formula grants. Concerted efforts by the Governmental Affairs Office and concerned Association members helped increase this appropriation for the current fiscal year to more than \$21 million.

NARC has been deeply involved in legislation relating to childcare programs, Social Security reform, Family Assistance and appropriations for the developmentally disabled.

Governmental Affairs Committee members, and other NARC representatives, periodically testify before Congressional Committees, and meet with key Administration officials to further the needs of the mentally retarded.

(9) Clair Burgener, California State Senator and NARC Board Member, and 1971 Poster Child Bonnie Cook, watch Governor Ronald Reagan sign Burgener's Senate Bill 33, which is designed to improve the placement and testing processes of mildly retarded students.



Membership Services....

The strength and effectiveness of NARC depends upon the recruitment, retention and involvement of a strong membership. Without active, interested members, there can be no organization, no effective vehicle for creating public support and awareness of the needs of the mentally retarded. NARC's Membership Services Department is charged with the fulfillment of these goals....

In March of this year, Barbra Streisand asked citizens all across the country to "put themselves in the picture" by actively supporting NARC's Membership Month.

"I think you and I have a wonderful opportunity to make every day of this year count in a most effective way," Miss Streisand stated. "Whether we are engaged in an activity such as training, service or education, or involved through our membership and our contributions, each one of us can play an important part in building a better tomorrow for the retarded

Membership Month was only one aspect of a concerted effort on the part of NARC and its more than 1500 member units to

reach 1970-71 membership goals. The year also saw the evolution of special pilot projects in membership recruitment, an analysis of effective membership techniques, the inauguration of a new \$2.00 dues rate for national membership, and the beginning of an in-depth review aimed at the establishment of units or cooperative programs in U.S.-Mexico border areas. Another important project was the gathering of information for the preparation of guidelines to aid local units in gaining the involvement of economically disadvantaged persons in unit activities.

NARC's Regional Offices again played a vital membership role by working closely with state ARCs on individual unit-NARC support and related needs. This cooperative spirit extended the efforts of the Support Committee, and led to better, more realistic and mutually agreeable settlements of support problems. Future regional planning will include membership recruitment, membership involvement, and the importance of establishing cooperative working relationships between ARC units and other volunteer groups and individuals.

One of the most intensive efforts of the past year involved the Special Task Force created to review NARC's present support plan. The Task Force was charged with recommending changes or alternatives to present plans that would more realistically assess state and local unit capabilities, and furnish sound guidelines for future NARC budgetary requirements. Task Force committee membership reflected a geographical

cross-section of the nation, and included both volunteer and professional staff representation.

The culmination of the committee's work was the creation of a new "Fair Share Plan," designed to distribute the support and membership segment of NARC's budget in an equitable manner, using one, basic formula to determine each state's "fair share."

The development of new materials, and the periodic updating of existing guides and manuals essential to good basic unit organization and growth, continues as a high priority of the Membership Services Department.

A potential mid-year crisis in the Association's membership appeal occurred when anticipated membership lists and dues were not received from New York State. However, local chapters across the country have responded to a special membership appeal involving key ARC leadership and boards that could enable NARC to reach its membership goals for 1971.



(10) Secretary of Health, Education and Welfare Elliot Richardson delivered the keynote address at NARC's 1970 Annual Convention in Minneapolis. Secretary Richardson cited NARC for its leadership in the field of mental retardation, and told delegates that "we have only lately begun to grasp the truth of an insight that we were given a few thousand years ago: when we improve life for the least privileged, we improve life for all humanity...."



(11) Mentally retarded young people played an active role in this year's Membership Month. Serving as paid workers, they aided NARC's national office in assembling Membership Kits for distribution to state and local units.



(12) At NARC's 1970 Convention Banquet, President Francis E. White presented the Association's Distinguished Service Award to Mary E. Switzer. Upon her retirement as Administrator of the Social and Rehabilitation Service, Miss Switzer became Vice President of the World Rehabilitation Fund. President White cited Miss Switzer for her distinguished efforts in the field of mental retardation.

Resource Services....

A sound financial foundation on both local and national levels is essential to the growth and development of NARC. The Resource Services Department has the responsibility of ensuring the continuance of existing income sources, developing new fund-raising projects and providing service and consultation to local and state member units....

One aspect of staff and volunteer committee efforts is focused on promoting both financial and man-hour support for NARC through national fraternal organizations, sororities, business groups and foundations. Gains in this area during 1970-71 included continued close association with Clipped Wings, the United Airlines Stewardess Alumnae Association, who voted unanimously to reaffirm for another year

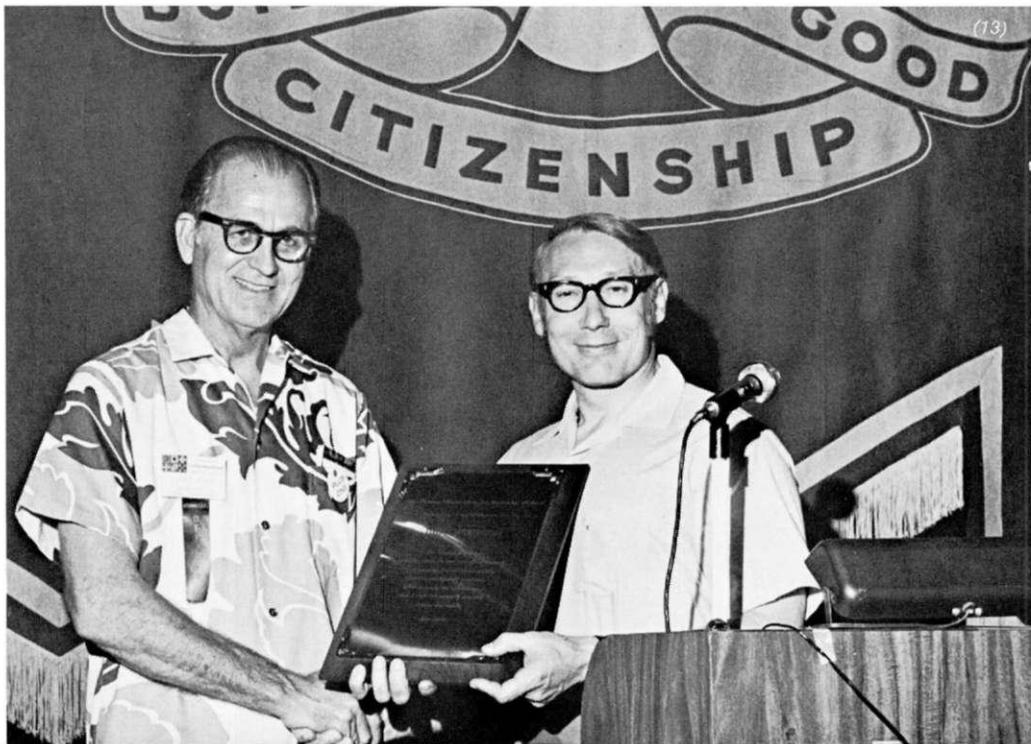
its affiliation with NARC as its major service project, and presented the Association with a check representing its monetary efforts on behalf of NARC during the past year.

Gamma Sigma Sigma has had for the past two years a standing project of working with the mentally retarded. This National Service Sorority again has elected NARC to be recipient of another two-year project, which will benefit the retarded through local programs.

The Venture Club Council of the Americas has chosen NARC as the beneficiary of its current charitable contributions. Venture is sponsored by the American Federation of Soroptimists Clubs as a service organization for young business and professional women.

The Zeta Tau Alpha Sorority, comprising 60,000 undergraduates and alumnae college women, adopted the National Association for Retarded Children as its new national service project. The sorority's first NARC project was the funding of a brochure for YOUTH-NARC. NARC is one of twelve national voluntary agencies in the Federal Service Campaign for National Health Agencies and certifies all state member units for membership in this organization.

Civitan International annually spotlights ARC units that have made outstanding contributions to the retarded. Awards are based upon Civitan's ideals of good fellowship and community involvement. First place honors in 1970 went to the Brown County Association for Retarded Children, Green Bay, Wisconsin. Harrison County ARC, Gulfport, Mississippi, won second place for its highly progressive programs for retarded children and adults, in the face of devastating circumstances brought on by Hurricane Camille. The 50,000 members of Civitan International have clubs throughout the United States, Canada, Mexico and Europe, devoted to building good citizenship.



NARC's 1970 Community Service Award to an outstanding Jaycee unit went to that organization's Oklahoma Chapter. Oklahoma Jaycees were honored for their sponsorship of a comprehensive, state-wide rubella vaccination campaign. Working in cooperation with the Oklahoma Medical Association and Health Department, the one-day campaign was underwritten by the Jaycees at a cost of \$501,000. As a result of their efforts, it was possible to immunize a large number of children from low-income groups, who otherwise could not have participated.

A Duluth, Minnesota, foods company that employs 17 mentally retarded workers on its staff won the NARC 1970 Employer of the Year Award. RJR Foods, Inc. has employed mentally retarded persons since 1963—all employed on a full-time basis at prevailing wages.

NARC presented its Merit Award to Labor to Local 2300, Communications Workers of America, Washington, D.C. The award was in recognition of outstanding work the local has done over a ten-year period with retarded adults in a residential facility in Maryland.

A number of new fund-raising projects were initiated during the year, and continuing programs were given renewed impetus. A Southeast Regional Fund-Raising Project was launched in January 1971. Goal of the project was to increase income on all NARC levels and expand membership in accordance with NARC's major priorities.

The Texas Association for Retarded Children and the Arizona Association for Retarded Children will take part in the first of a series of national cooperative fund-raising programs. The initial drives begin this fall in Houston, Texas, and Phoenix, Arizona, followed by campaigns in other key cities within the states. The special "saturation program" will include utilization of all major media, and extensive contact with the business community—as well as house-to-house

solicitation. These drives are expected to set a new record for revenue in the campaign areas selected.

This year's Christmas Card program gives every indication that sales will break last year's record. Three award-winning cards, designed by retarded persons, were selected from the more than 5,000 contest entries. Winning cards were reproduced as part of the 1971 Christmas Card selection. A new merchandising program has been devised with an improved selling presentation.

Inception and implementation of the President's Horizon Club was approved by the NARC Board of Directors. Purpose of the club is to provide a source of long-range, continuing funds for NARC, plus tangible recognition for the participants. The Horizon Club plan provides for three levels of constant giving through NARC membership, and friends of the NARC family.

(13) NARC paid tribute to Civitan International at its 51st Annual Convention in Honolulu this summer for the organization's continued support of Association programs. NARC Executive Director Dr. Philip Roos presented a plaque of appreciation to Civitan President George T. Sheffield.

YOUTH-NARC....

A new and vibrant aspect of the National Association for Retarded Children came into being in 1967 with the formation of YOUTH-NARC. This organization, the youth division of NARC, is engaged in a myriad of service activities on behalf of the mentally retarded, including recreation, summer day-care programs, camping activities, fund raising and job training.. ..

Now in its fifth year as a national organization, YOUTH-NARC continues a rapid pattern of growth. Over 130 new local units have become members since mid-1970. Two new state member units were also added to the roster during the year. Membership estimates now reach 15,000, while local units number 530.

Several major accomplishments highlighted the 1970-71 year. A \$5,000 grant awarded by the Zeta Tau Alpha Sorority enabled the organization to prepare a youth-oriented brochure entitled "Your Head is Your Own Thing." The brochure outlined the prenatal dangers of drugs, frequent exposure to X-rays, and other hazards which might impair a child's future. Approximately 170,000 brochures were distributed through YOUTH-NARC's local and state members. Civitan's high school and collegiate association and Zeta Tau Alpha itself.

Civitan International awarded a \$40,000 grant to NARC for production of a color-sound film on "Careers in Mental Retardation." The grant proposal was written as a result of interest expressed by YOUTH-NARC's Career Motivation Committee. Actual work on the film will begin in the fall of 1971. Completion is expected by the end of 1972.

A \$200,000, three-year grant proposal has been made to a major U.S. corporation. Title of the proposal is "The Retarded Can Help." If funded, the project would seek to develop a national program enlisting YOUTH-NARC members and retarded youngsters in a national "clean-up" campaign. A dual purpose of the proposal is to demonstrate the ability of retarded citizens to serve as productive members of society. Response to the proposal is expected by the end of the year.

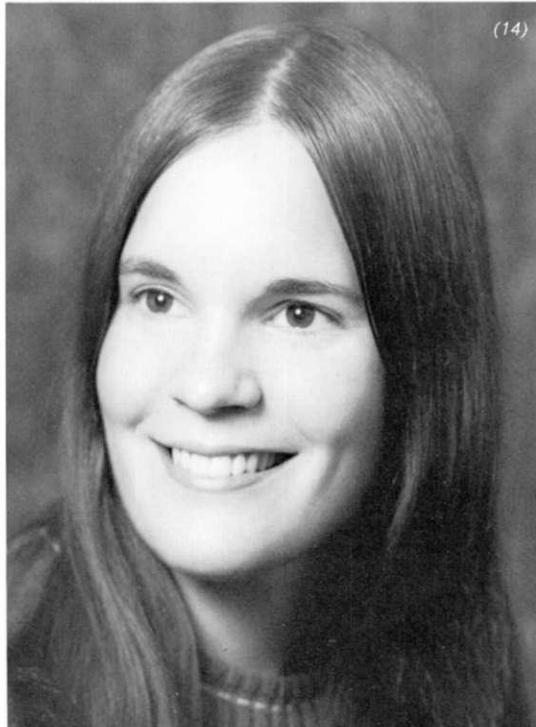
The YOUTH-NARC board of directors gave "communications" a high priority for 1971. For the first time, complete rosters of board, state and local presidents and advisors were distributed. A quarterly mailing schedule was instituted to expand distribution of materials to include all executive, state and local offices—and, at the conclusion of the year, all local advisors as well. A new format was designed for the YOUTH-NARC Newsletter, and the overall quality of the publication has been greatly improved.

To clarify the official relationship between NARC and YOUTH-NARC, a special meeting was called by NARC President Francis E. White. Participants included YOUTH-NARC President Kenneth Robinson, and other representatives from both NARC and YOUTH-NARC. Result of the meeting was the formation of the NARC/YOUTH-NARC Interaction Committee. Meetings and committee work will begin in 1972.

(14) Miss Katherine Roden was elected as 1971-72 YOUTH-NARC president at the organization's August convention. Miss Roden enters the School of Nursing at the University of Illinois Medical Campus in Chicago this fall. Upon graduation, she hopes to obtain a degree from the Mayo Clinic in the field of psychiatry.

(15) Kenneth Robinson, 1970-71 YOUTH-NARC president and youngest member of the NARC Board of Directors, was interviewed on television by the Fort Worth NBC affiliate station when the Board met in Dallas during April.

(16) Actor David McCallum, national celebrity sponsor of YOUTH-NARC, received NARC's President's Award at the Association's closing Convention Banquet in Minneapolis. The award, presented by Mrs. Betty Johnson, NARC Board liaison to YOUTH-NARC, cited McCallum for his outstanding efforts on behalf of YOUTH-NARC, and his role in the TV special, "Teacher, Teacher."



YOUTH-NARC received good publicity coverage during the year in articles featured in *Seventeen* magazine, and *Civitan's Collegiate*.

YOUTH-NARC President Kenneth Robinson received a scholarship to Harvard University. The award was made by the Tuesday Foundation for the purpose of providing advanced education for black students. Robinson has also been named a Presidential Scholar.

The fifth National Conference of YOUTH-NARC was held in August at Lindenwood College, St. Charles, Missouri. Meeting separately this year from the NARC convention, the conference best characterized the YOUTH-NARC posture for 1971. It was a year in which YOUTH-NARC sought a new maturity as a distinct part of NARC, showing a desire to assume partial responsibility for its financial needs, while looking within its own organization for renewed organizational strength.

Public Information....

In this age of mass communication, when a multitude of agencies and organizations are vying for support, it is difficult to overestimate the importance of an effective public information program. Obtaining public awareness of the needs of the mentally retarded is a prime concern of NARC and its member units. Before the public can respond to appeals for membership, fund raising, or improved services, they must first be made aware that such needs exist across the country, and within their individual communities....

Public awareness of the needs of the retarded has been greatly enhanced by the association of Barbra Streisand with NARC. Miss Streisand, who has served as Honorary Chairman for both National Retarded Children's Month and Membership Month, has become NARC's official National Honorary Chairman on a continuing basis. Pictures of Miss Streisand and NARC's 1971 Poster Child will appear on NARC campaign materials across the country during November's National Retarded Children's Month.

Bonnie Cook, NARC's 1971 Poster Child, met President Nixon at a White House picture ceremony during February. The meeting received high national visibility, with both the Associated Press and

United Press International carrying the picture story. Upwards of some 500 newspapers across the country carried the feature.

Your *Clipping Analyst*, published by Burrelle's Press Clipping Bureau, devoted its July 1971 issue to an in-depth feature entitled "A Poster Child Visits the President." This story, prepared by NARC's Public Information Department, outlined the procedures involved in making and handling an appointment at the White House. The publication reached over 5,000 public relations offices across the country—representatives of business, industry, radio, television and advertising.



(17) During her White House appointment, Bonnie presented President Nixon with a handmade 13-star American flag superimposed on the Declaration of Independence. Also present were Mr. and Mrs. Dennis Conley, Bonnie's parents; Dr. Eva M. Johnson, president of Help for Retarded Children, Inc., Washington, D.C., and NARC President Francis E. White.

(18) Formality was swept aside when Bonnie Cook was congratulated by President Nixon on her selection as 1971 Poster Child.

(19) Perennial film favorite and Oscar winner John Wayne is featured on an NARC color TV film spot asking all citizens to support the needs of the mentally retarded.



Color television film spots featuring Barbra Streisand and John Wayne highlighted NARC's TV network campaign activities for 1970-71. These "appeals to public awareness" were also made available to units for local TV coverage.

During National Retarded Children's Month (November), NARC spots were aired 437 times on network television—an average of nearly 15 spots per day for 30 consecutive days. The dollar value of these spots—shown without charge as a public service—was documented by the networks at \$1,298,140.

New transcribed radio spot announcements were produced and distributed to the networks and ARC units for local coverage.

In addition to its regular "celebrity disc," the Public Information Department also produced a special series of 31 transcribed radio spots specifically designed for YOUTH-NARC, with such stars as Sonny & Cher, Dionne Warwick, Cliff Robertson, Charlton Heston and Henry Fonda.

Full-page ads designed to acquaint the American public with the needs of the mentally retarded appeared in such national magazines as *Look*, *Forbes* and *The Hollywood Reporter*.

The Department further increased its capacity to gain public awareness through its new association with a nationally-known agency, Glenn Advertising, Inc. The agency works with the Public Information Department in the preparation of ads, publicity and campaign material, and other related Public Information needs.

Mental Retardation News continued its comprehensive, in-depth coverage of current trends in mental retardation programs, scientific developments, and news of national, state and local NARC achievements. This publication won the 1971 *Award of Excellence* given by the International Association of Business Communicators, an organization of editors and communicators sponsored by industry, business and organizations in the U.S. and more than 12 foreign countries.

Two publications, *Action Together* and *Information Exchange*, are now appearing on a regular, 12-month basis, with newly designed formats, style, and increased coverage. *Action Together* is aimed at keeping ARC units informed of vital legislative needs and other projects that require active support. *Information Exchange* serves as a clearing house for useful information on ARC activities, ideas and projects.

The Combined Federal Services Overseas campaign was provided with a five-minute interview with Dr. Philip Roos, NARC executive director, radio and TV spot announcements, a TV slide, and radio spots featuring Elke Sommer.

NARC received good coverage at the 21st Annual Convention in Minneapolis. Twenty-six stories on the convention and interviews with key delegates and guest speakers appeared in the Minneapolis-St. Paul newspapers. Interviews and convention coverage were also featured on three TV stations and four radio stations.

The Public Information Department coordinated awards programs for two national organizations during the year. Five Junior Project winners were honored at the June Convention of the Junior Clubwomen of the General Federation of Women's Clubs. NARC Past President Mrs. Eleanor Elkin was on hand to present awards for outstanding efforts on behalf of the mentally retarded.

Pennsylvania's York County Jaycees won NARC's 1971 Community Service Award, presented at the Jaycees' National Convention by Dr. David Alkins, NARC Northwest Regional Representative.

A continuing and vital responsibility of the Public Information Department is providing support, service and consultation to state and local ARC units in P.I.-oriented areas such as press relations, publicity efforts and promotional needs.

The Public Information Department continued to lend support to other NARC departments in the design, development and production of pamphlets, publications, visual aids and other P.I.-related needs. Projects included a new masthead and format for the YOUTH-NARC Newsletter, design and production of the Residential Services Newsletter, *The Record*, A Policy Statement on the Education of Mentally Retarded Children and a brochure on Poverty and Mental Retardation.



(20) Actress Barbra Streisand, NARC National Honorary Chairman, and 1971 Poster Child Bonnie Cook, will appear in national ads, and on NARC posters, brochures and campaign materials during the year.

The Board of Directors

National Association for Retarded Children:
We have examined the fund balance sheets of the National Association for Retarded Children as of December 31, 1970, the summary of financial activities and the statement of changes in fund balances for the year then ended. Our examination was made in accordance with generally accepted auditing standards, and accordingly included such tests of the accounting records and such other auditing procedures as we considered necessary in the circumstances.

In our opinion, except for the accounting practice with respect to furniture and equipment valuation as explained in note 1 to the financial statements, such financial statements present fairly the financial position of the funds of the National Association for Retarded Children at December 31, 1970, and the results of their financial activities and the changes in fund balances for the year then ended, in conformity with generally accepted accounting principles applied on a basis consistent with that of the preceding year. The current year's supplementary data included in Schedules 1 and 2 have been subjected to the same auditing procedures and, in our opinion, are stated fairly in all material respects when considered in conjunction with the basic financial statements taken as a whole.

May 13, 1971

Peat, Marwick, Mitchell & Co.

**National Association for
Retarded Children
Notes to Financial Statements**

December 31, 1970

(1) GENERAL

The accompanying financial statements have been prepared in accordance with generally accepted accounting principles except that furniture and equipment are not recorded as assets at cost but at a nominal amount of \$1. In addition, purchases of furniture and equipment are recorded as expenditures in the year of acquisition. In prior years, the Association followed the practice of including cash contributions received for a period of eight to twelve days following the end of the fiscal year as revenue of the preceding year. During 1970, this practice was discontinued and only cash contributions received by the end of the year are included in revenues. The effect of this change was a reduction in total support from the public of approximately \$30,000 for the year ended December 31, 1970.

Expenses previously classified as fund raising—general support in the analysis of functional expenditures have been included under the caption "Community services" during the current year. These expenditures, approximating \$202,000 for 1970, were incurred primarily in connection with the affiliated member activities and not in connection with direct fund-raising activities of the Association.

(2) COMMITMENTS

Commitments for grants for research totaling \$201,500 existed as of December 31, 1970, of which \$71,500 is payable in 1971 and the balance is payable within the following three years.

The Association leases certain office facilities under long-term lease agreements. Aggregate annual rentals under these leases currently approximate \$153,000 with remaining total commitment of \$1,124,000. Of the aggregate rentals, \$292,000 is applicable to office facilities substantially vacated by the Association.

The Association has a fully insured contributory pension plan covering substantially all of its regular employees. Total pension expense for the year was \$28,068, exclusive of dividends for terminated employees totaling \$3,880 which were recorded as miscellaneous revenues. The plan provides for deferred annuity contracts and is fully funded.

**National Association for Retarded Children
Balance Sheets**

December 31, 1970

| | Current funds | | Endowment type funds |
|---|----------------------|-------------------|---------------------------------|
| | General | Restricted | |
| Assets | | | |
| Cash (including certificates of deposit of \$200,000) | \$ 95,521 | 201,177 | 14,589 |
| Investments—marketable securities, at cost or value at date of gift (quoted market—\$194,029) | — | — | 174,311 |
| Accounts receivable: | | | |
| U.S. Government | 11,391 | 83,280 | — |
| Other, less allowance of \$3,000 | 30,250 | 4,000 | — |
| Notes receivable from units, less allowance of \$3,500 | 30,893 | — | — |
| Supplies for sale or use, at average cost | 53,294 | — | — |
| Prepaid expenses and deferred charges | 6,510 | — | — |
| Furniture and equipment, at nominal value (note 1) | 1 | — | — |
| | <u>\$ 227,860</u> | <u>288,457</u> | <u>188,900</u> |
| Liabilities and Fund Balances | | | |
| Accounts payable and accrued expenses | \$ 80,401 | — | — |
| Reserve for group insurance plan | 57,749 | — | — |
| Fund balances: | | | |
| Current general—unappropriated | 89,710 | — | — |
| Current restricted: | | | |
| Public supported research fund (note 2) | — | 172,006 | — |
| Public grant funds | — | 31,284 | — |
| Government grant funds | — | 85,167 | — |
| Endowment | — | — | 5,350 |
| Funds functioning as endowment | — | — | 183,550 |
| Commitments (note 2) | | | |
| | <u>\$ 227,860</u> | <u>288,457</u> | <u>188,900</u> |

See accompanying notes to financial statements.

National Association for Retarded Children
Analysis of Functional Expenditures
Year ended December 31, 1970

| | Total | Program services | | | | Total | Supporting services Management and general |
|---|--------------|------------------|-------------------------|-----------------------------|--|-----------|---|
| | | Research | Public health education | Community services (note 1) | Professional health education and training | | |
| Salaries | \$ 688,232 | - | 75,867 | 270,007 | 154,142 | 500,016 | 188,216 |
| Employee health and retirement benefits | 28,068 | - | 2,750 | 12,202 | 6,423 | 21,375 | 6,693 |
| Payroll taxes | 25,794 | - | 2,710 | 9,323 | 5,195 | 17,228 | 8,566 |
| Total employee compensation | 742,094 | - | 81,327 | 291,532 | 165,760 | 538,619 | 203,475 |
| Professional fees and contract service payments | 5,391 | - | 1,000 | - | (49) | 951 | 4,440 |
| Supplies | 26,192 | - | 2,259 | 7,398 | 3,343 | 13,000 | 13,192 |
| Telephone and telegraph | 50,557 | - | 4,154 | 26,636 | 9,837 | 40,627 | 9,930 |
| Postage and shipping | 45,041 | - | 5,654 | 10,319 | 6,095 | 22,068 | 22,973 |
| Occupancy | 86,074 | - | 5,872 | 27,015 | 15,681 | 45,568 | 37,506 |
| Outside printing and artwork | 52,225 | - | 33,569 | 9,190 | 3,240 | 45,999 | 6,226 |
| Conferences, conventions, meetings and travel | 201,863 | - | 10,708 | 84,579 | 51,833 | 147,120 | 54,743 |
| Subscriptions and reference publications | 2,601 | - | 228 | 608 | 208 | 1,044 | 1,557 |
| Specific assistance to individuals | 214,874 | - | 13,376 | 198,607 | 2,891 | 214,874 | - |
| Membership dues and support payments | 16,455 | - | - | 8,500 | 7,405 | 15,905 | 550 |
| Awards and grants | 131,981 | 126,543 | 420 | - | 5,018 | 131,981 | - |
| Equipment and other fixed assets | 13,334 | - | 1,424 | 3,313 | 1,904 | 6,641 | 6,693 |
| Miscellaneous | 12,032 | - | - | 434 | 17 | 451 | 11,581 |
| Totals | \$ 1,600,714 | 126,543 | 159,991 | 668,131 | 273,183 | 1,227,848 | 372,866 |
| Financed by special funds: | | | | | | | |
| Special purpose funds | 5,018 | - | - | - | 5,018 | 5,018 | - |
| Current restricted funds | 341,417 | 126,543 | 13,376 | 198,607 | 2,891 | 341,417 | - |
| | \$ 346,435 | 126,543 | 13,376 | 198,607 | 7,909 | 346,435 | - |

National Association for Retarded Children
Statement of Changes in Fund Balances
Year ended December 31, 1970

| | Current funds | | | Restricted | Endowment type funds | | |
|--|------------------------|------------------------------------|--------------------------------|------------|----------------------|------------------------|----------------|
| | General Unappropriated | Appropriated—special purpose funds | Public supported research fund | | Public grant funds | Government grant funds | Endowment fund |
| Balance at beginning of year | \$ 191,753 | - | 200,261 | 29,207 | 40,303 | 5,350 | 200,061 |
| Additions: | | | | | | | |
| Decrease in unappropriated current general fund during year | (101,251) | - | - | - | - | - | - |
| Public support and grants from governmental agencies expendable only as specified by donor | - | - | 98,288 | 18,344 | 243,471 | - | - |
| Appropriation | - | 5,000 | - | - | - | - | - |
| Adjustment of prior year expenditure | (792) | 18 | - | - | - | - | - |
| | 89,710 | 5,018 | 298,549 | 47,551 | 283,774 | 5,350 | 200,061 |
| Deductions: | | | | | | | |
| To finance expenditures | - | 5,018 | 126,543 | 16,267 | 198,607 | - | - |
| Net loss on sale of securities | - | - | - | - | - | - | 16,511 |
| | - | 5,018 | 126,543 | 16,267 | 198,607 | - | 16,511 |
| Balance at end of year | \$ 89,710 | - | 172,006 | 31,284 | 85,167 | 5,350 | 183,550 |

See accompanying notes to financial statements.

**National Association for Retarded Children
Summary of Financial Activities**

Year ended December 31, 1970

Support from the public:

| | | | |
|--|----|------------------|------------------|
| Received directly: | | | |
| Contributions from individuals and corporations | \$ | 26,308 | |
| Contributions from unrelated foundations | | 23,173 | |
| Special event | | 372 | |
| Total received directly | | <u>49,853</u> | |
| Received indirectly: | | | |
| Collected through local member units | \$ | 1,008,270 | |
| Allocated by federated fund-raising organizations (which incurred related fund-raising expenses estimated to total \$8,401) | | 54,645 | |
| Allocated by unassociated and non-federated fund-raising organizations | | <u>7,374</u> | |
| Total received indirectly | | <u>1,070,289</u> | |
| Total support from public | | <u>1,120,142</u> | |
| Grants from governmental agencies | | | 243,471 |
| Other revenue: | | | |
| Membership dues—individuals | | 164,811 | |
| Sales of supplies and services to local member units (after deducting \$72,531 of directly related costs and expenses) | | (26,755) | |
| Sales to public (after deducting \$45,750 of directly related costs and expenses) | | (16,875) | |
| Investment income | | 21,155 | |
| Miscellaneous revenues | | <u>12,182</u> | |
| Total other revenue | | | <u>154,518</u> |
| Total support and revenue | | | <u>1,518,131</u> |
| Deduct support and grants currently expendable, but only as specified by donor | | | (360,103) |
| Support and revenue available to finance current general activities, carried forward | \$ | | <u>1,158,028</u> |
| Support and revenue available to finance current general activities, brought forward | \$ | | <u>1,158,028</u> |
| Expenditures: | | | |
| Program services: | | | |
| Research | \$ | 126,543 | |
| Public health education | | 159,991 | |
| Community services | | 668,131 | |
| Professional health education and training | | 273,183 | |
| Total program services | | <u>1,227,848</u> | |
| Supporting services—management and general | | <u>372,866</u> | |
| Total expenditures | | <u>1,600,714</u> | |
| Deduct expenditures financed by special funds: | | | |
| Special purpose funds | \$ | 5,018 | |
| Current restricted funds | | <u>341,417</u> | |
| Expenditures financed by unappropriated current general fund | | <u>346,435</u> | <u>1,254,279</u> |
| Excess of related expenditures over current general revenue | | | (96,251) |
| Deduct appropriation by Board to special purpose funds | | | (5,000) |
| Decrease in unappropriated current general fund | \$ | | <u>(101,251)</u> |

See accompanying notes to financial statements.

Executive Committee

President, FRANCIS E. WHITE, Stamford, Connecticut
Senior Vice President, ROBERT L. JENSEN, Minneapolis, Minnesota
Vice President—North Central Region, JAMES L. KEYES, Columbus, Indiana
Vice President—South Central Region, MRS. E. E. SEARCY, Fort Worth, Texas
Vice President—Northeast Region, JAMES T. BALDINI, Ph.D., New Providence, New Jersey
Vice President—Southeast Region, MARION P. SMITH, Clearwater, Florida
Vice President—Northwest Region, MRS. RUSSELL CHADWICK, Spokane, Washington
Vice President—Southwest Region, MRS. LLOYD PALM, Sacramento, California
Treasurer, FRANKLIN C. SMITH, Ph.D., Minneapolis, Minnesota
Secretary, MRS. JOHN E. MASON, Biloxi, Mississippi
Past President, MRS. PHILIP ELKIN, Philadelphia, Pennsylvania
Member-at-Large, H. GILBERT JOHNSON, Hillsboro, Oregon

Board of Directors

F. JOE BARNETT, Pocatello, Idaho
DONALD W. BROUSSARD, Abbeville, Louisiana
CLAIR BURGNER, La Mesa, California
MRS. KERMIT CHARRON, Royal Oak, Michigan
MARVIN B. DINSMORE, Decatur, Alabama
WILLIAM G. ERVIN, High Point, North Carolina
HERBERT K. FEIST, New Brunswick, New Jersey
JEREMIAH HATCH, American Fork, Utah
WILLIAM HESTER, North English, Iowa
ROBERT J. HODGSON, Kenmore, New York
MRS. MERLE E. HUSTON, SR., Austin, Texas
MRS. ARNOLD JOHNSON, Beloit, Wisconsin
H. GILBERT JOHNSON, Hillsboro, Oregon
CURTISS E. KNIGHTON, Washington, D.C.
AARON LAZAROFF, Encino, California
FRANK J. MENOLASCINO, M.D., Omaha, Nebraska
CHARLES T. MITCHELL, JR., Philadelphia, Pennsylvania
MRS. GEOFFREY A. OELSNER, Shawnee Mission, Kansas
EDWARD C. O'KEEFE, Peabody, Massachusetts
MISS KATE RODEN, Clinton, Wisconsin
KARL SCHMEIDLER, Alexandria, Virginia
FRANK J. SKERBECK, M.D., Port Angeles, Washington
RAYMOND P. TENPENNY, Tucson, Arizona
EDWARD A. VOORHEES, Los Alamos, New Mexico
MRS. LILLIAN WALKER, Baton Rouge, Louisiana
GUY D. WILSON, Cleveland, Tennessee
MRS. JAMES B. WOODS, Casper, Wyoming

National Board of Advisors

ARTHUR HULL HAYES, Old Greenwich, Connecticut, Coordinator
CALVIN AURAND, SR., Des Moines, Iowa, President, Iowa-Des Moines National Bank
HOMER D. BABBIDGE, JR., Ph.D., Storrs, Connecticut, President, University of Connecticut
VERY REV. MSGR. E. H. BEHRMANN, Ph.D., Director, Department of Special Education, Archdiocese of St. Louis, Missouri
HENRY A. BILLION, Sioux Falls, South Dakota, President, Billion Motors
MRS. EARL A. BROWN, Pittsburgh, Pennsylvania
PEARL S. BUCK, Perkasi, Pennsylvania, Nobel Laureate in Literature
BERT S. CROSS, St. Paul, Minnesota, Chairman of the Board, 3 M Company
E. CLAYTON GENGRAS, West Hartford, Connecticut, Chairman of the Board, Security Insurance Group
MRS. WILLIAM HEWITT, East Moline, Illinois, Manager, Friendship Farms
MRS. HUBERT H. HUMPHREY, Minneapolis, Minnesota
HOWARD B. JOHNSON, New York, New York, President, Howard Johnson's
MRS. JOHN B. KELLY, Philadelphia, Pennsylvania, President, Board of Corporators, Women's Medical College of Pennsylvania
ROBERT S. KERR, JR., Oklahoma City, Oklahoma, Director, Kerr-McGee Corporation

HERBERT J. LOERCH, Birmingham, Alabama,
 President, Loerch's Diamond Shops of
 Alabama
 MRS. EDWARD H. LONG, Huntington, West
 Virginia, Publisher, *Huntington Advertiser*
 LOUIS C. LUSTENBERGER, Scarsdale, New
 York, President, W. T. Grant Company
 SHERMAN J. MAISEL, Ph.D., Washington, D.C.,
 Member, Board of Governors, Federal
 Reserve System
 ARISA A. MALLAS, JR., Austin, Texas,
 President, Cupples Container Company
 EDWARD J. MASSAGLIA, Wilmington,
 Delaware, Vice President,
 Atlas Chemical Industries
 LEONARD W. MAYO, Ph.D., Waterville, Maine,
 Professor of Human Development,
 Colby College, Maine
 STATE SENATOR EARLE E. MORRIS, JR.,
 Columbia, South Carolina, Vice President,
 Pickens Bank
 RICHARD O. RISTINE, Indianapolis, Indiana,
 Vice President, L. S. Ayres & Company
 MRS. WINTHROP ROCKEFELLER, Morrilton,
 Arkansas, Member, President's Committee
 on Mental Retardation
 TERRY SANFORD, Raleigh, North Carolina,
 Sanford, Cannon and Hunter
 JOHN C. SATTERFIELD, Yazoo City, Mississippi,
 Past President, American Bar Association
 ALFRED R. SHANDS, M.D., Wilmington,
 Delaware, Medical Director, Alfred I. duPont
 Institute
 CLIFFORD O. T. WEIDEN, Ph.D., Presque Isle,
 Maine, President, Aroostook State College,
 Maine
 CLAYTON S. WHITE, M.D., Albuquerque,
 New Mexico, President, Lovelace Foundation
 for Medical Research
 KEMMONS WILSON, Memphis, Tennessee,
 Chairman of the Board,
 Holiday Inns of America

Committee Chairmen

Architectural Planning, ARNOLD GANGNES,
 Seattle, Washington
 Budget, HERBERT K. FEIST, New Brunswick,
 New Jersey
 Convention Arrangements,
 HARLAN WENZINGER, Denver, Colorado
 Convention Program, MRS. CAROLINE A.
 RICKUS, Denver, Colorado
 Convention Site & Planning, JACK MARBURY,
 Redwood City, California
 Credentials, MARVIN B. DINSMORE,
 Decatur, Alabama
 Education, DR. WALTER J. CEGELKA,
 St. Louis, Missouri
 Governmental Affairs, MRS. WILBUR P. ULLE,
 Baltimore, Maryland
 Guardianship, ROBERT J. HODGSON,
 Buffalo, New York
 Insurance, MORTON KENT, Chattanooga,
 Tennessee
 International Relations, MRS. PHILIP ELKIN,
 Philadelphia, Pennsylvania
 Long Range Planning, JOHN FETTINGER,
 Norwich, Connecticut
 Membership Development, MRS. GEOFFREY A.
 OELSNER, Shawnee Mission, Kansas
 Nominating, LOUIS P. DAVIS, Hollywood,
 California
 Organization Development, MRS. MOONYEEN
 WEISS, Houston, Texas
 Personnel, DONALD W. BROUSSARD, Erath,
 Louisiana
 Poverty and Mental Retardation,
 COLONEL CURTISS E. KNIGHTON,
 Washington, D.C.
 Public Health Services, FRANK J. SKERBECK,
 M.D., Port Angeles, Washington
 Public Information, THOMAS A. TUCKER,
 Detroit, Michigan
 Recreation, CHARLEST. MITCHELL,
 Philadelphia, Pennsylvania
 Religious Services Committee,
 MARSHALL NELSON, St. Louis, Missouri
 Research Advisory Board, ABNER WOLF, M.D.,
 New York, New York
 Research and Development, FRANK J.
 MENOLASCINO, M.D., Omaha, Nebraska

Residential Services, MRS. PHILIP ELKIN,
 Philadelphia, Pennsylvania
 Rules and Amendments, EDWARD A.
 VOORHEES, Los Alamos, New Mexico
 Support Payment, MELVIN D. HECKT,
 Minneapolis, Minnesota
 Vocational Rehabilitation & Employment,
 MILTON W. FERRIS, Wakefield, Rhode Island
 Volunteer Services, MRS. HARRY P. CLAPP,
 Pittsburgh, Pennsylvania
 Ways and Means, JAMES F. REVILLE,
 New York, New York
 YOUTH-NARC Liaison, MRS. ARNOLD
 JOHNSON, Beloit, Wisconsin

State Associations for Retarded Children

ALABAMA ARC, 2129 E. South Blvd.,
 Montgomery, 36111-(205) 269-7571
 ARIZONA ARC, 2929 E. Thomas Rd., Phoenix,
 85016-(602) 955-8940
 ARKANSAS ARC, University Shopping Center,
 Little Rock, 72204-(501) 562-0558
 CALIFORNIA COUNCIL FOR RC, 1107 9th,
 Room 1020, Sacramento, 95814—
 (916) 446-7971
 COLORADO ARC, 643 South Broadway,
 Denver, 80209-(303) 744-3391
 CONNECTICUT ARC, 21-R High St.,
 Hartford, 06103-(203) 522-1179
 DELAWARE ARC, Box 1896, Wilmington,
 19899-(302) 764-3662
 DISTRICT OF COLUMBIA HELP FOR RC,
 405 Riggs Rd., N.E., Washington, D.C.
 20011-(202) 529-0070

FLORIDA ARC, 220 E. College Ave., Tallahassee, 32031-(904) 222-0470
 GEORGIA ARC, Scott Hudgens Bldg., Suite 615, Atlanta, 30354-(404) 761-5209
 HAWAII STATE ARC, 245 North Kukui St., Honolulu, 96817—Dial 0 536-2274
 IDAHO ARC, Box 816, Boise, 83701-(208) 343-1260
 ILLINOIS AMR, 343 S. Dearborn St., Room 709, Chicago, 60604-(312) 922-2262
 INDIANA ARC, 752 E. Market St., Indianapolis, 46202-(317) 632-4387
 IOWA ARC, 255 Jewett Bldg., 9th & Grand Ave., Des Moines, 50309-(515) 283-2358
 KANSAS ARC, 5830 Nail Avenue, Mission, 66202-(913) 236-6810
 KENTUCKY ARC, 101-A Bridge St., Frankfort, 40601-(502) 875-3192
 LOUISIANA ARC, 6844 Van Gogh Dr., Baton Rouge, 70806-(504) 927-4064
 MAINE ARC, 269^{1/2} Water St., Augusta, 04330-(207) 622-7502
 MARYLAND ARC, 1514 Reisterstown Rd., Pikesville, 21208-(301) 486-8168
 MASSACHUSETTS ARC, 680 Main St., Suite 402, Waltham, 02154-(617) 891-7710
 MICHIGAN ARC, 510 Michigan National Tower, Lansing, 48933-(517) 487-5426
 MINNESOTA ARC, 1911 Nicollet Ave., Minneapolis, 55403-(612) 333-0533
 MISSISSIPPI ARC, 145 E. Amite St., Jackson, 39205-(601) 353-4326
 MISSOURI ARC, 108 Jackson, Jefferson City, 65101-(314) 635-6141
 MONTANA ARC, P.O. Box 625, Helena, 59601-(406) 442-8402
 NEBRASKA ARC, 140 South 27, Lincoln, 68510-(402) 423-1102
 NEVADA ARC, 927 S. Main St., Las Vegas, 89101-(702) 384-8170
 NEW HAMPSHIRE ARC, 4 Park St., Concord, 03301-(603) 224-7322
 NEW JERSEY ARC, 97 Bayard St., New Brunswick, 08901-(201) 246-2525
 NEW MEXICO ARC, 8200^{1/2} Menaul Blvd., N.E., Suite No. 3, Albuquerque, 87110-(505) 298-4009
 NEW YORK STATE ARC, 175 Fifth Ave., New York, 10010—(212) 674-1520
 NORTH CAROLINA ARC, 801 Lawyer's Bldg., South Salisbury St., Raleigh, 27601-(919)828-4516
 NORTH DAKOTA ARC, 62^{1/2} Broadway, Fargo, 58102-(701) 235-4479
 OHIO ARC, 131 E. State St., Suite 308, Columbus, 43215-(614) 228-6689
 OKLAHOMA ARC, 900 Office Park Plaza, Oklahoma City, 73105-(405) 848-3705
 OREGON ARC, 3085 River Rd., N. Salem, 97303-(503) 364-9760
 PENNSYLVANIA ARC, 112 N. Second St., Harrisburg, 17101-(717) 238-4767
 PUERTO RICO ARC, Apartado 10215, Santurce, 00908-(809) 765-7092
 RHODE ISLAND ARC, 333 Groto Ave., Providence, 02909-(401) 272-2450
 SOUTH CAROLINA ARC, 1517 Hampton St., Columbia, 29202-(803) 765-2431
 SOUTH DAKOTA ARC, 1612 W. 41st St., Sioux Falls, 57105-(605) 332-6301
 TENNESSEE ARC & ADULTS, INC., P.O. Box 12066, Nashville, 37212—(615) 455-3476
 TEXAS ARC, 833 W. Houston, Austin, 78756-(512) 454-6694
 UTAH ARC, 95 East 350 South, Kaysville, 84037-(805) 376-2405
 VERMONT ARC, 202 South Main, Rutland, 05701-(802) 775-0642
 VIRGINIA ARC, 909 Mutual Bldg., 909 E. Main St., Richmond, 23219-(703) 649-8481
 VIRGIN ISLANDS ARC, P.O. Box 1442, St. Thomas, 00801
 WASHINGTON ARC, 507 Security Bldg., Olympia, 98501-(206) 357-8441
 WEST VIRGINIA ARC, Union Trust Bldg., Room 317, Parkersburg, 26101—(304) 485-5283
 WISCONSIN ARC, 351 W. Washington Ave., Madison, 53703-(608) 256-7774
 WYOMING ARC, 1120 Logan Ave., Cheyenne, 82001-(307) 332-5601
 CANADIAN AMR, 149 Alcorn Ave., Toronto 7, Ontario-(416) 925-4501

Staff Officers

PHILIP ROOS, Ph.D.
 Executive Director
 BRIAN M. McCANN, Ph.D.
 Assistant Executive Director for Program Services
 JEROME ROOS
 Assistant Executive Director for Resource Services
 RICHARD ROTHMUND
 Assistant Executive Director for Membership Services
 JOHN COURIC
 Chief, Legislative Services
 FREDERICKC. WIETING
 Director, Public Information
 JAMES J. McKENNA
 Director, Administrative Operations
 WARREN STRIEBEL
 Director, Financial Operations

Restricted Bequest

*I give, devise and bequeath to the National Association for Retarded Children, a corporation chartered in the State of Tennessee, and located in Arlington, Texas

_____ (insert sum of money, describe property

_____ or share of residual estate)

To be used for _____ (insert here purposes and

_____ conditions for and under which bequest is to be used)

Signed: _____

Date: _____

Unrestricted Bequest

*I give, devise and bequeath to the National Association for Retarded Children, a corporation chartered by the State of Tennessee, and located in Arlington, Texas

_____ (insert sum of money, describe property

_____ or share of residual estate)

to be used for such purposes as NARC may designate.

Signed: _____

Date: _____

*Bequests to NARC are deductible for local estate tax purposes under most laws. A prospective donor should always consult an attorney because of the estate tax laws and legal considerations involved.

One of the greatest American traditions is that it is wise and good for men and women to leave at least a portion of their estates to charitable, health or welfare organizations, such as NARC. A bequest to NARC gives assurance of continuity of program and tends to supplement the amount of annual income from other sources.