

# NFL SUPER BOWL LII



MINNESOTA MULTI-PURPOSE STADIUM

## NATIONAL FOOTBALL LEAGUE (NFL)

### PROPOSED DATE

- ▶ Sunday, Feb. 4, 2018

### VENUE

- ▶ New Minnesota Multi-Purpose Stadium

### DECISION MAKER

- ▶ NFL Ownership Group

### BID DUE DATE

- ▶ April 1, 2014

### DECISION DATE

- ▶ May 2014

### STATUS

- ▶ Finalist cities include Minneapolis, New Orleans and Indianapolis.

## EVENT DETAILS

TOTAL EVENT ATTENDANCE	75,000+
TOTAL ROOM BLOCK	100,000+
ECONOMIC IMPACT OF SUPER BOWL XLVI ON INDIANAPOLIS	\$324,000,000

## ABOUT MEET MINNEAPOLIS

- ▶ Meet Minneapolis is a private, not-for-profit, member-based association that actively promotes and sells the Minneapolis area as a destination for conventions and meetings, works to maximize the visitor experience and markets the city as a desirable tourist destination to maximize the economic benefit of the greater Minneapolis area.