

Program Purpose Group Descriptions

2012 Uniform Program Accountability Measures Report

Programs Serving Individuals

Programs are organized by their primary purpose. Because they have multiple purposes, some programs are in more than one group. Descriptions of the groups follow the list. (*Note: italics indicate pass-through programs.*).

Job Attainment/Retention

Major Program Goal/Purpose: Help individuals get or retain a job. Programs may provide career exploration, training in job-seeking and job-keeping skills, employment supports, and/or placement services.

Target: Anyone who is working or wants to work in Minnesota can access job openings through MinnesotaWorks.net, DEED's online job bank. The general workforce is also able to participate in a variety of job-seeking classes and computer-based services through the Minnesota WorkForce Center system. Individuals that meet specific eligibility requirements, such as military veterans, dislocated workers, people with disabilities, and new entrants to the workforce can access more intense, specialized services to help them get and keep a job. Job attainment services include short-term group services focusing on resume writing, interviewing, and using the Internet in a work search. Services can also be more individualized, including placement and retention supports.

- Displaced Homemaker
- Extended Employment
- FastTRAC
- Job Service
- *Lifetrack Resources*
- *Minnesota Diversified Industries*
- *MN Employment Center for People who are Deaf or Hard of Hearing*
- MN Family Investment Program - Employment Services
- *Opportunities Industrialization Centers*
- Senior Community Service Employment
- Supplemental Nutrition Assistance Employment and Training
- *Twin Cities RISE!*
- Veterans
- Vocational Rehabilitation
- WIA (Workforce Investment Act) Title 1B Adult
- WIA Title 1B and State Dislocated Worker and Trade Adjustment Assistance
- Workforce Development Services for the Blind

Work-Related Skill Upgrade/Training

Major Program Goal/Purpose: Assist individuals to complete a degree, diploma/GED, certificate or other credential, or to complete non-credentialed training or acquire specific skills to find, prepare for, and/or succeed in employment. Usually this involves payments to third-party educational/training institutions or providing training in-house.

Target: Individuals with less than 13 years of education or lacking some kind of post-secondary credential and the long-term employed who may need updated skills to perform new work. Training is also available for individuals with significant barriers, such as presence of a disability or lack of English-communication skills. Training is work-related and can be credit- or credential-based, or non-credentialed. Credit-based training can range from completion of a GED to completion of an advanced degree. Examples of credential-based training are welding, Microsoft networking, and clean room operations. Senior Services for the Blind provides training on adapting to blindness.

- FastTRAC
- *Lifetrack Resources*
- *Opportunities Industrialization Centers*
- Senior Services for the Blind
- *Twin Cities RISE!*
- WIA Title 1B Adult
- WIA Title 1B and State Dislocated Worker and Trade Adjustment Assistance

Self-Sufficiency

Major Program Goal/Purpose: Help individuals with disabilities or other barriers to function independently in their homes and communities. Programs may provide customers with information, training, counseling, access, and/or specific resources including assistive technology.

Target: Individuals who have a serious and persistent mental or physical disability that limits their ability to be competitively employed. Additionally, older individuals in the workforce experiencing diminished functionality, such as vision or physical mobility, can also receive services. The focus of these services is to help people acquire the skills to live as independently as possible while achieving their goals for quality of life. Services can be short-term to help them adjust to their new situation or periodic such as ongoing communication services.

- *Advocating Change Together*
- Communication Center for the Blind
- Displaced Homemaker
- Independent Living
- Senior Services for the Blind

Work Readiness (Youth)

Major Program Goal/Purpose: Help economically disadvantaged and at-risk youth prepare to succeed in the workplace. Programs provide work experience, basic skills training, work-based learning, counseling, mentoring, summer employment, and support services.

Target: Youth who are economically disadvantaged and have one or more barriers that are likely to limit their labor market success, such as a basic skills deficiency, a disability, parenting, being an offender, or in foster care. Services, provided through local Workforce Investment Boards and Youth Councils, include paid and unpaid work experiences and internships; adult mentoring; leadership development; occupational skills training; alternative secondary school services; comprehensive guidance and counseling; support services; summer employment opportunities; tutoring and study skills training/dropout prevention; and follow-up services.

- *Minnesota Alliance of Boys and Girls Club*
- Minnesota Youth
- WIA Title IB Youth
- Youthbuild

Temporary Wage Replacement

Major Program Goal/Purpose: Provide temporary wage replacement for individuals looking for work who become unemployed through no fault of their own.

Target: Individuals with sufficient wages and work experience who become unemployed through no fault of their own. This program is an economic stabilizer and stimulator during economic downturns and helps maintain an available skilled workforce. It provides a temporary partial wage replacement to unemployed Minnesota workers.

- Unemployment Insurance

Process Negotiator

Major Program Goal/Purpose: Support a larger program or group of programs. The Process Negotiator does not enroll/register or market to any customer; it does not have discretion over the services the customer gets, but rather performs functions that support the larger program or group of programs.

Target: Community-based organizations that assist other organizations to provide unique support services for people with disabilities. Services include interpreter services for people with hearing loss.

- *VECTOR*

Programs Serving Businesses and Communities

Programs are organized by their primary purpose. Descriptions of the groups follow the list (*Note: italics indicate pass-through programs.*).

Business Development and Education

Major Program Goal/Purpose: Attract new businesses and investment to Minnesota; and promote and encourage the development of existing Minnesota businesses and industries through education and outreach.

Target: Businesses that hold special importance to the state or region for reasons such as impact on the tax-base, contribution to state and local employment levels, or presence in a critical sector or supply chain who are considering moving into the state/region, leaving or expanding outside the state/region, or requiring other assistance to ensure their competitiveness and viability.

- *BioBusiness Alliance of Minnesota*
- *Enterprise Minnesota Growth Acceleration*
- Minnesota Trade Office

Business Finance

Major Program Goal/Purpose: Assist businesses in stabilizing and growing their operations through financing assistance through grants, tax exemptions and credits, and low-interest loans. The main purpose of every program in this group is to help companies and communities retain existing jobs and create new high-quality jobs.

Target: Customers seeking business financing assistance to help their businesses increase the size of operations, remain stable and viable, and/or upgrade the skills of their employees. Some of the programs exist to serve the general business population while others focus on targeted regions of the state, targeted industries that show job growth potential, and targeted groups of people.

- Angel Investment Tax Credit
- Border Cities Enterprise Zone
- Job Opportunity Building Zones (JOBZ)
- Military Reservist and Veteran Business Loan: Economic Injury Loans
- Military Reservist and Veteran Business Loan: Start Up Business Loans
- Minnesota Indian Business Loan
- Minnesota Investment Fund (Federal Awards)
- Minnesota Investment Fund (State Awards)
- Minnesota Job Skills Partnership
- Minnesota Minerals 21st Century Fund
- Small Business Development Loan
- Urban Initiative Loan

Small Business and Entrepreneurial Assistance

Major Program Goal/Purpose: Assist aspiring entrepreneurs and small businesses in starting, stabilizing, and growing businesses.

Target: Small businesses seeking help to start-up; operate more profitably; plan, market, and budget to remain viable; recruit a more productive workforce; or grow through the application of insight and management advice they might not possess. Included in these businesses may be early-stage technology companies. It is important to note that the target businesses tend to be smaller than those served by programs in the business development and education group.

- Business Enterprises Program for the Blind
- *Metropolitan Economic Development Association (MEDA)*
- Small Business Assistance Office
- Small Business Development Center Network
- *WomenVenture*

Community Stabilization

Major Program Goal/Purpose: Stimulate new business development and business expansion that increases the local and state tax bases and improves economic vitality; and to invest in communities to help them be in the best position possible to encourage commercial, industrial, and residential growth.

Target: Local government units that want to use various state general funds, capital budget funds, and federal funds principally channeled through DEED to target specific types of businesses and business investment likely to result in economic growth. Additionally, local governments can use the funds to rehabilitate housing and blighted areas, rebuild public facilities and infrastructure, and redevelop commercial properties.

- Contamination Cleanup and Investigation Grant Program
- Greater Minnesota Business Development Public Infrastructure Grant Program
- Innovative Business Development Public Infrastructure Grant Program
- Minnesota Cleanup Revolving Loan Program
- Redevelopment Grant Program
- Small Cities Development Program
- Transportation Economic Development Program

Process Intermediary and Information Services

Major Program Goal/Purpose: Perform specific tasks to support a larger program or purpose and provide informational and technical assistance on various issues and policy topics.

Target: Government agencies, policy makers, individuals, and businesses seeking information assistance. In more specific circumstances, businesses wanting assistance in hiring individuals with barriers to employment by processing applications for tax credits and work visas are also served. The customers are not enrolled or registered.

- *Center for Rural Policy Development*
- Foreign Labor Certification Program
- *Minnesota Inventors Congress*
- Work Opportunity Tax Credit Program

Not included in this report:

DEED's **Office of Business Development (OBD)** is not included in this report because it does not directly implement a program. Instead, the office works with and supports other DEED programs by serving as a primary point of contact for statewide business inquiries. The inquiries range from small and medium-sized to Fortune 500 companies, inside and outside of Minnesota and the United States, considering expansions within the state. It also focuses on business retention and attraction, leading and implementing economic development projects, pursuing new business prospects, and initiating and coordinating marketing activities. By evaluating requests and qualifying the strength of projects, the OBD arranges for applicable DEED programs or services to be utilized. The services may also be provided by another state or federal agency, or a business assistance partner such as a city, county, or nonprofit. In PY 2012, the OBD was engaged in over 500 business projects involving private, public, and nonprofit sector partners.