

Continuing Education: Insurance News You Can Use

March 26, 2018

To enhance the participation of licensees, and to attract instructors and sponsors for our courses and conferences, we would like to include advertising and marketing for them at our continuing education courses. This would be in the form of brochures, goodie bags, and other handouts. Would this be acceptable?

Commerce Answer

Minnesota Statutes §45.30 and §45.33 speak to your question.

Continuing education courses provide licensed professionals with up-to-date information about developing issues, technological advances, and new laws affecting their field. This career development enables licensees to better serve their clients. Because continuing education serves as an opportunity for licensees to build their own skills, courses are not approvable if they promote specific individuals or business entities. Accordingly, the advertising of services, businesses, and products should not be included in any course materials, including PowerPoints, handouts, and so on. Instructors can include basic contact information on documents and the first and last page of any PowerPoint slides.

Announcements

Minnesota license education providers are required to enter course offering dates and locations for their approved classroom courses into the appropriate database—Sircon for insurance classroom courses, and PULSE for real estate and appraiser classroom courses. This allows providers to submit student attendance rosters (upload credits), which must be done no more than ten days after the course took place.

Insurance license education providers should log into their Sircon for States account at Sircon's Web portal at www.pulseportal.com. If you have any questions, please contact Pearson VUE at 877-244-1688.

Did you know?

The Minnesota Department of Commerce regulates the continuing education for the following License types: Appraiser, Real Estate Salesperson and Broker, Insurance Producer, and Insurance Adjuster.

Is there a question you would like you have answered in this newsletter?

Send us an email at: licensing.news.commerce@state.mn.us