



# Demographic changes transforming Minnesota & Edina's unique context



For the Edina Morningside Rotary Club  
**Andi Egbert, Assistant Director**  
**Minnesota State Demographic Center**

February 10, 2015





# What is the role of the MN State Demographic Center?

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- Serve as a liaison to the Census Bureau and assist with the decennial census counts
- Create MN population estimates and projections
- Analyze, interpret and distribute data from the state, U.S. Census Bureau and other sources
- Offer data and technical assistance to legislators, all levels of government, organizations and citizens across the state
- Monitor trends and help MN to make data-informed decisions

+ 3 { Aging  
Growing Diversity &  
Migration Trends  
Economic Resources

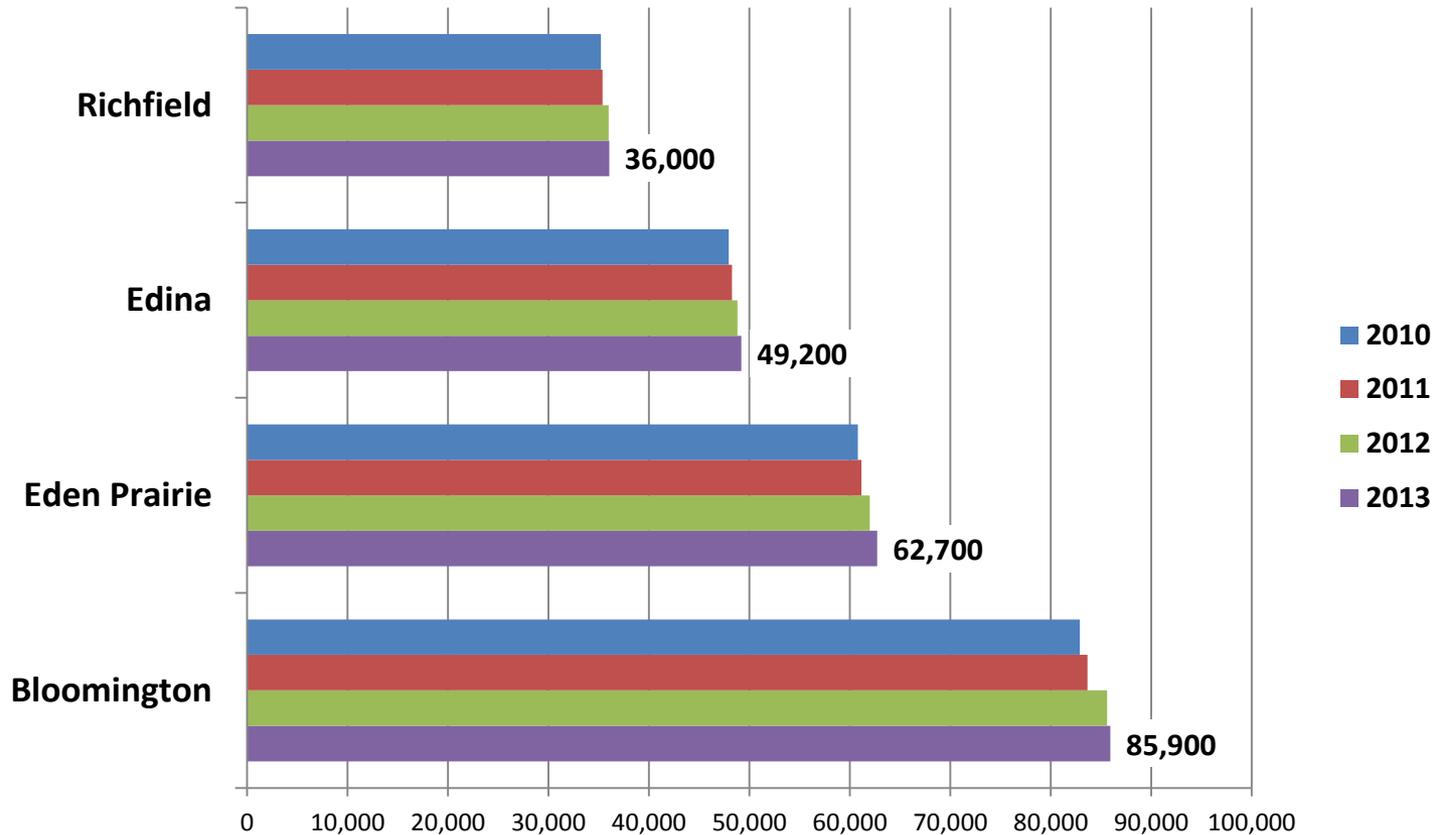
# Major trends for Minnesota

**A snapshot of  
Edina, Minnesota**



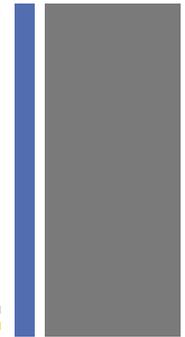


# Edina and its neighbors have all grown modestly since 2010





# Total Population, 2010-2013

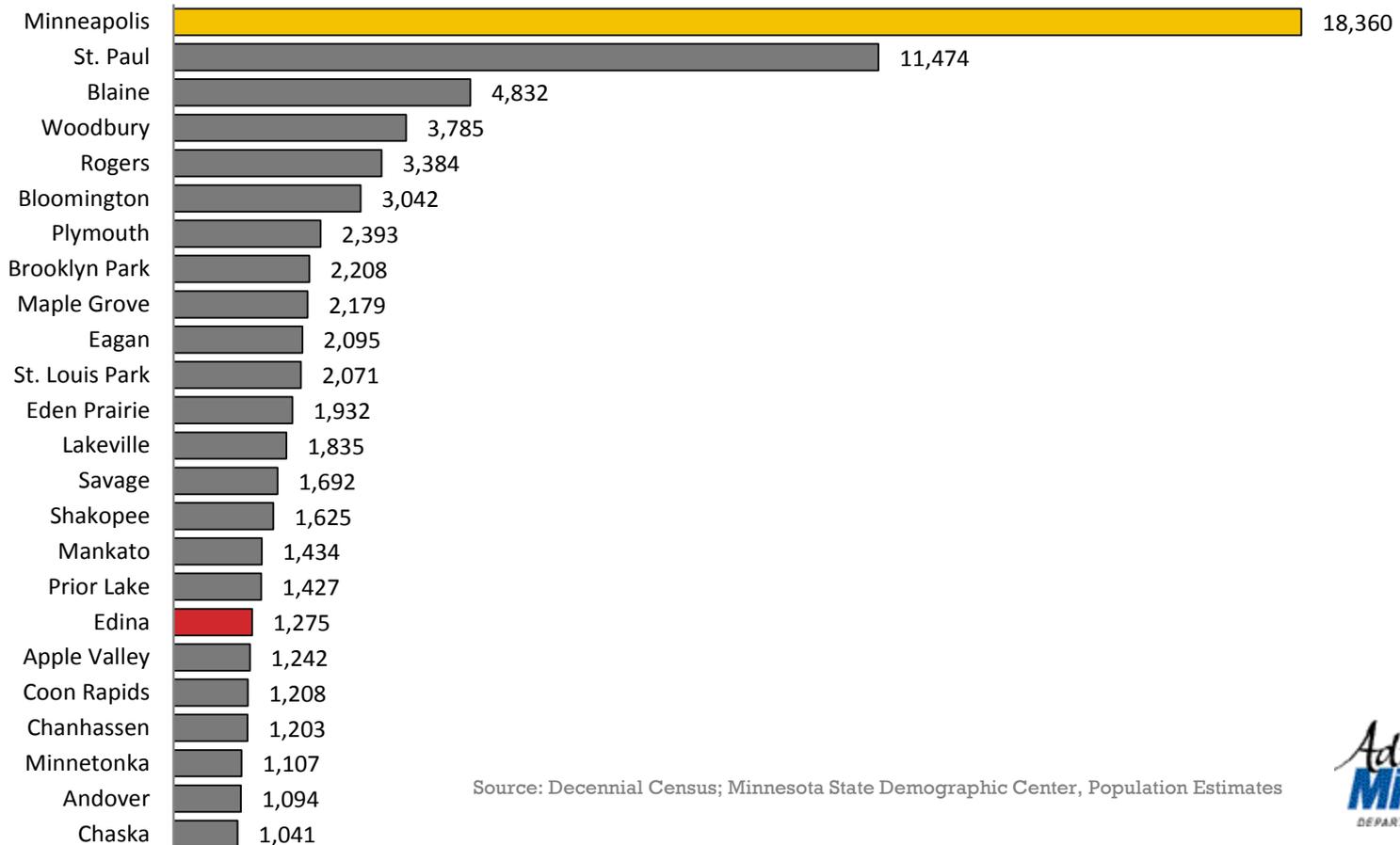


	<b>2010</b>	<b>2011</b>	<b>2012</b>	<b>2013</b>
<b>Bloomington</b>	<b>82,893</b>	<b>83,671</b>	<b>85,632</b>	<b>85,935</b>
<b>Eden Prairie</b>	<b>60,797</b>	<b>61,151</b>	<b>62,004</b>	<b>62,729</b>
<b>Edina</b>	<b>47,941</b>	<b>48,262</b>	<b>48,829</b>	<b>49,216</b>
<b>Richfield</b>	<b>35,228</b>	<b>35,376</b>	<b>35,979</b>	<b>36,041</b>



# Minneapolis posts greatest population gains since 2010

## Population added between 2010 and 2013, metro cities



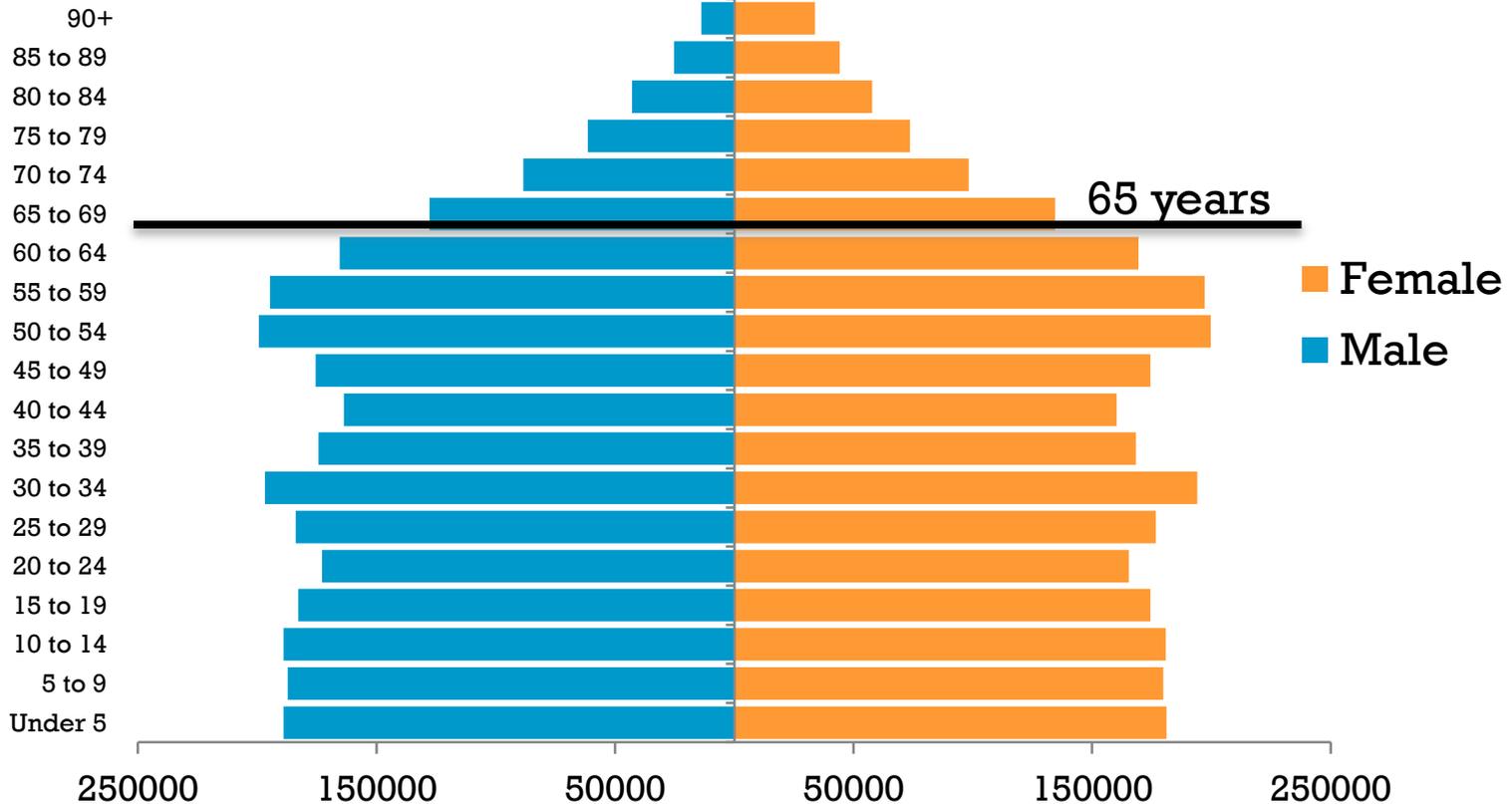
Source: Decennial Census; Minnesota State Demographic Center, Population Estimates



Aging

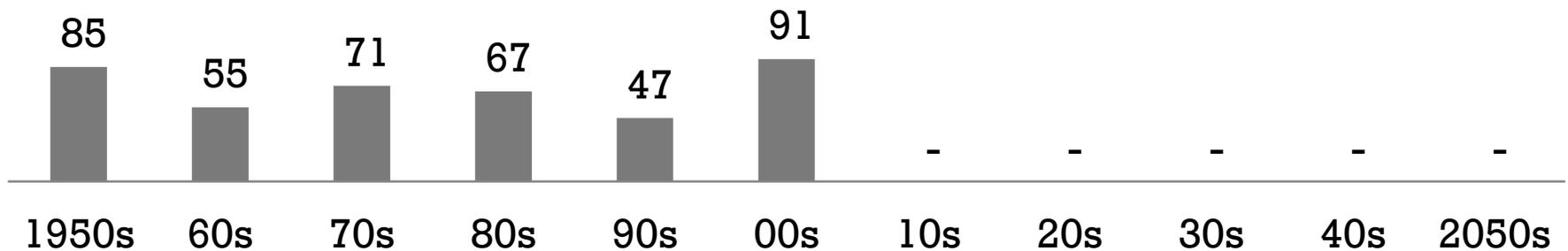
# + What Minnesota looks like... this year

## MN population by age and sex, 2015



# + How many additional “older adults” will we gain during this decade?

**Change in older adults, age 65+ (Thousands)**





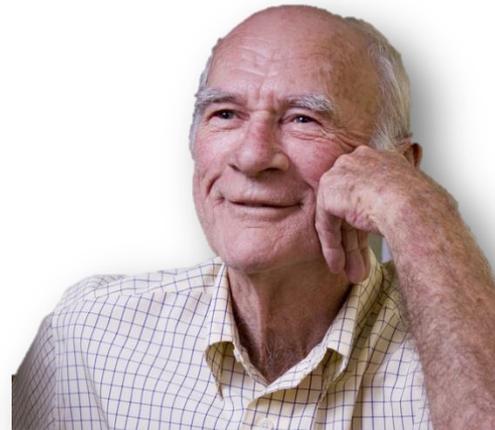
# QUIZ QUESTION

How many additional older adults (65+) will MN gain during this decade that we are in?

A. 175,000

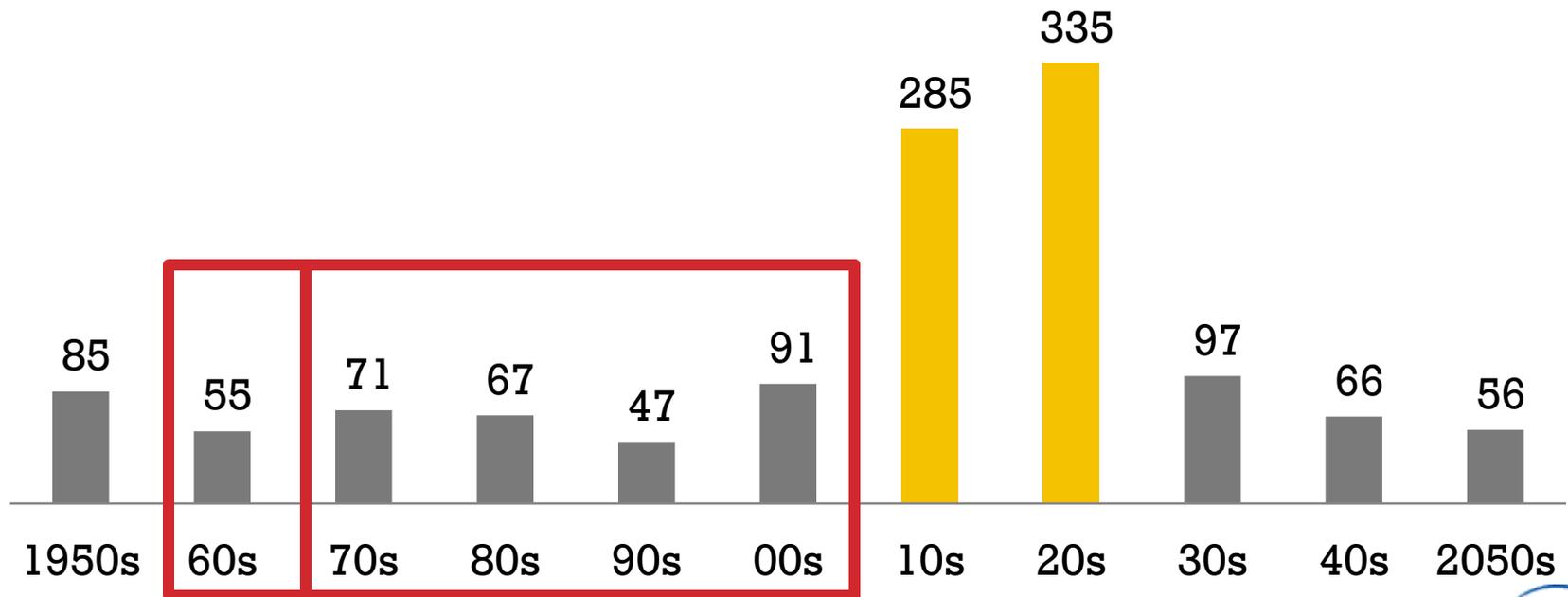
B. 225,000

C. 285,000



# + This decade and next: Unprecedented increases in MN's 65+ population

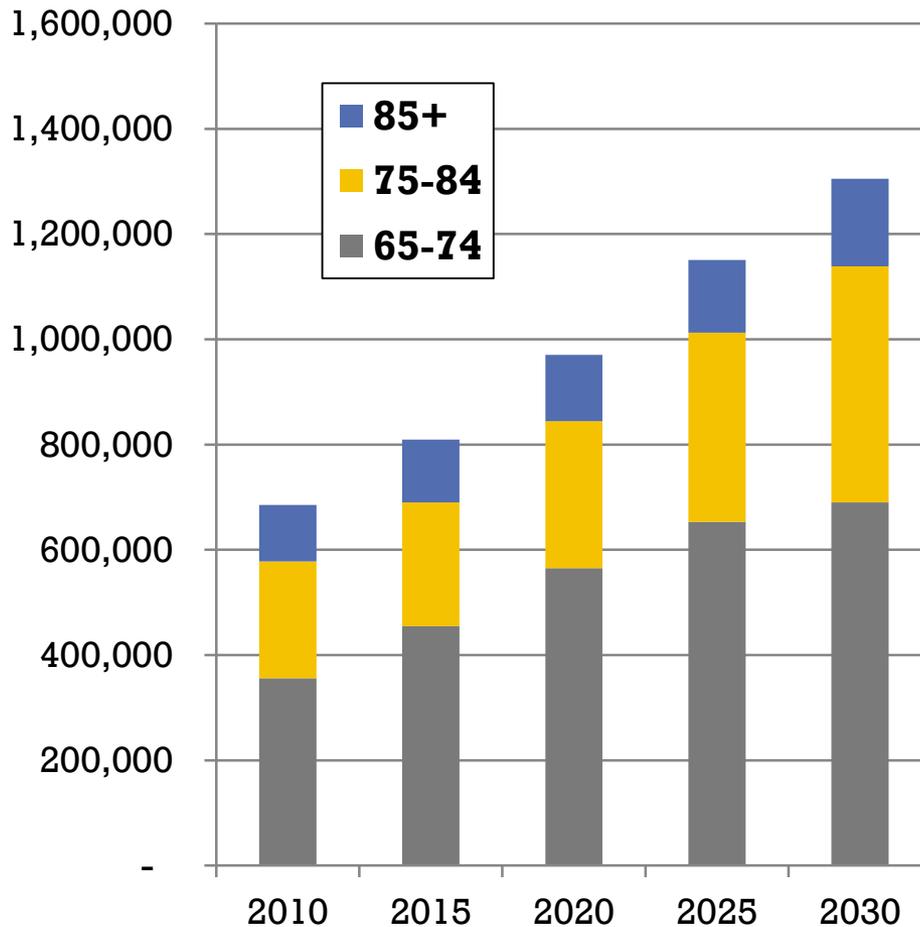
**Change in older adults, age 65+ (in thousands)**



Sources: U.S. Census Bureau, MN State Demographic Center



# Older adults in Minnesota by age cohort, 2010-2030

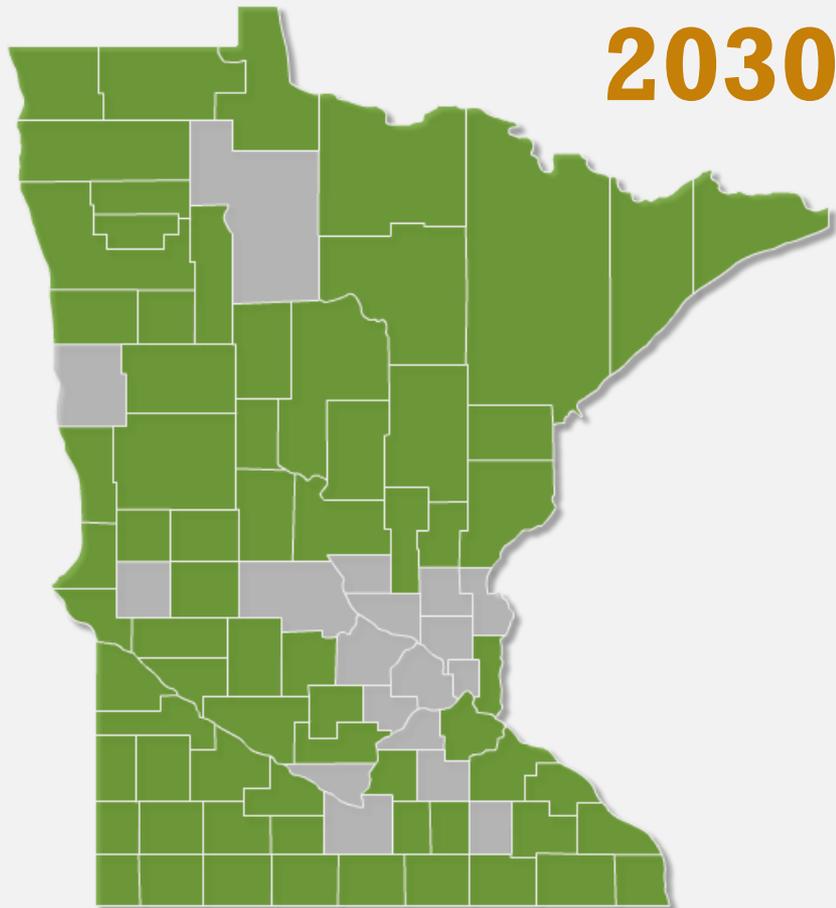


**The number of older adults in MN will double between 2010 and 2030.**

**By 2030, 1 in 5 Minnesotans will be an older adult (65+), including all the Baby Boomers.**



# By 2030, only a handful of counties will not have 1 in 5 older adults



More than 1 in 5 people age 65 or older:

- In 22 counties (2010)
- In 48 counties (2020)
- In 69 counties (2030)



# QUIZ QUESTION:

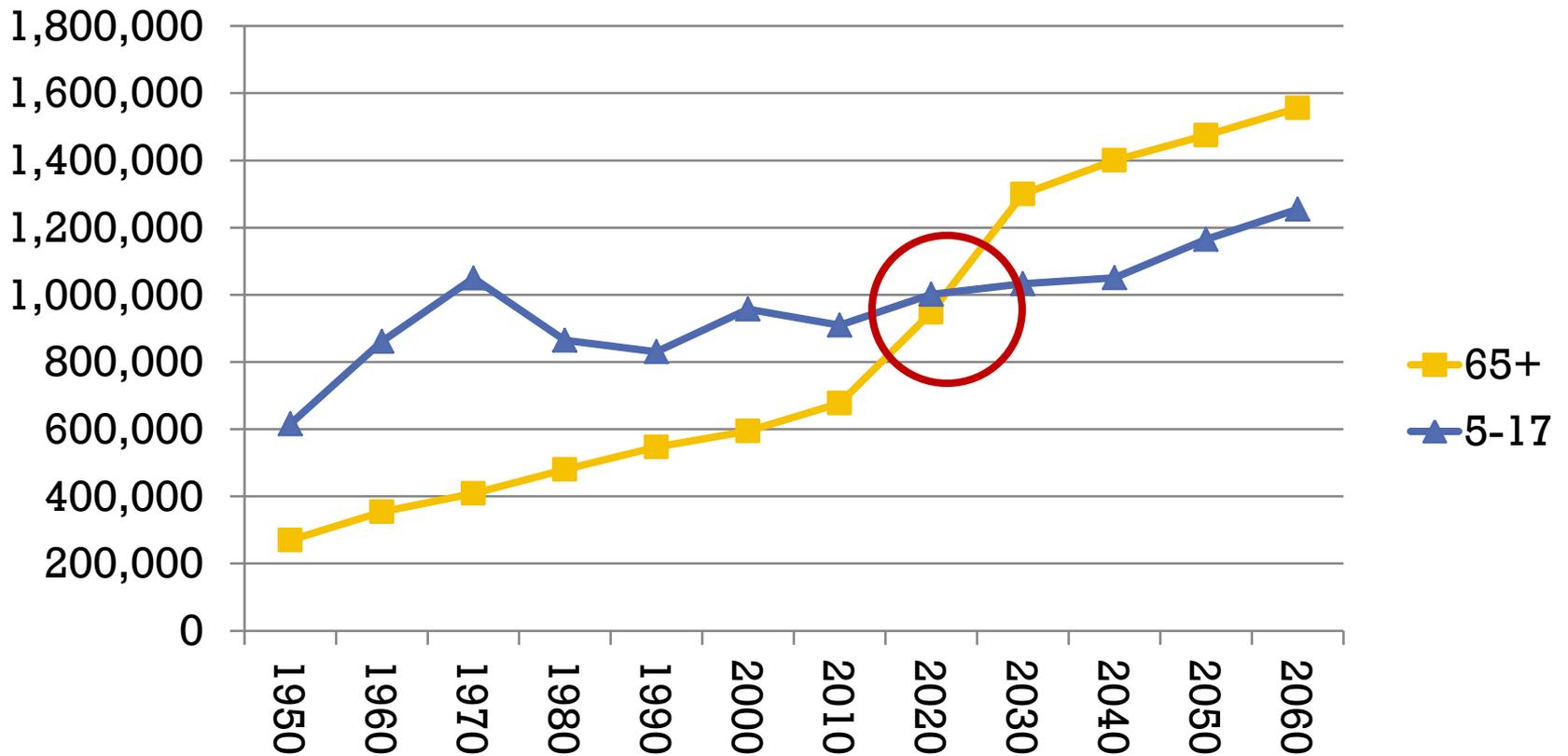


What event is predicted to happen in 2020 that has never before happened in the history of our state?

- A. The Vikings will win the Super Bowl
- B. MN will have more immigrants than U.S.-born residents
- C. MN will have more 65+ residents than school-age children, 5-17



# For the first time in MN history: More 65+ than school-age by 2020





# Aging: not what it used to be...

- Minnesota's older adults are healthier, living longer, and working longer than prior generations
  - Life expectancy for Minnesotans age 65 now is 20.1 more years (15.6 years in good health)
  - Variations across racial, educational, other groups
  - Minnesota's Boomers and older adults volunteer in record numbers





# Challenges related to our aging population

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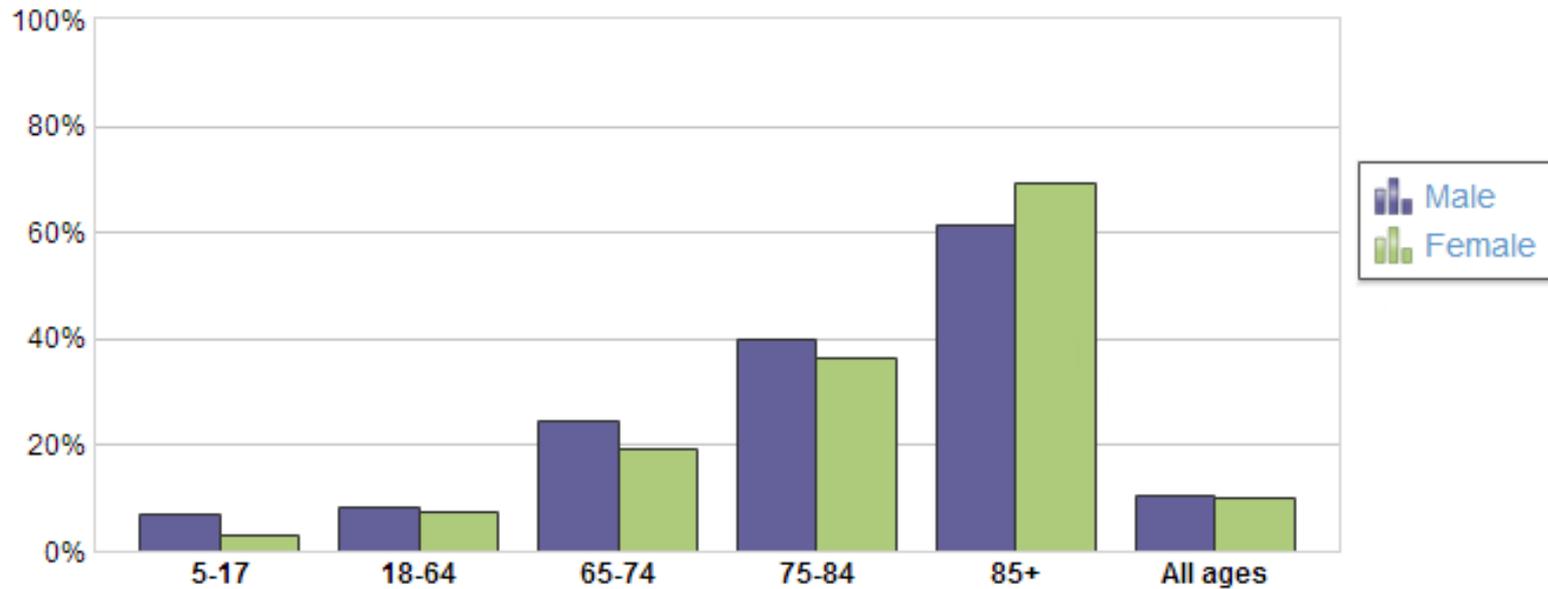
- Will we have the workers to form a strong, skilled, highly **productive labor force** as the Boomers retire — for economic growth, tax revenues for needed services, and maintaining a high quality of life in MN?
- Will we have or create sufficient **infrastructure** for more transportation, caregiving, health care, and social support needs, as **health challenges and disabilities increase**, especially when children live far away?
- Will we be able to **finance needed services**, especially long-term care? Private and public medical expenses will increase considerably.



# Aging increases disability prevalence among those in households



**Percent with a disability by gender and age**  
Minnesota, 2011

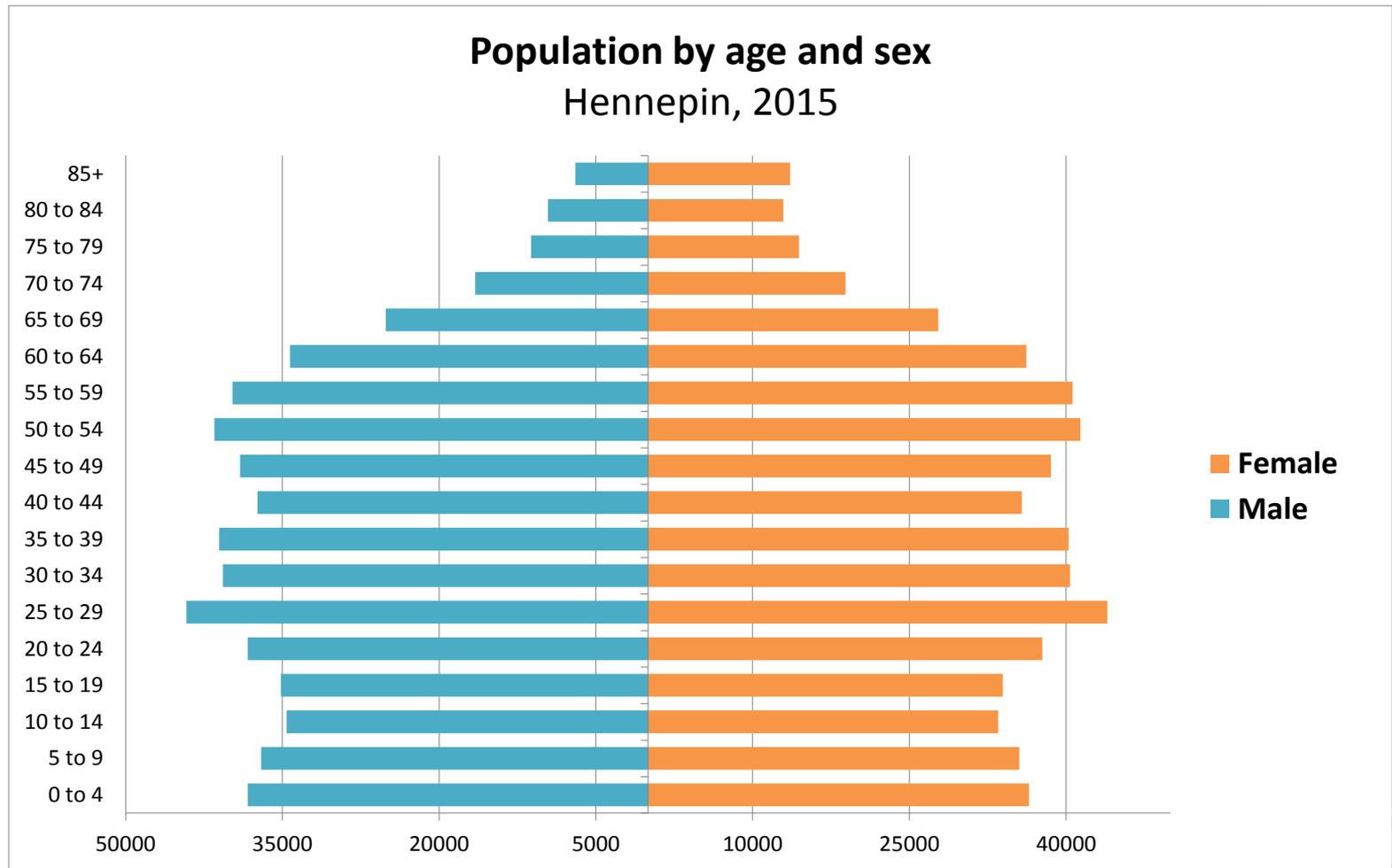


Sources: U.S. Census Bureau, American Community Survey, via MNCompass.org.

Note: Relates only to the civilian, non-institutionalized population with a serious difficulty in one or more of four basic areas of functioning: vision, hearing, ambulation, and cognition.



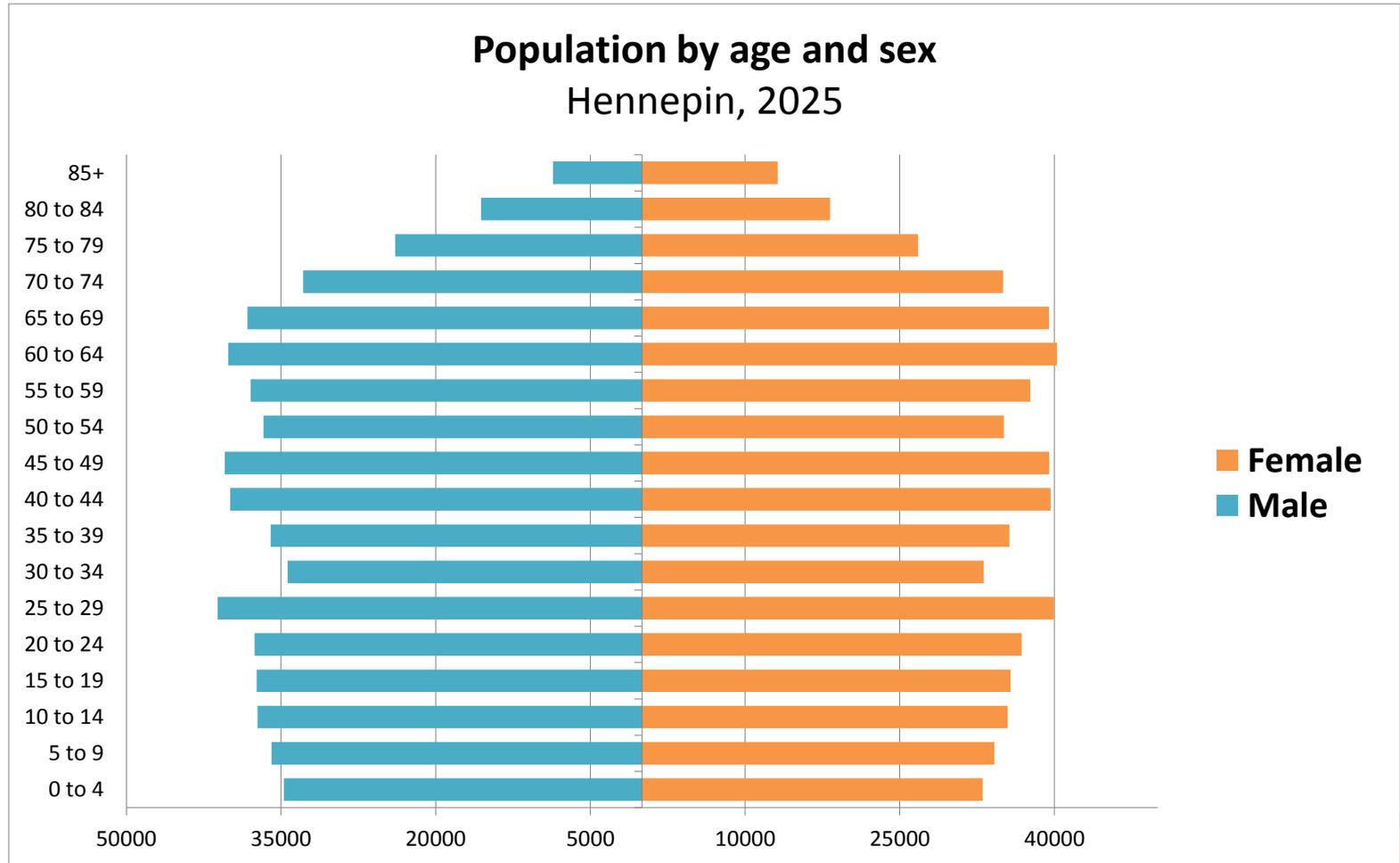
# What Hennepin County looks like... **this year**



Source: Minnesota State Demographic Center projections, available at [mn.gov/demography/projections](http://mn.gov/demography/projections)



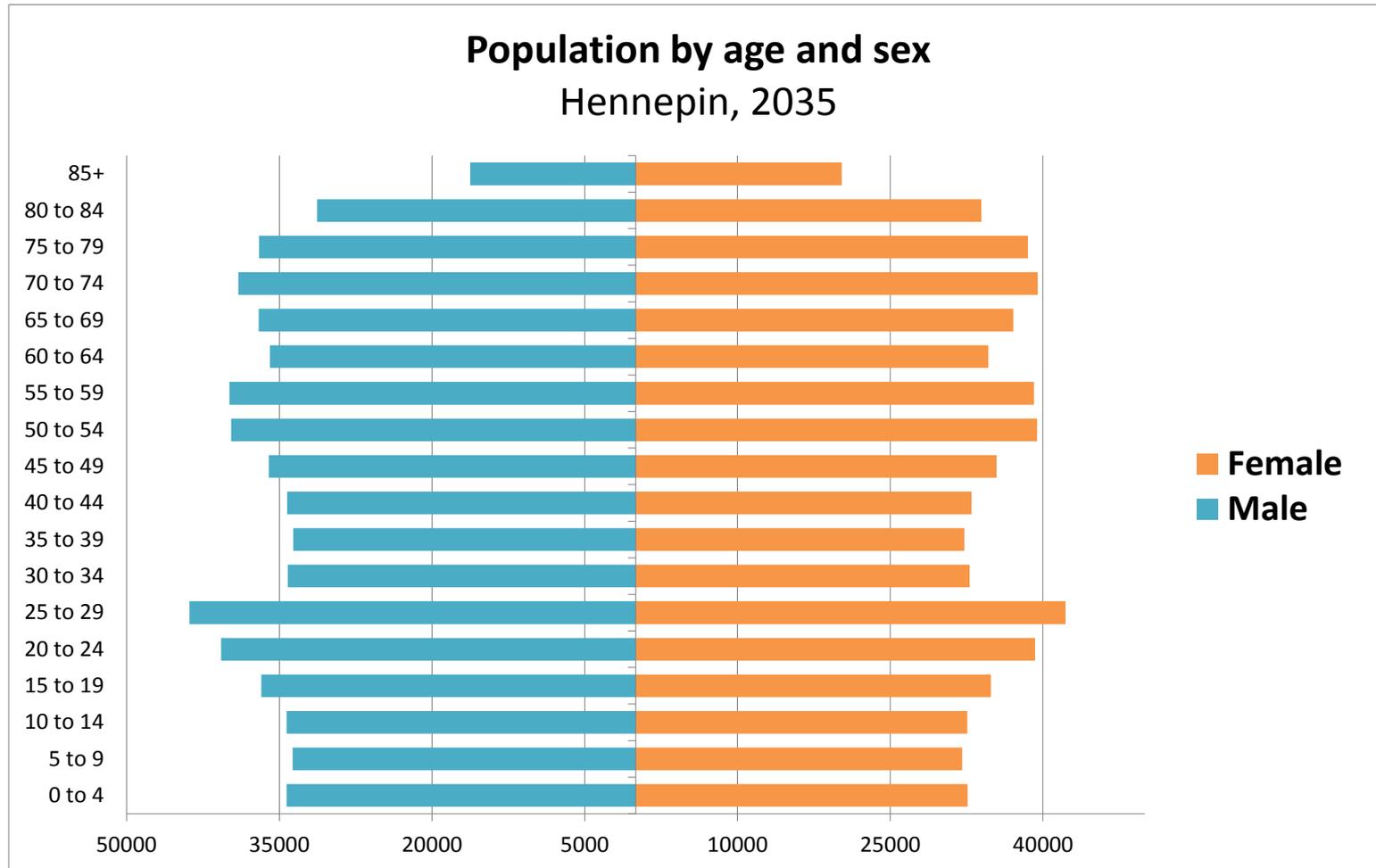
# What Hennepin County will look like... in 10 years



Source: Minnesota State Demographic Center projections, available at [mn.gov/demography/projections](http://mn.gov/demography/projections)



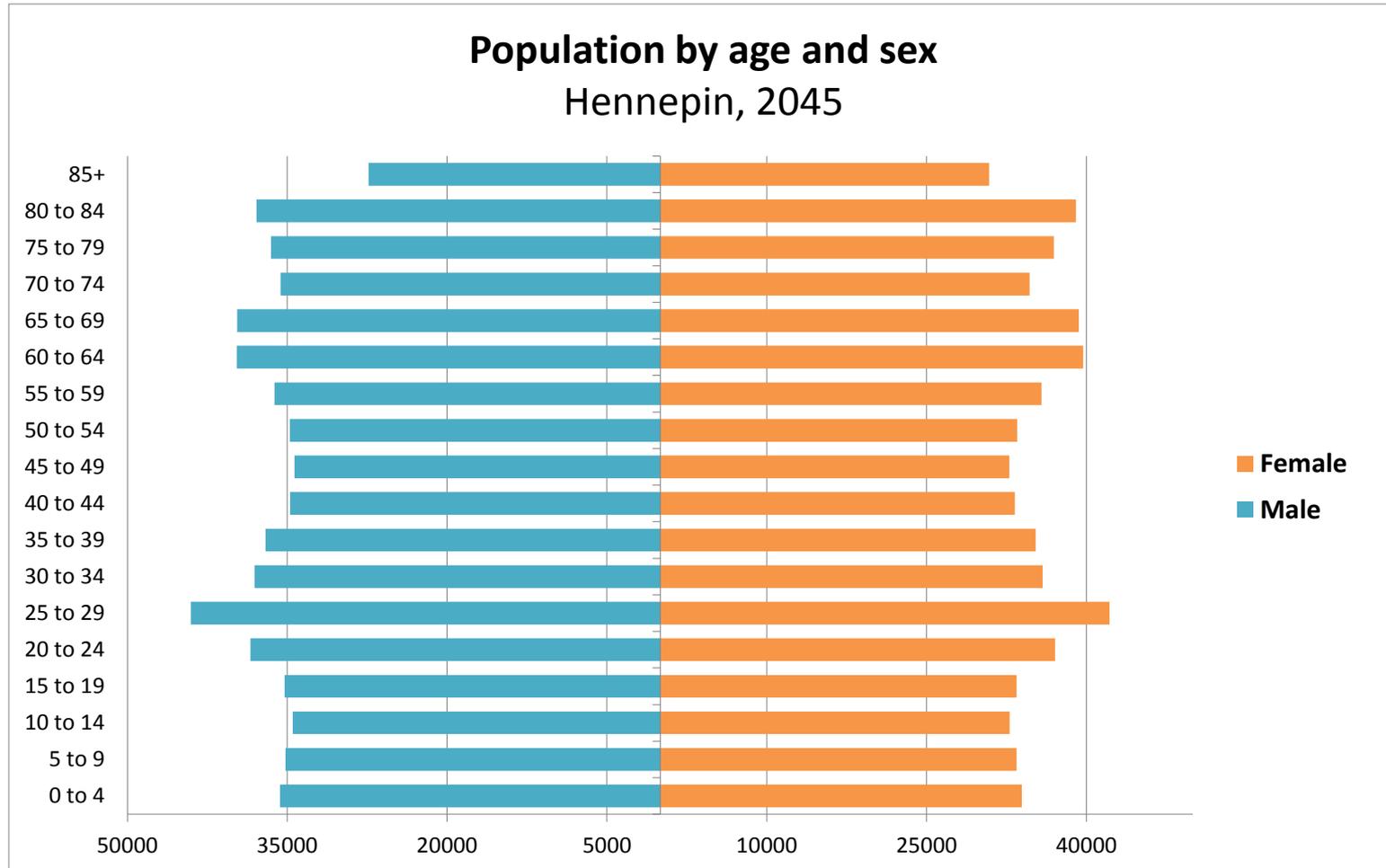
# What Hennepin County will look like... in 20 years



Source: Minnesota State Demographic Center projections, available at [mn.gov/demography/projections](http://mn.gov/demography/projections)



# What Hennepin County will look like... in 30 years



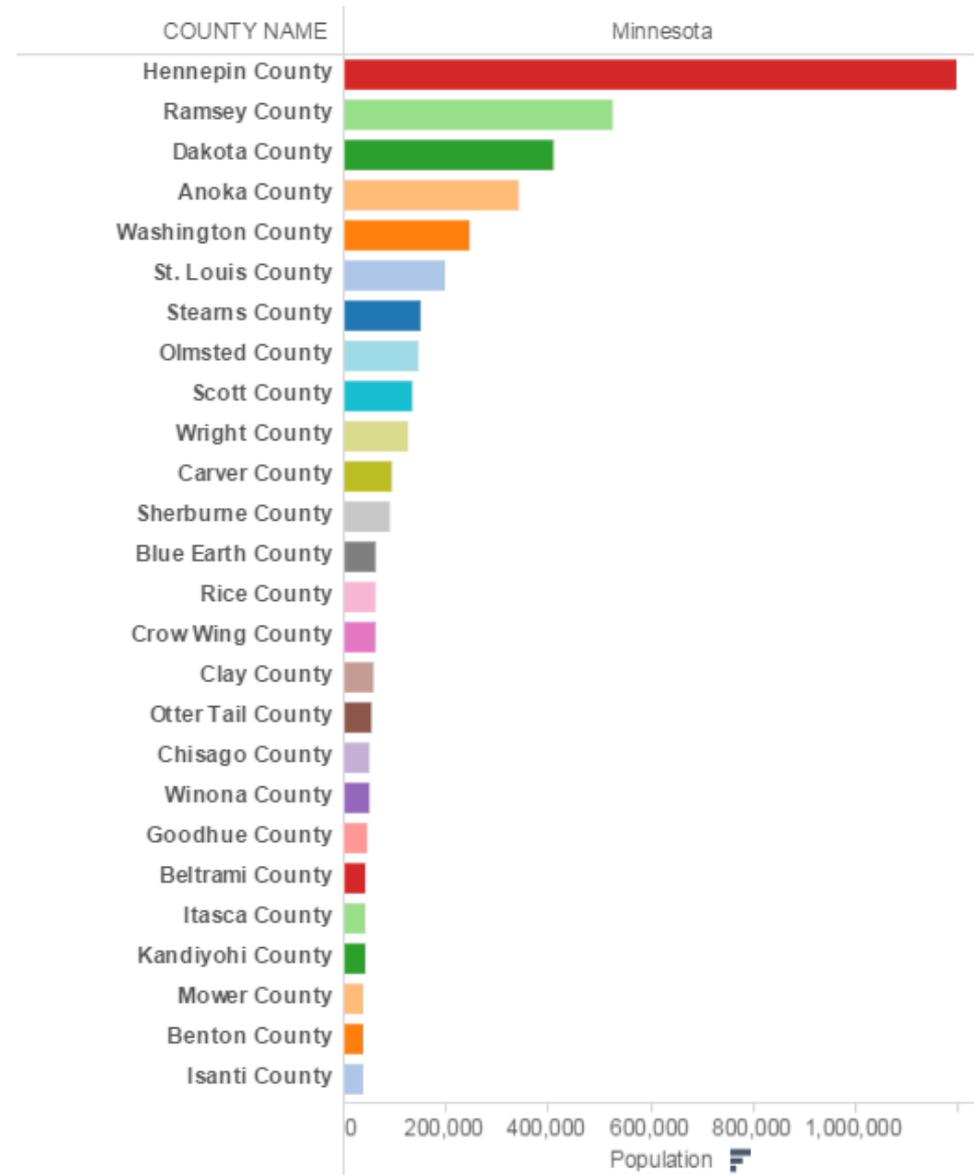
Source: Minnesota State Demographic Center projections, available at [mn.gov/demography/projections](http://mn.gov/demography/projections)



Hennepin  
County is  
very large

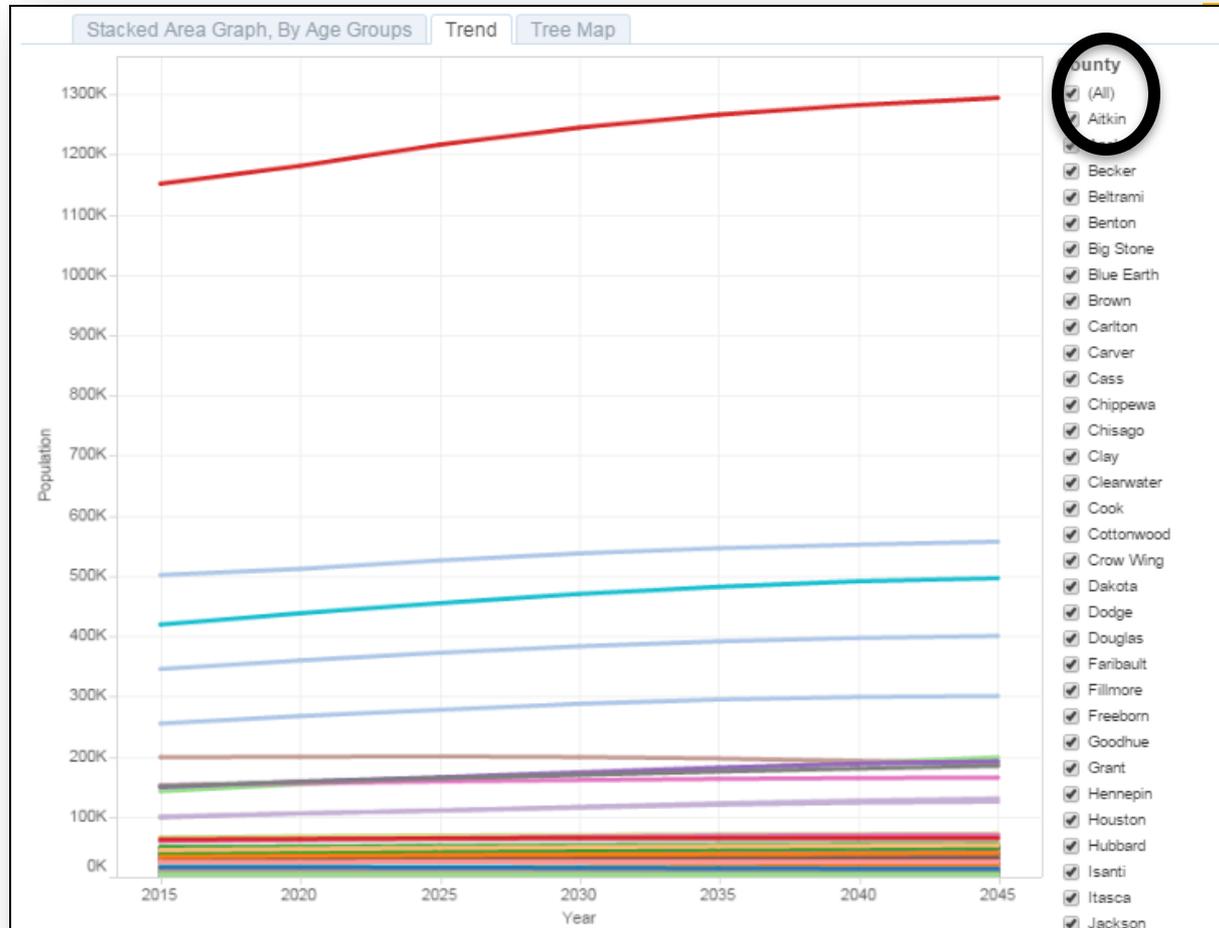
...and getting larger

## 2013 population estimates



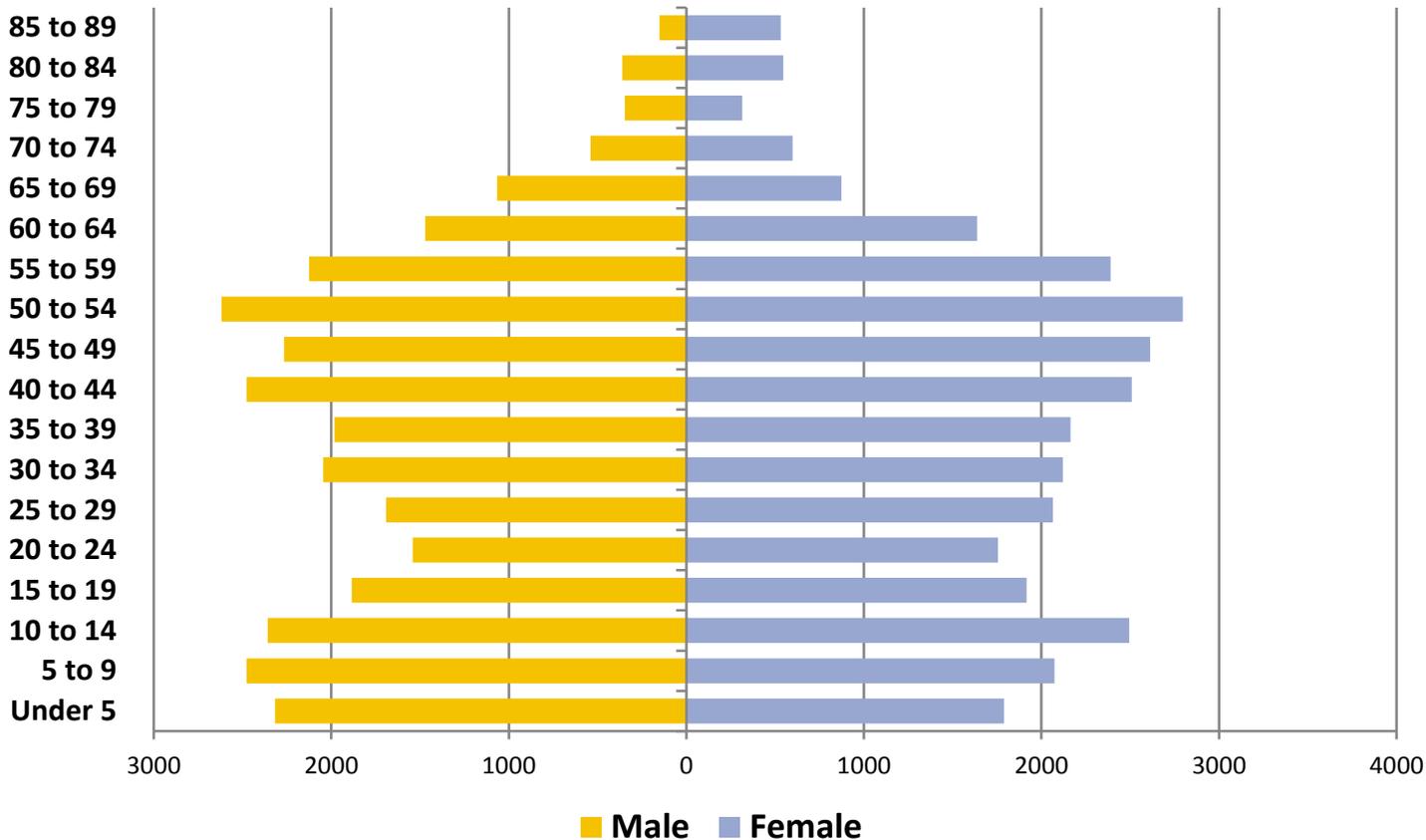


# Hennepin County to enlarge its lead over all other counties moving to 2045





# Eden Prairie city by age & sex, 2010

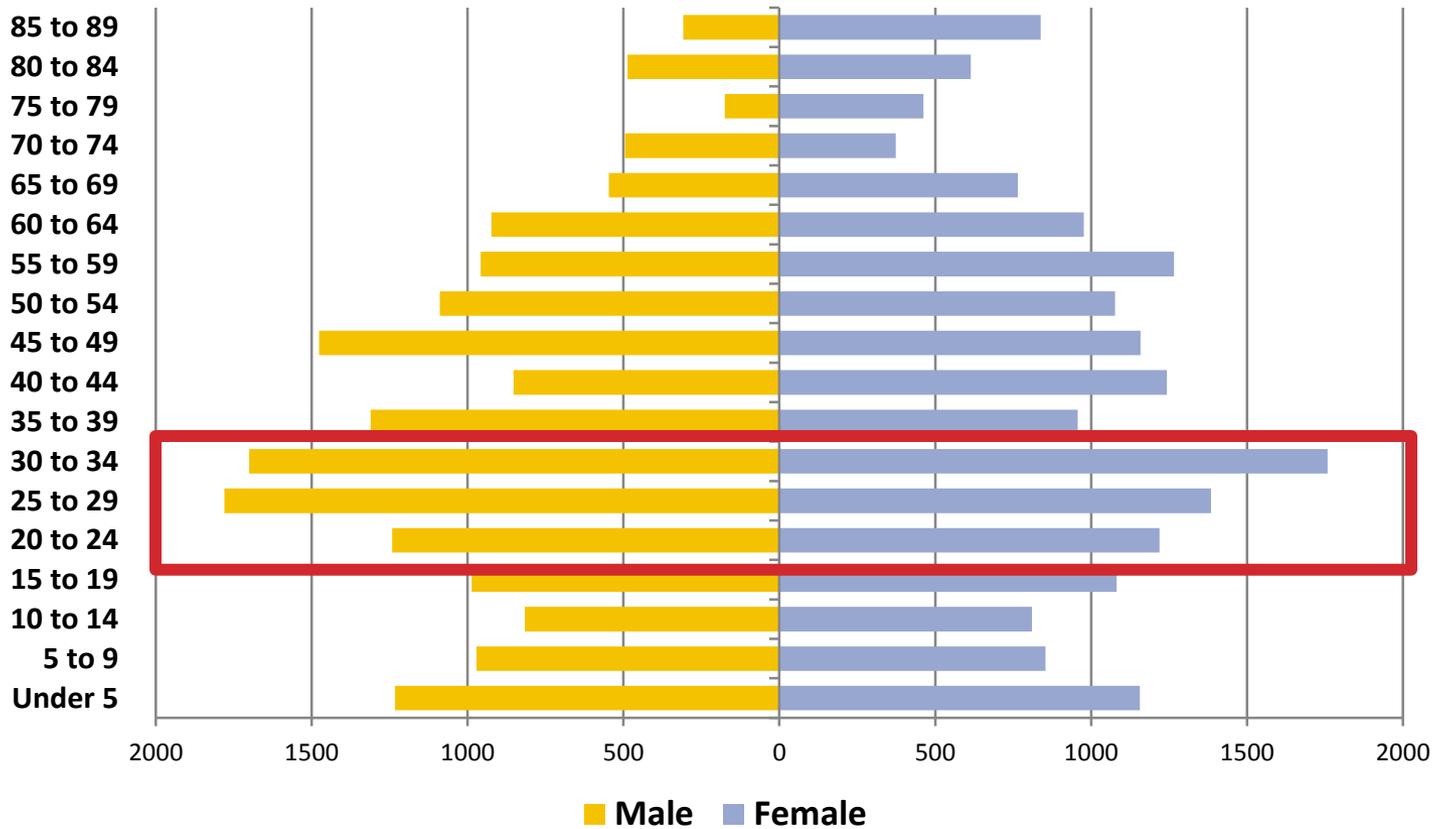


■ Boomers prominent, young couples rare

Source: U.S. Census Bureau, 2009-2011 American Community Survey.



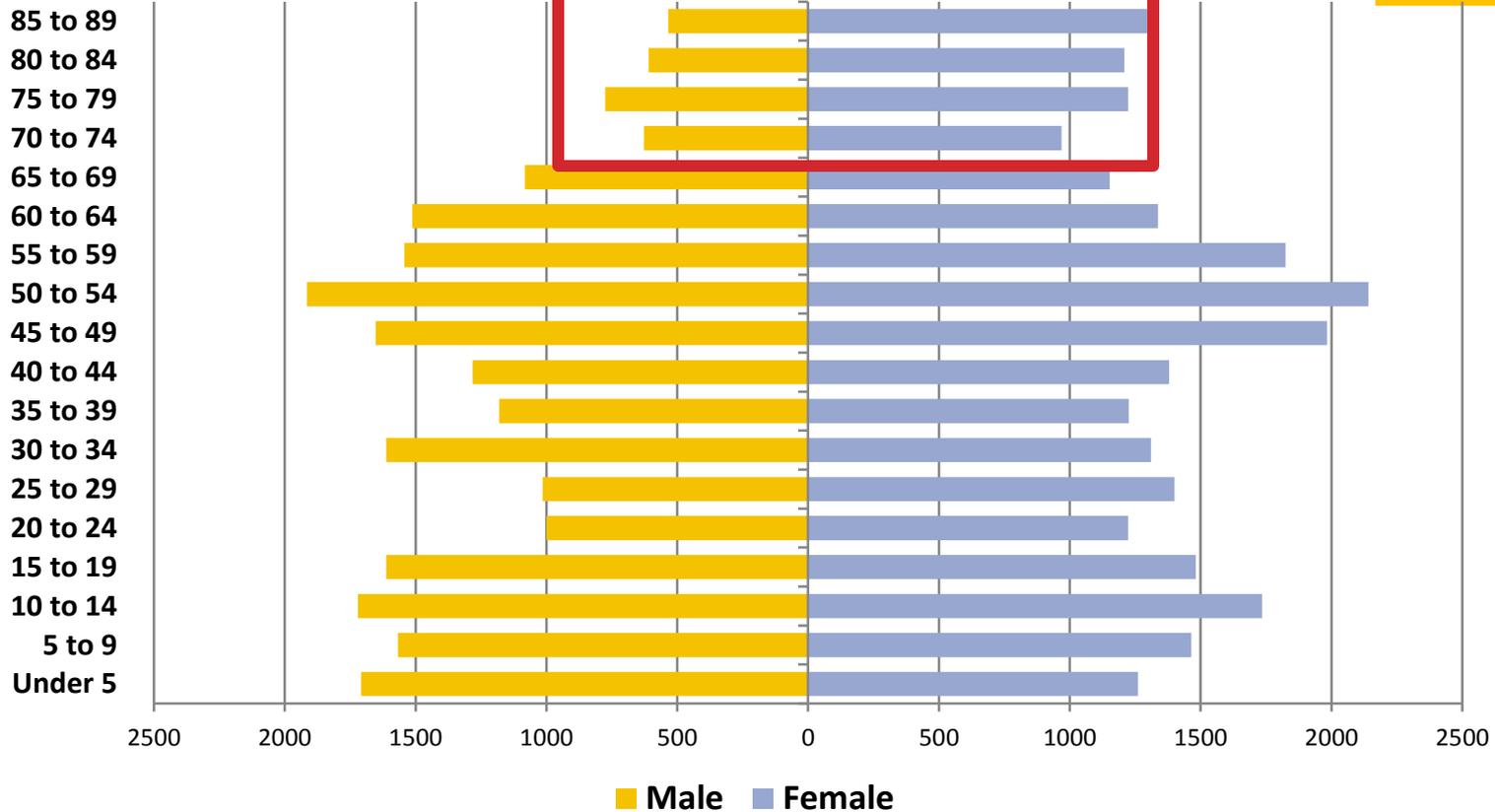
# + Richfield city by age & sex, 2010



■ 20- & 30-somethings predominate

Source: U.S. Census Bureau, 2009-2011 American Community Survey.

# + Edina city by age & sex, 2010



■ Boomers and 70+ prominent, 20-somethings rare



# High share of older adults in the population already in Edina

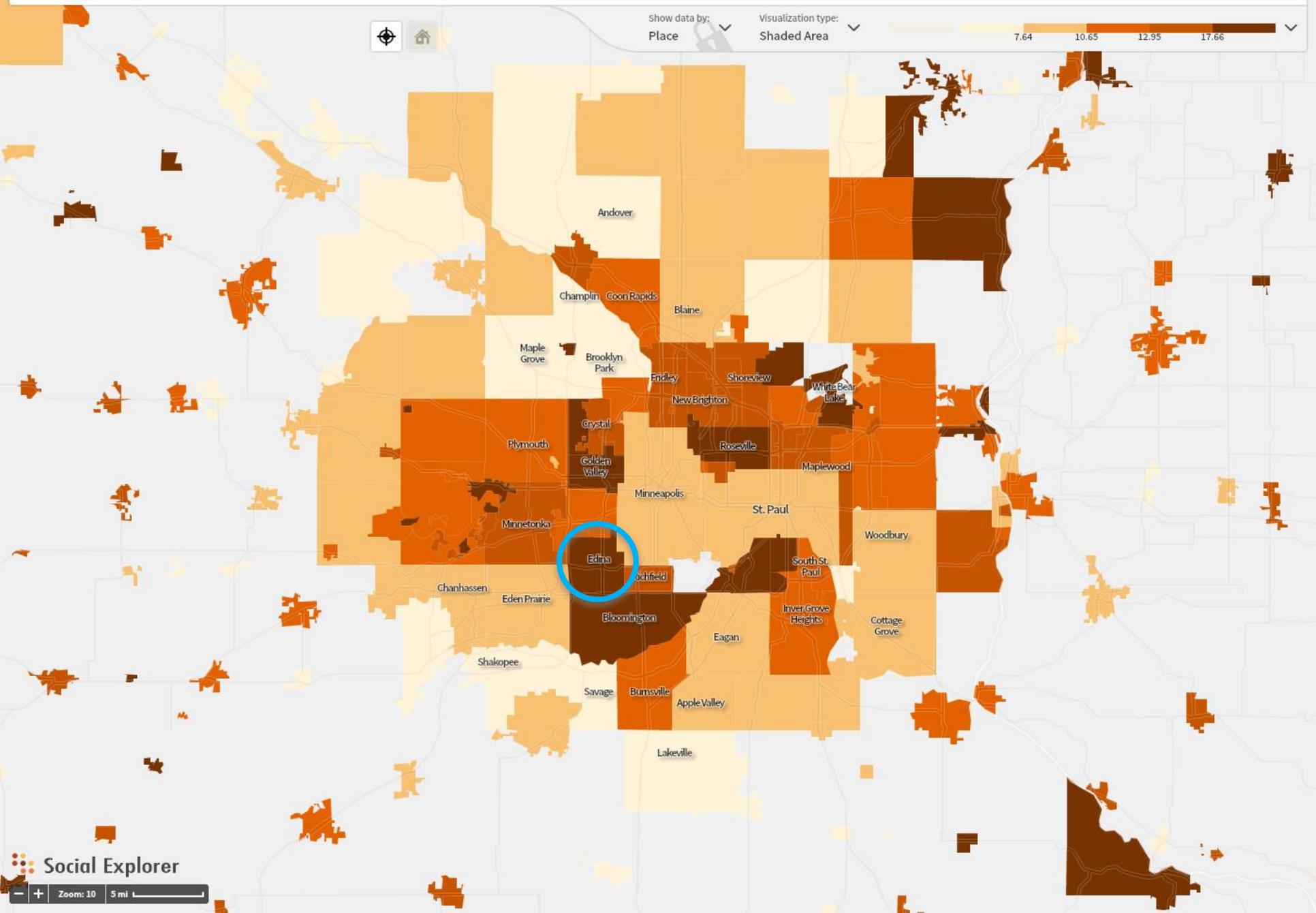
- 20% of Edina's population is 65+
- 12% females, 65+
- 8% males, 65+

Share 65+ in Bloomington (18%)  
Eden Prairie (9%) | Richfield (14%)



Source: 2009-2011 American Community Survey

# ACS 2008 -- 2012 (5-Year Estimates) - 65 and over

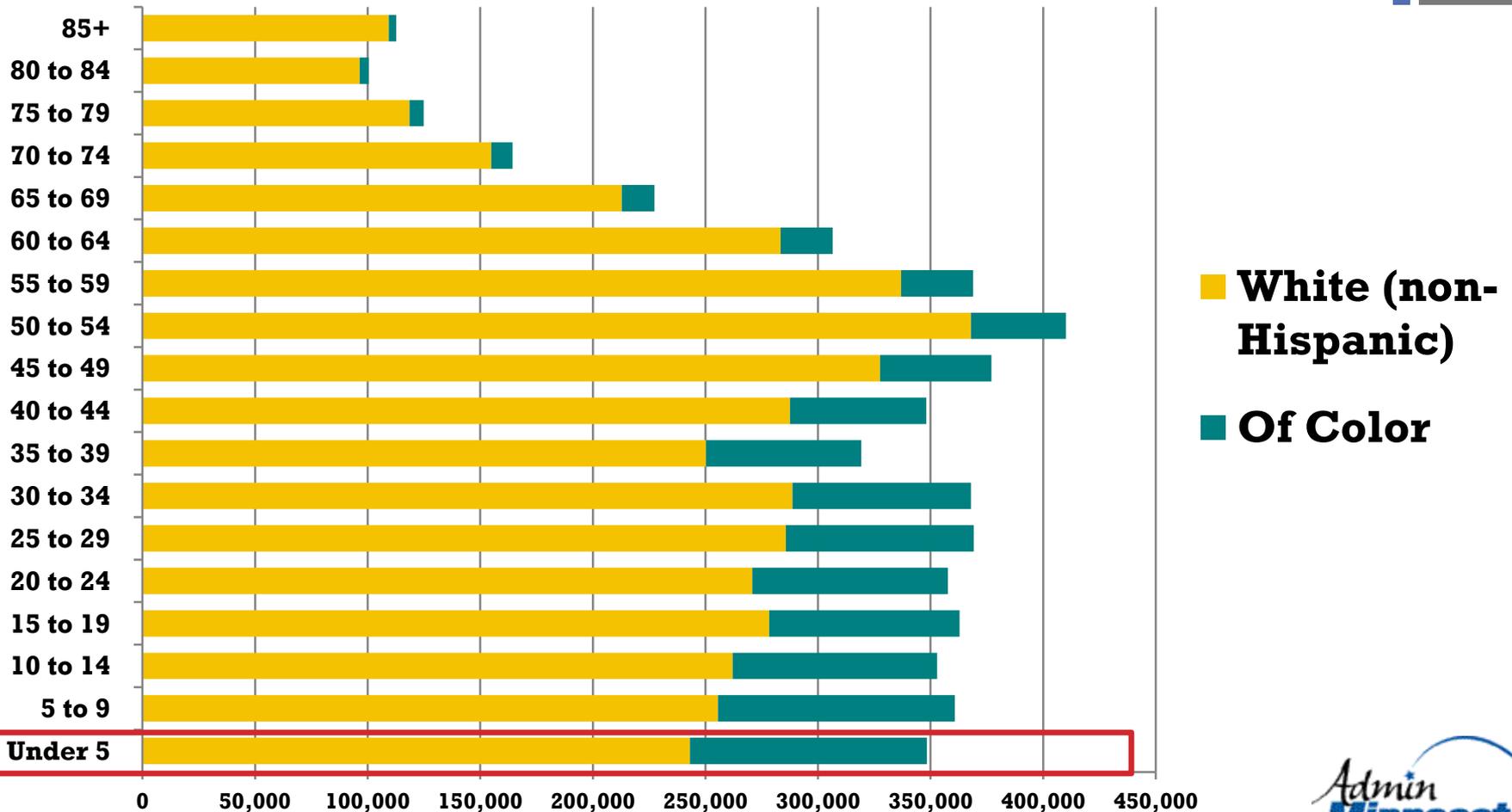
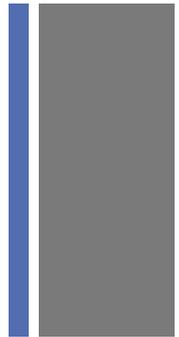




**Growing Diversity**



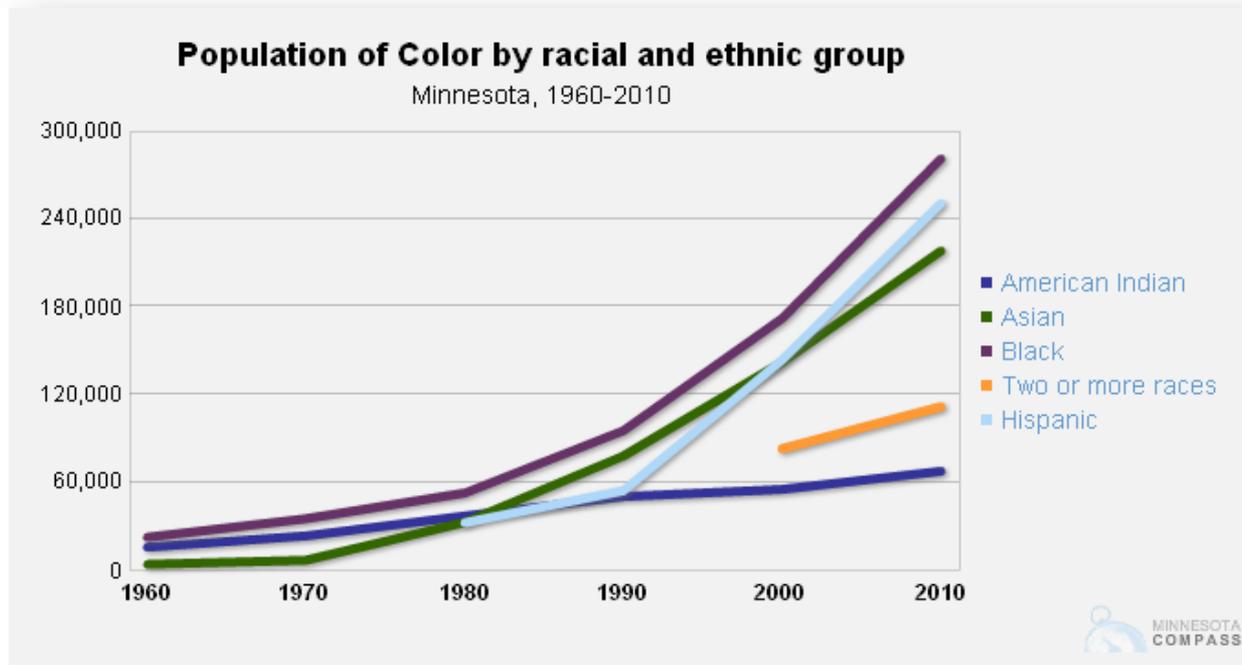
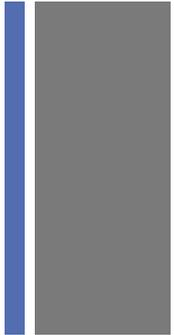
# Minnesota's population by age groups, 2012



Sources: U.S. Census Bureau, 2012 population estimates



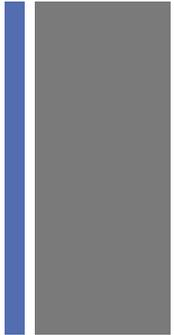
# Populations of Color have grown dramatically since 1990



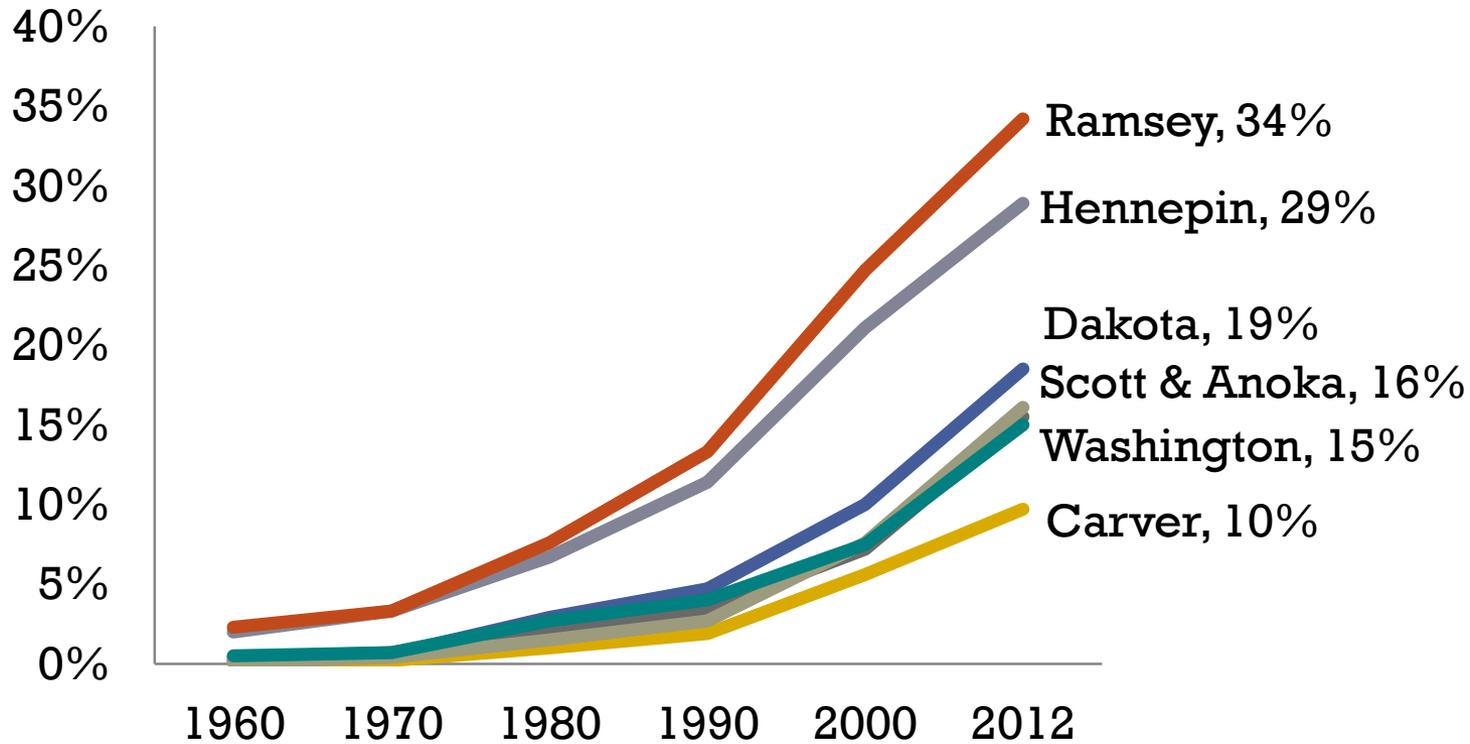
- **Since 1990, Asian and Black residents tripled, and Hispanic residents quadrupled in MN**



# Diversity in the metro counties

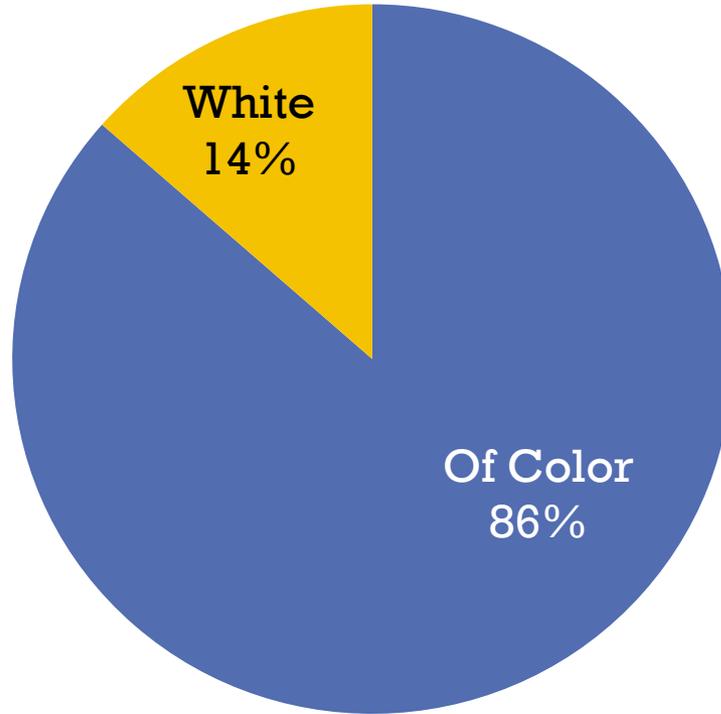


## Percent Persons of Color Twin Cities 7-County Metro





# Between 2000 and 2010 most of MN's growth was from populations of Color

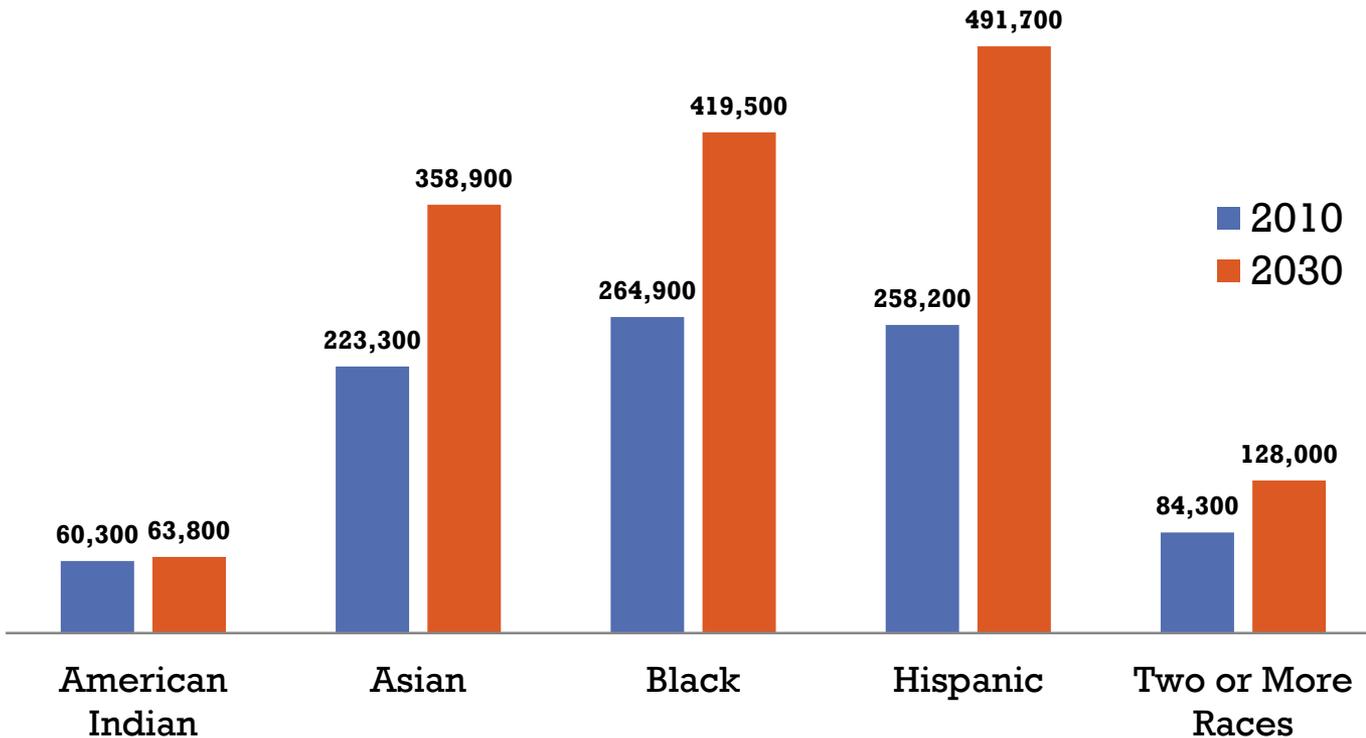


350,000 more Minnesota residents in 2010 than in 2000

Source: U.S. Census Bureau



# MN: Largest growth among Asian, Black and Hispanic groups by 2030



Source: Minnesota State Demographic Center projections.

# Migration trends

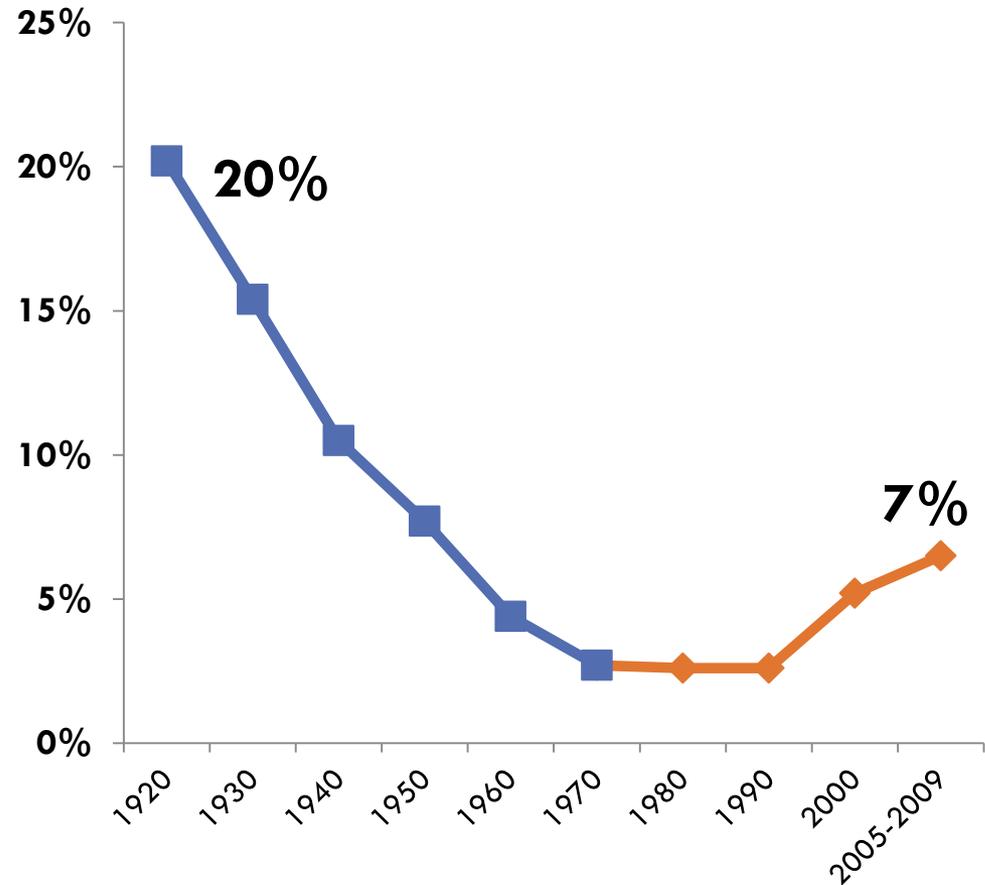


See our new “Minnesota on the Move” special report on migration – available off our homepage at [mn.gov/demography](https://mn.gov/demography)



# Immigration is not a new phenomenon in MN

Percent Foreign Born  
Minnesota 1920-2009



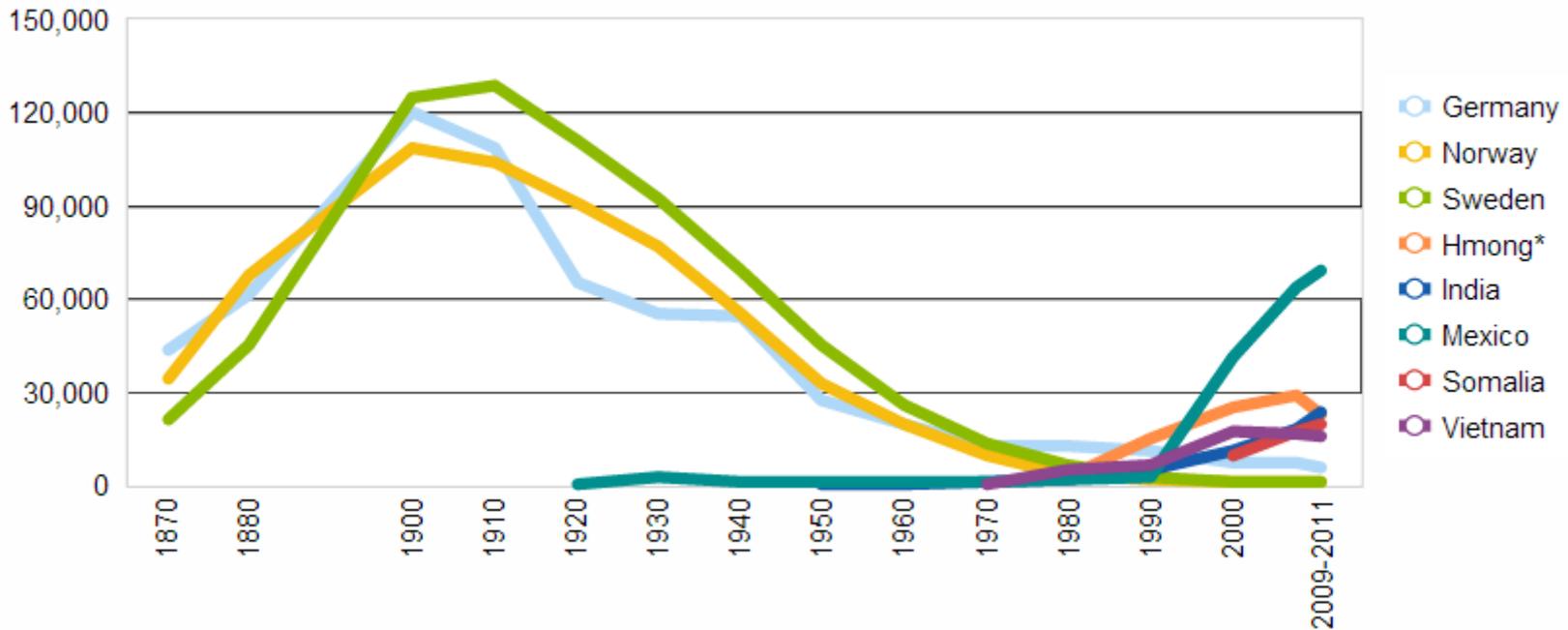
Source: U.S. Census Bureau



# Much of our state's character is from immigration in late 1800s, early 1900s



**Foreign born population by birthplace**  
Minnesota, 1870-2011



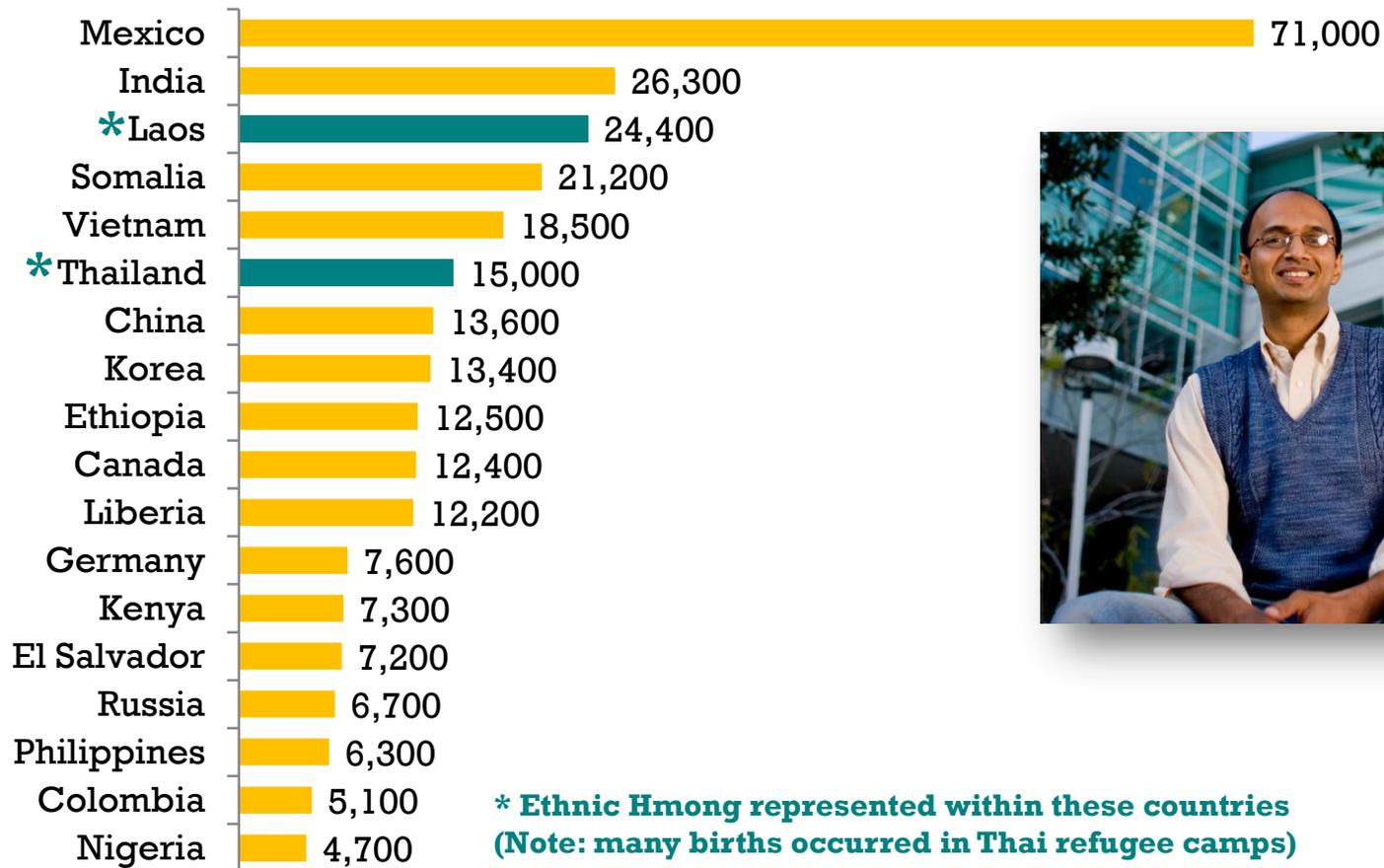
Compiled by  
Compass

Source: MNCompass tabulations of IPUMS version of U.S. Census Bureau decennial censuses and 2009-2011 American Community Survey



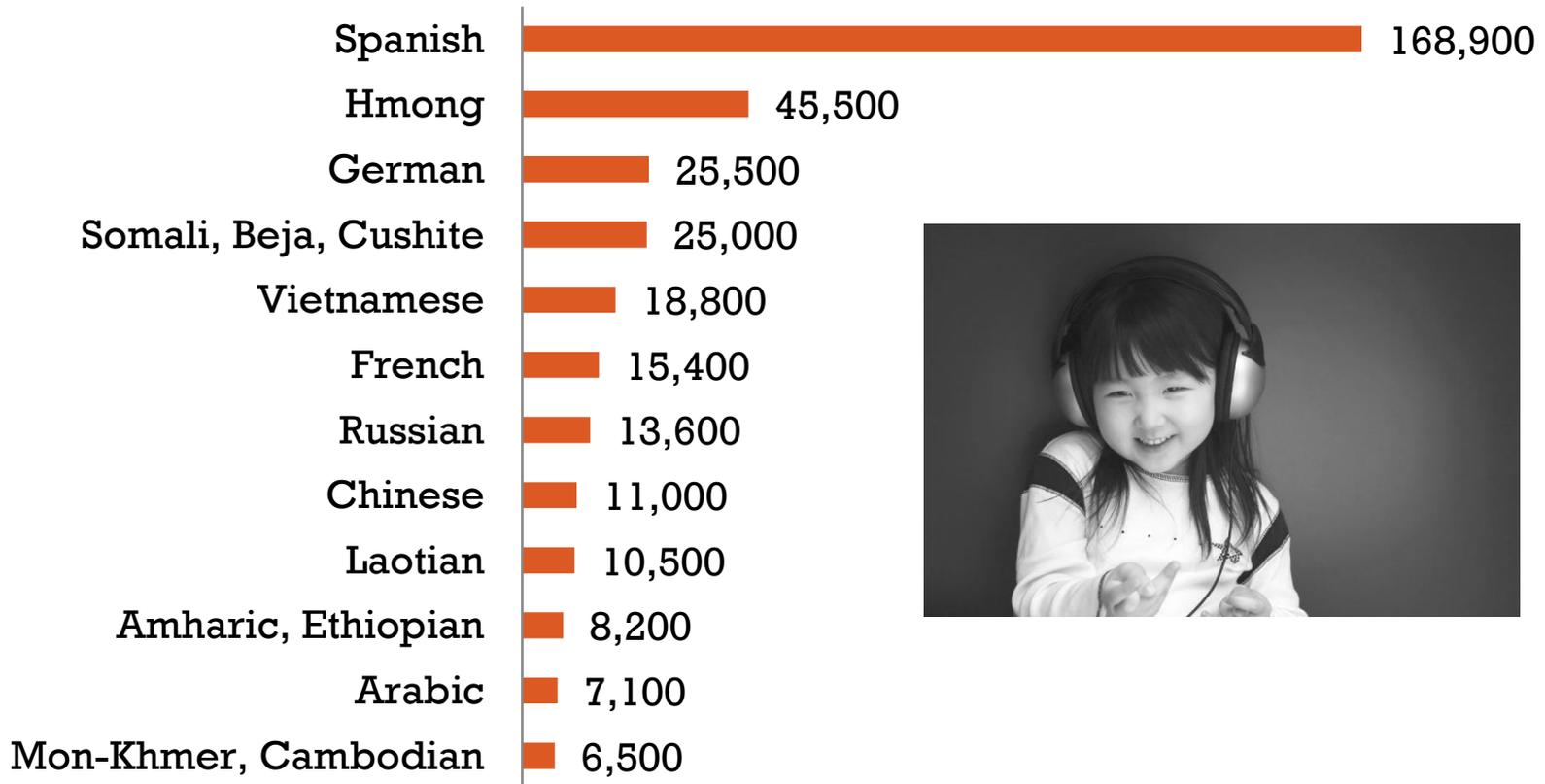
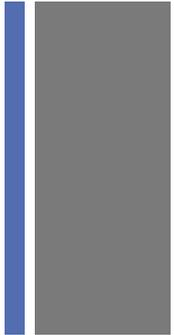


# MN foreign-born populations: Largest groups by country of birth, 2010-2012





# Households in Minnesota by primary language spoken (excluding English)



Source: 2005-2009 American Community Survey



# Percent of MN young people who are “children of immigrants”



Under age 20, it's 1 in 6



Under age 5, it's 1 in 5

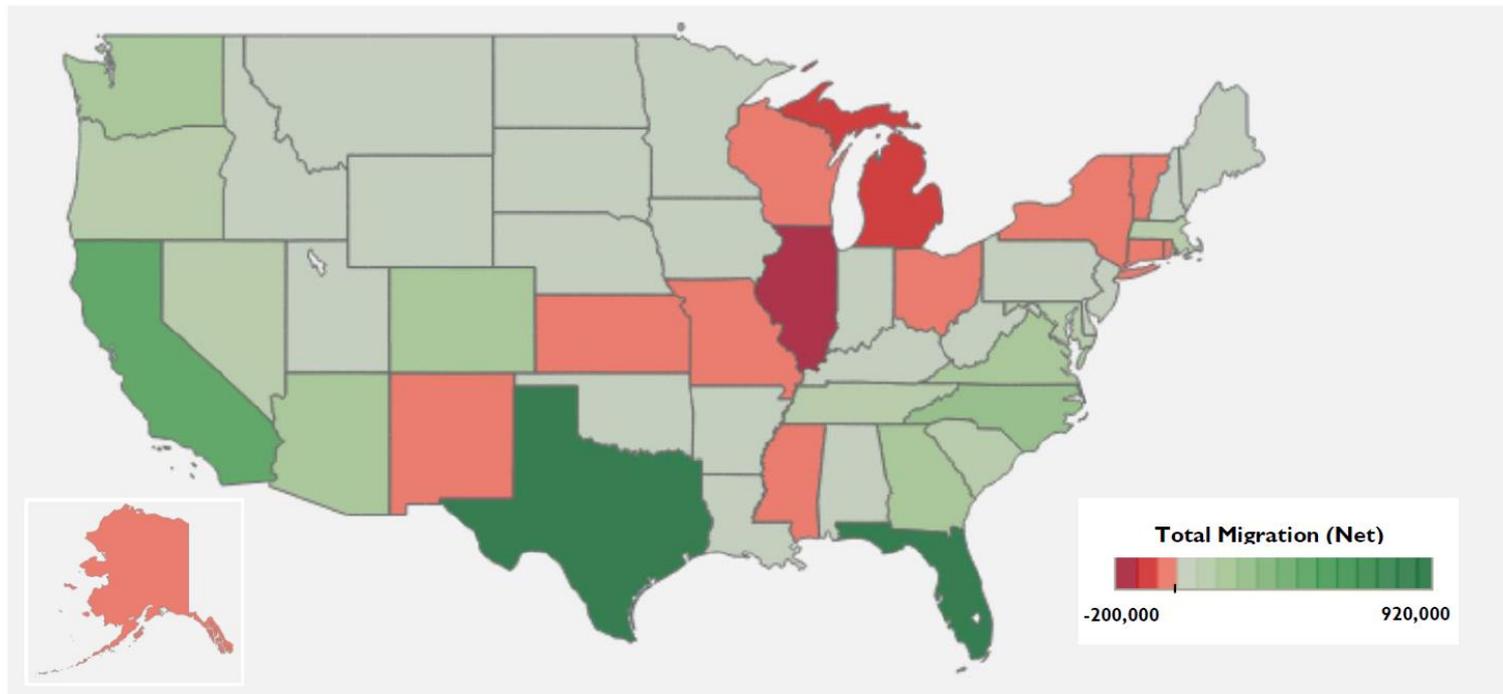
“Children of immigrants” are foreign-born themselves, or have one or two foreign-born parents



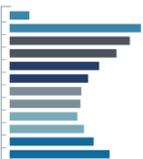


# Total net migration, by state, since 2010 census

Figure 5: Total Net Migration, By State, April 1, 2010 – July 1, 2014

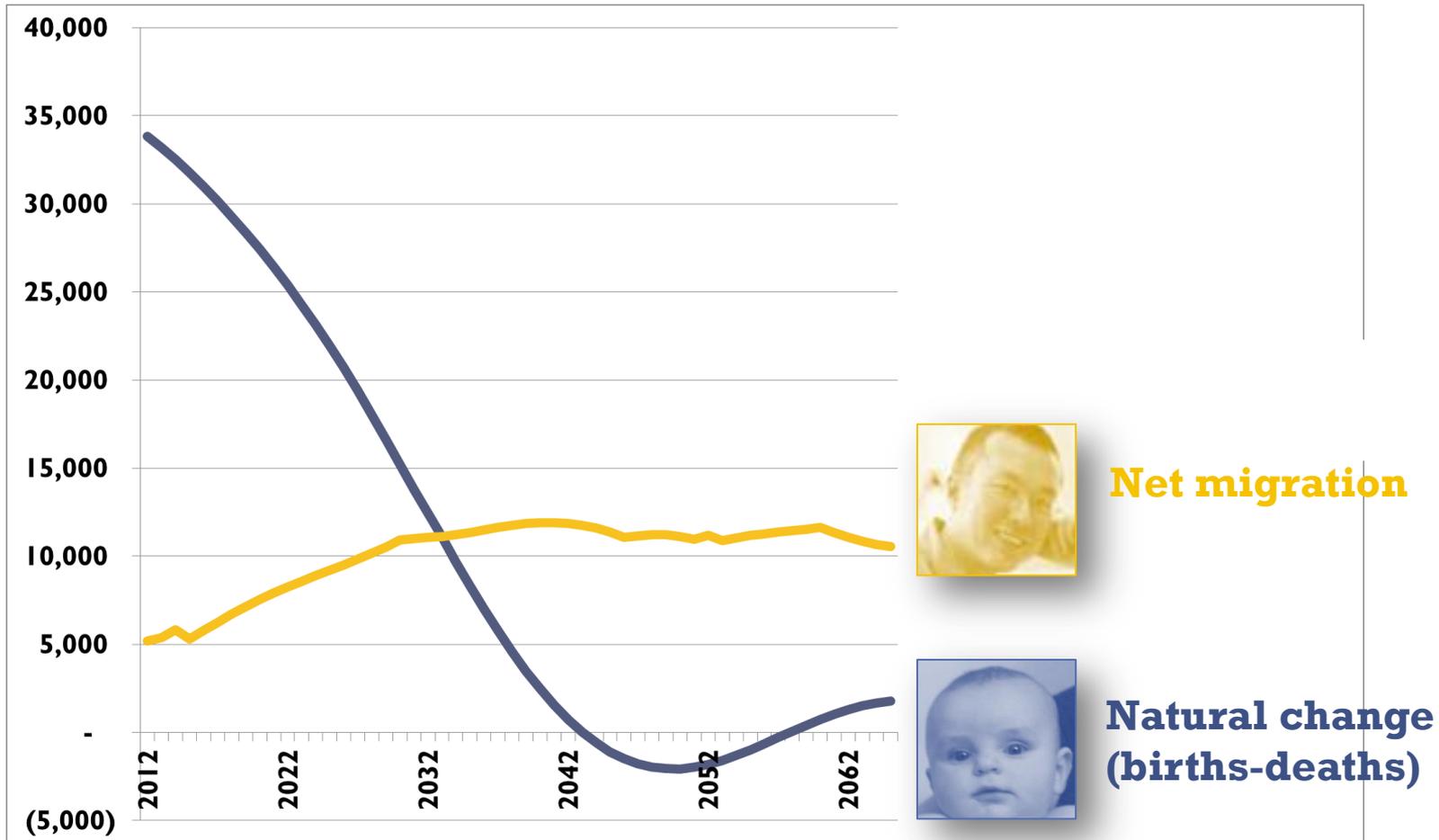


Source: U.S. Census Bureau, 2014 Population Estimates. Note: Domestic plus international figures may not equal totals due to rounding and a "residual," the result of controlling county populations to the national population for the entire set of estimates.  
For interactive map online, see: [https://public.tableausoftware.com/views/MigrationReportMapping/TotalMigrationNet?:embed=y&display\\_count=no](https://public.tableausoftware.com/views/MigrationReportMapping/TotalMigrationNet?:embed=y&display_count=no)

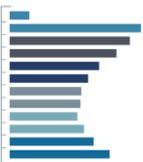




# Net migration will become the major driver of our state's growth



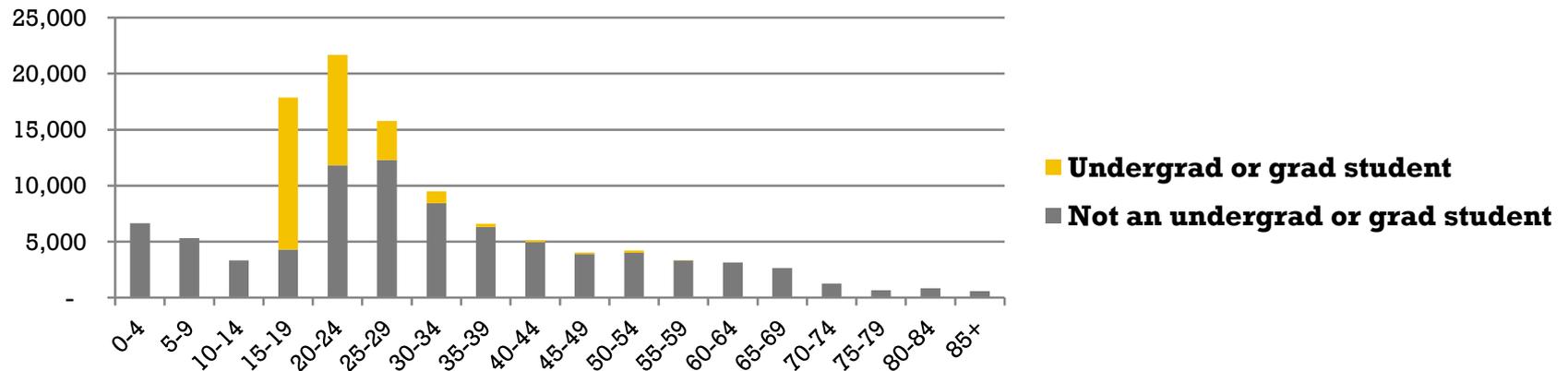
Source: MN State Demographic Center projections, October 2013.



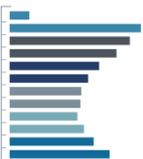


# About 113,000 people leave MN each year for other states

**Annual leavers from Minnesota, by age group and student status, 2008-2012**



■ Only about 101,000 arrive from other states, resulting in domestic losses



# Percent of population that is foreign-born

Bloomington: 12%

Eden Prairie: 14%

**Edina: 10%**

Richfield: 20%





## Percent of population (5+) that do not speak English 'very well'

Bloomington: 7%

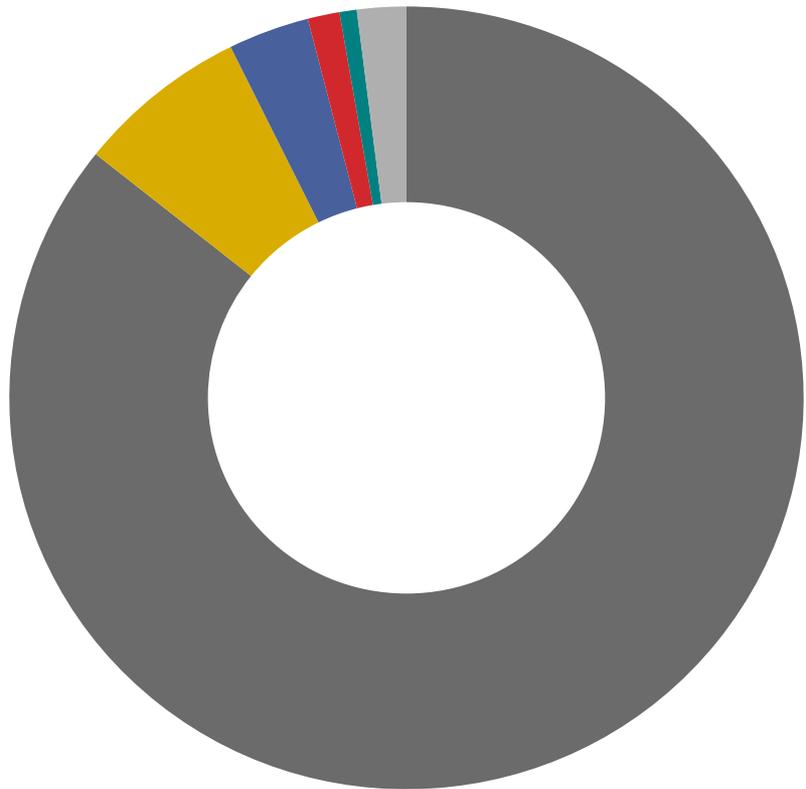
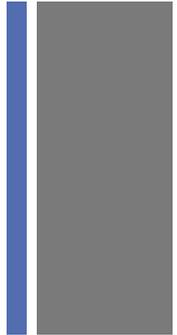
Eden Prairie: 5%

**Edina: 3%**

Richfield: 14%



# Edina population by race, 2010



- White (86%)
- Asian (7%)
- Black (3%)
- American Indian (1%)
- Some other race (1%)
- Two or more races (2%)

\* Hispanics may be represented in any race, but due to the small numbers in Edina, the data were suppressed.

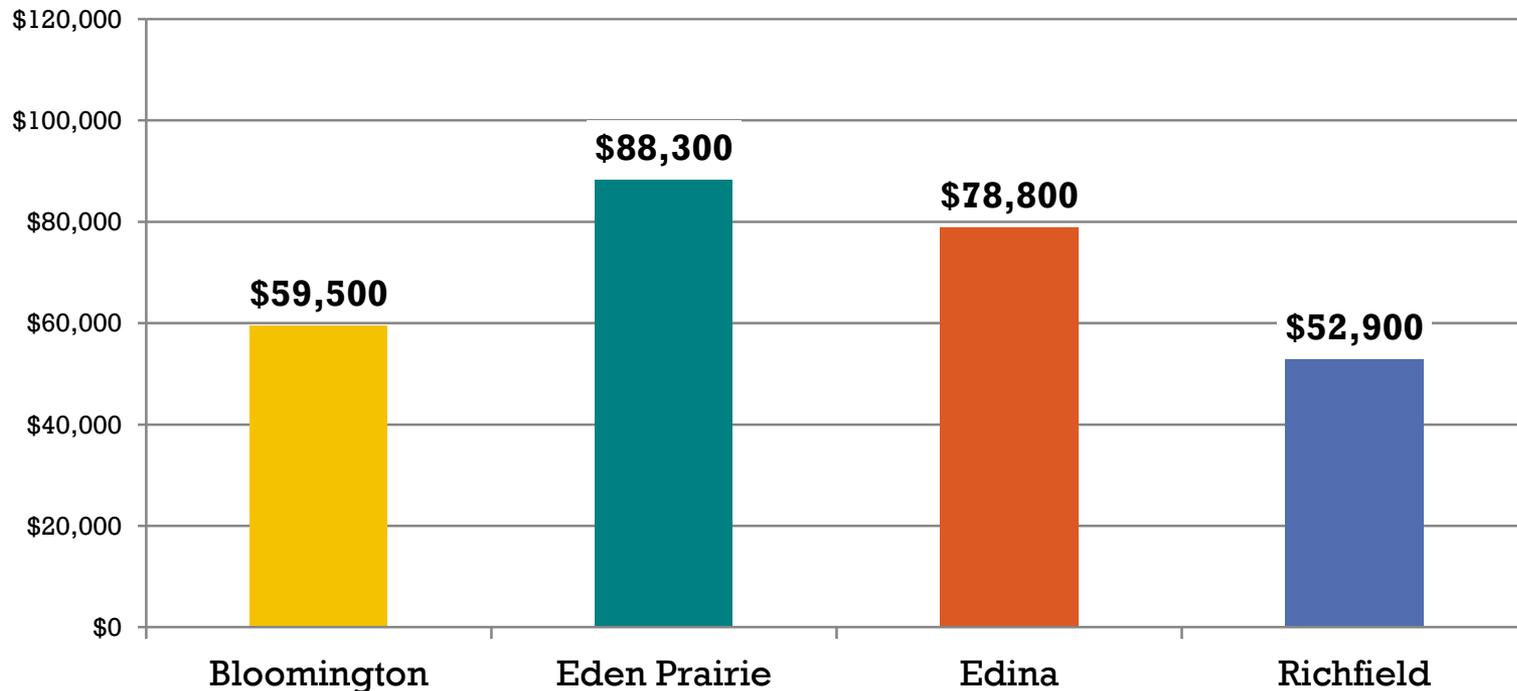


# Household resources



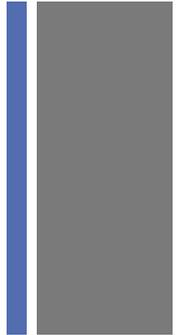
# Median *household* income in Edina about \$80,000 per year

**Median household income, 2011,  
Edina and neighboring communities**

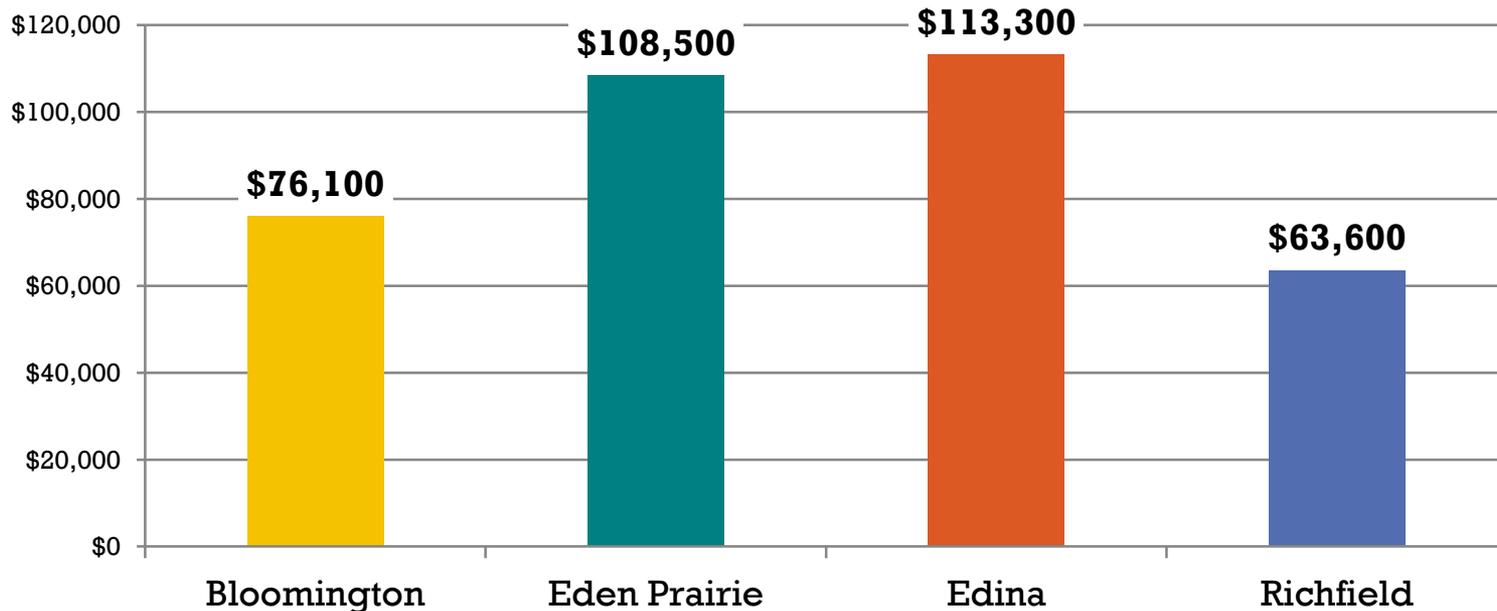




# Median *family* income in Edina about \$113,000 per year

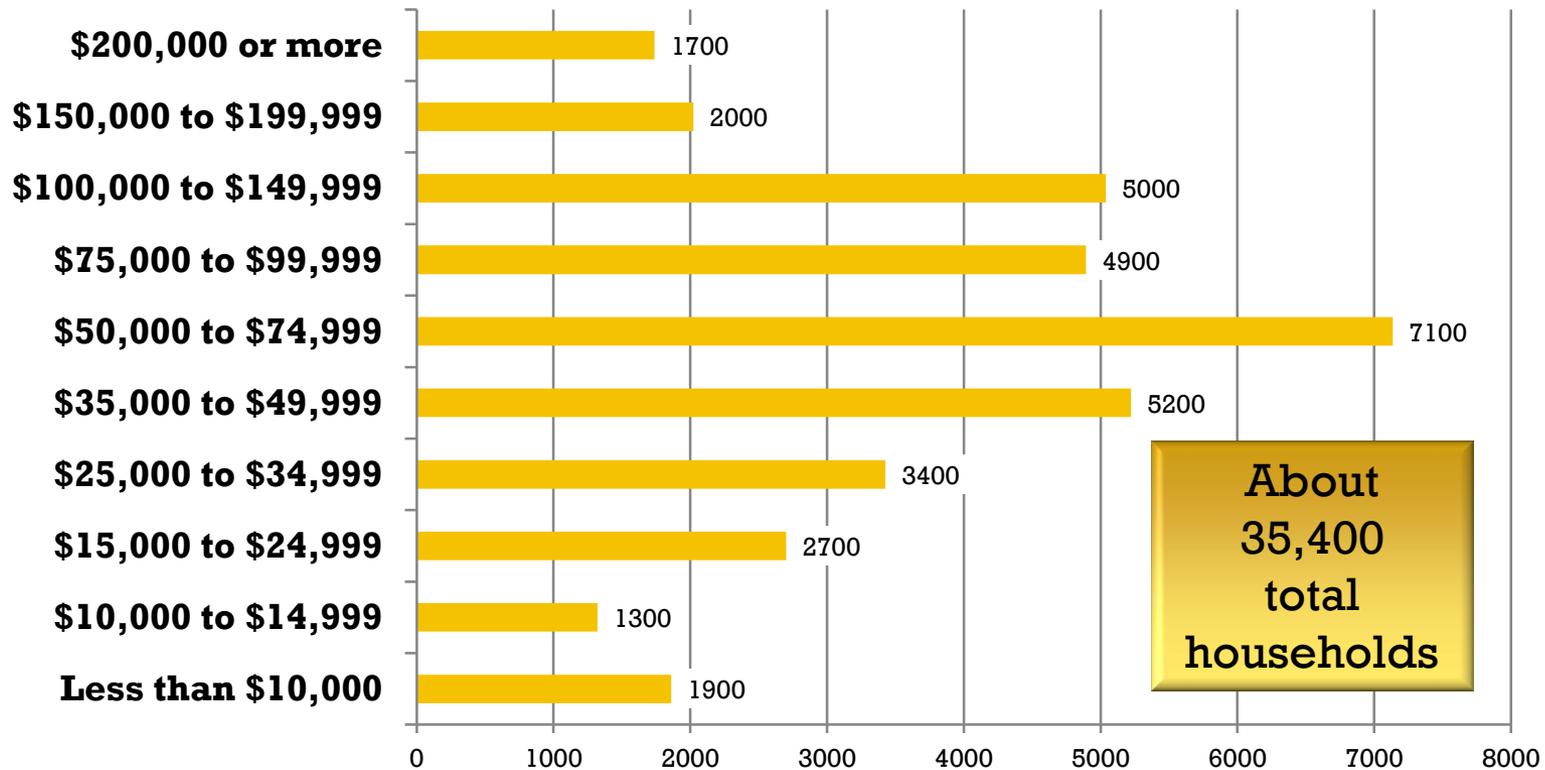


**Median family income, 2011,  
Edina and neighboring communities**





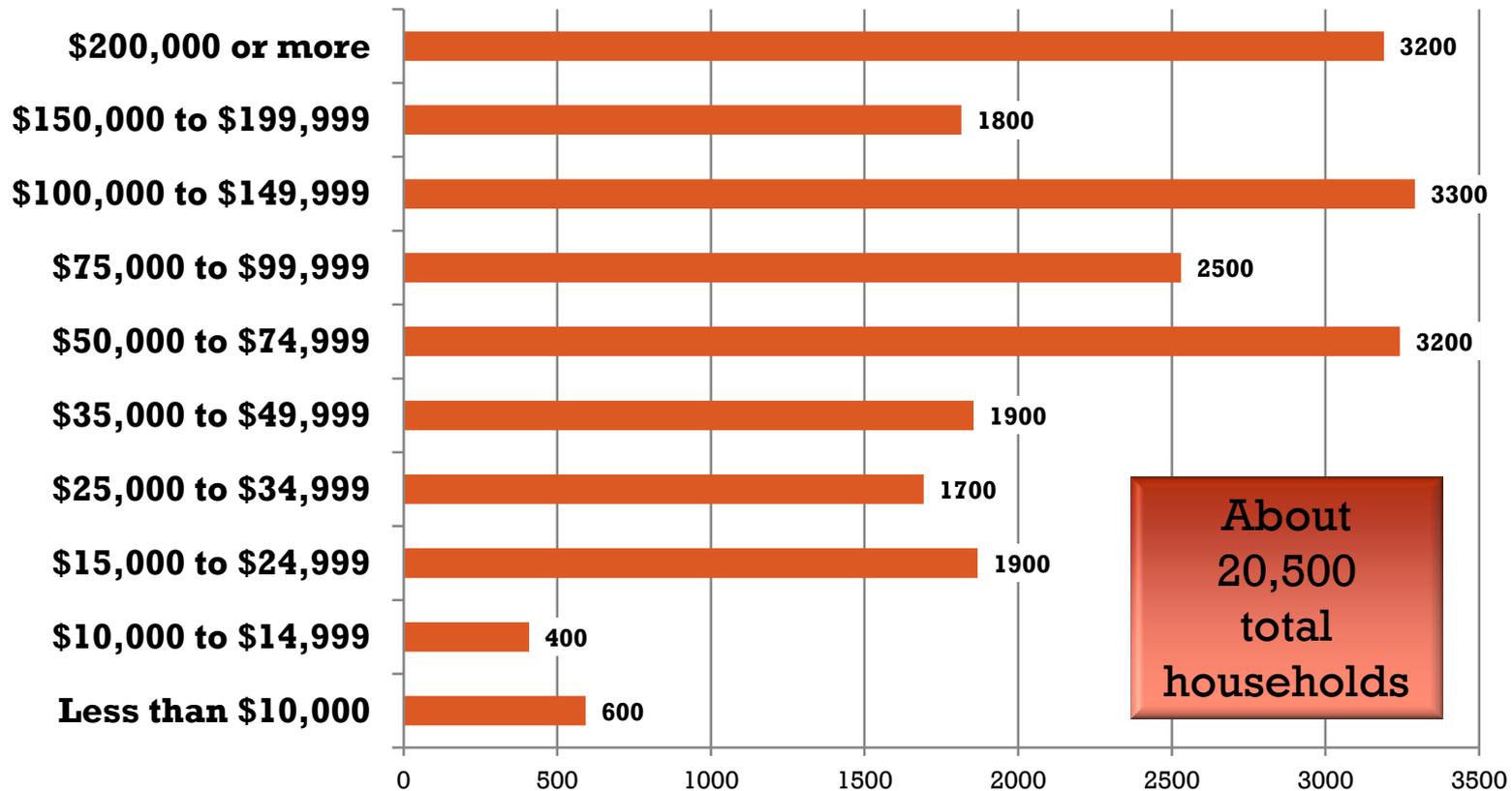
# Bloomington household distribution by annual income



Source: U.S. Census Bureau, 2009-2011 American Community Survey. Margins of error exist around estimates but are not shown. Data are rounded to nearest hundred.



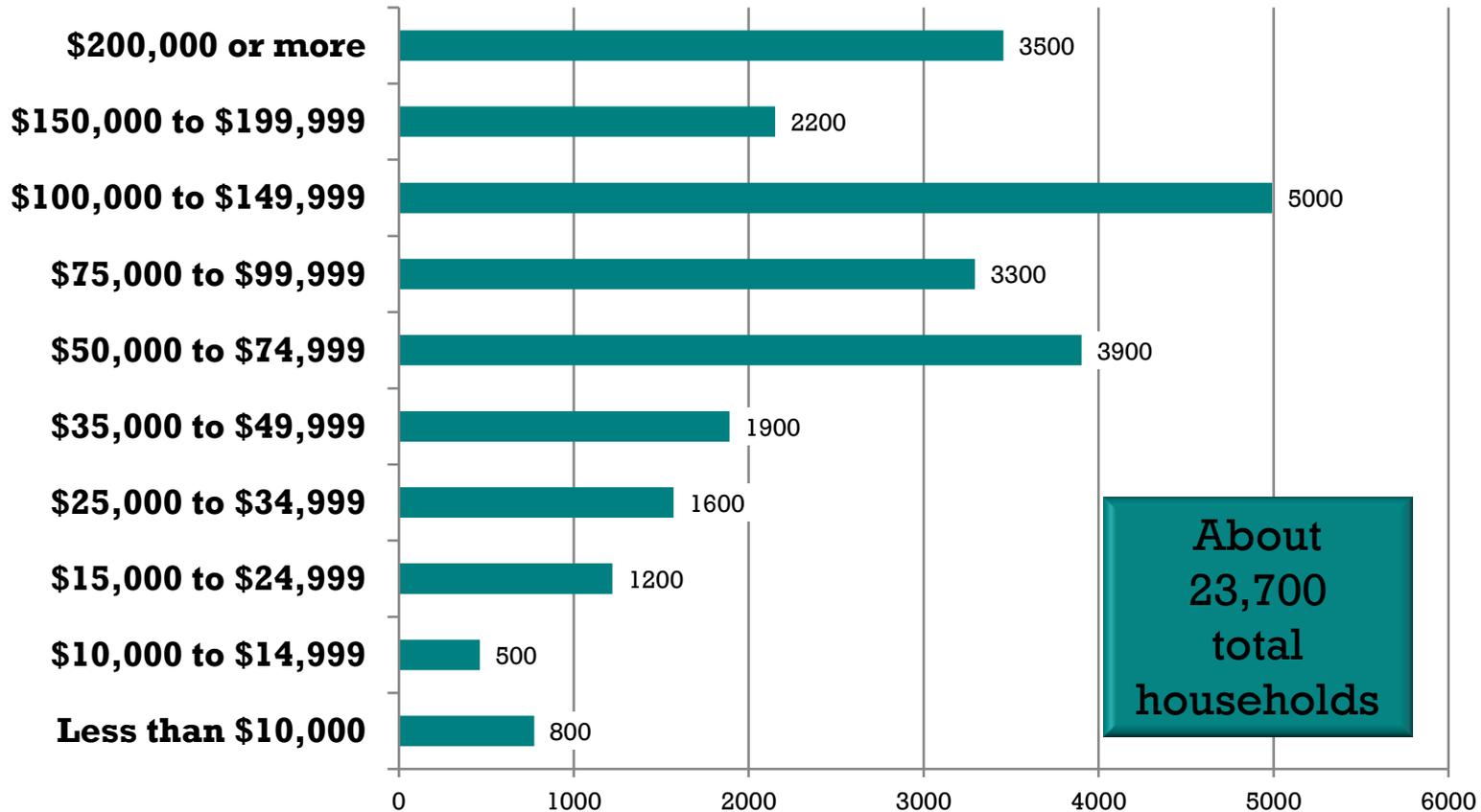
# Edina household distribution by annual income



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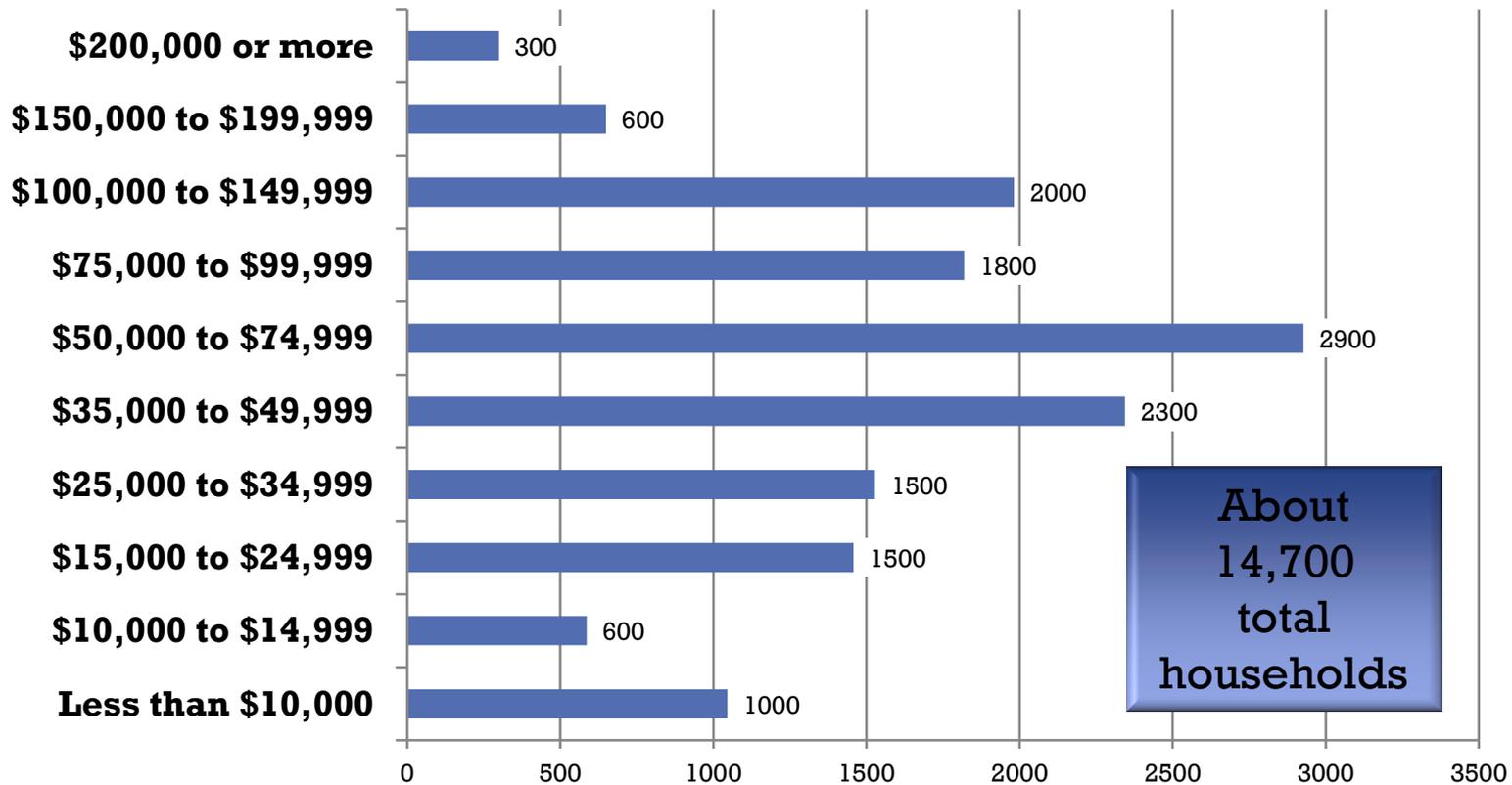
# Eden Prairie household distribution by annual income



Source: U.S. Census Bureau, 2009-2011 American Community Survey. Margins of error exist around estimates but are not shown. Data are rounded to nearest hundred.



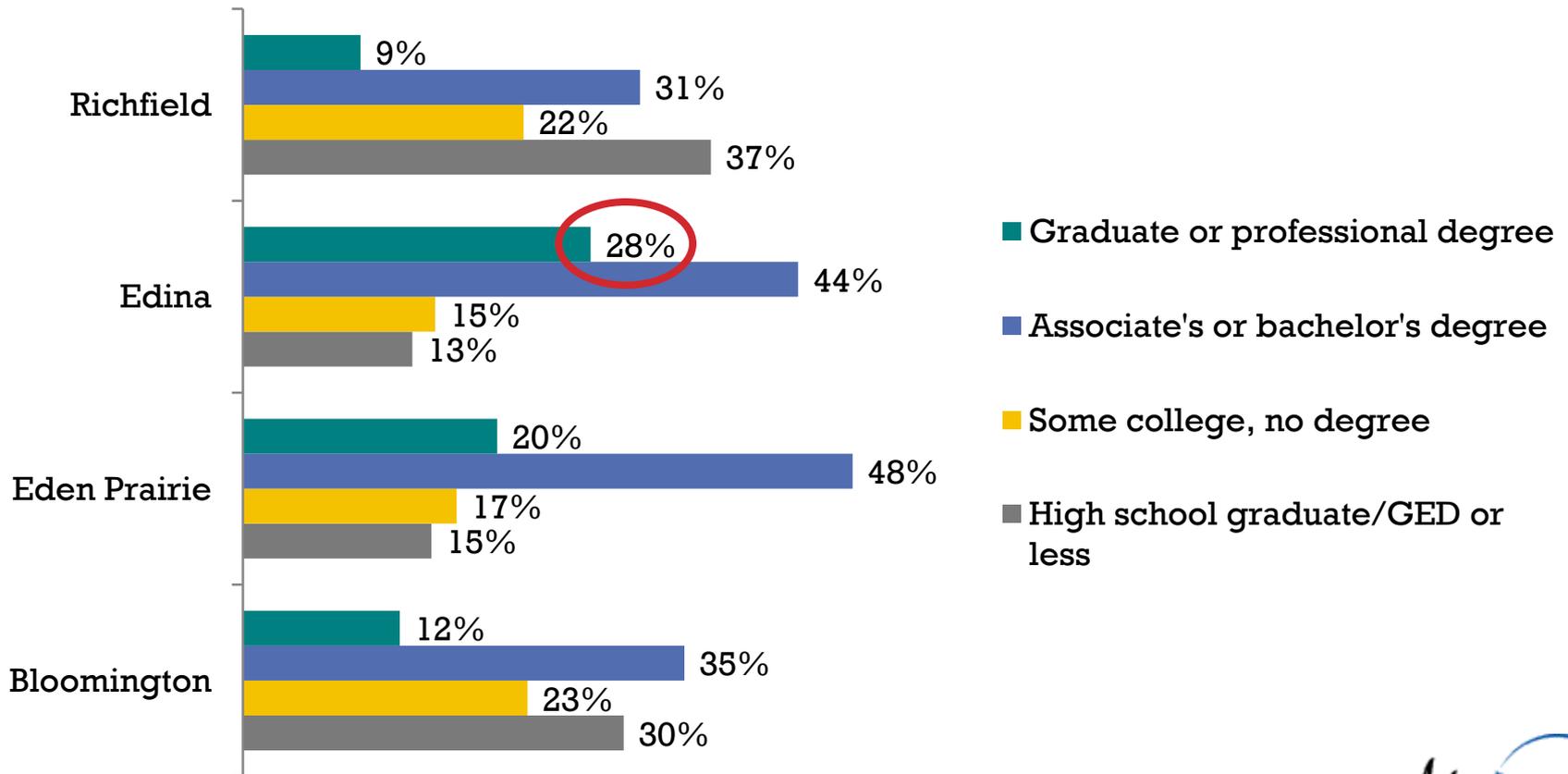
# Richfield household distribution by annual income



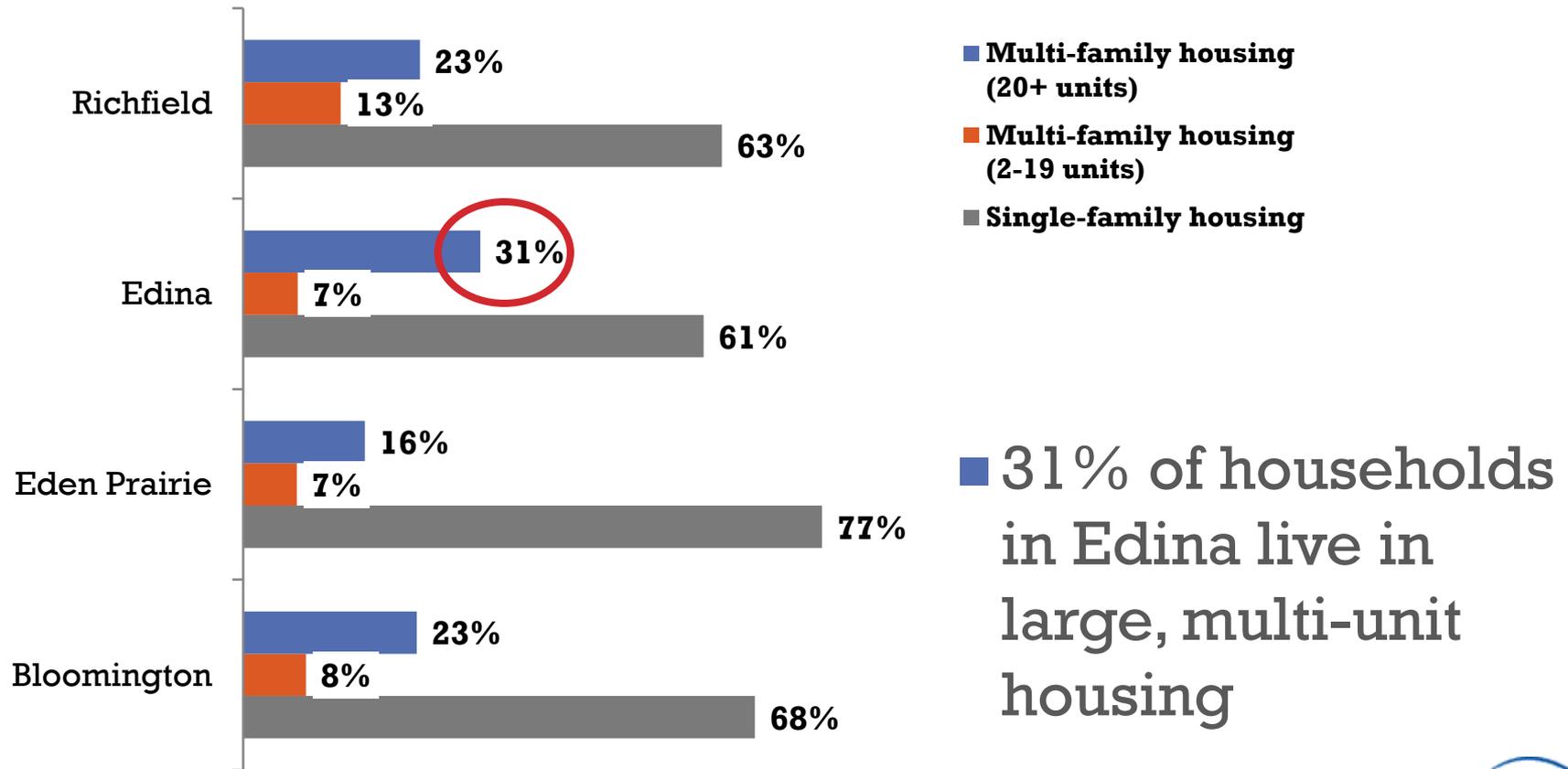
Source: U.S. Census Bureau, 2009-2011 American Community Survey. Margins of error exist around estimates but are not shown. Data are rounded to nearest hundred.



# Educational attainment in Edina is extremely high



# + Housing units by type





The future  
will look  
very  
different  
from today.

# + Take-away thoughts for all Minnesotans

- All areas of the state will feel effects of an **aging population**, some places much more acutely. This will create fierce debates about **where to spend scarce public dollars**, as health care and long-term care become cost-drivers of public budgets. How we manage the transition from young to old will be important for all our residents.
- There are **many healthy years ahead** for many of our older adults. How can we enlist and benefit from **older adults reshaping their communities** in the years to come?
- Fewer workers relative to older adults puts a premium on **developing, retaining, and attracting skilled workers** — to fuel economic growth and to pay for needed public services.
- **Poor educational, health and economic outcomes** for our fast-growing populations of color jeopardize our economic competitiveness and quality of life for all.

# + Take-away thoughts for those in Edina area

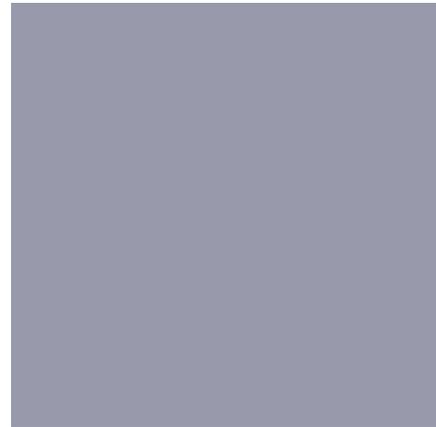
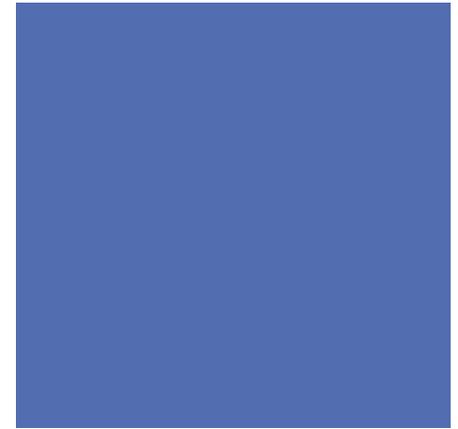
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- Limited populations of color in Edina area (although Richfield has high share of immigrant families).
- Edina has a high number of those in 70s and 80s and Boomers on their heels. Consider needed services for — as well as key contributions from — these populations.
- Edina is highly educated, highly affluent (although many seniors on fixed incomes).
- High housing costs are likely pricing out many 20-something headed households from Edina.



Questions?  
Comments?

**Thank you!**



**Andi Egbert**

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# MN State Demographic Center online resources

Explore our website at  
[mn.gov/demography](http://mn.gov/demography)

- Locate more data, more efficiently
- New interactive maps and data visualizations
- Featuring a new blog, guidance for data users, and more
- Follow us on Twitter at [@MN\\_StateData](https://twitter.com/MN_StateData)





Minnesota State Demographic Center

**Website: [mn.gov/demography](http://mn.gov/demography)**

**Twitter: [@MN\\_StateData](https://twitter.com/MN_StateData)**