

A Social Media Crash Course

Admin Lunch and Learn series | Dec. 4, 2013



The Basics

- **Facebook**

- World's most popular social media site
- Over 500 million users
- 67 percent of internet users are on Facebook
- Founded in 2004
- The Lingo
 - Profiles
 - Timelines
 - Pages
 - Likes



The Basics

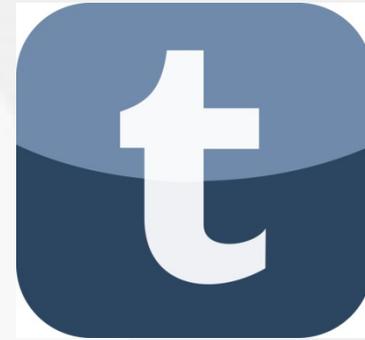
- **Twitter**

- 230 million users, 500 million tweets sent each day
- 16 percent of all internet users are on Twitter
- Primary users are young adults and urban residents
- 77 percent of Twitter accounts are outside the U.S.
- Founded in 2007
- The Lingo
 - Home/Feed
 - @
 - Hashtags
 - Follow
 - Retweet



The Basics

- The rest...



The Basics

- **The Rest**

- YouTube

- Founded in 2005, bought by Google in 2006
- 60 hours of new video uploaded to the site every minute
- Channels, subscribers, comments

- Instagram

- Founded in 2010, bought by Facebook in 2012
- Over 100 million active users (13 percent of internet users)
- Photo sharing, “hearts,” and commenting

- Tumblr

- Founded in 2007, bought by Yahoo in 2013
- 153 million blogs (6 percent of internet users)
- “Microblogging,” likes and “reblogs”

The Basics

- **The Rest**

- LinkedIn

- Founded in 2002, launched in 2003
- 259 million members in over 200 countries and territories
- Job postings, professional profiles, recommendations, etc.

- Pinterest

- Founded in 2010
- 15 percent of all internet users have a “pinboard” here (Women are five times as likely to “pin”)

- Vine

- Founded in 2012, acquired by Twitter shortly after
- What can you say in six seconds?

- Foursquare, Google+, Yammer, and many more...

Social Media Explained



-  I'm eating bacon
-  I like bacon
-  I have skills including eating bacon
-  This is where I eat bacon
-  Watch me eat my bacon
-  Here's a vintage photo of my bacon
-  Here's a recipe with bacon
-  I work for Google and eat bacon
-  I'm listening to music about bacon

A closer look



Minnesota Governor's Council on Developmental Disabilities

385 likes · 12 talking about this

Government Organization
Working to Increase Independence, Self-Determination, Productivity, Integration and Inclusion

About

Photos

Likes 385

Map

Notes 3

METO CLASS MEM - NOTICE
The documents at th explain the Claim For

Highlights



Minnesota Governor's Council on Developmental Disabilities shared a link.

December 2

"Stop Hurting Kids" is a national campaign to end restraint and seclusion, and the associated abuses of our children and young adults in the public school system. Restraint and Seclusion laws and policies by state, the film entitled "Restraint and Seclusion: Hear Our Stories," and additional resources are available at <http://www.stophurtingkids.com/>.



aint and seclusion can have sequences, including, most Furthermore, there continues that using restraint or seclusion facing the occurrence of the r."

J.S. Secretary of Education

Stop Hurting Kids
www.stophurtingkids.com

End Restraint and Seclusion

Like · Comment · Share

Likes

-  **National Disability Awareness Project**
Local Business
-  **Giggle. Play. Connect.**
Organization
-  **National Disabilities Advocacy Network**
Non-Profit Organization

Activity
Recent

Minnesota Governor's Council on Developmental Disabilities followed the list Soc...



Minnesota Governor's Council on Developmental Disabilities

December 2

Governor Mark Dayton has issued a Proclamation declaring the week of December 2 – 6, 2013 as Inclusive Schools Week in Minnesota (add link to the Proclamation). Inclusive Schools Week is an annual event that celebrates the progress schools have made in providing a supportive and quality education to a diverse student population, including students with disabilities; as well as opportunity to discuss what still needs to be done in order to

A closer look

The screenshot shows a Twitter interface with a dark header containing navigation icons for Connect, Discover, Me, and a search bar. The main content area displays a list of tweets:

- Lars Leafblad** (@larsleafblad) 2h: RT @mspbypublisher: @larsleafblad nominations just opened for 40 under 40 → bizjournals.com/twincities/nom...
- Tom Weber** (@webertom1) 2h: 28 inches of snow now reported 5 miles north of Two Harbors, MN: mprne.ws/rhzy via @mprweather
- tpt Almanac** (@tptAlmanac) 2h: #thisdayinmnhistory On Dec 4, 1936 an African-American student organization was formed at the University of Minnesota @UMNews. Retweeted by Tom Weber
- Minnesota StateParks** (@mnstateparks) 2h: [Notice] Lake Shetek State Park will be closed for a deer hunt Dec 7 -8. More information at go.usa.gov/W3yQ
- Minnesota StateParks** (@mnstateparks) 2h: Good Morning! Stay safe on the roads today, everyone.
- Alyssa Ebel** (@ExploreMN_PR) 13h: 'Tis' the season for @SaintPaul Rice Park #Minnesota #Holiday lights #exploremn pic.twitter.com/C6ImbQT3iP. Retweeted by SaintPaul

The tweet from Alyssa Ebel includes a photograph of trees and a Christmas tree illuminated with warm white and blue lights at night.

Social Media At Work

Department	RSS	Twitter	Email	Facebook	YouTube	Other
Administration		X			X	
Agriculture	X	X		X	X	
Commerce						
Corrections		X		X	X	
DEED	X	X		X		
Education		X	X	X	X	
Governor	X	X	X	X	X	flickr
Health	X	X	X	X		
Human Rights	X	X	X	X	X	
Human Services		X	X		X	
Labor and Industry	X	X	X		X	
Legislative Auditor	X	X		X		LinkedIn
Natural Resources	X	X	X	X	X	Podcast
Office of Higher Learning						
Public Safety		X		X	X	
(Alcohol and Gaming)		X		X	X	
(BCA)		X		X	X	
(other Divisions)		X		X	X	
Revenue		X	X		X	TaxReform
Secretary of State		X		X		
State Auditor						
Transportation		X	X	X	X	
Veteran's Affairs		X		X		

State of MN on Social Media

MINNESOTA DEPARTMENT OF AGRICULTURE

MDA A-Z index | MDA staff directory | Visitor parking | HELP

Welcome to the Minnesota Department of Agriculture

Google™ Custom Search
Search MDA

Site Directory

- All About the Minnesota Dept. of Agriculture (MDA)
- Animals & Livestock
- Ag Chemicals & Fertilizers
- Food From Farm to Table
- Grants, Loans & Financing
- Licensing, Inspections, Certifications & Testing
- News, Media & Government Relations
- Plants, Pests & Pest Control
- Protecting Our Lands & Waters
- Renewable Energy
- Agriculture in the Classroom

Latest news

IMPORTANT — MDA Parking & Freeman Building Access Information

MDA to offer free nitrate water-testing clinic June 7 in Mille Lacs County May 30

MDA to offer free nitrate water-testing clinic May 31 in Milaca May 30

MDA to offer free nitrate water-testing clinic June 4-8 in Little Falls May 30

>>> MDA News

In the

- What is raw
- Do I have FA
- Weekly Crop
- Attend the J
- Agricultural D

Do it o

- Apply / Rene
- Search Minn
- Food Safety
- Pesticide Mis

Minnesota Department of Agriculture
025 Robert Street North, St. Paul, Minnesota 55155-2538

Affirmative action policy | Site terms of use | Privacy policy | MDA staff directory
651-201-6000 ~ 1-800-967-2474 ~ TDD: 1-800-627-3529 ~ MDA

DOC
MINNESOTA DEPARTMENT OF CORRECTIONS
CONTRIBUTING TO A SAFER MINNESOTA

DOC Homepage | Links | Site Map | Contact Us

Hot Topics

- Minnesota Level 3 Predatory Offender Information
- Virtual Prison Tours
- Daily Inmate Profile Reports
- Challenge Incarceration Program (CIP)

Additional Resources

- National Sex Offender Public Registry
- Accountability Minnesota

Find the DOC on Facebook and Twitter

Staff Completes Training to Help Mentally Ill Offenders

On May 18, the third Department of Corrections Crisis Intervention Class graduated from training. This program provides tools, strategies, and techniques that will allow corrections staff, behavioral health providers, and advocates to work together to better deal with mentally ill offenders during their incarceration.

[Information on National Alliance for Mental Health](#)

Eddie Miles is the new warden at the Minnesota Correctional Facility-Lino Lakes.

"Lino Lakes is where I started my career as an officer and I have always had a special place in my heart for this facility," Miles said. "When the opportunity came up for me to return, I couldn't say no. I'm grateful to the department for giving me this opportunity to be closer to home."

[Read the news release](#)

Commissioner Roy has named John King as the new assistant commissioner of the Facility Services Division.

"I appreciate the opportunity to serve Commissioner Roy and all of the DOC in this new role," said King. "When I started as an officer at Oak Park Heights in 1982, I never imagined that the DOC would give me the opportunities I have had. I understand and deeply care about the professional staff who work in our prisons and their role in protecting the public."

[Read the news release](#)

Commissioner Roy has announced Terry Carlson as the new deputy commissioner of the Facility Services Division.

"Each position I have held in this agency has been rewarding and challenging," said Carlson. "I look forward to serving the facilities division and the agency in this new role, continuing to focus on safety, department improvements and preparing offenders for success upon release."

[Read the news release](#)

Predatory Offender Training for Those Who Care for Children and Vulnerable Adults

minnesota.northstar

State of MN on Social Media

Skip navigation

Home Welcome to MDE Just for Parents Student Success Educator Excellence School Support Data Center

Minnesota Department of Education

Search

Turning a Poetic Phrase

During their 4 week poetry study, fifth-grade students at Orono Intermediate School are studying the work of mentor poets. By noting each poet's techniques and process, the students learn about the tools and strategies poets employ, including: freewriting to gather ideas, collecting poetic words and phrases and emulating a structure of a mentor text. Students also learn how to effectively use white space and are exposed to the many different forms of poetry. As students read, write, and talk poetry, they fill their notebooks to the brim – with words meant to inspire!

Celebrating Student Success

Supporting Teachers and Schools

Raising the Bar, Closing the Gap

Innovating, Assessing and Implementing

How Are We Doing?

News

Minnesota Department of Education Releases New Multiple Measurement Ratings

The Minnesota Department of Education has released Multiple Measurement Ratings (MMR) for schools across the state. The new ratings are the result of implementation of a new fairer, more accurate accountability system made possible through the state's NCLB waiver.

Read more

Visit the MDE News Center ...

any connected:

Your feedback, please: Suggestions? Comments? SUBMIT

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 Student Success Calendar Minnesota Northstar
 Educator Excellence Contact Us Help

MDH Minnesota Department of Health

HOME TOPICS ABOUT US Search the site

PROTECTING, MAINTAINING AND IMPROVING THE HEALTH OF ALL MINNESOTANS

Screen-Free

Women's Health

Strokes

Asthma

Ticks

Turn off screens and turn on life

Email Updates

Share This

RSS Feed

Facebook

Twitter

Translated Materials

Topics

Certificates & Records
Birth certificates, death records, paternity certificates

Data & Statistics
Statistics on diseases and conditions, statistical reports

Diseases & Conditions
A-Z disease listing, diseases and conditions by type

Emergency Preparedness
Individual/family preparedness, emergency response programs

Environments & Your Health
Indoor air and drinking water quality, healthy homes, radiation

Facilities & Professions
Directories of facilities, licenses, certifications, registrations

Health Care & Coverage
Health plans/insurance, health records

Injury, Violence & Safety
Injury data, sexual violence prevention, occupational health

Life Stages & Populations
Children's health, aging, racial/ethnic health disparities

Policy, Economics & Legislation
Health reform, health policy, legislative information

News & Announcements

- News Releases
- Announcements

Featured Sites

- Operation Medicine Delivery Survey
- Commissioner Ehlinger's Blog
- Drug Diversion Prevention
- Hand Hygiene
- Health Reform
- Statewide Health Assessment

Partner Resources

State of MN on Social Media

Minnesota Department of Natural Resources

Recreation | Destinations | Nature | Education / safety | Licenses / permits / regs.

Home >

Most popular:

- Buy a license
- Fishing
- Hunting & trapping
- State parks
- Maps
- LakeFinder
- Mobile apps
- Events & seasons

Find it fast:

- Invasive Species
- School Trust Lands
- Legacy Projects
- Grants
- Jobs
- DNR for kids
- Military benefits
- Accessible Outdoors
- Public input
- Stewardship
- Volunteering

Publications:

CONSERVATION

THE BEST FIREWOOD IS LOCAL FIREWOOD.

Help Prevent The Spread Of Invasive Plants And Animals.

Play Clean Go

1 2 3 4

Inspections, enforcement, education; Top priorities this summer

Learn about aquatic invasive species and watch new documentary.

Protect your waters.

Connect With Us

Get Email Updates

Email Address

Featured Video

DNR Conservation Officer on Patrol [More videos >](#)

Break a Bat, Plant a Tree

The Twins are partnering with Minnesota State Parks

BATS BROKEN

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News for 05/30/2012

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Minnesota Department of HUMAN RIGHTS

Our mission: to make Minnesota discrimination free

Home | About Us | Your Rights | File a Complaint | Contract Compliance | Employers | Education & Resources

Department of Human Rights' mission: to make Minnesota discrimination free.

FEATURED TOPICS

- Your Rights
- File a Complaint
- Contract Compliance

Your Rights & Responsibilities

MDHR News

- MDHR Press releases

Quick Links

ABOUT MDHR

- Commissioner of Human Rights
- Directions and contact information
- Saint Cloud Regional Office
- History of the MDHR

YOUR RIGHTS & RESPONSIBILITIES

- Frequently asked questions
- Jurisdiction chart
- Practices prohibited
- Minnesota Human Rights Act

COMPLIANCE FOR CONTRACTORS

- Affirmative Action Plan How-To
- Construction projects monitored
- FAQ about revised hiring goals
- Worksheets and forms

FOR EMPLOYERS

- Practices prohibited in employment
- FAQ for employers
- Hiring and interviewing
- Reasonable accommodations

Featured Resources

VIDEO PROGRAMS

MDHR video programs explore topics on weight bias, credit history, domestic violence and more.

ARTICLES AND CASE HISTORIES

Archive of publications by MDHR including excerpts from The Rights Stuff newsletter.

CONNECT WITH MDHR

- Facebook
- Twitter
- YouTube
- Email updates
- RSS Web updates
- MDHR Calendar

FEATURED EVENTS & ANNOUNCEMENTS

May is Asian-Pacific American Heritage Month

Bullying Prevention Task Force

HUMAN RIGHTS STORIES IN THE NEWS

All news stories

Choose compassion, not vitriol for same-sex marriage

Minneapolis mansion becomes museum honoring African-American heritage

Alleged hate-crime assault draws protesters to Proctor

FEEDBACK

Web site survey

Top of page

AN EQUAL OPPORTUNITY EMPLOYER

Minnesota Department of Human Rights,
Freeman Building, 625 Robert Street North, Saint Paul MN 55155
651.539.1100 | TTY 651.296.1283 | Toll Free 1.800.657.3704 | Fax 651.296.9042

State of MN on Social Media

The screenshot shows the navigation menu for the Minnesota Department of Public Safety website. It includes a top navigation bar with links for 'DPS Home', 'Divisions', 'Media Center', 'Contact DPS', and 'Help'. A dropdown menu is open under 'Divisions', listing various departments such as Alcohol and Gambling Enforcement, Bureau of Criminal Apprehension, and State Fire Marshal. Other sections include 'BOARD/COMMITTEES', 'ABOUT DPS', and 'RELATED LINKS'.

This screenshot shows the main content area of the Minnesota Department of Public Safety website. It features a 'WHAT'S NEW?' section with a 'Motorcycle Awareness Month' announcement. Below this is a social media sharing bar with icons for Facebook, Twitter, YouTube, and a 'share' button. At the bottom, there are navigation links for 'ABOUT DPS', 'MEDIA CENTER', 'CONTACT DPS', and 'TOOLS'.

The screenshot displays the Minnesota Department of Revenue website. The header includes the 'MINNESOTA REVENUE' logo, navigation links like 'CONTACT US' and 'SEARCH', and a 'Services LOGIN FOR BUSINESSES' button. The main navigation bar lists categories: Home, Individuals, Businesses, Tax Professionals, Local Governments, Law & Policy, Research & Statistics, Newsroom, and Report Fraud. The main content area is titled 'Welcome to the Minnesota Department of Revenue' and features four columns of services: 'For Individuals', 'For Businesses', 'For Tax Professionals', and 'For Local Governments'. Each column lists various services such as 'e-Services Information', 'File & Pay Income Tax', and 'Sales & Use Tax'. A 'News Flash' section at the bottom highlights a 'Governor Taps Mayors for Tax Reform Advice'.



State of MN on Social Media

Minnesota Department of Transportation
Your Destination...Our Priority

MnDOT A to Z General Contacts Simple Search Advanced Search

511 Travel Info Cars Trucks Transit Rail Aviation Waterways Bikes Pedestrians

Topics A-Z
MnDOT services and information

Doing Business
Licenses, forms and more for contractors, consultants, partners and drivers

Safety
Safety information and resources

Contact Mndot
Ask questions, report problems and do business with Mndot

Local information
Local Mndot Offices

Select your district or use this City Listing to find your Mndot district.

Help us improve this website:
Take a minute to complete our Web survey

Travel information

- 511 Statewide travel information
- Current construction projects
- Future projects
- News releases

Current traffic flow information in the St. Paul/Minneapolis area

Major Highway Updates

Recent Mndot News tweets

Hwy 32 in Clay County gets detour removed today <http://t.co/nZBMkY> #mndot 41 minutes ago

Hwy 19 near Cannon Falls closing with detour beginning June 6 <http://t.co/KpvmGqor> #mndot 43 minutes ago

Bridge sealing in southeastern Minnesota begins June 4, brief lane closures <http://t.co/qZrWSn8A> #mndot 45 minutes ago

More Mndot News tweets on Twitter.com

Connect with us

- Email updates
- Twitter
- Facebook
- Youtube

Get involved

- Public and stakeholder participation opportunities

Report a safety issue

- Report a pothole
- Report unsafe driving
- Report an Americans with Disabilities Act compliance issue

Features

What you didn't learn in drivers' training: Our new ways to get you around safely.

- MinPASS
- Zipper merge
- Roundabouts
- Diverging diamond intersections

Minnesota Department of Administration

Government Services Citizen Services Business Services Media

How Do It?

Want to improve MN government? Get started with our Lean Training!

Continuous Improvement Training

Admin's Lean Program offers free Continuous Improvement training to public sector employees each month.

Want to get equipped to transform the processes and operations in your workplace? Check our training dates and [register for training today!](#) And learn more about Lean and CI on our [continuous improvement page.](#)

Government Services
Services for state agencies, local government organizations and other government customers.

Citizen Services
Services for citizens of Minnesota, visitors, and all other members of the public.

Business Services
Services for vendors, contractors, businesses and other partners and professionals.

Media
News, updates and other information about the Department of Administration.

Give us your feedback on our website

ABOUT
Contact Us
Who We Are
What We Do
Commissioner's Office
Customer Feedback
Website Feedback
Media
About this Website

GOVERNMENT RESOURCES
Building Management
Cooperative Purchasing
Construction Projects
Government Data Practices
Grants Management
Lean
Leasing
MnSAFE
Purchasing and Contracting
Property and Casualty Insurance
SnAJIT
Workers' Compensation

CITIZEN RESOURCES
Capitol Events
Developmental Disabilities Council
Grants
Legacy/Arts and Cultural Heritage
MnBid
Minnesota's Bookstore
Office of the State Archaeologist
Parking at the Capitol Complex
State Auctions
State Demographic Center
STAR Program

BUSINESS RESOURCES
Construction Projects
Job Site Guidelines
Real Estate and Space Info
Register as a Vendor
Solicitations and Bids
State Register
Strategic Partnerships
Targeted Group Certification
Vendor FAQs
Vendor Information

ADMIN EMPLOYEES
Admin Human Resources
Financial Management and Reporting
Policies
Cafeterias
Conference Rooms
Employee Parking
SharePoint
State Self Service
Webmail
White Pages

connect with us

Twitter YouTube

What's the Policy?

- Personal use and business use
- Blurred Lines
- “Tweets are my own”
- Social Media mess-ups in the news
- Policies across the state

MN/DOT EXPECTATIONS FOR SOCIAL MEDIA USE

All employees that use social media for Mn/DOT business or use Mn/DOT electronic resources for personal use of social media must follow these expectations. The expectations apply to all social media technologies as defined by the Mn/DOT Social Media Policy. Approved social media technologies currently include Facebook, YouTube, Twitter and LinkedIn.

When using social media for Mn/DOT business, regardless of whether you are in or out of the office, and when using Mn/DOT electronic resources for personal use of social media, all State of Minnesota and Mn/DOT policies, guidelines and laws apply, including the Appropriate Use of Electronic Communication and Technology policy, the Media policy, the Social Media policy, the Collaboration policy, the Official Records Act and the Minnesota Government Data Practices Act.

EXPECTATIONS FOR PERSONAL USE

PURPOSE: Mn/DOT allows access for personal use of approved social media technologies for appropriate, limited and reasonable use during breaks, lunch and outside of work hours.

BE MINDFUL OF BLURRING PERSONAL AND PROFESSIONAL COMMUNICATION WHEN USING SOCIAL MEDIA SITES

- Use a personal e-mail address when establishing accounts
- To any and all extents possible, separate your personal and professional communication
- Don't display the Mn/DOT logo or pictures showing Mn/DOT employees on personal sites.

ENSURE THAT ANY USE OF SOCIAL MEDIA SITES DOES NOT INTERFERE WITH WORK PRODUCTIVITY

- Mn/DOT computer use can be tracked if managers or supervisors observe computer use on media and/or other internet sites. You should have no work-related activities on these sites.

SOCIAL MEDIA USE MUST COMPLY WITH THE AGENCY'S SOCIAL MEDIA POLICY

- Think about how your actions appear to coworkers, supervisors and the public
- Don't download applications or games and don't operate while driving
- Don't stream video or media continuously, such as live streaming, which can result in a negative impact on bandwidth and slow the network

BUSINESS DECISIONS, DATA PRACTICES AND RECORDS MANAGEMENT

Business decisions, data practices and records management



Opening Employee Access to Social Media Websites *Use of free collaboration and knowledge sharing tools to further innovation, leadership and transparency at Mn/DOT*

November 2010

Minnesota Department of Transportation Social Media Business Goals

Commitment to innovation, leadership and transparency in government by using social media for outreach, education and information

Adapt to rapidly changing communication technology to communicate with all of our stakeholders

Help facilitate collaboration and information sharing

Monitor and respond to emerging issues

For More Information Contact: Tech Connections

Introduction

The Minnesota Department of Transportation held an online idea jam, called an E-Magination JAM, or E-JAM, in September 2009. This jam was based in part on IBM's Innovation Jam model (<https://www.collaborationjam.com>) which IBM has used as a collaboration tool to help generate innovative ideas and products. In turn IBM leads the world in patents granted every year for the last 17 years through 2009 (<http://www-03.ibm.com/press/us/en/pressrelease/29166.wss>).

Of the 500+ ideas submitted during the E-JAM, 80+ ideas involved current and innovative communication methods focused on information sharing, knowledge management, social media, and Web/Gov 2.0, which is associated with interactive, two-way, collaborative websites and web applications.

After the Tech Connections Flagship Initiative was started in March 2010 to assess the 80+ ideas generated from the E-JAM and other related issues, the decision was made by the Office of Policy Analysis, Research and Innovation (PARI) to use a Risk Assessment Management Process (RAMP) to guide a discussion and decision about whether or not to expand access to Facebook, the most popular social media website.



Why Facebook?

Facebook is arguably the most popular social media website in existence today – there are currently over 500 million users. It is the “gorilla in the room,” so to speak. Facebook also has many features shared by other social media websites, which allowed the risk assessment of Facebook to cover most of the risks posed by most social media. Some other Minnesota agencies, such as the DNR, DHS, and

Lessons Learned

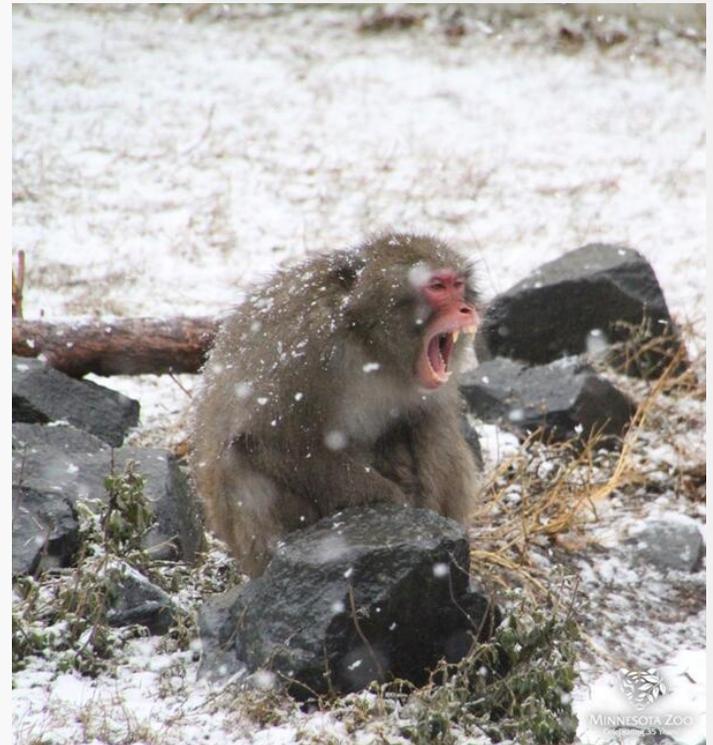
- Tips, Best Practices, Insights
- Successes
- Missteps and lessons learned



Name That Tweeter (Not the Twit)

Our [#snow](#) monkeys reaction to the overnight "flakes." Are you enjoying the wintery weather?

pic.twitter.com/csXcZqoFOP



Name That Tweeter (Not the Twit)

Great story on Kare 11 about a St. Paul construction job training and low incoming housing initiative in Frogtown. ow.ly/rrzxc

Name That Tweeter (Not the Twit)

And so the stupidity continues: We need reporters on roadways to tell us that in snow, it is slick and travel is slow.

Name That Tweeter (Not the Twit)

And, the response:

it's like radio hosts complaining about our sports teams! We know they suck! Move on already!

Name That Tweeter (Not the Twit)

No. of [@ENERGYSTAR](#) buildings in Twin Cities more than doubled since 2009 [@BusinessMN](#)
bit.ly/1bgsSdx [@GreatPlainsInst](#)
[@trevordrakemn](#)

Name That Tweeter (Not the Twit)

Snowstorms don't cause crashes, poor driving decisions do. Slow down, increase your stopping distance and turn on your headlights. [#mnstorm](#)

Name That Tweeter (Not the Twit)

Tis' the season for [@SaintPaul](https://twitter.com/SaintPaul) Rice Park [#Minnesota](https://twitter.com/Minnesota)
[#Holiday](https://twitter.com/Minnesota) lights [#exploremn](https://twitter.com/exploremn) pic.twitter.com/c6lmbQT3iP



Name That Tweeter (Not the Twit)

A Minnesota State Capitol holiday scene:
Christmas tree in Repose

pic.twitter.com/nNYrkU7IUH



Questions?

