

The North Minneapolis Workforce Center Community Advisory Council

Mission, Goals, and Objectives

Prepared by the Community Advisory Council

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MISSION

To facilitate a process of community engagement that builds on the vision, culture, needs, goals and success of the North Minneapolis Workforce Center project that will ensure a positive impact on the quality of life of all North Minneapolis residents and Workforce Center users, employees and stakeholders.

We intend to carry out our mission through:

- **Public awareness and participation** in NWC planning, revitalization, and redevelopment activities through outreach to the broader community while updating/advising community on benchmarks of progress and upcoming opportunities;
- **Working with DEED, Developer and the City of Minneapolis staff** around implementation of project, goal attainment and DEEDs outlined project principals;
- **Reviewing and commenting on the consistency of proposed plans** while creating positive relationships between community, Government, Private and public agencies while serving as an advocate for community development objectives;
- **Being a resource to developers by** supporting the needs and goals of a successful project.

Additional goals the council seeks to realize throughout the course of this project:

Benefit the people living in adjacent neighborhoods.

- Increase the quality of life of neighborhood residents;
- Lift the spirit and morale of the surrounding community;

Help revitalize and compliment the surrounding community.

- Better integrate the North Workforce Center with adjacent and regional cultural assets and promote uses of the complex that support these assets rather than duplicating them.

Allow the site to be publicly accessible.

- Promote uses of building that allow for a variety of public gathering spaces;
- Reject proposed uses that prevent public access to the site.
- Create strong and safe pedestrian and bicycle and Public Transportation connections to the site and through the site from surrounding neighborhoods, commercial districts, bike paths etc.

Implement the Master Plan!

- Complete the build-out of the North Workforce Center based upon the recommendations in the Master Plan.

Community Benefits Agreement Overview:

The Community Benefits Agreement shall serve as the instrument that outlines the obligations of the neighborhood and the developer and governs each throughout the course of the project. The CBA shall serve as a reference point throughout the life of the development

The CBA is mutually beneficial. In exchange for the Developer's cooperation, concessions, modifications and willingness to sign a legally binding agreement the neighbourhood agrees to support the project

- Many of the elements contained in the RFP issued by DEED be integrated into the CBA as they speak directly to the benefits that the community residents will receive as a result of the developer carrying them out.
- The CBA shall serve as a clarifying document integrating the desires of the residents as spelled out by the North Workforce Center Community Advisory Council.
- While not exhaustive, the CBA shall detail the methodology of carrying out the following:
 - Building design and material use/restrictions;
 - Landscaping preferences;
 - Equitable hiring preferences;
 - Property management standards & practices
 - Inclusion of a community room for local resident use
 - Green spaces that can be utilized by staff, residents and customers
 - Goals for women & minority contracting
 - Create aligned synergy between all proposed partners with Northside residents' needs