



Minnesota State Demographic Center

White Bear Lake Area Chamber of Commerce

SUSAN BROWER, MINNESOTA STATE DEMOGRAPHER

March 2016

MN ranks highly on a large number of indicators

Percent (age 25+) with a bachelor's degree or higher

Rank of states, 2013

Rank	States (1=highest)
1	Massachusetts
2	Colorado
3	Maryland
4	Connecticut
5	New Jersey
6	Virginia
7	Vermont
8	New Hampshire
9	New York
10	Minnesota
11	Washington
12	Rhode Island

Residents under age 65 without health insurance

Rank of states, 2013

Rank	States (1=lowest)
1	Massachusetts
2	Hawaii
3	Vermont
4	Minnesota
5	Iowa
6	Delaware
7	Wisconsin
8	Connecticut
9	Maryland
10	Pennsylvania
11	North Dakota
12	New York

Proportion of adults (age 16-64) working

Rank of states, 2013

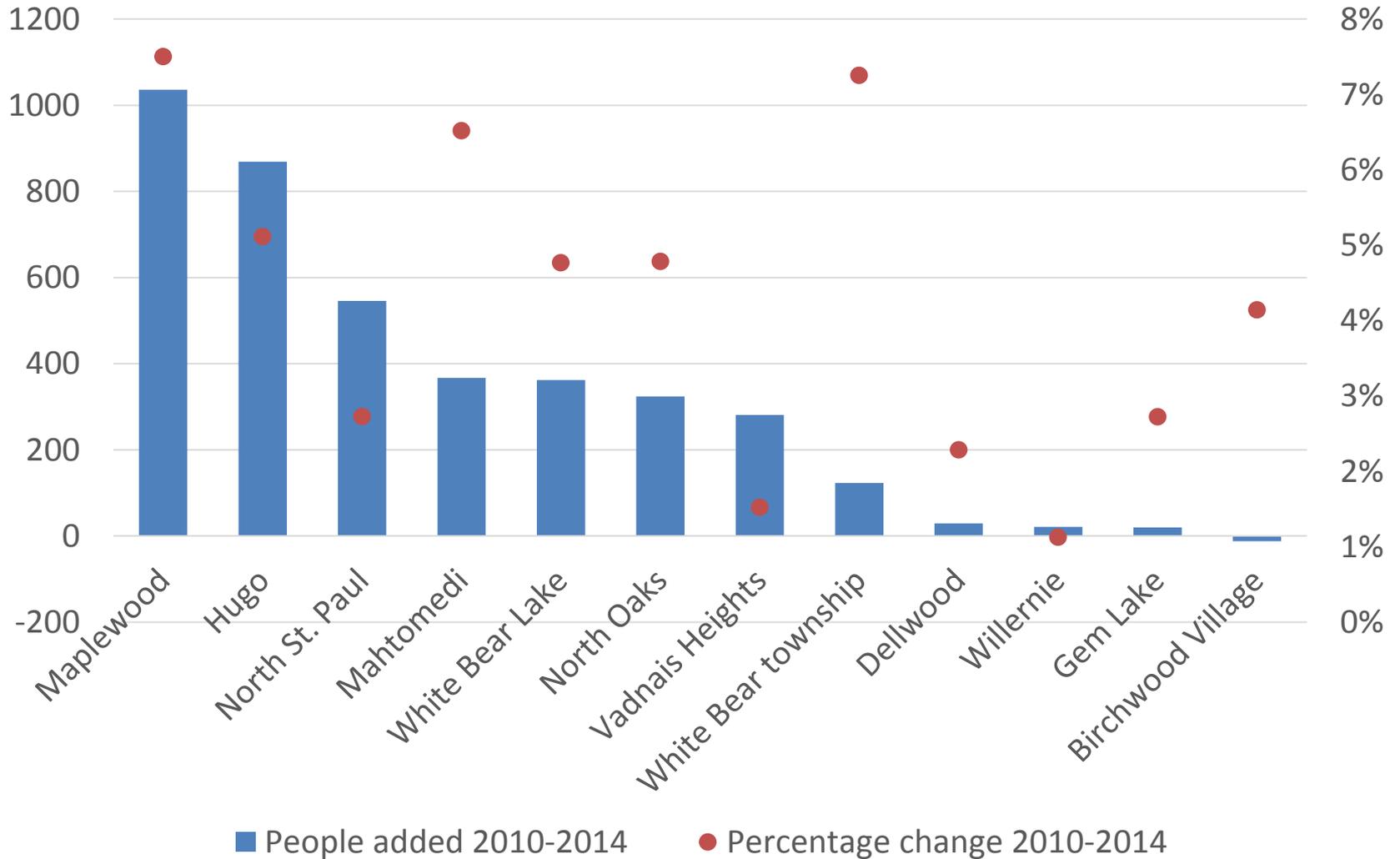
Rank	States (1=highest)	2013
1	North Dakota	78.6
2	Nebraska	76.7
3	Minnesota	76.6
4	South Dakota	76.3
5	Iowa	76.0
6	New Hampshire	74.0
7	Wyoming	73.8
8	Wisconsin	73.5
9	Kansas	72.3
10	Vermont	72.3
11	Maryland	71.9

Individuals below the poverty level

Rank of states, 2013

Rank	States (1=lowest)	2013
1	New Hampshire	8.7%
2	Alaska	9.3%
3	Maryland	10.1%
4	Connecticut	10.7%
5	Hawaii	10.8%
6	Wyoming	10.9%
7	Minnesota	11.2%
8	New Jersey	11.4%

Population growth since 2010



Source: Metropolitan Council

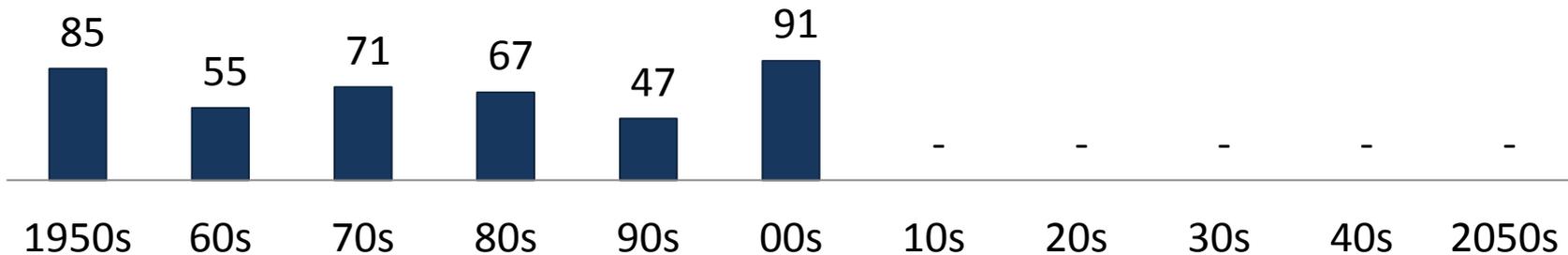
Fourteen cities added over 2,500 residents since 2010

Rank	City	2014 population	2010 population	2010-2014 change
1	Minneapolis city	411,273	382,578	28,695
2	St. Paul city	299,641	285,068	14,573
3	Blaine city	62,066	57,186	4,880
4	Rochester city	111,007	106,769	4,238
5	Woodbury city	66,119	61,961	4,158
6	Bloomington city	86,652	82,893	3,759
7	Rogers city	12,230	8,597	3,633
8	Lakeville city	59,361	55,954	3,407
9	Moorhead city	41,181	38,065	3,116
10	Plymouth city	73,633	70,576	3,057
11	Maple Grove city	64,448	61,567	2,881
12	St. Louis Park city	47,933	45,250	2,683
13	Eagan city	66,810	64,206	2,604
14	Brooklyn Park city	78,362	75,781	2,581

Sources: Minnesota State Demographic Center and Metropolitan Council

How many additional “older adults” will Minnesota gain during this decade?

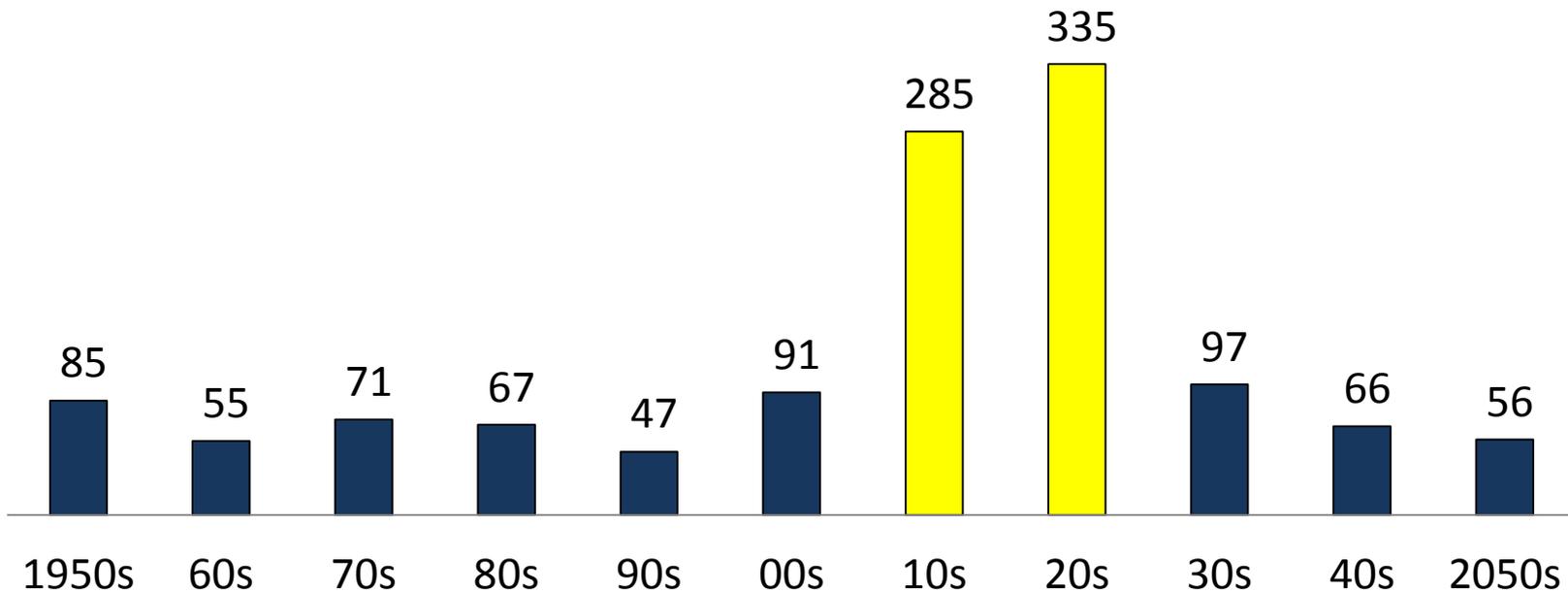
Change in older adults, age 65+ (in thousands)



Source: U.S. Census Bureau

Unprecedented increases in MN's “older adult” population

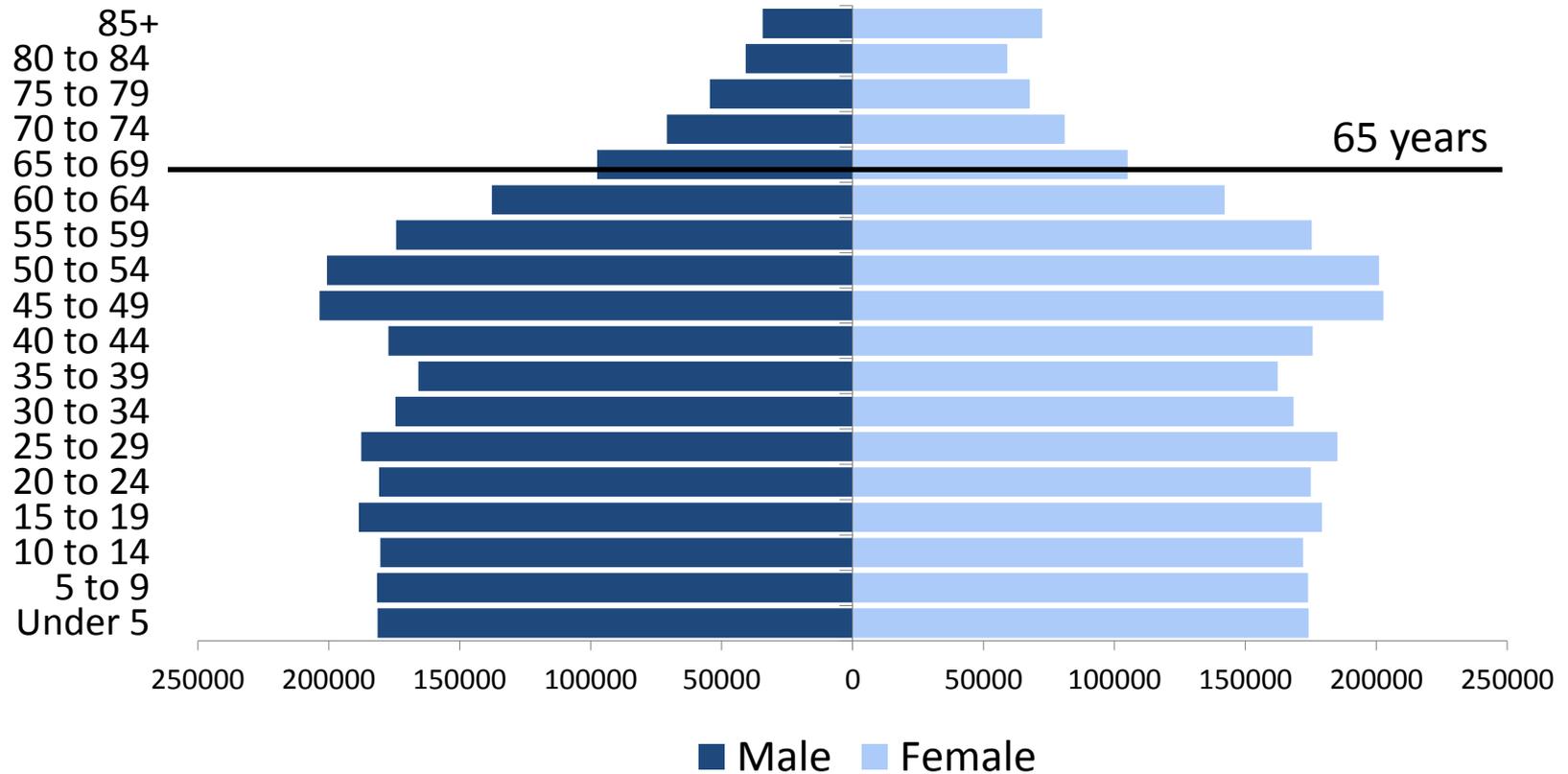
Change in older adults, age 65+ (in thousands)



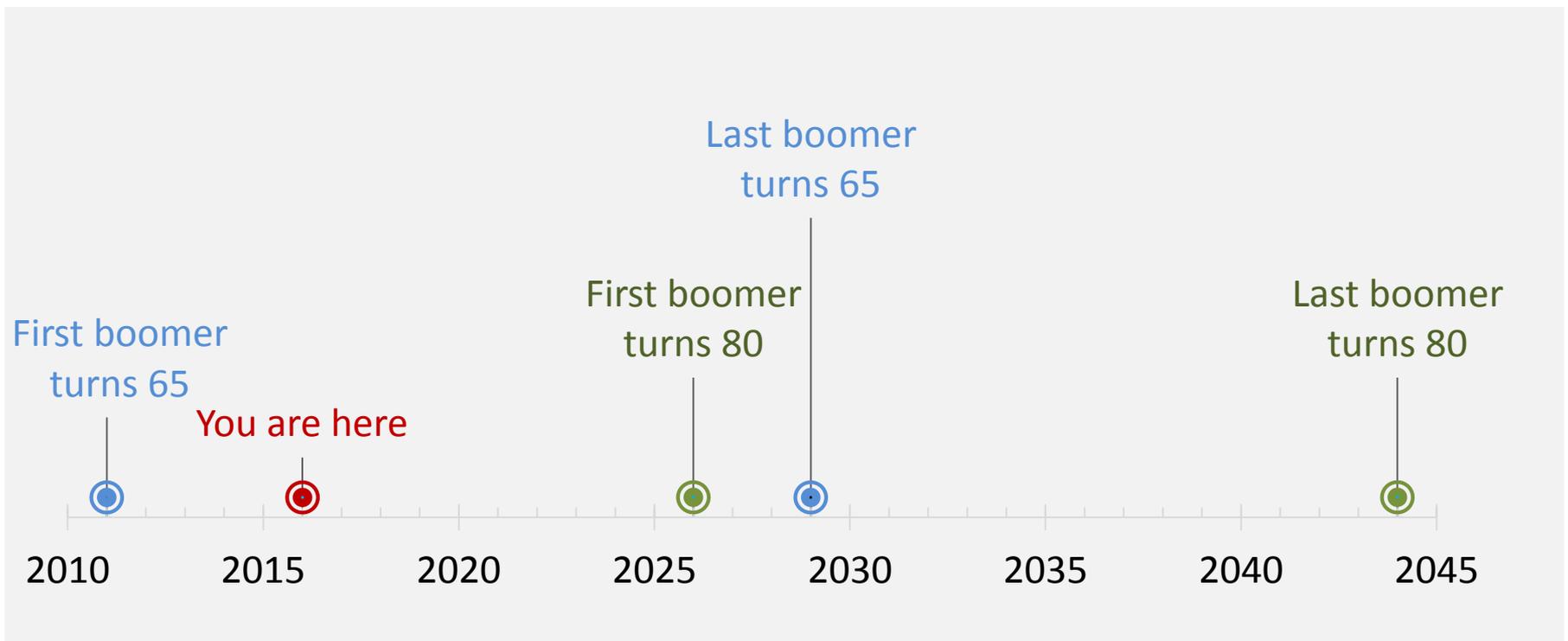
Sources: U.S. Census Bureau, MN State Demographic Center

Why is this happening now?

Population by age and sex
Minnesota, 2012

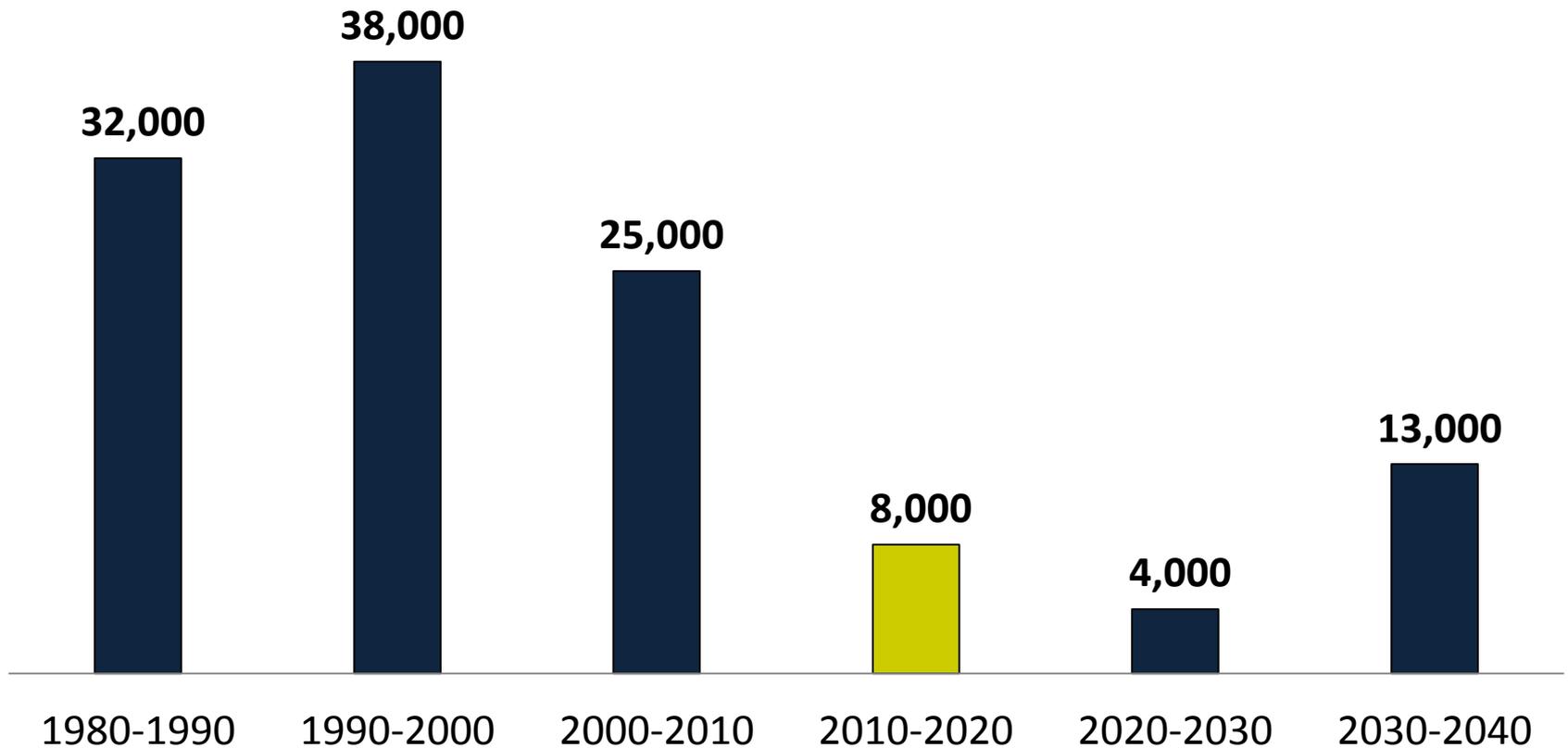


The transition to an older Minnesota has already begun



Projected Growth in Labor Force

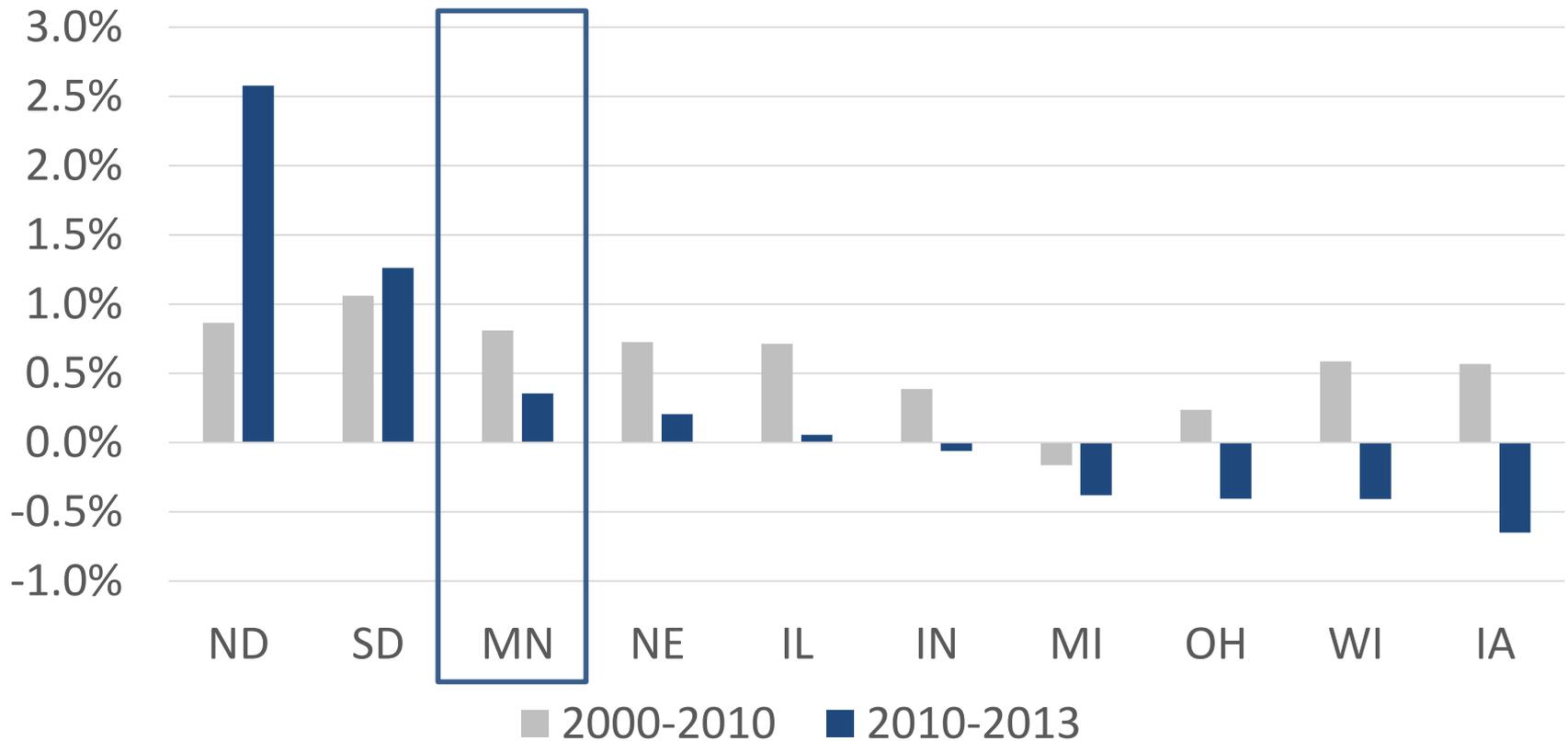
Annual Average, Ages 16+



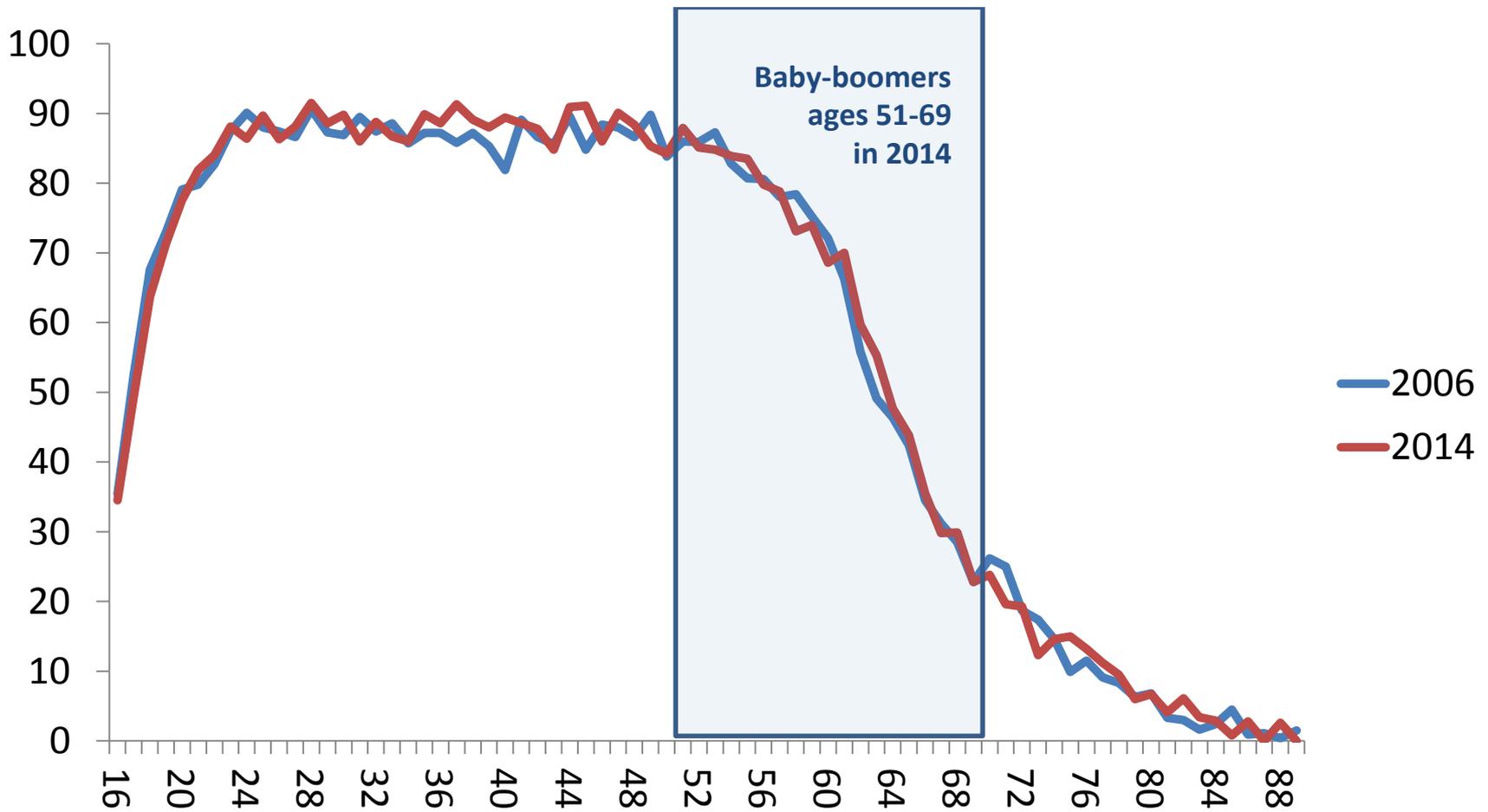
Source: U.S. Census Bureau, Minnesota State Demographic Center Projections

Labor force growth has begun to slow for most states

Average annual growth in labor force (ages 16-64)
Midwesternern States



Labor force participation before/after the Great Recession looks the same



Source: U.S. Census Bureau, American Community Survey

When will labor shortages emerge? How big will they be?

The State Demographic Center projects that labor force will grow by about **21,000** people between 2015 and 2020.

DEED projects that employment will grow by about **100,000** during the same time period.

Labor shortage is already felt in southeastern Minnesota

Last month, 1 VARIETY
vacancies in 1

By Editorial Roches

When Bill Spitzer and
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Sign of an economy being stretched: Minnesota's restaurants

have trouble

As state labor po
fill openings.

By Adam Belz Star Tribune



For Immediate Release
November 19, 2015

ges already here

BUSINESS

Labor shortage has companies working overtime to find new employees

A tight labor market leaves short-staffed businesses scrambling to recruit, retain and even transport workers.

By Dee DePass and Adam Belz Star Tribune | NOVEMBER 22, 2015 — 8:38AM



ST. PAUL – The Minnesota unemployment rate fell 0.1 percent to 4.7 percent in October, the Minnesota Department of Employment and Economic Development said.

The state lost 1,700 jobs in October, while September saw a gain of 1,000 jobs, the department said. The state's growth rate of 0.8 percent was slightly below the U.S. rate of 0.9 percent.

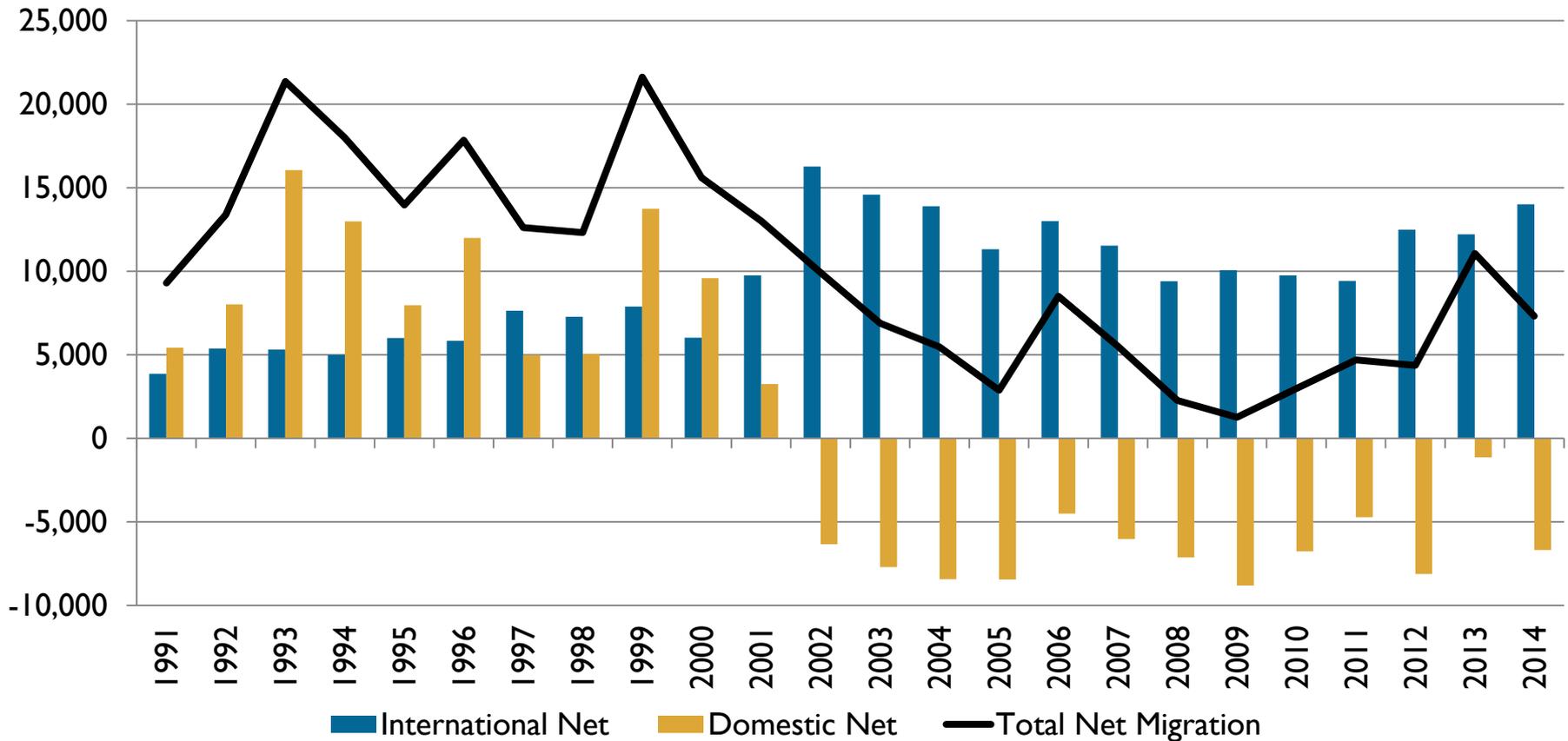
"The October figures suggest that tightening labor markets are beginning to be felt in some sectors," said Clark Sieben, the department's director of labor market information. "With more baby boomers retiring and 1

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Labor shortages are here to stay for a while. What can we do about it?

1. Relax. Be creative and unconventional.
There are no easy fixes; no single approach will likely be enough.
2. Focus on how to attract new residents (and workers) and keep the ones you have

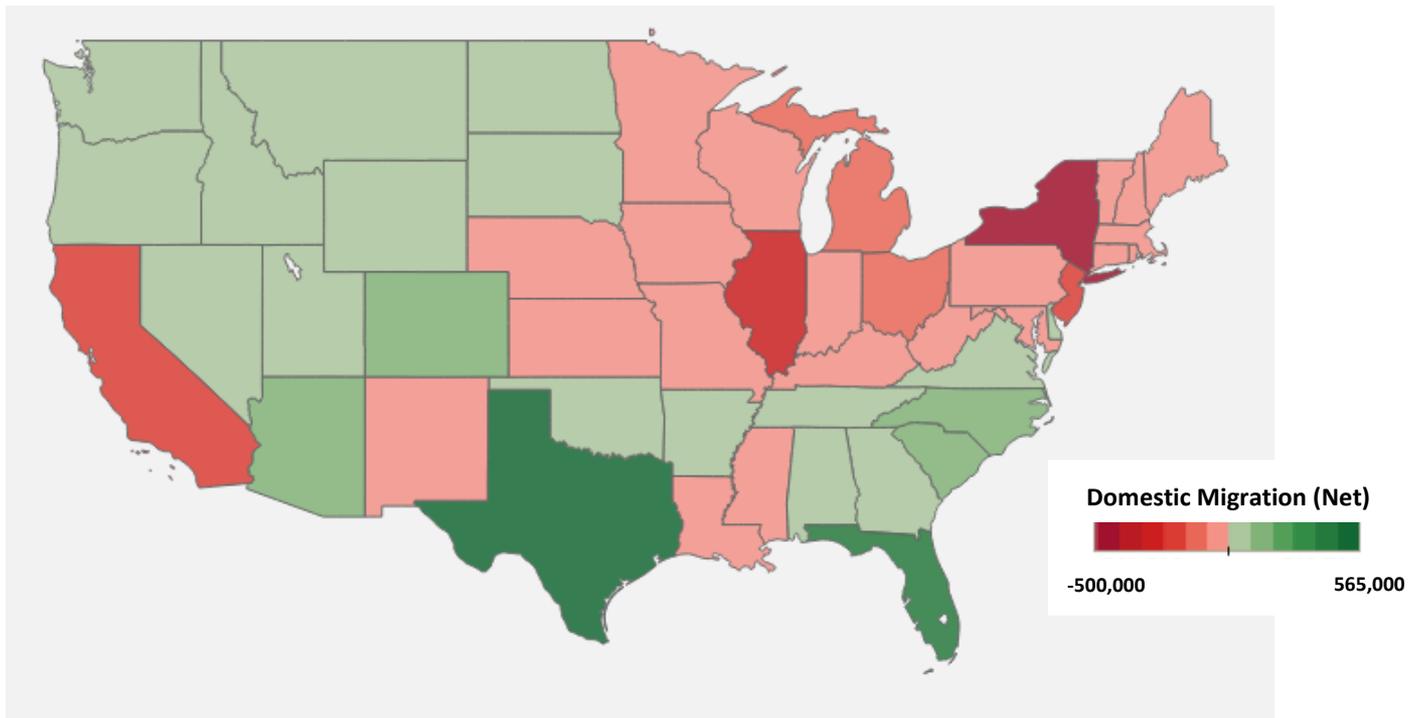
Minnesota's net migration, by international and domestic components



Source: U.S. Census Bureau, Population Estimates Program. Note: Data for 2009-2010 was unavailable and so estimates were interpolated.

Midwestern states tend to lose more residents to other states than they gain

Domestic Net Migration, By State, April 1, 2010 – July 1, 2014



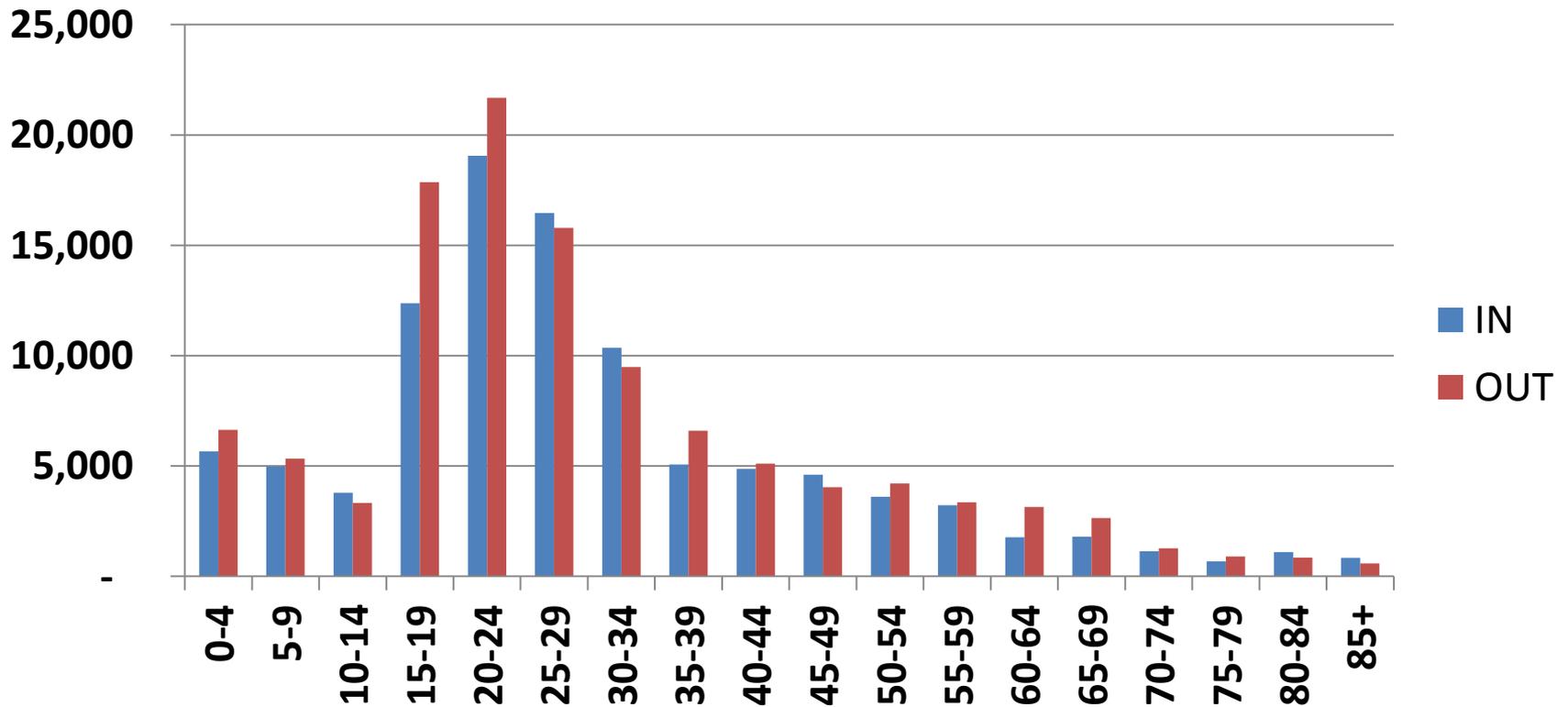
Source: U.S. Census Bureau Population Estimates Program



Spencer Platt, Getty Images, 2014

Largest net losses occurring at ages 18 to 20

State-to-state migration by age
Minnesota, 2008-2012



Source: IPUMS version of U.S. Census Bureau's 2008-2012 American Community Survey.
Tabulations by MN State Demographic Center.

Labor shortages are here to stay for a while.

What can we do about it?

1. Relax. Be creative and unconventional. No easy fixes; no single approach will likely be enough.
2. Focus on how to attract new residents (and workers) and keep the ones you have
3. Zealously, creatively develop the talent that you have.



Minnesota State Demographic Center

mn.gov/demography

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